



The Humane League invites you to submit artwork for #ImNotLovinIt: An Art Show for Chickens, at Fulton Street Collective in Chicago, as part of our I'm Not Lovin It campaign against McDonald's. The Sad Meal piece, a 6-foot-tall unhappy meal art installation will be on display from August 25-August 27th. We are seeking pieces to feature alongside it in the gallery.

Call for Artists

Entry Deadline: August 20th, 2018

Jurors

 $\textbf{Cristyn Hypnar}: \textbf{Creative Lead} \ -\ \textbf{The Humane League, BA in the History of Art} \ -\ \textbf{University of Michigan,}$

Graphic Design Certification — Loyola University Chicago

Kelsey Joseph: Grassroots Coordinator — The Humane League, MFA — Columbus College of Art & Design

Rachel Black: National Volunteer Coordinator — The Humane League, BFA — Tyler University

Theme

The "I'm Not Lovin' It" campaign highlights McDonald's failure to address the practice of selectively-breeding chickens to grow unnaturally large at a rapid rate, approximately six times faster than chickens grow naturally. We are asking McDonald's to implement higher, science-based animal welfare standards for its chicken supply chain by switching to healthier breeds of birds, providing more room for the chickens to move, monitoring air and litter quality, and providing environmental enrichments. Visit our campaign site to learn more: https://impotlovinit.com/

Rules

Artwork must relate to McDonald's cruel treatment of chickens raised for meat or what compassion towards chickens could look like.

Eligible Mediums

- All 2-dimensional art welcome and any 3-dimensional artwork. Photography, drawing, paintings, mixed media, sculpture.
- One submission per person.
- Submit up to 3 photos of your submission to: rblack@thehumaneleague.org