## 13. Ön egy <u>kis szoftverfejlesztő cég</u> vezetője. Mutassa be a cégét az árajánlatot kérő külföldi partnernek!

- Mikor alakult, hány dolgozója van a cégnek?
- Milyen referenciákkal rendelkezik a cég?
- Miért érdemes az Ön cégét választania a leendő partnernek?
  - 1. The name of the company:

An attractive slogan which calls attention and gives a gist of the company's main activities.

2. **Company form:** limited liability company / public limited company / subsidiary of a multinational company / branch of a bigger organisation / division of a big firm

The headquarters are located in ...

The company also maintains branches / divisions in ...

3. Company history:

The company was founded / established in ... , by ... Since 201.. we have been present in the field of ... Later we became leader in ...

- 4. Size: small/medium-sized company with ... employees/workers

  We are small enough to be flexible but big enough to support global enterprise organizations and deliver large-scale projects.
- 5. Last year the annual turnover was ...
- 6. Our main profile is/our main businesses are ...

The company publishes/produces ... devices globally as well as ...

We offer a wide selection of ...

We are the creators of ..., the globally recognized ... product

7. We have great achievements in the field of ...

Our main strength is ...

Statistics show that ...

We are proud that we have reached ...

- 8. Our company has been **award**ed the title of the best ... at ... Award/ ... Fair In 2017 we won ...
- 9. Presently/ Currently we are involved in ...

Our running projects are ...

10. Next year we are planning to expand .../

to meet future demands of our customers

Our next breakthrough product is ..... that is architected, built and scaled for the future.

We would be happy to have you among our partners in the near future.

I think you should choose our company as your partner.

We look forward to having you as our partner in the future.