

Elementary Effects for the BTD Model

Setup packages.

```
In [78]: require(data.table)
require(magrittr)
require(sensitivity)

require(ggplot2)
```

Loading required package: ggplot2

Design experiment.

Load input ranges.

```
In [2]: z.ranges <- fread("input-ranges.tsv")
z.ranges %>% dim
```

58 6

```
In [3]: z.ranges[, `:=`(Minimum = 0.6 * Default, Maximum = 1.6 * Default)]
z.ranges[Variable == "random stream", `:=`(Minimum = 0, Maximum = 10)
]
```

One-at a time experiment with 100 repetitions, a la Morris.

```

In [4]: z.design <- morris(
  NULL,
  factors = z.ranges$Variable,
  r = 100,
  design = list(
    type = "oat",
    levels = mapply(function(t, x0, x1) {
      if (t == "Integer")
        x1 - x0 + 1
      else if (t == "Boolean")
        2
      else
        5
    }, z.ranges$Type, z.ranges$Minimum, z.ranges$Maximum),
    grid.jump = 1
  )
  )
z.design$X %>% dim

```

```
5900 58
```

```

In [5]: write.table(z.design$X, file = "design.tsv", row.names = FALSE, col.names = TRUE, sep = "\t", quote = FALSE)

```

Relate the design to the model's variables.

```
In [6]: z.inputs <- cbind(
  Run = 1:(dim(z.design$X)[1]),
  data.table(
    sweep(
      sweep(z.design$X, MARGIN = 2, z.ranges$Maximum - z.ranges
$Minimum, `*`),
      MARGIN = 2,
      z.ranges$Minimum,
      `+`
    )
  )
)
z.inputs %>% summary
```

Run	advertising budget	aversion to NPV deviation
Min. : 1	Min. :300000	Min. :0.120
1st Qu.:1476	1st Qu.:425000	1st Qu.:0.170
Median :2950	Median :550000	Median :0.220
Mean :2950	Mean :539407	Mean :0.219
3rd Qu.:4425	3rd Qu.:675000	3rd Qu.:0.270
Max. :5900	Max. :800000	Max. :0.320
base external investor ask rate	bioproduct long term price	
Min. : 4.800	Min. :3000	
1st Qu.: 6.800	1st Qu.:4250	
Median : 8.800	Median :5500	
Mean : 8.999	Mean :5287	
3rd Qu.:10.800	3rd Qu.:6750	
Max. :12.800	Max. :8000	
bioproduct offtake agreement	bioproduct performance advantage	
Min. :0.3000	Min. :0.600	
1st Qu.:0.4250	1st Qu.:0.850	
Median :0.5500	Median :1.100	
Mean :0.5433	Mean :1.109	
3rd Qu.:0.6750	3rd Qu.:1.350	
Max. :0.8000	Max. :1.600	
bioproduct price fluctuations	bioproduct price reversion time	
Min. :0	Min. :0.600	
1st Qu.:0	1st Qu.:0.850	
Median :0	Median :1.100	
Mean :0	Mean :1.109	
3rd Qu.:0	3rd Qu.:1.350	
Max. :0	Max. :1.600	
commercial capital cost input	commercial fixed operating cost input	
Min. :7.520e+08	Min. :16200000	
1st Qu.:1.065e+09	1st Qu.:22950000	
Median :1.379e+09	Median :29700000	
Mean :1.415e+09	Mean :29026144	
3rd Qu.:1.692e+09	3rd Qu.:36450000	
Max. :2.005e+09	Max. :43200000	
commercial plant capacity	commercial plant capacity input	
Min. : 438288	Min. : 438288	
1st Qu.: 620908	1st Qu.: 620908	
Median : 803528	Median : 803528	
Mean : 800990	Mean : 774959	
3rd Qu.: 986148	3rd Qu.: 986148	
Max. :1168768	Max. :1168768	
commercial plant startup period	commercial process yield input	
Min. :1.800	Min. :0.2454	
1st Qu.:2.550	1st Qu.:0.3477	
Median :3.300	Median :0.4499	
Mean :3.159	Mean :0.4453	
3rd Qu.:4.050	3rd Qu.:0.5522	
Max. :4.800	Max. :0.6544	
commercial variable operating cost input		
Min. : 453.7		
1st Qu.: 642.7		
Median : 831.7		
Mean : 824.6		
3rd Qu.:1020.8		
Max. :1209.8		
custom feedstock long term price change		

