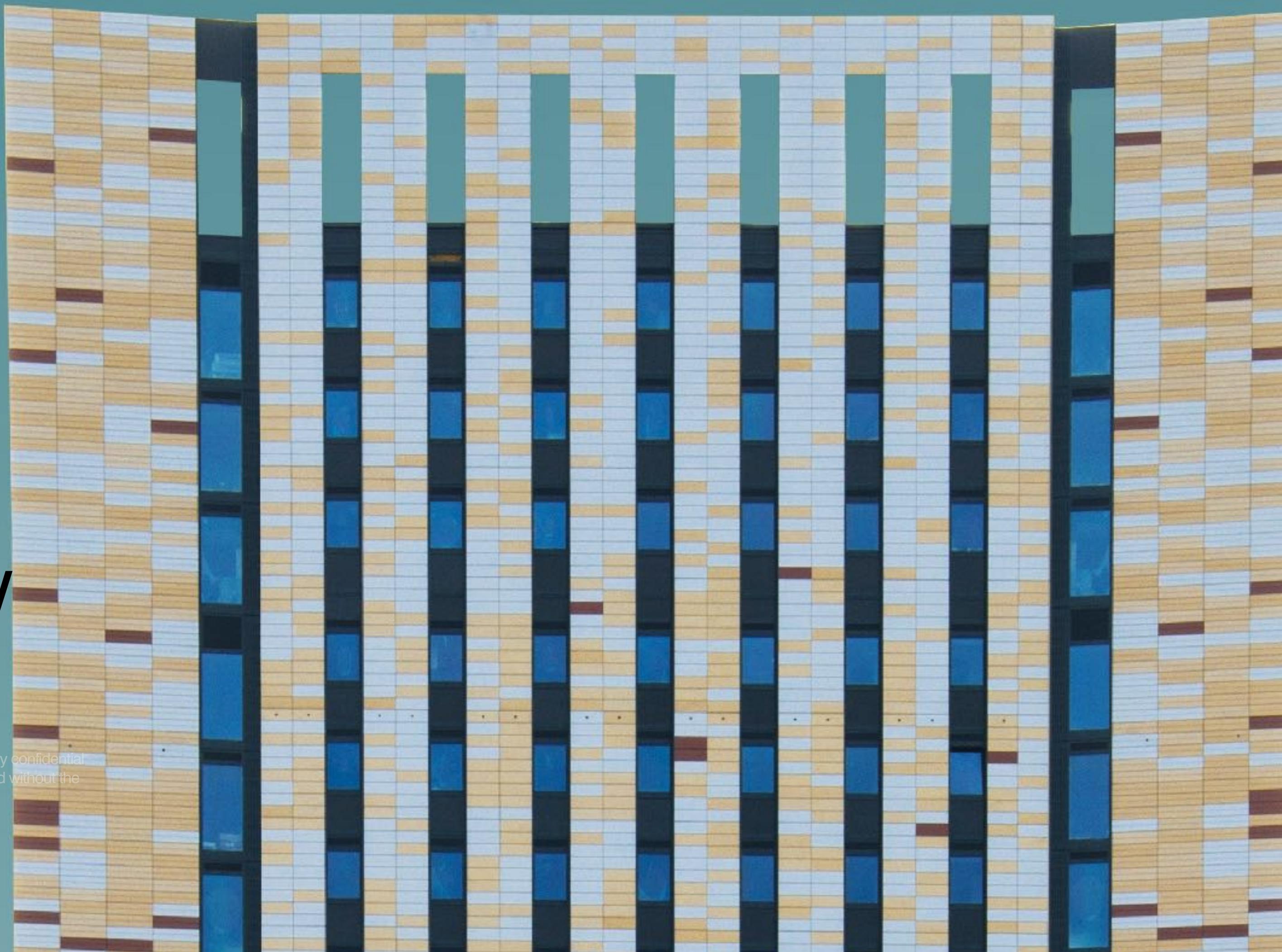


Design Overview

June 2022

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Value Proposition

A blockchain-attached storage device that fits every home, powering the decentralized Internet revolution in a premium way.

Target Audience

Early Adopters
Crypto-curious

Tech-savvy leaders who are comfortable with DIY solutions and want to be able to customize their products.

People who are interested in data security, but want something that is easy to use and intuitive.

