

Peter Pixels

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A front-end web developer specializing in responsive web design. Skills and experience include:

- Mobile-first RWD
- HTML5 & CSS3
- JavaScript & jQuery
- Web Performance
- Accessibility
- WordPress & PHP

Projects

PAWS Animal Rescue

animalrescue.com

Animal Rescue Organization rescues abandoned and abused dogs and places them in safe, loving homes. I redesigned their entire website to be mobile-friendly.

- Built on a responsive, mobile-first grid, the site scales beautifully from small screens to big ones. Since the redesign, mobile-traffic grew from just 9% of all traffic to 52%.
- Wrote progressively-enhanced JavaScript for modals, expand-and-collapse widgets and drop-down menus, ensuring access to content on devices without JS support.
- Focused on performance as a design criteria, resulting in average page load times of just 1.5 seconds and minimal HTTP requests.
- Used SVG icons instead of raster images, resulting in lightweight, scalable icons that look great on high-density displays and can be easily styled using CSS.

IVY University Printing

ivyuniveristyprinting.com

As a digital publication, fresh content is essential to their mission. I helped IVY University Printing customize their WordPress site with deep API integration that makes content curation and publishing way easier.

- Used their internal APIs to curate the best content, and integrates them into the WordPress Dashboard for easy, one-click publishing. Resulted in decrease in time spent creating and publishing content.
- Used the MailChimp API to automatically publish their latest newsletter on their site, providing a fresh stream of content with no extra work on their end.
- Through a combination of front-end best practices and server optimizations, their site now begins displaying content in just over a second—a 385% improvement.

Awesomesauce Photographyawesomesaucephoto.com

Awesomesauce is a professional photography studio in Boston, MA. I built them a new responsive website to help more effectively reach their clients.

- Photo albums are built on top of a responsive grid, so clients and photo editors can browser Tony's work on any device with an internet connection.
- Implemented and customized a progressively enhanced, touch-friendly JavaScript photo slider to showcase their images in greater detail.
- Customized WordPress backend to provide greater control, additional functionality, and better align with their workflow.
- Built-in image compression, lightweight JavaScript and other performance improvement techniques ensure fast load times and a great user experience.

Work Experience

PAWS Animal Rescue

Web Designer & Developer
March 2010 – Present

East Coast Tech

Employee Development
October 2009 – July 2011

East Coast Tech

Web Developer
July 2011 – August 2013

Fancy Pens Place

HR Coordinator
August 2006 – October 2009

Education

University of Web Making

Bachelor of Science, Human Resources, 2009

University of Web Making

Bachelor of Arts, Anthropology, 2006

Voux

Ultimate Angular JS, 2016