

KEEP  
it  
SIMPLE  
EVERYTHING CAN BE A  
*Component*



# Pedro Nauck

FRONTEND DEVELOPER

@pedronauck



[pedronauck.com](http://pedronauck.com)

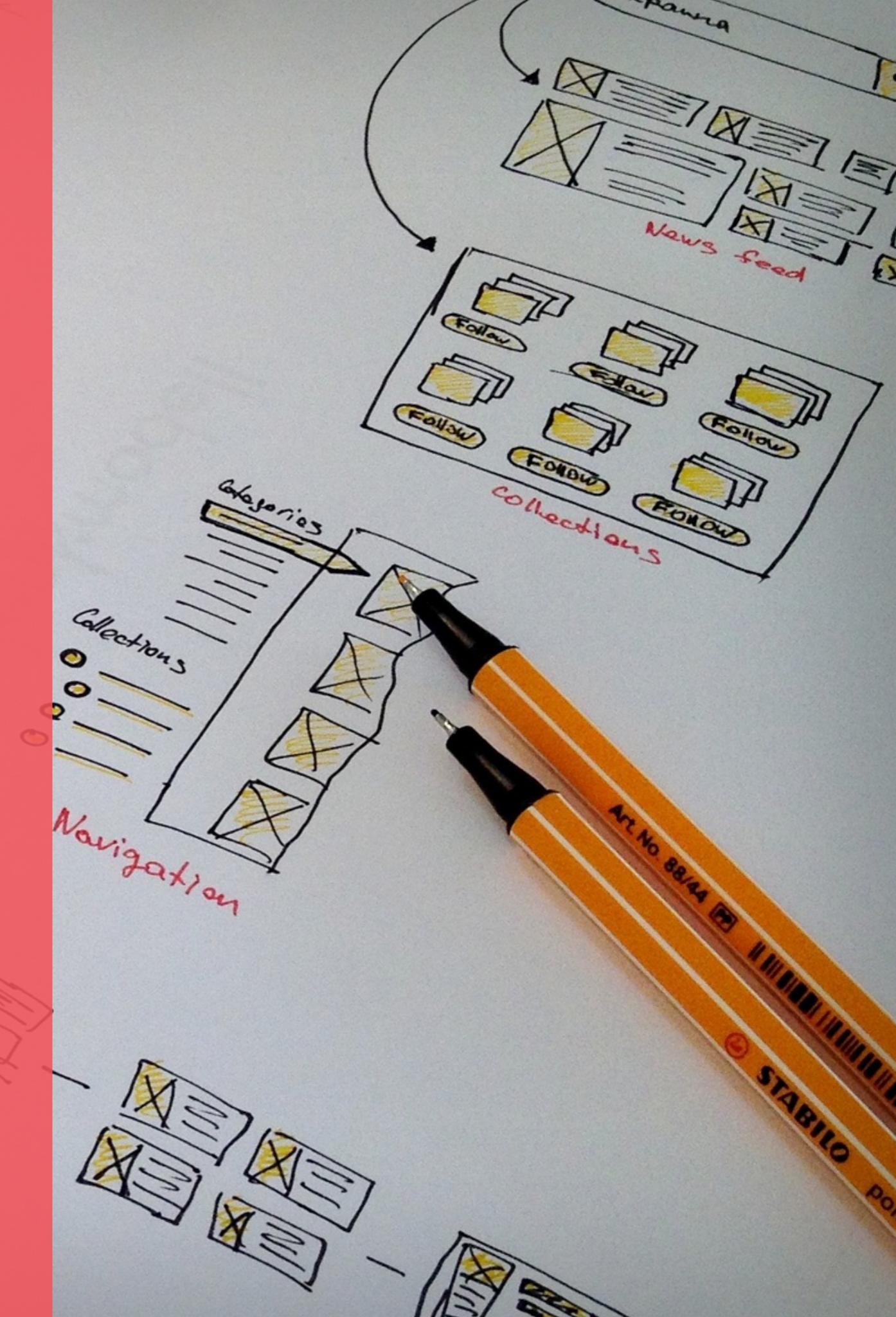


# USER *Interfaces*



# 66

The user interface is one of the **most important parts** of any program because it determines **how easily** you can make the program do what **you want**.



But, what



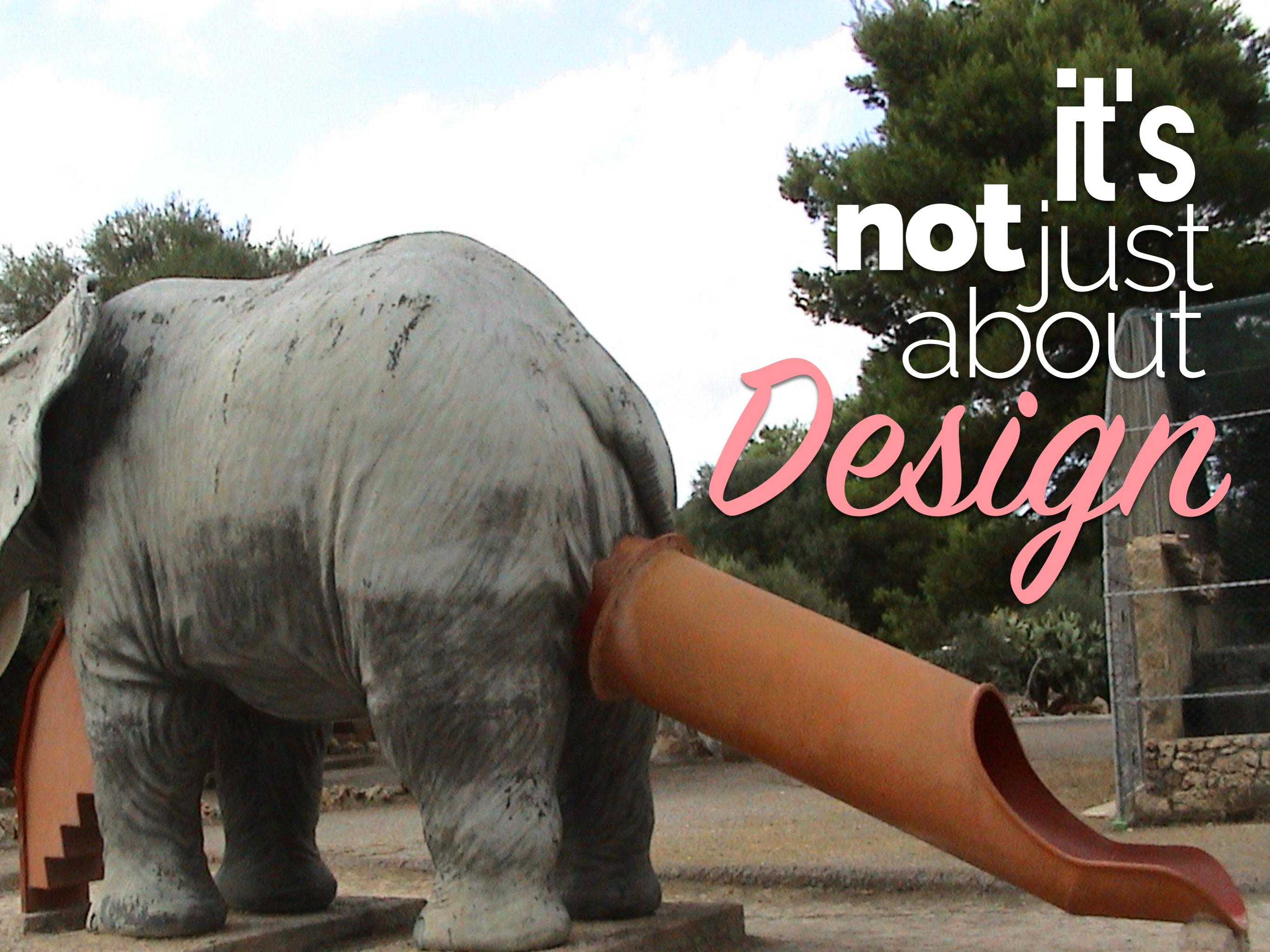
OUR  
CUSTOMERS  
*want?*

**find**  
*Value*



**we need  
to deliver  
that**  
*Value*



A photograph of a large, light-colored concrete structure with a textured surface, possibly a water tank or storage tank. In front of it, a bright orange-red slide extends from the left towards the right. The background features a dense forest of green trees under a clear blue sky.

it's  
not just  
about  
*Design*

**IT'S**  
*about*

design  
user experience  
quickly adapt  
performance  
scalability  
optimization

design  
user experience  
quickly adapt  
performance  
scalability  
otimization

*Simplicity*



66

Because something is  
simple to you, **doesn't**  
**mean** it's for everyone

when  
a project  
**BECOME?**  
*complex*



**QUESTIONS** ➤ **ANSWERS**

Is this a module or not?

Do I need a directive here?