Min.	:0	
1st Qu.	:0	
Median	:0	
Mean	:0	
3rd Qu.	:0	
Max.	:0	
custom feedstock maximum fluctuation magnitude		
Min.	:0.2850	
1st Qu.	:0.4037	
Median	:0.5225	
Mean	:0.5335	
3rd Qu.	:0.6412	
Max.	:0.7600	
custom feedstock periodic fluctuation magnitude		
Min.	:2.100	
1st Qu.	:2.975	
Median	:3.850	
Mean	:3.868	
3rd Qu.	:4.725	
Max.	:5.600	
custom feedstock reversion time custom feedstock starting price		
Min.	:0.600	Min. : 42.00
1st Qu.	:0.850	1st Qu.: 59.50
Median	:1.100	Median : 77.00
Mean	:1.068	Mean : 75.05
3rd Qu.	:1.350	3rd Qu.: 94.50
Max.	:1.600	Max. :112.00
elasticity of demand elasticity of supply		
Min.	:0.600	Min. :0.60
1st Qu.	:0.850	1st Qu.:0.85
Median	:1.100	Median :1.10
Mean	:1.091	Mean :1.06
3rd Qu.	:1.350	3rd Qu.:1.35
Max.	:1.600	Max. :1.60
expected continuity of government policy expected green premium		
Min.	:0.600	Min. :0
1st Qu.	:0.850	1st Qu.:0
Median	:1.100	Median :0
Mean	:1.066	Mean :0
3rd Qu.	:1.350	3rd Qu.:0
Max.	:1.600	Max. :0
feedstock approval maximum cost feedstock approval maximum time		
Min.	: 600000	Min. :3.000
1st Qu.	: 850000	1st Qu.:4.250
Median	:1100000	Median :5.500
Mean	:1123686	Mean :5.386
3rd Qu.	:1350000	3rd Qu.:6.750
Max.	:1600000	Max. :8.000
feedstock approval required switch government capital cost share		
Min.	:0.600	Min. :0.600
1st Qu.	:0.600	1st Qu.:0.850
Median	:0.600	Median :1.100
Mean	:1.092	Mean :1.085
3rd Qu.	:1.600	3rd Qu.:1.350
Max.	:1.600	Max. :1.600
government operating cost share government operating grant period		
Min.	:0.3000	Min. :0.900

