"CAN I LEARN MORE ABOUT WHAT YOU DO OVER COFFEE, MY TREAT?"

- 1. How did you end up in this role/doing this kind of work?
- 2. What does a typical day look like for you?
- 3. What kinds of skills or experience does someone need to be successful in this role?
- 4. What industry changes do you see transforming the way this job is done?
- 5. Is there anyone else you think it might be good for me to talk to to learn more?