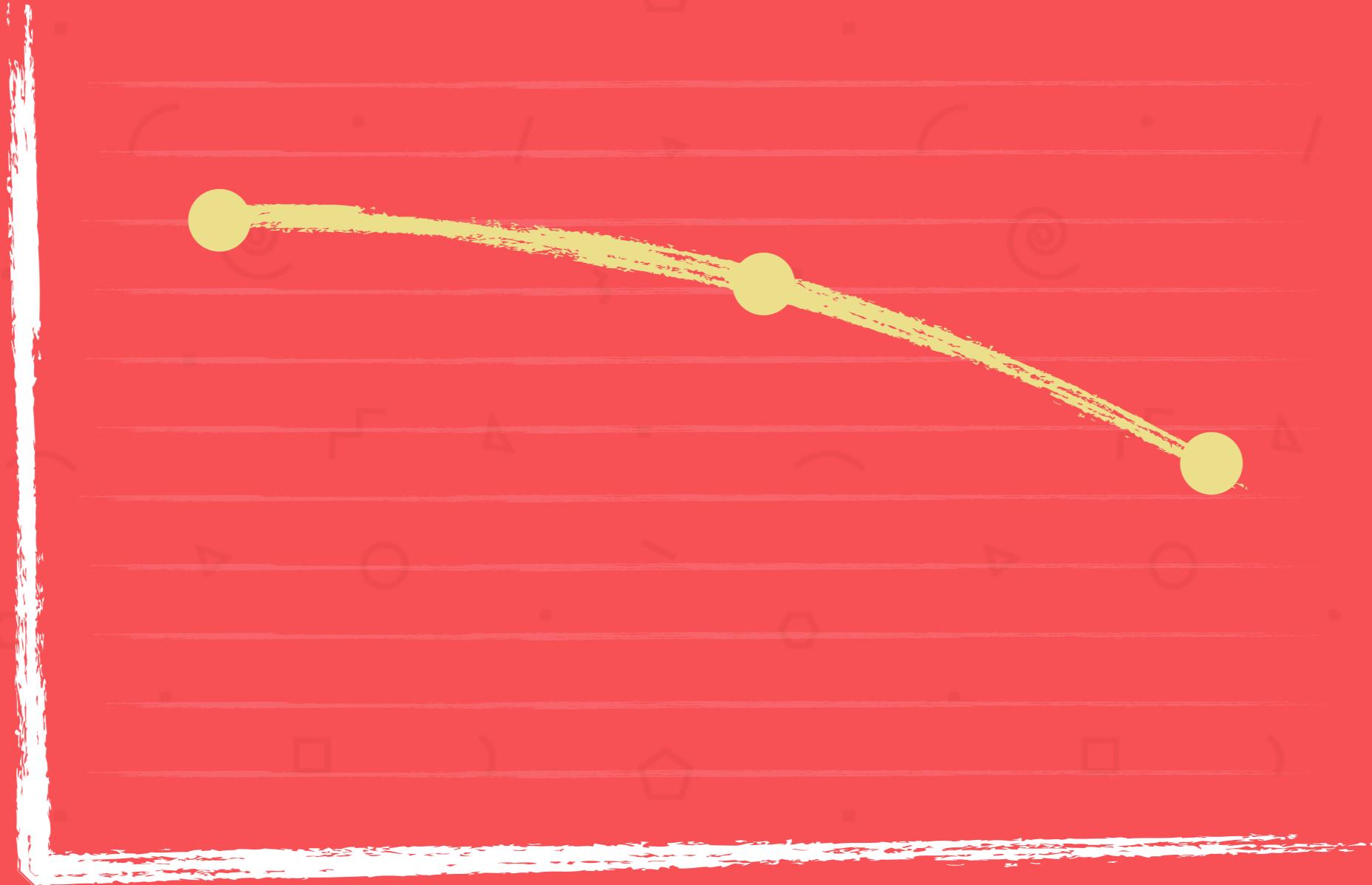
Should I create a  
factory or a service?

“Why this shit doesn’t work?”

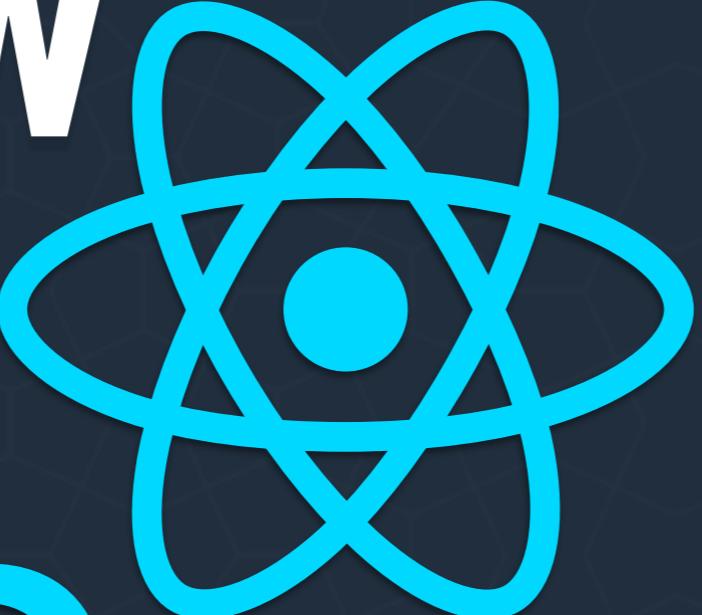


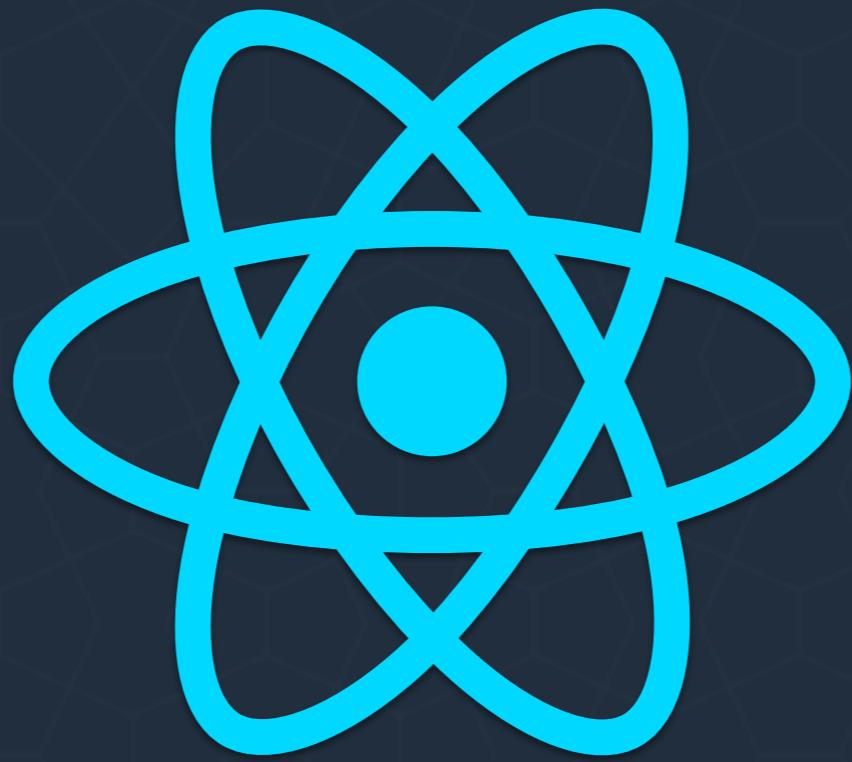
Global  
HD

*value*



*complexity*

how  
  
**React**  
can help us  
*with that?*



Javascript Library  
*for building*  
UI

library



framework



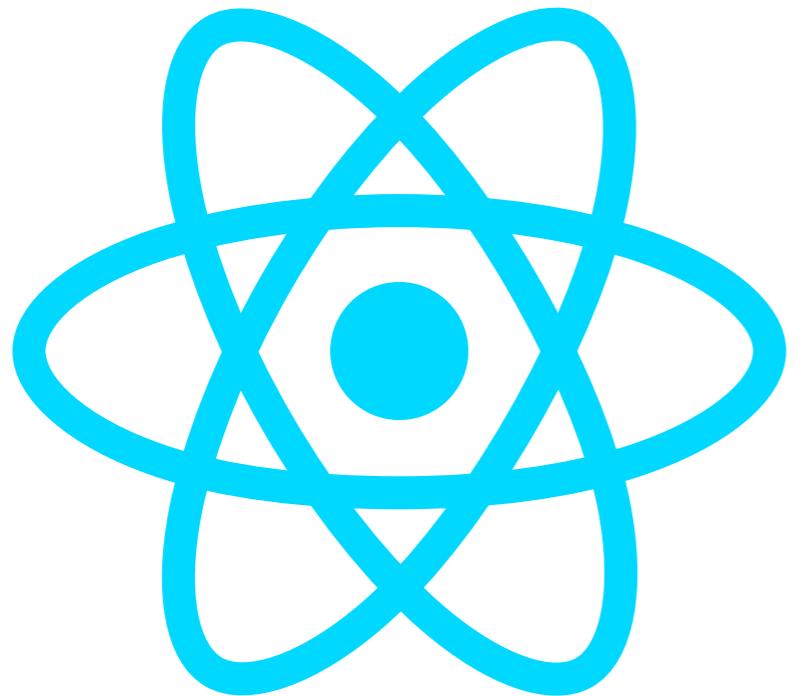
# library

A tool to resolve just  
**one** specific thing



# framework

A **set** of tools to  
resolve a lot of things



**library**



**framework**

# WHO *is using?*

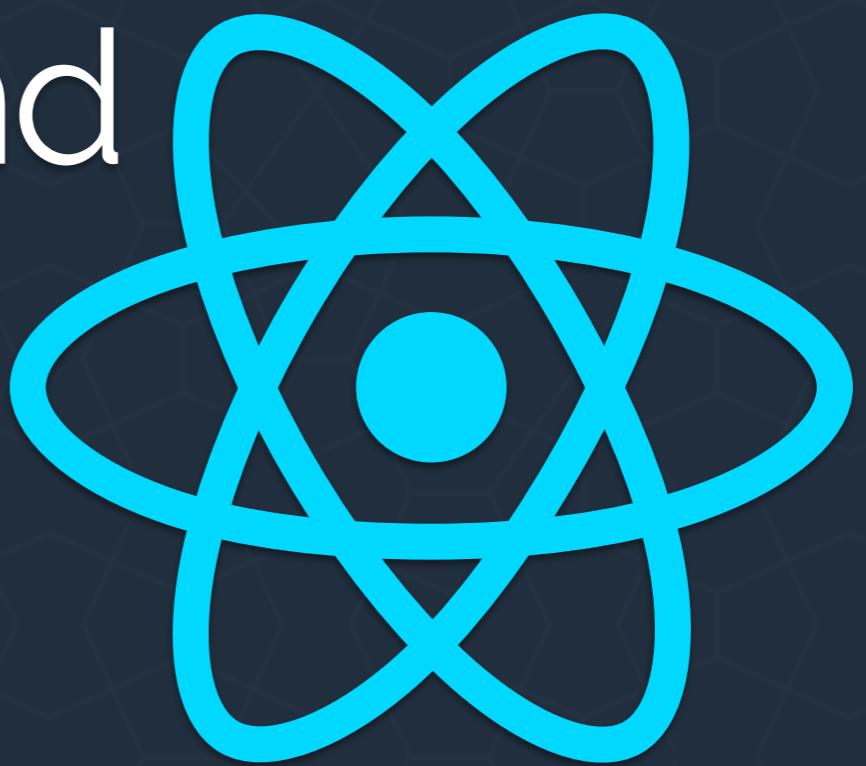
facebook.



