

# **Introduction to pair trading -Based on cointegration-**

- Shinichi Takayanagi
- Kohta Ishikawa

# Topics

1. What is pair trading?
2. What is cointegration?
3. Idea of pair trading based on cointegration
4. Simulation by R language
5. Summary & concluding remarks

# **1. What is pair trading?**

# **Pair trading was pioneered by ...**

- **Gerry Bamberger and Nunzio Tartaglia**
- **Quantitative group at Morgan Stanley**
- **Around 1980s**
- **D.E. Shaw & Co. is famous for this strategy**

# Basic idea of pair trading ...

**Select two stocks  
which move **similarly****

# Basic idea of pair trading ...

**Sell high** priced stock

**Buy low** priced stock

**Pair trading is ...**

**Market neutral trading strategy**

**Pair trading belongs to ...**

*Physics, Information theory*

**Statistical Arbitrage**

*PCA, ICA, Autoregression*

*Neural Net*

*Pattern Recognition*



# Basic idea of pair trading ...

Stock A : -----

Stock B : -----



# Basic idea of pair trading ...

**Usually, monitor**  
**the difference**  
**between two stock prices**

# Basic idea of pair trading ...

the difference between two stock prices



## **2. What is cointegration?**

# Cointegration is ...

- **Pioneered by Engle and Granger**
- **Statistical property of time series**
- **Around 1990s**

**Cointegration is ...**

**Not correlation**

# Cointegration and correlation

- **Correlation**

- Specify co-movement of **return**
- **Short term** relationship

- **Cointegration**

- Specify co-movement of **price**
- **Long term** relationship

# Integrated of order P

$X_t$  : non stationary

$(1-L)^p X_t$  : stationary



$$X_t \sim I(p)$$



# Example of “integrate”

$Z_t = Z_{t-1} + \varepsilon_t$  : Random walk

$\varepsilon_t$  : White noise



**Calculate difference**

$\Delta Z_t = Z_t - Z_{t-1} = \varepsilon_t$  : Stationary

$\therefore Z_t \sim I(1)$

$X_t$  and  $Y_t$  are cointegrated if ...

