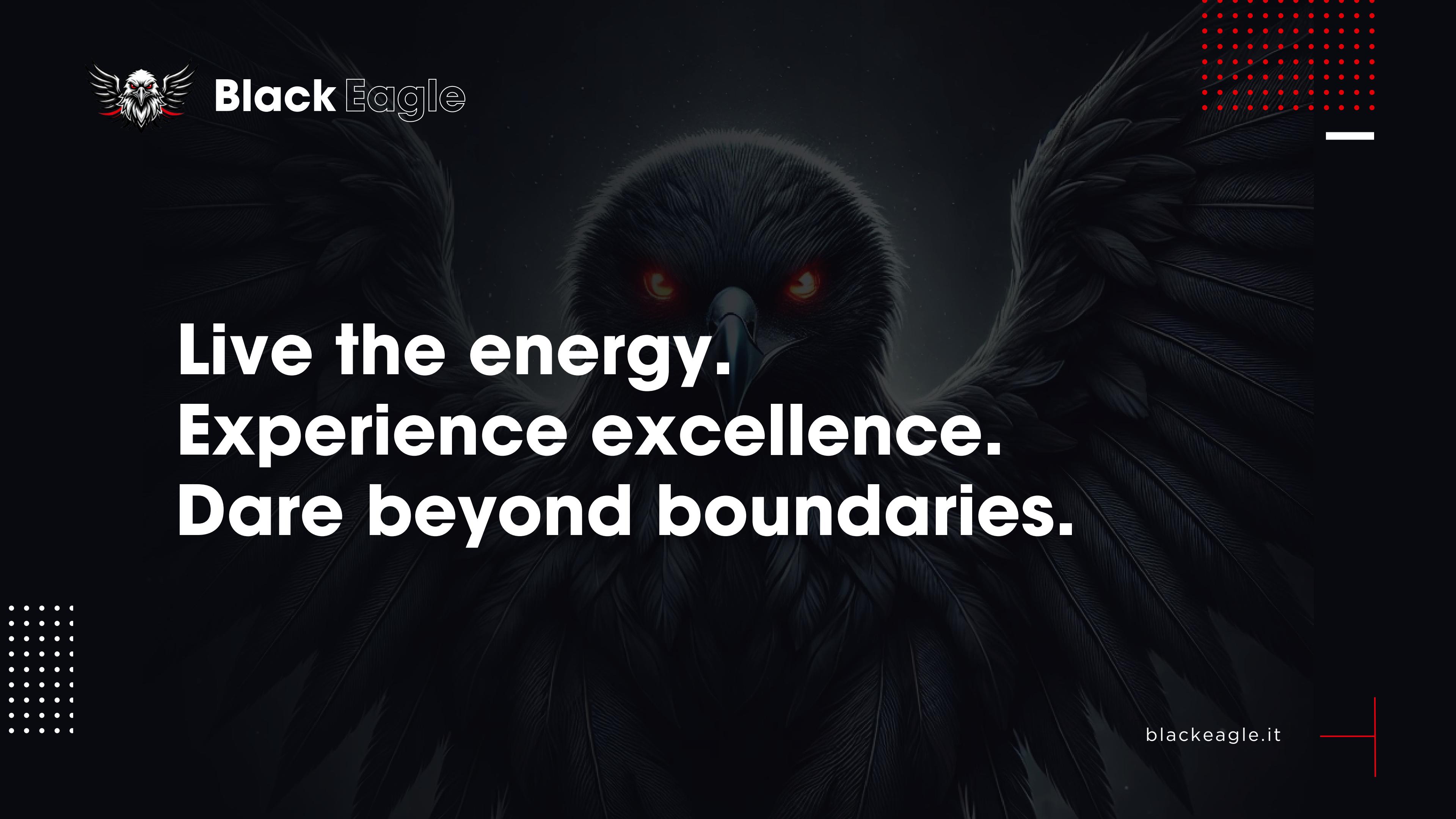




**Black Eagle**

A large, dramatic photograph of a black eagle's face and upper body. The eagle has intense, glowing red eyes that stand out against its dark feathers. The feathers are detailed and textured, creating a sense of depth and power. The lighting is low-key, emphasizing the contours of the eagle's head and the texture of its feathers.

**Live the energy.  
Experience excellence.  
Dare beyond boundaries.**

[blackeagle.it](http://blackeagle.it)

01

## What BlackEagle is

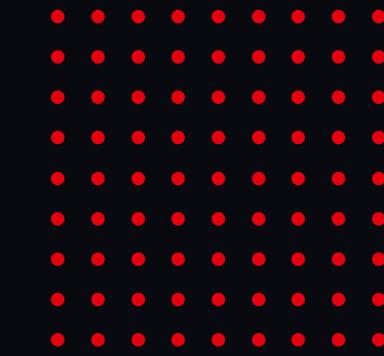
BlackEagle is a global multi-industry company that embodies the essence of energy, innovation and passion. Founded in 1984 with the goal of becoming a reference in various sports, lifestyle and tourism sectors.