YAHOO!



THE REAL  
*proposal*  
around



*is making your*  
**DEVELOPMENT  
PROCESS**  
*simple!*

How?

#1

**WITHOUT**  
*mutation*

# **WITHOUT** *mutation*

We need a lightweight DOM

We need control over our data

We need to know what's happening

**WE DON'T  
NEED**

A photograph of a man with dark, curly hair and a well-groomed mustache. He is looking directly at the camera with a neutral expression. He is wearing a light-colored, possibly white or cream, button-down shirt. The background is a solid orange color. In front of him, there is a large amount of colorful confetti scattered across the surface, including shades of green, blue, yellow, and pink.

**MAGIC**

#2

*forget*

**views  
models  
controllers  
modules  
2-way binding  
observers  
templates**

**FOCUS ON** your  
*Components*

# Component

React is all about building **reusable** components. In fact, with React the only thing you do is build components. Since they're so **encapsulated**, components make code reuse, **testing**, and **separation of concerns** easy.

<http://bit.ly/why-react>

Google news

Search for coverages

MY COVERAGES FOLLOWING LATEST

+ CREATE

Coverage curated by JIM KENNEDY

APR 23<sup>TH</sup> – JUNE 3<sup>RD</sup>

## What is the core of Palestinian conflict?

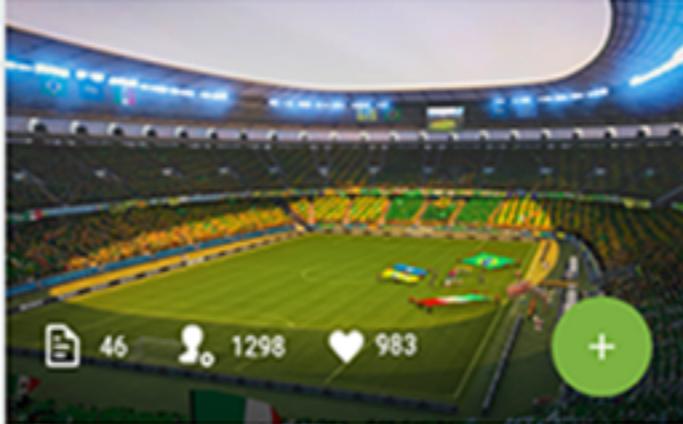


26 312 216 +

Coverage curated by KIM HJELMGAARD

JUNE 12<sup>TH</sup> – JULY 13<sup>TH</sup>

## Most insteresting from World Cup 2014

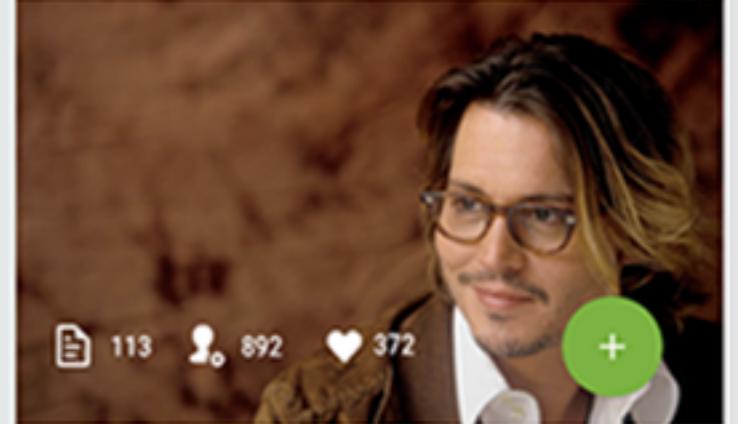


46 1298 983 +

Coverage curated by CHAKER KHAZAAL and 1 more ...

JUNE 12<sup>TH</sup> 2012 – JULY 23<sup>TH</sup> 2014

## Most Interesting about Johnny Depp



113 892 372 +

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APR 23<sup>TH</sup> – JUNE 3<sup>RD</sup>