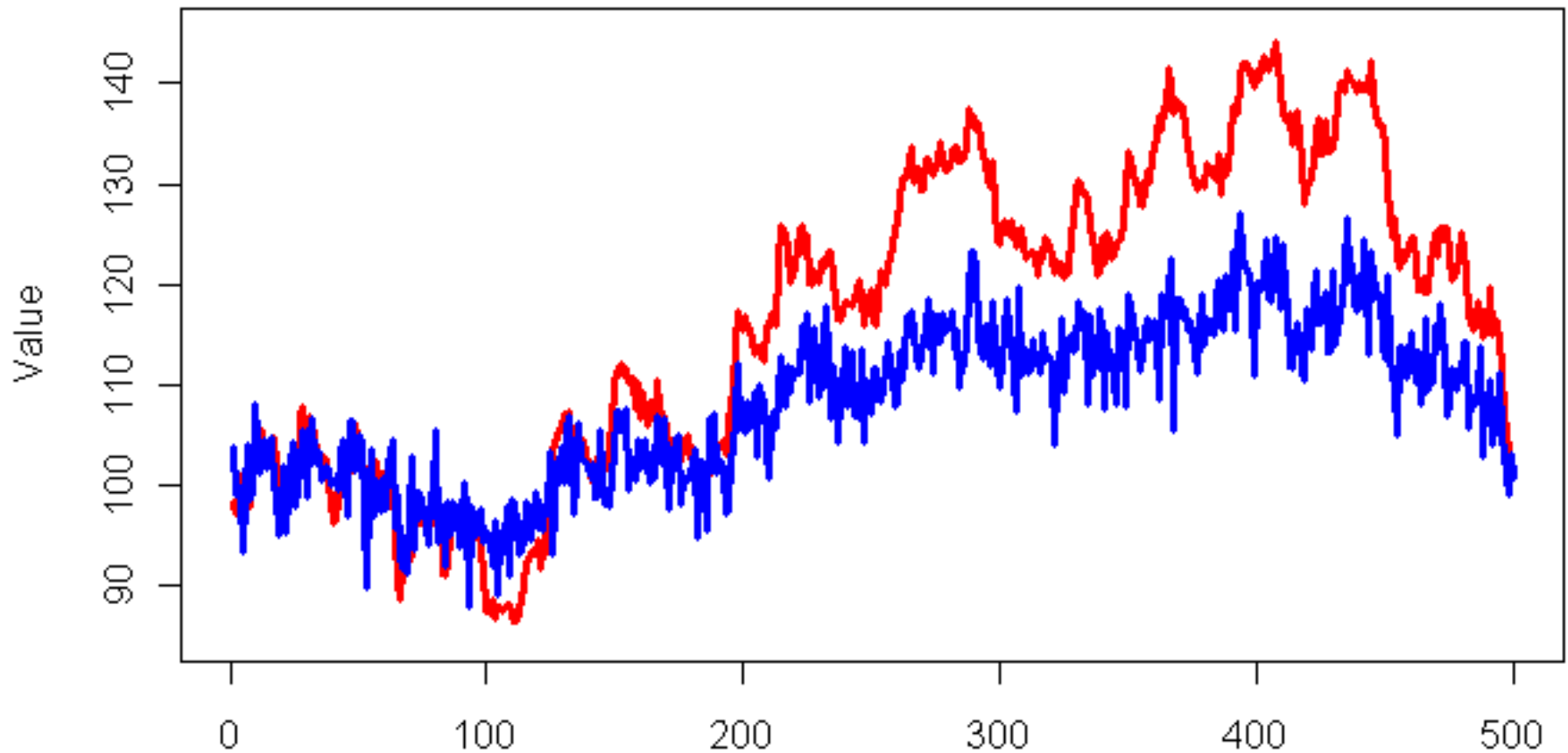
$$u_t = Y_t - (\alpha + \beta X_t)$$

$$u_t : \sim I(0), \text{ stationary process}$$

$$X_t, Y_t : \sim I(1)$$

\*This is a special version of general cointegration for  $I(1)$

# Example of cointegrated time series



$X_t$  : -----

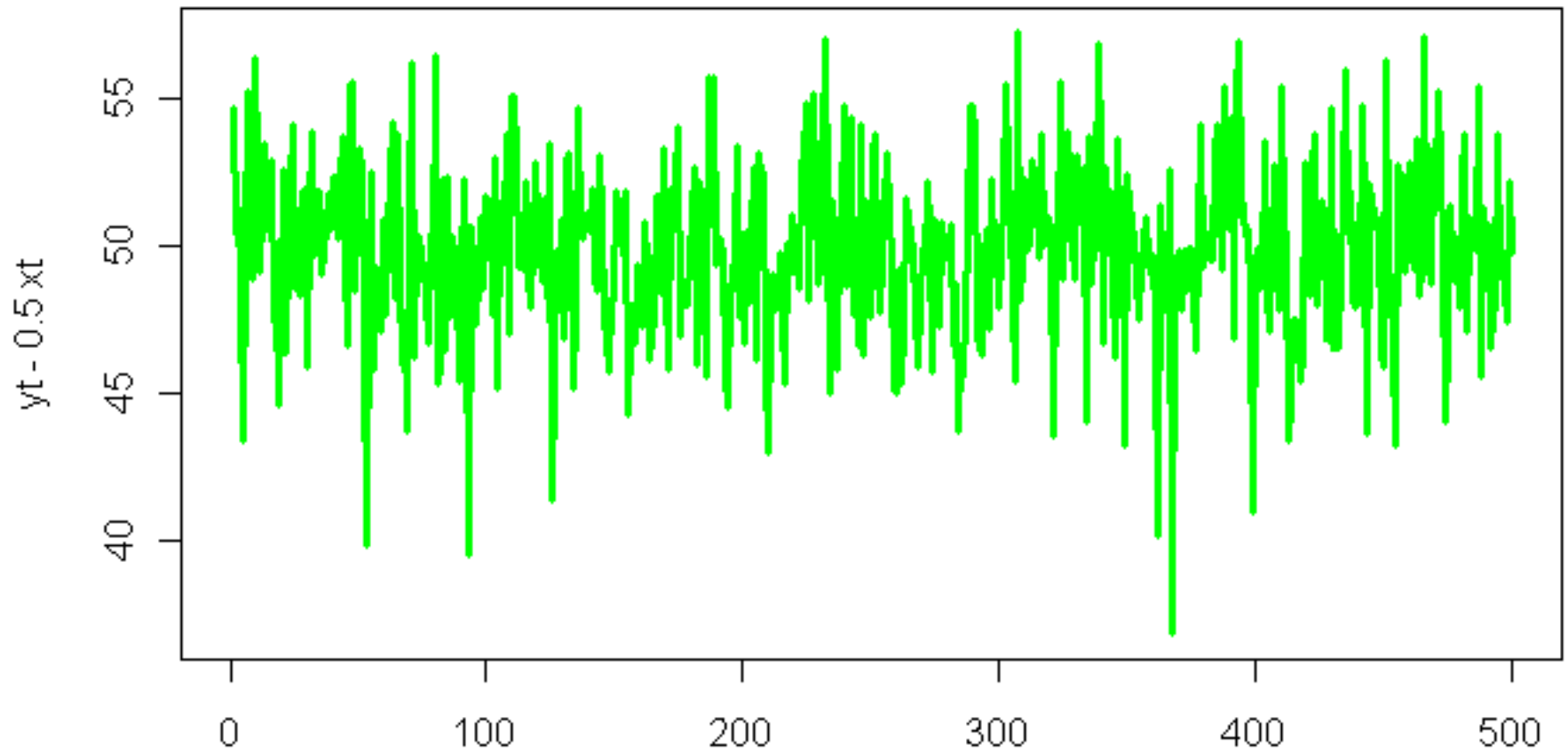
$Y_t$  : -----

$$Y_t = 50 + 0.5X_t + u_t$$

$X_t$  :  $100 + 2 \times \text{Normal brownian motion}$

$u_t$  :  $3 \times \text{Gaussian noise}$

# Example of cointegrated time series



Plot :  $u_t = Y_t - 0.5 X_t$

ut seems to be...

**Stationary**

**&**

**Mean reversion**

# Question

**Can we apply this idea  
to trading strategy?**

**Then, we can apply**

**Cointegration idea  
to log stock price**

Log price spread(\*) is...

# Stationary

# &

# Mean reversion

※  $Spread_t := \log(Y_t) - (\alpha + \beta \log(X_t))$ ,  $X_t, Y_t$  : stock price



# Simple trading idea

if  $Spread_t > \text{very high}$  : Buy  $X_t$ , Sell  $Y_t$

if  $Spread_t < \text{very low}$  : Buy  $Y_t$ , Sell  $X_t$

$$Spread_t = \log(Y_t) - (\alpha + \beta \log(X_t))$$

$X_t, Y_t$  : stock price

# **4. Simulation by R language**

# Process

1. Find two likely cointegrated stocks
2. Estimate spreads
3. Check stationarity
4. Create trading signal
5. Run back-test

# 1. Find two likely cointegrated stocks

```
> library(PairTrading)
> #load sample stock price data
> data(stock.price)
> #select 2 stocks
> price.pair <- stock.price[,1:2]["2008-12-31::"]
> head(price.pair)
```

```
      7201 7203
```

```
2009-01-05  333 3010
```

```
2009-01-06  341 3050
```

```
2009-01-07  374 3200
```

```
2009-01-08  361 3140
```

\* Just load sample data in this case....

## 2. Estimate spreads

```
> reg <- EstimateParameters(price.pair, method = lm)
```

```
> str(reg)
```

List of 3

\$ spread :An 'xts' object from 2008-12-30 to 2011-08-05 containing:

Data: num [1:635, 1] -0.08544 -0.0539 -0.04306 -0.00426 -0.01966 ...

- attr(\*, "dimnames")=List of 2

..\$ : NULL

..\$ : chr "B"

Indexed by objects of class: [Date] TZ:

xts Attributes:

