

Shannan Bunch

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[in](#) [git](#)

SKILLS

HTML5/CSS3

email client compliant html | sass |
bootstrap 3 & 4/foundation

Javascript/ES6

babel, webpack, grunt, bower, npm,
yarn |
testing (little to no experience)

Frameworks

react | vue.js (little experience)

Testing/Accessibility

aqaa | litmus

Linux/Mac

git | bash/command line

Design Tools

adobe creative suite cc | sketch | zeplin

WORK EXPERIENCE

Software Engineer, Email/Landing (Contract) at Dollar Shave Club **11/1/2018 - 7/31/2020**

Marina del Rey, CA

Emails - Developed emails that scale internationally, accessibly, and visually, across all major supported email clients. Worked with the team on an ESP Migration project.

- Adhered to [WCAG 2.0 AA](#) Accessibility Standards to ensure optimal reach for our email communications.
- Worked with an international stakeholder per country (three in total) to provide region-specific campaigns for guests and club members.
- Worked closely with Engineering and Design to adhere to multiple design systems to create progressive, responsive, and engaging experiences for our customers.
 - Worked extensively with Litmus to ensure cross-client/browser support.
- Involved in an ESP Migration from an in-house solution (Voice) to Cheetah Digital, reinterpreting email structures to ensure the new platform is being utilized as effectively as possible.

Landing Pages - Worked closely with Engineering, Product, and Design teams to develop various landing pages powered by the headless CMS Contentful and built with React on the Frontend to increase performance across the platform.

- Leveraged custom hooks to dispatch reducers to fetch data from the Contentful API.
- Implemented React.Lazy to load page-sectional modules that correspond to Contentful model to ensure the smallest payload is delivered to the browser initially.
- Leveraged **Git** workflows to capture landing page development locally, communicate through code reviews/exploration, and manage/monitor deploys of landing pages via **Git**.
- Utilized the DSC Frontend Development Electron Application dubbed **Clinic** to reverse-proxy all non-local objects to remote/development/production servers.

Culture/Team Growth - Participated in a wide variety of work/team-growth meetings to maximize efficiency, trust, and performance across the team.

- Agile Work Process** - Worked closely with Marketing, Design, Member Strategy (Communications), Backend, Frontend, and Product Management on a weekly sprint cadence to develop products, communicate issues, and mitigate risk to feature deliverables.
- Culture Development** - Organized, Participated, and Lead Level Up lunches for the team, spanning topics from Computer Science, React/HTML/CSS, to discussing literature such as Radical Candor and more.

Personal Growth & Development - Performed coding challenges and courses for ~2 years to grow my understanding of Computer Science and React.

- Control Flow (Loops), Conditional Logic (ifs), OOP (Classes/Constructs), built a few React apps.
 - [Movie Search Interface](#) w/ Bootstrap
 - 150+ Free Code Camp Coding Challenges. (Algorithms, OOP, Data structures, etc.)
- Direct coaching/mentoring on the agile work-process & organizational workflows, coding standards & best practices, and growth of autonomy.

Freelance Front End Developer at Dermstore (Target Corp.) **5/2017-2018**

📍 **Los Angeles, CA**

Email development for the Target owned beauty e-commerce website within Salesforce ESP.

- **Kern** - Email development for agency clients AT&T(DIRECTV) and American Express.
- **TVGLa** - Worked on a team with two other developers to build two SPA sites for the client *Fox Searchlight*. Performed maintenance of Dreamworks Animation website for *Trolls*.
 - Leveraged Vue to componentize our templates
 - Leveraged SASS to promote cleanliness and reuse throughout the codebase

Freelance Front End Developer at IHeartMedia **9/2015-2016**

📍 **Los Angeles, CA**

Worked closely with a small team as one of two FED's. Created landing pages using HTML, CSS, jQuery, Bootstrap, Grunt, and Bower. Worked to create reusable modules making development of landing pages more efficient.

- **Guess Inc.** - Created responsive emails and performed website updates for Guess, Guess Kids, Marciano, G by Guess, and Guess Factory.
 - Worked closely with project managers and the CRM team to develop emails and website updates.

Front End Developer at Advisor Launchpad **2/2014-9/2015**

📍 **Manhattan Beach, CA**

Worked as a member of the Web Services team for financial industry clients to develop and maintain websites and templates for customers.

- Worked cross-collaboratively and closely with Customer Facing Implementation, Customer Success Representatives, and the Front End Design and Development teams.
- Promoted and maintained best UX practices and provided creative solutions to complex customer requests.
- Performed front end code deployments and built new templates including static page leveraging CSS (Bootstrap), and jQuery and converted them into ASP.NET templates within Ektron.

Freelance Web Content Manager/Front End Developer at Various Ad Agencies And Interactive Firms **3/2012-2/2014**

📍 **Los Angeles, CA**

Worked as a contractor at various agencies.

- **Saatchi & Saatchi LA** - Performed web maintenance at for the 2013 carryovers on Toyota.com. Worked with a team of producers to ensure accurate delivery.
- **CrownPeak** - Supported the redesign of their own site www.crownpeak.com.

Web Content Manager at Deutsch **3/2011-3/2012**

📍 **Los Angeles, CA**

Worked within a large technology team at the leading ad agency of the time.

- Website maintenance and development for clients including Volkswagen and HTC.
- Worked closely with engineering, design and a dedicated QA team to ensure timelines were upheld.
- Lead the email development and testing initiatives for Volkswagen using Campaign Monitor and Litmus.
- Responsible for frontend development on Anthem's refresh across 5 Anthem Connects entities.

Freelance Digital Production Artist at Lunchbox, Electronic Arts, Fonality, Kastner & Partners **1/2010-3/2011**

📍 **Los Angeles, CA**

EDUCATION

University of Arkansas at BA in Psychology

📍 **Fayetteville, AR**

UCLA Extension at Interactive Multimedia