## Israel vs. Palestine: Why it's different this time

Coverage curated by MICHAEL FAMOUS

JUNE 12<sup>TH</sup> – JULY 13<sup>TH</sup>

## Gaza and Israel: Two Photographers, One War

Coverage curated by JOHN TRAVELER

JUNE 12<sup>TH</sup> – JULY 23<sup>TH</sup>

## What the Red Sox could teach media

NEWS COVERS MEDIA OPINIONS PEOPLE

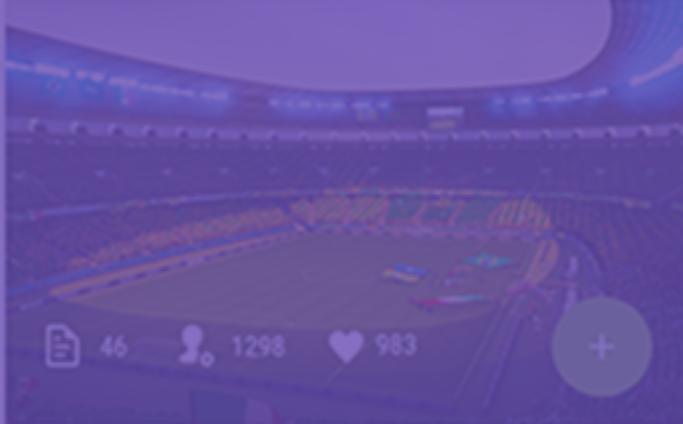
# <NewsFeed>

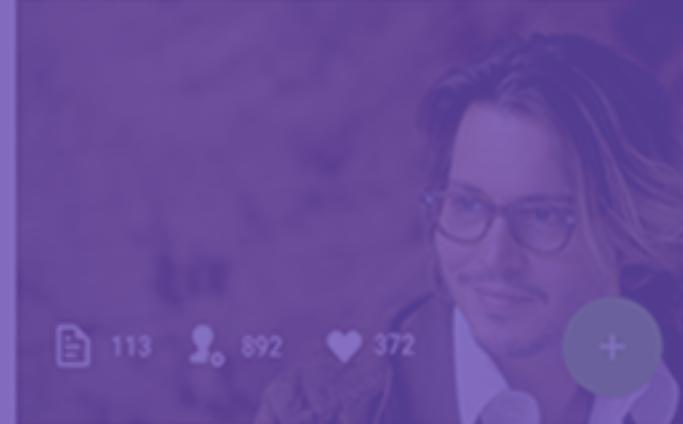


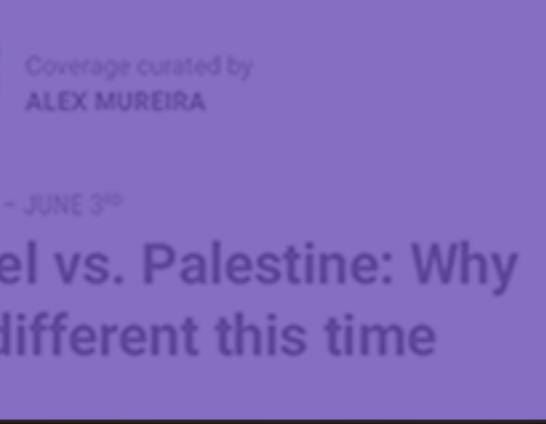
Google news

Search for coverages MY COVERAGES FOLLOWING LATEST + CREATE

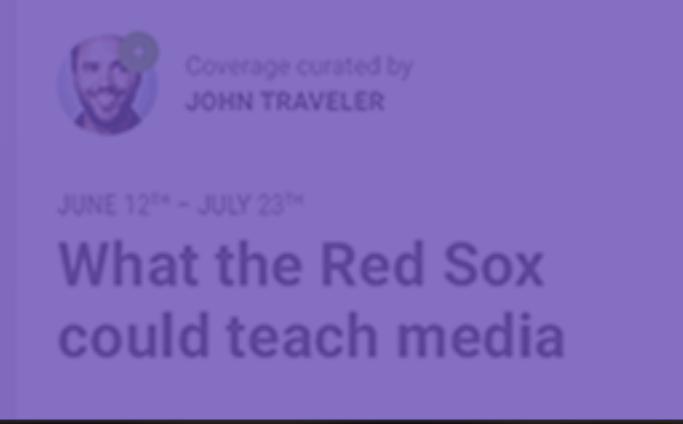
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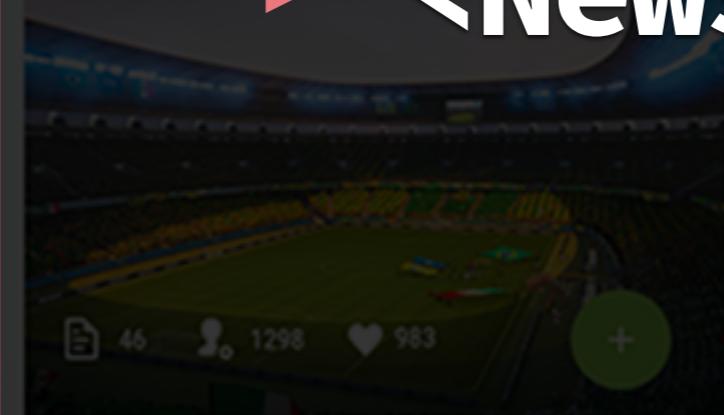
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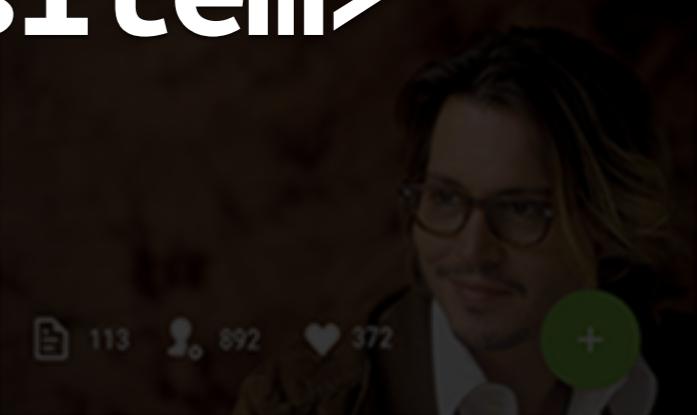
NEWS COVERS MEDIA OPINIONS PEOPLE

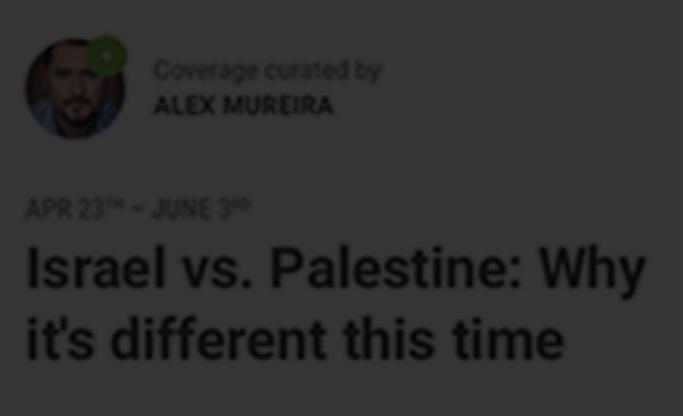
Google news

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Coverage curated by JOHN TRAVELER JUNE 12<sup>TH</sup> – JULY 23<sup>TH</sup> What the Red Sox could teach media  113 892 372 +

<NewsItem>



Coverage curated by  
JIM KENNEDY

APR 23<sup>RD</sup> – JUNE 3<sup>RD</sup>

What is the core of  
Palestinian conflict?



Coverage curated by  
KIM BELMONTE

JUNE 12<sup>TH</sup> – JULY 13<sup>TH</sup>

Most interesting from  
World Cup 2014



Coverage curated by  
PETER AZAAL and 1 more ...

JUNE 12<sup>TH</sup> 2012 – JULY 23<sup>RD</sup> 2014

Most interesting  
about Johnny Depp

NEWS

COVERAGES

MEDIA

OPINIONS

PEOPLE

<NewsAuthor>

<NewsTitle>

<NewsCover>

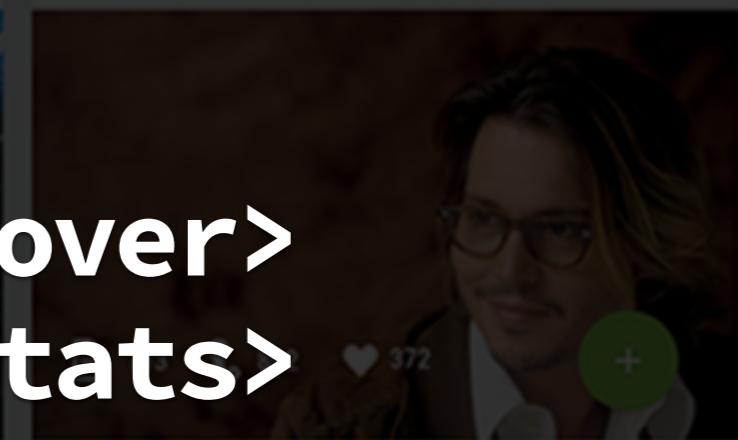
<NewsStats>



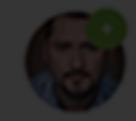
26 312 216



26 312 216



372



Coverage curated by  
ALEX MUREIRA

APR 23<sup>RD</sup> – JUNE 3<sup>RD</sup>

Israel vs. Palestine: Why  
it's different this time



Coverage curated by  
MICHAEL FAMOUS

JUNE 12<sup>TH</sup> – JULY 13<sup>TH</sup>

Gaza and Israel: Two  
Photographers, One War



Coverage curated by  
JOHN TRAVELER

JUNE 12<sup>TH</sup> – JULY 23<sup>RD</sup>

What the Red Sox  
could teach media

**THIS IS** just  
*the concept*

**SHOW ME**  
*some code*  
please!

## NewsItem.jsx

```
var React = require('react');

var NewsItem = React.createClass({
  render: function() {
    return (
      <article className='news-item'>
        <div className='news-author'>...</div>
        <header className='news-title'>...</header>
        <figure className='news-cover'>...</figure>
        <ul className='news-stats'>...</ul>
      </article>
    );
  }
});
```

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        <header className='news-title'>...</header>
        <figure className='news-cover'>...</figure>
        <ul className='news-stats'>...</ul>
      </article>
    );
  }
});
```

# factory **pattern**

```
var React = require('react');

var NewsItem = React.createClass({
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      <article className='news-item'>
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        <header className='news-title'>...</header>
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        <figure className='news-cover'>...</figure>
        <ul className='news-stats'>...</ul>
      </article>
    );
  }
});
```



# JSX

A Javascript XML based  
extension that compile **just the**  
**template** part of your code

66

We strongly believe that components are the right way to separate concerns rather than "templates" and "*display logic*."

We think that **markup** and the **code that generates it** are **intimately tied together**.

facebook

“

It makes a lot of sense that a  
JavaScript's template **stays**  
in the JavaScript

**@jcemer**



#1

# WHAT'S THE *difference?*

the concerns are **mixing** too

```
<article className='news-item'>
  <div className='news-author'>
    <%= @post.author.name %>
  </div>
  <header className='news-title'>
    <%= @post.title %>
  </header>
  <div className='news-cover'>
    <%= image_tag @post.image %>
  </div>
</article>
```

# #2 TO MUCH BETTER *than*

```
var title = 'Some title';
var author = 'Jim Keneddy';
var newsItem =  '<article class="news-item">' +
    '<div class="news-author">' + author + '</div>' +
    '<header class="news-title">' + title + '</header>' +
    '<div class="news-cover">' + '...' + '</div>' +
    '<ul class="news-stats">' + '...' + '</ul>' +
'</article>';
```

# #3 WILL BE Compiled

```
var NewsItem = React.createClass({  
  render: function() {  
    return (  
      <article className='news-item'>  
        <div className='news-author'>....</div>  
        <header className='news-title'>...</header>  
        <figure className='news-cover'>...</figure>  
        <ul className='news-stats'>...</ul>  
      </article>  
    );  
  }  
});
```

## NewsItem.js

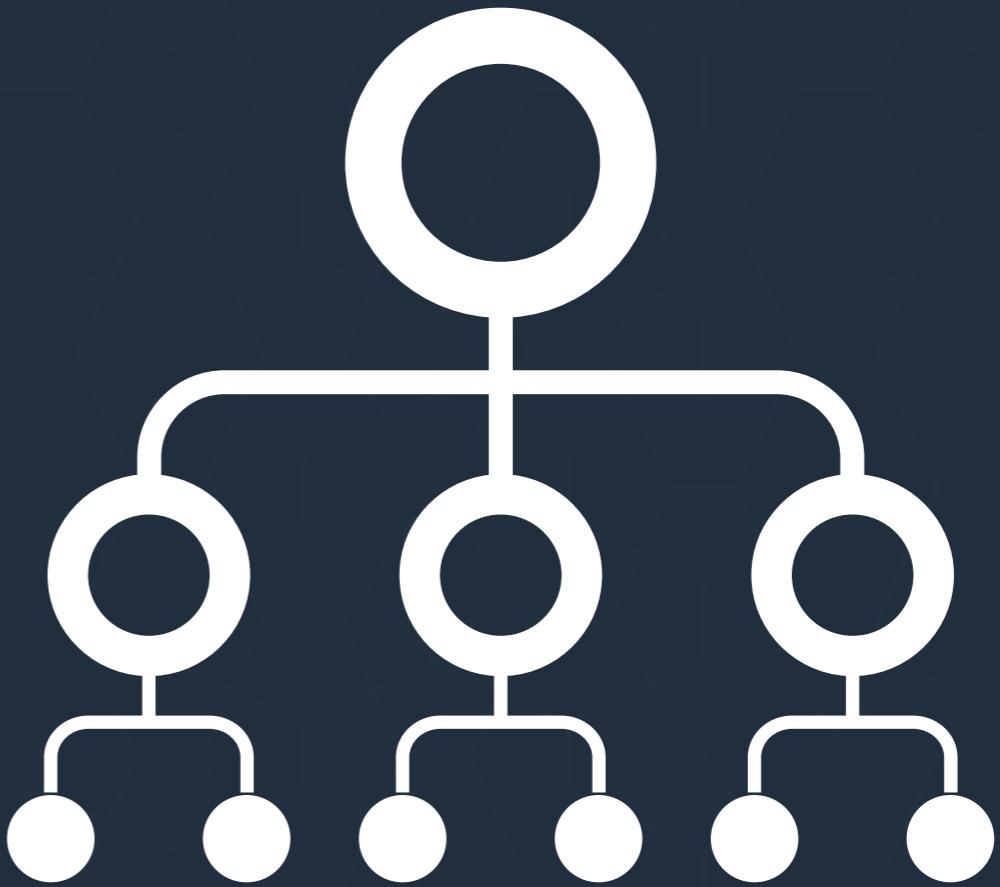
```
var React = require('react');

