

Kuwait - China

Opportunities for further leverage



Exploring Kuwait's trade & investment relationship with China

What is the report about?

Look East' policy has gained momentum post the global financial crisis as the gulf states realised the need to diversify their economic links to reduce their dependence on West. In this regard, Chinese economy that has registered staggering growth over the decades offers plenty of opportunities. Civil trade between China and Kuwait began as early as 1955, and investments and trade between Kuwait and China have grown over the years. Dignitaries from Kuwait have visited China to reinforce the bilateral ties, and have entered into several agreements on economic and technical co-operation, oil and natural gas and environmental protection to mutually support and benefit. Since then the total trade between the countries has increased at a CAGR of 20%, during 2004-15. Opportunities in the Kuwait infrastructure sector, has led Chinese companies, in collaboration with domestic firms, to often bid and execute major construction work. Kuwait's oil wealth and China's thirst for oil, as well as the prospects of higher returns on investments in China underline the key to the rapidly growing economic relationship between the two countries. This report analyzes the lessons on offer from China, and possibilities for potential tie-ups in areas of Kuwaiti interest.

Who will benefit and why?

he report will benefit anyone tracking the Kuwait-China relationships in trade, investments and bilateral cooperation, such as regulators and government agencies, bankers, economists, academia and cross-border traders. This report would help these entities to gain an understanding of the relationship at present, and provide an outlook for the future.

How exhaustive is this report?

e have analyzed the trade and investment relationship between Kuwait and China, and the various avenues, where bilateral relationship exists between the two countries. The report examines the factors that have led to China's growth as a major global economy, and the lessons that Kuwait can learn from them. We have also highlighted how Kuwait can strengthen its own economy by leveraging on the strengths of its trade partner, and finally, the sectors of China that should be of interest to Kuwait, both for potential tie-ups and investments.

Is regular update available for this report?

he report will be updated yearly. However, if required, upon specific request we could provide you with an update.

Can I download a certain section of the report?

es. The user can access certain sections of the report upon request, and this will be available at a nominal price.

Key questions addressed in this report:

- What are the major Kuwaiti exports to and imports from China?
- What are the areas of bilateral cooperation and agreements between Kuwait and China?
- What is the magnitude of China investment in
 Kuwait, and which are its areas of interest?
- What are the key lessons that Kuwait can learn from China to improve its economy?
- Which China sectors are of interest to Kuwait?
- What are the areas of potential tie-ups with China?

This report can add value to:

- Regulators and Government agencies
- Trade Bodies
- Economists

- SMEs
- Academia

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About **marmore**

Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making.

Our aim

Advocate intellectual research on MENA economies, businesses and financial markets and provide customized, actionable solutions.

Our foundation

- A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history
- Markaz research activities commenced in 2006
- Marmore established in 2010 to intensify the research activities
- Publishes research reports and provides consulting services

Consulting Services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

What type of consulting services we provide?

- Industry market assessment (market size, competitors, regulations)
- White label reports (industry reports, company newsletters, periodic research)
- Databases (competitors' information, target clients insights)
- Company valuation (buy/sell side advisory)
- Due diligence / Business evaluation
- Feasibility studies (market and financial)
- Business plans
- C-Suite support to leaders with intellectual, industry related needs

How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- Step 1: Requirement and scope analysis
- Step 2: Proposal submission
- Step 3: Project initiation
- Step 4: Fieldwork / research
- Step 5: Analysis & reporting
- Step 6: Review & approval
- Step 7: Report submission / presentation

Published research

Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

Regulatory research

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

