



SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

—

BRAND GUIDELINES

CONTENTS

Introduction

Introduction	03
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Insights

Objective & Key Takeaway	05
Personas	06
Strategic Drivers	09
Reasons to Believe	10

Strategy

Positioning	12
Pillars	13
Voice & Tone	14
Brand Story	15
Messaging	16

Identity

Naming	18
Logos	19
Color	23
Typography	30
Photography	32
Elements	39

Examples

In-Application Examples	41
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Together, we'll shape a promising tomorrow.

Guided by our Franciscan values, we connect hardworking and passionate students to a next step that will make a positive impact for themselves—and for others—now and into the future.

Saint Joseph's College of Marian University - Indianapolis is a new, innovative, and mission-driven two-year college that will provide the sense of community, support systems, and professional opportunities that many students need to succeed beyond high school.

The purpose of this guide is to provide context and direction for the appropriate application of the Saint Joseph's College of Marian University - Indianapolis brand and all communication vehicles that follow.

Insights

Objective

We set out to develop a cohesive brand strategy that will create a niche in the community that sets Saint Joe Indy apart from the existing models of higher education that do not work for our target audience.

Ultimately, the following strategy will work to assist Marian University's WIG of doubling their number of graduates by 2025.

Key Takeaway

We have the opportunity to position ourselves as an extension of the types of communities these prospects are coming from that mean so much to them. Even bigger than that, we have the opportunity to leverage connections to key company partnerships that others are not able to.

Personas

We have two purposes behind the personas that we create:

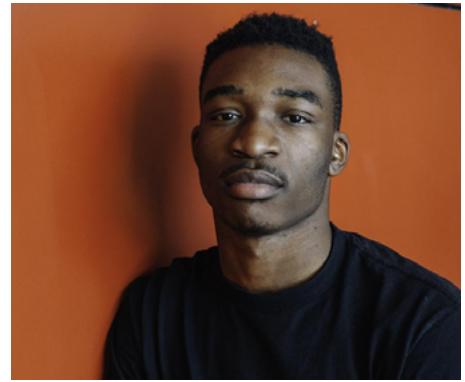
The first is to paint a picture of a specific type of student or demographic.

The second is that collectively all of the personas weave the broader attributes and attitudes we anticipate to be prevalent among your prospects.

For Saint Joe Indy, we have two key personas.



The First-Gen Latino



The Recent Grad

The First Gen Latino

Sofia is a rising junior at George Washington High School in Indianapolis. She is oldest of six kids in her family. Her parents own a local restaurant where she has worked since she started high school. Sofia has seen how much her parents have struggled to raise her and her siblings. She is determined to make a better life for herself and her family, but is unsure of how to do so.

Neither of her parents have gone to college, but think it is critical to Sofia's future that she further her education. Because neither of them have a college degree, they have begun to reach out to people in the near west side community that they trust to get advice on what will not only be the best fit for Sofia, but also what they will realistically be able to afford.



VITALS

16 years old

2.85 GPA

Undocumented Parents

First-Generation Student

WHAT SHE CARES ABOUT

A Supportive Community

Sofia's high school has seen its fair share of challenges over the past few years and she has not had access to a good deal of support and resources. Where she does feel support is through her relationships in her community, so that sense of belonging is something that she values.

Making Her Parents Proud

Sofia's parents came to Indianapolis from Mexico and have worked tirelessly to make ends meet for their family. Her main motivator is to start earning money to provide them with some relief.

PAIN POINTS

Cost

Sofia needs to support herself. Her parents have bent over backward to support her for 16 years, and she wants to relieve them of that burden and contribute. But she isn't sure where to start when it comes to financial aid options.

Sticking With it

Because Sofia has been helping her parents in their restaurant for the past few years, she is struggling with no longer being able to help out. She has some friends that also work full-time and take a few classes online or at Ivy Tech so they can go at their own pace.

HOW TO REACH HER

Face-to-Face

Because Sofia has little to no exposure to her college options, talking with her and her parents directly is going to be critical.

Community Advocates

Because of the close-knit community Sofia is a part of, getting support from community leaders, such as Church leaders will be essential.

The Recent Grad

Malcolm is a recent graduate from Northwest Community High School in Indianapolis. He is the youngest of two boys being raised by his grandparents in Eagledale. Malcolm's older brother graduated from high school two years ago and went straight to work with his grandfather as a roofer.

Malcolm wasn't the best student, mostly because he spent most of his time working at a fast-food restaurant to help make ends meet, instead of studying. College isn't really at the forefront of his mind, largely due to the fact that he thinks he can not afford it and he didn't have the best grades.



VITALS

18 years old

2.5 GPA

Works Full-Time

Completed Core 40

WHAT SHE CARES ABOUT

Real World Application

Malcolm wants to know that the work he puts in is going to help him further his career beyond an hourly wage.

Being Self-Sufficient

The reason Malcolm wasn't able to focus on school in the past was his need to make ends meet. Being able to balance work and school is going to be important to his success.

PAIN POINTS

Understanding Affordability

Because Malcolm has to support himself, his education needs to be affordable. But financial aid and other means of financial support can be complicated, so providing that information in a clear, easy to understand way will be necessary for him to see the value.

HOW TO REACH HIM

Community Engagement

Very few of Malcom's friends and family have any post-high school education, outside of a few trade programs, so making the information available to him in places where it feels natural to him will be important. Getting out into the community and having conversations with him will create the word-of-mouth buzz that will be necessary to push people like Malcolm to want to learn more about his opportunities.

Strategic Drivers

Strategic Drivers provide key areas and ideas for exploration in the development of the brand strategy and positioning. These areas and ideas come from the research and start to play against the competition. Pieces of each will be noticeable in the strategy, and one or two may become more prevalent.

VALUES-LED LEARNING

Rooted in Franciscan values, Saint Joe Indy provides a community of dedicated and empathetic professors, committed to teaching underserved students how to learn. Students will work side-by-side with their professors and peers to successfully complete the program in 24 months and move on to whatever the next phase of life looks like for them, whether that means entering the workforce full-time or going on to complete a four-year degree.