var NewsItem = React.createClass({
  render: function() {
    return (
      React.createElement('article', {className: 'news-item'},
        React.createElement('div', {className: 'news-author'}, '...'),
        React.createElement('header', {className: 'news-title'}, '...'),
        React.createElement('figure', {className: 'news-cover'},
          '...',
          React.createElement('ul', {className: 'news-stats'}, '...'))
      )
    );
  }
});
```

BUT  
*Why?*

BECAUSE  
*mutation*  
is **EVIL**

# *Virtual* **DOM**



# *Virtual* DOM

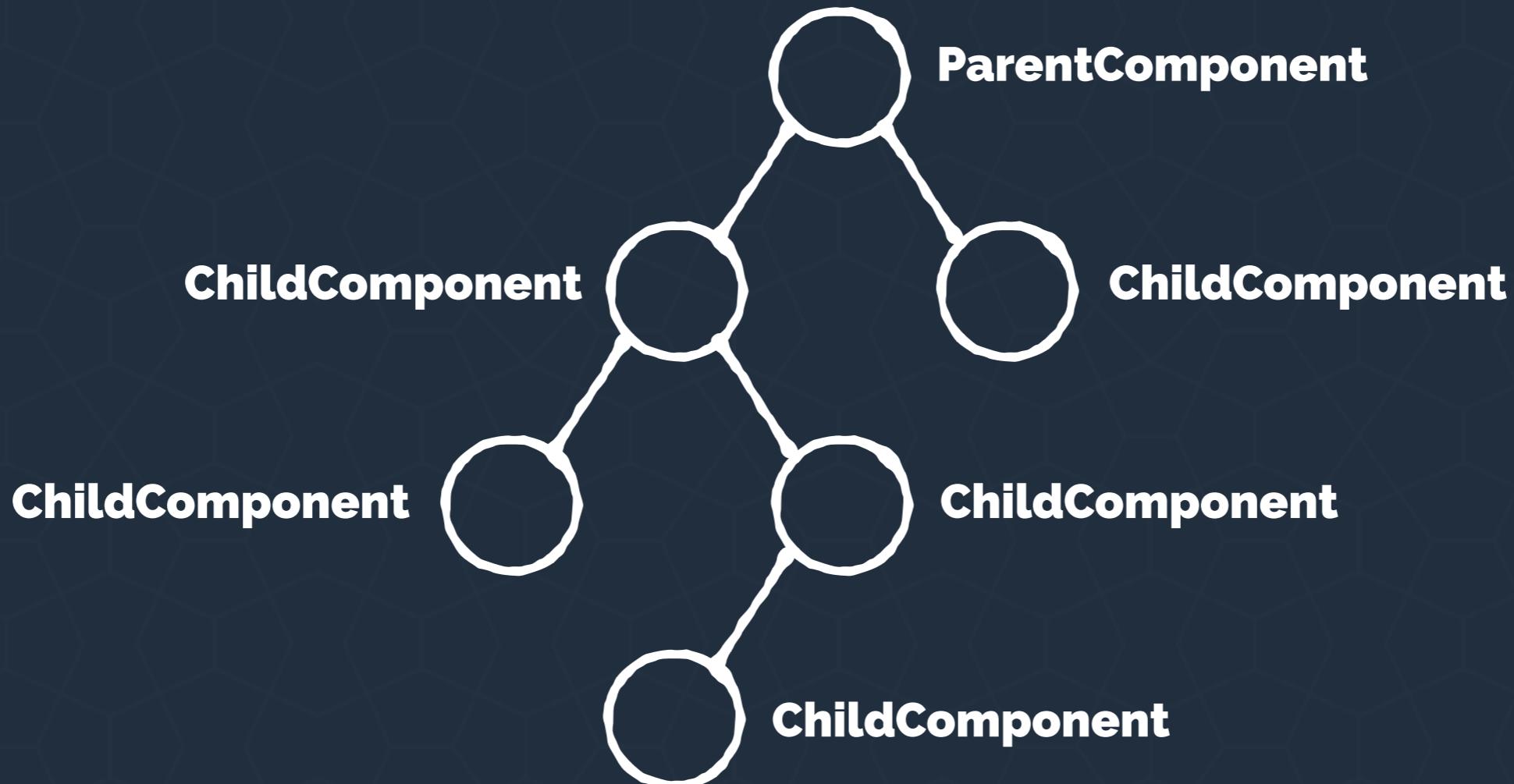
An object tree that is a  
**representation** of the DOM.

Kinda a "**mirror**".

A man with dark hair and a mustache, wearing a light-colored shirt with a colorful, abstract print, stands in front of a dark wooden-framed mirror. He is looking directly at his reflection in the mirror. The background shows a wall with a framed painting of several figures.

DOM  
*Travolta*

# *Virtual* DOM



# *Virtual*DOM

batch executes  
all updates

**EACH  
UPDATE**

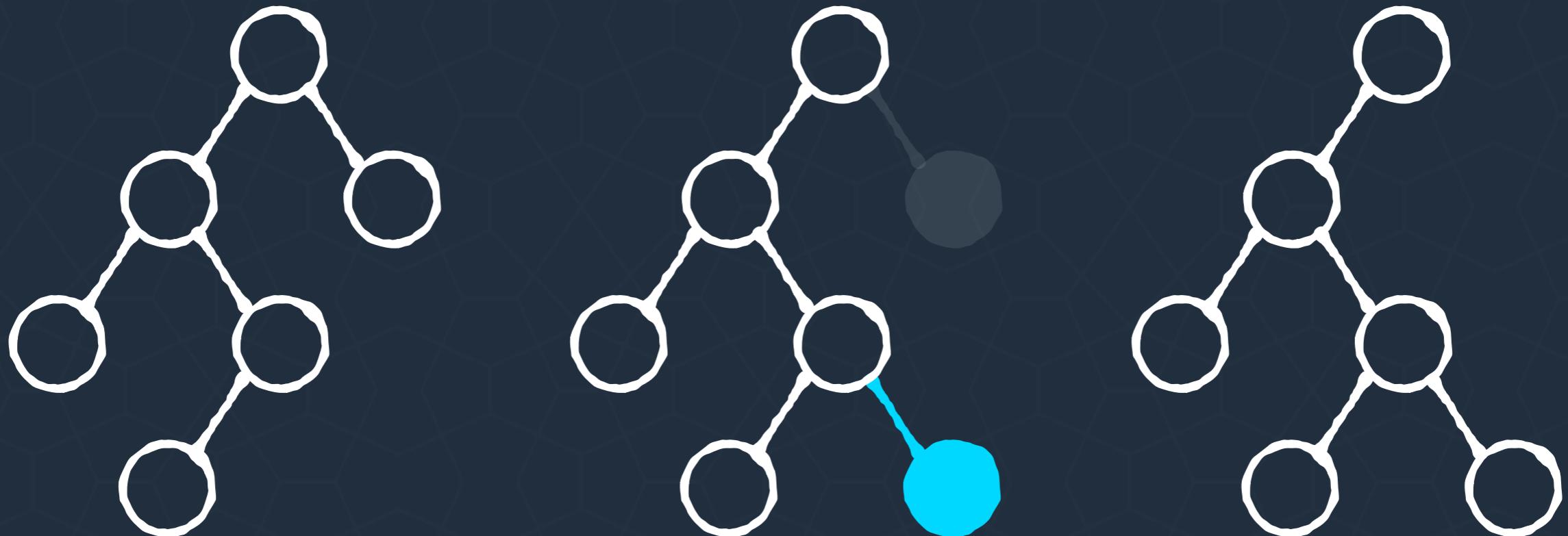
compute minimal  
sets of mutation  
and put in a queue

buid a new  
Virtual  
DOM tree

diff algorithm  
with old



# *Virtual* DOM

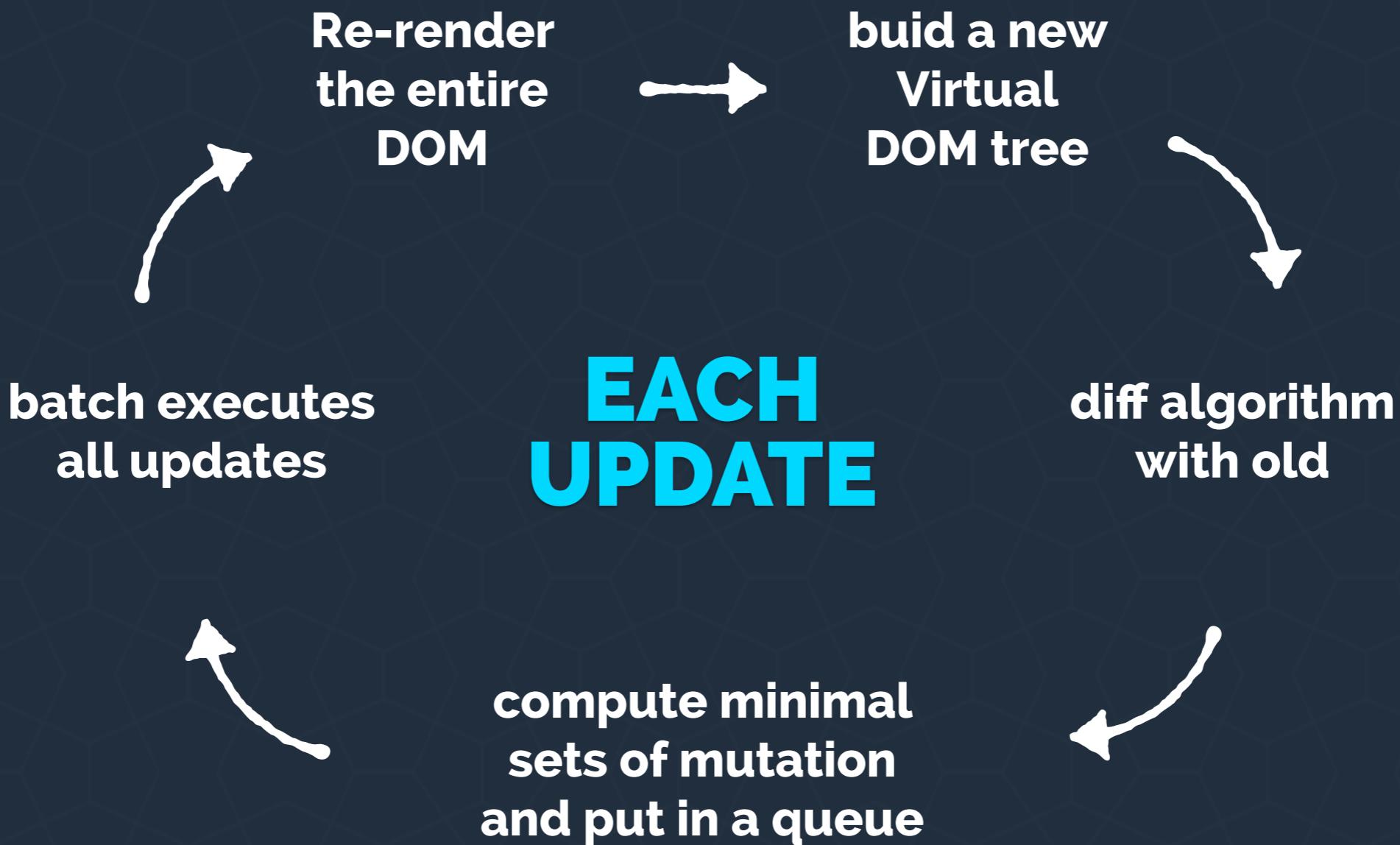


Old Tree

Mutations

New Tree

# Virtual DOM



**ADVANTAGES:**  
*Javascript is Fast*  
and the DOM  
**is slow**

# Benchmark

Render a list with **1500 rows**

**React Time**

0.31ms

**Angular Time**

1.35ms

0ms

0.35ms

0.7ms

1.05ms

1.4ms



**Fascinating.**

kinda  
messy!

