

12. Ön egy web alkalmazásokat fejlesztő céget vezet. Az egyik ügyfele az ország több pontján dolgozó értékesítő kollégák számára szeretne egy ügyviteli programot készíttetni. Az ügyfél desktop alkalmazást szeretne. Próbálja meggyőzni, hogy egy web alkalmazás jobb döntés lenne!

- Ismertesse az újabb verziók telepítésének problémáját!

- Egyéb lehetséges érvek: Hálózati kapcsolat a desktop alkalmazáshoz is kell, megfelelő beállítások mellett ugyanolyan biztonságos, operációs rendszertől független.

-Good afternoon!

-Good afternoon!

- My name is XW, I came here to speak about a programme you would create for us related to administrative/management tasks. We are interested in your solutions about this topic. We are thinking about a desktop programme that can be used on multiple computers in the country by our sales managers.

- We are glad that you have thought about us with this project. I am sure we will find an adequate solution for you.

- First of all, I suggest that you should consider choosing a web programme instead of desktop app.

- Why do you think that would be a better choice?

There are many reasons why I think a web app would be a better choice: flexibility, users don't have to do the updates, platform independence (you can access the program through PC, mobile device... different operating systems for ex. Linux, Windows), no need for installation only a up-to-date browser (Chrome or Firefox),

Storage and maintenance is more manageable. The web app is stored on a remote server and can be accessed using a web browser. Also storing the data on a remote server spares a lot of money for your company.

Also updates are easier. Users don't have to install anything on their computers and there are no problems with updates. The updates are applied to the server and users always get the latest version whenever they launch the app. But if you choose a desktop app, your employees need to manually update the app. That is uncomfortable, they may not do it quickly so they will use an older version.

Another advantage of web apps is flexibility. You said your colleagues travel a lot so using a web app would be ideal. Your colleagues can work with any computer/laptop/notebook, while a desktop app works only on the computer it was installed on. Your colleagues can use this app at the same time wherever they are.

Moreover, web apps are cross-platform, so they can be implemented on different computing platforms.

- Yes, I see. And how about security? Aren't desktop apps more secure?

- I understand your concern. But this system is the ideal for your company. We can provide you some server farms where your data will be stored with the most modern security systems. Also using the correct security programmes/firewalls can make using the web apps more secure. (On

your portable devices you should make sure configuration of security features are optimal and in place, you should enable browser security and use mobile security software)

- Well, I see.
- To sum up, because of these attributes the web app will be a better choice for your company.
- Yes, I see your points. I would like a web app for my company. Thank you for your help.

Desktop and web applications

	Desktop apps	Web apps
Storage	stored on computer	stored on a remote server and run by the users through the Internet using a web browser
Installation	you need installation	no need to install
Maintenance	manual updates (or at least have manual approval) to install updates	users do not have to install *any* updates
Accessibility	not accessible worldwide- they require manual installation on every computer	accessible worldwide they will work with any computer with a decent web browser
Flexibility	not adaptable to portable devices	you can run them on any device with a browser
Security	the user keeps his or her data on their own computer systems → fewer security risks	the user's data is stored online → more security risks