AN ATTAINABLE PATH TO EDUCATION

Saint Joe Indy believes access to higher education opens previously unimaginable opportunities and instills a sense of belonging. Through partnerships with employers in the community, students will have relevant work experience built into their curriculum combined with a core liberal arts foundation. After two years, they'll leave debt-free and with confidence to not only take on the jobs of today but the evolving careers of the future—starting a new life that is no longer out of their reach.

Reasons to Believe

Reasons to Believe outline key parts of what exactly it is that makes us so unique. They are short and sweet—small snippets of different attributes, traits, and values that we possess that help us differentiate from other institutions. This is where we find our true ownership in the market.

DEDICATED

Full-time faculty will be ever-present to guide students on their journey to success during the entirety of their 24 months in the program.

FOCUSED

With three programs to choose from, students follow a practical and achievable path from the start. Because students attend Saint Joe Indy all year-round, they are able to remain fully immersed in the program.

INNOVATIVE

Through strategic industry partnerships, underserved students gain unprecedented access to employers during the program and after they graduate. Their employment opportunities also help offset the financial burden associated with earning a degree. Also, if they choose to pursue a four-year degree after completing the Saint Joe Indy program, they will receive automatic admittance to Marian University to make that happen.

RELEVANT

With a core liberal arts foundation in conjunction with program-specific classes, Saint Joe Indy students will be prepared to move and change with the market demands, combining their refined soft skills with industry-specific technical abilities.

Strategy

Positioning

Our positioning explains who we are as an institution and who we aim to serve. It shows how we want our key audiences to perceive us and identify our values. While it is designed as a practical, overarching statement for internal use, it serves as a foundational piece to inspire and direct other elements of the brand.

For the determined students living and working in our communities who are on the cusp of pursuing higher education, Saint Joseph's College of Marian University – Indianapolis fosters an inclusive culture of devoted and encouraging professors, dedicated full-time to the future of their students. The college provides the students with access to higher education, opening previously unimaginable opportunities and instilling a sense of belonging. Through partnerships with employers in the community, students will have relevant work experience built into their curriculum combined with a core liberal arts foundation, creating a truly unique two-year college experience.

Pillars

Two pillars, born out of the positioning, support our brand:
Values-Driven and Innovative Approach. Pillars allow our story to unfold and inform other pieces leading to creative execution.

VALUES-DRIVEN

Dedication to serve.

As a mission-driven institution, our faculty's main focus is to mentor their students to ensure they successfully complete the program and move on to whatever the next phase of life looks like for them, whether that means entering the workforce full-time or completing a bachelor's degree at Marian University or in another four-year program.

INNOVATIVE APPROACH

Creating a path to success.

With the combination of coursework and strategic partnerships with leading companies in the community, our students will leave with the confidence and passion to not only take on the jobs of today but the evolving careers of the future—starting a new life that is no longer out of their reach.

Voice & Tone

The Saint Joe Indy personality should convey several factors of the experience and feel true to who we are as an institution. When we speak and write about the college, it should sound cohesive and in-line with our established voice and tone. It's what we say and how we say it—and ultimately how it affects our target audiences. The language chosen should reflect and sound uniquely tied to our mission and purpose, informed by our pillars and positioning.

empathetic guidance

personal, understanding, caring, invested

dynamic action

relevant, agile, moving, energetic

affinitive hope

cultivated, considered, passionate

Our Story: Better, together.

Through our brand story, we piece all of these elements together to form a platform: Better, together. Rather than a tagline or a one-time campaign slogan, we use this to capture the essence of our brand and keep in mind as we move forward. In the Saint Joe Indy experience, our students grow better through their advanced opportunities, quality of life, and relationships through being brought together in a nurturing and empowering learning environment.

In higher education, the current two-year model isn't working for many real and capable students facing socioeconomic barriers. At Saint Joe Indy, we saw a need for change. Because of our desire to realize all students' potential, we're committed to closing the gap on who can achieve and where—rising above traditional expectations.

Grounded in our values-driven beliefs that college is a personal journey full of relationships, we're called to compassionately mentor and guide hopeful students as they gain career-ready skills and define their commitment to success from day one all the way to graduation.

Dreaming bigger and taking charge of the future requires courage and determination. It's not for every student, but those who possess grit will overcome any circumstances to pursue a meaningful career. Through collaboration and mutual support, we will empower one another and strive to achieve more—for our students, their families, and our communities.

Messaging

Our core messaging helps exude our voice and tone—guidance, action, and hope. It's built to convey a sense of togetherness. It empowers the reader to take action. The onus is not put on them, but on us, instilling the idea that we're in this together.

When it comes to secondary messaging and pay-off statements, they should tie in to a brand pillar or pillars and relate to the overarching message.

Changing lives starts with your own.

At Saint Joe Indy, we believe education should be accessible and affordable in order to truly reach those who may face a number of financial and cultural barriers. We're committed to helping you take charge of your future and grow in a place where you genuinely belong. And when you graduate, you'll attain what you've always dreamed of.

Let's build a promising tomorrow.

Deeply rooted in Franciscan values, our devoted full-time faculty will support and encourage you throughout your journey—and truly value your hard work and dedication to reach and surpass your goals.

An achievable path to the future you're meant for.

Saint Joseph's College of Marian University guides you through a clearly defined and focused curriculum, designed to teach highly relevant and applicable soft skills as well as industry-specific technical abilities. We offer three majors, liberal arts, information technology, and business administration, to set you on a practical and achievable path. During the 24-month program, you'll stay fully involved in coursework and hands-on employment throughout your time at the college.

Identity & Execution

Naming

While our logo is the most important visual representation of our brand, our name should be the single most recognizable piece of our brand.