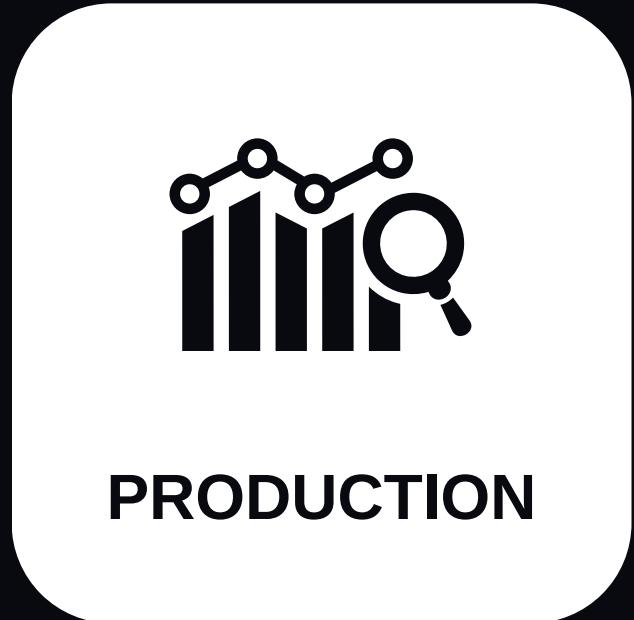
02

## Dimension

BlackEagle is a multinational with over 150,000 employees worldwide and offices in 4 continents. The company stands out for its innovative and multidisciplinary approach, with teams dedicated to research and development, marketing, event management, production, e-commerce and operations management.



