

MARMORE

MENA INTELLIGENCE

A  Subsidiary  
MARKAZ

October 2019

# GCC Risk Premium – H1 2019

*A Toolkit for  
Corporate Financiers*

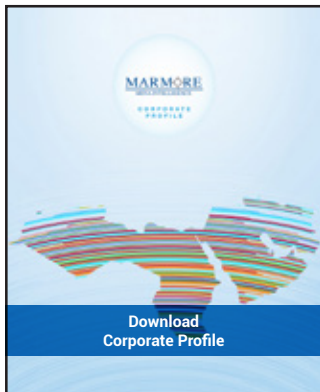


[www.marmoremena.com](http://www.marmoremena.com)



[enquiry@e-marmore.com](mailto:enquiry@e-marmore.com)

# About Marmore



## Organizational Background

Marmore MENA Intelligence provides research-based consulting solutions to help understand current market conditions, identify growth opportunities, assess supply/demand dynamics, and make informed business decisions.

Marmore is a fully-owned research subsidiary of Kuwait Financial Center 'Markaz'. Since 2006, Markaz Research has been at the forefront in disseminating thought-provoking, hard-data backed research reports. Marmore continues that legacy with a focused approach to providing actionable solutions for business leaders and policymakers.

Since its inception, Marmore has published over 700 research reports and covered more than 25 varied industries and infrastructure segments; all focused primarily on the GCC economies. (To view our Research Library, please [click here](#))

With over 30 policy and regulatory research studies published, Marmore has partnered with renowned regional think-tanks and opinion-leaders to publish some of these intellectually provoking policy research papers. These research studies aim to initiate dialogue and propose better solutions to existing economic conundrums. (To view our Policy & Regulatory research report, [click here](#))

Almost on a weekly basis, Marmore publishes thematic economic, industry, policy and capital market reports. Marmore has been recently conferred **"Research Provider of the Year - 2018" award by Global Investor, a Euromoney Group company.** To learn more, visit [www.marmoremna.com](http://www.marmoremna.com)

## Experience/Qualifications

Marmore is the only regional firm providing niche research based on strong analytics in areas that are less researched. Marmore provides full range of financial market, sector specific and economic and policy researches, as well. The different types of researches are availed based on the client's requirements. It is notable that Marmore research reports have regularly been used by various renowned institutions to better understand the MENA region.

*Marmore's strengths can be summarized as follows:*

- » Consistent track record of quality, in-depth research offerings;
- » Skilled team with extensive experience in advanced quantitative and qualitative analysis techniques;
- » Deep understanding of MENA market and access to wide-ranging database
- » Delivers high quality, client specific, insightful research reports; highlighting key client issues and uncovering key answers/opportunities for the clients.

 [www.marmoremna.com](http://www.marmoremna.com)

 /marmoremna

 @marmoremna

 [enquiry@e-marmore.com](mailto:enquiry@e-marmore.com)

 marmore-mena

 marmoreMENA



# Table of Contents

---

|    |                                      |
|----|--------------------------------------|
| 04 | CHAPTER 1<br>Executive Summary       |
| 06 | CHAPTER 2<br>Why worry about WACC?   |
| 13 | CHAPTER 3<br>Country wise Commentary |
| 15 | CHAPTER 4<br>Final Note              |
| 17 | CHAPTER 5<br>Appendix                |

# Executive Summary

Decrease in Credit Default Swap (CDS) spreads of the GCC countries and fall in the countries' sovereign yields indicate positive investor sentiments. This coupled with expectations of rate cuts by the U.S Fed, fall in 10-year U.S treasury yield have lowered the cost of capital for the GCC countries.

In August 2018, Moody's Investors Service downgraded the long-term issuer ratings of the Kingdom of Bahrain to 'B2' with negative outlook from 'B1' negative outlook. The ratings agency cited increase in liquidity risks, slow implementation of fiscal reforms and high gross borrowing needs of the government as reasons for the downgrade. In October 2018, Saudi Arabia, Kuwait and UAE pledged USD 10 billion financial aid to Bahrain. Following this, the country's rating was revised in December 2018 to 'B2' with stable outlook.

In March 2019, Moody's Investors Service downgraded the long-term issuer and senior unsecured bond ratings of the government of Oman to Ba1 from Baa3. The agency cited that persistently wide fiscal and current account deficits, limited scope for fiscal consolidation because of the government's economic and social stability objectives, and Oman's dependence on external financing as reasons for the downgrade.

CDS spreads for all countries except Oman were lower in H1 2019, compared to H1 2018. The greatest decrease has been for Bahrain mainly owing to the financial support from neighbouring countries. Oman's CDS spread has increased because of rating downgrade.

Cost of capital under the CDS method has decreased for all GCC countries primarily due to the fall in risk-free rates, and in some cases due to the lower CDS spreads for the respective countries.

For GCC countries other than Bahrain and Oman, the cost of capital decreased because of fall in risk free rates as their credit ratings remained unchanged. The 10-year U.S. treasury yield has fallen from 2.85% in Jul-Aug 2018 to 2.00% in Jun 2019 on the back of trade tensions, global growth uncertainties and expectation of easing of rates by the Fed. Cost of capital under the ratings method has increased for Bahrain and Oman compared to H1 2018, because of rating downgrade for both countries.

Cost of capital (under the implied ERP method) increased for most GCC countries when compared to H1 2018 values, except for Dubai and Qatar. Cost of Capital, under the implied ERP method could not be computed for Bahrain as the yield of the sovereign issue is lower than the default spread based on credit rating. This is because of the difference in the perception of the financial aid between the market and rating agencies.