Officially, we are **Saint Joseph's College of Marian University**, with a location descriptor being added based on campus. This should be written out as "**Saint Joseph's College of Marian University - Indianapolis**" and should always be referred to as such on first reference in all formal uses.

Following the first use in a communication, it is acceptable to use the shorthand **Saint Joe Indy**—note that “Saint” is always spelled out. When necessary, the acronym **SJMU-I** may be used, with the last character acting as a descriptor for the campus location.

When it comes to using “Saint Joseph’s College of Marian University” vs “Saint Joseph’s College of Marian University - Indianapolis,” the name with the location descriptor should only be used when referring to a single campus. When referring to the entire community, the name without the location descriptor should be used.

Saint Joseph's College of Marian University
FORMAL NAME

Saint Joseph's College of Marian University - Indianapolis
FORMAL NAME + LOCATION DESCRIPTOR

Saint Joe Indy
SHORTHAND NAME

SJMU-I
ACRONYM

Logos

The Saint Joe Indy logo represents us at the highest level and, being a new institution, using it correctly is vital to our brand identity. It acts as a signature, an identifier, and a stamp of quality. It is, and always should be, the most consistent component in our communications.

STACKED



SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

HORIZONTAL



SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

PRIMARY LOGO

Both stacked and horizontal versions of the logo feature the badge—made of symbols for values, hope, and opportunity—and the logotype, locked up with the campus location.

There is no preference regarding the usage of the stacked logo versus the horizontal logo. Usage is dependent on your particular application constraints.

ONE COLOR



SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

REVERSED OUT



SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

COLOR VARIATIONS

Different versions of the logo are available to provide flexibility for use on different background colors or imagery, or when printing methods require a one-color logo.

Alternate Logos

Below are alternate versions of the logos and logo elements to be used in specific applications where the primary versions of the logo are not logically or visually feasible.

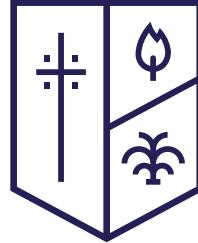


SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS



OUTLINE

The outline version of the badge is lighter and more streamlined. It is used in instances where it makes sense to have the background image show through.



BADGE

The badge itself can be used as a graphic element in less formal communications, but should never be used standalone. The full primary logo should always be the most prominent logo on a single communication, in full color if possible.

Logo Usage

Below are guiding factors to take into account when using the logo.



CLEAR SPACE

A proper amount of clear space around the logo ensures prominence and legibility. It is proportionally equal to the height of the logotype found in the full mark.



MINIMUM SIZE

When scaling the logo, the badge should appear no less than 40px tall digitally and no less than 1" tall when printed.

NOTE: When the logo is scaled below 40px (for things like browser favicons), the badge should drop the icons.

Practices to Avoid

Below are examples of logo treatments, styles, effects, and applications to avoid in order to keep our brand identity consistent.



DO NOT STRETCH, CONDENSE, OR CHANGE THE ASPECT RATIO OF THE LOGO



DO NOT SKEW OR BEND THE LOGO IN ANY WAY



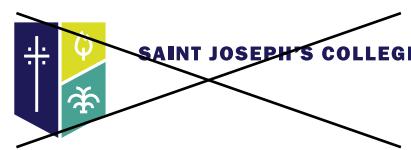
DO NOT ROTATE OR ANGLE THE LOGO



DO NOT ALTER THE THE PLACEMENT OR SCALE OF COMPONENTS WITHIN THE LOGO



DO NOT REARRANGE THE PLACEMENT OF THE TEXT WITHIN THE LOGO



DO NOT REMOVE ELEMENTS FROM THE LOGO



DO NOT CHANGE OR REPLACE THE TYPEFACES USED WITHIN THE LOGO



DO NOT CHANGE THE COLOR OF THE TYPE OTHER THAN THOSE SPECIFIED IN THIS DOCUMENT



DO NOT ADD ANY EXTRA ELEMENTS TO THE LOGO



DO NOT CROP THE LOGO



DO NOT CHANGE THE COLORS IN THE LOGO OTHER THAN WHAT IS SPECIFIED IN THIS DOCUMENT



DO NOT ADD A DROP SHADOW OR OTHER EFFECTS TO THE LOGO

Our Colors

Color serves as one of the most recognizable aspects of our identity. Our palette reflects its ties to both Saint Joseph's College and Marian University but brings an energetic, modern twist that reflects the personality and passion of our students. Using these colors appropriately helps ensure that our communications remain consistent and cohesive.

Color Builds

When using color builds, always use the color values listed here as they have been adjusted for the best reproduction on screen and in print. Using the correct values when working with color ensures consistency.

PRIMARY COLORS

SAINT JOE BLUE	SAINT JOE YELLOW
PMS 2755 CMYK 100/100/34/30 RGB 30/26/87 HEX #1E1A57	PMS 394 CMYK 18/2/98/0 RGB 218/219/37 HEX #DADB25

SECONDARY COLORS

TEAL PMS 7716 CMYK 72/16/48/1 RGB 71/162/147 HEX #47A293	CORAL PMS 1788 CMYK 6/88/85/0 RGB 226/70/57 HEX #E24639	DARK TEAL PMS 327 CMYK 81/40/66/26 RGB 48/101/86 HEX #306556	RICH NAVY PMS 282 CMYK 84/85/49/62 RGB 34/26/50 HEX #221A32	DARK CORAL PMS 1807 CMYK 20/95/100/10 RGB 184/44/31 HEX #B82C1F
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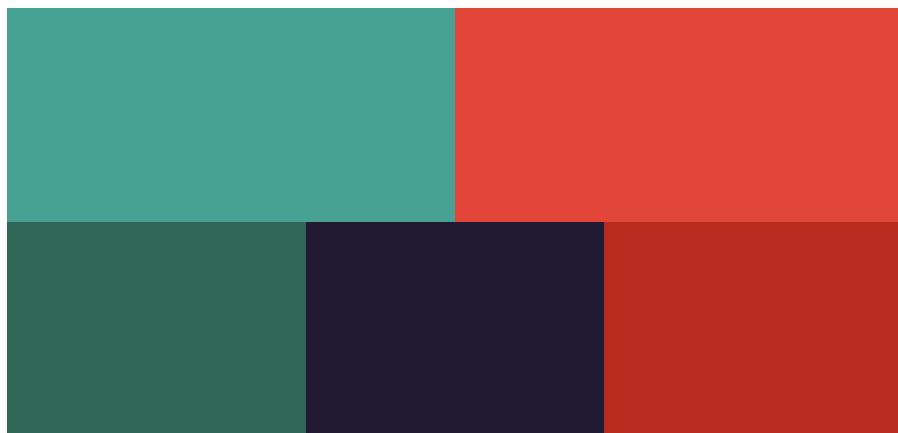
Color Usage