1st Qu.:0.4250	1st Qu.:1.275	
Median :0.5500	Median :1.650	
Mean :0.5571	Mean :1.662	
3rd Qu.:0.6750	3rd Qu.:2.025	
Max. :0.8000	Max. :2.400	
government production incentive	government research cost share	
Min. :0	Min. :0.3000	
1st Qu.:0	1st Qu.:0.4250	
Median :0	Median :0.5500	
Mean :0	Mean :0.5571	
3rd Qu.:0	3rd Qu.:0.6750	
Max. :0	Max. :0.8000	
incumbent long term price trend	incumbent market share target econom	
ic		
Min. :0.060	Min. :0.2400	
1st Qu.:0.085	1st Qu.:0.3400	
Median :0.110	Median :0.4400	
Mean :0.111	Mean :0.4231	
3rd Qu.:0.135	3rd Qu.:0.5400	
Max. :0.160	Max. :0.6400	
incumbent maximum fluctuation	incumbent price response magnitude	
Min. :0.03000	Min. :0.1200	
1st Qu.:0.04250	1st Qu.:0.1700	
Median :0.05500	Median :0.2200	
Mean :0.05657	Mean :0.2217	
3rd Qu.:0.06750	3rd Qu.:0.2700	
Max. :0.08000	Max. :0.3200	
incumbent reversion time	incumbent starting price initial market siz	
e		
Min. :0.060	Min. : 960	Min. : 600000
1st Qu.:0.085	1st Qu.:1360	1st Qu.: 850000
Median :0.110	Median :1760	Median :1100000
Mean :0.100	Mean :1742	Mean :1062542
3rd Qu.:0.110	3rd Qu.:2160	3rd Qu.:1350000
Max. :0.160	Max. :2560	Max. :1600000
investor optimism	long term market size	market growth rate
Min. :0.600	Min. :18000	Min. :0.00600
1st Qu.:0.850	1st Qu.:25500	1st Qu.:0.00850
Median :1.100	Median :33000	Median :0.01100
Mean :1.074	Mean :32636	Mean :0.01087
3rd Qu.:1.350	3rd Qu.:40500	3rd Qu.:0.01350
Max. :1.600	Max. :48000	Max. :0.01600
pathway approval	maximum cost	pathway approval maximum time
Min. : 600000		Min. :3.000
1st Qu.: 850000		1st Qu.:4.250
Median :1100000		Median :5.500
Mean :1098729		Mean :5.489
3rd Qu.:1350000		3rd Qu.:6.750
Max. :1600000		Max. :8.000
pathway approval	required switch	payback period multiplier
Min. :0.600		Min. :0.600
1st Qu.:0.600		1st Qu.:0.850
Median :1.600		Median :1.100
Mean :1.104		Mean :1.136
3rd Qu.:1.600		3rd Qu.:1.350
Max. :1.600		Max. :1.600
product approval	maximum cost	product approval maximum time

Min. : 600000	Min. :3.000	
1st Qu.: 850000	1st Qu.:4.250	
Median :1100000	Median :5.500	
Mean :1071992	Mean :5.583	
3rd Qu.:1350000	3rd Qu.:6.750	
Max. :1600000	Max. :8.000	
product approval	required switch	random stream
Min. :0.600	Min. : 0.000	
1st Qu.:0.600	1st Qu.: 2.000	
Median :0.600	Median : 4.000	
Mean :1.058	Mean : 4.618	
3rd Qu.:1.600	3rd Qu.: 7.000	
Max. :1.600	Max. :10.000	
regulatory process	starting point	required internal return
Min. :0.4500	Min. :0.04800	
1st Qu.:0.6375	1st Qu.:0.06800	
Median :0.8250	Median :0.08800	
Mean :0.8082	Mean :0.08819	
3rd Qu.:1.0125	3rd Qu.:0.10800	
Max. :1.2000	Max. :0.12800	
required return multiplier	retrofit delay	stagegate length
Min. :0.600	Min. :0.3000	Min. :0.600
1st Qu.:0.850	1st Qu.:0.4250	1st Qu.:0.850
Median :1.100	Median :0.5500	Median :1.100
Mean :1.112	Mean :0.5312	Mean :1.096
3rd Qu.:1.350	3rd Qu.:0.6750	3rd Qu.:1.350
Max. :1.600	Max. :0.8000	Max. :1.600
strategic value to external investors	target demo hours	target pilot hours
Min. :0	Min. :3000	Min. :1800
1st Qu.:0	1st Qu.:4250	1st Qu.:2550
Median :0	Median :5500	Median :3300
Mean :0	Mean :5615	Mean :3402
3rd Qu.:0	3rd Qu.:6750	3rd Qu.:4050
Max. :0	Max. :8000	Max. :4800

```
In [7]: write.table(z.inputs, file="inputs.tsv", row.names = FALSE, col.names
= TRUE, sep = "\t", quote = FALSE)
```

Analyze results.

