

# Data621 HW 4

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April 20, 2018

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## 1. DATA EXPLORATION (25 Points)

Describe the size and the variables in the insurance training data set. Consider that too much detail will cause a manager to lose interest while too little detail will make the manager consider that you aren't doing your job. Some suggestions are given below. Please do NOT treat this as a check list of things to do to complete the assignment. You should have your own thoughts on what to tell the boss. These are just ideas.

- Mean / Standard Deviation / Median
  - Bar Chart or Box Plot of the data
  - Is the data correlated to the target variable (or to other variables?)
  - Are any of the variables missing and need to be imputed "fixed"?
- 

- Mean / Standard Deviation / Median

```
require("plyr")
require("knitr")
require("psych")
# Let's load the data

training <- read.csv(url('https://raw.githubusercontent.com/fung1091/DATA621/master/hw04/insurance_training_data.csv'), stringsAsFactors = FALSE)

evaluation <- read.csv(url('https://raw.githubusercontent.com/fung1091/DATA621/master/hw04/insurance-evaluation-data.csv'), stringsAsFactors = FALSE)

columns <- colnames(training)
target <- "TARGET_FLAG"
inputs <- columns[!columns %in% c(target, "INDEX")]

summary <- describe(training[,c(target, inputs)], na.rm = TRUE)[,c("n", "mean", "sd", "median", "min", "max")]
summary$completeness <- summary$n/nrow(training)
```

```
summary$cv <- 100*summary$sd/summary$mean
```

```
kable(summary)
```

	n	mean	sd	median	min	max	completeness	cv
TARGET_F LAG	816 1	0.2638157	0.4407276	0	0	1.0	1.000000 0	167.058 88
TARGET_A MT	816 1	1504.3246 481	4704.0269 298	0	0	10758 6.1	1.000000 0	312.700 25
KIDSDRIV	816 1	0.1710575	0.5115341	0	0	4.0	1.000000 0	299.042 24
AGE	815 5	44.790312 7	8.6275895	45	16	81.0	0.999264 8	19.2621 8
HOMEKID S	816 1	0.7212351	1.1163233	0	0	5.0	1.000000 0	154.779 38
YOJ	770 7	10.499286 4	4.0924742	11	0	23.0	0.944369 6	38.9785 9
INCOME*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
PARENT1*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
HOME_VA L*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
MSTATUS*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
SEX*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
EDUCATIO N*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
JOB*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
TRAVTIME	816 1	33.485724 8	15.908333 4	33	5	142.0	1.000000 0	47.5078 1
CAR_USE*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
BLUEBOO K*	816 1	NaN	NA	NA	Inf	-Inf	1.000000 0	NA
TIF	816 1	5.3513050	4.1466353	4	1	25.0	1.000000 0	77.4883 0

CAR_TYPE	816		NaN	NA	NA	Inf	-Inf	1.000000	NA
*	1							0	
RED_CAR*	816		NaN	NA	NA	Inf	-Inf	1.000000	NA
	1							0	
OLDCLAIM	816		NaN	NA	NA	Inf	-Inf	1.000000	NA
*	1							0	
CLM_FREQ	816	0.7985541	1.1584527		0	0	5.0	1.000000	145.068
	1							0	78
REVOKED*	816		NaN	NA	NA	Inf	-Inf	1.000000	NA
	1							0	
MVR_PTS	816	1.6955030	2.1471117		1	0	13.0	1.000000	126.635
	1							0	68
CAR_AGE	765	8.3283231	5.7007424		8	-3	28.0	0.937507	68.4500
	1							7	6
URBANICI	816		NaN	NA	NA	Inf	-Inf	1.000000	NA
TY*	1							0	

head(training)

##	INDEX	TARGET_FLAG	TARGET_AMT	KIDSDRIV	AGE	HOMEKIDS	YOJ	INCOME	PARENT1
## 1	1	0	0	0	60	0	11	\$67,349	No
## 2	2	0	0	0	43	0	11	\$91,449	No
## 3	4	0	0	0	35	1	10	\$16,039	No
## 4	5	0	0	0	51	0	14		No
## 5	6	0	0	0	50	0	NA	\$114,986	No
## 6	7	1	2946	0	34	1	12	\$125,301	Yes
##	HOME_VAL	MSTATUS	SEX	EDUCATION	JOB	TRAVTIME	CAR_USE		
## 1	\$0	z_No	M	PhD	Professional	14	Private		
## 2	\$257,252	z_No	M	z_High School	z_Blue Collar	22	Commercial		
## 3	\$124,191	Yes	z_F	z_High School	Clerical	5	Private		
## 4	\$306,251	Yes	M	<High School	z_Blue Collar	32	Private		
## 5	\$243,925	Yes	z_F	PhD	Doctor	36	Private		
## 6	\$0	z_No	z_F	Bachelors	z_Blue Collar	46	Commercial		
##	BLUEBOOK	TIF	CAR_TYPE	RED_CAR	OLDCLAIM	CLM_FREQ	REVOKED	MVR_PTS	
## 1	\$14,230	11	Minivan	yes	\$4,461	2	No	3	
## 2	\$14,940	1	Minivan	yes	\$0	0	No	0	
## 3	\$4,010	4	z_SUV	no	\$38,690	2	No	3	
## 4	\$15,440	7	Minivan	yes	\$0	0	No	0	
## 5	\$18,000	1	z_SUV	no	\$19,217	2	Yes	3	
## 6	\$17,430	1	Sports Car	no	\$0	0	No	0	
##	CAR_AGE	URBANICITY							
## 1	18	Highly Urban/	Urban						
## 2	1	Highly Urban/	Urban						
## 3	10	Highly Urban/	Urban						
## 4	6	Highly Urban/	Urban						
## 5	17	Highly Urban/	Urban						
## 6	7	Highly Urban/	Urban						

```
summary(training)
```

```
##      INDEX      TARGET_FLAG      TARGET_AMT      KIDSDRIV
## Min.   :    1   Min.   :0.0000   Min.   :    0   Min.   :0.0000
## 1st Qu.: 2559   1st Qu.:0.0000   1st Qu.:    0   1st Qu.:0.0000
## Median : 5133   Median :0.0000   Median :    0   Median :0.0000
## Mean   : 5152   Mean   :0.2638   Mean   : 1504   Mean   :0.1711
## 3rd Qu.: 7745   3rd Qu.:1.0000   3rd Qu.: 1036   3rd Qu.:0.0000
## Max.   :10302   Max.   :1.0000   Max.   :107586   Max.   :4.0000
##
##      AGE      HOMEKIDS      YOJ      INCOME
## Min.   :16.00   Min.   :0.0000   Min.   : 0.0   Length:8161
## 1st Qu.:39.00   1st Qu.:0.0000   1st Qu.: 9.0   Class :character
## Median :45.00   Median :0.0000   Median :11.0   Mode  :character
## Mean   :44.79   Mean   :0.7212   Mean   :10.5
## 3rd Qu.:51.00   3rd Qu.:1.0000   3rd Qu.:13.0
## Max.   :81.00   Max.   :5.0000   Max.   :23.0
## NA's   :6      NA's   :454
##      PARENT1      HOME_VAL      MSTATUS
## Length:8161      Length:8161      Length:8161
## Class :character   Class :character   Class :character
## Mode  :character   Mode  :character   Mode  :character
##
##
##
##
##      SEX      EDUCATION      JOB      TRAVTIME
## Length:8161      Length:8161      Length:8161      Min.   : 5.00
## Class :character   Class :character   Class :character   1st Qu.: 22.00
## Mode  :character   Mode  :character   Mode  :character   Median : 33.00
##                                     Mean   : 33.49
##                                     3rd Qu.: 44.00
##                                     Max.   :142.00
##
##      CAR_USE      BLUEBOOK      TIF      CAR_TYPE
## Length:8161      Length:8161      Min.   : 1.000   Length:8161
## Class :character   Class :character   1st Qu.: 1.000   Class :character
## Mode  :character   Mode  :character   Median : 4.000   Mode  :character
##                                     Mean   : 5.351
##                                     3rd Qu.: 7.000
##                                     Max.   :25.000
##
##      RED_CAR      OLDCLAIM      CLM_FREQ      REVOKED
## Length:8161      Length:8161      Min.   :0.0000   Length:8161
## Class :character   Class :character   1st Qu.:0.0000   Class :character
## Mode  :character   Mode  :character   Median :0.0000   Mode  :character
##                                     Mean   :0.7986
##                                     3rd Qu.:2.0000
##                                     Max.   :5.0000
##
```

```
##      MVR_PTS      CAR_AGE      URBANICITY
## Min.   : 0.000   Min.    :-3.000   Length:8161
## 1st Qu.: 0.000   1st Qu.: 1.000   Class :character
## Median : 1.000   Median : 8.000   Mode  :character
## Mean   : 1.696   Mean    : 8.328
## 3rd Qu.: 3.000   3rd Qu.:12.000
## Max.    :13.000   Max.    :28.000
##                NA's    :510
```

## 2. DATA PREPARATION (25 Points)

Describe how you have transformed the data by changing the original variables or creating new variables. If you did transform the data or create new variables, discuss why you did this. Here are some possible transformations.

- Fix missing values (maybe with a Mean or Median value)
- Create flags to suggest if a variable was missing
- Transform data by putting it into buckets
- Mathematical transforms such as log or square root (or use Box-Cox)
- Combine variables (such as ratios or adding or multiplying) to create new variables

### Data Transformations

Based on the dataset description we need to:

- Convert INCOME to numeric, replace 0 for NA
- Convert PARENT1 to flag (1/0)
- Convert HOME\_VAL to NON\_HOMEOWNER flag
- Convert MSTATUS to Flag IS\_SINGLE (1/0)
- Convert SEX to Flag (IS\_MALE)
- Breakout EDUCATION into ED\_HS, ED\_BACHELORS, ED\_MASTERS, ED\_PHD
- Breakout JOB into JOB\_BLUE\_COLLAR, JOB\_CLERICAL, JOB\_PROFESSIONAL, JOB\_MANAGERIAL, JOB\_LAWYER, JOB\_STUDENT, JOB\_DOCTOR, JOB\_HOME\_MAKER
- Convert CAR\_USE to flat(1/0 IS\_COMMERCIAL)
- Convert BLUEBOOK to numeric
- Breakout CAR\_TYPE into:  
CAR\_PANEL\_TRUCK, CAR\_PICKUP, CAR\_SPORTS\_CAR, CAR\_VAN, CAR\_SUV
- Convert RED\_CAR to flag (1/0)
- Convert OLDCLAIM to numeric
- Convert REVOKED to flag (1/0)
- Convert URBANICITY to flag (1/0 IS\_URBAN)

As a convention, all binary variables will be prefixed with “\_BIN”

```

parseStringValue <- function(v, zeroToNa){
  tmpVal <- as.numeric(gsub("[\\$,]", "", v))
  if (!is.na(tmpVal) && tmpVal == 0 && zeroToNa) { NA } else {tmpVal}
}

transform <- function(d){
  outputCols<- c("TARGET_FLAG","TARGET_AMT","AGE", "YOJ", "CAR_AGE","KIDSDRIV",
    "HOMEKIDS","TRAVTIME","TIF","CLM_FREQ","MVR_PTS")

  ## Convert INCOME to numeric, replace 0 for NA
  d['INCOME'] <- parseStringValue(d['INCOME'],TRUE)
  outputCols <- c(outputCols,'INCOME')

  ## Convert PARENT1 to flag (1/0)
  d['PARENT1_BIN'] <- if (d['PARENT1']=="Yes") {1} else {0}
  outputCols <- c(outputCols,'PARENT1_BIN')

  ## Convert HOME_VAL to NON_HOMEOWNER flag
  d['NON_HOMEOWNER_BIN'] <- if (is.na(parseStringValue(d['HOME_VAL'],TRUE)))
{1} else {0}
  outputCols <- c(outputCols,'NON_HOMEOWNER_BIN')

  ## Convert MSTATUS to Flag IS_SINGLE (1/0
#levels(training$MSTATUS)
  d['IS_SINGLE_BIN'] <- if (d['MSTATUS']=="z_No") {1} else {0}
  outputCols <- c(outputCols,'IS_SINGLE_BIN')

  ## Convert SEX to Flag (IS_MALE)
  d['IS_MALE_BIN'] <- if (d['SEX']=="M") {1} else {0}
  outputCols <- c(outputCols,'IS_MALE_BIN')

  ## Breakout EDUCATION into ED_HS, ED_BACHELORS,ED_MASTERS, ED_PHD
  d['ED_HS_BIN'] <- if (d['EDUCATION']=="z_High School") {1} else {0}
  d['ED_BACHELORS_BIN'] <- if (d['EDUCATION']=="Bachelors") {1} else {0}
  d['ED_MASTERS_BIN'] <- if (d['EDUCATION']=="Masters") {1} else {0}
  d['ED_PHD_BIN'] <- if (d['EDUCATION']=="PhD") {1} else {0}
  outputCols <- c(outputCols,'ED_HS_BIN','ED_BACHELORS_BIN','ED_MASTERS_BIN',
'ED_PHD_BIN')

  ## Breakout JOB into JOB_BLUE_COLLAR, JOB_CLERICAL, JOB_PROFESSIONAL, JOB_M
ANAGERIAL, JOB_LAWYER, JOB_STUDENT, JOB_DOCTOR, JOB_HOME_MAKER
  d['JOB_BLUE_COLLAR_BIN'] <- if (d['JOB']=="z_Blue Collar") {1} else {0}
  d['JOB_CLERICAL_BIN'] <- if (d['JOB']=="Clerical") {1} else {0}
  d['JOB_PROFESSIONAL_BIN'] <- if (d['JOB']=="Professional") {1} else {0}
  d['JOB_MANAGERIAL_BIN'] <- if (d['JOB']=="Manager") {1} else {0}
  d['JOB_LAWYER_BIN'] <- if (d['JOB']=="Lawyer") {1} else {0}
  d['JOB_STUDENT_BIN'] <- if (d['JOB']=="Student") {1} else {0}
  d['JOB_DOCTOR_BIN'] <- if (d['JOB']=="Doctor") {1} else {0}