Proper color usage helps create a consistent visual aesthetic in our communications. The blue pays homage to both partners, Marian and Saint Joe, and their history and foundations, while the yellow alludes to a new future and energy that lives at Saint Joe Indy.



PRIMARY COLORS

The primary colors should always be the most prevalent colors in any piece of collateral or communication. The two primary colors should be balanced with equal parts white to create areas of visual rest.



SECONDARY COLORS

The secondary color palette was created to accent the primary color palette and to be used occasionally and sparingly. A color from the secondary palette should never become a predominant color in a communication.

Sample Palettes

This palette focuses on using the two primary brand colors and balancing them with white.

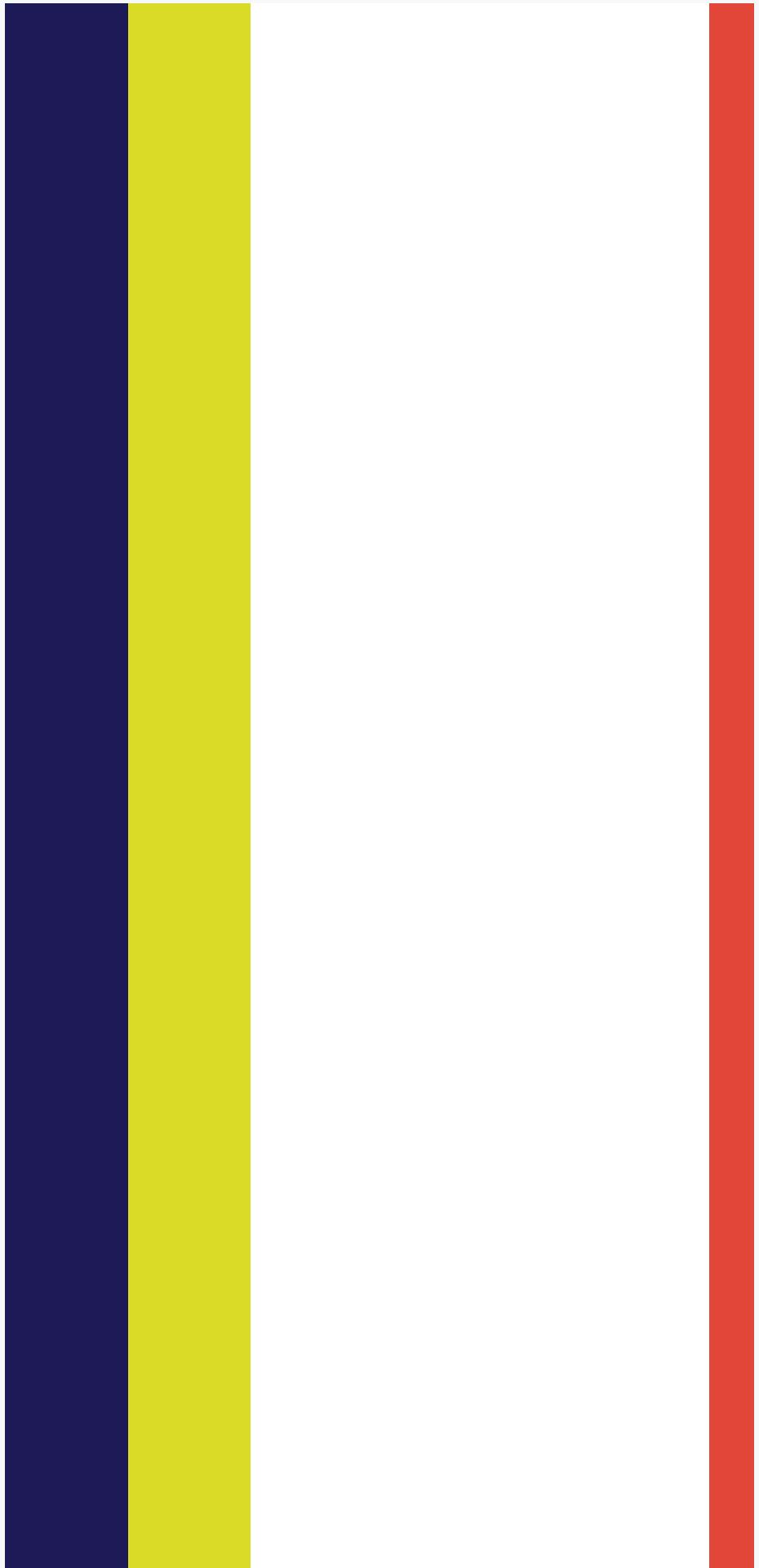
This palette is good for high-level, high-impact brand communications.



Sample Palettes

This palette features both primary brand colors and one accent color from the secondary palette to add visual interest and excitement, then balances it out with white.

This palette would work well for applications like a viewbook spread or a page on a website.



Sample Palettes

This palette utilizes both primary brand colors, but places a heavier emphasis on the yellow, integrating the rich navy color for dramatic effect.

This palette would work well for a highly visual piece like a print advertisement.



Sample Palettes

This palette again utilizes the primary brand colors and one accent color from the secondary palette to create a different visual treatment.