**Table 1.1: GCC WACC, H1 2019**

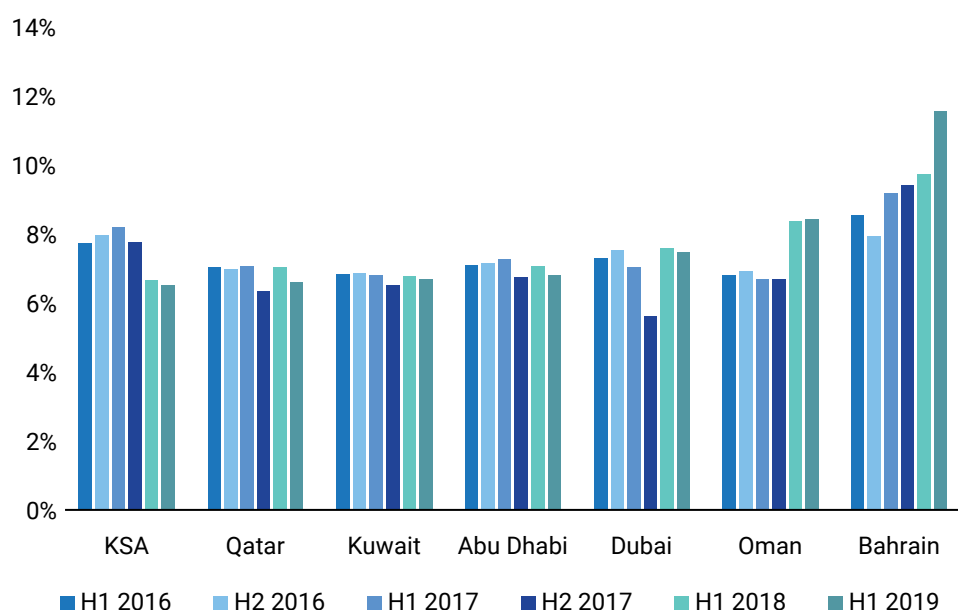
|           | WACC               |         |                    |         |                |         |         |         |
|-----------|--------------------|---------|--------------------|---------|----------------|---------|---------|---------|
|           | Implied ERP Method |         | CDS Spreads Method |         | Ratings Method |         | Average |         |
|           | H1 2019            | H1 2018 | H1 2019            | H1 2018 | H1 2019        | H1 2018 | H1 2019 | H1 2018 |
| Bahrain   | N.A                | 7.00%   | 10.70%             | 11.00%  | 12.40%         | 11.20%  | 11.55%  | 9.73%   |
| Abu Dhabi | 6.90%              | 6.90%   | 6.80%              | 7.20%   | 6.70%          | 7.10%   | 6.80%   | 7.07%   |
| Dubai     | 6.90%              | 7.00%   | 8.00%              | 8.10%   | 7.50%          | 7.70%   | 7.47%   | 7.60%   |
| Oman      | 6.70%              | 6.50%   | 9.60%              | 9.70%   | 9.00%          | 8.90%   | 8.43%   | 8.37%   |
| Kuwait    | 6.50%              | 5.90%   | 6.90%              | 7.30%   | 6.70%          | 7.10%   | 6.70%   | 6.77%   |
| Qatar     | 6.10%              | 6.40%   | 6.90%              | 7.50%   | 6.80%          | 7.20%   | 6.60%   | 7.03%   |
| KSA       | 5.50%              | 5.10%   | 7.10%              | 7.60%   | 6.90%          | 7.30%   | 6.50%   | 6.67%   |

Source: Marmore Research;

Other Assumptions: D/E ratio of 0.5, Beta of 1.0, Cost of Debt: 5%

Since H2 2017, the average WACC from the three methods has witnessed a substantial decline for Saudi Arabia, while the opposite trend is observed in the case of Bahrain, Dubai and Oman. Despite witnessing a mild decline in H1 2019 compared to H1 2018, the WACC of Abu Dhabi, Qatar and Kuwait have been within a tight range in the past few years.

**Figure 1.1: GCC WACC, H1 2016 to H1 2019**



Source: Marmore Research; WACC mentioned in the chart is the average of all three methods

# Why worry about WACC?

Cost of capital represents the opportunity cost of all financial capital, primarily debt and equity, invested in an enterprise. Opportunity cost is what is given up as a consequence of your decision to use a scarce resource, such as financial capital, in a particular way<sup>1</sup>. 'Opportunity cost' also referred to as 'hurdle cost' or 'discount rate', is of primary importance in valuation and helps the management in identifying projects, which add value to the enterprise.

Given the importance of this metric in creating value for shareholders, it is essential to understand how it is computed. Though in reality it is surprising to note that not much effort is invested in calculating cost of capital; while a significant amount of time is focused on forecasting uncertain future cash flows. Improper capital cost assumptions could lead to type-I error (accepting projects that do not add shareholder value) or type-II error (rejecting projects that add shareholder value).

In order to compute the cost of capital, we start by finding the cost of each capital component that the firm utilizes. Cost of capital primarily consists of equity and debt costs, weighed according to the proportions of debt and equity capital in the capital structure. The cost of debt can be inferred easily as it entails specific cost in the form of interest payments made in cash. The entire debt mix including money market debt in the form of commercial papers/notes, bank debt in the form of loans/overdraft, financial leases and bonds raised is aggregated. The interest payments made as a proportion of interest bearing debt instruments provides us with the debt cost.