Design Constraints We're Solving For

Open

Protected

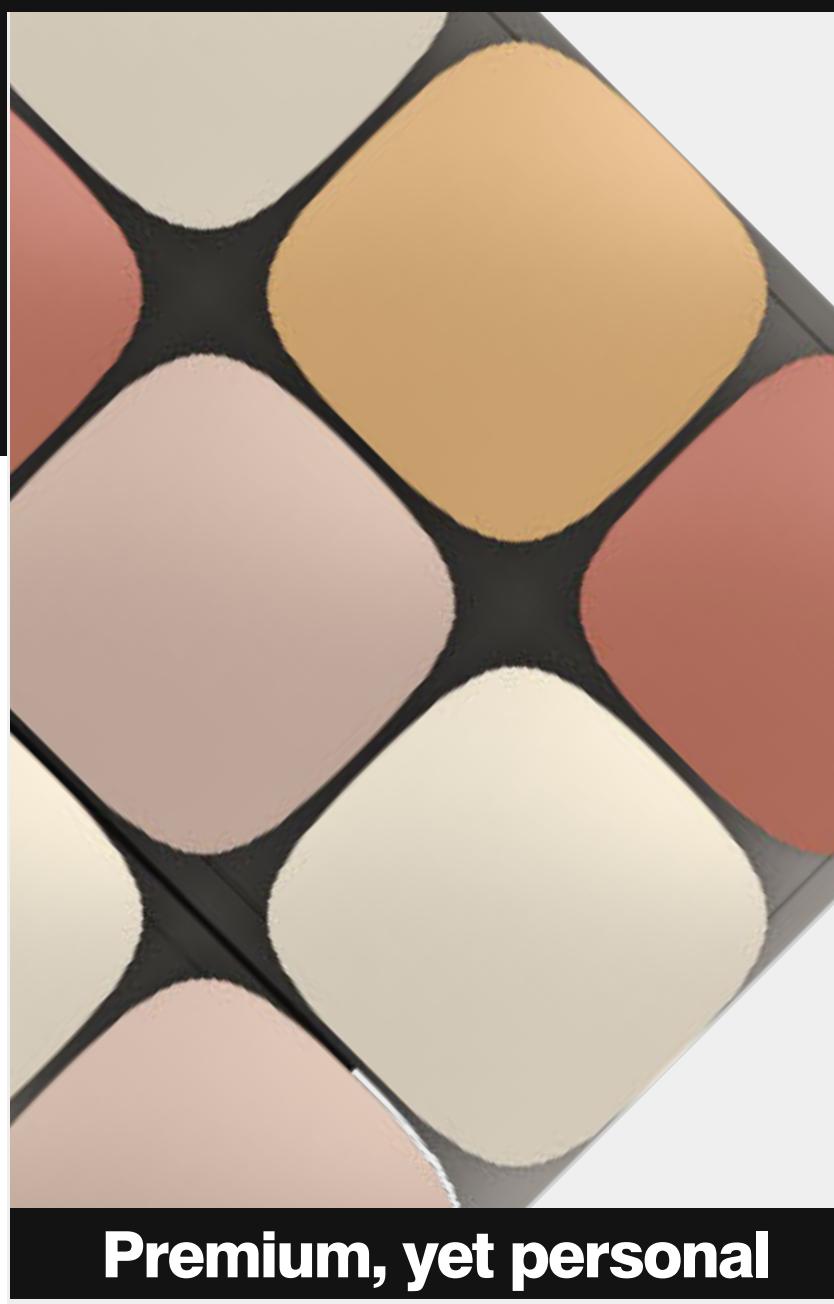
Durable

Tasteful

Easy-to-use

Timeless

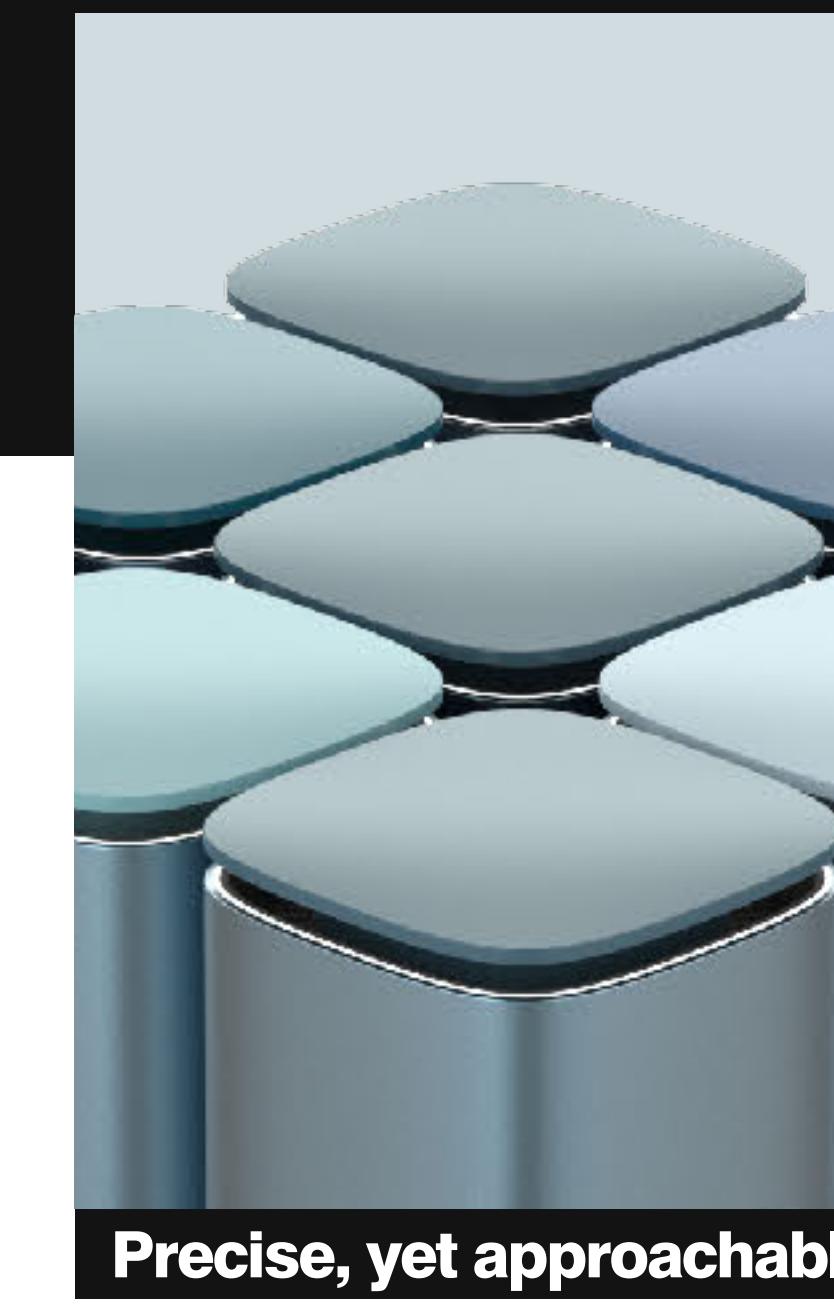
Experience & Product Attributes



Premium, yet personal



