

Community ACTIONMaps!

Mapping Safety Net Service Needs

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- Located in Greenfield, Massachusetts
- Provides essential services for people of lower incomes in the Franklin, Hampshire, and North Quabbin Regions
- Services include home weatherization, fuel assistance, financial counseling, youth programs, nutrition assistance
- Runs 40 programs for 30,000 people

Challenge

Are there better ways to assess need, so that services are better matched to areas of greatest need?

- Have many databases in spreadsheet format
- Can we visualize this data with mapping technology?
- Must preserve anonymity of clients

Mapping app design

