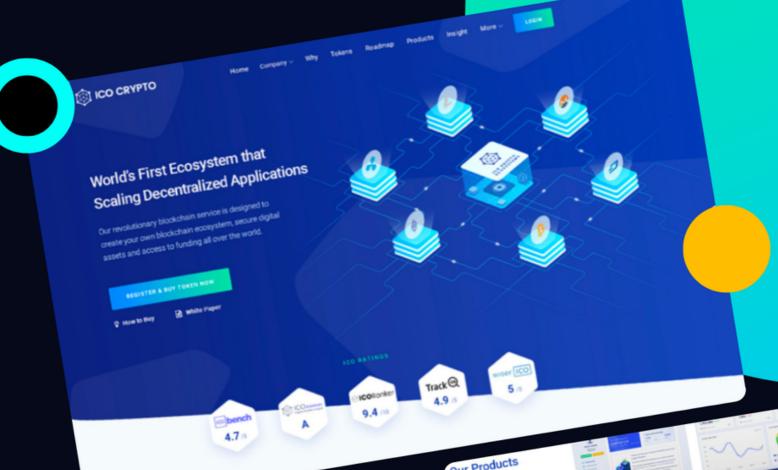


WBS-School Management System



# Why Choose ICO Crypto?

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# Problem and Challenge







Product Trile One



	s Information	
Sale	15th Nov 2018 12:00 GMT	
	14th Dec 2016 12:00 GMT	
	500,000,000	
	250,000,000	
	SA35M	
	§1.75m	



Token Sale Stage

# **DOCUMENT DETAILS**

Document Name	Work Breakdown Structure Document
Response Date	22 Feb 2023
Submitted To	Rohit Tambat
Submitted By	Immersive Infotech Pvt.Ltd

# **Client Representative Contact Details**

Name	Rohit Tambat
Date	23 April 2023
Address	
Phone Number	
Email ID	rohit@ntaratech.com

# Immersive Infotech Pvt. Ltd Representative Details

Name	Tanmay Sasvadkar
Title	CEO
Address	604, Atulya IT Park, Bhawarkua Main Rd, next to Crystal IT Park, Khandwa Naka, Indore, Madhya Pradesh 452014
Phone Number	+91 9926063662
Email ID	tanmay@immersiveinfotech.com

# **IMPORTANT NOTICE:**

This document and any attachments submitted with it are confidential and intended solely for the use of the individual or entity to which it is addressed. If you are not the intended recipient, you are hereby notified that any use, dissemination, forwarding, printing, copying or other use of this document, any attached documents, and the information these documents contain, is strictly prohibited. If you have received this document by mistake, please advise the sender immediately and destroy/invalidate the document.

# **Validity:**

The information submitted in this Proposal will be valid for a period of 30 days from the day of submission.

# **eLearning App**

Re-define the old method of education with our custom e-learning solutions that offer personalized learning/teaching experiences to the users. We help meet the remote educational needs of learners through our seamless e-learning app development solutions to help you get all the benefits of advanced e-learning. Connect students and teachers across the world under one platform.

# **Explore New Ways of Learning Through Technology-Driven e-Learning Apps**

Immersive has years of experience in delivering education app features using the latest learning techniques such as Gamification, Social Learning, Active Learning, Interactivities, and much more. We can develop tailored applications for your unique Learning & Development needs.

The learning is smooth and flexible for your users as they can happily choose a time and place to access the course. Apart from this, here's what we will help you with:

# **Interactive & Smooth Learning**

For a group learning experience, we add-in the tools and innovation that allow the learners to interact with their teachers, peers, and other students enrolled in the same course at the same time to discuss or solve problems.

# **Simple Teaching Solution With the Best Outcomes**

Teachers, tutors, or trainers need no longer worry about the learner's attention span. It is because as educational mobile app solutions, we offer highly engaging UI for the learners. Get your course module on a mobile system and ensure timely completion with enhanced features to make the most of the course.

# **Educational Mobility Solutions**

This feature includes backend systems, online student management, and learning programs for the smooth running of the institutions. It also comes with several mobility services that help you to provide an amazing eLearning Experience while giving the business access to scalable, affordable, and potent digital competencies.