Read design.

```
In [88]: z.design <- fread("design.tsv")
z.design %>% dim
```

5900 58

Read inputs.

```
In [5]: z.inputs <- fread("inputs.tsv")  
z.inputs %>% dim
```

```
5900  59
```

Read outputs.


```
In [6]: z.outputs <- fread("outputs.tsv")
z.outputs[Time == 2050] %>% summary
```

Run	Time	abandoning bioproduct	actual net income
Min. : 1	Min. :2050	Min. :0	Min. :-1.054e+09
1st Qu.:1490	1st Qu.:2050	1st Qu.:0	1st Qu.: 0.000e+00
Median :3018	Median :2050	Median :0	Median : 0.000e+00
Mean :2976	Mean :2050	Mean :0	Mean : 8.467e+08
3rd Qu.:4462	3rd Qu.:2050	3rd Qu.:0	3rd Qu.: 0.000e+00
Max. :5900	Max. :2050	Max. :0	Max. : 9.175e+09
bioproduct favorability indicator			
Min. :0		Min. :-31.4743	
1st Qu.:0		1st Qu.: 0.3758	
Median :0		Median : 0.5077	
Mean :0		Mean : 0.8113	
3rd Qu.:0		3rd Qu.: 0.6740	
Max. :0		Max. : 30.0885	
bioproduct market share			
Min. :-1292800.0		Min. : 2000	
1st Qu.: 0.2		1st Qu.: 3000	
Median : 0.3		Median : 3903	
Mean : -866.5		Mean : 4450	
3rd Qu.: 0.4		3rd Qu.: 5331	
Max. : 1.1		Max. :10000	
BS assets		BS equity	
Min. :-2.371e+08	Min. :-2.371e+08	commercial plant is built	
1st Qu.: 6.432e+08	1st Qu.: 6.432e+08	Min. :0.0000	
Median : 1.773e+09	Median : 1.773e+09	1st Qu.:0.0000	
Mean : 6.836e+09	Mean : 6.836e+09	Median :0.0000	
3rd Qu.: 4.220e+09	3rd Qu.: 4.220e+09	Mean :0.2463	
Max. : 1.053e+11	Max. : 1.053e+11	3rd Qu.:0.0000	
commercial plant operation		Completed Demoing	
Min. :0.0000	Min. : 0	Min. : 0	
1st Qu.:0.0000	1st Qu.: 9907	1st Qu.: 11398	
Median :0.0000	Median : 20077	Median : 22799	
Mean :0.2357	Mean : 25494	Mean : 29753	
3rd Qu.:0.0000	3rd Qu.: 35991	3rd Qu.: 42997	
Max. :1.0000	Max. :108294	Max. :135034	
Cumulative Demoing Production		Cumulative Production	
Current Bioproduct Price		Current Bioproduct Price	
Min. : 0	Min. : 0	Min. : 2000	
1st Qu.: 172813	1st Qu.: 196797	1st Qu.: 3000	
Median : 370138	Median : 513346	Median : 3903	
Mean : 478561	Mean : 2193806	Mean : 4450	
3rd Qu.: 678898	3rd Qu.: 1692658	3rd Qu.: 5331	
Max. :2081730	Max. :21236500	Max. :10000	
Current Custom Feedstock Price		current market size	
Min. : -7.039	Min. :-2.719e+15	economic	
1st Qu.: 42.131	1st Qu.: 2.273e+09		
Median : 61.487	Median : 3.361e+09		
Mean : 62.516	Mean :-9.240e+11		
3rd Qu.: 80.723	3rd Qu.: 4.544e+09		

