

JAZMIN FUENTES

Data Analyst | HR Analytics | Talent Development | Python | SQL | Power BI | Data-Driven HR

Ciudad de México, (+52) 55 4278 3703 fuentessantiagojazmin@gmail.com

Professional Profile

Psychologist and Data Scientist in training with a strong interest in **Talent Development, Learning Analytics, and HR Data Solutions**. Skilled in **Python, SQL, and Power BI** to automate reports, visualize key metrics, and present strategic results to stakeholders. Interested in transforming data into actionable strategies that strengthen learning and talent processes in global organizations. Bilingual in English and Spanish, with proven ability to present complex insights clearly and persuasively.

Technical Skills

Languages & Tools: Python, SQL, Java.

Python Libraries: Pandas, NumPy, Matplotlib, Seaborn, Plotly, Scikit-learn

Analysis & Visualization: Power BI dashboards, Excel, Google Sheets, Matplotlib

Methodologies: Data Analysis, HR Analytics, People Analytics, basic Design Thinking

Languages: Native Spanish, Intermediate English (fluent in conversation)

Professional Experience

Psychosocial Data Analyst (Internship)

CAI Mujeres – Non-profit Collective Aug 2023 – Jun 2024, Tlalnepantla

- Collected, cleaned, and structured data from 300+ students through interviews and surveys to diagnose psychosocial needs.
- Analyzed key indicators in Excel and Google Tools, creating dashboards and strategic reports presented to directors.
- Documented findings and recommendations in executive sessions, supporting program improvement decisions.

Behavioral Analyst (Internship)

UNAM – FES Iztacala Aug 2022 – Jun 2023, Tlalnepantla

- Collected and analyzed behavioral data from 20+ child patients, designing intervention plans with measurable follow-up metrics.
- Conducted surveys with 100+ children, generating statistical risk indicators and presenting results in executive reports.
- Communicated findings clearly and effectively, adapting content for non-technical audiences.

Projects

User Churn Prediction – TripleTen – Jul 2025

Developed a Machine Learning model with Scikit-learn to predict cancellations, improving accuracy by 18%. Applicable to talent retention and organizational learning scenarios.

Car Price Analysis Dashboard – TripleTen – Nov 2024

Built an interactive dashboard in Streamlit and deployed on Render, visualizing patterns between price and mileage. Applicable to HR for monitoring development KPIs.

Impact of Weather on Taxi Trips – TripleTen – Oct 2024

Performed advanced SQL queries on transportation company databases, validating multivariable hypotheses. Example of integrating data for strategic decision-making.

Education

Diploma in Data Science – TripleTen (Online Bootcamp)

Aug 2024 – Jul 2025

Intensive training in data analysis, SQL, Python, Machine Learning, and data visualization applied to real business problems. Projects focused on behavior prediction, report automation, and interactive dashboards.

Bachelor's Degree in Behavioral Psychology – UNAM – FES Iztacala

Aug 2020 – Jul 2024

Specialization in behavioral analysis and organizational processes, with experience in evaluation, training, and continuous improvement projects.