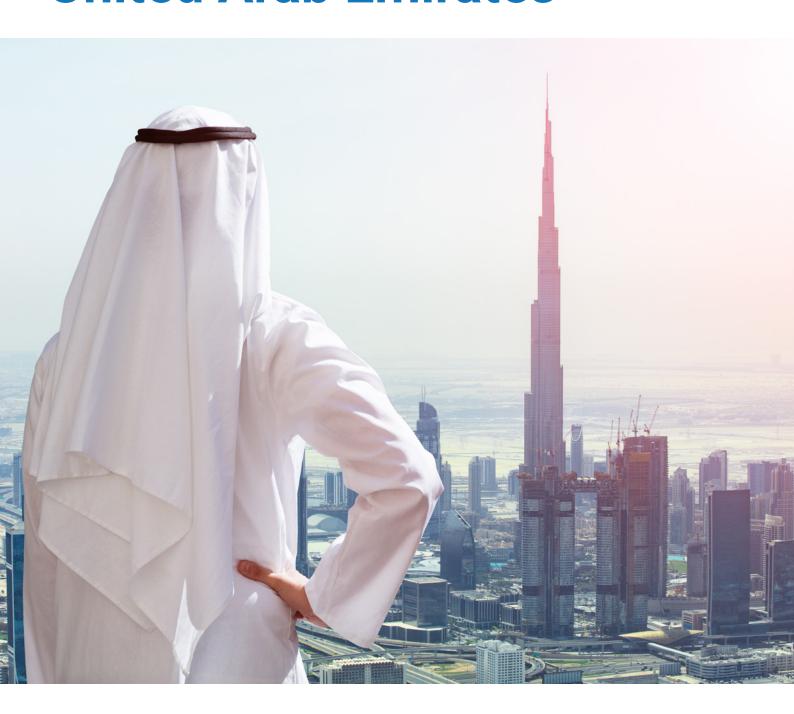


June 2020

# Marmore HNI Database of United Arab Emirates



# Product Summary

In a very competitive world of Banking, Portfolio Management and Wealth advisory, the key differentiating factor for client servicing is in knowing your customers better. Unless, one has a sound understanding of the customers' profile and requirements, exceeding client's service expectations would be a great challenge. Knowing your customer well helps in offering different services by bundling them for an effective marketing pitch, which also helps to maximize wallet share.

Marmore MENA Intelligence, aims to provide intelligent insights about the eminent High Net Worth Individuals (HNI) in UAE.



#### What information does this HNI database contain?

Marmore HNI Database lists 100+ High Net Worth Individuals (HNI) in UAE. Segregated by Royal Families, Business Families, Self-Made and others



#### **What** is the depth of information available in the database?

The Database covers Name, Age, Origin, Wealth (in USD bn), Rank, Educational Qualifications, designations, etc.



### What is the unique selling proposition of the database?

This Database also captures details like Board Directorship, geographic presence of business of the elites, media and Social media presence and other notable facts about an individual.



## Who can benefit from the Database?

Banks, Wealth Management firms, Portfolio Management firms, etc.



### **How** can they benefit?

The vast details provided in the database would help different stakeholders with additional information which would lead to better understanding and targeting of the HNIs.



#### What we don't have in the database?

Contact details of HNIs are not included in the database

To buy this database, please Click here

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For further information, please contact 'Markaz' at P.O. Box 23444, Safat 13095, Kuwait; Email: enquiry@e-marmore.com; Tel: 00965 22248280; Fax: 00965 22495741.

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Since its inception, Marmore has published over 700 research reports and covered more than 25 varied industries and infrastructure segments; all focused primarily on the GCC economies. (To view our Research Library, please *click here*)

With over 30 policy and regulatory research studies published, Marmore has partnered with renowned regional think-tanks and opinion-leaders to publish some of these intellectually provoking policy research papers. These research studies aim to initiate dialogue and propose better solutions to existing economic conundrums. (To view our Policy & Regulatory research report, *click here*)

Marmore provides research-based consulting solutions to help understand current market conditions, identify growth opportunities, assess supply/demand dynamics, and make informed business decisions.

Almost on a weekly basis, Marmore publishes thematic economic, industry, policy and capital market reports. Marmore has been recently conferred "Research Provider of the Year - 2018" award by Global Investor, a Euromoney Group company. To learn more, visit www.marmoremena.com

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