Relying on Immersive helps you access ready-made app solutions that are designed especially for everyone involved in an eLearning business - teachers, students, and administrators.

- User App
- Tutor App
- School App/ Techer Panel
- Main Admin

# Important Features to Consider During eLearning App Development

# **User Panel**

# Register/Login

Users can register themselves in one go using email, phone number or social channels

# **Profile**

Includes the general student information such as name and the subject expert

# **Contact and Hire Tutors**

Students can contact tutors over audio/video call and or by posting a question on chat

#### **Filters for Tutor Search**

Students can search here for relevant tutors quickly based on multiple filter options

# **Check Curriculum**

Students can track the syllabus and can have a detailed report of the particular subject

# View and Check Courses/Tutorials

It has become easier for students to consume the courses/tutorials via mobile

# **Take Tests**

Students can take online tests and quizzes to analyse their performance

# **Analyse Performance**

Students can analyse their performances through comparative scoreboards

# Ask queries through chat

Students can ask any queries by live chat option

# Extra Features -

- Exam History.
- Online Fees Deposit.
- Deposit History.
- Transaction History.
- Profile Setting.
- Change Password.
- 2FA Security.
- Support Ticket Desk.
- Instant Result Publish.
- Online Certificate Download.
- Exam Choosing Facility.
- Coupon Code.
- Both FREE & Paid Test.

# **Tutor Panel**

# Login/Register

Tutors can register themselves to the app using email/contact and password

# **Profile**

Tutors can create profiles highlighting their expertise, experience and keep improving it

# **Lesson Plans**

Tutors can upload their lesson plans and tutorials to attract more students

# **Track Earnings**

Tutors can track their earnings and compare them on a daily, weekly, monthly, and yearly basis

# **Share Tutorials**

Tutors can record their tutorials and upload them on the app for students to view

#### **Forums**

Tutors can post questions on the forums and discuss students' queries using forums

# **Audio and Video Chat**

Tutors here can connect with the students on audio or video chat and solve issues.

# **Reviews and Ratings**

Tutors can encourage students to rate their learning experience with the tutor and share a revie

# **Admin Options**

Users Management.

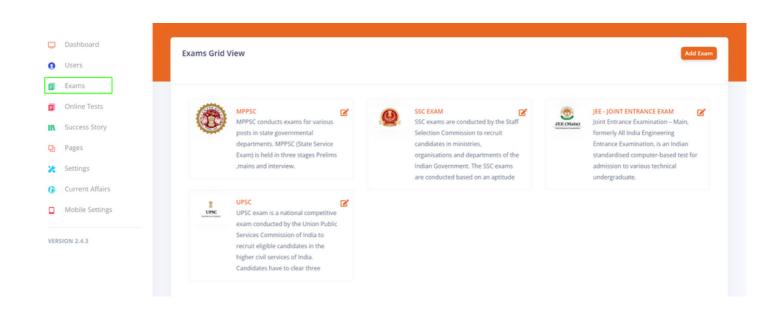
- Exam Category Management.
- Manage Subject.
- Manage Exams.
- Written Exams.
- Exam Certificate Management.
- Manage Coupons.
- Payment Gateways Management.
- Deposits Management.
- Support Ticket Management.
- Report Management.
- Subscribers Management.
- General Setting.
- Logo Icon Setting.
- Extensions Management.
- Language Management.
- SEO Manager.
- Email Manager.
- SMS Manager.
- FRONTEND MANAGER.
- Manage Templates.
- Manage Pages.
- Blog Management.
- Contact Us.
- FAQ Section.
- Feature Section.
- Policy Management.

