

Community ACTIONMaps!

Mapping Safety Net Service Needs

Challenge leader: Clare Higgins

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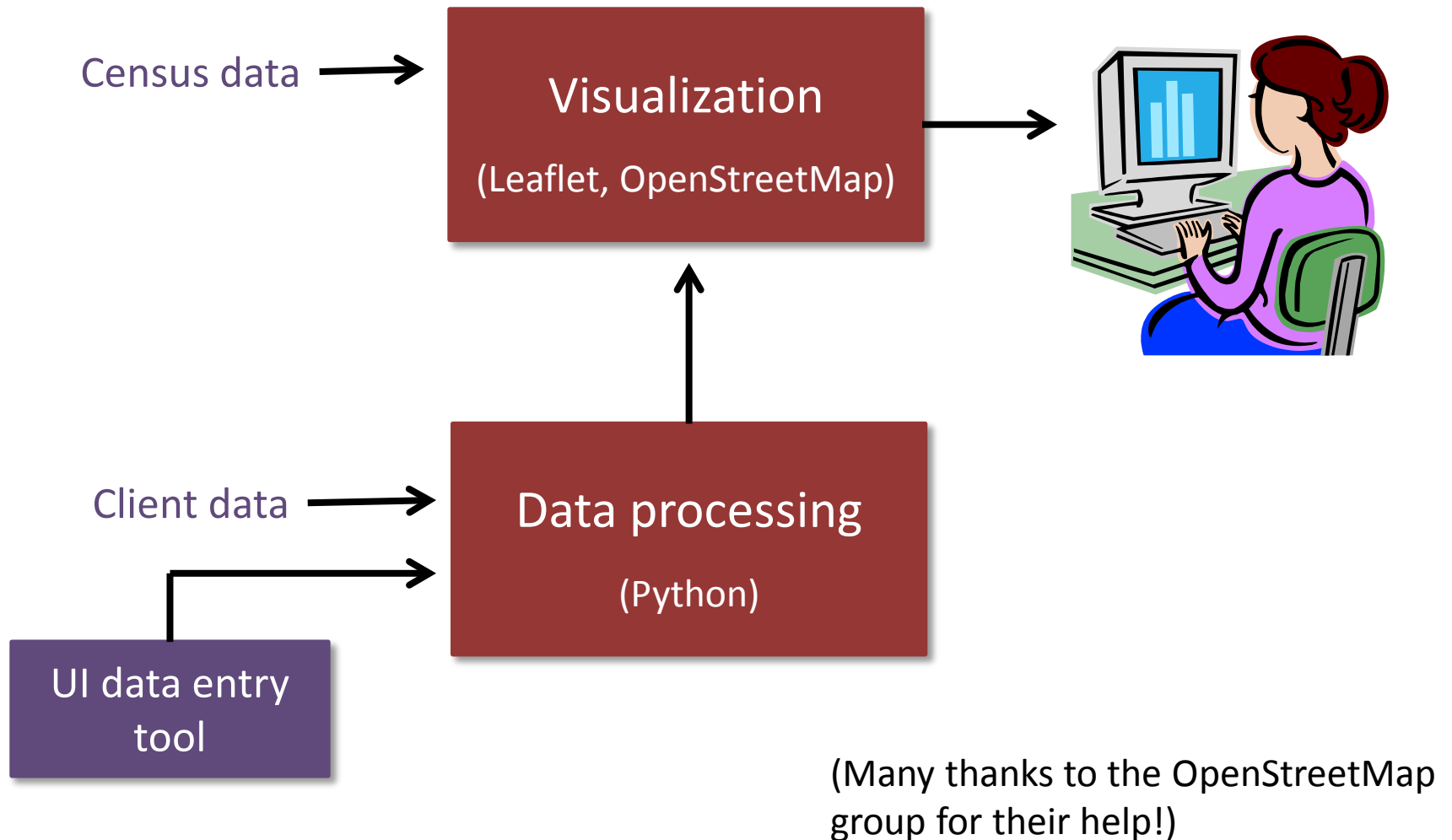
- Located in Greenfield, Massachusetts
- Provides essential services for people of lower incomes in the Franklin, Hampshire, and North Quabbin Regions
- Services include home weatherization, fuel assistance, financial counseling, youth programs, nutrition assistance
- Runs 40 programs for 30,000 people

Challenge

Are there better ways to assess need, so that services are better matched to areas of greatest need?

