Leonardo Rodriguez
Remote WordPress Developer

FullStackLeo

Contact Info
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Location: Eagle Pass, Texas, USA

Summary
I'm a high-energy and knowledge thirsty **Remote WordPress Developer** with 15 years of experience in fullstack development, business management, and creative direction. I excel in HTML, CSS, Javascript, PHP, Python, Frontend, Backend, Deployment, Linux, Server Security, WordPress, HubSpot, Photoshop, Illustrator, and more! All of this, while leveraging Artificial Intelligence, is at your service. I speak native English and Spanish. 🇲🇽🇺🇸

Portfolios
• **Full Stack Dev:** https://fullstackleo.net
• **Web Dev, Design, Writing:** https://idealeo.net
• **GitHub:** https://github.com/fullstackleo777

Skills
👷 **WP UI/UX Layouts:** Gutenberg, Elementor, Divi, Beaver Builder
👷 **WP SEO/Dynamic Content:** ACF, CPT UI, Meta Box,Yoast SEO Rank Math, Custom HTML/JS, JSON
👷 **WP eCommerce/Memberships:** WooCommerce, CartFlows, Easy Digital Downloads
👷 **WP Performance/Automation:** WP Rocket, W3 Total Cache, Cloudflare, Sucuri,Zapier, Uncanny Automator
👷 **WP Deployment:** GitHub, Bitbucket, WP-CLI, cPanel/WHM, WPEngine
🌐 **Deployment:** Linux (Ubuntu, CentOS, RHEL), AWS, GCP, Windows Azure, Docker, Podman, CI/CD
🗄 **Database:** MySQL, NoSQL, SQLite, MariaDB, PostgreSQL, Database Visualizers
🧠 **Back End:** Linux, Bash Scripting, Cron Jobs, SSH, Node.js, PHP, Python, REST API, Auth0
👁 **Front End:** XML, HTML, CSS/SCSS/SASS, Javascript, Organic SEO, Frameworks (Vue.js, Svelte, React.js)
❤️ **Open Source Software:** Server (Apache, NGINX, Lighttpd, ffmpeg), Productivity (OpenOffice, LibreOffice)
🖼 **Creative Software:** Adobe (Photoshop, Illustrator, InDesign, Premiere Pro), Open Source (Inkscape, Gimp)
🔐 **Server Security:** Firewalled, SSL/TLS, Fail2Ban, SSH Keys, Argon2, IP White/Blacklisting
🔑 **DNS Security:** DNSSEC, DDOS Protection, Secure Cache, DNS Proxy, DNS Firewall
🖱 **Content Management Systems:** HubSpot, WordPress, Wix, Squarespace, Drupal
💰 **eCommerce Platforms:** WP WooCommerce, Magento CE, Shopify, Thirty Bees, Wix, Squarespace
🛠 **Dev Tooling:** GIT (GitHub, GitLab, GiTea), VSCodium, VSCode, Vim, Nano, DIFF, Chrome DevTools
👷 **Project Management:** Agile, Scrum, Lean, BPM

Work Experience
Remote Freelance Full Stack Developer at **Freelance** from **January 2016 to December 2024**
Since the tech industry is very unpredictable, when I don't have a full time job, I work as a freelancer. In this position, I planned/built/maintained full stack development projects (LAMP, MERN, WordPress, Shopify), designed brand identities using Photoshop/Illustrator/GIMP/Inkscape, developed for web/mobile using HTML/CSS/SASS/Javascript/Node.js/Vue.js/VSCodium/PHP, designed custom print projects, managed business (accounting, sales, client relations), and led teams of freelancer talent to successful project completion.

Remote QA Specialist and Web Developer at **Education Strategy Consulting, INC.** from **June 2021 to November 2023**
Office Location: Charlottesville, Virginia | **Phone:** +1 434 961 2584 | **Website:** https://escmatrix.com
In this role, I scrutinized the company's Java/R/Podman/Node.js/HTML/CSS/SASS/Javascript/PostgreSQL web development process, QA tested big data web apps on varied environments (AWS, Localhost, BrowserStack), unit tested ESC's proprietary development framework, wrote technical documentation, kept track of ongoing issues/bugs across multiple projects, QA tested big data renders via automated tests, and QA tested data manually on LibreOfficeCalc/WebApp.

Full Stack Developer at **PetroPages, INC.** from **July 2018 to April 2021**
Office Location: Webster, TX | **Phone:** +1 281 316 0353 | **Website:** https://petropages.com
Onsite, I worked on enterprise & medium business scale projects, secured servers (Linux, Ubuntu, CentOS, Azure, AWS, GCP), encrypted databases (MySQL, MariaDB), shielded REST API endpoints, hardened/encrypted/sanitized/speed-optimized digital products (LetsEncrypt, Fail2Ban, and more!), executed the company-wide switch to GIT version control with CI/CD along with Adrian (CTO), converted front-end mockup designs into HTML/CSS/JavaScript/PHP/WordPress, executed architecture updates/upgrades (LAMP, GCP, AWS, Azure), crafted HubSpot marketing campaigns, and maintained/troubleshooted/debugged back-end programming (PHP and .NET).

Business Manager at **SignDepotATX** from **December 2015 to January 2017**
Office Location: Austin, TX | **Phone:** +1 512 219 8000 | **Website:** https://signdepotatx.com
I began as a graphic designer setting up print files but was promoted to business manager once I started talking to clients/prospects and increasing sales volume. As manager, I managed interns/designers/production/shop workflows, created sales training manuals with Fernando which increased sales, maintained vendor/client relations, designed signage/branding/marketing material using Photoshop/Illustrator, executed organic SEO camapaigns on Magento Store, sent out mass communications using MailChimp, and created successful marketing campaigns.

Creative Director at **Image Master Group - A Division of XL Sales & Marketing, LLC.** from **February 2012 to November 2015**
Office Location: Austin, TX | **Phone:** +1 512 365 0135 | **Website:** https://imagemastergroup.com
Along with Jose (CEO), I designed company catalogs, created sales presentations for the sales team, created digital graphics for web use, art directed creative marketing campaigns, designed marketing material/promo videos/TV ads/social media imagery/signage/ambient event imagery using Photoshop/Illustrator/Premiere/Sparkle, developed company website using Wix, pushed mass communications via Constant Contact, and developed brochure websites for clientele using Notepad++/HTML/CSS/JavaScript/PHP/WHM with cPanel hosting.

Education
Bachelor's of Science in Graphic & Web Design Program from **The Art Institute** in **Austin, TX** from **August 2010 to July 2014**