Unlike debt holders, equity holders do not demand an explicit return on their capital. However, equity holders incur an implicit opportunity cost for investing in a specific company, because they could invest in an alternative company with similar risk profile<sup>2</sup>. Equity cost involves various factors such as risk free asset, beta, market risk premium, country risk premium among others. Beta – a measure of priced risk, is arrived by regressing the past price returns on an index. As private firms do not trade, estimation of beta becomes a complex process for private firms.

In order to estimate the value of beta for a private firm, we create a list of comparable public firms operating in the same industry. Firms with similar line of business and asset size would typically be considered as a good comparison. To ensure we have zeroed down on appropriate comparable enterprise(s), a simple regression test between the revenues could be done. Firms, which are affected by similar economic and industry factors, in general, would exhibit higher correlation.

<sup>1</sup> Prof. Aswath Damodaran

<sup>2</sup> Ibid

Once the publicly listed comparable list is drawn, we may average their beta values and leverage ratios to arrive at levered beta for the particular sector or industry. This levered beta is then unlevered to arrive at the beta for the industry/sector. The unlevered beta could then be levered based on the debt to equity (D/E) ratio for the private firm. One may either use the management target set for debt to equity ratio or the industry average to re-lever the unlevered beta. Considering this as beta for the private firm, we proceed with the calculation of cost of equity using the Capital Asset Pricing Model (CAPM)<sup>3</sup>.

## Part I. Cost of Equity

Capital Asset Pricing Model (CAPM) states that the equity investors in addition to risk free rate demand a premium for bearing the extra risk of enterprise operations. The additional risk is referred to as Equity Risk Premium (ERP). ERP for a company is dependent on the "beta" which measures the relative risk of the company with respect to the entire market.

CAPM can be expressed mathematically as,

$$\text{Cost of Equity, } K_e = \text{Risk free-rate, } R_f + \text{Beta} * (\text{ERP})$$

The easy way out to calculate ERP is to find the difference between historic long-term return of equity index and the risk-free investment, such as government bonds. Though it appears simple, the methodology has its drawbacks especially for emerging and frontier countries like the GCC region

1. In the recent past, all the GCC countries have issued bonds in order to bridge the deficit in their budgets. However, due to the absence of active trading of the locally issued bonds, the yield data obtained is often stale. Hence, we have used the summation of the 10-year US treasury yield and country specific sovereign risk premium to compute the risk free rate.

**Table 2.1: Current Yields of 10-Year International Sovereign Issues**

| Country   | Yield |
|-----------|-------|
| Oman      | 6.48% |
| Bahrain   | 6.02% |
| Dubai     | 3.61% |
| Qatar     | 3.47% |
| KSA       | 3.41% |
| Abu Dhabi | 2.64% |
| Kuwait    | 2.60% |

Source: Reuters; Note: Yields of latest 10-year international sovereign bonds, as of June 30, 2019

<sup>3</sup> We have illustrated the cost of equity calculation using CAPM methodology, as it is popular and widely used. Other available methods include Arbitrage Pricing Theory and Fama French three factor model

- Equity markets are volatile and risk premiums calculated with short historical data experience significant estimation errors.
- Almost all GCC exchanges are still undergoing a lot of transformation in terms of regulations, trading platforms, instrument availability, and corporate disclosures. This coupled with nascent secondary market for bonds will make the risk premiums calculated with historical numbers inaccurate.

While the traditional way of calculating ERP has many obstacles due to lack of data and volatile nature of equity markets in the region, we compute Equity Risk Premium data using alternate methods such as:

#### a) Sovereign Rating

Taking the U.S market's equity risk premium (ERP) of 5.3%<sup>4</sup>, the ERP of GCC countries are arrived at by adding the default spread based on their credit rating:

**Table 2.2: ERP for GCC Countries based on Credit Rating**

| Country      | US Eq. Risk Premium | Rating | Default Spread | Total Equity Risk Premium |
|--------------|---------------------|--------|----------------|---------------------------|
| Bahrain      | 5.3%                | B2     | 6.21%          | 11.5%                     |
| Oman         | 5.3%                | Ba1    | 2.82%          | 8.1%                      |
| Saudi Arabia | 5.3%                | A1     | 0.79%          | 6.1%                      |
| Qatar        | 5.3%                | Aa3    | 0.68%          | 6.0%                      |
| Kuwait       | 5.3%                | Aa2    | 0.56%          | 5.9%                      |
| Abu Dhabi    | 5.3%                | Aa2    | 0.56%          | 5.9%                      |

Source: Moody's, Aswath Damodaran, Marmore Research

#### b) CDS Spreads

Rating agencies are generally considered to be slow in updating their ratings. Therefore, instead of arriving at default spread based on rating, we have used CDS spreads as a proxy. In this method, the CDS spread of a country's bond (adjusted for spread of risk free country) is considered as default spread instead of looking at the yield differentials of similarly rated bonds.

The adjusted CDS for Bahrain (3.0%) is the difference between the 10-year CDS for Bahrain (3.2%) and U.S (0.2%).

