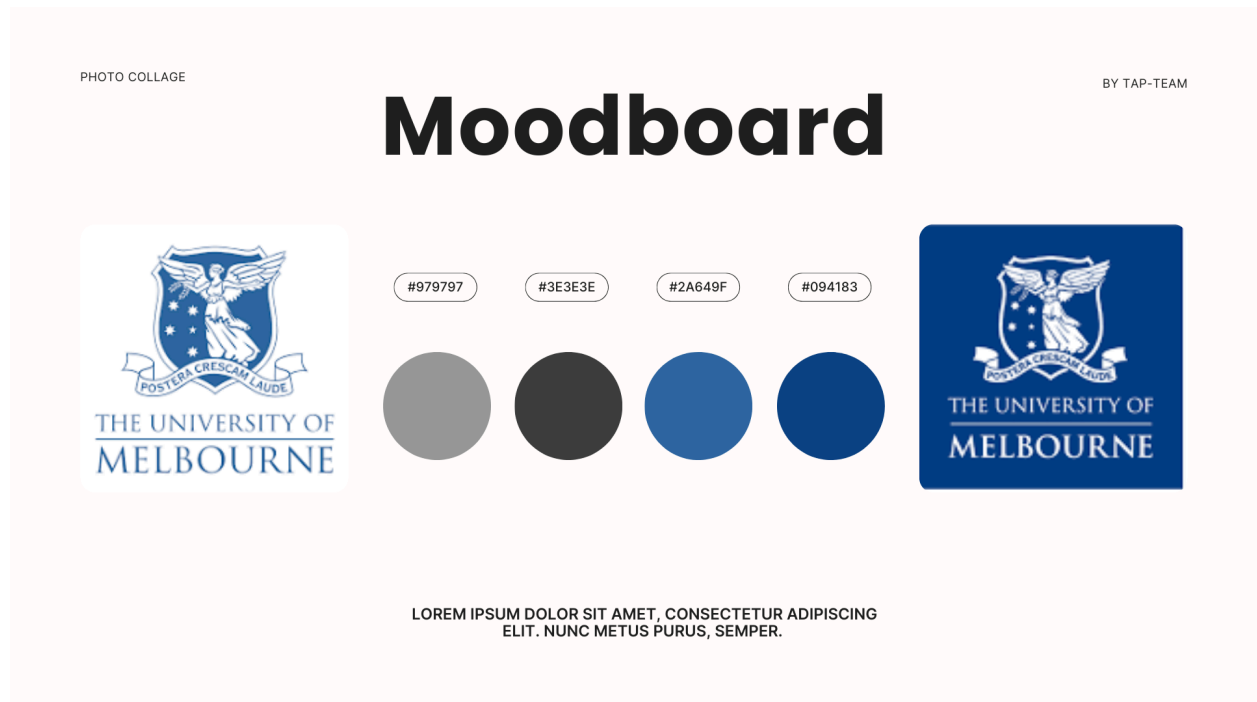


Mood Board



Introduction





This mood board report provides an overview of the visual and emotional direction for the HiFi Transcription Aide Platform interface design. The mood board, accompanied by this report, is intended to align the design team and stakeholders on the intended aesthetic, tone, and user experience goals.

Visual Theme



Color Palette

Primary Blue (#094183)		This is the dominant color in the design, symbolizing trust, professionalism, and reliability. It's used prominently in the header, logo, and key interactive elements such as the file upload area.
Light Blue (#2A649F)		These shades provide softer accents that complement the primary blue, adding depth and visual hierarchy without overwhelming the user.

Dark Grey (#3E3E3E)		To add contrast and define elements, areas that need more emphasis, are sometimes used as header font colors.
Light Grey (#979797)		Light gray is used as the color of buttons that do not work, that is, when the button bit is light gray, the user cannot operate.
White (#FFFFFF)		White serves as the primary background color, ensuring the interface remains clean and uncluttered. It also enhances readability and helps other colors stand out.
Black (#000000)		Black is used for main text, ensuring high contrast and legibility, while gray is used for secondary information, like placeholder text, providing a softer visual impact.

Typography

Primary fonts are **Inter** and **Poppins**, chosen for their clean and modern appearance, ensuring readability across different devices and screen sizes.

Transcription Aide Platform

Everything you need to transcribe audio files, at your fingertips. Our platform is 100% free and easy to use! Upload, process, and receive your transcriptions with just a few clicks—no login required. Identify different speakers, handle multiple files, and receive results directly via email.

- **Headers:** Bold, sans-serif to create a clear hierarchy and draw attention to key sections.
- **Body Text:** Slightly lighter weight sans-serif for readability and a balanced visual flow.



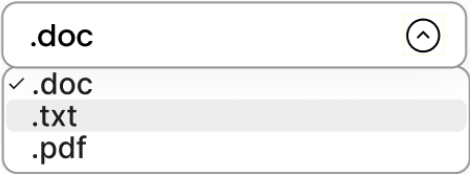
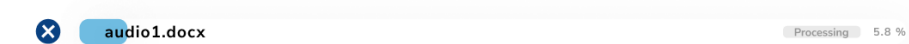
Logo Design



The logo uses the white color above the primary blue color, reinforcing brand identity and consistency throughout the platform. Since our platform is called a Translation Aide Platform,

here users can upload audio or video, the platform then transcript the dialogue content, so the use of similar microphone, audio ICONS, is more in line with the core theme of this platform.

UI Elements

Buttons	
Input field	<p>Please enter your email address to receive your transcription results.</p> 
Drag down box	<p>Select a format for the output file</p> 
Status monitor	

Conclusion

This mood board and accompanying report outline the visual and emotional direction for the HiFi software interface. The goal is to create an environment that is both professional and inviting, with a modern aesthetic that promotes ease of use and trust. By adhering to these design principles, we can ensure a consistent and cohesive user experience across the platform.