Dynamic, yet harmonious



Precise, yet approachable



Functional, yet simple

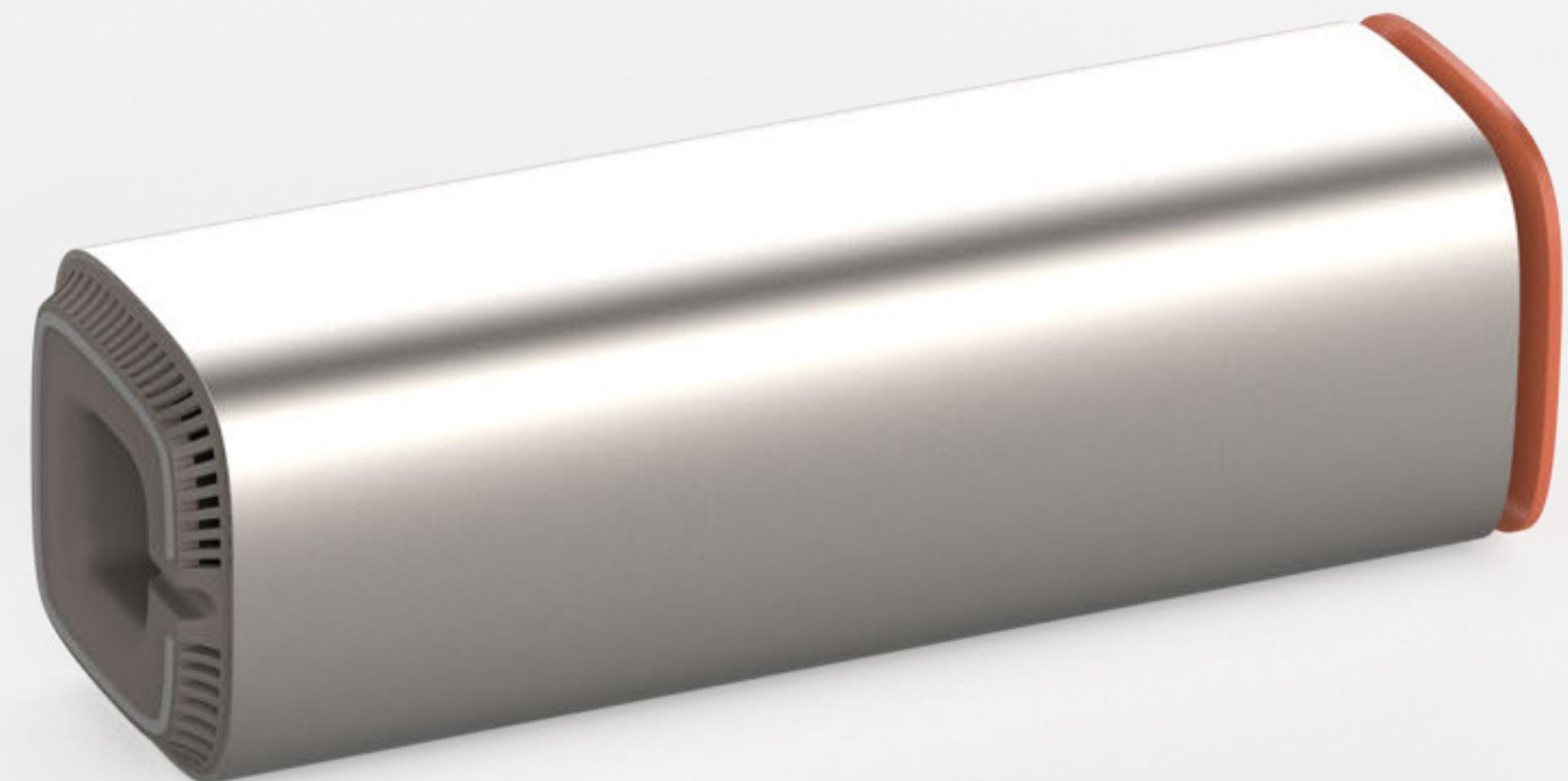
Concept Refinement

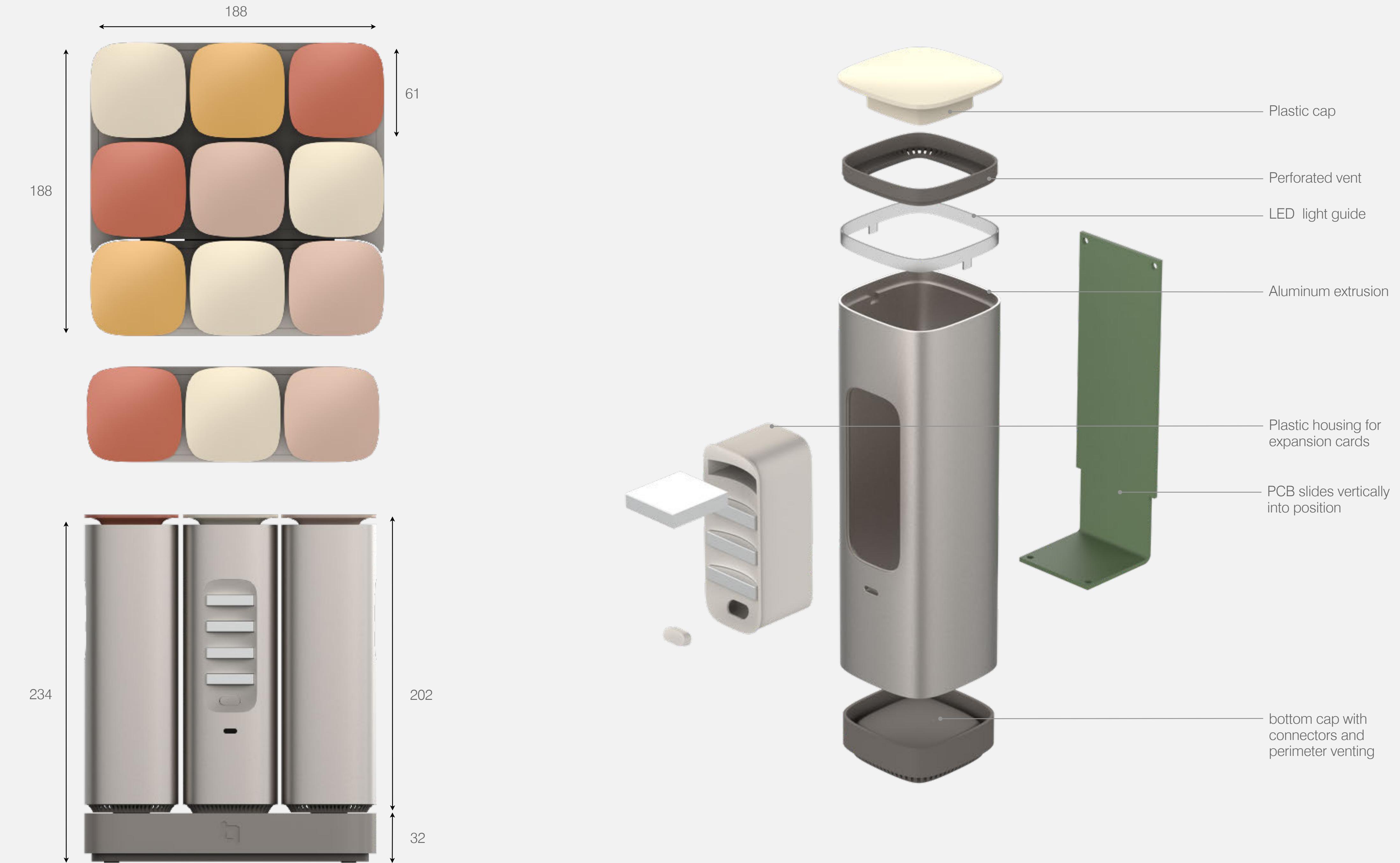


Pedestal 01 | 3X



Pedestal 01 | Single Unit







Pedestal 01 | 3X+6X