```

```

d['JOB_HOME_MAKER_BIN'] <- if (d['JOB']=="Home Maker") {1} else {0}
outputCols <- c(outputCols, 'JOB_BLUE_COLLAR_BIN', 'JOB_CLERICAL_BIN', 'JOB_
PROFESSIONAL_BIN', 'JOB_MANAGERIAL_BIN', 'JOB_LAWYER_BIN', 'JOB_STUDENT_BIN',
'JOB_DOCTOR_BIN', 'JOB_HOME_MAKER_BIN')

## Convert CAR_USE to flat(1/0 IS_COMMERCIAL)
#Levels(training$CAR_USE)
d['IS_COMMERCIAL_BIN'] <- if (d['CAR_USE']=="Commercial") {1} else {0}
outputCols <- c(outputCols, 'IS_COMMERCIAL_BIN')

## Convert BLUEBOOK to numeric
d['BLUEBOOK'] <- parseStringValue(d['BLUEBOOK'], FALSE)
outputCols <- c(outputCols, 'BLUEBOOK')

## Breakout CAR_TYPE into: CAR_PANEL_TRUCK, CAR_PICKUP, CAR_SPORTS_CAR, CAR_VA
N, CAR_SUV
#Levels(training$CAR_TYPE)
d['CAR_PANEL_TRUCK_BIN'] <- if (d['CAR_TYPE']=="Panel Truck") {1} else {0}
d['CAR_PICKUP_BIN'] <- if (d['CAR_TYPE']=="Pickup") {1} else {0}
d['CAR_SPORTS_CAR_BIN'] <- if (d['CAR_TYPE']=="Sports Car") {1} else {0}
d['CAR_VAN_BIN'] <- if (d['CAR_TYPE']=="Van") {1} else {0}
d['CAR_SUV_BIN'] <- if (d['CAR_TYPE']=="z_SUV") {1} else {0}
outputCols <- c(outputCols, 'CAR_PANEL_TRUCK_BIN', 'CAR_PICKUP_BIN', 'CAR_SPOR
TS_CAR_BIN', 'CAR_VAN_BIN', 'CAR_SUV_BIN')

## Convert RED_CAR to flag (1/0)
#Levels(training$RED_CAR)
d['RED_CAR_BIN'] <- if (d['RED_CAR']=="yes") {1} else {0}
outputCols <- c(outputCols, 'RED_CAR_BIN')

## Convert OLDCLAIM to numeric
#Levels(training$OLDCLAIM)
d['OLDCLAIM'] <- parseStringValue(d['OLDCLAIM'], TRUE)
outputCols <- c(outputCols, 'OLDCLAIM')

## Convert REVOKED to flag (1/0)
#Levels(training$REVOKED)
d['REVOKED_BIN'] <- if (d['REVOKED']=="Yes") {1} else {0}
outputCols <- c(outputCols, 'REVOKED_BIN')

## Convert URBANICITY to flag (1/0 IS_URBAN)
#Levels(training$URBANICITY)
d['IS_URBAN_BIN'] <- if (d['URBANICITY']=="Highly Urban/ Urban") {1} else {
0}
outputCols <- c(outputCols, 'IS_URBAN_BIN')

r <- as.numeric(d[outputCols])

```

```

names(r) <- outputCols
r
}

# form dataframe by function
training_trans<-data.frame(t(rbind(apply(training,1,transform))))
evaluation_trans<-data.frame(t(rbind(apply(evaluation,1,transform))))

columns <- colnames(training_trans)
target_bin <- c("TARGET_FLAG")
target_lm <- c("TARGET_AMT")
target <- c(target_bin,target_lm)
inputs_bin <- columns[grepl("_BIN",columns)]
inputs_num <- columns[!columns %in% c(target,"INDEX",inputs_bin)]
inputs<- c(inputs_bin,inputs_num)

```

## Data Imputations

### Imputations

- Fill missing numerical values with mean for: AGE, YOJ, CAR\_AGE, INCOME
- Impute missing OLDCLAIM with zeros

```

# impute
impute <- function (d) {
  d[is.na(d$AGE),]$AGE <- mean(d$AGE,na.rm = TRUE)
  d[is.na(d$YOJ),]$YOJ <- mean(d$YOJ,na.rm = TRUE)
  d[is.na(d$CAR_AGE),]$CAR_AGE <- mean(d$CAR_AGE,na.rm = TRUE)
  d[is.na(d$INCOME),]$INCOME <- mean(d$INCOME,na.rm = TRUE)
  d[is.na(d$OLDCLAIM),]$OLDCLAIM <- 0
  d
}
training_trans<-impute(training_trans)
evaluation_trans<-impute(evaluation_trans)

```

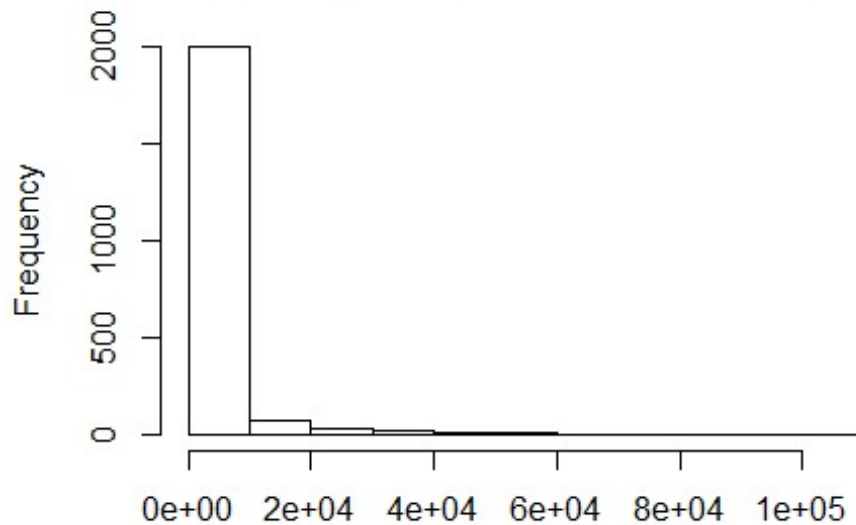
### Transformation Analysis

#### TARGET\_NUM

```
hist(training_trans[training_trans$TARGET_FLAG==1,target_lm])
```



n of training\_trans[training\_trans\$TARGET\_FLAG ==



training\_trans[training\_trans\$TARGET\_FLAG == 1, target\_lm]

The distribution of values of the response target\_lm suggest that we may benefit from a log tranformation on the response.

For better linear pattern, we should get a better linear fit. A log transformation of the target seems adequate, aside from some negative values that need to be zeroed out, it is not evident that any outliers of the predictors may skew the linear fit. With that, no further transformations seem required.

### *Transformations Implementation*

Numerical Transformations:

- Cap AGE at 70, negative values not permitted
- Cap YOJ at 20, negative values not permitted
- Cap CAR\_AGE at 20, negative values not permitted
- Cap KIDSDRIV at 3, negative values not permitted
- Cap HOMEKIDS at 4, negative values not permitted
- Cap TRAVTIME at 75, negative values not permitted
- Cap TIF at 17, negative values not permitted
- Cap CLM\_FREQ at 4, negative values not permitted
- Cap MVR\_PTS at 10, negative values not permitted
- Cap INCOME at 175000, negative values not permitted
- Cap BLUEBOOK at 40000, negative values not permitted
- Cap OLDCLAIM at 40000, negative values not permitted

```
# Cap values
```

```
d<- training_trans  
capColumns <- function(d){  
  outputCols<- colnames(d)
```

```
  ## Cap AGE at 70, negative values not permitted
```

```
  d[d$AGE <0, 'AGE'] <- 0  
  d[d$AGE >=70, 'AGE'] <- 70
```

```
  ## Cap YOJ at 20, negative values not permitted
```

```
  d[d$YOJ <0, 'YOJ'] <- 0  
  d[d$YOJ >=20, 'YOJ'] <- 20
```

```
  ## Cap CAR_AGE at 20, negative values not permitted
```

```
  d[d$CAR_AGE <0, 'CAR_AGE'] <- 0  
  d[d$CAR_AGE >=20, 'CAR_AGE'] <- 20
```

```
  ## Cap KIDSDRIV at 3, negative values not permitted
```

```
  d[d$KIDSDRIV <0, 'KIDSDRIV'] <- 0  
  d[d$KIDSDRIV >=3, 'KIDSDRIV'] <- 3
```

```
  ## Cap HOMEKIDS at 4, negative values not permitted
```

```
  d[d$HOMEKIDS <0, 'HOMEKIDS'] <- 0  
  d[d$HOMEKIDS >=4, 'HOMEKIDS'] <- 4
```

```
  ## Cap TRAVTIME at 75, negative values not permitted
```

```
  d[d$TRAVTIME <0, 'TRAVTIME'] <- 0  
  d[d$TRAVTIME >=75, 'TRAVTIME'] <- 75
```

```
  ## Cap TIF at 17, negative values not permitted
```

```
  d[d$TIF <0, 'TIF'] <- 0  
  d[d$TIF >=17, 'TIF'] <- 17
```

```
  ## Cap CLM_FREQ at 4, negative values not permitted
```

```
  d[d$CLM_FREQ <0, 'CLM_FREQ'] <- 0  
  d[d$CLM_FREQ >=4, 'CLM_FREQ'] <- 4
```

```
  ## Cap MVR_PTS at 10, negative values not permitted
```

```
  d[d$MVR_PTS <0, 'MVR_PTS'] <- 0  
  d[d$MVR_PTS >=10, 'MVR_PTS'] <- 10
```

```
  ## Cap INCOME at 175000, negative values not permitted
```

```
  d[d$INCOME <0, 'INCOME'] <- 0  
  d[d$INCOME >=175000, 'INCOME'] <- 175000
```

```
  ## Cap BLUEBOOK at 40000, negative values not permitted
```

```
  d[d$BLUEBOOK <0, 'BLUEBOOK'] <- 0
```

```

d[d$BLUEBOOK >=40000, 'BLUEBOOK'] <- 40000

## Cap OLDCLAIM at 40000, negative values not permitted
d[d$OLDCLAIM <0, 'OLDCLAIM'] <- 0
d[d$OLDCLAIM >=40000, 'OLDCLAIM'] <- 40000

d

}

training_trans <- capColumns(training_trans)
evaluation_trans <- capColumns(evaluation_trans)

Final summary
summary <- describe(training_trans[,c(target,inputs)][,c("n","mean","sd","median","min","max")])
summary$completeness <- summary$n/nrow(training_trans)
summary$cv <- 100*summary$sd/summary$mean

kable(summary)

```

	n	mean	sd	median	mi n	max	complet eness	cv
TARGET_FLAG	81 61	2.63815 7e-01	4.40727 6e-01	0.00000 0	0	1.0	1	167.0 5888
TARGET_AMT	81 61	1.50432 5e+03	4.70402 7e+03	0.00000 0	0	1075 86.1	1	312.7 0025
PARENT1_BIN	81 61	1.31969 1e-01	3.38477 9e-01	0.00000 0	0	1.0	1	256.4 8267
NON_HOMEOW NER_BIN	81 61	3.37948 8e-01	4.73040 0e-01	0.00000 0	0	1.0	1	139.9 7387
IS_SINGLE_BIN	81 61	4.00318 6e-01	4.89992 9e-01	0.00000 0	0	1.0	1	122.4 0073
IS_MALE_BIN	81 61	4.63913 7e-01	4.98726 6e-01	0.00000 0	0	1.0	1	107.5 0418
ED_HS_BIN	81 61	2.85504 2e-01	4.51681 9e-01	0.00000 0	0	1.0	1	158.2 0499
ED_BACHELOR S_BIN	81 61	2.74721 2e-01	4.46401 0e-01	0.00000 0	0	1.0	1	162.4 9237
ED_MASTERS_B IN	81 61	2.03161 4e-01	4.02376 3e-01	0.00000 0	0	1.0	1	198.0 5747
ED_PHD_BIN	81 61	8.92048 0e-02	2.85056 5e-01	0.00000 0	0	1.0	1	319.5 5306