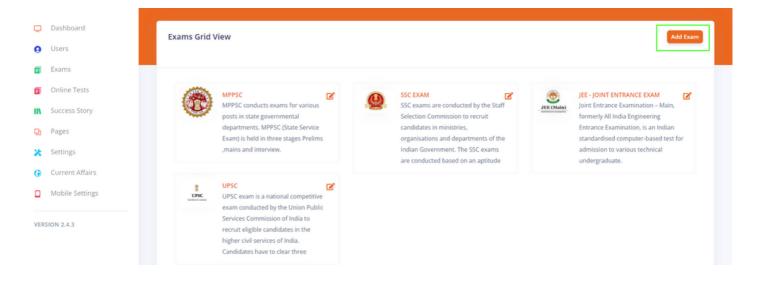
# FLOW FOR ONLINE TEXT -

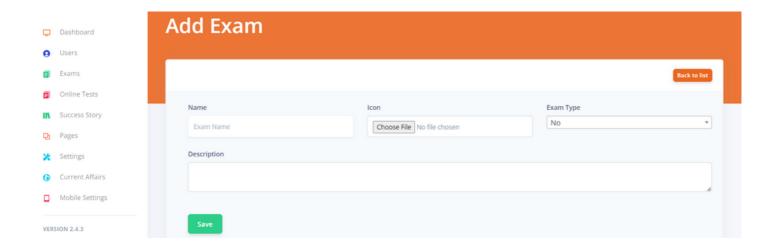
#### **EXAMS:-**

1.1 EXAMS GRID VIEW > CLICK ON THE EXAMS AND THE USER CAN VIEW THE EXAMS LIST.

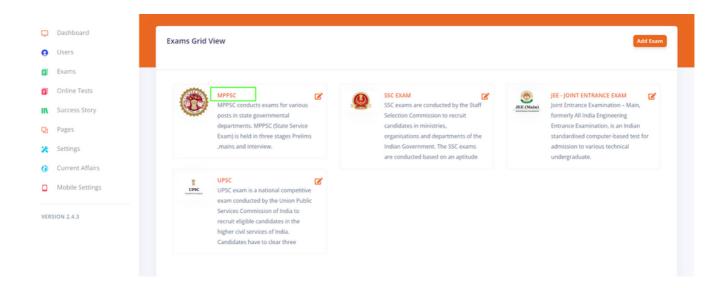
1.2 ADD EXAM > CLICK ON ADD EXAM BUTTON AND THE USER CAN ADD THE NEW EXAM.