<sup>4</sup> Aswath Damodaran- 1st Jul 2019



**Table 2.3: ERP for GCC Countries on CDS Spread**

| Country   | US Eq. Risk Premium | 10-year CDS | Adjusted CDS | Total Equity Risk Premium |
|-----------|---------------------|-------------|--------------|---------------------------|
| Oman      | 5.3%                | 4.3%        | 4.1%         | 9.4%                      |
| Bahrain   | 5.3%                | 3.2%        | 3.0%         | 8.3%                      |
| Dubai     | 5.3%                | 1.7%        | 1.4%         | 6.7%                      |
| KSA       | 5.3%                | 1.4%        | 1.1%         | 6.4%                      |
| Kuwait    | 5.3%                | 1.2%        | 1.0%         | 6.3%                      |
| Qatar     | 5.3%                | 1.2%        | 0.9%         | 6.2%                      |
| Abu Dhabi | 5.3%                | 0.9%        | 0.7%         | 6.0%                      |

Source: Aswath Damodaran, Thomson Reuters Eikon, Marmore Research

### c) Implied ERP

Implied equity risk premium is an alternative approach to estimate risk premiums. Assuming that stocks are correctly priced, if we can estimate the expected cash flows from buying stocks, then we can estimate the expected rate of return on stocks by computing an internal rate of return (IRR). Subtracting out the risk free rate from IRR should yield an implied equity risk premium.

The inputs such as risk free rate and perpetual growth rate, required for calculation of Implied ERP were not readily available for GCC countries. In addition, the lack of consensus earnings growth estimate makes it hard to determine the market's view on growth for the next 5 years.

**Table 2.4: Implied Risk Premium for GCC Countries**

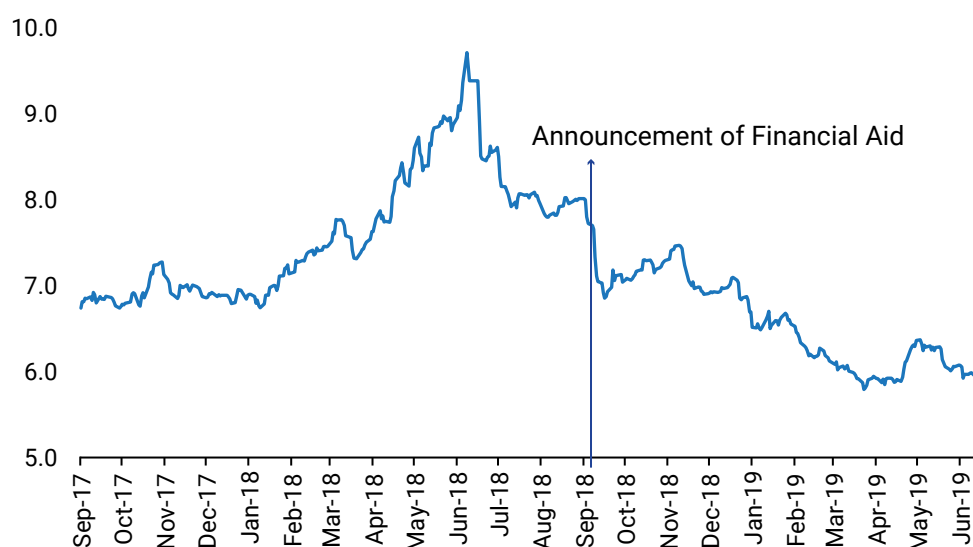
| Country   | Index Level* | Implied Equity Risk Premium |
|-----------|--------------|-----------------------------|
| Abu Dhabi | 4,980        | 6.2%                        |
| Kuwait**  | 5,418        | 5.5%                        |
| Dubai     | 2,659        | 4.7%                        |
| Qatar     | 10,456       | 4.5%                        |
| Oman      | 3,885        | 3.5%                        |
| KSA       | 8,822        | 3.3%                        |
| Bahrain   | 1,471        | N.A                         |

Source: Thomson Reuters Eikon, Marmore Research \* As of 30-Jun-2019 \*\* Kuwait All Share Index

Cost of Capital, under the implied ERP method, could not be computed for Bahrain as the yield of the sovereign issue (6.02%) is lower than the default spread based on credit rating (6.21%). This is because of the difference in the perception levels of the financial aid between the market and the rating agencies.

The graph below highlights the fall in the yield of the sovereign issue post the financial aid announcement in the first week of Oct 2018. The change in outlook from negative to stable by the rating agencies in Dec 2018 could also be an explanatory factor.

**Figure 2.1: Bahrain 10-Year Sovereign Yield (in percentage)**



Source: Reuters;

While comparing the average equity risk premium of GCC countries from all three methods, Bahrain has the highest ERP, affected by continuous downgrades of its credit rating, which has pushed up the ERP using ratings method. Although the financial aid provided to Bahrain resulted in the narrowing of its CDS spreads, the average ERP is much higher than that of its closest GCC peer. Oman, whose country credit rating has also been downgraded to junk territory by all three major rating agencies, had a much lesser average ERP. Oman's average was pulled down by the low ERP value calculated through the implied ERP method. The implied ERP of other GCC countries remained at a narrow band between 5.3% and 6.0%