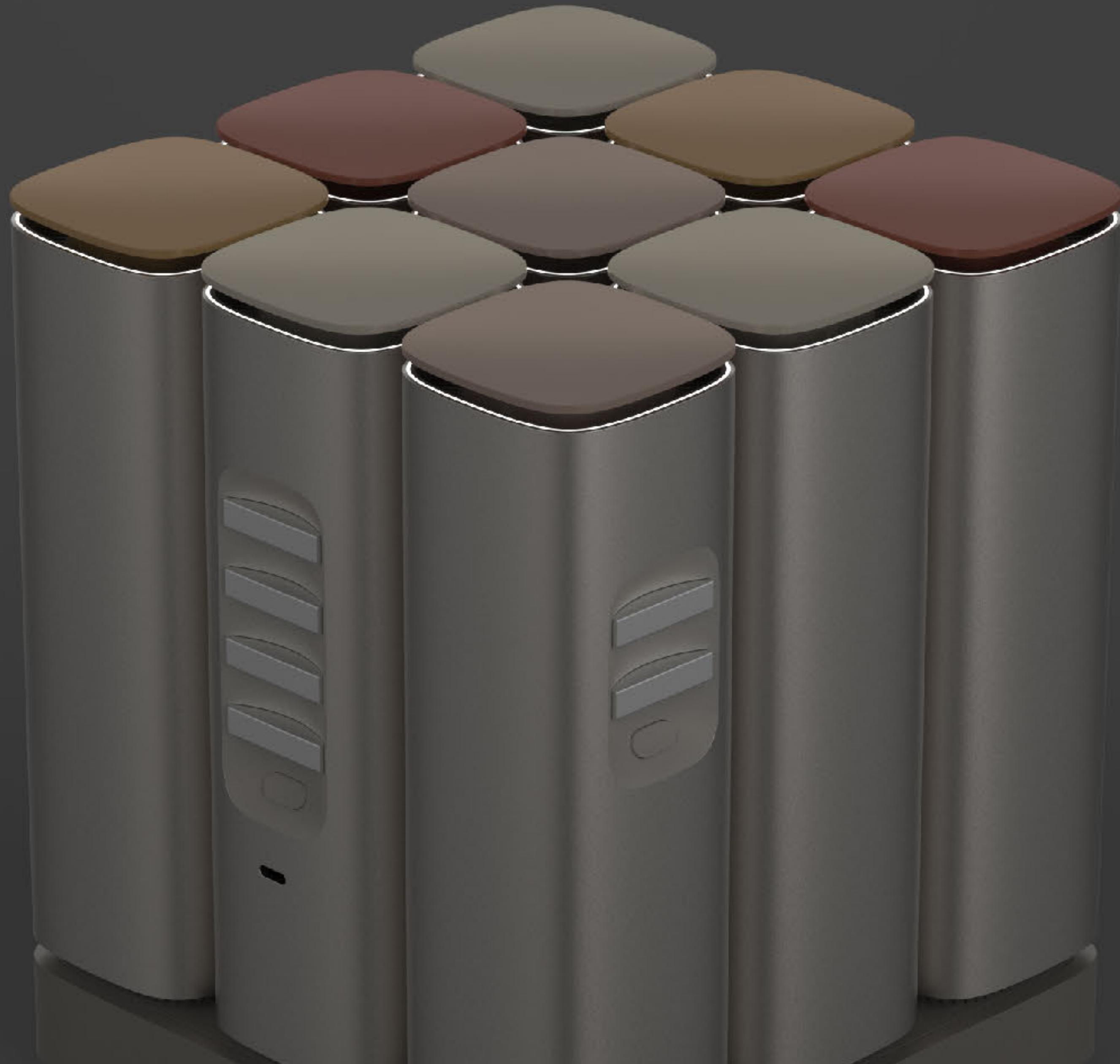


Base **v1**



Base **v2**

Pedestal 01 | LED

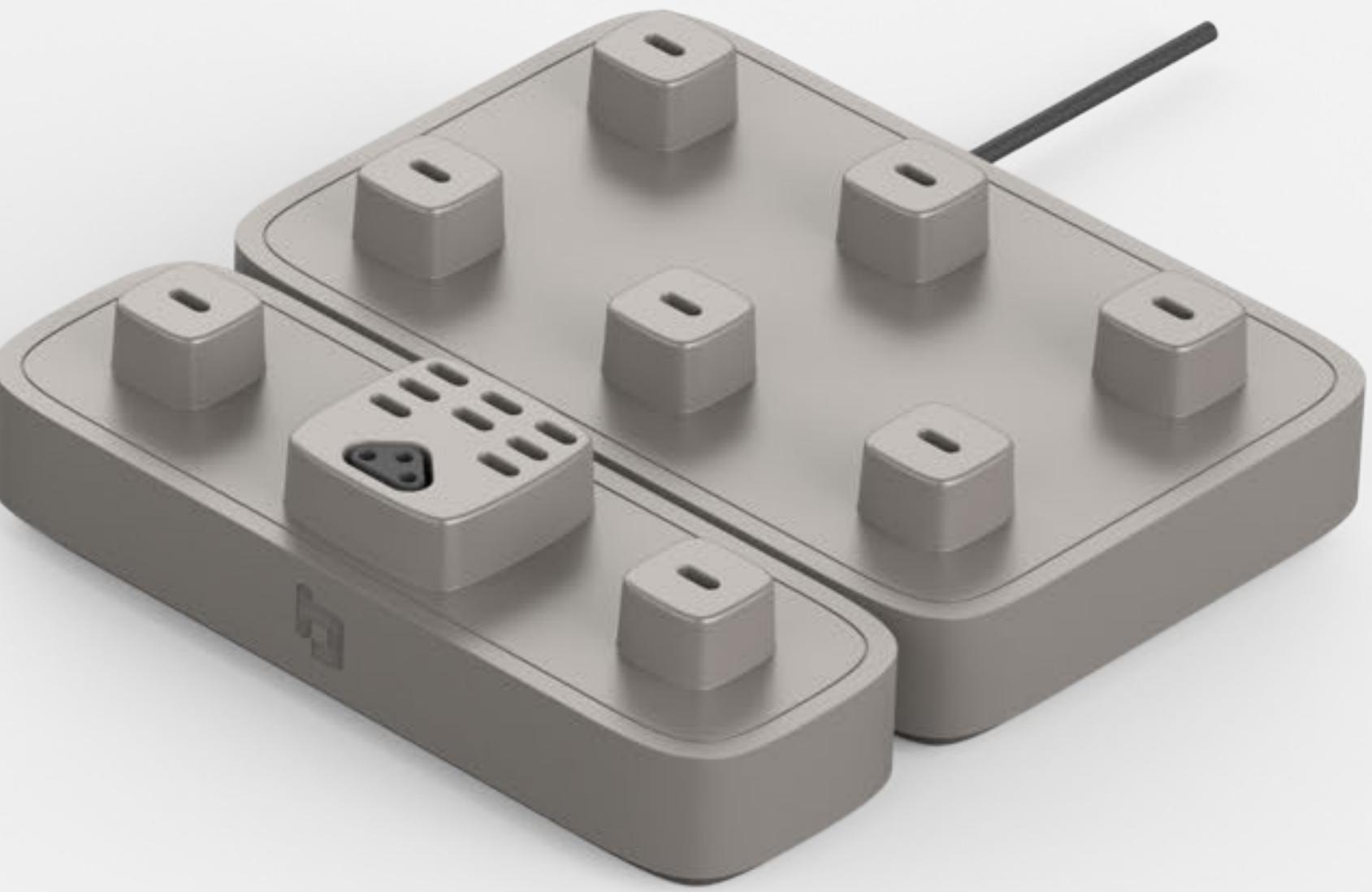


Pedestal 01 | Base options

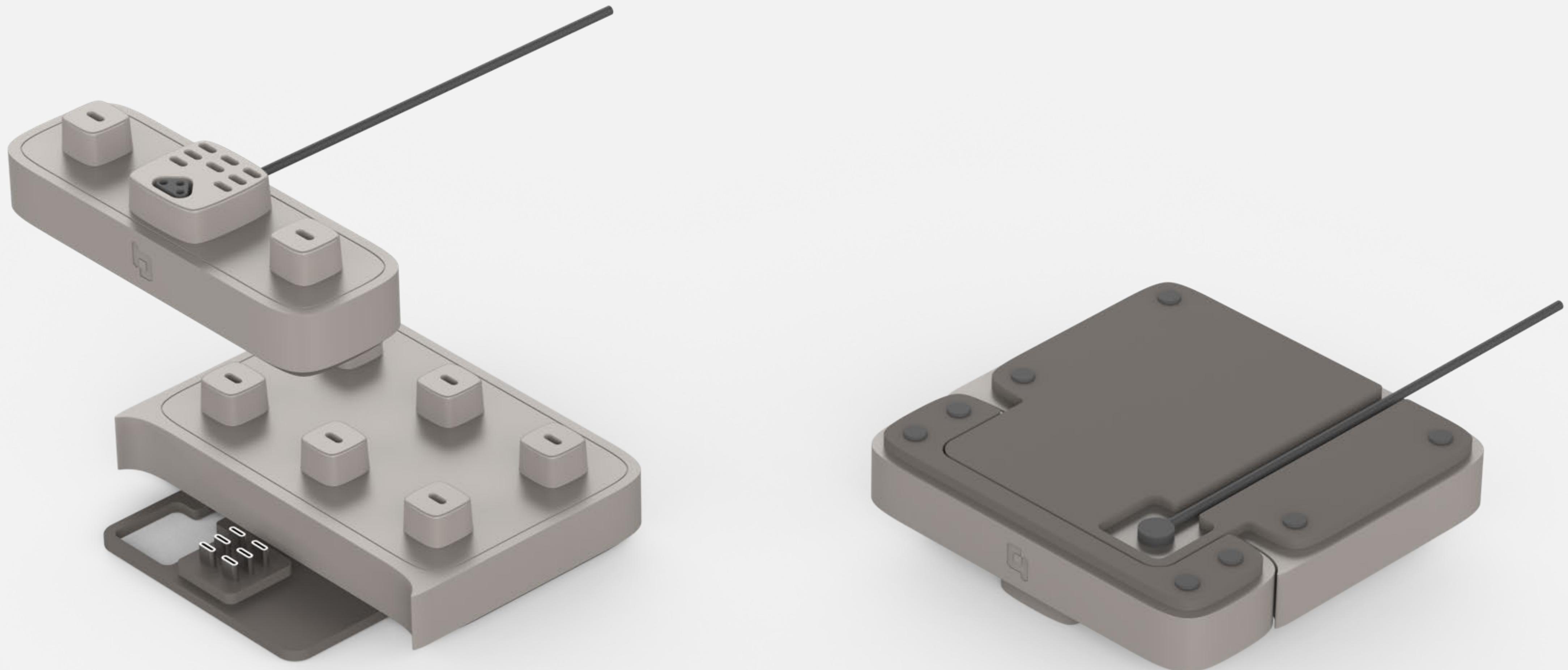
Base **v1**



Base **v2**



Pedestal 01 | Base options