NULL

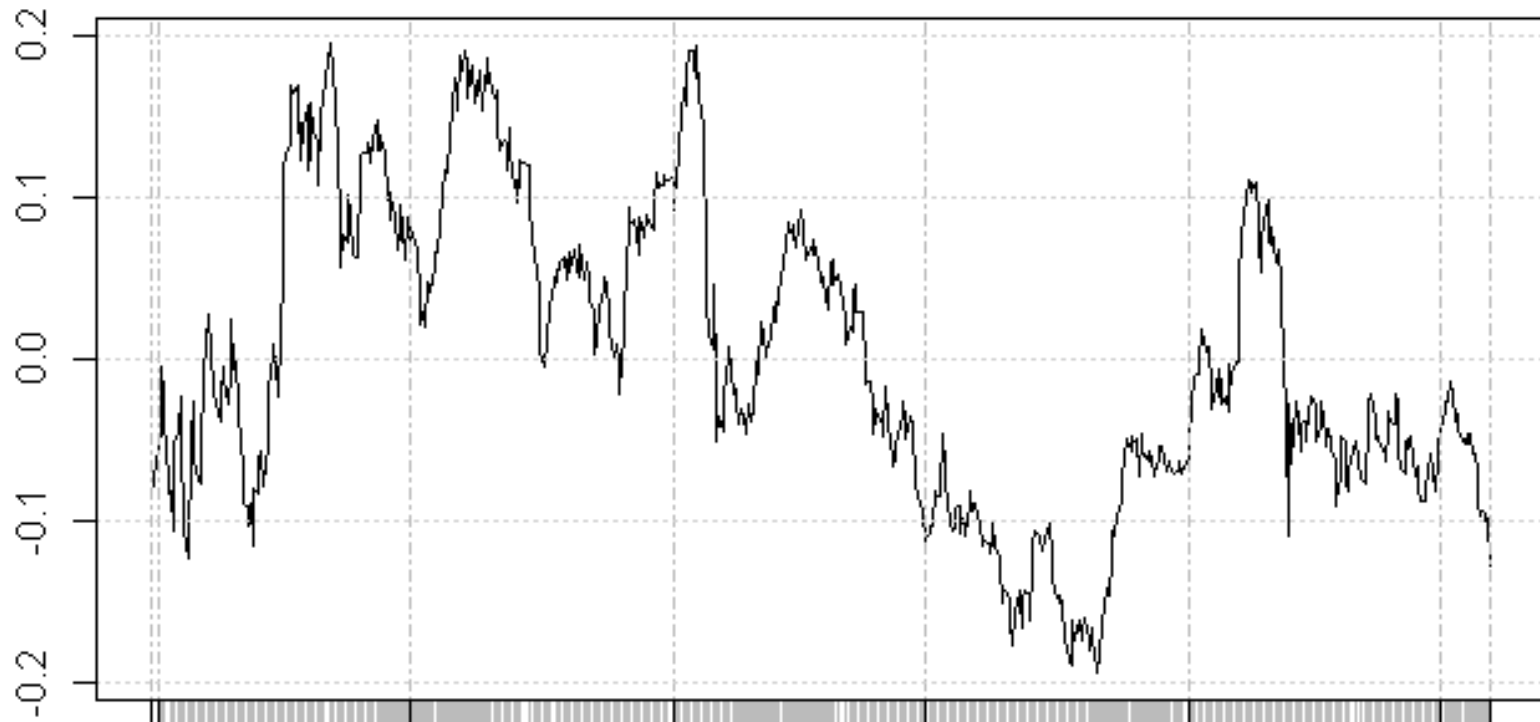
\$ hedge.ratio: num 0.0997

\$ premium : num 7.48

## 2. Estimate spreads

```
> plot(reg$spread, main = "Spread")
```

**Spread**



12 30 2008    7 01 2009    1 04 2010    7 01 2010    1 04 2011    7 01 2011

$$Spread_t = \log(Y_t) - (\alpha + \beta \log(X_t)), X_t, Y_t : \text{stock price}$$

### 3. Check stationarity

```
> PP.test(as.numeric(reg$spread))
```

Phillips-Perron Unit Root Test

```
data: as.numeric(reg$spread)
```

Dickey-Fuller = -3.2299, Truncation lag parameter = 6, p-value  
= 0.08278

```
> adf.test(as.numeric(reg$spread))
```