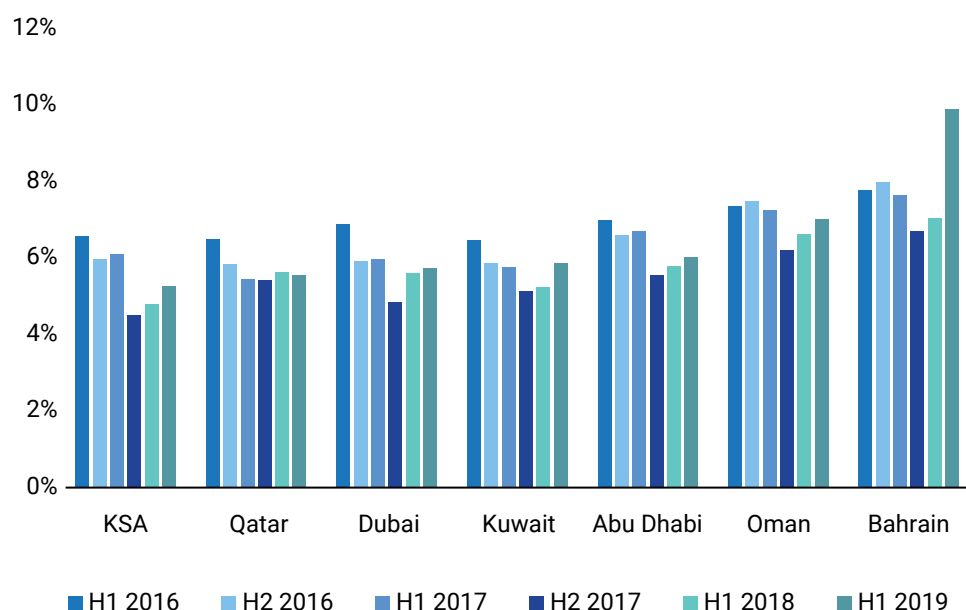
**Table 2.5: GCC Equity Risk Premium, H1 2019**

| Country   | Equity Risk Premium |                   |                |         |
|-----------|---------------------|-------------------|----------------|---------|
|           | Implied ERP Method  | CDS Spread Method | Ratings Method | Average |
| KSA       | 3.3%                | 6.4%              | 6.1%           | 5.3%    |
| Qatar     | 4.5%                | 6.2%              | 6.0%           | 5.6%    |
| Dubai     | 4.7%                | 6.7%              | -              | 5.7%    |
| Kuwait    | 5.5%                | 6.3%              | 5.9%           | 5.9%    |
| Abu Dhabi | 6.2%                | 6.0%              | 5.9%           | 6.0%    |
| Oman      | 3.5%                | 9.4%              | 8.1%           | 7.0%    |
| Bahrain   | -                   | 8.3%              | 11.5%          | 9.9%    |

Source: Reuters

In comparison to previous periods, the average ERP for all GCC countries have increased in H1 2019 when compared to H1 2018, due to the fall in oil prices and the effect of escalation in geopolitical tensions. Bahrain has seen the biggest movement in ERP during the first half of 2019, as the aforementioned factors in addition to continuous downgrades in credit ratings have all contributed to investors demanding a higher premium over its GCC peers. The average ERP was at its lowest point at the end of H2 2017 as oil prices started staging a recovery due to production cuts.

**Figure 2.2: GCC Equity Risk Premium, H12016 to H1 2019**



Source: Marmore Research; Implied ERP is the average value of all three methods

## Part II. Cost of Debt

The cost of debt can be inferred easily as it entails specific cost in the form of interest payments made in cash. To compute the cost of debt, entire debt, including money market debt in the form of commercial papers/notes, bank debt in the form of loans/overdraft, financial leases and bonds raised is aggregated. The interest payments made as a proportion of interest bearing debt instruments provides us with the debt cost.

For instance, consider ABC Ltd., which has SAR 500mn in the form of long-term bonds and SAR 100mn in the form of bank loans. Annual interest payments include SAR 36mn and the tax rate for the firm is 5%.

Total Debt = Short-term Debt (money market/commercial papers/notes payable)

+ Long-term debt (bonds)

+ bank debt (loans/overdraft/working capital finance)

+ financial lease obligations

Thus, on a total debt of SAR 600mn ABC Ltd. pays an annual charge of SAR 36mn. From this, we can infer that the interest charged for ABC Ltd. 6%. As interest payments are tax deductible, we may find the after tax cost of debt as:

Cost of Debt, after-tax = (Interest charge incurred/Total Debt) \* (1 - Tax rate)

$$= (36/600) * (1 - 0.05)$$

$$= \mathbf{5.70\%}$$

## Part III. Cost of Capital

Having found out the cost of debt and cost of equity, we could compute the cost of capital as weighted average cost of capital as

$$\mathbf{WACC = (Proportion\ of\ Debt * Cost\ of\ debt,\ after-tax) + (Proportion\ of\ Equity * Cost\ of\ Equity)}$$

# Country wise Commentary

## Saudi Arabia

Risk-free rate for Saudi Arabia is estimated by adding sovereign risk premium for Saudi Arabia to the 10-yr US Treasury yield. There are multiple ways to compute the risk-free rate for a country.

$$\begin{aligned} \text{Rf for KSA} &= 10\text{-yr U.S T-Yield (2.00\%)} + \text{KSA Sovereign Risk Premium (0.79\%)} \\ &= 2.79\% \end{aligned}$$

Saudi Arabia sovereign bond rating stands at A1 (Moody's) and A- (S&P ratings). Considering the U.S market equity risk premium of 5.3%<sup>5</sup>, the ERP for Saudi Arabia is arrived at by adding the default spread based on their credit rating.

Compared to H1 2018, the equity risk premium estimated using the rating methodology remains unchanged. The equity risk premium estimated using the CDS methodology has decreased by 20 bps because of lower CDS spread. In the implied ERP method, though there is better earnings growth expectation, the risk premium has increased considerably because of fall in sovereign yield and low share index levels. Though there has been increase in the equity risk premium computed by this method, the value is still lower than the other methods, reflecting the positive market sentiments. The effect of increase in equity risk premium on cost of capital is lessened by decrease in risk free rate.