Pedestal 01 | CMF variations

Pedestal 01**A**



Pedestal 01**B**



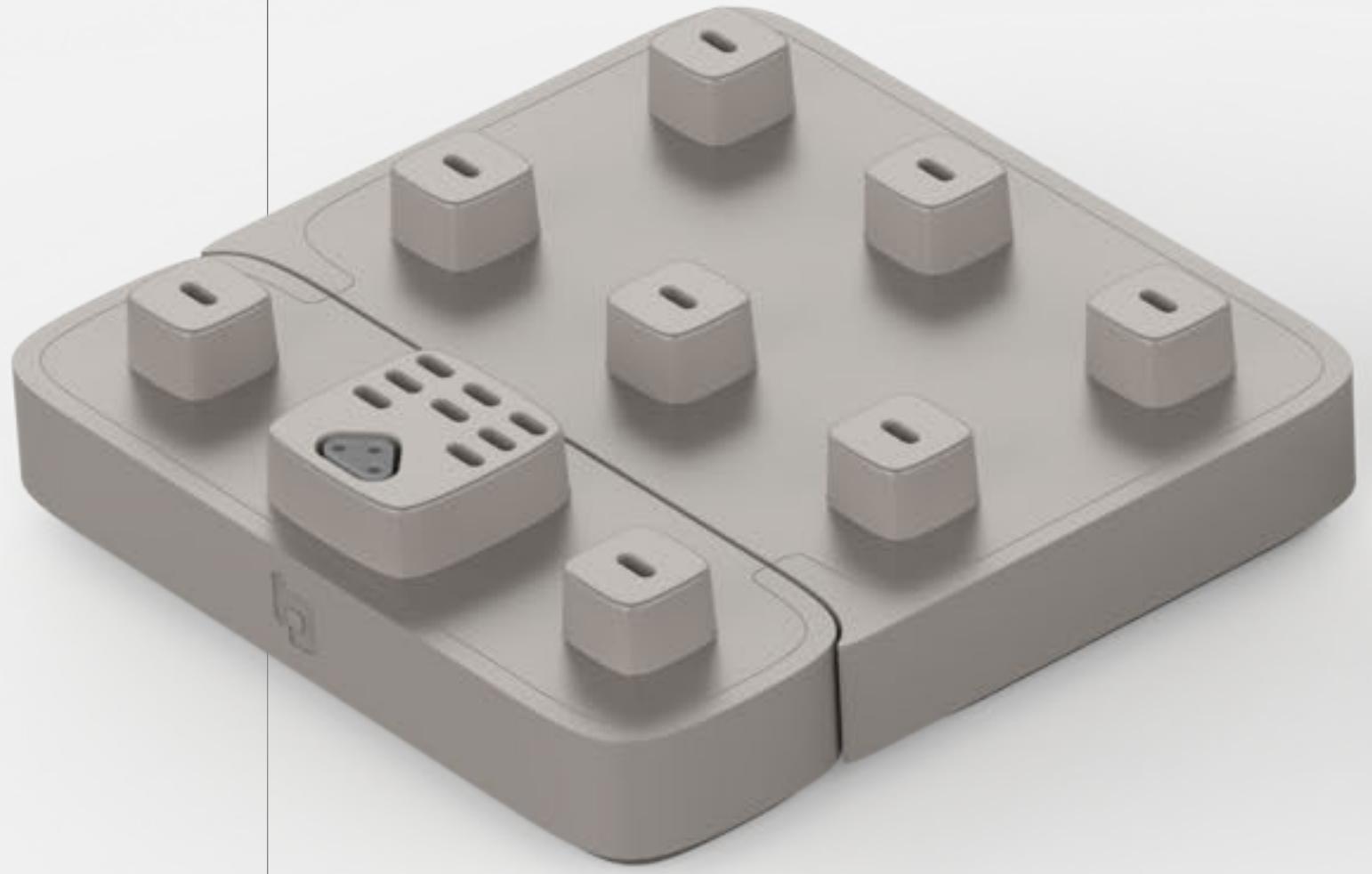
Pedestal 01**C**



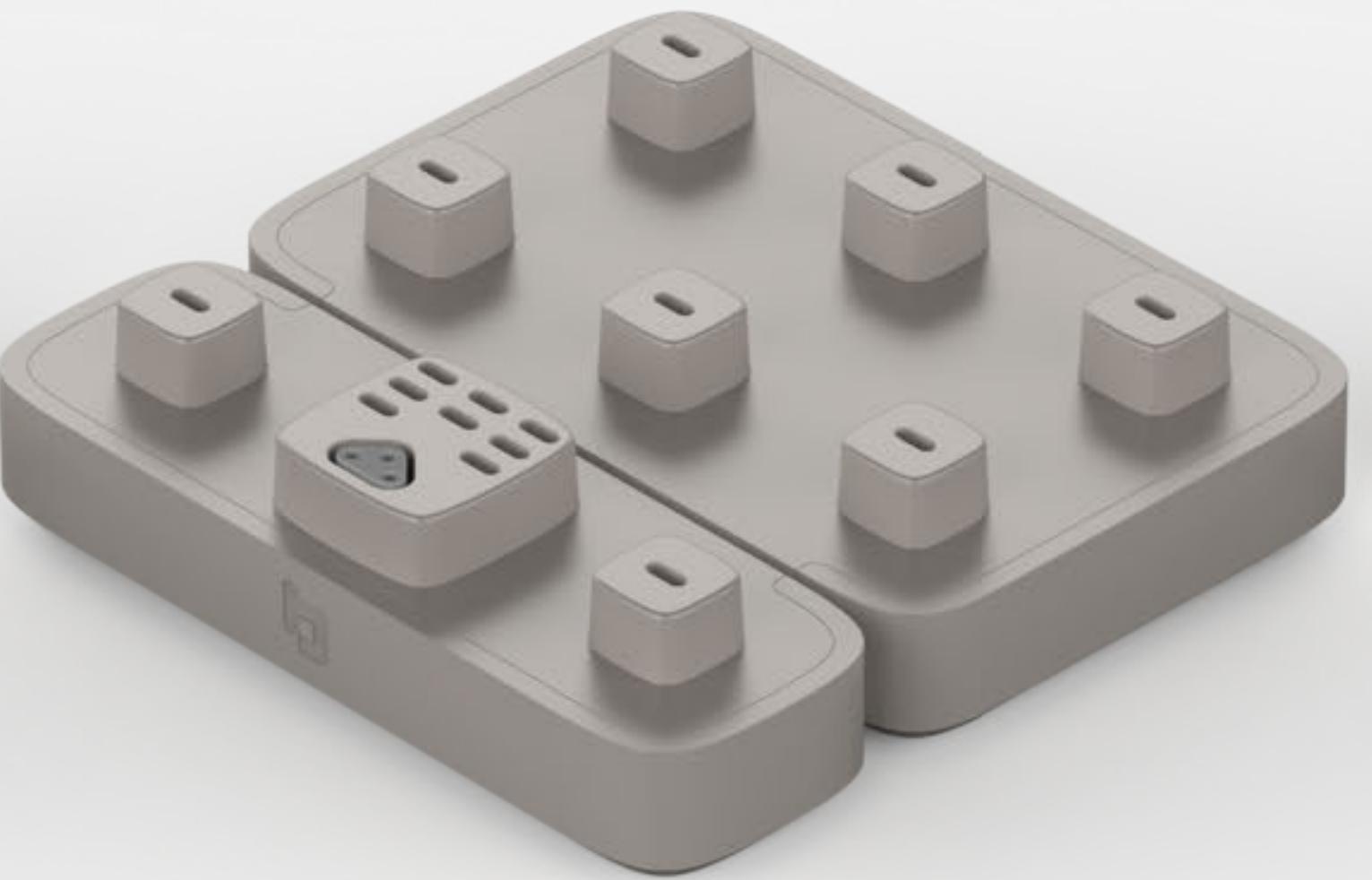
Base / grid attachment concepts

Pedestal | Updated Base options

