Patrick Cooper

101 Flowing Meadows Dr. Kathleen Ga, 31047 (478) 957-6736 | PCooper114@hotmail.com

Relevant Skills

Adobe Photoshop Adobe Dreamweaver Adobe Flash
Adobe InDesing Adobe Premiere Pro Adobe After Effects

Adobe Illustrator Responsive Design JavaScript
HTML/CSS PHP Microsoft Office

Photography Videography Joomla Social Media WordPress E-Commerce

Education

B.A., Information Science and Technology, Concentration in web design and development Mercer University, Macon, GA May 2009

Work Experience

Sole Proprietor/Freelancer

Feb 2014 – Present

Patrick Cooper Creative Services, Kathleen GA

I resigned from my position at Mercer to follow my dream of owning my own development business, but also to stay at home with our daughter. My client base ranges from web, to graphic, to video, and reaches into 12 countries on 4 continents.

Director of New Media

Jan 2013 - Feb 2014

Mercer University Athletics, Macon, GA

Film, design, and produce videos for all sports, including intro videos, lineup introductions, and crowd prompts for the video board in the football stadium and basketball arena; Design posters, pocket schedules, brochures, etc. for all sports and sports-related events; Produce/Direct online sports broadcasts; Write press releases for softball, men and women's tennis, and men and women's cross country.

Communications Specialist

Jan 2012 - Jan 2013

Mercer University Office of Admissions, Macon, GA

Design marketing materials to be printed and distributed internationally to prospective college students; design, develop, and maintain department websites (http://gomercer.com); Brainstorm, storyboard, film, edit, and produce regular videos about undergraduate programs; manage 5 separate social media accounts, including Facebook, Twitter, Instagram, Flickr, and YouTube.

Web Developer

Jan 2011 - Jan 2012

Perry Computer Services, Perry, GA

Design, develop, and maintain websites for multiple clients; Manage storefront; Design marketing materials for print and digital advertising.

Marketing Specialist

Jul 2010 - Dec 2010

Blue Bird Corporation, Fort Valley, GA

Design marketing materials to be printed for tradeshows, magazines, and dealer distribution; edit and maintain website with proprietary CMS; write press releases, dealer memos, and company newsletters. This was a 3-month contracted position that was extended by 3 months.