Peter Pixals

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A front-end web developer specializing in responsive web design. Skills and experience include:

- Mobile-first RWD
- HTML5 & CSS3
- JavaScript & jQuery
- Web Performance
- Accessibility
- WordPress & PHP

Experience

West Coast Tech, San Francisco, CA

Senior *Web Developer*   September 2014 – Present

I helped West Coast Tech clients build developer documentation websites that get more developers using their APIs.

- Developed and maintained front-end boilerplate that reduced development time by 75%, dramatically increasing the number of sites we could build.
- Provided code reviews and enforced code standards, ensuring consistency for our clients and making sites easier to maintain across the team.
- Supervised a development team, providing training and helping foster talent within the organization.

Email Marketing Co, Boston, MA

Front-End Developer   April 2014 – September 2014

As part of the UX team, I helped ensure that users had a great experience with our suite of products on devices of all screen sizes and capabilities.

- Fixed bugs within the core product, ensuring a better, more consistent user experience for our customers.
- Helped build and maintain our mobile-friendly front-end framework, helping drive a better mobile experience for our product going forward.
- Provided JavaScript training for less experienced developers, improving the capabilities of our team.

East Coast Tech, Boston, MA

Front-End Developer   July 2011 – March 2014

East Coast Tech's Learning & Development organization was trying to transform the way people learned at work. I helped bring innovative technologies into the classroom, and design and develop mobile learning apps that extend education beyond its four walls.

- Built a mobile learning app on top of WordPress, allowing our mobile, remote employees to access quality learning resources from anywhere.
- Updated and maintained our learning website, ensuring that employees could find the classroom based training they needed.
- Built a scavenger hunt web app that onboarded new employees in a more immersive way, teaching them about our facility and products through gamified principles.

East Coast Tech, Boston, MA
Learning and Development Specialist   October 2009 – July 2011
How do you help 14,000 global, remote employees connect, share and learn from each other? In this role, I supported EMC's Global Services organization, where I used social technologies like podcasts, ebooks and discussion forums to drive employee development.

Projects

PAWS Animal Rescue

animalrescue.com
Animal Rescue Organization rescues abandoned and abused dogs and places them in safe, loving homes. I redesigned their entire website to be mobile-friendly.
- Built on a responsive, mobile-first grid, the site scales beautifully from small screens to big ones. Since the redesign, mobile-traffic grew from just 9% of all traffic to 52%.
- Wrote progressively-enhanced JavaScript for modals, expand-and-collapse widgets and drop-down menus, ensuring access to content on devices without JS support.
- Focused on performance as a design criteria, resulting in average page load times of just 1.5 seconds and minimal HTTP requests.
- Used SVG icons instead of raster images, resulting in lightweight, scalable icons that look great on high-density displays and can be easily styled using CSS.

IVY University Printing

ivyuniveristyprinting.com
As a digital publication, fresh content is essential to their mission. I helped IVY University Priting customize their WordPress site with deep API integration that makes content curation and publishing way easier.
- Used their internal APIs to curate the best content, and integrates them into the WordPress Dashboard for easy, one-click publishing. Resulted in decrease in time spent creating and publishing content.
- Used the MailChimp API to automatically publish their latest newsletter on their site, providing a fresh stream of content with no extra work on their end.
- Through a combination of front-end best practices and server optimizations, their site now begins displaying content in just over a second—a 385% improvement.

See more of my work on GitHub at http://github.com/peterpixals.

Education

University of Web Making
Bachelor of Science, Human Resources, 2009

University of Web Making
Bachelor of Arts, Anthropology, 2006
Certification/Training, Year