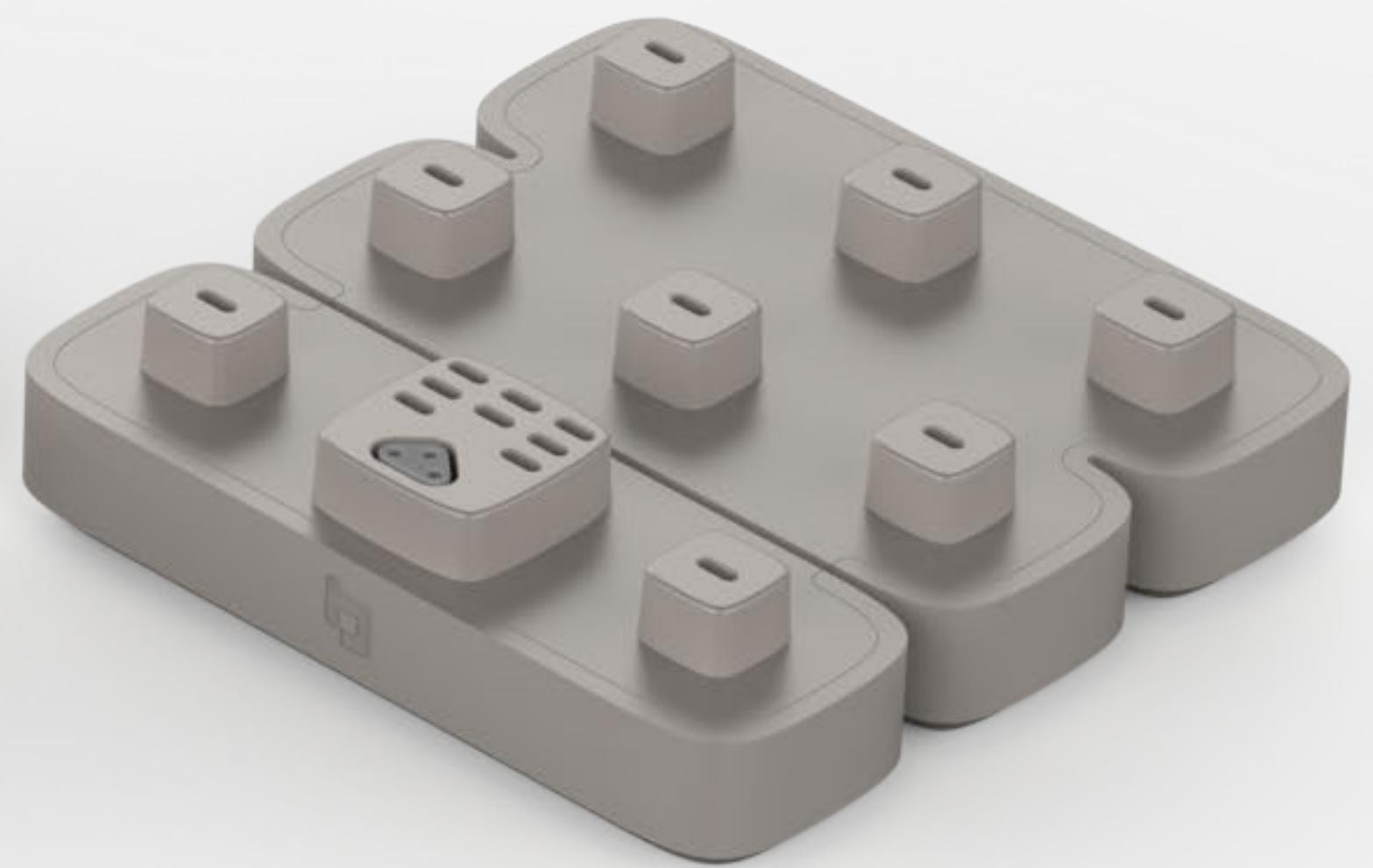
Base **v1**



Base **v2**



Base **v3**



Pedestal | Updated Base options



Base **v1**

Pedestal | Updated Base options



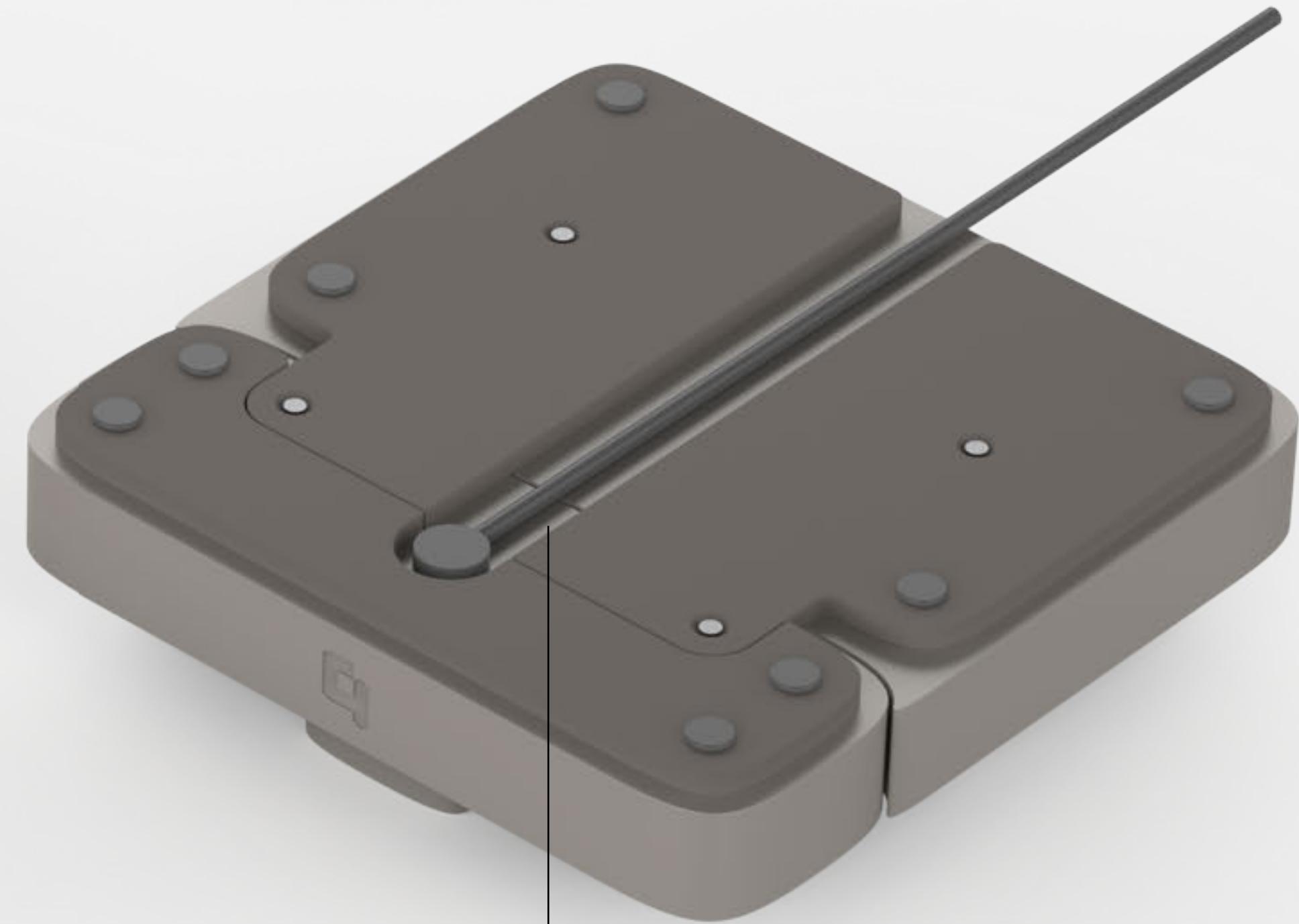
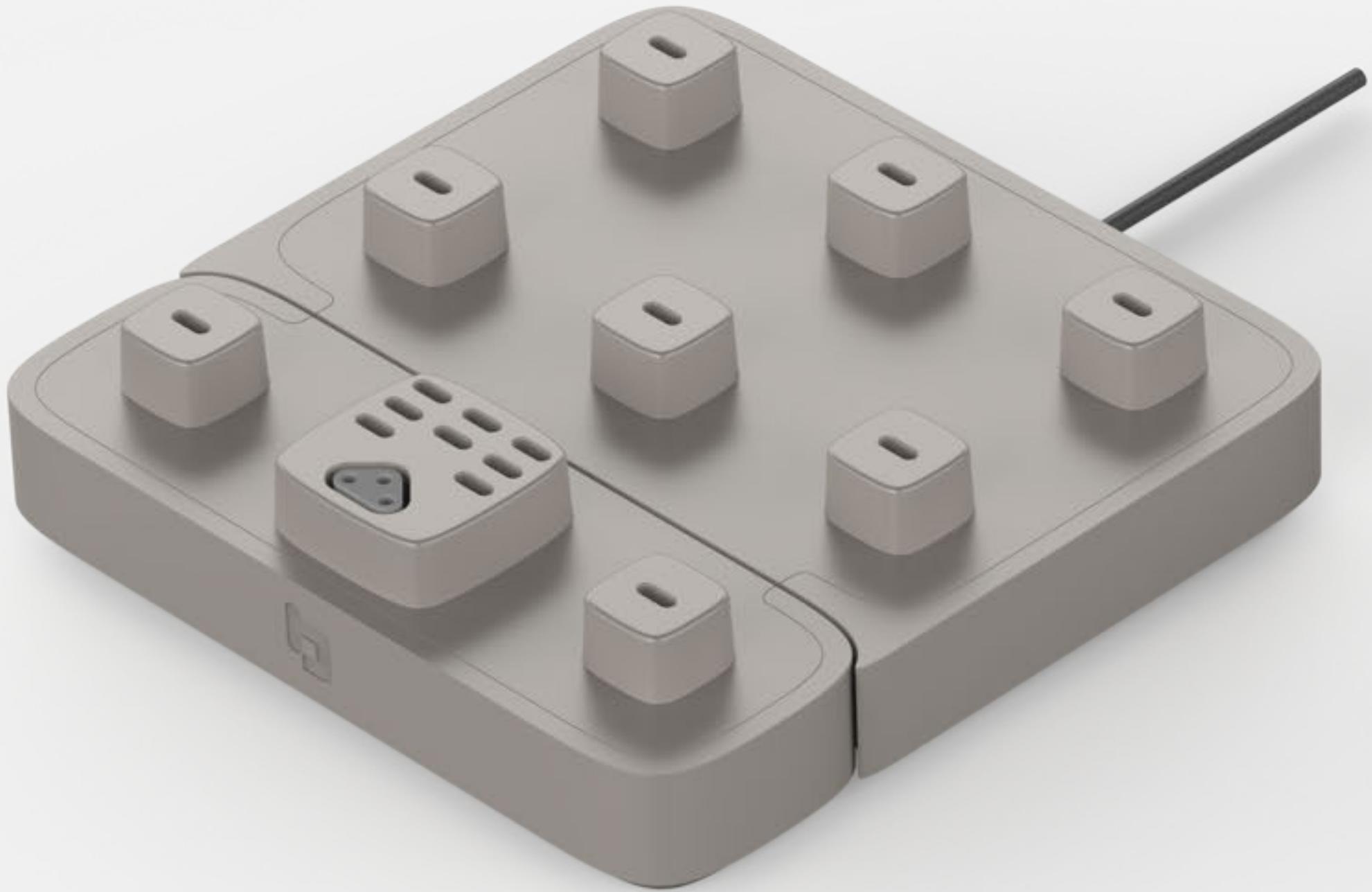
Base **v2**

