

### Kuwait - Japan

Opportunities for further leverage



Exploring Kuwait's trade & investment relationship with Japan

### What is the report about?

rade in oil has primarily underpinned Kuwait's relationship with Japan. MENA region as a whole has been a major supplier of oil & gas to the island nation. However, despite the regular meetings held among the higher-level dignitaries of the country there has not been much that has happened in the terms of investments. KIA (Kuwait Investment Authority) in 2008 had announced to increase its investments in Japan, directed toward Japanese real estate and stocks, and is subject to the conclusion of a tax agreement being negotiated by the countries. But there has been not been much progress in investments in the country, as the global financial crisis struck in 2008. The island nation has faced many adversities in the past, and has come out successful due to skilled development of human resource, focus on education and research and development, government policies that complement industry needs, and focus on arts and cultural promotion. Kuwait can benefit from Japan's inspirational rise from ignominy, post the Great War. This report analyzes the lessons on offer from Japan, and possibilities for potential tie-ups in areas of Kuwaiti interest.

### Who will benefit and why?

he report will benefit anyone tracking the Kuwait-Japan relationships in trade, investments and bilateral cooperation, such as regulators and government agencies, bankers, economists, academia and cross-border traders. This report would help these entities to gain an understanding of the relationship at present, and provide an outlook for the future.

### How exhaustive is this report?

e have analyzed the trade and investment relationship between Kuwait and Japan, and the various avenues, where bilateral relationship exists between the two countries. The report examines the factors that have led to Japan's growth as a major global economy, and the lessons that Kuwait can learn from them. We have also highlighted how Kuwait can strengthen its own economy by leveraging on the strengths of its trade partner, and finally, the sectors of Japanese that should be of interest to Kuwait, both for potential tie-ups and investments.

# Is regular update available for this report?

he report will be updated yearly. However, if required, upon specific request we could provide you with an update.

# Can I download a certain section of the report?

es. The user can access certain sections of the report upon request, and this will be available at a nominal price.

### **Key questions addressed in this report:**

- What are the major Kuwaiti exports to and imports from Japan?
- What are the areas of bilateral cooperation and agreements between Kuwait and Japan?
- What is the magnitude of Japanese investment in Kuwait, and which are its areas of interest?
- What are the key lessons that Kuwait can learn from Japan to improve its economy?
- Which Japanese sectors are of interest to Kuwait?
- What are the areas of potential tie-ups with Japan?

### This report can add value to:

- Regulators and Government agencies
- Trade Bodies
- Economists

- SMEs
- Academia

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## About **marmore**

#### Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

### Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making.

#### Our aim

Advocate intellectual research on MENA economies, businesses and financial markets and provide customized, actionable solutions.

#### Our foundation

- A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history
- Markaz research activities commenced in 2006
- Marmore established in 2010 to intensify the research activities
- Publishes research reports and provides consulting services

## Consulting Services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

### What type of consulting services we provide?

- Industry market assessment (market size, competitors, regulations)
- White label reports (industry reports, company newsletters, periodic research)
- Databases (competitors' information, target clients insights)
- Company valuation (buy/sell side advisory)
- Due diligence / Business evaluation
- Feasibility studies (market and financial)
- Business plans
- C-Suite support to leaders with intellectual, industry related needs

### How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- Step 1: Requirement and scope analysis
- Step 2: Proposal submission
- Step 3: Project initiation
- Step 4: Fieldwork / research
- Step 5: Analysis & reporting
- Step 6: Review & approval
- Step 7: Report submission / presentation

## Published research

### Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

### Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

### Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

### Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

### Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

#### Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

### Regulatory research

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

