NAME = ?

PROPOSED NAME = Creatify or Startify

WEB PAGE = ( Under – development )

“ Providing a launch – pad for converting ideas into products ”

**GOAL =** To help individuals without the resources to turn their ideas into useful products by providing engineers , technical assistance and reviews on such ideas and also fund - raising programs for such ideas .

**PROCESS =** Create a time – window for individuals with ideas to submit their ideas after which it gets reviewed and accepted into the development phase . After the development phase , commercialisation begins after which based on the progress, a fund raising program is organised.

NOTE : *Ideas may also mean already built projects that need restructuring and may also include non – software related projects .*

TEAMS :

1. Engineering team {
2. Front – End Developers ( Responsible for creating mockups && prototypes )
3. Front – End Engineers ( Responsible for implementing designs )
4. Back – End Engineers ( Responsible for backend stuff )
5. Research Team
6. Media Team
7. Legal Team

CHALLENGES :

1. This might work as an annual program
2. Man – power
3. Funds
4. Mentality of “My idea would be stolen :- This would be dealt with by having a very strong legal team and paperwork before project commences”

STAGES :

1. Initial Stage {
2. Individuals submit ideas
3. Ideas get reviewed
4. Idea owners receive a call to discuss points noted during the review
5. Discussion with legal department and paperwork is concluded
6. Idea moves over to development phase

}

1. Development Stage {
2. Idea owner schedules time to work with internal engineers i.e 3 days out of 5 days a week
3. Architecture to use is agreed upon
4. Project is shipped and rebuilt based on needed changes
5. SEO and other optimizations are done

}

1. Commercialisation Stage {
2. Ways to optimize income are sought and implemented
3. Product is released and begins operation

}

1. Fund – Raising Stage {

}