



Full Stack Toronto is a non-profit that provides professional development to designers and developers through diverse and inclusive events year round.

We are going into our 4th year and would love your support!

#### 2017 VENUE

#### HISTORIC EXHIBITION PLACE AUTOMOTIVE BUILDING



We are expecting over 600 developers and designers in a full LEED Silver certified green facility reducing our environmental impact!

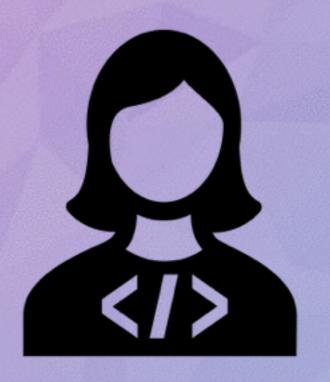
#FSTOCOOCT. 23-24, 2017 - EXHIBITION PLACE



### WHO ATTENDS #FSTOCO?

400 Professionals in 2015 & 2016

31% Female 1% Trans\*



Ages 20-50 Avg. Income \$80,000/yr

600 Professionals Expected in 2017

**Account Director Account Executive Account Supervisor Acquisition Specialist** Analytics Developer Application Developer Associate Engineer Associate Software Developer

Backend & API Developer

BSA CEO

Chief Technology Officer

Co-Founder, CTO Computer engineer

Consultant COO & Cofounder

Copywriter

Customer Support Engineer **Data Analytics Product Manager** 

Data Scientist

Dev/Ops Analyst

Developer

**Developer Relations Development Manager** 

Development Team Lead

**Digital Marketing Specialist** 

Digital Producer Director of Engineering Director of Marketing

**Director of Partnerships** 

Director of software development

Director Product Management

Director, Product Development

**Ecommerce and Integrated Payment Solutions** 

Specialist

**Ecommerce Partner Manager** 

**Engineering Manager** 

**Enterprise SDR** 

**Experience Engineer** 

Front End Developer

Front-End Engineer

Full Stack Developer

Global Developer Marketing

Head of Growth

Head of Web Development

Head of Web Engineering

Implementation Developer

Information Systems Specialist

Infrastructure Engineer

Infrastructure Lead

iOS Developer

Lead Architect

Lead Developer

Manager

Manager of Research and Development

Manager, Digital Media

Manager, Software Developer

Manager, Software Engineering

Manager, Web Development

Marketing Specialist

Mobile/Web Developer

Open Source Analytics Tech Evangelist

Platform Developer

Plus Theme Specialist Lead

POS Analyst

Principal

Principal Consultant

Product Designer

Product Manager

Product Manager

Product Sherpa

Professor

Program Coordinator

Programmer

QA Analyst

QA Lead

Quality Analyst

**R&D Engineer** 

Rails Developer

Recruiter

Recruitment Consultant

Regional Sales Manager

Research Director

Researcher/Software Developer

Sales Engineer

Senior Business Systems Analyst

**Senior Consultant** 

Senior Database Developer

Senior Developer

Senior Director, Product Architect

Senior Front-end Developer

Senior Front-end Developer

Senior Front-end Engineer

Senior Programmer Analyst

Senior Recruitment Consultant Senior Software Architect

Senior Software Developer

Senior Software Development Engineer

Senior software Engineer

Senior UI Engineer

Senior User Interface Developer

Senior Web Developer