Max. :135.896	Max. : 1.186e+10		
current market size mass demoing complete demoing progress feedstock price			
Min. : 504913	Min. :0.0000	Min. :0.0000	Min. :5
44.7			
1st Qu.:1009820	1st Qu.:0.0000	1st Qu.:0.0000	1st Qu.:5
80.2			
Median :1346440	Median :0.0000	Median :0.3767	Median :5
98.3			
Mean :1537888	Mean :0.4394	Mean :0.4904	Mean :5
98.1			
3rd Qu.:1901730	3rd Qu.:1.0000	3rd Qu.:1.0000	3rd Qu.:6
15.8			
Max. :4667810	Max. :1.0000	Max. :1.0000	Max. :6
81.8			
granting decision hypothetical net income idealized NPV			
Min. :0.0000	Min. :-2.205e+09	Min. :-6.716e+09	
1st Qu.:0.0000	1st Qu.: 6.659e+08	1st Qu.: 4.419e+08	
Median :1.0000	Median : 1.319e+09	Median : 1.613e+09	
Mean :0.5839	Mean : 1.675e+09	Mean : 4.474e+09	
3rd Qu.:1.0000	3rd Qu.: 2.241e+09	3rd Qu.: 5.352e+09	
Max. :1.0000	Max. : 9.175e+09	Max. : 3.691e+10	
internal project cancelled indicator IS net income			
Min. :0	Min. :-195189000		
1st Qu.:0	1st Qu.: -35348500		
Median :0	Median : -1659070		
Mean :0	Mean : 594575452		
3rd Qu.:0	3rd Qu.: 364262250		
Max. :0	Max. :6358370000		
long term market share long term market value			
Min. :0.0000	Min. : 0		
1st Qu.:0.2405	1st Qu.: 16		
Median :0.3968	Median : 5078		
Mean :0.3639	Mean : 517147		
3rd Qu.:0.5127	3rd Qu.: 89068		
Max. :0.7787	Max. :32037200		
minimum selling price without green premium payback period			
Min. :1351	Min. : 0.000		
1st Qu.:1935	1st Qu.: 0.000		
Median :2228	Median : 4.960		
Mean :2333	Mean : 7.298		
3rd Qu.:2633	3rd Qu.: 9.619		
Max. :3887	Max. :1172.180		
piloting complete piloting progress production profitability			
indicator			
Min. :0.0000	Min. :0.0000	Min. : 0	Min. :0.0000
1st Qu.:1.0000	1st Qu.:1.0000	1st Qu.: 0	1st Qu.:1.0000
Median :1.0000	Median :1.0000	Median : 0	Median :1.0000
Mean :0.8375	Mean :0.8386	Mean : 213209	Mean :0.8906
3rd Qu.:1.0000	3rd Qu.:1.0000	3rd Qu.: 170079	3rd Qu.:1.0000
Max. :1.0000	Max. :1.0000	Max. :1168770	Max. :1.0000
Regulatory Costs smoothed NPV Stagegates Missed Stages Rem			
aining			
Min. :-1130240	Min. :-3.375e+09	Min. :0	Min. :-
1.0000			
1st Qu.: -36625	1st Qu.: 4.731e+08	1st Qu.:0	1st Qu.:
0.0000			

Median :	0	Median : 1.487e+09	Median :0	Median :
0.0000				
Mean :	208298	Mean : 3.515e+09	Mean :0	Mean : -
0.0196				
3rd Qu.:	453533	3rd Qu.: 3.751e+09	3rd Qu.:0	3rd Qu.:
0.0000				
Max. :	3263210	Max. : 3.049e+10	Max. :0	Max. :
0.0000				
technology readiness level	total approval cost	total approval time		
Min. :6.000	Min. :-1130240	Min. :-1.220		
1st Qu.:7.000	1st Qu.: -36625	1st Qu.: 3.511		
Median :7.753	Median : 638385	Median : 5.611		
Mean :7.819	Mean : 707667	Mean : 6.092		
3rd Qu.:9.000	3rd Qu.: 1263920	3rd Qu.: 8.549		
Max. :9.000	Max. : 3786160	Max. :22.180		
Total Government Grants	Total Investment	Working Capital		
Min. :0.000e+00	Min. :3.000e+06	Min. :-2.371e+08		
1st Qu.:0.000e+00	1st Qu.:1.691e+08	1st Qu.: 6.432e+08		
Median :1.112e+09	Median :6.443e+08	Median : 1.773e+09		
Mean :1.574e+09	Mean :7.239e+08	Mean : 6.836e+09		
3rd Qu.:2.597e+09	3rd Qu.:1.048e+09	3rd Qu.: 4.220e+09		
Max. :8.902e+09	Max. :3.407e+09	Max. : 1.053e+11		