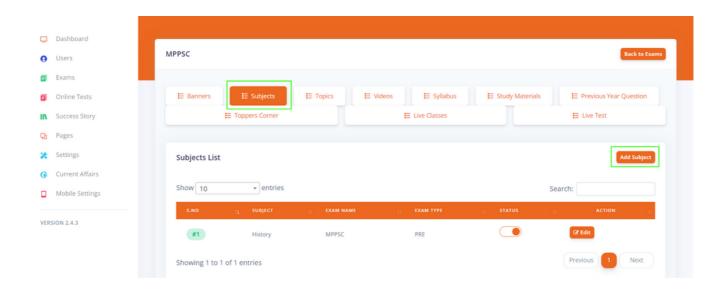


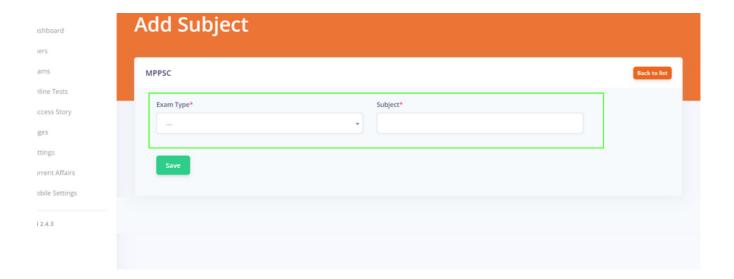


# 2. Click on Exam Title and the user can Add Subjects and Topics for this Exam.

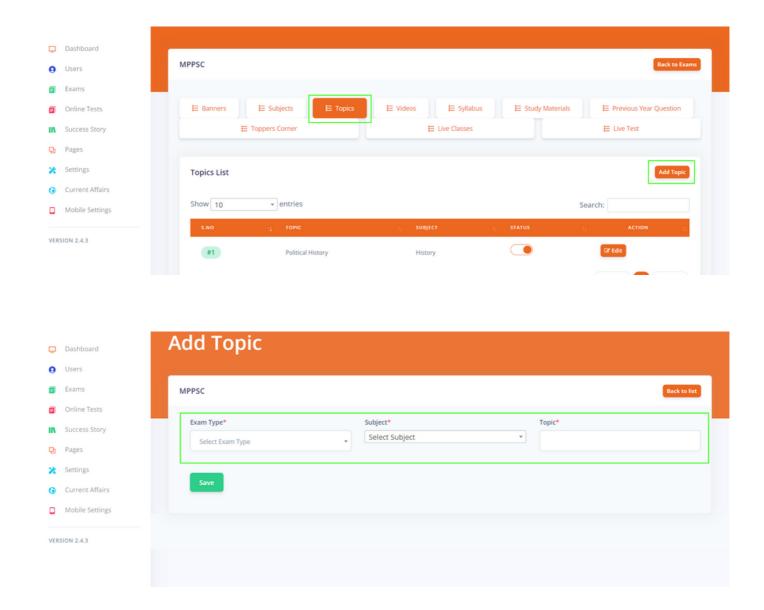


# 2.1 For Add Subjects





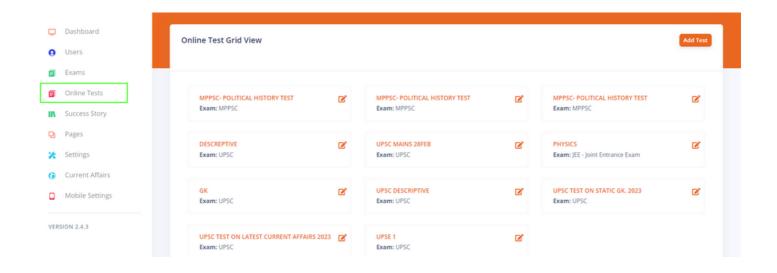
# 2.2 For Add Topics

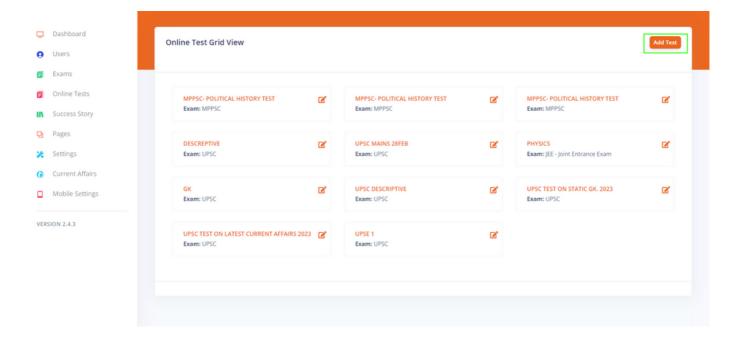


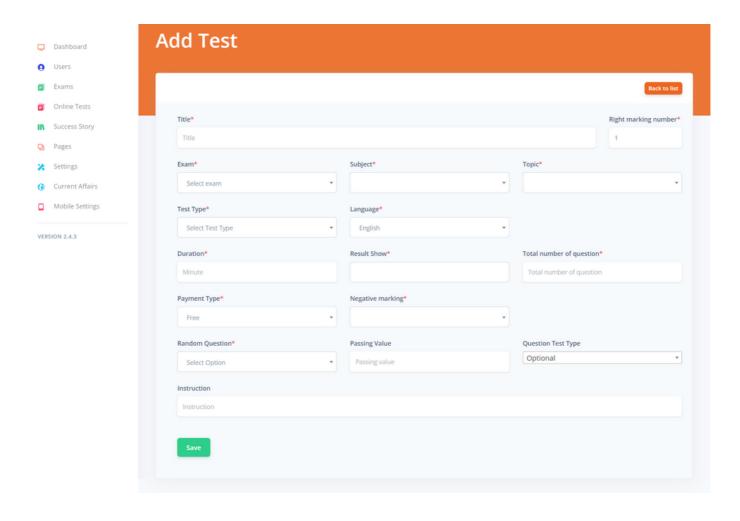
# **Online Tests:-**

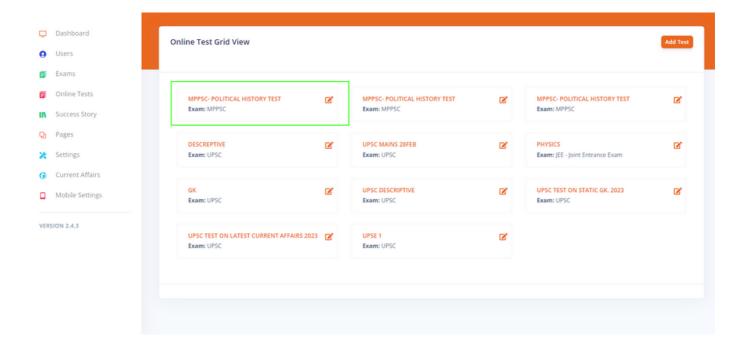
3.1 Online Test Grid View > Click on the Online Test and the user can view the Online Test List.

3.2 Add Test > Click on Add Test button and the user can Add the New Test.

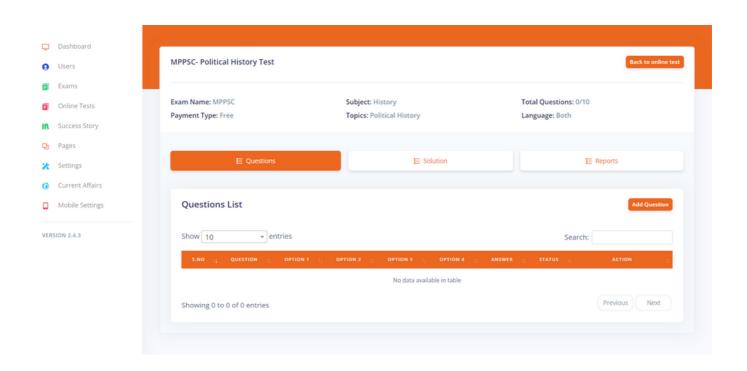


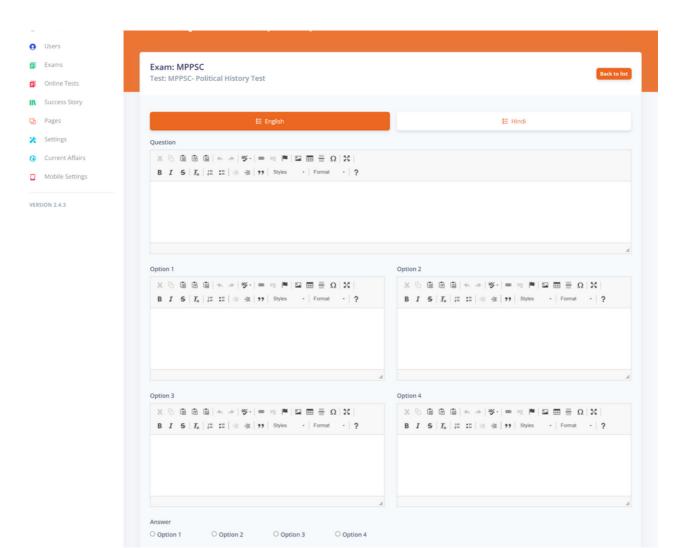






4. Click on Test Title and the user can add the Test Questions also there is an Edit option available for the new Updates and Changes to the Test Questions.





# APPROACH AND METHODOLOGY

We approach each project as a true collaboration in ideation the process of creating new Ideas. We offer our expertise and guidance whenever needed to ensure that the entire process is as smooth and enjoyable as possible. Immersive Infotech commitment to quality is with you from concept through to post- implementation support so you can sleep well both during and after the development process.

We believe the ideation process begins the moment we connect with our clients. Our goal is to provide strategies and solutions that go beyond the expected. To make sure we deliver, we embrace the ideation process. Through this process listen hard to our customer's goals (and then listen again).

# **Management Approach**

We approach each client engagement using a documented set of policies, processes, and procedures.

Each client is assigned a Project Manager who acts as the primary point of contact for your organization. This project manager guides the project team through the development process to ensure timely and high-quality completion. The Immersive Infotech Pvt. Ltd.