This palette could be used in something like a viewbook or post card.



Typography

Inspired by and paired with our voice and tone, our typography is a further extension of our brand. When used correctly, it's a powerful way to convey meaning and mood. Below are guidelines on how to execute from high-impact statements to informational copy.

FRANKLIN GOTHIC

****Lorem ipsum...****

Aa

Heavy

Aa Aa

Book, Book Italic

PRIMARY TYPOGRAPHY

Franklin Gothic

Our primary typeface, a sans-serif chosen for its flexibility and versatility.

MERRIWEATHER

****Lorem ipsum dolor...****

Aa Aa

Regular, Italic

SECONDARY TYPOGRAPHY

Merriweather

Our secondary typeface, a serif chosen for its traditional structure and modern characteristics.

Sample Settings

**Together we'll
shape a promising
tomorrow.**

Guided by our Franciscan values,
Saint Joe Indy connects hardworking
and passionate students to a next step
that will make a positive impact for
themselves—and for others—now
and well into the future.

You'll become a part of a community where attentive and devoted professors directly engage with you and believe in your potential. It's where a two-year school becomes a personal journey full of meaningful and lasting connections. Where classmates from all different backgrounds and perspectives grow into a family and encourage each other throughout the program. And where you'll graduate not only with a degree but with a life-defining experience.

PRIMARY TYPOGRAPHY

Franklin Gothic Heavy works well for high-level, high-impact typography. It has a look that is both modern and energetic, but practical at the same time.

SECONDARY TYPOGRAPHY

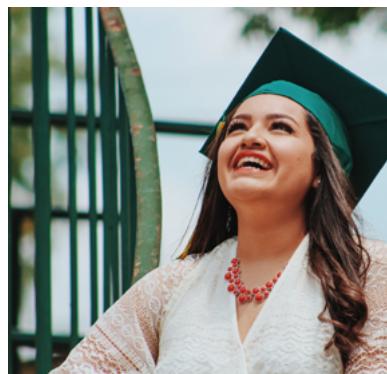
Merriweather plays off of Franklin Gothic's modern practicality to bring warmth and familiarity into the equation in the form of subheads and secondary headlines.

BODY TYPOGRAPHY

An ode to its practicality, Franklin Gothic also works well when you need it to do the heavy lifting, like with longer form body or informational copy.

Photography

Photography is the most powerful visual asset we have to help tell our story. By creating a consistent style and being intentional about our usage, we create a look that is unique to us. Whether using stock photography or shots captured on our own accord, the following principles apply in order to capture the Saint Joe Indy experience at its core.



SUBJECT MATTER

Photography subject matter should contain a mixture of student experience, academics, and industry partnerships and experience.



Photo Style

The goal with our photography is to show authenticity and relevance, capturing images that resonate with our target audience and helping them picture themselves here and see the possibilities.

Focused

Each image should have a clear focus, a subject. The foreground, middleground, and background should work together to create a sense of depth and prominence around the subject.

Natural

Lighting should be natural and even, coming from a source like the sun, windows, or doorways.

Authentic

Capturing candid moments is key. Natural, relaxed poses and genuine interaction help communicate a positive vibe. A mixture of photos with camera aware and non-camera aware subjects will provide versatility.



People

We're all people, and showing who we are is the best way to attract people to us. It allows those people to identify with us and what we are doing. When photographing people, the goal is to capture the positivity and the energy that is present. Photos should be candid and in the moment, and people should be represented in their natural environments.

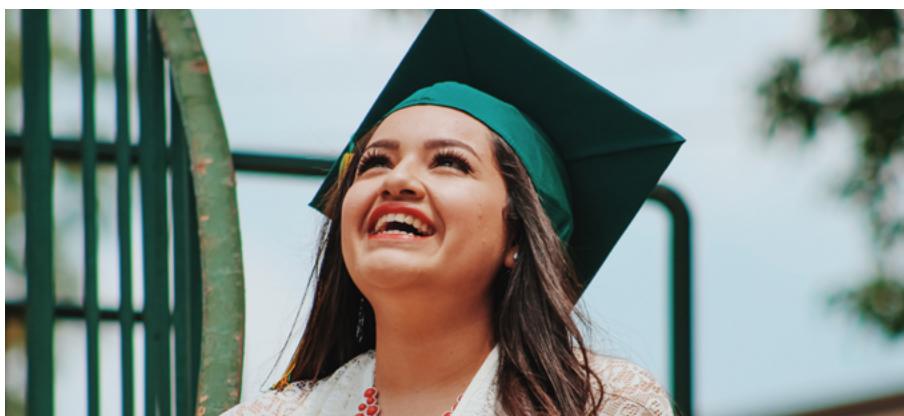
When photographing people in an academic setting, it should feel intimate and focused. In other settings it should feel energetic and empowering.



Experience

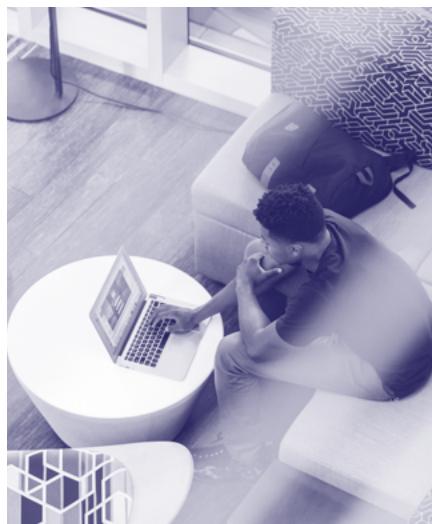
Capturing the experience that Saint Joe Indy has to offer is no easy feat because of the many aspects that make it up. From one-on-ones with dedicated faculty members, unlimited resources, and relevant industry experience, it's tough for one photo to capture it all.

When trying to capture the experience, focus on the experiential aspect at hand, from work experience to an intimate relationship with a professor. Shots should be candid and not posed. When possible, person-to-person interaction is preferred.