Clean up outputs by filling in missing results with zero cumulative production.

```
In [51]: z.outputs.clean <- z.outputs[`Time` == 2050, .(Run, `Cumulative Production`)]
z.outputs.clean <- rbind(
  z.outputs.clean,
  data.table(Run = setdiff(1:5900, z.outputs[`Time` == 2050, `Run`]), `Cumulative Production` = 0)
)[order(Run)]$`Cumulative Production`
z.outputs.clean %>% summary
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
0	172776	489195	2086718	1643970	21236500

Define functions to compute elementary effects.

```

In [20]: ind.rep <- function(i, p) {
# indices of the points of the ith trajectory in the DoE
  (1 : (p + 1)) + (i - 1) * (p + 1)
}

ee.oat <- function(X, y) {
# compute the elementary effects for a OAT design
p <- ncol(X)
r <- nrow(X) / (p + 1)

# if(is(y,"numeric")){
if(inherits(y, "numeric")){
  one_i_vector <- function(i){
    j <- ind.rep(i, p)
    j1 <- j[1 : p]
    j2 <- j[2 : (p + 1)]
    # return((y[j2] - y[j1]) / rowSums(X[j2,] - X[j1,]))
    return(solve(X[j2,] - X[j1,], y[j2] - y[j1]))
  }
  ee <- vapply(1:r, one_i_vector, FUN.VALUE = numeric(p))
  ee <- t(ee)
  # "ee" is now a (r times p)-matrix.
# } else if(is(y,"matrix")){
} else if(inherits(y, "matrix")){
  one_i_matrix <- function(i){
    j <- ind.rep(i, p)
    j1 <- j[1 : p]
    j2 <- j[2 : (p + 1)]
    return(solve(X[j2,] - X[j1,],
      y[j2, , drop = FALSE] - y[j1, , drop = FALSE]))
  }
  ee <- vapply(1:r, one_i_matrix,
    FUN.VALUE = matrix(0, nrow = p, ncol = dim(y)[2]))
  # Special case handling for p == 1 and ncol(y) == 1 (in this cas
e, "ee" is
  # a vector of length "r"):
  if(p == 1 && dim(y)[2] == 1){
    ee <- array(ee, dim = c(r, 1, 1))
  }
  # Transpose "ee" (an array of dimensions c(p, ncol(y), r)) to an
array of
  # dimensions c(r, p, ncol(y)) (for better consistency with the st
andard
  # case that "class(y) == "numeric")):
  ee <- aperm(ee, perm = c(3, 1, 2))
# } else if(is(y,"array")){
} else if(inherits(y, "array")){
  one_i_array <- function(i){
    j <- ind.rep(i, p)
    j1 <- j[1 : p]
    j2 <- j[2 : (p + 1)]
    ee_per_3rd_dim <- sapply(1:(dim(y)[3]), function(idx_3rd_dim){
      y_j2_matrix <- y[j2, , idx_3rd_dim]
      y_j1_matrix <- y[j1, , idx_3rd_dim]
      # Here, the result of "solve(...)" is a (p times dim(y)[2])-m
atrix or

```