Software Architect

Software Developer

Software Development Consultant

Software Development Manager

Software Development Team Lead

Software Engineer

Solution Developer

Solution Engineering Team Lead

Solutions Engineer

Staff Software Engineer

Strategic Partnerships, eCommerce and Integrated

Solutions

Student

Systems Analyst

**Systems Architect** 

Talent Advocate

Team Lead **Technical Director** 

Technical Lead

**Technical Support** 

Technical Writer/Evangelist

**Technology Integration Specialist** 

UI Engineer Manager

**Usability Researcher** 

**UX** Developer

**UX Manager** 

**UI** Developer

**UX** Researcher

Virtual Reality Developer & Evangelist

**VP Engineering** 

VP of Development

Web & UI Developer

Web and Applications Developer

Web Application Developer

Web Developer

Web Engineer

Web Engineer

#FSTOCO OCT. 23-24, 2017 - EXHIBITION PLACE

## WHO'S SPONSORED #FSTOCO?

































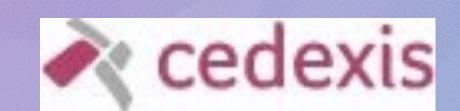




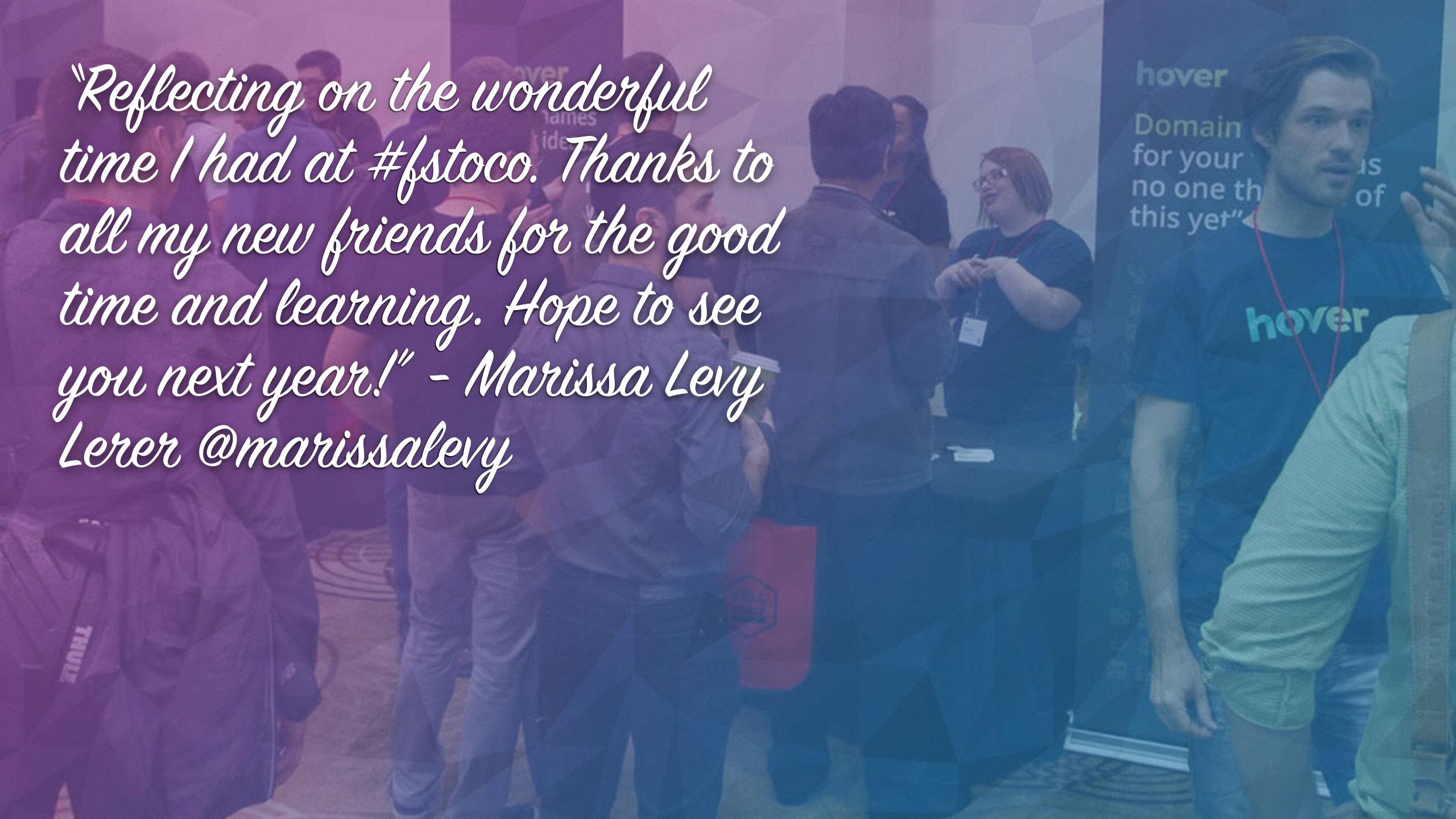












# SPONSORSHIP OPPORUNITIES

|                                             | Program Producer | Program Advocate | Contributor - Room | Contributor - Exhbitor | Contributor - Sponsor |
|---------------------------------------------|------------------|------------------|--------------------|------------------------|-----------------------|
| Co-Branding of Conference                   | X                |                  |                    |                        |                       |
| Time on Stage During<br>Keynotes            | X                | X                |                    |                        |                       |
| Branding of Exhibit Hall and Coffee Station |                  | X                |                    |                        |                       |
| Branding of A Room                          |                  |                  | X                  |                        |                       |
| 8'x10' Booth at Event                       | X                | X                | X                  | X                      |                       |
| Access to Registrant Emails                 | X                | X                | X                  | X                      | X                     |
| Logo and Link on Site and App               | X                | X                | X                  | X                      | X                     |
| Mentions on Social<br>Media                 | 4 Monthly        | 2 Monthly        | 1 Monthly          | 1 Bi-Monthly           | 1 Mention             |
| # Available                                 | 1                | 1                | 3                  | 5                      | 10                    |
| Cost                                        | \$25,000         | \$15,000         | \$5,000            | \$3,500                | \$1,250               |