Pedestal | Updated Base options



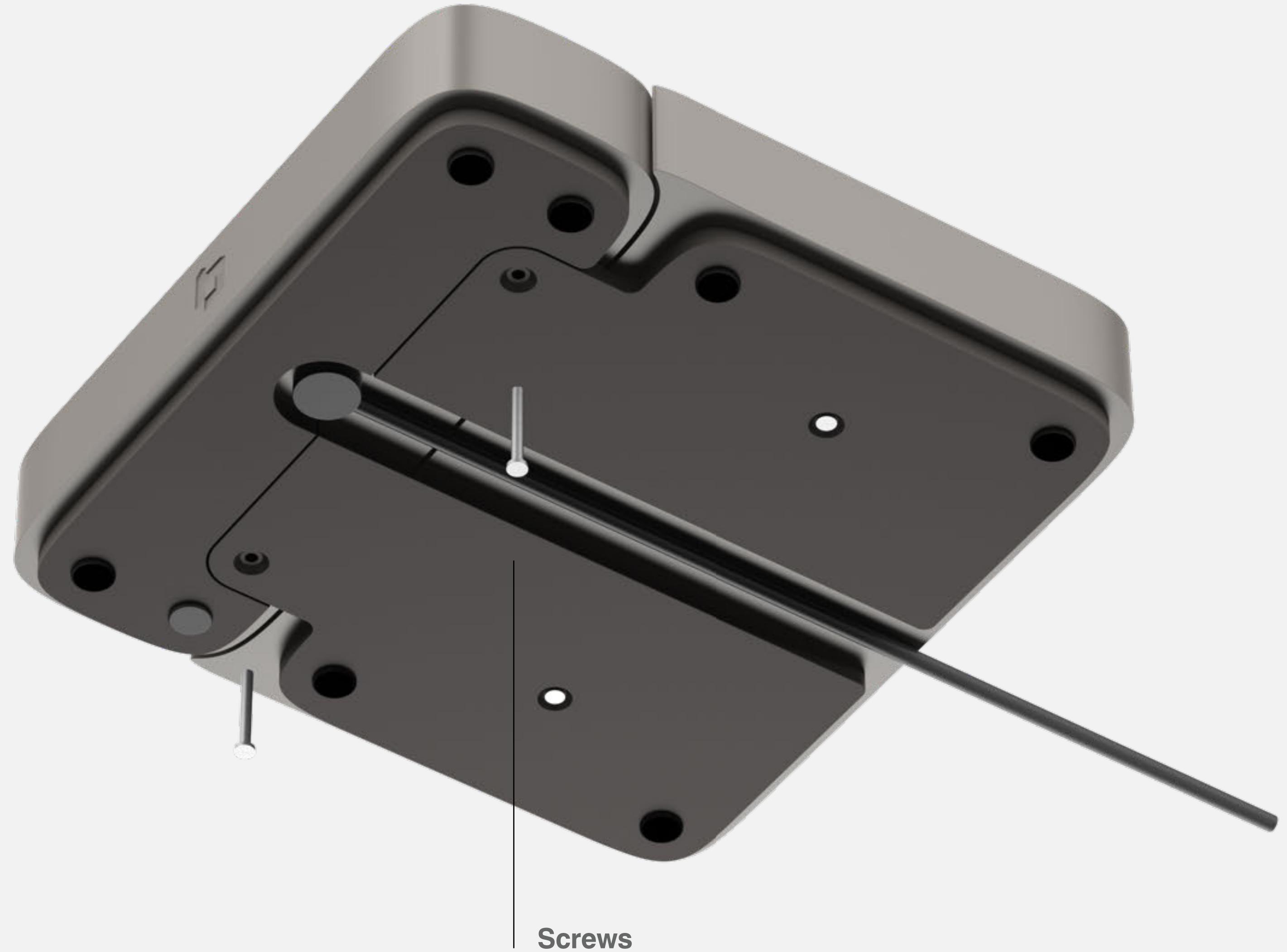
Base **v3**

Pedestal | Updated Base



Power Cable
Route through the
bottom channel

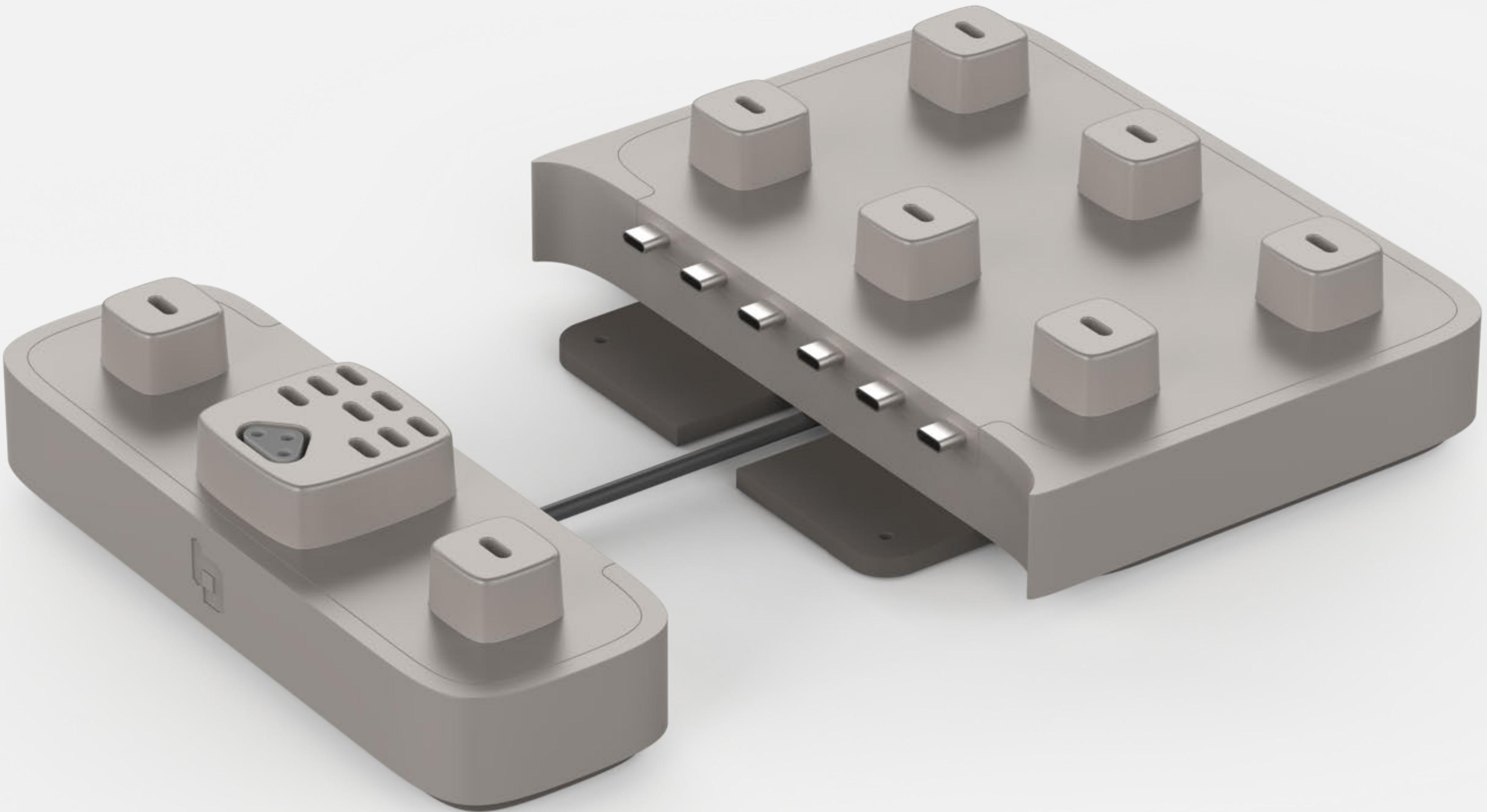
Pedestal | Updated Base



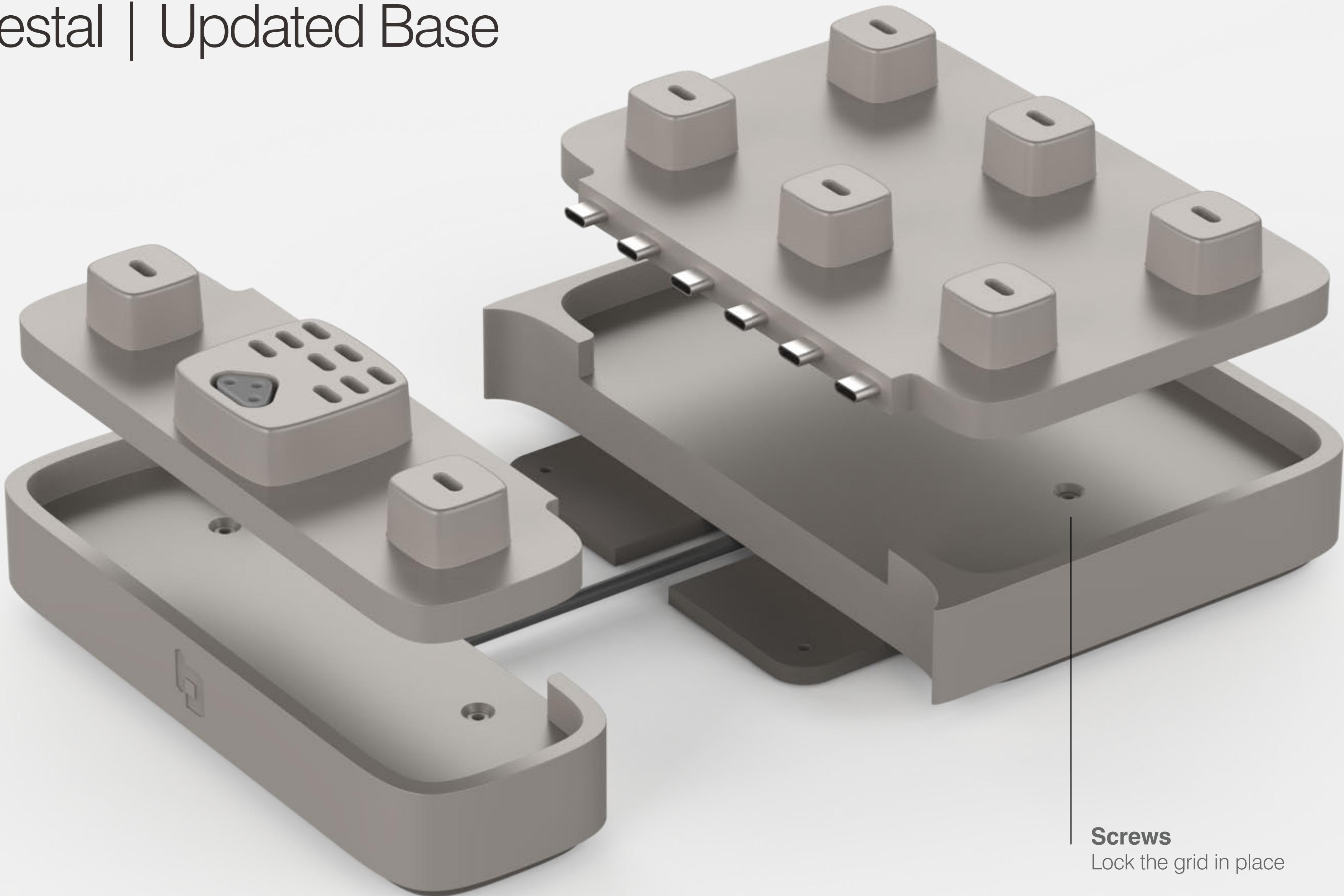
Screws

Lock the extension in place

Pedestal | Updated Base



Pedestal | Updated Base

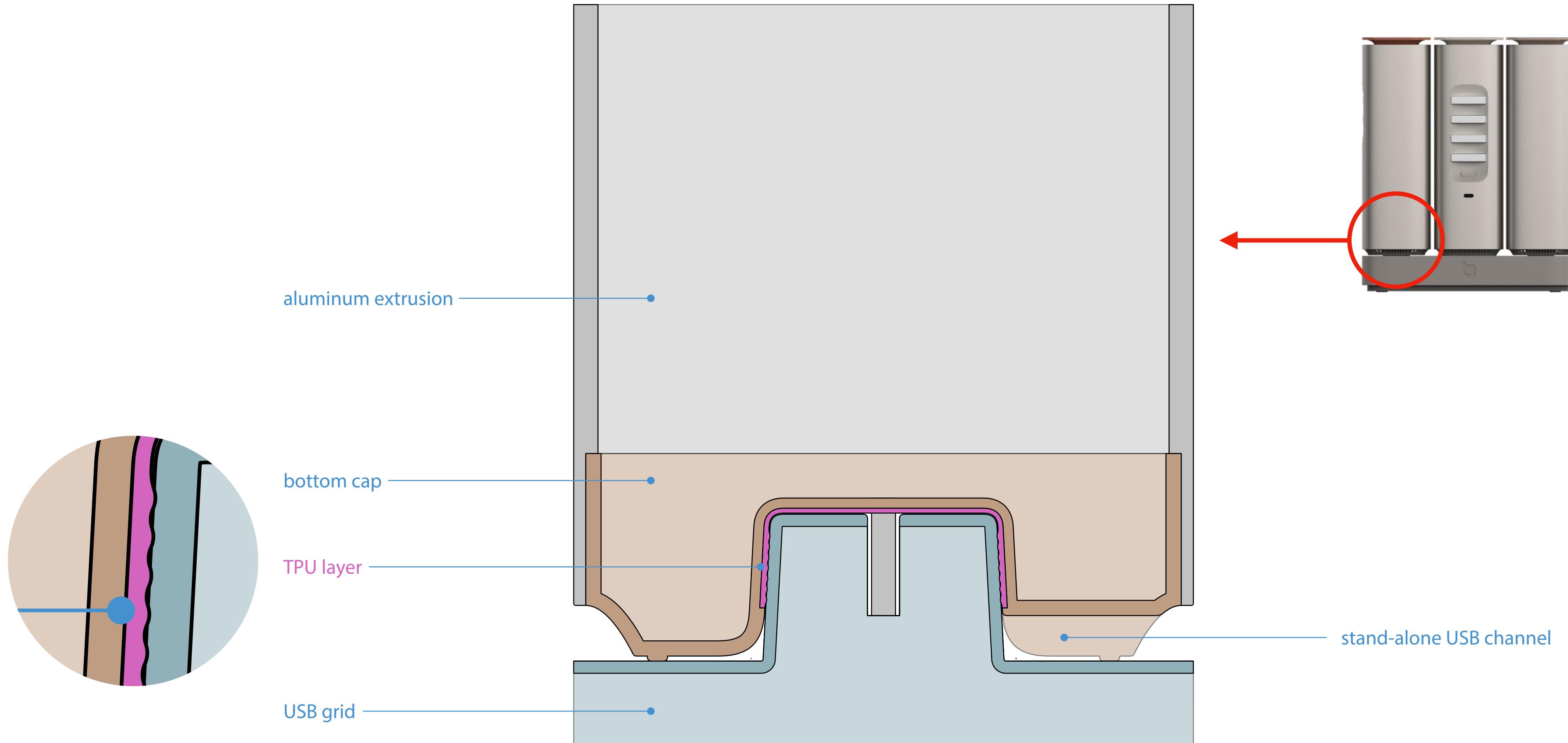


Screws
Lock the grid in place

Tower attachment concepts

Attachment concept 01

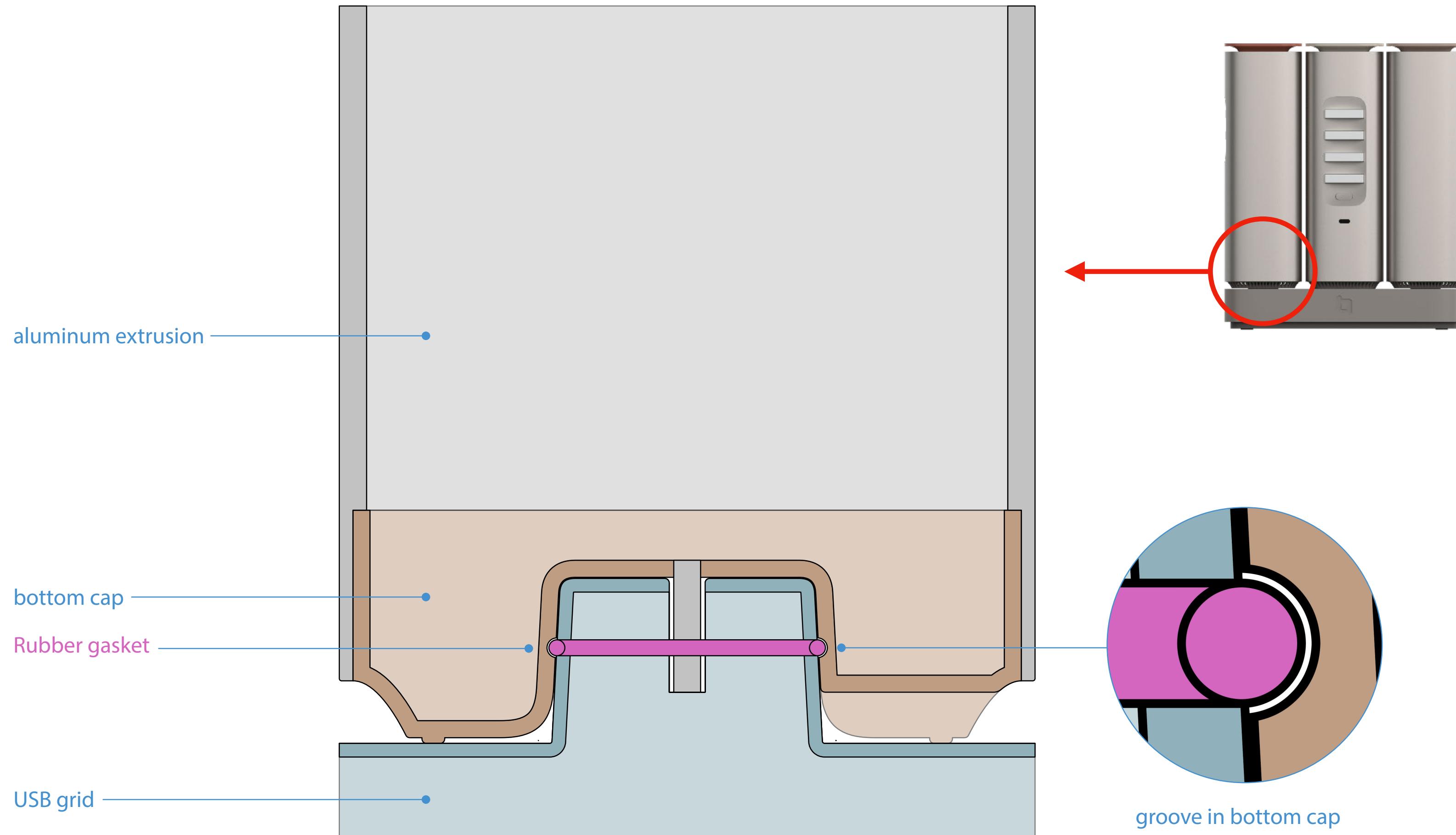
section detail sketch



Option 1: Over-molded TPU layer on the bottom cap with texture to increase friction fit.
