Leon Redman
Web Designer

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Creative web designer that can unite form and function in modern web applications, looking for a challenging position in a positive, high energy team enviroment that will grow my skills, utilize my creativity and love for all things tech.

EXPERIENCE

2017 - PRESENT Freelance Designer

- Utilize Photoshop, Illustrator, and Sketch-app to design powerful modern digital products, interfaces, graphics and renderings that generate a dynamic feeling of connection, increase conversion and brand perception.
- Transform pixel perfect designs into hand coded semantic HTML5/CSS3 and Javascript for websites utilizing Twitter Bootstrap and CMS systems like Wordpress.
- Create custom designs, digital, print and web marketing campaigns, social media promotions and merchandise development while pushing my craft to new frontiers.

2014 - 2017 LEAD PRODUCT DESIGNER

Rolling Art

- As a national supplier for Polaris Industries, responsibilites included design, iterate, and create designs for 3 of their product lines.
- Manage the inhouse production team, meet with art directors, packaging engineers, marketing directors, and product engineers to gather design requirements, sales reports, user studies and feedback.
- Create digital marketing materials, print materials, merch dev, social media infographics, update company website, and landing pages with HTML/CSS for each product line
- Developed Standardized Quality Control Measures.

2011 - 2013 GRAPHIC ARTIST/ DESIGNER

Sinthium Inc.

- Facilitated the product vision by researching, sketching, prototyping, mocking up, and digital rendering designs in photoshop and illustrator.
- Worked with clients and art directors to iterate designs and create graphic designs from conception to completion. Ensure strict quality control on all deliverables.

2006- 2011 GRAPHIC DESIGNER

AJ's Customs

- One of three national suppliers for Harley Davidson, responsibilites included, sketching, designing, iterating, and refining prototypes, provide mockups, digital renderings in photoshop and illustrator.
- Create marketingsamples for each product line, and to manage all projects until completion.
- Stay current with market trends.Utilize best practices in typography, color and materials to maximize sales and customer retention.
- Meet with design team, art directors, stakeholders, marketing directors, to gather research on design trends, sales reports, user studies, and dealer feedback to create in demand designs.
- Developed Standardized Quality Control Measures.
- Develop 2D prototypes and renderings into production ready 3D design patterns, logos and production files.

PROFESSIONAL SKILLS

Front-end Coding
HTML5
CSS 3 /Sass
JavaScript /JQuery
BootStrap
WordPress
Command Line
Git/Github
Node/Npm
Gulp
Webpack
Handlebars
Firebase
AJAX/JSON
API calls

Design & illustration
Adobe Photoshop
Adobe Illustrator
Sketch-App
Wireframing
Prototyping
UI/UX
Responsive Web Design
MS. Office Suite
Corel Draw
Sketchbook Pro
Procreate App
Digital Painting

EDUCATION

New York City Technical College
Brooklyn, NY
Associates Degree, Architectural Design

GENERAL ASSEMBLY
NEW YORK, NY
HTML, CSS & WEB DESIGN

JAVASCRIPT DEVELOPMENT