JOB_BLUE_COL	81	2.23624	4.16698	0.00000	0	1.0	1	186.3
LAR_BIN	61	6e-01	8e-01	0				3857
JOB_CLERICAL_	81	1.55740	3.62631	0.00000	0	1.0	1	232.8
BIN	61	7e-01	6e-01	0				4314
JOB_PROFESSI	81	1.36870	3.43731	0.00000	0	1.0	1	251.1
ONAL_BIN	61	5e-01	6e-01	0				3642
JOB_MANAGER	81	1.21063	3.26221	0.00000	0	1.0	1	269.4
IAL_BIN	61	6e-01	2e-01	0				6264
JOB_LAWYER_B	81	1.02315	3.03081	0.00000	0	1.0	1	296.2
IN	61	9e-01	8e-01	0				2167
JOB_STUDENT_	81	8.72442	2.82209	0.00000	0	1.0	1	323.4
BIN	61	0e-02	9e-01	0				7119
JOB_DOCTOR_B	81	3.01434	1.70992	0.00000	0	1.0	1	567.2
IN	61	0e-02	2e-01	0				6308
JOB_HOME_MA	81	7.85443	2.69042	0.00000	0	1.0	1	342.5
KER_BIN	61	0e-02	7e-01	0				3623
IS_COMMERCIA	81	3.71155	4.83143	0.00000	0	1.0	1	130.1
L_BIN	61	5e-01	6e-01	0				7282
CAR_PANEL_TR	81	8.28330	2.75646	0.00000	0	1.0	1	332.7
UCK_BIN	61	0e-02	5e-01	0				7383
CAR_PICKUP_BI	81	1.70199	3.75831	0.00000	0	1.0	1	220.8
N	61	7e-01	2e-01	0				1774
CAR_SPORTS_C	81	1.11138	3.14322	0.00000	0	1.0	1	282.8
AR_BIN	61	3e-01	6e-01	0				2106
CAR_VAN_BIN	81	9.19005	2.88903	0.00000	0	1.0	1	314.3
	61	0e-02	1e-01	0				6514
CAR_SUV_BIN	81	2.81093	4.49560	0.00000	0	1.0	1	159.9
	61	0e-01	3e-01	0				3295
RED_CAR_BIN	81	2.91385	4.54428	0.00000	0	1.0	1	155.9
	61	9e-01	7e-01	0				5427
REVOKED_BIN	81	1.22534	3.27921	0.00000	0	1.0	1	267.6
	61	0e-01	6e-01	0				1685
IS_URBAN_BIN	81	7.95490	4.03367	1.00000	0	1.0	1	50.70
	61	7e-01	3e-01	0				672
AGE	81	4.47851	8.60725	45.0000	16	70.0	1	19.21
	61	7e+01	0e+00	00				898
YOJ	81	1.04985	3.97496	11.0000	0	20.0	1	37.86
	61	5e+01	3e+00	00				202
CAR_AGE	81	8.29732	5.44304	8.32832	0	20.0	1	65.60
	61	2e+00	9e+00	3				007

KIDSDRIV	81	1.70567	5.08333	0.00000	0	3.0	1	298.0
	61	3e-01	8e-01	0				2528
HOMEKIDS	81	7.19519	1.11049	0.00000	0	4.0	1	154.3
	61	7e-01	9e+00	0				3896
TRAVTIME	81	3.33868	1.55700	33.0000	5	75.0	1	46.63
	61	4e+01	3e+01	00				522
TIF	81	5.33427	4.09088	4.00000	1	17.0	1	76.69
	61	3e+00	1e+00	0				051
CLM_FREQ	81	7.96348	1.15138	0.00000	0	4.0	1	144.5
	61	5e-01	1e+00	0				8254
MVR_PTS	81	1.69342	2.13820	1.00000	0	10.0	1	126.2
	61	0e+00	7e+00	0				6560
INCOME	81	6.62713	3.93449	66367.0	5	1750	1	59.36
	61	2e+04	8e+04	00000		00.0		954
BLUEBOOK	81	1.56694	8.27260	14440.0	15	4000	1	52.79
	61	5e+04	2e+03	00000	00	0.0		447
OLDCLAIM	81	3.95780	8.40873	0.00000	0	4000	1	212.4
	61	0e+03	6e+03	0		0.0		5985

```
#head(training_trans)
#summary(training_trans)
```

## distribution of the values for each of the variables

Here's the distribution of the values for each of the variables

we get a view of the normalized values:

## Binary target variable

```
head(data.frame(scale(training_trans[,inputs_num])))
```

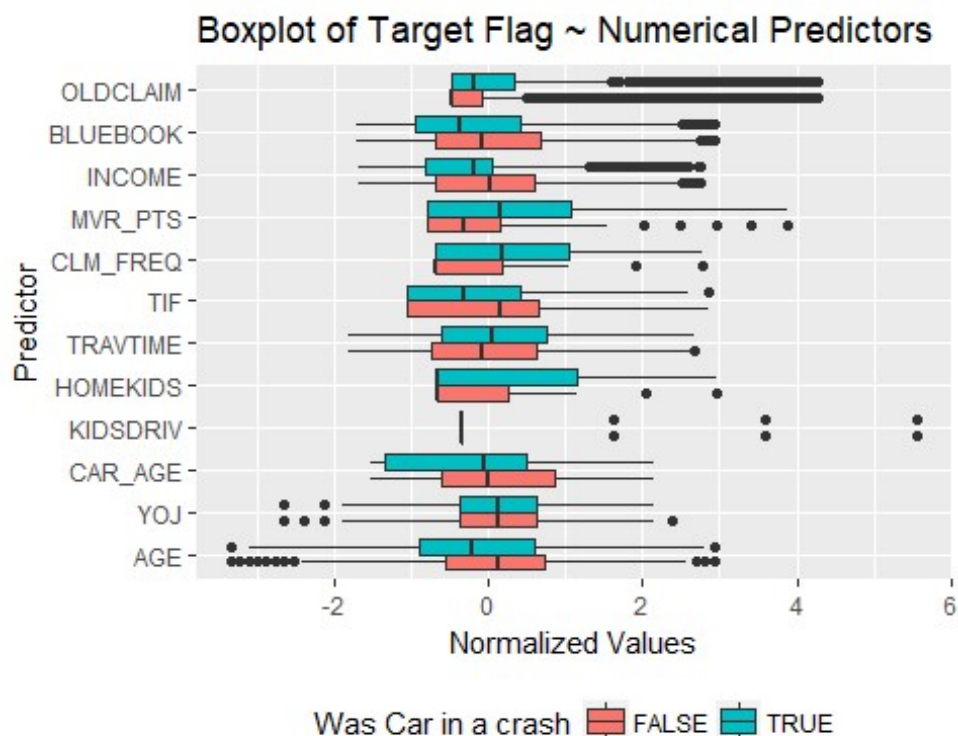
```
##          AGE          YOJ          CAR_AGE  KIDSDRIV  HOMEKIDS  TRAVTIME
## 1  1.7676765  0.1261518097  1.7825814 -0.335542 -0.6479245 -1.24513858
## 2 -0.2074026  0.1261518097 -1.3406681 -0.335542 -0.6479245 -0.73133083
## 3 -1.1368516 -0.1254228265  0.3128170 -0.335542  0.2525714 -1.82317230
## 4  0.7220464  0.8808757184 -0.4220653 -0.335542 -0.6479245 -0.08907113
## 5  0.6058652  0.0001849587  1.5988609 -0.335542 -0.6479245  0.16783274
## 6 -1.2530327  0.3777264459 -0.2383447 -0.335542  0.2525714  0.81009244
##          TIF      CLM_FREQ      MVR_PTS      INCOME      BLUEBOOK      OLDCLAIM
## 1  1.3849651  1.0453982  0.6110635  0.02739048 -0.17400176  0.05984256
## 2 -1.0594962 -0.6916465 -0.7919813  0.63992102 -0.08817629 -0.47067716
## 3 -0.3261578  1.0453982  0.6110635 -1.27671500 -1.40940506  4.13049027
## 4  0.4071806 -0.6916465 -0.7919813  0.02510137 -0.02773582 -0.47067716
## 5 -1.0594962  1.0453982  0.6110635  1.23814224  0.28171941  1.81468429
## 6 -1.0594962 -0.6916465 -0.7919813  1.50031039  0.21281727 -0.47067716
```

## Boxplot of Target Flag vs Numerical Predictors and Target Flag vs Binary Predictors

```
require("reshape2")
require("ggplot2")
detach(package:plyr)
require("dplyr")

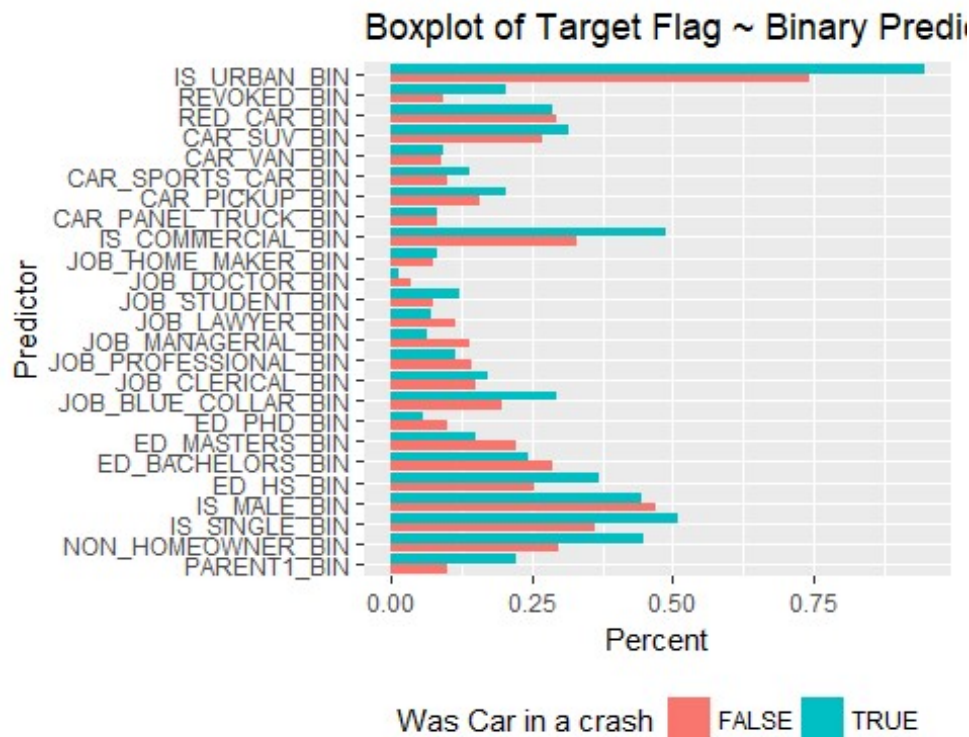
# Let's melt the DF so that we can plot it more easily
training_normalized <- cbind(data.frame(scale(training_trans[,inputs_num])),t
raining_trans[,c(inputs_bin,target)])
training_normalized$TARGET_FLAG <- training_normalized$TARGET_FLAG==1

ggplot(melt(training_normalized, measure.vars = inputs_num),
  aes(x=variable,y=value)
)+
  geom_boxplot(aes(fill = factor(TARGET_FLAG)))+
  guides(fill=guide_legend(title="Was Car in a crash")) +
  theme(legend.position="bottom")+
  coord_flip()+
  labs(title="Boxplot of Target Flag ~ Numerical Predictors", y="Normalized V
alues", x="Predictor")
```



```
bin_summary <- melt(training_normalized[,c(inputs_bin,target_bin)], measure.v
ars = inputs_bin) %>%
  group_by(TARGET_FLAG,variable) %>%
  summarise(pct = sum(value)/length(value))
```

```
ggplot(bin_summary, aes(variable, pct)) +
  geom_bar(aes(fill = TARGET_FLAG), position = "dodge", stat="identity")+
  guides(fill=guide_legend(title="Was Car in a crash")) +
  theme(legend.position="bottom")+
  coord_flip()+
  labs(title="Boxplot of Target Flag ~ Binary Predictors", y="Percent", x="Predictor")
```



## Correlations

```
summary_positive <- describe(training_normalized[training_normalized$TARGET_FLAG==1,c(target_bin,inputs)][,c("mean","n")])
summary_negative <- describe(training_normalized[training_normalized$TARGET_FLAG==0,c(target_bin,inputs)][,c("mean","n")])
summary_by_target <- merge(summary_positive,summary_negative,by="row.names")
colnames(summary_by_target) <- c("Variable","In car crash - Avg","In car crash - n","NOT In car crash - Avg","NOT In car crash - n")
summary_by_target$delta <- abs(summary_by_target[, "In car crash - Avg"] - summary_by_target[, "NOT In car crash - Avg"])
kable(summary_by_target[order(-summary_by_target$delta),])
```

Variable	In car crash - Avg	In car crash - n	NOT In car crash - Avg	NOT In car crash - n	delta
IS_URBAN_BIN	75	95	75	95	20
REVOKED_BIN	15	25	15	25	10
RED_CAR_BIN	25	25	25	25	0
CAR_SUV_BIN	25	30	25	30	5
CAR_VAN_BIN	10	15	10	15	5
CAR_SPORTS_CAR_BIN	10	15	10	15	5
CAR_PICKUP_BIN	15	20	15	20	5
CAR_PANEL_TRUCK_BIN	10	15	10	15	5
IS_COMMERCIAL_BIN	35	45	35	45	10
JOB_HOME_MAKER_BIN	10	15	10	15	5
JOB_DOCTOR_BIN	5	10	5	10	5
JOB_STUDENT_BIN	10	15	10	15	5
JOB_LAWYER_BIN	10	15	10	15	5
JOB_MANAGERIAL_BIN	10	15	10	15	5
JOB_PROFESSIONAL_BIN	10	15	10	15	5
JOB_CLERICAL_BIN	10	15	10	15	5
JOB_BLUE_COLLAR_BIN	15	25	15	25	10
ED_PHD_BIN	10	15	10	15	5
ED_MASTERS_BIN	15	20	15	20	5
ED_BACHELORS_BIN	25	35	25	35	10
ED_HS_BIN	25	40	25	40	15
IS_MALE_BIN	45	50	45	50	5
IS_SINGLE_BIN	35	45	35	45	10
NON_HOMEOOWNER_BIN	25	35	25	35	10
PARENT1_BIN	10	20	10	20	10