## Kuwait

Kuwait's ERP based on credit rating and CDS spread remains unchanged at 5.9% and 6.3% respectively because of ratings re-affirmation. The implied ERP for Kuwait is 5.5%, up by 200bps from H1 2018 values. The cost of capital based on rating and CDS methods have come down because of fall in risk free rates. The cost of capital based on implied ERP method has increased because of better earnings expectation.

## Qatar

Qatar witnessed no changes in its credit ratings since the last publication. Lower CDS spreads, decrease in risk free rate, lower yield on its sovereign bonds have resulted in a decrease in cost of capital under all three methods.

## UAE

Dubai, with a higher CDS spread of 1.68% compared to Abu Dhabi's 0.91% had a higher ERP (CDS Method) of 6.7% while Abu Dhabi's ERP stood at 6.0%.

---

<sup>5</sup> Aswath Damodaran-1<sup>st</sup> Jul 2019

## Oman

In March 2019, Moody's Investors Service lowered the long-term issuer and senior unsecured bond ratings of the government of Oman to Baa3 from Ba1. The agency cited that persistently wide fiscal and current account deficits, limited scope for fiscal consolidation because of the government's economic and social stability objectives, Oman's dependence on external financing as reasons for the downgrade.

Oman whose rating is lower than that of KSA, Kuwait, Qatar and UAE has its ERP at 8.12% based on the credit rating methodology. Based on the CDS methodology, Oman's ERP is the highest at 9.43%. However, the implied ERP stood at 3.5% for Oman. This low implied ERP could be attributed to the country's muted long-term growth outlook.

**Table 3.1: Sovereign Ratings of GCC Countries, 2018**

| Country | Moody's Rating |         | S&P Ratings |         |
|---------|----------------|---------|-------------|---------|
|         | H1 2019        | H1 2018 | H1 2019     | H1 2018 |
| KSA     | A1             | A1      | A-          | A-      |
| Kuwait  | Aa2            | Aa2     | AA          | AA      |
| Qatar   | Aa3            | Aa3     | AA-         | AA-     |
| UAE     | Aa2            | Aa2     | AA          | AA      |
| Oman    | Ba1            | Baa3    | BB          | BB      |
| Bahrain | B2             | B1      | B+          | B+      |

Source: Moody's, S&P

## Bahrain

Bahrain's sovereign rating was downgraded to B2. Hence, the ERP from ratings method increased to 11.5%. Based on CDS method, ERP decreased to 8.5% because of considerable decrease in the CDS spread. As the yield on Bahrain's sovereign bonds was lower than the ratings based default spread, the implied IRP could not be computed.

# Final Note

Cost of capital in most of the GCC countries decreased in H1 2019 due to fall in 10-year U.S. treasury yields and respective countries' sovereign yields. Most GCC countries have seen their CDS spreads narrow during this period. This could be due to positive investor sentiments on the back of index inclusions of GCC bonds by global institutions. Oman and Bahrain's sovereign credit ratings remained in the junk territory on concerns about their dependence on oil revenues and their high external debt.

**Table 4.1: S&P Ratings of GCC Sovereigns**

|                  | Ratings | Kuwait  | Qatar   | UAE     | KSA     | Oman    | Bahrain |
|------------------|---------|---------|---------|---------|---------|---------|---------|
| Investment Grade | AAA     |         |         |         |         |         |         |
|                  | AA+     |         |         |         |         |         |         |
|                  | AA      | Current |         | Current |         |         |         |
|                  | AA-     |         | Current |         |         |         |         |
|                  | A+      |         |         |         |         |         |         |
|                  | A       |         |         |         |         |         |         |
|                  | A-      |         |         |         | Current |         |         |
|                  | BBB+    |         |         |         |         |         |         |
|                  | BBB     |         |         |         |         |         |         |
|                  | BBB-    |         |         |         |         |         |         |
| Junk             | BB+     |         |         |         |         |         |         |
|                  | BB      |         |         |         |         | Current |         |
|                  | BB-     |         |         |         |         |         |         |
|                  | B+      |         |         |         |         |         | Current |

Source: S&P; Data as of Jun 2019

**Table 4.2: Adjusted CDS of GCC countries, H1 2019 vs H1 2018**

| Country   | Adjusted CDS – H1 2019 | Adjusted CDS – H1 2018 |
|-----------|------------------------|------------------------|
| Oman      | 4.1%                   | 3.9%                   |
| Bahrain   | 3.0%                   | 4.1%                   |
| Dubai     | 1.4%                   | 1.4%                   |
| KSA       | 1.1%                   | 1.2%                   |
| Kuwait    | 1.0%                   | 0.9%                   |
| Qatar     | 0.9%                   | 1.2%                   |
| Abu Dhabi | 0.7%                   | 0.8%                   |

Source: Reuters, Marmore Research

Adjusted CDS spreads of Bahrain and Oman witnessed a noticeable change in H1 2019. Bahrain's CDS spread narrowed following financial aid from neighbouring countries in spite of rating downgrade. Oman's CDS spread widening is caused by rating downgrade.