```

    # a vector of length dim(y)[2] (if p == 1):
    solve(X[j2,] - X[j1,], y_j2_matrix - y_j1_matrix)
  }, simplify = "array")
  if(dim(y)[2] == 1){
    # Correction needed if dim(y)[2] == 1, so "y_j2_matrix" and
    # "y_j1_matrix" have been dropped to matrices (or even vector
s, if also
    # p == 1):
    ee_per_3rd_dim <- array(ee_per_3rd_dim,
                           dim = c(p, dim(y)[2], dim(y)[3]))
  } else if(p == 1){
    # Correction needed if p == 1 (and dim(y)[2] > 1), so "y_j2_m
atrix" and
    # "y_j1_matrix" have been dropped to matrices:
    ee_per_3rd_dim <- array(ee_per_3rd_dim,
                           dim = c(1, dim(y)[2], dim(y)[3]))
  }
  # "ee_per_3rd_dim" is now an array of dimensions
  # c(p, dim(y)[2], dim(y)[3]). Assign the corresponding names fo
r the
  # third dimension:
  if(is.null(dimnames(ee_per_3rd_dim))){
    dimnames(ee_per_3rd_dim) <- dimnames(y)
  } else{
    dimnames(ee_per_3rd_dim)[[3]] <- dimnames(y)[[3]]
  }
  return(ee_per_3rd_dim)
}
ee <- sapply(1:r, one_i_array, simplify = "array")
# Special case handling if "ee" has been dropped to a vector:
# if(is(ee,"numeric")){
if (inherits(ee, "numeric")){
  ee <- array(ee, dim = c(p, dim(y)[2], dim(y)[3], r))
  dimnames(ee) <- list(NULL, dimnames(y)[[2]], dimnames(y)[[3]],
NULL)
}
# "ee" is an array of dimensions c(p, dim(y)[2], dim(y)[3], r), s
o it is
# transposed to an array of dimensions c(r, p, dim(y)[2], dim(y)
[3]):
ee <- aperm(ee, perm = c(4, 1, 2, 3))
}
return(ee)
}

```

Compute the elementary effects.

```

In [54]: z.ee <- ee.oat(z.design, z.outputs.clean)
z.ee %>% dim

```

Compute mu, mu-start, and sigma.

```
In [95]: z.mu <- apply(z.lee, 2, mean)
z.mustar <- apply(z.lee, 2, function(x) mean(abs(x)))
z.sigma <- apply(z.lee, 2, sd)
z.result <- data.table(
  variable = names(z.mu),
  mu       = z.mu       ,
  mustar   = z.mustar   ,
  sigma    = z.sigma
)
```

Sort the results in decreasing order of influence.

Interpretations:

- mu: influence of variable
- mustar: influence of variable, accounting for non-monotonicity
- sigma: non-linear and interaction effects for variable