29	MVR_PTS	0.3653840	2153	-0.1309374	6008	0.4963214
9	CLM_FREQ	0.3624404	2153	-0.1298825	6008	0.4923229
31	OLDCLAIM	0.2374517	2153	-0.0850921	6008	0.3225438
15	INCOME	-0.1943105	2153	0.0696322	6008	0.2639427
14	HOMEKIDS	0.1931797	2153	-0.0692270	6008	0.2624067
2	BLUEBOOK	-0.1762139	2153	0.0631472	6008	0.2393611
28	KIDSDRIV	0.1733929	2153	-0.0621363	6008	0.2355291
1	AGE	-0.1727074	2153	0.0618906	6008	0.2345980
3	CAR_AGE	-0.1617485	2153	0.0579635	6008	0.2197120
19	IS_URBAN_BIN	0.9465862	2153	0.7413449	6008	0.2052413
36	TIF	-0.1372315	2153	0.0491777	6008	0.1864092
16	IS_COMMERCIAL_BIN	0.4862982	2153	0.3298935	6008	0.1564047
38	YOJ	-0.1142741	2153	0.0409507	6008	0.1552248
30	NON_HOMEOWNER_BIN	0.4491407	2153	0.2981025	6008	0.1510382
18	IS_SINGLE_BIN	0.5109150	2153	0.3606858	6008	0.1502292
32	PARENT1_BIN	0.2210869	2153	0.1000333	6008	0.1210536
37	TRAVTIME	0.0865733	2153	-0.0310240	6008	0.1175973
34	REVOKED_BIN	0.2057594	2153	0.0927097	6008	0.1130497
11	ED_HS_BIN	0.3683233	2153	0.2558256	6008	0.1124977
20	JOB_BLUE_COLLAR_BIN	0.2944728	2153	0.1982357	6008	0.0962371
25	JOB_MANAGERIAL_BIN	0.0636321	2153	0.1416445	6008	0.0780123
12	ED_MASTERS_BIN	0.1518811	2153	0.2215379	6008	0.0696569
27	JOB_STUDENT_BIN	0.1235485	2153	0.0742344	6008	0.0493142
5	CAR_PICKUP_BIN	0.2057594	2153	0.1574567	6008	0.0483027
7	CAR_SUV_BIN	0.3149094	2153	0.2689747	6008	0.0459347
10	ED_BACHELORS_BIN	0.2429169	2153	0.2861185	6008	0.0432016
24	JOB_LAWYER_BIN	0.0710636	2153	0.1135153	6008	0.0424517
13	ED_PHD_BIN	0.0580585	2153	0.1003662	6008	0.0423077
6	CAR_SPORTS_CAR_BIN	0.1411983	2153	0.1003662	6008	0.0408321
26	JOB_PROFESSIONAL_BIN	0.1147236	2153	0.1448069	6008	0.0300833
17	IS_MALE_BIN	0.4463539	2153	0.4702064	6008	0.0238525
22	JOB_DOCTOR_BIN	0.0134696	2153	0.0361185	6008	0.0226489
21	JOB_CLERICAL_BIN	0.1723177	2153	0.1498003	6008	0.0225174
33	RED_CAR_BIN	0.2861124	2153	0.2932756	6008	0.0071632
23	JOB_HOME_MAKER_BIN	0.0836043	2153	0.0767310	6008	0.0068732
8	CAR_VAN_BIN	0.0933581	2153	0.0913782	6008	0.0019799



4	CAR_PANEL_TRUCK_BIN	0.0826753	2153	0.0828895	6008	0.0002141
35	TARGET_FLAG	NaN	2153	NaN	6008	NaN

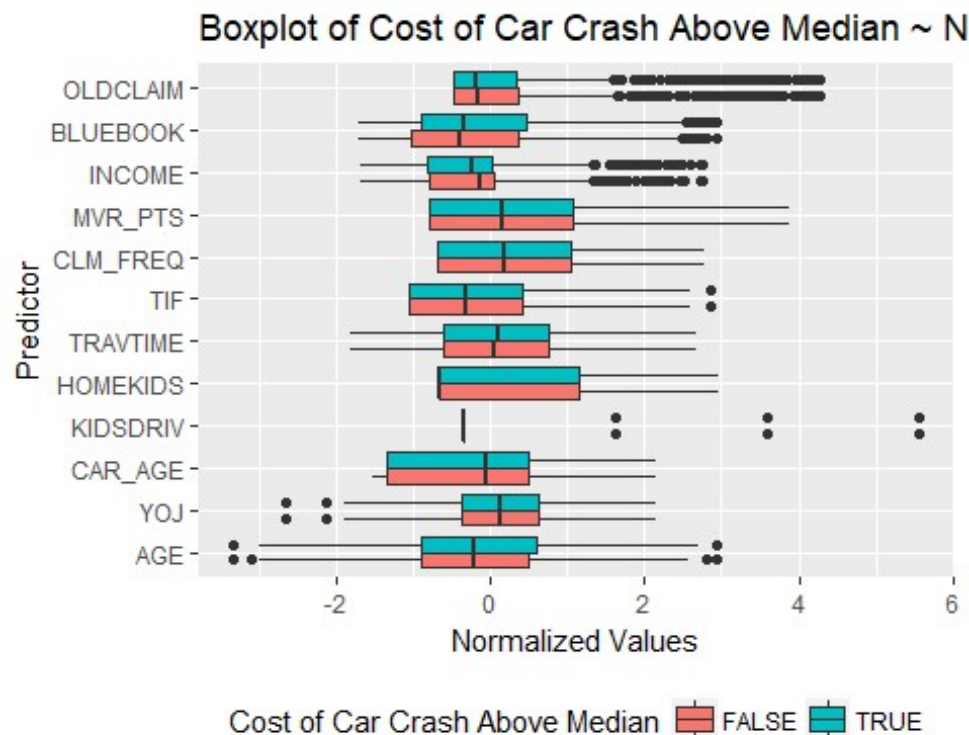
## Numerical target variable - Cost of Car Crash

For our descriptive stats & intuitive understanding, let's discretize the car crash into Above / Below median cost

```
# Let's melt the DF so that we can plot it more easily
training_normalized<-training_normalized[training_normalized$TARGET_FLAG,]

training_normalized$TARGET_FLAG <- training_normalized$TARGET_AMT > median(tr
aining_normalized$TARGET_AMT)

ggplot(melt(training_normalized, measure.vars = inputs_num),
       aes(x=variable,y=value))
  )+
  geom_boxplot(aes(fill = factor(TARGET_FLAG)))+
  guides(fill=guide_legend(title="Cost of Car Crash Above Median")) +
  theme(legend.position="bottom")+
  coord_flip()+
  labs(title="Boxplot of Cost of Car Crash Above Median ~ Numerical Predictor
s", y="Normalized Values", x="Predictor")
```

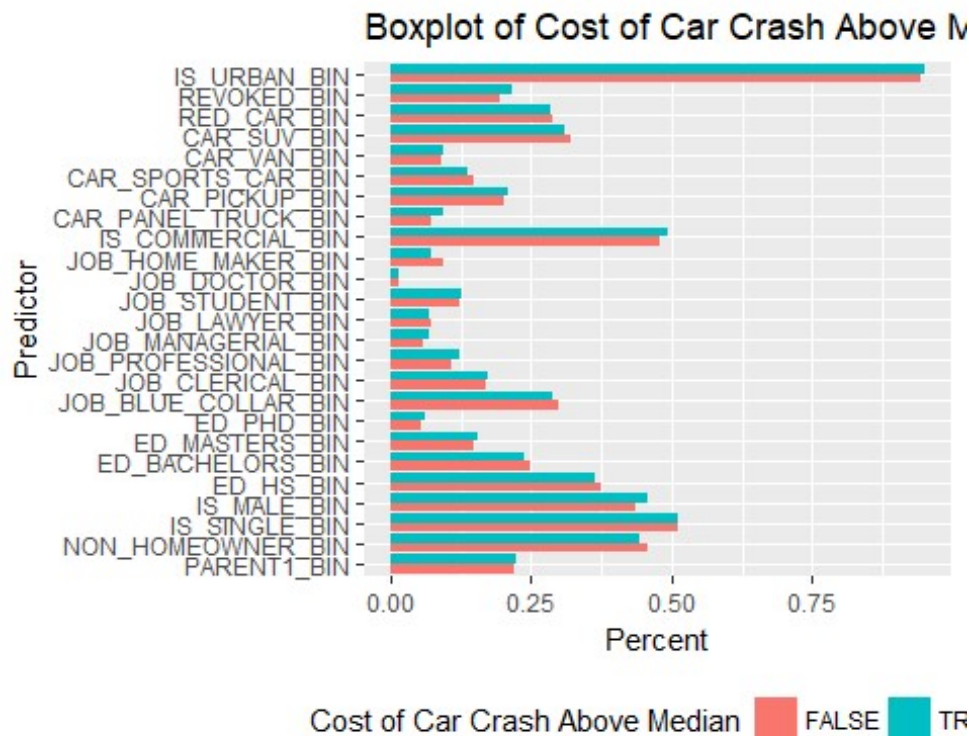


```

bin_summary <- melt(training_normalized[,c(inputs_bin,target_bin)], measure.v
ars = inputs_bin) %>%
  group_by(TARGET_FLAG,variable) %>%
  summarise(pct = sum(value)/length(value))

ggplot(bin_summary, aes(variable, pct)) +
  geom_bar(aes(fill = TARGET_FLAG), position = "dodge", stat="identity")+
  guides(fill=guide_legend(title="Cost of Car Crash Above Median")) +
  theme(legend.position="bottom")+
  coord_flip()+
  labs(title="Boxplot of Cost of Car Crash Above Median ~ Binary Predictors",
y="Percent", x="Predictor")

```



## correlations

```

summary_positive <- describe(training_normalized[training_normalized$TARGET_F
LAG==1,c(target_bin,inputs)]),c("mean","n"))

## Warning in FUN(newX[, i], ...): no non-missing arguments to min; returning
## Inf

## Warning in FUN(newX[, i], ...): no non-missing arguments to max; returning
## -Inf

summary_negative <- describe(training_normalized[training_normalized$TARGET_F
LAG==0,c(target_bin,inputs)]),c("mean","n"))

```

```
## Warning in FUN(newX[, i], ...): no non-missing arguments to min; returning
## Inf

## Warning in FUN(newX[, i], ...): no non-missing arguments to max; returning
## -Inf

summary_by_target <- merge(summary_positive,summary_negative,by="row.names")
colnames(summary_by_target) <- c("Variable","Above Median Cost of Crash - Avg",
"Above Median Cost of Crash - n","Below Median Cost of Crash - Avg", "Below
Median Cost of Crash - n")
summary_by_target$delta <- abs(summary_by_target[, "Above Median Cost of Crash
- Avg"]-summary_by_target[, "Below Median Cost of Crash - Avg"])

kable(summary_by_target[order(-summary_by_target$delta),])
```

	Variable	Above Median Cost of Crash - Avg	Above Median Cost of Crash - n	Below Median Cost of Crash - Avg	Below Median Cost of Crash - n	delta
2	BLUEBOOK	- 0.1280176	1076	- 0.2243655	1077	0.0963479
9	CLM_FREQ	0.3165175	1076	0.4083206	1077	0.0918031
38	YOJ	- 0.0763340	1076	- 0.1521789	1077	0.0758448
29	MVR_PTS	0.3946086	1076	0.3361865	1077	0.0584221
14	HOMEKIDS	0.2182588	1076	0.1681238	1077	0.0501350
1	AGE	- 0.1484935	1076	- 0.1968988	1077	0.0484052
36	TIF	- 0.1255575	1076	- 0.1488946	1077	0.0233371
4	CAR_PANEL_TRUCK_BIN	0.0929368	1076	0.0724234	1077	0.0205134
23	JOB_HOME_MAKER_BIN	0.0734201	1076	0.0937790	1077	0.0203589
17	IS_MALE_BIN	0.4563197	1076	0.4363974	1077	0.0199223
34	REVOKED_BIN	0.2156134	1076	0.1959146	1077	0.0196988
3	CAR_AGE	- 0.1712427	1076	- 0.1522632	1077	0.0189796
16	IS_COMMERCIAL_BIN	0.4944238	1076	0.4781801	1077	0.0162437
26	JOB_PROFESSIONAL_BIN	0.1217472	1076	0.1077066	1077	0.0140406
15	INCOME	- 0.2010833	1076	- 0.1875439	1077	0.0135394
30	NON_HOMEOWNER_BIN	0.4423792	1076	0.4558960	1077	0.0135168