The team uses a comprehensive set of checklists, tasks, and procedures that are tailored to each client. Our approach also includes co-location of all team members to encourage collaboration. In addition, daily project status meeting are held that focus on answering three questions:

- (a) "What have you done since yesterday?"
- (b)"What are you planning to do today?" and
- (c) "Do you have any problems preventing you from accomplishing your goal" This transparency and daily review of progress mitigates risk and ensures that close management of the project occurs at every stage.

Behind the scenes, the project manager coordinates with the executive team to ensure service quality.

# **DEVELOPMENT PROCESS**

Immersive Infotech Pvt. Ltd. will guide Client through the discovery, planning, design and production process. Adhering to this process will ensure a successful outcome. Our process starts with Phase 0. Immersive Infotech Pvt. Ltd. Ltd.'s goal in this analytical phase is to define features concretely, determine technology integration specifics, and prioritize features so that investment is made in those areas that will provide the greatest return on investment for the client.

#### Phase0

- Strategic Analysis and Planning
- Information Architecture
- Technical System Design

#### **Phasel**

- Graphic User Interface Design Implementation
- Implementation
- Testing
- Launch
- Post Launch Support and Maintenance

In the sections below we discuss the different portions of this process.

# **Strategic Analysis**

In this stage, Immersive Infotech Pvt. Ltd. Ltd. works with Client and stakeholders to gather as much information as possible about how they believe the new site should function. Where possible, and budget permitting, we also like to involve representative end-users (i.e., current or potential readers) in these discussions to learn more about how they will use the site. Involving end-users in the strategic analysis stage of the process can provide new insights, and/or validate our client's choices and strategies.

After gathering this data Immersive Infotech Pvt. Ltd. Ltd., will then produce a qualitative analysis of our findings with recommendations that are expressed through the information architecture and wireframes. During this portion of the process, Immersive Infotech Pvt. Ltd. Ltd., will work with client to define the requirements for specific site functionality such as a wiki, blogs, videos, social bookmarking, search, newsletter, mobile device accessibility, and other such features.

We will work with this to expose the various options available to you. The data we gather will also be used later to inform the choices made in developing the graphic design of the website, content choices, functional recommendations, and technology choices.

# **Information Architecture**

Our focus in this phase is to make content easily navigable. Immersive Infotech Pvt. Ltd. Works cooperatively with our clients to help them define their information architecture so that users can find information/functions quickly and easily.

Our goal is to limit to three or less the number of "clicks" users must perform to reach their first destination on the site.

# **Technical System Design**

During the technical system design phase of the project, the functional requirements are synthesized and Immersive Infotech Pvt. Ltd. uses these to select the appropriate technologies to use for implementation. Our technology selection process takes into account anticipated future uses of the website to ensure that the system design is a scalable one. Building a website can be compared to the process of building a house. If the foundation is built without taking into account the need to eventually add an additional floor or an extension to the house, you may have to rebuild the entire house when it comes time to add on to it. Similarly, if a system is designed without taking future functionality into account, you may find yourself in the position of rebuilding from scratch to accommodate said future functionality.

# **Graphic and User Interface Design**

This stage typically begins after the information architecture, wireframes and technical system design has been finalized. Immersive Infotech Pvt. Ltd. Ltd. develops the graphical interface that will represent client on the web and the mechanisms through which the end user will navigate and interact with the site. Immersive Infotech Pvt. Ltd. Ltd. will develop multiple concepts of the new website and work with client through multiple rounds of revisions to create a unique and powerful design. This design will emphasize usability, but also provide an attractive web presence for client

Immersive Infotech Pvt. Ltd. Ltd. understands the importance of maintaining a professional and clean look and easy to use navigation. Immersive Infotech Pvt. Ltd. Ltd. will focus on developing a website design for client that uses color, font and layout to stand out more, communicate effectively and ultimately be memorable.

#### **Content Creation**

It is important for the client to begin preparing any new content, or updating existing content as early as possible in this process. An important component of this process will be the definition of the site's "content classes". Example content classes might be "blog," "agency," "issue," or "news." For each content type, we will need to determine a list of fields or attributes. As an example, a basic news story might have a headline, subhead, byline, body text, and publication time/date.