INNOVATION



PRODUCTION



150.000  
EMPLOYEES



4 CONTINENTS



03

## Location

### Monaco di Baviera, Germania

- Motorsports Center
- 20,000 employees

### Londra, Regno Unito

- Global Events and Fashion Center
- 20,000 employees

### Zurigo, Svizzera

- Headquarters
- 20,000 employees

### Dubai, EAU

- Middle East and Africa Hub
- 15,000 employees

### New York, USA

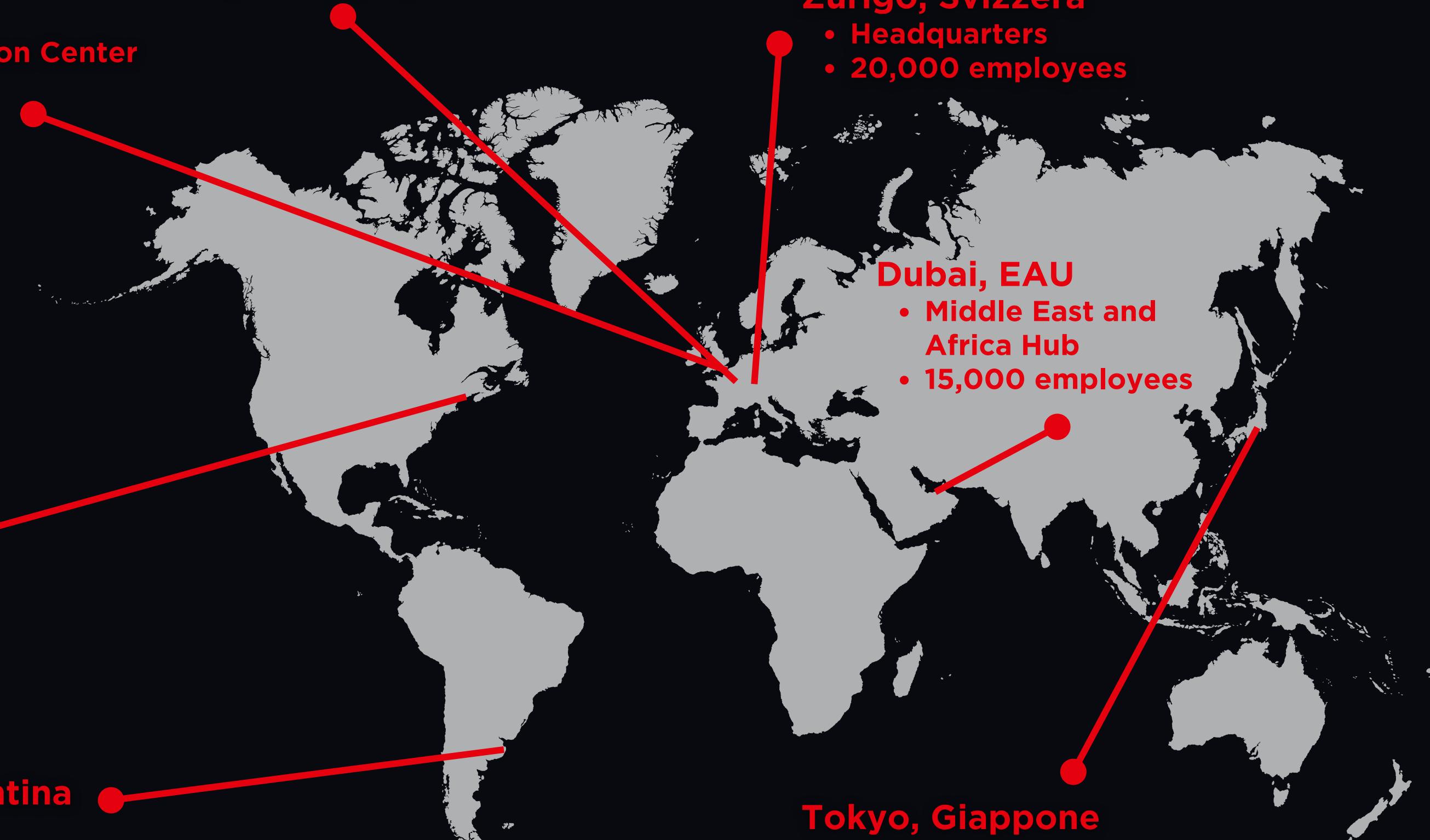
- North America Hub
- 25,000 employees

### Buenos Aires, Argentina

- Latin America Hub
- 12,000 employees

### Tokyo, Giappone

- Asia-Pacific Hub
- 18,000 employees



04

## aMBIT

Motor Sports  
1984



Football  
1995



Luxury restaurants  
2005



04

## Ambit

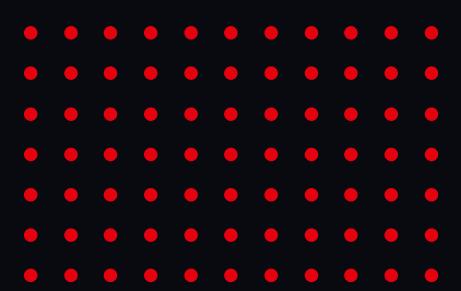
Fashion and Lifestyle  
2010



Elite Tourism  
2015



# 05



## Target Clientela

Our clientele is mainly young adults, sports enthusiasts, technology, fashion and luxury travel. At the same time, we cater to professionals who are looking for unique experiences, luxury and well-being. We also offer exclusive services for families interested in elite tourism and luxury resorts. Finally, our products and services attract sports enthusiasts of all ages, thanks to our presence in popular disciplines such as football and Formula 1.

**Young**



**Adult**



**Family**



**Elderly people**



06

# Youtube

The screenshot shows the YouTube mobile application interface. At the top, there's a navigation bar with a menu icon, the YouTube logo, a search bar containing the text "Cerca" (Search), a microphone icon for voice search, and a notification bell icon with a red badge indicating 9+ notifications. On the far right is the Monster Energy logo.

On the left side of the screen, there's a vertical sidebar with icons for "Home" (house), "Shorts" (camera), "Iscrizioni" (subscriptions), and "Tu" (profile). Below these icons is a circular profile picture of a bald eagle with red eyes and black feathers.

The main content area features a large banner image of a bald eagle with its wings spread wide, set against a background of red, white, and black stripes. A soccer ball is visible on the left side of the eagle's body. To the right of the eagle is a skull. Below the banner, the channel name "Black Eagle" is displayed in large white letters, followed by a small circular icon with a play button symbol.

Below the channel name, the handle "@blackeagle", subscriber count "18,8 Mln di iscritti", and video count "6313 video" are shown. A descriptive text reads: "Experience the world of Black Eagle like you have never seen it before, with the best action ...altro". Below this text, there are links to "redbull.com" and "5 altri link". A "Iscriviti" (Subscribe) button is located at the bottom of this section.

At the very bottom of the screen, there are tabs for "Home", "Video", "Shorts", "Live", "Playlist", and "Community", with "Home" being the active tab. There's also a magnifying glass icon for search and a three-dot menu icon.

A video thumbnail for "Fastest Soapbox Wins! (F1 Driver Race)" is visible at the bottom of the screen.

07



## Team



**Andrew  
SmokesRoosters**

Managing Director



**Adam Skad**

Cash and accounting management



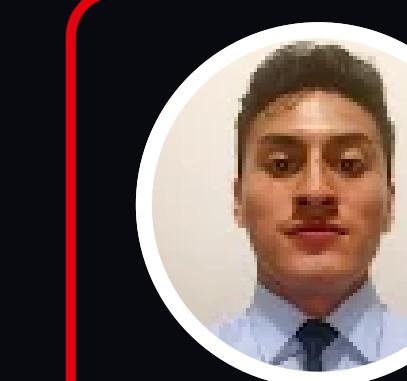
**Gabriel Inox**

IT manager



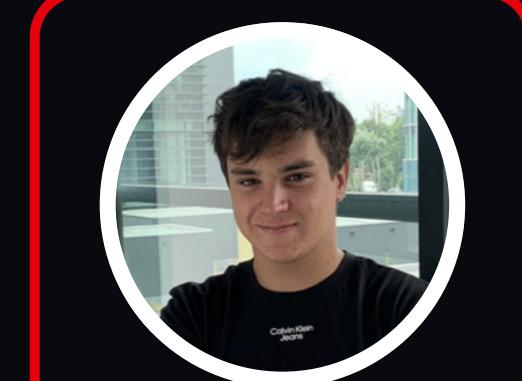
**Jack Beloved**

HR manager



**Pierre Garcia**

Technical Product Manager



**David Zaks**

Communication and marketing