10	ED_BACHELORS_BIN	0.2369888	1076	0.2488394	1077	0.0118505
11	ED_HS_BIN	0.3624535	1076	0.3741876	1077	0.0117340
6	CAR_SPORTS_CAR_BIN	0.1356877	1076	0.1467038	1077	0.0110161
20	JOB_BLUE_COLLAR_BIN	0.2899628	1076	0.2989786	1077	0.0090158
7	CAR_SUV_BIN	0.3104089	1076	0.3194058	1077	0.0089968
12	ED_MASTERS_BIN	0.1561338	1076	0.1476323	1077	0.0085015
25	JOB_MANAGERIAL_BIN	0.0678439	1076	0.0594243	1077	0.0084195
13	ED_PHD_BIN	0.0622677	1076	0.0538533	1077	0.0084144
19	IS_URBAN_BIN	0.9507435	1076	0.9424327	1077	0.0083108
37	TRAVTIME	0.0900572	1076	0.0830926	1077	0.0069646
5	CAR_PICKUP_BIN	0.2091078	1076	0.2024141	1077	0.0066937
31	OLDCLAIM	0.2347958	1076	0.2401051	1077	0.0053093
28	KIDSDRIV	0.1708870	1076	0.1758964	1077	0.0050095
21	JOB_CLERICAL_BIN	0.1747212	1076	0.1699164	1077	0.0048048
32	PARENT1_BIN	0.2230483	1076	0.2191272	1077	0.0039211
27	JOB_STUDENT_BIN	0.1254647	1076	0.1216342	1077	0.0038305
8	CAR_VAN_BIN	0.0947955	1076	0.0919220	1077	0.0028735
24	JOB_LAWYER_BIN	0.0697026	1076	0.0724234	1077	0.0027208
33	RED_CAR_BIN	0.2853160	1076	0.2869081	1077	0.0015921
18	IS_SINGLE_BIN	0.5102230	1076	0.5116063	1077	0.0013833
22	JOB_DOCTOR_BIN	0.0139405	1076	0.0129991	1077	0.0009414
35	TARGET_FLAG	NaN	1076	NaN	1077	NaN

## TRAINING DATASETS

### NEED TO:

- split datasets
- run models

```
library(caTools)
```

```
train_rows <- sample.split(training_trans$TARGET_FLAG, SplitRatio=0.7)
training_trans_model_bin <- training_trans[train_rows,]
training_trans_eval_bin <- training_trans[-train_rows,]
```

## 3. BUILD MODELS (25 Points)

Using the training data set, build at least two different multiple linear regression models and three different binary logistic regression models, using different variables (or the same variables with different transformations). You may select the variables manually, use an

approach such as Forward or Stepwise, use a different approach such as trees, or use a combination of techniques. Describe the techniques you used. If you manually selected a variable for inclusion into the model or exclusion into the model, indicate why this was done.

Be sure to explain how you can make inferences from the model, as well as discuss other relevant model output. Discuss the coefficients in the models, do they make sense? Are you keeping the model even though it is counter intuitive? Why? The boss needs to know.

## MODEL 1.

MLR Full model, all variables, flag + amt

The flag one looks okay here, the amt one doesn't seem to work so well.

```
training_target_amt <- training_trans[training_trans$TARGET_FLAG==1,]
target_amt_model_all <- glm(TARGET_AMT~.,data=training_target_amt[,c(inputs,target_lm)])
predict1 <- round(predict(target_amt_model_all, training_trans_eval_bin, type = 'response'), 4)
summary(target_amt_model_all)
```

```
##
## Call:
## glm(formula = TARGET_AMT ~ ., data = training_target_amt[, c(inputs,
##   target_lm)])
##
## Deviance Residuals:
##   Min       1Q   Median       3Q      Max
## -9358   -3202   -1509    480   99501
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)    1.678e+03  2.005e+03   0.837   0.4026
## PARENT1_BIN     2.820e+02  5.885e+02   0.479   0.6318
## NON_HOMEOWNER_BIN -5.013e+02  4.423e+02  -1.133   0.2572
## IS_SINGLE_BIN     8.154e+02  5.011e+02   1.627   0.1038
## IS_MALE_BIN      1.422e+03  6.550e+02   2.171   0.0301 *
## ED_HS_BIN       -4.171e+02  5.139e+02  -0.812   0.4171
## ED_BACHELORS_BIN  2.283e+02  6.429e+02   0.355   0.7225
## ED_MASTERS_BIN    1.170e+03  1.085e+03   1.078   0.2811
## ED_PHD_BIN       2.335e+03  1.300e+03   1.796   0.0727 .
## JOB_BLUE_COLLAR_BIN 5.893e+02  1.144e+03   0.515   0.6064
## JOB_CLERICAL_BIN  3.944e+02  1.201e+03   0.328   0.7427
## JOB_PROFESSIONAL_BIN 1.118e+03  1.127e+03   0.992   0.3213
## JOB_MANAGERIAL_BIN -7.462e+02  1.065e+03  -0.700   0.4837
## JOB_LAWYER_BIN    3.325e+02  1.028e+03   0.323   0.7464
## JOB_STUDENT_BIN   4.467e+02  1.276e+03   0.350   0.7264
## JOB_DOCTOR_BIN   -2.142e+03  1.765e+03  -1.213   0.2251
## JOB_HOME_MAKER_BIN 1.733e+02  1.231e+03   0.141   0.8880
```

```
## IS_COMMERCIAL_BIN      4.244e+02  5.220e+02   0.813   0.4163
## CAR_PANEL_TRUCK_BIN   -6.872e+02  9.559e+02  -0.719   0.4722
## CAR_PICKUP_BIN        -5.801e+01  5.970e+02  -0.097   0.9226
## CAR_SPORTS_CAR_BIN     1.092e+03  7.498e+02   1.457   0.1453
## CAR_VAN_BIN            1.796e+01  7.715e+02   0.023   0.9814
## CAR_SUV_BIN            9.234e+02  6.662e+02   1.386   0.1658
## RED_CAR_BIN           -1.832e+02  4.965e+02  -0.369   0.7121
## REVOKED_BIN           -1.120e+03  5.205e+02  -2.151   0.0316 *
## IS_URBAN_BIN           8.840e+01  7.557e+02   0.117   0.9069
## AGE                   2.137e+01  2.132e+01   1.003   0.3161
## YOJ                   -5.061e-02  5.097e+01  -0.001   0.9992
## CAR_AGE              -9.720e+01  4.428e+01  -2.195   0.0283 *
## KIDSDRIV             -1.843e+02  3.181e+02  -0.579   0.5624
## HOMEKIDS              2.322e+02  2.095e+02   1.108   0.2680
## TRAVTIME              1.142e-01  1.115e+01   0.010   0.9918
## TIF                   -1.550e+01  4.281e+01  -0.362   0.7173
## CLM_FREQ             -1.192e+02  1.608e+02  -0.741   0.4587
## MVR_PTS               1.194e+02  6.930e+01   1.723   0.0850 .
## INCOME                -5.203e-03  6.745e-03  -0.771   0.4405
## BLUEBOOK              1.296e-01  3.090e-02   4.195  2.84e-05 ***
## OLDCLAIM              2.640e-02  2.392e-02   1.103   0.2700
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for gaussian family taken to be 59123876)
##
## Null deviance: 1.2903e+11 on 2152 degrees of freedom
## Residual deviance: 1.2505e+11 on 2115 degrees of freedom
## AIC: 44678
##
## Number of Fisher Scoring iterations: 2

model1_amt <- target_amt_model_all
```

## MODEL 2.

MLR Full model with log transformation on amt, all variables, amt only

```
training_target_amt$TARGET_AMT <- log(training_target_amt$TARGET_AMT)
target_amt_model_all <- glm(TARGET_AMT~.,data=training_target_amt[,c(inputs,target_lm)])
predict2 <- round(predict(target_amt_model_all, training_trans_eval_bin, type = 'response'), 4)
summary(target_amt_model_all)

##
## Call:
## glm(formula = TARGET_AMT ~ ., data = training_target_amt[, c(inputs,
## target_lm)])
##
## Deviance Residuals:
```

```

##      Min      1Q   Median      3Q      Max
## -4.6590 -0.4065  0.0362  0.4114  3.2775
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)    7.885e+00  2.108e-01  37.402 < 2e-16 ***
## PARENT1_BIN    2.580e-02  6.187e-02   0.417 0.676662
## NON_HOMEOWNER_BIN -2.968e-02  4.650e-02  -0.638 0.523386
## IS_SINGLE_BIN    9.331e-02  5.268e-02   1.771 0.076690 .
## IS_MALE_BIN     9.370e-02  6.886e-02   1.361 0.173723
## ED_HS_BIN       7.738e-03  5.403e-02   0.143 0.886132
## ED_BACHELORS_BIN -2.683e-02  6.759e-02  -0.397 0.691487
## ED_MASTERS_BIN   1.560e-01  1.141e-01   1.368 0.171603
## ED_PHD_BIN      2.553e-01  1.367e-01   1.868 0.061936 .
## JOB_BLUE_COLLAR_BIN 6.405e-02  1.203e-01   0.533 0.594336
## JOB_CLERICAL_BIN  5.322e-02  1.263e-01   0.422 0.673421
## JOB_PROFESSIONAL_BIN 1.089e-01  1.185e-01   0.919 0.358127
## JOB_MANAGERIAL_BIN 2.147e-02  1.120e-01   0.192 0.847998
## JOB_LAWYER_BIN   -1.084e-02  1.081e-01  -0.100 0.920110
## JOB_STUDENT_BIN  4.543e-02  1.342e-01   0.339 0.734959
## JOB_DOCTOR_BIN   -2.927e-02  1.855e-01  -0.158 0.874673
## JOB_HOME_MAKER_BIN -3.033e-02  1.294e-01  -0.234 0.814712
## IS_COMMERCIAL_BIN 1.415e-02  5.488e-02   0.258 0.796551
## CAR_PANEL_TRUCK_BIN -2.814e-03  1.005e-01  -0.028 0.977664
## CAR_PICKUP_BIN   2.678e-02  6.277e-02   0.427 0.669627
## CAR_SPORTS_CAR_BIN 5.738e-02  7.882e-02   0.728 0.466746
## CAR_VAN_BIN      -1.563e-02  8.110e-02  -0.193 0.847171
## CAR_SUV_BIN       9.287e-02  7.003e-02   1.326 0.184978
## RED_CAR_BIN       2.248e-02  5.220e-02   0.431 0.666720
## REVOKED_BIN      -9.881e-02  5.472e-02  -1.806 0.071098 .
## IS_URBAN_BIN     5.631e-02  7.945e-02   0.709 0.478602
## AGE             2.270e-03  2.241e-03   1.013 0.311169
## YOJ            -4.977e-03  5.358e-03  -0.929 0.353098
## CAR_AGE        -2.420e-03  4.655e-03  -0.520 0.603255
## KIDSDRIV       -3.476e-02  3.344e-02  -1.039 0.298764
## HOMEKIDS        2.626e-02  2.203e-02   1.192 0.233437
## TRAVTIME       -3.735e-04  1.172e-03  -0.319 0.750069
## TIF            -2.080e-03  4.501e-03  -0.462 0.644061
## CLM_FREQ       -3.830e-02  1.691e-02  -2.265 0.023610 *
## MVR_PTS         1.547e-02  7.285e-03   2.124 0.033815 *
## INCOME         -1.353e-06  7.091e-07  -1.908 0.056496 .
## BLUEBOOK        1.256e-05  3.248e-06   3.865 0.000114 ***
## OLDCLAIM        4.957e-06  2.515e-06   1.971 0.048871 *
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for gaussian family taken to be 0.6534742)
##
##      Null deviance: 1420.9  on 2152  degrees of freedom
## Residual deviance: 1382.1  on 2115  degrees of freedom

```

```
## AIC: 5233.6
##
## Number of Fisher Scoring iterations: 2

model2_amt <- target_amt_model_all
```

### Model 3.

Manually remove variables from model 1 that weren't significant for flag. And try a version for amt that only has a few variables.

```
inputs_manual_amt <- inputs[c(4,24,28,36)]
training_target_amt <- training_trans[training_trans$TARGET_FLAG==1,]
target_amt_model_all <- glm(TARGET_AMT~.,data=training_target_amt[,c(inputs_m
annual_amt,target_lm)])
predict3 <- round(predict(target_amt_model_all, training_trans_eval_bin, type
= 'response'), 4)
summary(target_amt_model_all)

##
## Call:
## glm(formula = TARGET_AMT ~ ., data = training_target_amt[, c(inputs_manual
_amt,
##   target_lm)])
##
## Deviance Residuals:
##   Min       1Q   Median       3Q      Max
## -7862   -3157   -1586    406  100731
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4273.32491   411.40245   10.387  < 2e-16 ***
## IS_MALE_BIN   620.02474   334.50432    1.854   0.0639 .
## REVOKED_BIN  -682.52623   409.37892   -1.667   0.0956 .
## CAR_AGE      -48.79218    31.70237   -1.539   0.1239
## BLUEBOOK       0.11641     0.02079    5.601 2.41e-08 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for gaussian family taken to be 58959010)
##
##   Null deviance: 1.2903e+11  on 2152  degrees of freedom
## Residual deviance: 1.2664e+11  on 2148  degrees of freedom
## AIC: 44639
##
## Number of Fisher Scoring iterations: 2

model3_amt = target_amt_model_all
```