**Table 4.3: Risk Free Rate, H1 2019 vs H1 2018**

| Country   | H1 2019 | H1 2018 |
|-----------|---------|---------|
| Bahrain   | 8.21%   | 7.47%   |
| Oman      | 4.82%   | 5.11%   |
| Dubai     | 4.17%   | 4.50%   |
| KSA       | 2.79%   | 3.57%   |
| Qatar     | 2.68%   | 3.47%   |
| Kuwait    | 2.56%   | 3.36%   |
| Abu Dhabi | 2.56%   | 3.36%   |

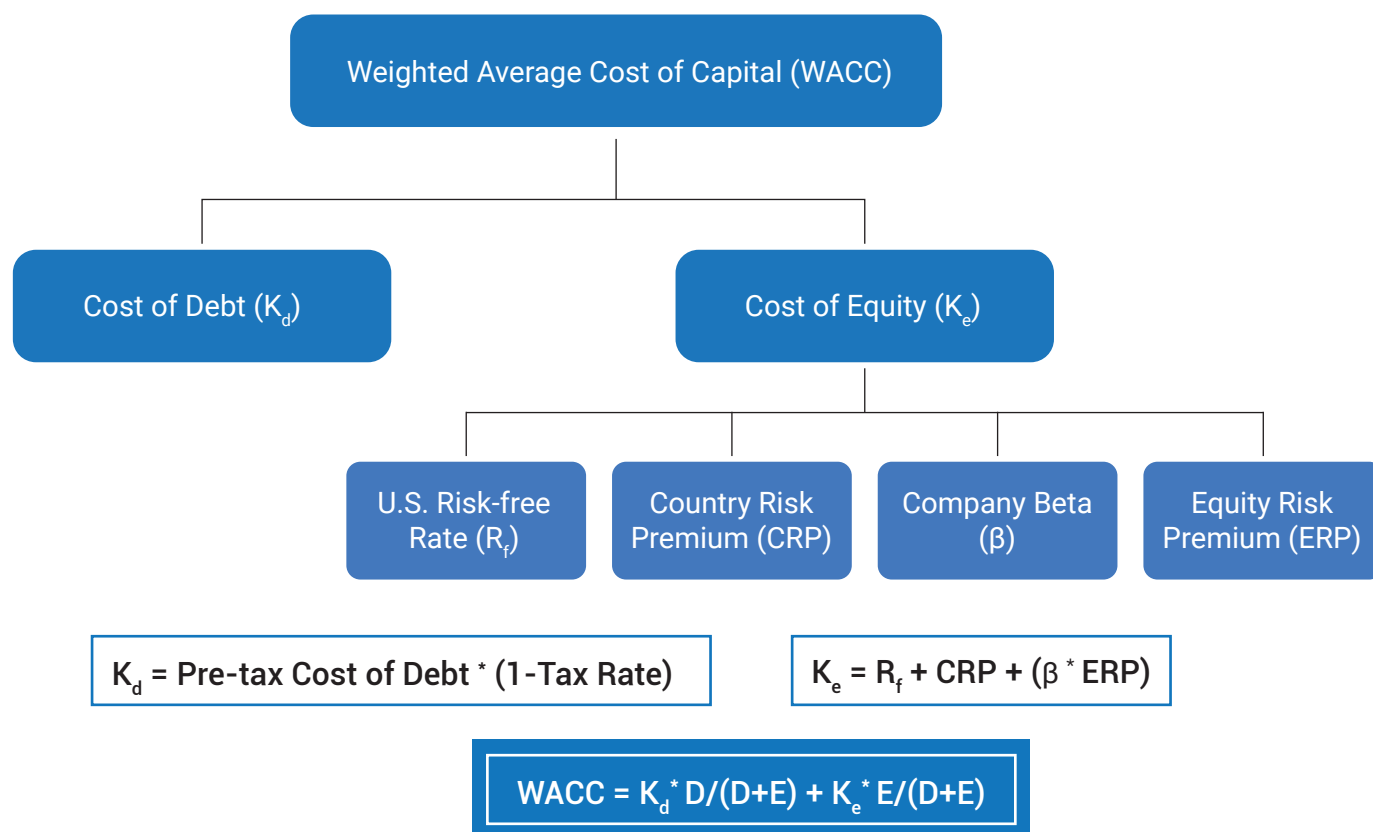
Source: Reuters, Marmore Research

Risk free rates for GCC countries has been computed by adding 10-year U.S treasury yield and country specific sovereign risk premium, based on credit rating to compute the risk free rate. The decrease in 10-year U.S. treasury yield, has consequently decreased the risk free rates of all GCC countries. Bahrain witnessed an increase in risk free rate because of an increase in its sovereign risk premium, due to the downward revision of their long-term issuer ratings. Oman had also been downgraded, and its risk premium has increased. However, Oman's risk free rate has still decreased as the increase in risk premium has been offset by the decrease in the 10-year US treasury yield.



# Appendix

The broad methodology of our computation could be illustrated as:



Source: Marmore Research; Note: 'D' stands for Debt and 'E' stands for Equity.

## Illustrative Example: Cost of Capital for a Private Firm

To illustrate this concept, we shall try to arrive at the cost of capital for a private cement company (ABC Ltd.) operating out of Saudi Arabia. Assume ABC Ltd has yearly revenues of SAR 2.5 billion and that the management has set a D/E target of 30%.