```
render: function() {
  return (
    <article className='news-item'>
      <div className='news-author'>...</div>
      <header className='news-title'>...</header>
      <figure className='news-cover'>
        ...
        <ul className='news-stats'>...</ul>
      </figure>
    </article>
  );
}
```

WE NEED to  
*break*

*Props*  
**&STATE**



# Props & STATE

Where you **manage the data**  
of your components

# Props

Data that can be  
**immutable**

# State

Data that can be  
**mutable**



# *Unidirectional* DATAFLOW



Components can either get  
immutable data (**via props**)  
or manage their own  
state (**via state**)

## NewsFeed.jsx

```
var React = require('react');
var NewsItem = require('./components/NewsItem');

var NewsFeed = React.createClass({
  render: function() {
    var posts = this.props.posts.map(function(post) {
      return <NewsItem post={post} key={post._id} />
    });
    return <div className='news-feed'>{posts}</div>
  }
});
```

## NewsFeed.jsx

```
var React = require('react');
var NewsItem = require('./components/NewsItem');

var NewsFeed = React.createClass({
  render: function() {
    var posts = this.props.posts.map(function(post) {
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    });
    return <div className='news-feed'>{posts}</div>
  }
});
```

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var NewsItem = require('./components/NewsItem');

var NewsFeed = React.createClass({
  render: function() {
    var posts = this.props.posts.map(function(post) {
      return <NewsItem post={post} key={post._id} />
    } );
    return <div className='news-feed'>{posts}</div>
  }
});
```

## NewsItem.jsx

```
var React = require('react');
var NewsAuthor = require('./component/NewsAuthor');
var NewsTitle = require('./component/NewsTitle');
var NewsCover = require('./component/NewsCover');
var NewsStats = require('./component/NewsStats');

var NewsItem = React.createClass({
  render: function() {
    var post = this.props.post;

    return (
      <article className='news-item'>
        <NewsAuthor author={post.author} />
        <NewsTitle title={post.title} />
        <NewsCover image={post.cover} />
        <NewsStats postStats={post.stats} />
      </article>
    );
  }
});
```

## NewsItem.jsx

```
var React = require('react');
var NewsAuthor = require('./component/NewsAuthor');
var NewsTitle = require('./component/NewsTitle');
var NewsCover = require('./component/NewsCover');
var NewsStats = require('./component/NewsStats');

var NewsItem = React.createClass({
  render: function() {
    var post = this.props.post;

    return (
      <article className='news-item'>
        <NewsAuthor author={post.author} />
        <NewsTitle title={post.title} />
        <NewsCover image={post.cover} />
        <NewsStats postStats={post.stats} />
      </article>
    );
  }
});
```

## NewsItem.jsx

```
var React = require('react');
var NewsAuthor = require('./component/NewsAuthor');
var NewsTitle = require('./component/NewsTitle');
var NewsCover = require('./component/NewsCover');
var NewsStats = require('./component/NewsStats');

var NewsItem = React.createClass({
  render: function() {
    var post = this.props.post;

    return (
      <article className='news-item'>
        <NewsAuthor author={post.author} />
        <NewsTitle title={post.title} />
        <NewsCover image={post.image} />
        <NewsStats postStats={post.stats} />
      </article>
    );
  }
});
```

received data  
from **NewsFeed**

```
var React = require('react');
var NewsAuthor = require('./component/NewsAuthor');
var NewsTitle = require('./component/NewsTitle');
var NewsCover = require('./component/NewsCover');
var NewsStats = require('./component/NewsStats');

var NewsItem = React.createClass({
  render: function() {
    var post = this.props.post;

    return (
      <article className='news-item'>
        <NewsAuthor author={post.author} />
        <NewsTitle title={post.title} />
        <NewsCover image={post.cover} />
        <NewsStats postStats={post.stats} />
      </article>
    );
  }
});
```

breaking data to  
**each component**  
via props



## NewsTitle.jsx

```
var NewsTitle = React.createClass({  
  render: function() {  
    var createdAt = this.props.title.createdAt;  
    var value = this.props.title.value;  
  
    return (  
      <header className='news-title'>  
        <span className='news-title-data'>{createdAt}</span>  
        <h2 className='news-title-value'>{value}</h2>  
      </header>  
    );  
  }  
});
```

## NewsTitle.jsx

```
var NewsTitle = React.createClass({  
  render: function() {  
    var createdAt = this.props.title.createdAt;  
    var value = this.props.title.value;  
  
    return (  
      <header className='news-title'>  
        <span className='news-title-data'>{createdAt}</span>  
        <h2 className='news-title-value'>{value}</h2>  
      </header>  
    );  
  }  
});
```

your  
*browser*  
**WILL RENDER...**

```
<!DOCTYPE html>
▼ <html>
  ► <head>...</head>
  ▼ <body>
    ▼ <div id="content">
      ▼ <div class="news-feed" data-reactid=".0">
        ▼ <article class="news-item" data-reactid=".0.$0">
          ► <div class="news-author" data-reactid=".0.$0.0">...</div>
          ► <header class="news-title" data-reactid=".0.$0.1">...</header>
          ► <figure class="news-cover" data-reactid=".0.$0.2">...</figure>
          ► <ul class="news-stats" data-reactid=".0.$0.3">...</ul>
        </article>
        ► <article class="news-item" data-reactid=".0.$1">...</article>
        ► <article class="news-item" data-reactid=".0.$2">...</article>
        ► <article class="news-item" data-reactid=".0.$3">...</article>
      </div>
    </div>
```

keeping a good  
*semantic*

# *Validating* **PROPS**

## NewsTitle.jsx

```
var NewsTitle = React.createClass({  
  propTypes: {  
    title: React.PropTypes.object.isRequired  
  },  
  render: function() {  
    var createdAt = this.props.title.createdAt;  
    var value = this.props.title.value;  
  
    return (  
      <header className='news-title'>  
        <span className='news-title-data'>{createdAt}</span>  
        <h2 className='news-title-value'>{value}</h2>  
      </header>  
    );  
  }  
});
```

if is a **required** property

```
var NewsTitle = React.createClass({  
  propTypes: {  
    title: React.PropTypes.object.isRequired  
  },  
  render: function() {  
    var createdAt = this.props.title.createdAt;  
    var value = this.props.title.value;  
    return (  
      <header className='news-title'>  
        <span className='news-title-data'>{createdAt}</span>  
        <h2 className='news-title-value'>{value}</h2>  
      </header>  
    );  
  }  
});
```

property **name**

property **type**

```
propTypes: {  
  optionalArray: React.PropTypes.array,  
  optionalBool: React.PropTypes.bool,  
  optionalFunc: React.PropTypes.func,  
  optionalNumber: React.PropTypes.number,  
  optionalObject: React.PropTypes.object,  
  optionalString: React.PropTypes.string,  
  ...  
},
```