- Have many databases in spreadsheet format
- Can we visualize this data with mapping technology?
- Must preserve anonymity of clients

Mapping app design



Our mockup

COMMUNITY ACTION MAPS!

COMMUNITY Action!
of the Franklin, Hampshire, and North Quabbin Regions



OUR PROGRAMS

Head Start



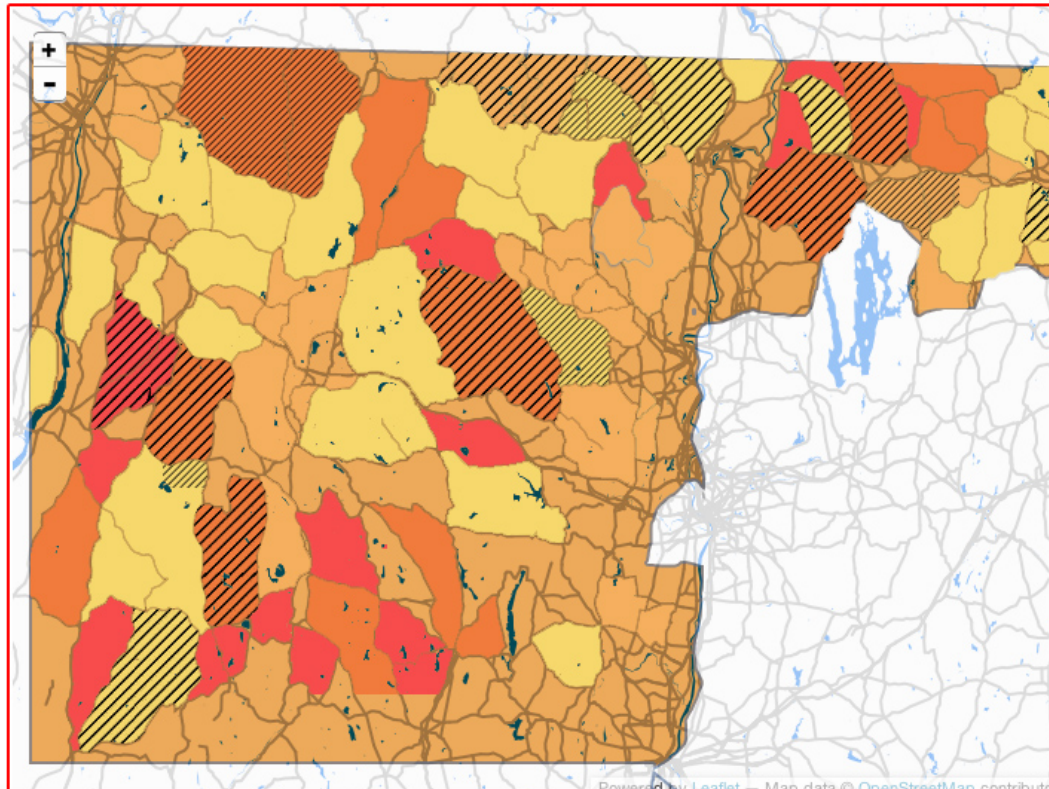
AREA DEMOGRAPHICS

☒ Income ☐ Ethnicity ☐ Gender



LOCAL RESOURCES

☐ Public Transit ☐ Hospitals
☐ Daycare Centers ☐ Groceries



HEAD START 2012

Head Start Recipients (%)

■ over 10% ■ 1-5%
■ 5-10% ■ 0

Local Poverty Overlay (%)

☐ 0-33% ☒ 66-100%
☒ 33-66%

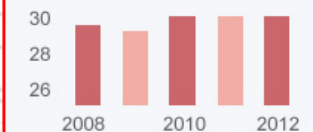
PROGRAM FACTS

People Served: ~39,987
2012 Budget: ~28 million

FUNDING SOURCES



FUNDING HISTORY



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economic justice, quality of life