

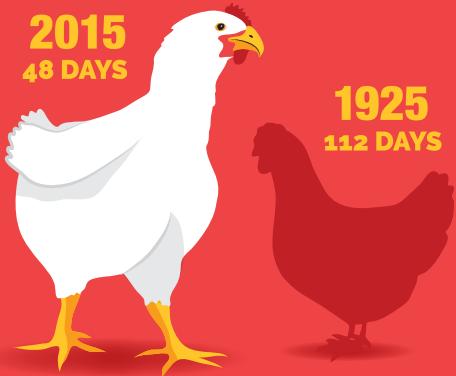
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THE TRUTH BEHIND Chicken McNuggets

2015
48 DAYS



1925
112 DAYS

McDonald's suppliers breed chickens that grow so fast, you eat them when

**THEY'RE
STILL BABIES.**
**THEY'RE SLAUGHTERED
AT JUST 7 WEEKS OLD.**



CHEMICAL BURNS

Chickens often have to stand in their own waste, which contains concentrated levels of ammonia. This chemical leaves painful burns on their skin.



LEG INJURIES

Chickens raised for McDonald's grow so large so fast that many endure debilitating injuries including broken legs, which buckle under the enormous weight of their own bodies.



HEART ATTACKS

These unnaturally large birds have such high blood pressure that many die slow painful deaths from heart disease or arrhythmias.

**THESE COMPANIES HAVE STRONGER
CHICKEN WELFARE POLICIES**

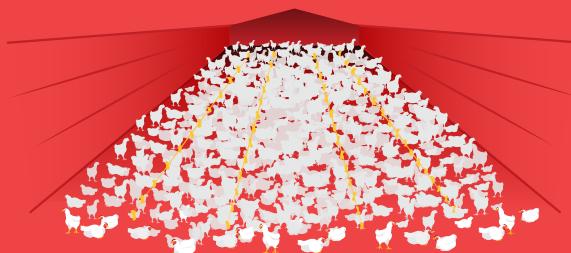
than McDonald's.



STARBUCKS®
SUBWAY®



**CHICKENS RAISED FOR MCDONALD'S ARE CONFINED IN
CRAMPED, BARREN WAREHOUSES.**



On factory farms that supply McDonald's, tens of thousands of birds live in one single barn.

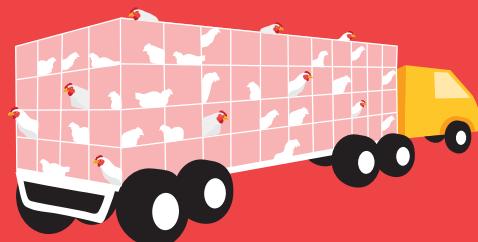
💀 The air is full of ammonia from their waste. These fumes can burn their throats as they breathe them in.

💡 The sheds are kept dark, often with no natural light, which discourages birds from moving.

⚡ Birds are tightly packed together and can struggle to even reach food and water.

AFTER 7 WEEKS OF SUFFERING,
chickens are loaded on a truck and driven
OFF TO SLAUGHTER.

These chickens are ground up and turned into nuggets and patties for McDonald's.



A CAMPAIGN BY the humane league™

Join us in asking McDonald's to adopt meaningful welfare standards.