**a bunch of types and options**

<http://bit.ly/reusable-components>

# USEFULLfor

Generate a **manifest** of your component

Throw **exceptions** when passed a invalid prop

and about  
*States*

## NewsItem.jsx

```
var NewsItem = React.createClass({  
  getInitialState: function() {  
    return { isBookmarked: false };  
  },  
  handleSelect: function(e) {  
    this.setState({ isBookmarked: true });  
    e.preventDefault();  
  },  
  render: function() {  
    var post = this.props.post;  
  
    return (  
      <article className='news-item' onClick={this.handleSelect}>  
        <NewsAuthor author={post.author} />  
        <NewsTitle title={post.title} />  
        <NewsCover image={post.cover} />  
        <NewsStats postStats={post.stats} />  
      </article>  
    );  
  }  
});
```

## NewsItem.jsx

```
var NewsItem = React.createClass({  
  getInitialState: function() {  
    return { isBookmarked: false };  
  },  
  handleSelect: function(e) {  
    this.setState({ isBookmarked: true });  
    e.preventDefault();  
  },  
  render: function() {  
    var post = this.props.post;  
  
    return (  
      <article className='news-item' onClick={this.handleSelect}>  
        <NewsAuthor author={post.author} />  
        <NewsTitle title={post.title} />  
        <NewsCover image={post.cover} />  
        <NewsStats postStats={post.stats} />  
      </article>  
    );  
  }  
});
```

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  getInitialState: function() {  
    return { isBookmarked: false };  
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    this.setState({ isBookmarked: true });  
    e.preventDefault();  
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  render: function() {  
    var post = this.props.post;  
  
    return (  
      <article className='news-item' onClick={this.handleSelect}>  
        <NewsAuthor author={post.author} />  
        <NewsTitle title={post.title} />  
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    var post = this.props.post;  
  
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      <article className='news-item' onClick={this.handleSelect}>  
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        <NewsStats postStats={post.stats} />  
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    this.setState({ isBookmarked: true });  
    e.preventDefault();  
  },  
  render: function() {  
    var post = this.props.post;  
  
    return (  
      <article className='news-item' onClick={this.handleSelect}>  
        <post.author> />  
        <NewsTitle post.title> />  
        <NewsCover post.cover> />  
        <NewsStats post.stats> />  
      );  
    }  
  } );
```

# managing state✓



*Virtual***DOM**  
will re-render **on each**  
`this.setState();`

## main.jsx

```
var React = require('react');
var NewsFeed = require('./components/NewsFeed');
var posts = $.ajax('GET', '/some/api/url/post');

posts.success(function(response) {
  React.render(
    <NewsFeed posts={response.body.posts} />,
    document.getElementById('#myDomNode')
  );
}) ;
```

## main.jsx

```
var React = require('react');
var NewsFeed = require('../components/NewsFeed');
var posts = $.ajax('GET', '/some/api/url/post');

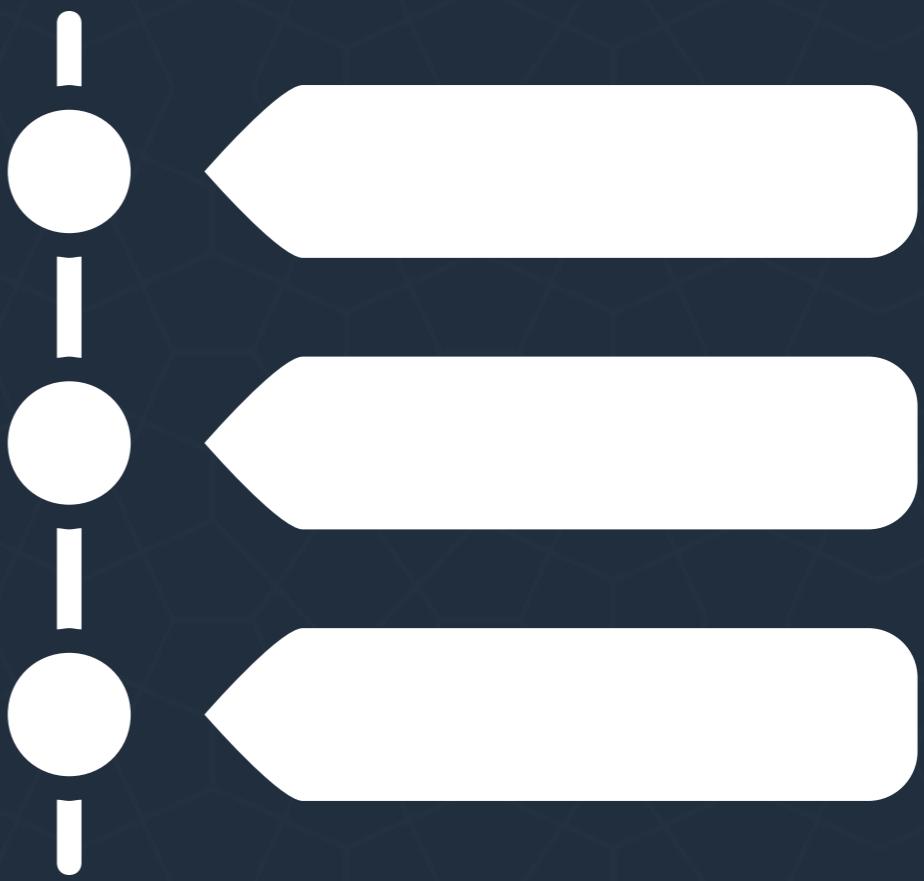
posts.success(function(response) {
  React.render(
    <NewsFeed posts={response.body.posts} />,
    document.getElementById('#myDOMNode')
  );
});
```

## main.jsx

```
var React = require('react');
var NewsFeed = require('../components/NewsFeed');
var posts = $.ajax('GET', '/some/api/url/post');

posts.success(function(response) {
  React.render(
    <NewsFeed posts={response.body.posts} />,
    document.getElementById('#myDomNode')
  );
});
```

# component life cycle



# component LIFE*Cycle*

**Callbacks** that become possible to  
interact with Virtual DOM and  
**manipulate** the real DOM

# MOUNTING

componentWillMount()  
componentDidMount()

# UNMOUNTING

componentWillUnmount()

# UPDATING

componentWillReceiveProps(nextProps)  
shouldComponentUpdate(nextProps, nextState)  
componentWillUpdate(nextProps, nextState)  
componentDidUpdate(prevProps, prevState)

# USEFULL for

Manage virtual dom render updates

Manage **state** of your component

Integrate **third-party** scripts

## Slider.jsx

```
var Slider = React.createClass( {
  render: function() {
    return (
      <ul className='slider'>
        <li className='slider-items'>...</li>
        <li className='slider-items'>...</li>
        <li className='slider-items'>...</li>
        <li className='slider-items'>...</li>
      </ul>
    );
  },
  componentDidMount: function () {
    var sliderNode = this.getDOMNode();
    $(sliderNode).sliderPlugin();
  }
});
```

## Slider.jsx

```
var Slider = React.createClass({  
  render: function() {  
    return (  
      <ul className='slider'>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
      </ul>  
    );  
  },  
  componentDidMount: function () {  
    var sliderNode = this.getDOMNode();  
    $(sliderNode).sliderPlugin();  
  }  
});
```

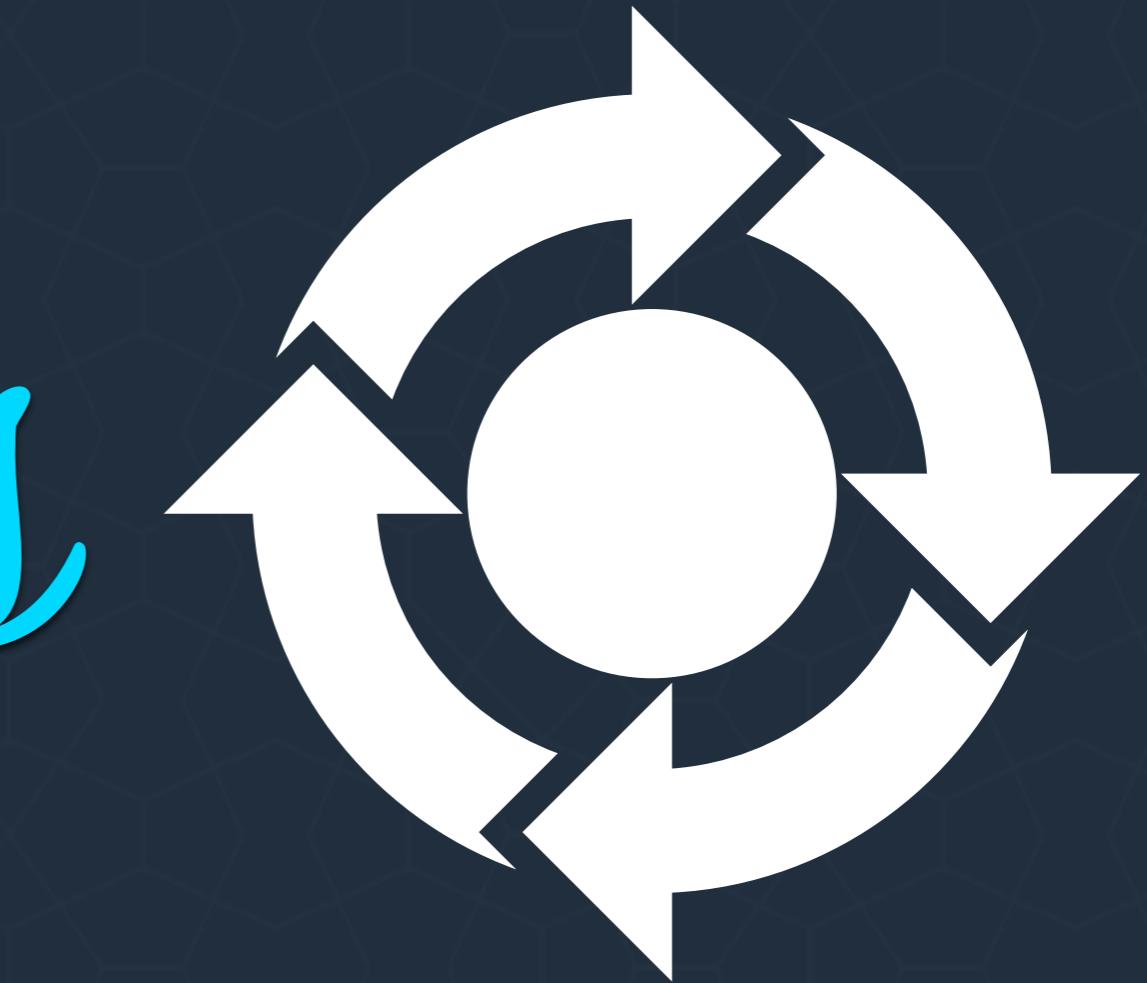
## Slider.jsx