```
In [96]: z.result[, `:=`(`mu rank` = frank(-mu), `mustar rank` = frank(-mustar
), `sigma rank` = frank(-sigma))]  
z.result[order(-mustar)]
```


A data.table: 58 x 7

variable	mu	mustar	sigma	mu rank	mustar rank	sigma rank
<chr>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>
random stream	-133486.42	17541350.10	32484566.2	38	1	1
base external investor ask rate	-1850318.17	7348024.55	13491334.1	56	2	3
commercial capital cost input	-4207966.84	4334616.68	13694220.0	58	3	2
regulatory process starting point	4174257.64	4289612.44	12396919.7	1	4	4
target pilot hours	-2166769.50	2862255.10	8440518.3	57	5	8
commercial plant capacity	380346.26	2857048.94	8209448.8	14	6	9
investor optimism	142912.96	2727144.16	10559358.6	22	7	5
target demo hours	-1729857.01	2321052.91	6482473.2	55	8	17
commercial process yield input	-1440532.20	2320660.68	10236436.4	54	9	6
bioproduct long term price	1159692.06	2236895.78	6279024.3	2	10	18
commercial plant capacity input	851858.12	1796219.32	7529511.5	6	11	14
incumbent starting price	-217022.16	1444488.88	6851897.6	41	12	16
payback period multiplier	997769.92	1294443.76	5159332.6	4	13	22
government operating grant period	-928596.08	1268723.28	8169127.0	53	14	10
expected continuity of government policy	-17641.56	1211892.04	5776421.8	32	15	20
incumbent price response magnitude	1019687.20	1199229.28	8710859.0	3	16	7
bioproduct performance advantage	928416.05	1157809.73	7679894.7	5	17	12
incumbent long term price trend	172598.68	1061822.04	7343278.9	20	18	15
feedstock approval maximum time	-769938.04	882233.16	7635764.9	52	19	13
feedstock approval maximum cost	-277612.80	850506.40	4775505.9	44	20	26
commercial variable operating cost input	133407.96	850349.32	5044597.4	23	21	24
retrofit delay	351969.48	821691.16	5798967.0	15	22	19
incumbent maximum fluctuation	758617.36	813726.64	7705518.0	8	23	11
product approval maximum cost	778222.36	810382.36	4352778.7	7	24	29
required return multiplier	167171.12	801863.84	5051895.7	21	25	23
government capital cost share	558948.22	773394.70	3956830.0	10	26	32
feedstock approval required switch	-513725.68	753237.56	2589536.2	48	27	39
commercial plant startup period	-657507.52	698248.08	4087269.1	51	28	30
government production incentive	687119.20	687119.20	4897714.9	9	29	25
bioproduct offtake agreement	532557.36	631127.36	5607602.9	11	30	21
pathway approval required switch	-535228.88	575560.06	1726092.4	50	31	44

variable	mu	mustar	sigma	mu rank	mustar rank	sigma rank
<chr>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>
market growth rate	-519236.12	519236.12	4433164.2	49	32	28
pathway approval maximum cost	-463430.32	489200.32	4443983.2	47	33	27
incumbent market share target economic	465681.84	465681.84	3459299.6	12	34	34
pathway approval maximum time	-421104.88	438102.08	2817063.5	46	35	35
custom feedstock maximum fluctuation magnitude	306006.56	428637.36	3622887.6	17	36	33
bioproduct price fluctuations	402616.00	402616.00	4026160.0	13	37	31
product approval required switch	-247180.23	369063.61	1293263.9	42	38	47
bioproduct price reversion time	301146.72	367441.36	2657513.1	18	39	37
custom feedstock starting price	28077.08	349222.68	2354480.8	28	40	41
custom feedstock periodic fluctuation magnitude	316337.16	337132.52	2783229.1	16	41	36
product approval maximum time	-307596.04	331842.36	2628612.8	45	42	38
advertising budget	-181763.40	298441.56	2257347.7	39	43	42
stagegate length	-271301.04	284275.76	2559691.6	43	44	40
custom feedstock long term price change	-30893.04	234959.76	1422994.7	36	45	45
initial market size	-206129.72	206129.72	1758005.1	40	46	43
government research cost share	175235.64	175235.64	1362418.6	19	47	46
elasticity of demand	-76722.56	174867.36	902963.6	37	48	48
strategic value to external investors	93145.52	93145.52	542683.2	24	49	49
government operating cost share	-20673.64	89183.96	520963.7	34	50	50
elasticity of supply	18927.60	79720.00	497590.7	29	51	52
commercial fixed operating cost input	40247.60	58322.80	500877.2	26	52	51
aversion to NPV deviation	-9178.76	55051.88	349351.7	30	53	54
long term market size	43178.80	43178.80	431788.0	25	54	53
expected green premium	38939.60	38939.60	275832.3	27	55	55
custom feedstock reversion time	-22584.96	22584.96	225849.6	35	56	56
incumbent reversion time	-19358.24	19358.24	193582.4	33	57	57
required internal return	-17419.32	17419.32	174193.2	31	58	58

Plot mu vs sigma.

```
ggplot(z.result, aes(x = mu, y = sigma, color = mustar, label = varia  
ble)) +  
  geom_point() +  
  geom_text(size = 2, hjust = 0, vjust = 0)
```

