# ROADMAP

## **Refine Your Value Proposition**

Clearly articulate the unique value of your product and installation services.

Identify the key benefits and advantages that set you apart from competitors.

Foundation of company.

#### First Quarter



## Marketing & Sales

Develop a marketing plan that focuses on promoting your product and installation services.

Build a strong brand identity that resonates with your target customers.

#### Third Quarter



### **Proof of Concept**

Once we have enough funds, we can order the products and install them somewhere for proof of concept.

#### More Resources

Develop efficient and scalable processes for product installation and implementation.

- Train your installation team to ensure high-quality and timely service delivery.
- Continuously improve your installation services based on customer feedback and emerging technologies.

#### Second Quarter



### Measure and Optimize:

- Set sales and revenue targets to measure the success of your sales efforts.
- Continuously analyze sales data, customer feedback, and market trends to identify areas for improvement.
- Optimize your sales and marketing strategies based on insights gained from data analysis.