Depending on the durometer and texture of the TPU we can create more or less friction.

Attachment concept 02

section detail sketch



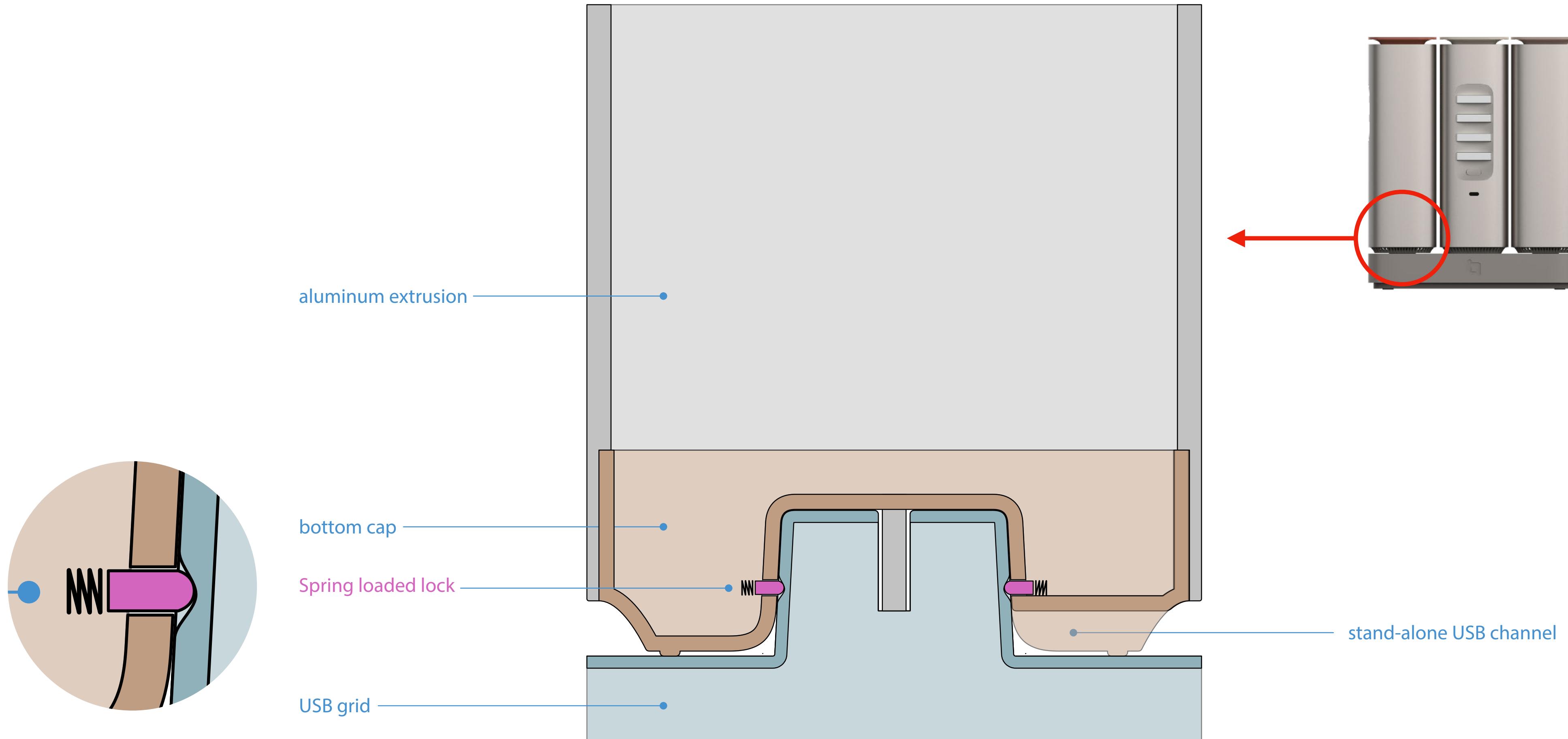
Option 2: Create a snap fit by using rubber gasket on USB insert and locking groove on bottom cap.

Press firmly until gasket snaps into groove for secure connection.

It may be possible to create a detent or snap fit with just plastic molded features instead of a rubber part.

Attachment concept 03

section detail sketch



Option 3: Spring loaded locking pins in bottom cap and grooves in the USB insert.
Spring loaded lock will release when tower is being pulled hard enough

Thank you