Portraits

Portrait photography is an intimate way to show those who make up our community. These photos should follow the same principles as the rest of the photography, but can be more posed in order to capture the subject's essence.



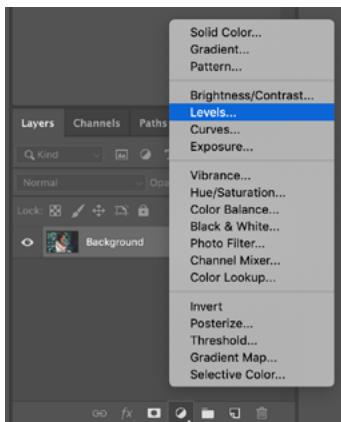
Monotone and Duotone

A monotone or duotone image is an image made up of one or two colors. Using monotone and duotone image treatments is a creative way to integrate the color palettes into photography. Monotone and duotone imagery should be used to provide a sense of variety and should be used in image heavy layouts to break up images.

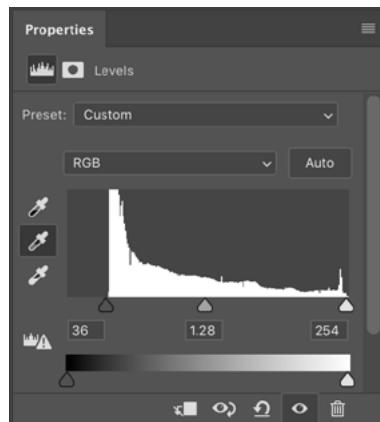
NOTE: For an image to take this effect, it must have a balanced tone to work with as to not be too washed out or have too much contrast once the effect is applied.

Creating Monotone and Duotone Imagery

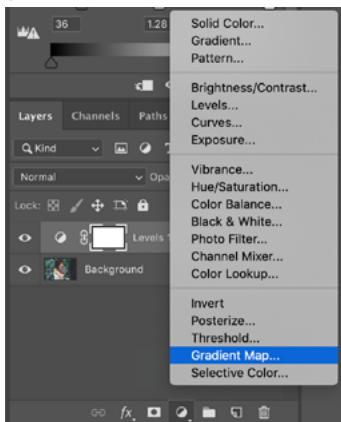
1.



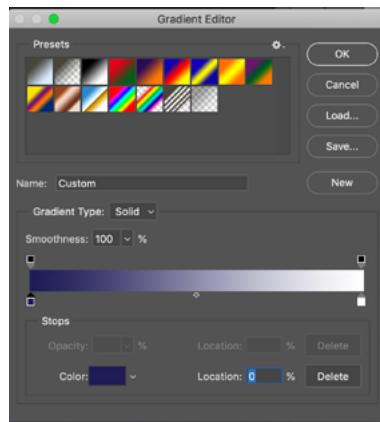
2.



3.



4.



BEFORE



AFTER



1. Open the image in Photoshop and add a Levels Adjustment Layer from the bottom of the layers panel.

2. On the Levels Adjustment Layer, adjust the darks and lights sliders to ensure your image has enough contrast.

3. Add a Gradient Map Adjustment Layer and double click on the gradient in the Properties panel to open the Gradient Editor window.

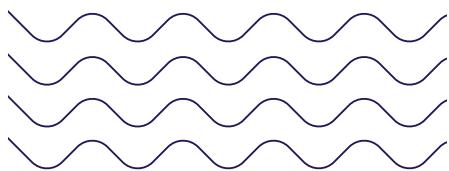
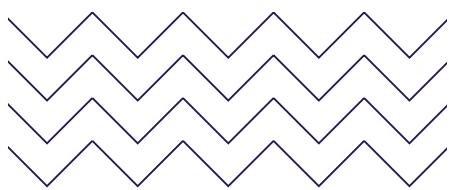
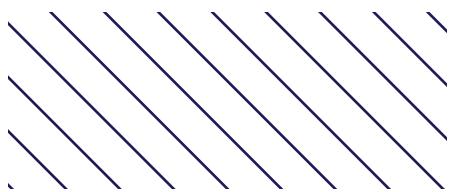
4. In the Gradient Editor window, double click on the bottom color sliders to change the color values to the desired colors. The first color should be the darkest of the tones.

NOTE: For a monotone image, only change the first slider, as the second should be white.

When choosing colors for a duotone effect, it is important to pick contrasting colors, with the darker of the two tones shading the shadows and lighter of the two tones shading the midtones and highlights.

Elements

The following graphic elements provide a variety of tools and textures to use to enhance the visual identity of Saint Joe Indy. Used together or on their own, they add another layer of visual interest to layouts and compositions.



TEXTURES

Textures can be used to create an additional layer of visual interest, cropped inside a rectangular frame, often used overlapping photos or color blocks. Textures can be used to tie two elements in a composition together or to act as a spatial divider.

SHAPES

In a similar manner to the textures above, shapes can be used to provide visual interest by being used individually as elements overlaid on photography or in repeating patterns to create additional texture and direction. Much like the textures, shapes can be used to tie elements together or act as a spatial divider. Shapes can also be used as framing elements in a composition.

Examples

EXAMPLES

Viewbook



The image shows the front cover of a viewbook. The title "An achievable path to the future" is prominently displayed in large, bold, dark blue letters. Below the title, a smaller text block reads: "We're fully invested in helping you grow into exactly who you want to be and shape what you want to do." To the right of this text, a young man with curly hair is shown sitting at a desk, looking thoughtfully at a laptop screen. The background of the cover features a blurred image of a person working on a computer, with a circuit board pattern visible behind them. On the far right edge of the cover, the text "SAINT JOSEPH'S COLLEGE OF MARIAN UNIVERSITY" is printed vertically. In the bottom left corner, there is a decorative graphic of a grid of yellow triangles. In the bottom right corner, the college's crest or logo is enclosed in a green square.