```
var Slider = React.createClass({  
  render: function() {  
    return (  
      <ul className='slider'>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
      </ul>  
    );  
  },  
  componentDidMount: function () {  
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    $(sliderNode).sliderPlugin();  
  }  
});
```

## Slider.jsx

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var Slider = React.createClass({  
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    return (  
      <ul className='slider'>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
        <li className='slider-items'>...</li>  
      </ul>  
    );  
  },  
  componentDidMount: function () {  
    var sliderNode = this.getDOMNode();  
    $(sliderNode).sliderPlugin();  
  }  
});
```

# Mixins



# Mixins

Snippets of **reusable code** that can  
be injected on your component  
**without modifying** it's main behavior

## NewsStats.jsx

```
var NewsStats = React.createClass({  
  render: function() {  
    // some stuff  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuth: true });  
    }  
  }  
});  
  
var NewsAuthor = React.createClass({  
  render: function() {  
    // some stuff  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuth: true });  
    }  
  }  
});
```

## NewsStats.jsx

```
var NewsStats = React.createClass({  
  render: function() {  
    // some stuff  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuth: true });  
    }  
  }  
});  
  
var NewsAuthor = React.createClass({  
  render: function() {  
    // some stuff  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuth: true });  
    }  
  }  
});
```

we need to  
be **DRY** here

## AuthMixin.jsx

```
var AuthMixin = {  
  getInitialState: function() {  
    return { isAuthenticated: false };  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuthenticated: true });  
    }  
  }  
};
```

## AuthMixin.jsx

```
var AuthMixin = {  
  getInitialState: function() {  
    return { isAuthenticated: false };  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
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    }  
  }  
};
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var AuthMixin = {
  getInitialState: function() {
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  },
  checkIfAuthenticated: function() {
    if (MyData.isAuthenticated()) {
      this.setState({ isAuthenticated: true });
    }
  }
};
```

## AuthMixin.jsx

```
var AuthMixin = {  
  getInitialState: function() {  
    return { isAuthenticated: false };  
  },  
  checkIfAuthenticated: function() {  
    if (MyData.isAuthenticated()) {  
      this.setState({ isAuthenticated: true });  
    }  
  }  
};
```

## NewsAuthor.jsx

```
var AuthMixin = require('./mixins/AuthMixin');

var NewsAuthor = React.createClass({
  mixins: [AuthMixin],
  render: function() {
    this.checkIfAuthenticated();
  }
});
```

## NewsAuthor.jsx

```
var AuthMixin = require('./mixins/AuthMixin');

var NewsAuthor = React.createClass({
  mixins: [AuthMixin],
  render: function() {
    this.checkIfAuthenticated();
  }
});
```

## NewsAuthor.jsx

```
var AuthMixin = require('./mixins/AuthMixin');

var NewsAuthor = React.createClass({
  mixins: [AuthMixin],
  render: function() {
    this.checkIfAuthenticated();
  }
});
```

## NewsAuthor.jsx

```
var AuthMixin = require('./mixins/AuthMixin');

var NewsAuthor = React.createClass({
  mixins: [AuthMixin],
  render: function() {
    this.checkIfAuthenticated();
  }
});
```

# SERVER Render



# SERV<sup>E</sup>R<sup>R</sup>ender

Render your component **both on server and client**, making your application **Isomorphic** and **crawlable**.

# SPA

*Server*

Persistence via API

*Client*

Form  
Validation

DOM  
Manipulation

Animations

View layer

Routing/Controller

Application Logic

# IsomorphicSPA

Server

Persistence via API

Client

Form  
Validation

DOM  
Manipulation

Animations

View layer

Routing/Controller

Application Logic

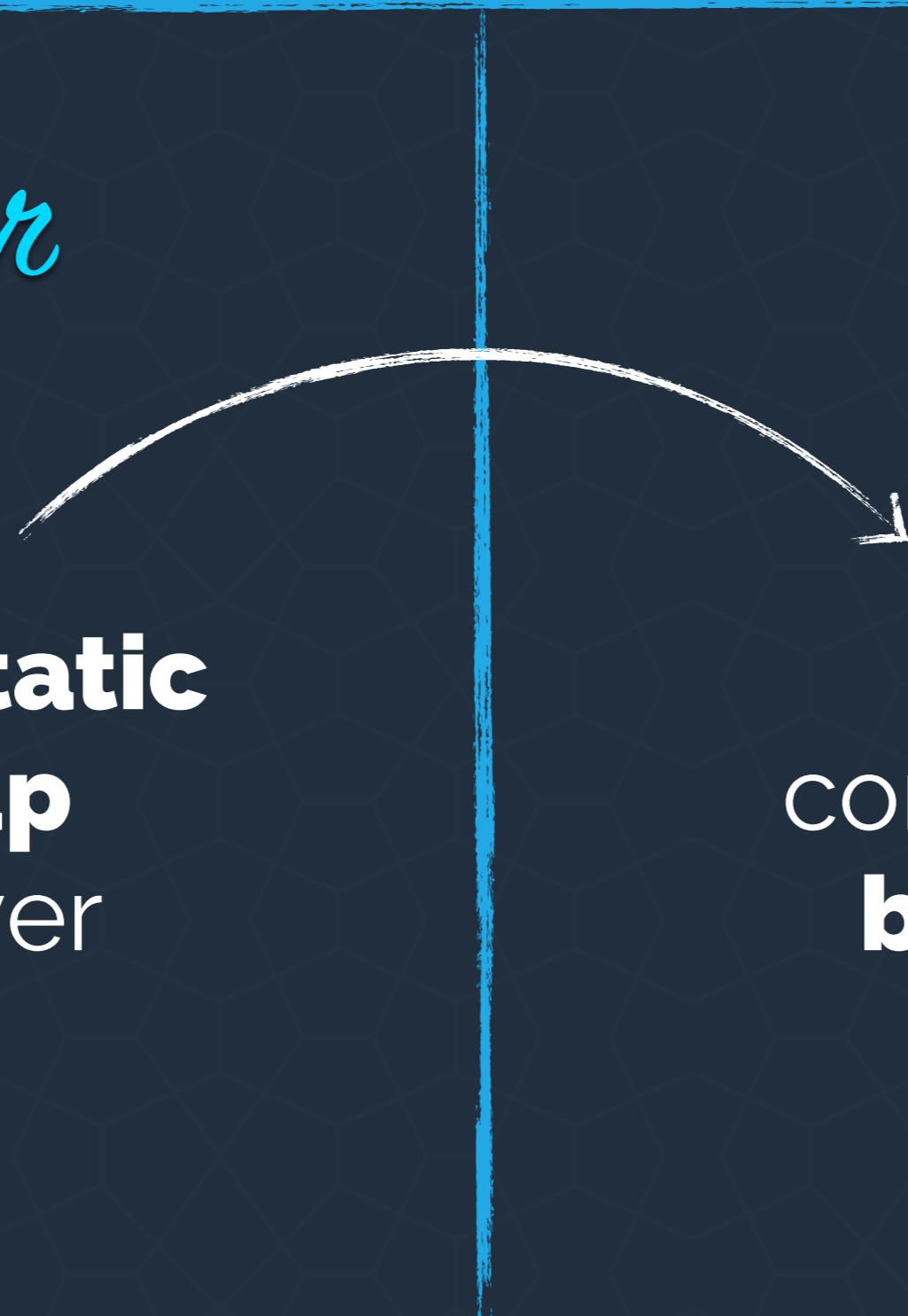
# Render

*Server*

Render **static markup** via server

*Client*

Attach components **behavior**



## server.js

```
var React = require('react');
var NewsFeed = require('./components/NewFeed');
var posts = api.fetchPosts();

var html = React.renderToString(
  <NewsFeed posts={posts} />
);

server.renderHtml(html);
```

## server.js

```
var React = require('react');
var NewsFeed = require('./components/NewFeed');
var posts = api.fetchPosts();

var html = React.renderToString(
  <NewsFeed posts={posts} />
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```
var React = require('react');
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  <NewsFeed posts={posts} />
);

server.renderHtml(html);
```

## server.js

```
var React = require('react');
var NewsFeed = require('./components/NewFeed');
var posts = api.fetchPosts();

var html = React.renderToString(
  <NewsFeed posts={posts} />
);

server.renderHtml(html); // just to illustrate
```



# in a *nutshell*

React introduces a new way to build  
**scalable** applications that can take  
you out of your ***comfort zone***

# in a *nutshell*

You need to *clean your mind*  
about a lot of old "trues"

# in a *nutshell*

It's about **deliver value**.  
If something help you to make that.  
Why do you worry about write your  
**HTML inside Javascript?**

# I hope you enjoyed



**Almir Filho** @almirfilho · Oct 20

Será possível, que toda palestra sobre ReactJS seja chata? Já vi umas 5 e todas dão imenso sono.



...



# Pedro Nauck

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*Questions?*

