

2707 E. Odessa Street, Mesa, AZ 85213 PH. (917) 673 - 0354 leonredman917@gmail.com

Experienced designer that can unite form and function in modern web applications. I am looking for a challenging position in a positive, high energy team environment that will take advantage of my skills, creativity and love for design and all things tech.

## **EXPERIENCE**

#### 2016 - PRESENT

### FREELANCE DESIGNER

#### 2014 - 2016

## LEAD PRODUCT DESIGNER/ GENERAL MANAGER

Rolling Art Custom Paint Tempe, AZ

### 2011 - 2013

# GRAPHIC ARTIST/ DESIGNER Sinthium Inc. Dear Valley A.7

Deer Valley, AZ

- Use Sketch, Photoshop and Illustrator, to design powerful modern visual interfaces, product designs and graphics that create feeling and connection to increase the use of product and brand perception.
- Transform pixel perfect designs into beautiful semantic Html and CSS code for mainly simple static sites using Twitter Bootstrap and CMS systems like Wordpress.
- Create custom designs, for marketing campaigns, social media promotions and merchandise development while pushing my craft to new frontiers.
- One of six qualified suppliers for Polaris Industries supplying paint support to the OEM manufacturing plant for Victory Motorcycle, Indian Motorcycle and The Parts and Accessories Division.
- Responsibilites included design, iterate, and create prototype marketing samples for each dealer cycle and product line.
- Meet with design team, art directors, stakeholders, marketing directors, to gather research on design trends, sales reports, user studies, and dealer feedback to create in demand designs for each dealer cycle.
- Develop 2D prototypes and renderings into production ready 3D design patterns, logos and production files.
- \* Developed Standardized Quality Control Measures.
- Award Winning high end custom motorcycle paint company for industry leading builders such as Jim Nasi Customs, Trask Industries, and John Shope's Dirty Bird Customs.
- I facilitated the product vision by researching, sketching, prototyping and mocking up designs in photoshop and illustrator.
- Worked with clients, art directors and stakeholders to reiterate designs
- Responsible for executing designs from conception to completion, and ensuring strict quality control to ensure delivery of high quality deliverables.

# **EDUCATION**

# **New York City Technical College**

Brooklyn, NY

Associates Degree, Architectural Design

## **GENERAL ASSEMBLY**

**NEW YORK, NY** 

HTML, CSS & Web Design

# GENERAL ASSEMBLY

NEW YORK, NY

Javascript Development (present)

## **SKILLS**

HTML5 / CSS3	Adobe Photoshop
JavaScript	Adobe Illustrator
JQuery	SketchApp
UI/UX	Corel Draw
WordPress	Cut Studio Pro
BootStrap	MS. Office Suite

## **PORTFOLIO**

Website: https://leonredman.com

GitHub: https://github.com/fullbleed917