SAINT JOSEPH'S COLLEGE OF MARIAN UNIVERSITY

An achievable path to the future

We're fully invested in helping you grow into exactly who you want to be and shape what you want to do.

Through a focused liberal arts curriculum, supportive professors will teach you relevant and in-demand skills to move and change with the job market and how to fulfill your dreams now and for the rest of your life. And when you graduate, you'll confidently and passionately take on what comes next, inspiring others to do the same.

▲ ▲ ▲ ▲ ▲ ▲
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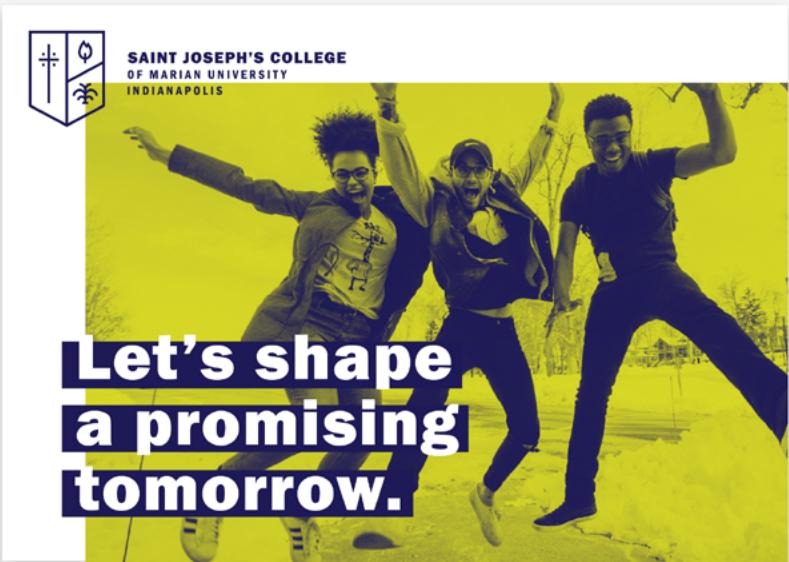
EXAMPLES

Viewbook



EXAMPLES

Post Card



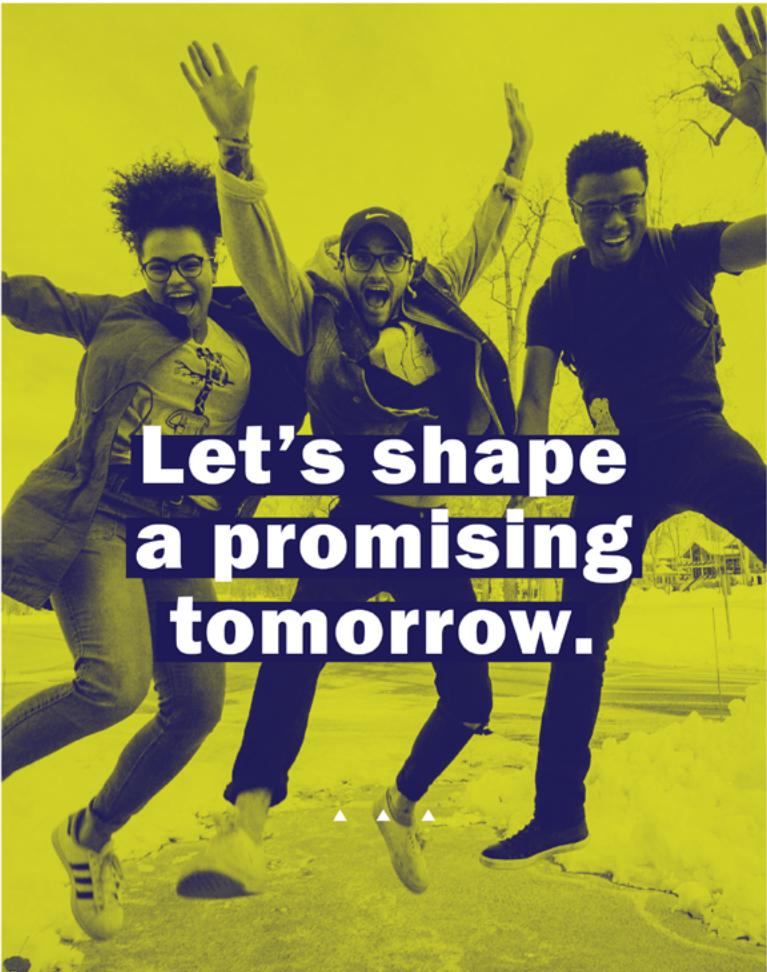
Saint Joe Indy has created a two-year college experience for you to take charge of your future and rise above any barriers standing in your way—financial, cultural, language.

We're fully invested in helping you grow into exactly who you want to be and shape what you want to do. Through a focused liberal arts curriculum, supportive professors will teach you relevant and in-demand skills to move and change with the job market and how to fulfill your dreams now and for the rest of your life. And when you graduate, you'll confidently and passionately take on what comes next, inspiring others to do the same.