## Model 4.

Binary Logistic Regression Baseline with all variables.

```
training_target_flag <- training_trans_model_bin
target_flag_model_all <- glm(TARGET_FLAG~.,data=training_target_flag[,c(input
s,target_bin)],family = binomial(link = "logit"))
predict4 <- round(predict(target_flag_model_all, training_trans_eval_bin, typ
e = 'response'), 4)
summary(target_flag_model_all)
```

```
##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = binomial(link = "logit"),
##      data = training_target_flag[, c(inputs, target_bin)])
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.4028  -0.7232  -0.4090   0.6381   3.0812
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -4.514e+00  4.088e-01 -11.042  < 2e-16 ***
## PARENT1_BIN     3.931e-01  1.322e-01  2.974 0.002940 **
## NON_HOMEOWNER_BIN 1.486e-01  9.130e-02  1.628 0.103556
## IS_SINGLE_BIN    5.007e-01  9.859e-02  5.079 3.79e-07 ***
## IS_MALE_BIN      1.599e-01  1.320e-01  1.211 0.225749
## ED_HS_BIN        8.110e-02  1.127e-01  0.720 0.471687
## ED_BACHELORS_BIN -3.976e-01  1.368e-01 -2.907 0.003653 **
## ED_MASTERS_BIN   -4.090e-01  2.143e-01 -1.909 0.056319 .
## ED_PHD_BIN       -2.769e-01  2.563e-01 -1.080 0.279965
## JOB_BLUE_COLLAR_BIN 4.228e-01  2.231e-01  1.895 0.058135 .
## JOB_CLERICAL_BIN  4.906e-01  2.355e-01  2.084 0.037181 *
## JOB_PROFESSIONAL_BIN 2.389e-01  2.147e-01  1.113 0.265786
## JOB_MANAGERIAL_BIN -4.588e-01  2.081e-01 -2.205 0.027462 *
## JOB_LAWYER_BIN    3.250e-01  2.006e-01  1.620 0.105163
## JOB_STUDENT_BIN   3.954e-01  2.558e-01  1.545 0.122241
## JOB_DOCTOR_BIN    -4.221e-01  3.198e-01 -1.320 0.186856
## JOB_HOME_MAKER_BIN 5.916e-01  2.475e-01  2.390 0.016838 *
## IS_COMMERCIAL_BIN 6.896e-01  1.088e-01  6.340 2.30e-10 ***
## CAR_PANEL_TRUCK_BIN 5.050e-01  1.927e-01  2.620 0.008788 **
## CAR_PICKUP_BIN    6.027e-01  1.178e-01  5.117 3.10e-07 ***
## CAR_SPORTS_CAR_BIN 9.947e-01  1.533e-01  6.489 8.63e-11 ***
## CAR_VAN_BIN       5.877e-01  1.503e-01  3.912 9.17e-05 ***
## CAR_SUV_BIN       7.034e-01  1.310e-01  5.370 7.87e-08 ***
## RED_CAR_BIN       1.638e-02  1.020e-01  0.161 0.872377
## REVOKED_BIN      8.819e-01  1.088e-01  8.104 5.33e-16 ***
## IS_URBAN_BIN     2.315e+00  1.337e-01 17.315  < 2e-16 ***
## AGE             1.089e-03  4.824e-03  0.226 0.821447
## YOJ             -1.674e-02  1.040e-02 -1.609 0.107689
```

```
## CAR_AGE          4.027e-03  9.055e-03   0.445 0.656502
## KIDSDRIV         3.742e-01  7.325e-02   5.108 3.26e-07 ***
## HOMEKIDS         4.658e-02  4.435e-02   1.050 0.293500
## TRAVTIME         1.591e-02  2.300e-03   6.916 4.65e-12 ***
## TIF              -5.046e-02  8.772e-03  -5.752 8.81e-09 ***
## CLM_FREQ         2.065e-01  3.443e-02   5.999 1.99e-09 ***
## MVR_PTS          1.075e-01  1.636e-02   6.573 4.93e-11 ***
## INCOME           -3.555e-06  1.271e-06  -2.798 0.005147 **
## BLUEBOOK         -2.271e-05  6.260e-06  -3.627 0.000286 ***
## OLDCLAIM         -1.451e-05  4.966e-06  -2.922 0.003479 **
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##    Null deviance: 6592.6  on 5712  degrees of freedom
## Residual deviance: 5161.6  on 5675  degrees of freedom
## AIC: 5237.6
##
## Number of Fisher Scoring iterations: 5

model4_flag = target_flag_model_all
```

### Model 5.

```
inputs_manual_flag <- inputs[-c(4,5,8,9,11,13,14,15,23,26,28,30)]
target_flag_model_all <- glm(TARGET_FLAG~.,data=training_target_flag[,c(input
s_manual_flag,target_bin)],family = binomial(link = "logit"))
predict5 <- round(predict(target_flag_model_all, training_trans_eval_bin, typ
e = 'response'), 4)
summary(target_flag_model_all)

##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = binomial(link = "logit"),
##     data = training_target_flag[, c(inputs_manual_flag, target_bin)])
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.4553  -0.7297  -0.4179   0.6514   3.0654
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -3.720e+00  2.340e-01 -15.902  < 2e-16 ***
## PARENT1_BIN     4.843e-01  1.130e-01  4.287 1.81e-05 ***
## NON_HOMEOWNER_BIN 1.586e-01  8.568e-02  1.851 0.064218 .
## IS_SINGLE_BIN    4.355e-01  9.207e-02  4.731 2.24e-06 ***
## ED_BACHELORS_BIN -3.435e-01  8.457e-02 -4.062 4.87e-05 ***
## ED_MASTERS_BIN   -3.554e-01  1.018e-01 -3.493 0.000477 ***
## JOB_CLERICAL_BIN  1.774e-01  1.078e-01  1.646 0.099799 .
## JOB_MANAGERIAL_BIN -7.184e-01  1.296e-01 -5.544 2.96e-08 ***
```

```
## JOB_HOME_MAKER_BIN    2.292e-01  1.463e-01  1.566 0.117324
## IS_COMMERCIAL_BIN     8.078e-01  8.885e-02  9.091 < 2e-16 ***
## CAR_PANEL_TRUCK_BIN   4.510e-01  1.710e-01  2.638 0.008339 **
## CAR_PICKUP_BIN        5.221e-01  1.149e-01  4.544 5.51e-06 ***
## CAR_SPORTS_CAR_BIN    8.700e-01  1.265e-01  6.880 5.97e-12 ***
## CAR_VAN_BIN           5.465e-01  1.421e-01  3.844 0.000121 ***
## CAR_SUV_BIN           5.794e-01  1.012e-01  5.725 1.04e-08 ***
## REVOKED_BIN           8.875e-01  1.083e-01  8.197 2.45e-16 ***
## IS_URBAN_BIN          2.282e+00  1.334e-01  17.107 < 2e-16 ***
## YOJ                   -1.962e-02  9.361e-03  -2.096 0.036087 *
## KIDSDRIV              4.170e-01  6.572e-02  6.346 2.22e-10 ***
## TRAVTIME              1.605e-02  2.286e-03  7.022 2.19e-12 ***
## TIF                   -5.051e-02  8.740e-03  -5.780 7.49e-09 ***
## CLM_FREQ              2.000e-01  3.422e-02  5.843 5.13e-09 ***
## MVR_PTS               1.079e-01  1.627e-02  6.630 3.36e-11 ***
## INCOME                 -6.091e-06  1.080e-06  -5.638 1.72e-08 ***
## BLUEBOOK              -2.767e-05  5.585e-06  -4.954 7.27e-07 ***
## OLDCLAIM              -1.393e-05  4.938e-06  -2.821 0.004780 **
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##    Null deviance: 6592.6  on 5712  degrees of freedom
## Residual deviance: 5191.5  on 5687  degrees of freedom
## AIC: 5243.5
##
## Number of Fisher Scoring iterations: 5

model5_flag = target_flag_model_all
```

### Model 6.

```
stepwise_flag_model <- glm(TARGET_FLAG~.,data=training_target_flag[,c(inputs,
target_bin)], family = binomial(link = "probit"))

backward <- step(stepwise_flag_model, trace = 0)
predict6 <- round(predict(backward,training_trans_eval_bin , type = 'response
'), 4)
summary(backward)

##
## Call:
## glm(formula = TARGET_FLAG ~ PARENT1_BIN + NON_HOMEOWNER_BIN +
##     IS_SINGLE_BIN + ED_BACHELORS_BIN + ED_MASTERS_BIN + JOB_BLUE_COLLAR_BI
## N +
##     JOB_CLERICAL_BIN + JOB_MANAGERIAL_BIN + JOB_STUDENT_BIN +
##     JOB_DOCTOR_BIN + IS_COMMERCIAL_BIN + CAR_PANEL_TRUCK_BIN +
##     CAR_PICKUP_BIN + CAR_SPORTS_CAR_BIN + CAR_VAN_BIN + CAR_SUV_BIN +
##     REVOKED_BIN + IS_URBAN_BIN + YOJ + KIDSDRIV + HOMEKIDS +
##     TRAVTIME + TIF + CLM_FREQ + MVR_PTS + INCOME + BLUEBOOK +
```

```

##      OLDCLAIM, family = binomial(link = "probit"), data = training_target_f
lag[,
##      c(inputs, target_bin)])
##
## Deviance Residuals:
##      Min        1Q      Median        3Q        Max
## -2.2596  -0.7424  -0.4143   0.7025   3.4294
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -2.300e+00  1.344e-01 -17.112 < 2e-16 ***
## PARENT1_BIN    1.810e-01  7.610e-02  2.378 0.017390 *
## NON_HOMEOWNER_BIN  9.678e-02  5.388e-02  1.796 0.072474 .
## IS_SINGLE_BIN   3.238e-01  5.770e-02  5.612 2.00e-08 ***
## ED_BACHELORS_BIN -1.398e-01  5.060e-02 -2.763 0.005729 **
## ED_MASTERS_BIN  -1.204e-01  6.570e-02 -1.833 0.066793 .
## JOB_BLUE_COLLAR_BIN 1.456e-01  6.610e-02  2.202 0.027648 *
## JOB_CLERICAL_BIN   1.917e-01  7.120e-02  2.693 0.007080 **
## JOB_MANAGERIAL_BIN -4.053e-01  7.194e-02 -5.634 1.76e-08 ***
## JOB_STUDENT_BIN    1.884e-01  9.144e-02  2.061 0.039342 *
## JOB_DOCTOR_BIN    -3.418e-01  1.451e-01 -2.356 0.018465 *
## IS_COMMERCIAL_BIN  3.891e-01  5.737e-02  6.782 1.18e-11 ***
## CAR_PANEL_TRUCK_BIN 3.558e-01  1.017e-01  3.501 0.000464 ***
## CAR_PICKUP_BIN     2.885e-01  6.780e-02  4.256 2.08e-05 ***
## CAR_SPORTS_CAR_BIN 5.802e-01  7.260e-02  7.992 1.33e-15 ***
## CAR_VAN_BIN        3.746e-01  8.187e-02  4.576 4.74e-06 ***
## CAR_SUV_BIN        4.172e-01  5.785e-02  7.211 5.57e-13 ***
## REVOKED_BIN        4.351e-01  6.445e-02  6.752 1.46e-11 ***
## IS_URBAN_BIN       1.301e+00  6.881e-02 18.905 < 2e-16 ***
## Y0J               -1.687e-02  5.480e-03 -3.078 0.002084 **
## KIDSDRIV          1.973e-01  4.164e-02  4.739 2.14e-06 ***
## HOMEKIDS           5.136e-02  2.362e-02  2.175 0.029662 *
## TRAVTIME           9.415e-03  1.309e-03  7.192 6.40e-13 ***
## TIF               -2.882e-02  5.024e-03 -5.736 9.69e-09 ***
## CLM_FREQ           9.809e-02  2.008e-02  4.884 1.04e-06 ***
## MVR_PTS            6.384e-02  9.644e-03  6.619 3.61e-11 ***
## INCOME            -2.673e-06  6.391e-07 -4.182 2.89e-05 ***
## BLUEBOOK          -1.355e-05  3.219e-06 -4.209 2.57e-05 ***
## OLDCLAIM          -5.693e-06  2.939e-06 -1.937 0.052708 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 6592.6  on 5712  degrees of freedom
## Residual deviance: 5196.5  on 5684  degrees of freedom
## AIC: 5254.5
##
## Number of Fisher Scoring iterations: 5