Augmented Dickey-Fuller Test

```
data: as.numeric(reg$spread)
```

Dickey-Fuller = -3.6462, Lag order = 8, p-value = 0.02825

alternative hypothesis: stationary

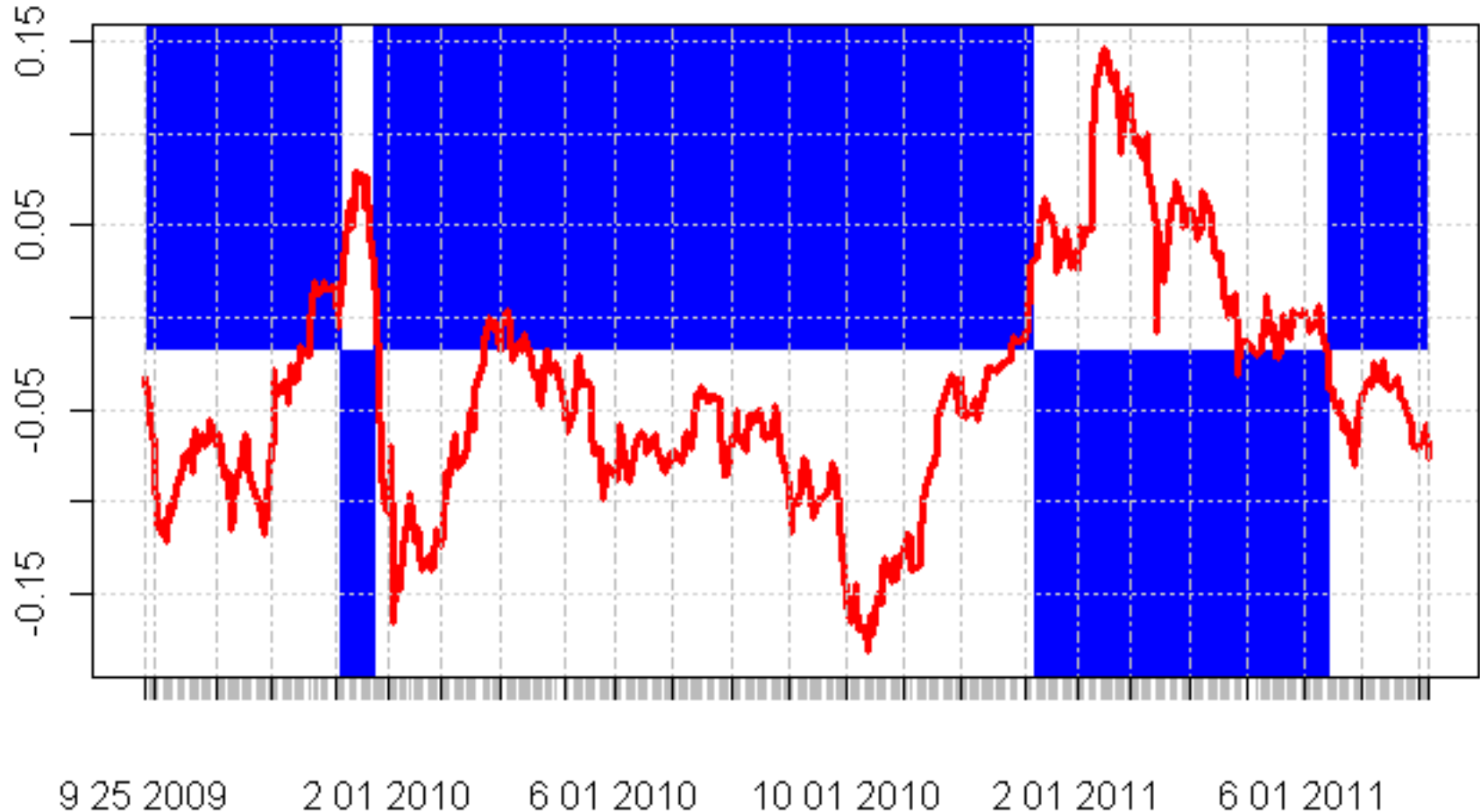
## 4. Create trading signal

```
> params <-  
  EstimateParametersHistorically(price.pair,  
    period = 180)  
  
> signal <- Simple(params$spread, 0.05)  
  
> barplot(signal,col="blue",space = 0, border =  
  "blue",xaxt="n",yaxt="n",xlab="",ylab="")  
  
> par(new=TRUE)  
  
> plot(params$spread, type="l", col = "red",  
  lwd = 3, main = "Spread & Signal")
```



## 4. Create trading signal

Spread & Signal



## 5. Run back-test

```
> return.pairtrading <-  
  Return(price.pair, lag(signal),  
    lag(params$hedge.ratio))  
  
> plot(100 * cumprod(1 +  
  return.pairtrading), main =  
  "Performance of pair trading")
```

# 5. Run back-test

Performance of pair trading



# **5. Summary & concluding remarks**

# Summary & concluding remarks

- Pair trading is simple quantitative trading strategy
- Cointegration is long term relation ship of time series
- Idea of cointegration may give a chance to make a profit from financial market by pair trading
- Next step ....
  - Sophisticate parameter estimation & trading rule
  - Make a simulation close to real

# Reference

- Pairs trade([http://en.wikipedia.org/wiki/Pairs\\_trade](http://en.wikipedia.org/wiki/Pairs_trade))
- Cointegration(<http://en.wikipedia.org/wiki/Cointegration>)
- Andrew Neil Burgess, “A Computational Methodology for Modeling the Dynamics of Statistical Arbitrage”
- Russell Wojcik, “Pairs Trading: A Professional Approach”
- Daniel Herlemont, “Pairs trading, convergence trading, cointegration”
- Paul Teetor, “Using R to Test Pairs of Securities for Cointegration”(<http://quanttrader.info/public/testForCoint.html>)
- Ganapathy Vidyamurthy, “Pairs Trading: Quantitative Methods and Analysis “