stjoe.edu

EXAMPLES

Poster Ad



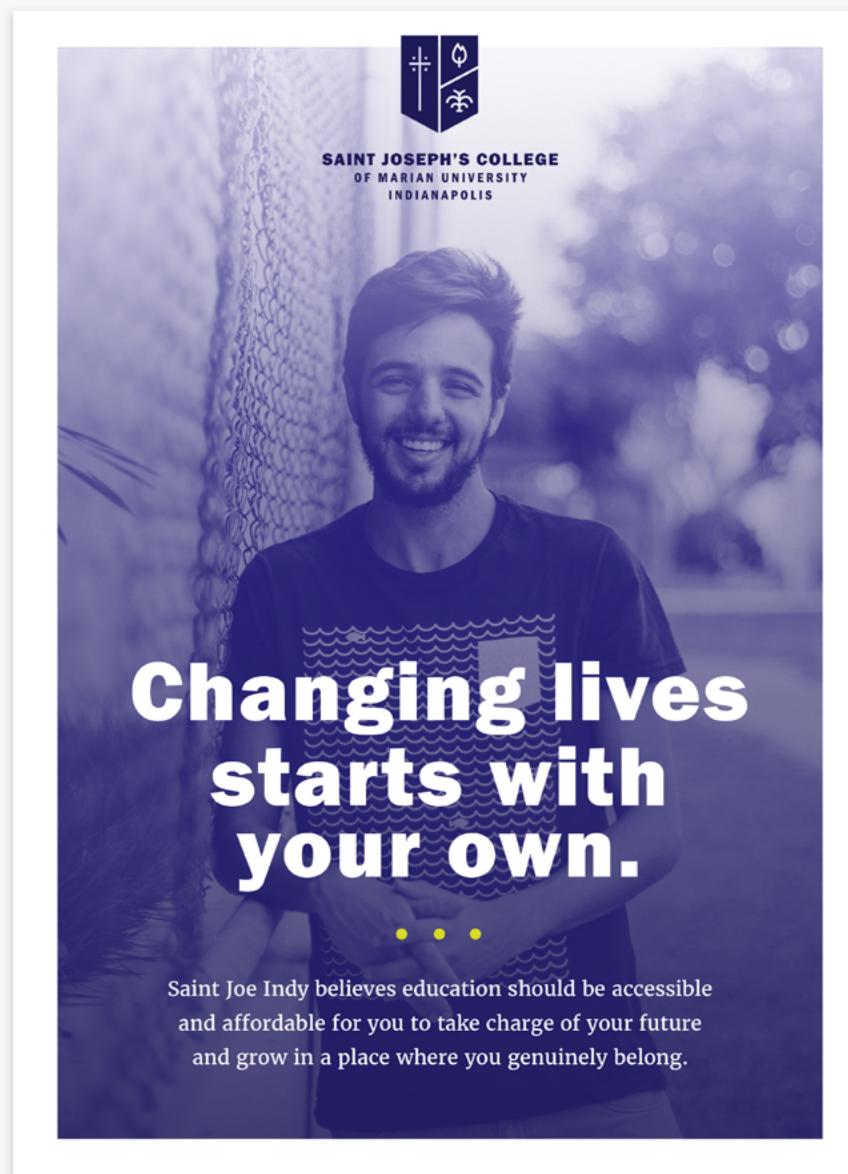
Let's shape
a promising
tomorrow.

 SAINT JOSEPH'S COLLEGE
OF MARIAN UNIVERSITY
INDIANAPOLIS

Deeply rooted in Franciscan values, our devoted full-time faculty will support and encourage you throughout your journey—and truly value your hard work and dedication to reach and surpass your goals.

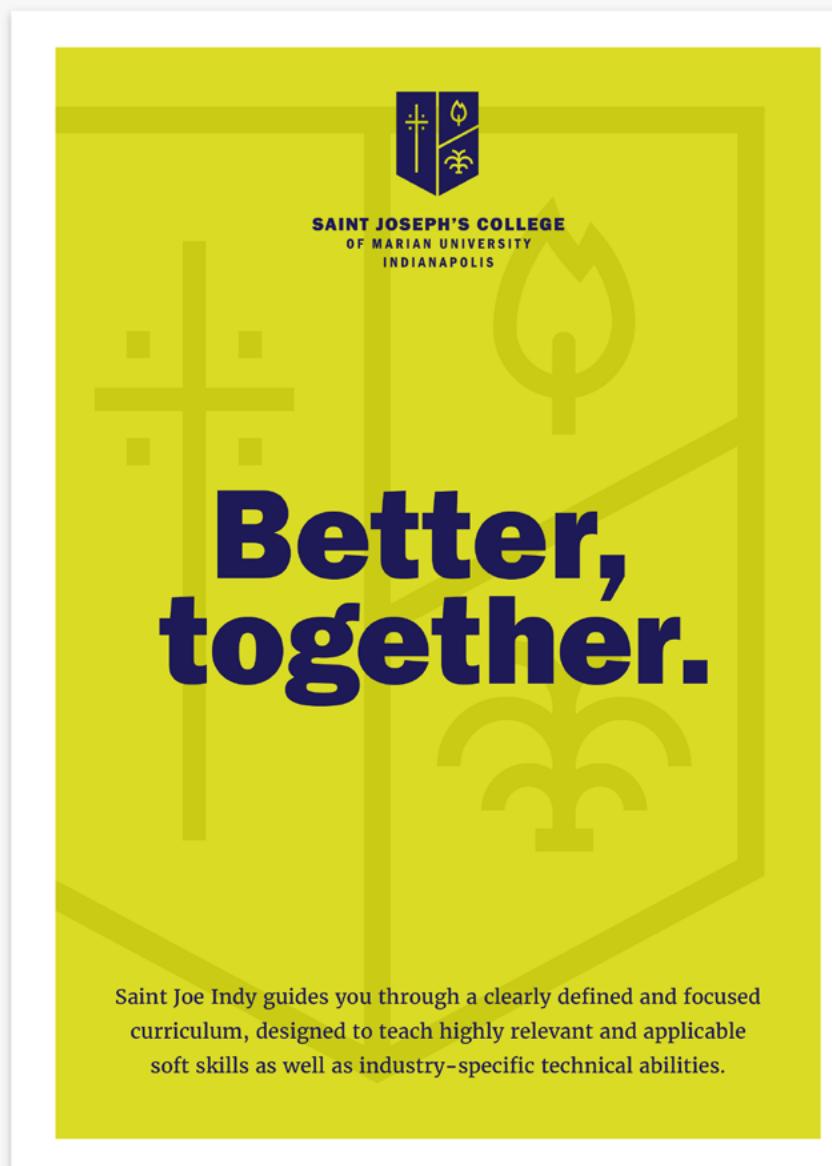
EXAMPLES

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EXAMPLES

Campus Poster





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