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EDUCATION

BSA Crescent Institute of Science & Technology

Bachelor of Technology in Computer Science and Engineering

CGPA: 8.64

Aug. 2023 – Pursuing

EXPERIENCE

Digital Marketing Intern

October 2020 – December 2020

Roca Marketing

Remote, USA

- Increased web traffic by 23% through engaging posts on the company's Twitter handle.
- Developed and executed innovative, user-centric ideas to boost audience interaction.
- Collaborated with a team of 5 marketing professionals to brainstorm and implement effective marketing solutions.
- Secured 7 clients, generating revenue between \$50-\$100 per service.

PROJECTS

The Chips Website | *HTML5, CSS3, JavaScript*

August 2024 – September 2024

- Developed a responsive front-end website for a food product using the mobile-first approach, followed by desktop optimization.
- Achieved performance scores of 95 for desktop and 82 for mobile, ensuring a fast and user-friendly experience.
- Optimized website for SEO, achieving a 91 score for enhancing its visibility and accessibility for search engines by 7%.
- Improved website loading speed by 25% through efficient code refactoring and media optimization, leading to better performance.

EduFord University | *HTML5, CSS3, JavaScript, PHP*

December 2023 – January 2024

- EduFord is a university website where users can explore university amenities, courses offered, etc.
- Implemented optimization techniques like code minification and image compression, reducing page load times by 25%, which contributed to an 88/100 desktop performance score.
- Ensured compatibility and seamless performance across 5 major browsers, including Chrome, Firefox, Safari, Edge, and Opera.
- Users can also share feedback where data is redirected to a desired e-mail using PHP.

Blitz | *HTML5, CSS3, JavaScript, ReactJs, Git*

September 2023 – November 2023

- Blitz is a marketing website where clients can request multiple services for their company/startup.
- Achieved a performance score of 87 for desktop and 89 for mobile.
- Developed an efficient back-end using GitHub for version control and deployment.
- Optimized the website's on-page SEO elements, including structured meta tags and schema markup, resulting in a 20% increase in organic search traffic and higher visibility in search engines.

TECHNICAL SKILLS

Languages: Java, Python, C/C++, SQL, JavaScript, HTML/CSS

Frameworks: React, Node.js, Express.js, Wix, WordPress, Material-UI,

Developer Tools: Git, AWS, Google Cloud Platform, VS Code, Visual Studio, PyCharm, IntelliJ, Eclipse

Libraries: pandas, NumPy, Matplotlib

ACTIVITIES

Crescent Literary Society | *Arts & Culture*

October 2023 – Present

- Participated in WCC MUN'23 as a delegate of Ukraine on "Nuclear Proliferation in the Middle East".
- Increased community engagement by 75% by creating and managing weekly "Would you Rather?" polls.
- Coordinated with a team of 10 members to successfully organize the Shipwreck event for Retro'Nova'24.

Open Source Club | *Science & Technology*

August 2023 – Present

- 11th place at the Skill-a-thon'23 at HITS solving complex logical and aptitude questions.
- Attended workshop on "Tools & Technologies for AI, Big Data & Cloud AWS" gaining industry trend knowledge.
- Secured 1st place in the Pre-Placement Code Challenge.
- Enhanced time efficiency by 75% through accurate documentation and generation of event reports.