# Implementation (Development Environment )

In order to facilitate the rapid development and deployment of the client website, Immersive Infotech Pvt. Ltd. will setup a development server and utilize a version control system for all programming code. Immersive Infotech Pvt. Ltd. will use our own hardware and software to setup this robust development environment. The Immersive Infotech Pvt. Ltd. development team uses the Subversion (SVN) version control system to automate version control and configuration management. Immersive Infotech Pvt. Ltd.'s use of version control improves communication among our developers, protects files during rapid development, enhances development workflow, improves the quality of the product, and saves time by improving productivity and reducing likelihood that defects will be introduced into the system.

# **Programming, Customization and Templating**

During this phase, Immersive Infotech Pvt. Ltd. will customize the base technologies that were selected in the design phase. This includes some amount of custom programming. In addition, during this phase we will merge the graphical design with the functionality by creating templates. For example, Immersive Infotech Pvt. Ltd. uses Cascading Style Sheets (CSS) to separate the underlying structure of the data from its presentation. Developing websites in CSS also allows pages to load more quickly, compatibility with multiple platforms and devices, and improved control over page display.

# **Search Engine Optimization**

We work with our clients to ensure optimal search engine optimization (SEO) when building websites. SEO has as much to do with your websites' content as it does the website's organization and programming. There is no silver bullet that will immediately move a website to the top of search results, but Immersive Infotech Pvt. Ltd. will ensure that your website is built in such a way that search engines will be able to read your content. We do this by following best practices that allow us to maximize the presence of your website in the major search engines like Google, Yahoo, and Bing.

# **Testing**

Thorough testing is an integral part of Immersive Infotech Pvt. Ltd.'s approach to website development and one of the final phases. We test the Internet-based systems we develop for browser compatibility, HTML syntax and CSS validation, and functional operation and accuracy. Each of these different test areas enables. Immersive Infotech Pvt. Ltd. to ensure that the systems we develop are bug-free, meet client expectations and fulfill end users' functional and aesthetic needs. Immersive Infotech Pvt. Ltd. performs both automated and manual testing on the websites that we develop.

# **ROLE REQUIREMENTS**

Following is a detailed breakdown of the roles required to execute the project. It includes the project role, project responsibility of the role, skills required, the number of staff required fulfilling the role, the estimated start date, and the expected duration the staff resource will be needed on the project.

Role	Project Responsibility	Skills Required	# Staff Required
Project Team			
Project Manager	Lead team, report status	Project Management	1
Business analyst	Creating Functional & Technical documents, report status, client communication	Team and Client Communication, critical thinking	1
Technical Architect /Project lead	Defining the overall structure of a system	Advance Web development	1
Mobile App Developer	5 + Year - Flutter Developer	Advance knowledge Mobile Development	2
UI/UX Designer	Design UI and UX Frontend Website	Mobile design, web writing skills	1
Web Developer	Build the web-App - Node	Web development	2
QA Lead	Development tasks meet quality criteria through test planning, test execution, quality assurance and issue tracking	Ensuring all development tasks meet quality criteria through test planning, test execution, quality assurance and issue tracking	1

Activity/Deliverable	Immersive Infotech Pvt. Ltd. Responsibility	Client's Responsibility	Shared Responsibilities
Project Management			
Project Plan	Create and maintain project plan	Review and approve baseline / revised plans	
Resource management	Immersive Infotech Pvt. Ltd. to source and staff resources as required		
Reviews and Communication	Immersive Infotech Pvt. Ltd to prepare status reports for reviews as per agreed frequency	Client to participate in all status review meetings	
Design & Development			
Website design and development	Immersive Infotech Pvt. Ltd to create all the layout and mockups Immersive Infotech Pvt. Ltd to implement development cycle	Client to approve and sign- off submitted artifacts	
Testing			
Testing	Immersive Infotech Pvt. Ltd to test each module with proper test data to ensure that the business logic is correct.	Client to approve module testing and act as a UAT: User Acceptance testing person so make sure that the module is functioning as per the requirement	
Deployment			
Documentation	Immersive Infotech Pvt. Ltd to document the artifacts created as per standards	Client to approve and sign- off submitted artifacts	
User Acceptance Testing		Client to provide User Acceptance Testing sign- off	Immersive Infotech Pvt. Ltd and client development team to review artifacts and check if they are as per standard

# PROJECT COMMUNICATION

Immersive Infotech Pvt. LTd. Will assign a single point of contact– Immersive Infotech Pvt. Ltd. Project Technical Manager/Business Analyst – for managing communication with the project teams.