Comparable companies would then include the following list of companies:

| Company                     | Revenues (FY 2018) | D/E         | Beta (levered) |
|-----------------------------|--------------------|-------------|----------------|
| Saudi Cement Co             | SAR 1.12 bn        | 0.22        | 0.88           |
| Southern Province Cement Co | SAR 0.89 bn        | 0.16        | 0.71           |
| Arabian Cement Co           | SAR 0.60 bn        | 0.18        | 0.83           |
| Yanbu Cement                | SAR 7.63 bn        | 0.07        | 0.75           |
| <b>Average</b>              |                    | <b>0.16</b> | <b>0.79</b>    |

Source: Reuters

From the levered beta, for ABC Ltd. comparable we arrive at the unlevered beta,

$$\begin{aligned}\text{Unlevered Beta} &= \text{Levered Beta} / (1 + (1 - \text{tax rate}) (\text{Average D/E})) \\ &= 0.79 / (1 + (1 - 0.05) (0.16)) \\ &= \mathbf{0.69}\end{aligned}$$

This is levered according to the Debt-to-Equity ratio of ABC Ltd.

$$\begin{aligned}\text{Levered Beta} &= \text{Unlevered Beta} * (1 + (1 - \text{tax rate}) * (\text{ABC Debt-to-Equity})) \\ &= 0.69 * (1 + (1 - 0.05) * (0.30)) \\ &= \mathbf{0.89}\end{aligned}$$

Considering this as the value of beta for the private firm, ABC Ltd. Its cost of equity is computed as below:

$$\begin{aligned}\text{Cost of Equity for ABC Ltd.} &= R_f + \beta * (\text{KSA Equity Risk Premium}) \\ &= 2.79\% + (0.89 * 5.22\%) \\ &= 7.41\%\end{aligned}$$

Cost of Debt was computed earlier as 5.7%. With the values of cost of equity and cost of debt, we may arrive at the WACC

$$\text{Cost of Capital, WACC} = 0.30 * (5.70\%) + 0.70 * (7.41\%)$$

$$\text{WACC, Cost of Capital for ABC Ltd.} = \mathbf{6.90\%}$$

Thus, the cost of capital for cement company ABC Ltd. with a capital structure of 30% debt and 70% equity in Saudi Arabia works out to be 6.90%.

# Authors

***M.R. Raghu CFA, FRM, FCMA***

*Head of Research*

*+965 2224 8280*

*rmandagolathur@markaz.com*

***Shishir Goenka***

*Senior Manager - Research*

*+965 2224 8000 Ext: 4633*

*sgoenka@e-Marmore.com*

***Rajesh Dheenathayalan, CFA***

*Manager - Research*

*+965 2224 8000 Ext: 4608*

*RDheenathayalan@e-marmore.com*

***Ajay Samuel***

*Senior Analyst - Research*

*+965 2224 8000 Ext: 4625*

*Asamuel@e-Marmore.com*

***Aparna K.S***

*Intern - Research*

*+965 2224 8000 Ext: 4634*

*ASrinivasan@e-Marmore.com*

## Disclaimer

This report has been prepared and issued by Marmore MENA Intelligence Ltd (Marmore), a fully owned research subsidiary of Kuwait Financial Centre "Markaz" K.P.S.C. Marmore is a private limited company registered with the Registrar of Companies in India.

This Report is owned by Marmore and is privileged and proprietary and is subject to copyrights. Sale of any copies of this Report is strictly prohibited. This Report cannot be quoted without the prior written consent of Marmore. Any user after obtaining Marmore's permission to use this Report must clearly mention the source as "Marmore." The Report is intended to be circulated for general information only and should not be construed as an offer to buy or sell or a solicitation of an offer to buy or sell any financial instruments or to participate in any particular trading strategy in any jurisdiction.

The information and statistical data herein have been obtained from sources we believe to be reliable, but no representation or warranty, expressed or implied, is made that such information and data is accurate or complete, and therefore should not be relied upon as such. Opinions, interpretations, estimates, and projections in this report constitute the current judgment of the author as of the date of this Report. They do not necessarily reflect the opinion of Markaz or Marmore or other identified parties and are subject to change without prior notice. Neither Marmore nor Markaz have an obligation to update, modify, or amend this report or to otherwise notify a reader thereof in the event that any matter stated herein, or any opinion, projection, forecast, or estimate set forth herein, changes or subsequently becomes inaccurate, or if research on the subject company is withdrawn.

This Report may not consider the specific investment objectives, financial situation, and the particular needs of any specific person who may receive this report. Investors are urged to seek financial advice regarding the appropriateness of investing in any security or investment strategy discussed or recommended in this report and to understand that statements regarding future prospects may not be realized. Investors should note that income from such securities, if any, may fluctuate and that each security's price or value may rise or fall. Investors should be able and willing to accept a total or partial loss of their investment. Accordingly, investors may receive back less than originally invested. Past performance is not necessarily indicative of future performance.

Markaz may seek to do business, including investment banking deals, with companies covered in its research reports. Markaz may have interests in the areas covered in this research report. Markaz, Markaz managed entities, its clients, or its employees may have from time to time long or short positions in any security, derivative or other types of assets referred to in this research report. As a result, investors should be aware that Markaz may have a conflict of interest that could affect the objectivity of this report.

This report may provide the addresses of or contain hyperlinks to websites. Except to the extent to which the report refers to website material of Markaz and Marmore, Markaz has not reviewed the linked site and takes no responsibility for the content contained therein. Such address or hyperlink (including addresses or hyperlinks to Markaz's or Marmore's own website material) is provided solely for your convenience and information, and the content of the linked site does not in any way form part of this document. Accessing such website or following such link through this report or Markaz's or Marmore's website shall be at your own risk.

For further information, please contact 'Markaz' at P.O. Box 23444, Safat 13095, Kuwait; **Email: [enquiry@e-marmore.com](mailto:enquiry@e-marmore.com)**; Tel: 00965 22248280; Fax: 00965 22495741.