```

```
model6_flag <- backward
```

### Model 7.

```
stepwise_flag_model2 <- glm(TARGET_FLAG~1,data=training_target_flag[,c(inputs  
,target_bin)], family = binomial(link = "probit"))
```

```
forward <- step(stepwise_flag_model2, scope = list(lower=formula(stepwise_fla  
g_model2), upper=formula(stepwise_flag_model)), direction = "forward", trace  
= 0)
```

```
predict7 <- round(predict(forward, training_trans_eval_bin ,type = 'response'  
) , 4)
```

```
summary(forward)
```

```
##
```

```
## Call:
```

```
## glm(formula = TARGET_FLAG ~ IS_URBAN_BIN + MVR_PTS + INCOME +  
##      IS_COMMERCIAL_BIN + PARENT1_BIN + JOB_MANAGERIAL_BIN + REVOKED_BIN +  
##      TRAVTIME + BLUEBOOK + IS_SINGLE_BIN + KIDSDRIV + TIF + CAR_SPORTS_CAR_  
BIN +  
##      CAR_SUV_BIN + CLM_FREQ + YOJ + JOB_CLERICAL_BIN + JOB_STUDENT_BIN +  
##      CAR_VAN_BIN + CAR_PICKUP_BIN + CAR_PANEL_TRUCK_BIN + JOB_BLUE_COLLAR_B  
IN +  
##      HOMEKIDS + ED_BACHELORS_BIN + OLDCLAIM + JOB_DOCTOR_BIN +  
##      ED_MASTERS_BIN + NON_HOMEOWNER_BIN, family = binomial(link = "probit")
```

```
,  
##      data = training_target_flag[, c(inputs, target_bin)])
```

```
##
```

```
## Deviance Residuals:
```

```
##      Min        1Q      Median        3Q        Max  
## -2.2596  -0.7424  -0.4143   0.7025   3.4294
```

```
##
```

```
## Coefficients:
```

```
##              Estimate Std. Error z value Pr(>|z|)  
## (Intercept)    -2.300e+00  1.344e-01 -17.112  < 2e-16 ***  
## IS_URBAN_BIN     1.301e+00  6.881e-02  18.905  < 2e-16 ***  
## MVR_PTS          6.384e-02  9.644e-03   6.619  3.61e-11 ***  
## INCOME          -2.673e-06  6.391e-07  -4.182  2.89e-05 ***  
## IS_COMMERCIAL_BIN  3.891e-01  5.737e-02   6.782  1.18e-11 ***  
## PARENT1_BIN      1.810e-01  7.610e-02   2.378  0.017390 *  
## JOB_MANAGERIAL_BIN -4.053e-01  7.194e-02  -5.634  1.76e-08 ***  
## REVOKED_BIN      4.351e-01  6.445e-02   6.752  1.46e-11 ***  
## TRAVTIME         9.415e-03  1.309e-03   7.192  6.40e-13 ***  
## BLUEBOOK        -1.355e-05  3.219e-06  -4.209  2.57e-05 ***  
## IS_SINGLE_BIN     3.238e-01  5.770e-02   5.612  2.00e-08 ***  
## KIDSDRIV         1.973e-01  4.164e-02   4.739  2.14e-06 ***  
## TIF              -2.882e-02  5.024e-03  -5.736  9.69e-09 ***  
## CAR_SPORTS_CAR_BIN  5.802e-01  7.260e-02   7.992  1.33e-15 ***  
## CAR_SUV_BIN       4.172e-01  5.785e-02   7.211  5.57e-13 ***  
## CLM_FREQ          9.809e-02  2.008e-02   4.884  1.04e-06 ***  
## YOJ              -1.687e-02  5.480e-03  -3.078  0.002084 **
```

```
## JOB_CLERICAL_BIN      1.917e-01  7.120e-02   2.693 0.007080 **
## JOB_STUDENT_BIN       1.884e-01  9.144e-02   2.061 0.039342 *
## CAR_VAN_BIN           3.746e-01  8.187e-02   4.576 4.74e-06 ***
## CAR_PICKUP_BIN        2.885e-01  6.780e-02   4.256 2.08e-05 ***
## CAR_PANEL_TRUCK_BIN   3.558e-01  1.017e-01   3.501 0.000464 ***
## JOB_BLUE_COLLAR_BIN   1.456e-01  6.610e-02   2.202 0.027648 *
## HOMEKIDS              5.136e-02  2.362e-02   2.175 0.029662 *
## ED_BACHELORS_BIN      -1.398e-01  5.060e-02  -2.763 0.005729 **
## OLDCLAIM              -5.693e-06  2.939e-06  -1.937 0.052708 .
## JOB_DOCTOR_BIN        -3.418e-01  1.451e-01  -2.356 0.018465 *
## ED_MASTERS_BIN        -1.204e-01  6.570e-02  -1.833 0.066793 .
## NON_HOMEOWNER_BIN     9.678e-02  5.388e-02   1.796 0.072474 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 6592.6  on 5712  degrees of freedom
## Residual deviance: 5196.5  on 5684  degrees of freedom
## AIC: 5254.5
##
## Number of Fisher Scoring iterations: 5

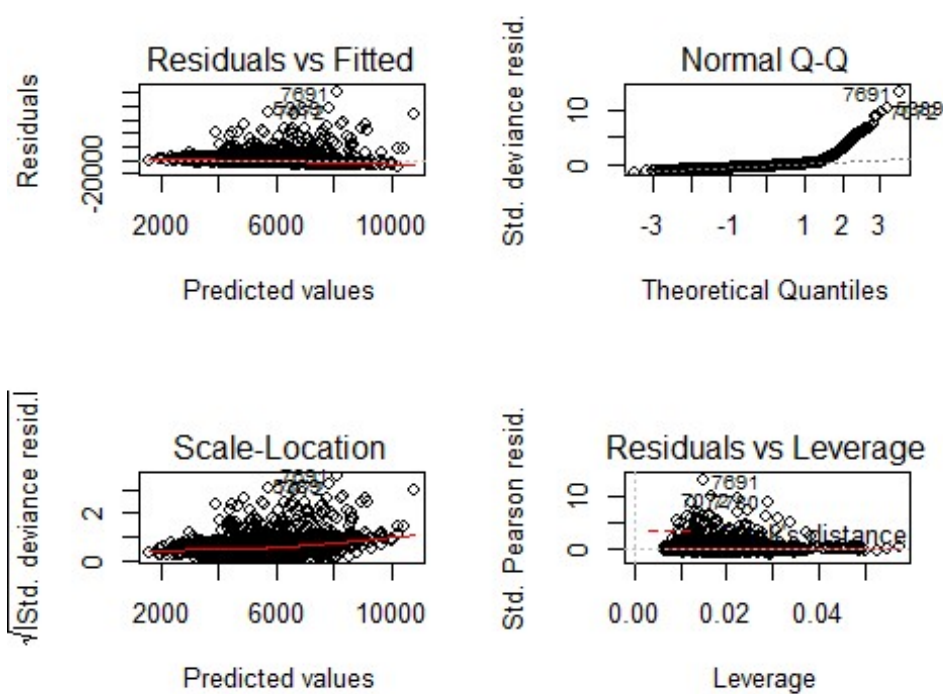
model7_flag <- forward
```

## 4. SELECT MODELS (25 Points)

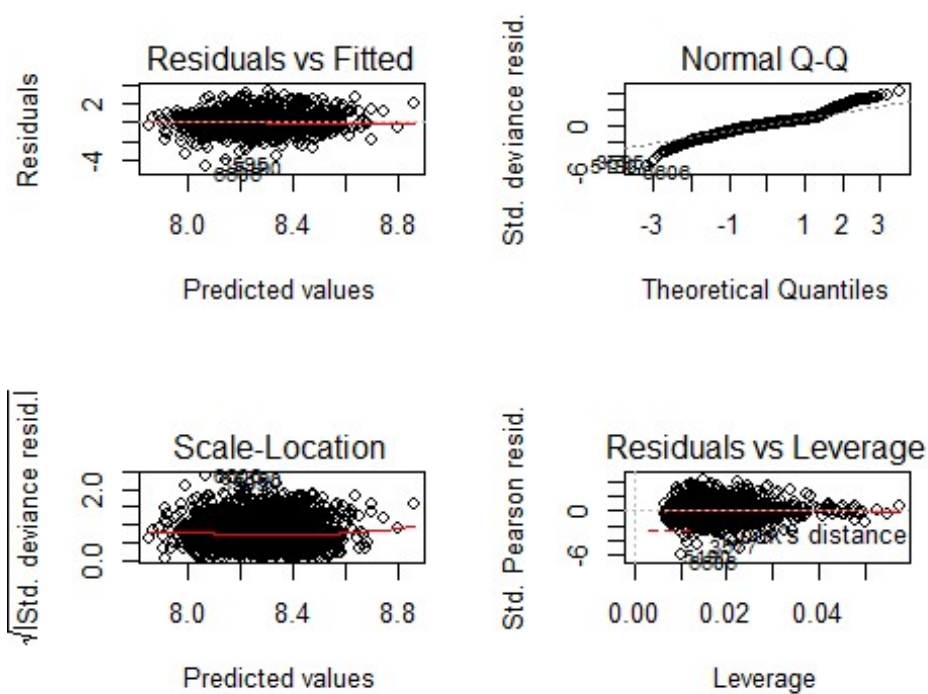
Decide on the criteria for selecting the best multiple linear regression model and the best binary logistic regression model. Will you select models with slightly worse performance if it makes more sense or is more parsimonious? Discuss why you selected your models.

For the multiple linear regression model, will you use a metric such as Adjusted R<sup>2</sup>, RMSE, etc.? Be sure to explain how you can make inferences from the model, discuss multi-collinearity issues (if any), and discuss other relevant model output. Using the training data set, evaluate the multiple linear regression model based on (a) mean squared error, (b) R<sup>2</sup>, (c) F-statistic, and (d) residual plots. For the binary logistic regression model, will you use a metric such as log likelihood, AIC, ROC curve, etc.? Using the training data set, evaluate the binary logistic regression model based on (a) accuracy, (b) classification error rate, (c) precision, (d) sensitivity, (e) specificity, (f) F1 score, (g) AUC, and (h) confusion matrix. Make predictions using the evaluation data set.

```
par(mfrow=c(2,2))
plot(model1_amt)
```

