

SWOT

ENAUT



strengths

- following the trends to support the greener future.
- team of technically sound innovators
- quick ROI
- possible collaborations with big companies eg ferrari, lamborghini



opportunities

- undiscovered market
- potential to revolutionize on water transport
- billion dollar market



weaknesses



- huge investment required
- targeted towards the top 5% of population
- logistics is extremely complicated
- battery capacity is still under development

threats



- legal framework
- bigger companies want to control the monopoly