The client will identify a single point of contact to communicate with for project activities. Appropriate escalation points will also be identified.

# Weekly Reviews and Daily Meetings (Scrum Meetings)

The weekly stand-up meeting or scrum meeting presents the team with a regular opportunity to synchronize project activities with the project plan and to check and reflect on the progress of the team's commitments towards the project goal.

Other communication mediums:

- Skype (For Daily Conversation)
- E-mailing (Usual Communication)
- Whatsapp

# **Weekly Reviews**

The purpose of this meeting is to monitor the execution of the project at an operational level. The project team from Immersive Infotech Pvt. Ltd.. and a member of client Company would be the participants in these meetings. The activities undertaken during these reviews would include:

- Tracking from deliverables, time, effort, resource and billing perspective
- Planning for next week's activities
- · Issues and risk management

# **Change Management**

A project Change Control Board comprising key members from Client Company and Immersive Infotech Pvt. Ltd. Project Manager and Business Analyst will be set up which will be responsible for analyzing, approving or rejecting change requests to baseline configuration items.

Any change to a baseline configuration item requires an approved change request. The change request (CR) process is a formal mechanism for ensuring that all such changes are properly documented and approved. The steps to approve a change request are:

- They complete a CR form including a quantification of benefit and the configuration items affected.
- The configuration item owner analyses and records the anticipated impact of executing
  the proposed change. This generally includes an assessment of the level of effort to make
  the change. The impact analysis should also consider the following and may require the
  item owner to solicit advice from other functions.
- The Change control board (CCB) will review the request against the strategic business objectives and technical roadmap and determines if and when the change should be implemented within the context of the release schedule.

# **IMMERSIVE INFOTECH**

# **About Company**

We are a team of experienced professionals with thorough expertise in marketing, developing and designing. We build brands success digitally through our exceptional IT solutions like web development, mobile app development, full-stack web development, UI/UX development, etc. Our expertise extends to developing software, games, mobile applications, and much more in all their forms that you can think of.

Accelerate your business growth with our customer-led, insights-driven and innovative solutions. Why us, you may ask? Because we understand what businesses expect from us and their effort + investment. And accordingly, we couple the latest trends with the most suitable strategies to hit the target - always on point!

# Why Work With Us?

We stand out from the crowd in several ways:

# **Exceptional Quality:**

We take pride in our ability to supply excellent technological solutions. Each is tailored to meet our customers' need and delivered on time.

#### **Unmatched Customer Service:**

Really. Immersive Infotech Pvt.Ltd "Extreme Customer Service" provides personalized attention, continuous communication, immediate action, and definitive follow-through. We listen and we deliver.

# **Helpful Experts:**

Big ideas need big talents, we only hire the best and we invest substantially in their continued education. This translates into skilled and happy employees who are dedicated to our clients' success.

# **Technology and Best Practices:**

We continually identify, test, and deploy new technologies and refine best practices to make a positive impact on our customers' business.

# **Independent and Objective:**

We are technology agnostic and vendor neutral. Our experts provide you with sound and independent strategic advice.

#### **Honest and Ethical:**

Our values shape the way we do business. You can read more about us in the section below.

# **PROPOSAL SIGN-OFF SHEET**

**SIGN-OFF SHEET** 

The undersigned hereby agree to all terms and conditions herein and authorizes commencing the project described in this proposal document.

Client Company: -
Name - Title
Signature: Date:
(Authorized representative)
Service Provider: Immersive Infotech Pvt. Ltd.
Name - Tanmay Sasvadkar Title- CEO
Signature: Date:
(Authorized representative)

# THANK YOU