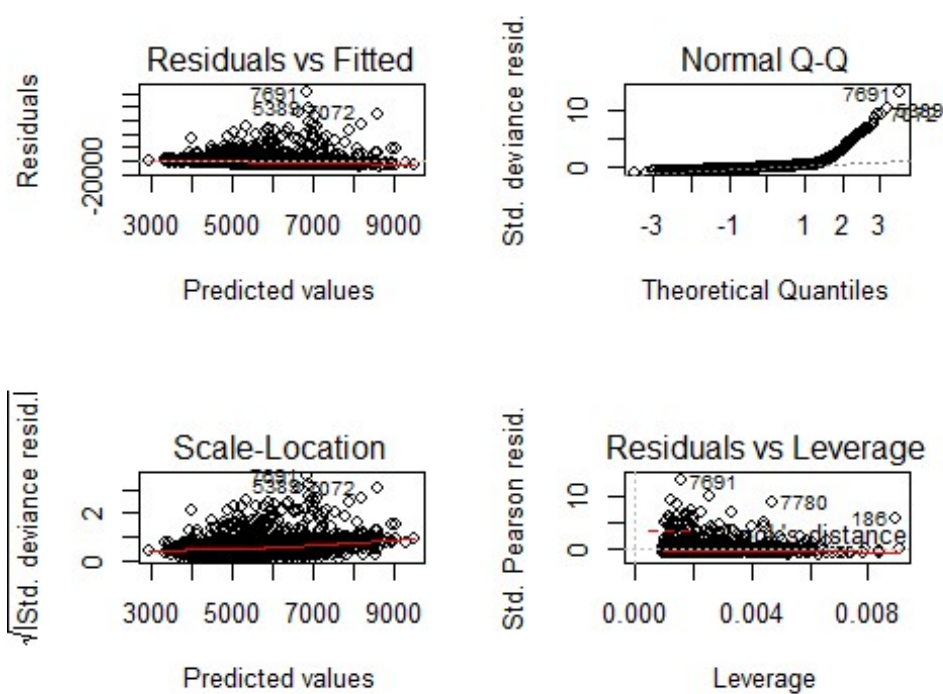


```
plot(model12_amt)
```

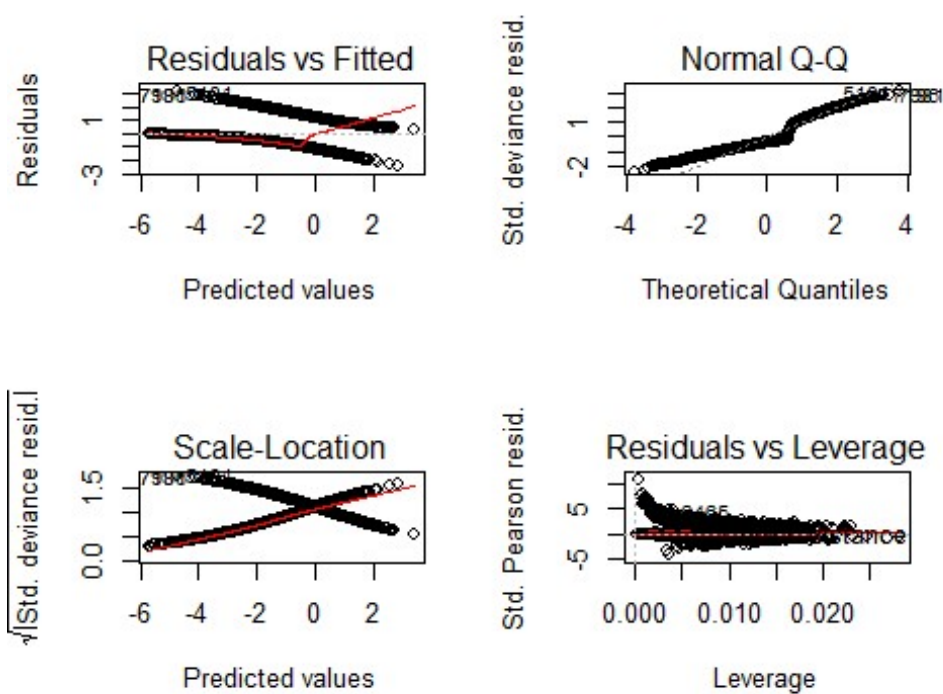


```
plot(model13_amt)
```



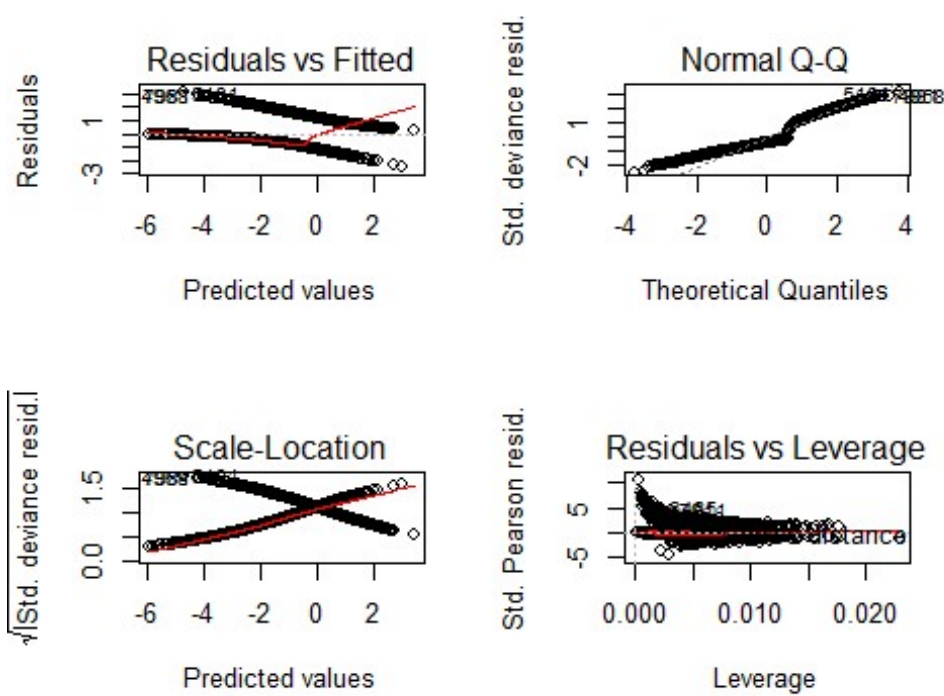


```
plot(model14_flag)
```

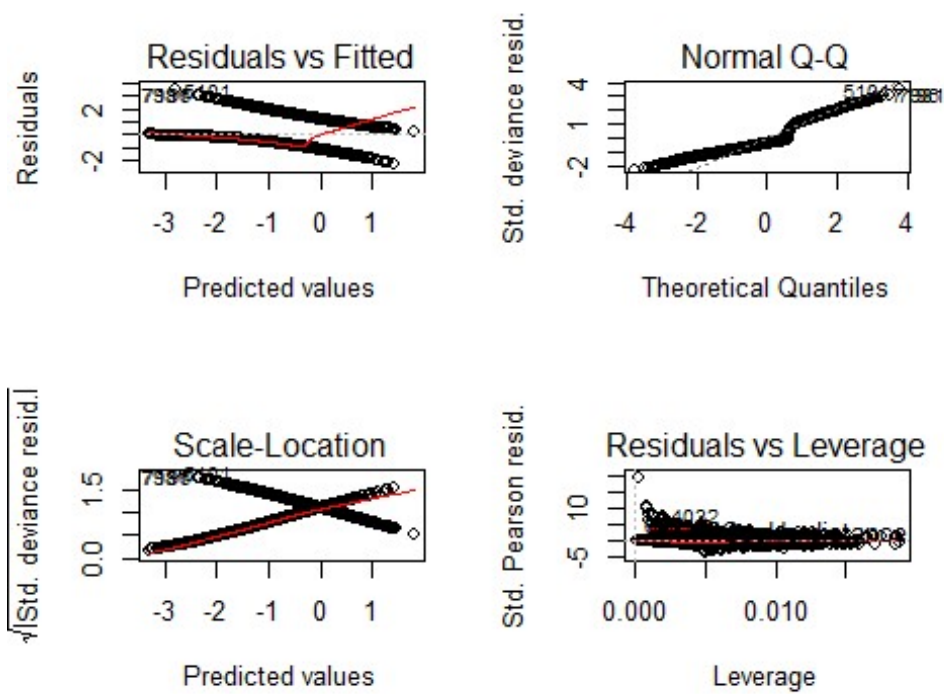


```
plot(model15_flag)
```

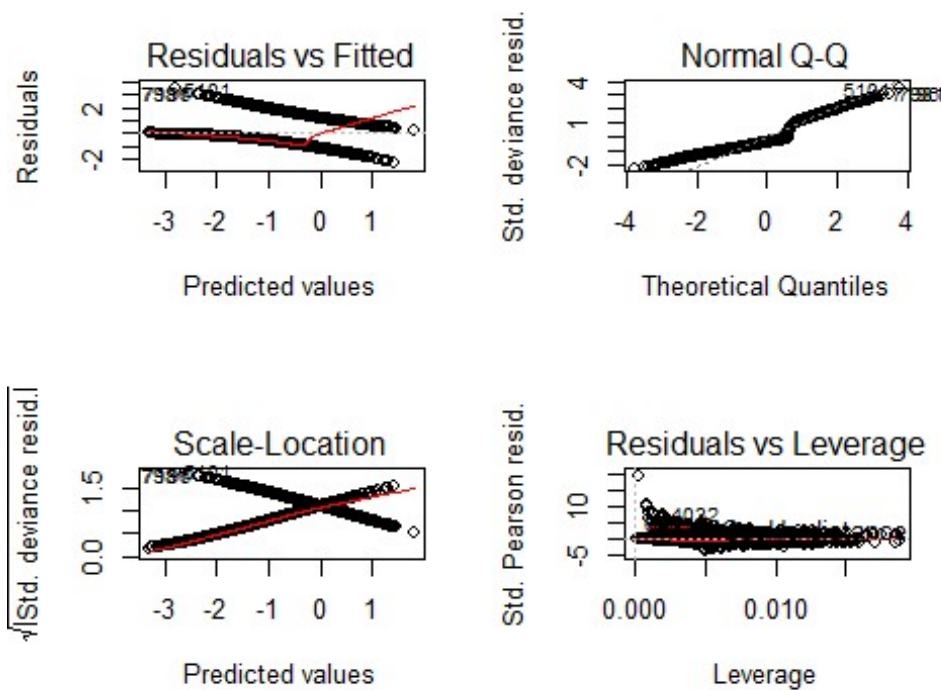




```
plot(model16_flag)
```



```
plot(model17_flag)
```



## Function of confusion matrix

*# Let's use this helper function that will return all the rates for future calculations*

```
confusion_matrix <- function(d){
  data.frame(tp=nrow(d[d$class==1 & d$scored.class==1,]),
             tn=nrow(d[d$class==0 & d$scored.class==0,]),
             fp=nrow(d[d$class==0 & d$scored.class==1,]),
             fn=nrow(d[d$class==1 & d$scored.class==0,])
  )
}

accuracy<-function(d){
  f <- confusion_matrix(d)
  (f$tp+f$tn)/(f$tp+f$fp+f$tn+f$fn)
}

classification_error_rate<-function(d){
  f <- confusion_matrix(d)
  (f$fp+f$fn)/(f$tp+f$fp+f$tn+f$fn)
}

precision_c<-function(d){
  f <- confusion_matrix(d)
  (f$tp)/(f$tp+f$fp)
}
```

```

sensitivity_c<-function(d){
  f <- confusion_matrix(d)
  (f$tp)/(f$tp+f$fn)
}

specificity_c<-function(d){
  f <- confusion_matrix(d)
  (f$tn)/(f$tn+f$fp)
}

f1_score<-function(d){
  p<- precision_c(d)
  s<- sensitivity_c(d)
  2*p*s/(p+s)
}

```

## Predictions and Accuracy

```

#predict 1
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict1>0.5,1,0))

confusion_matrix(d)

##      tp tn   fp fn
## 1 2153   0 6007   0

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel1<- data.frame(Accuracy>Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")

## Loading required package: pROC

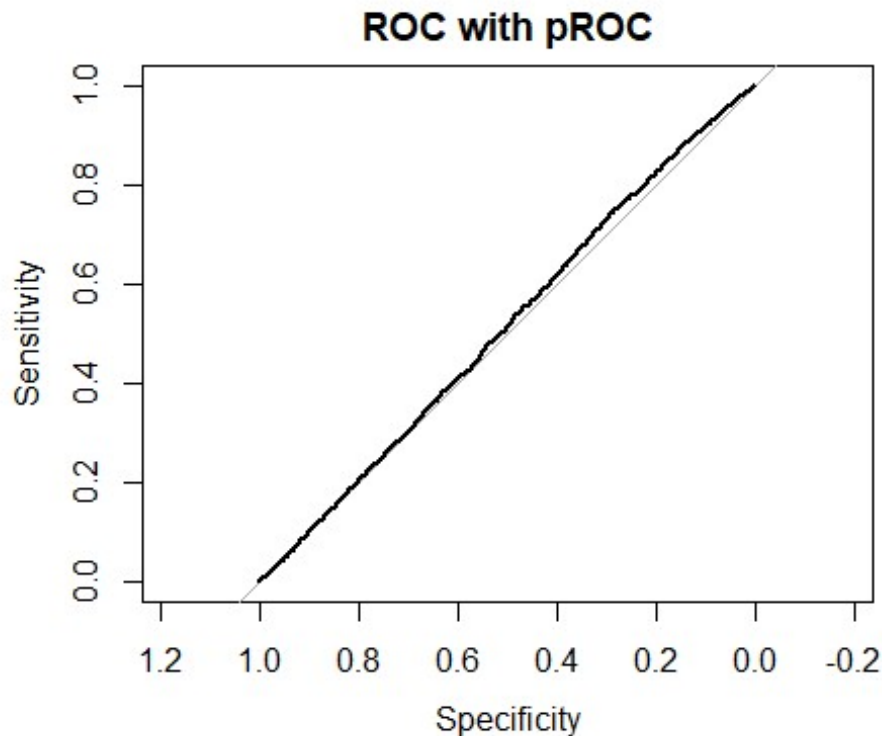
## Type 'citation("pROC")' for a citation.

##
## Attaching package: 'pROC'

## The following objects are masked from 'package:stats':
##
##      cov, smooth, var

```

```
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict1)
plot(d_roc, main = "ROC with pROC")
```



```
#predict 2
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict2>0.5,1,0))

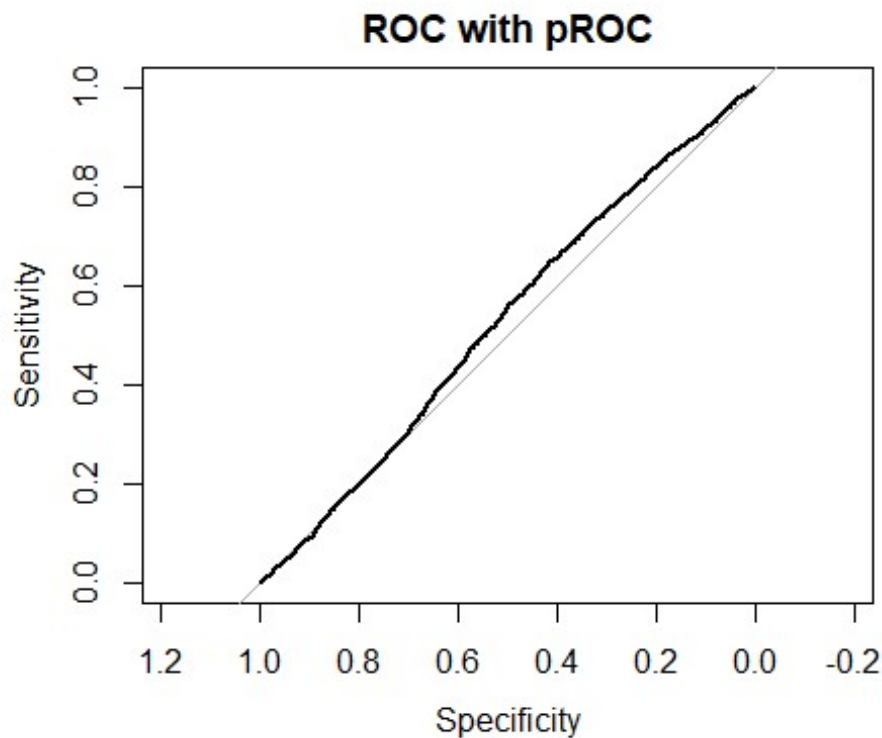
confusion_matrix(d)

##      tp tn   fp fn
## 1 2153   0 6007   0

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel2<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict2)
plot(d_roc, main = "ROC with pROC")
```



```
#predict 3
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict3>0.5,1,0))

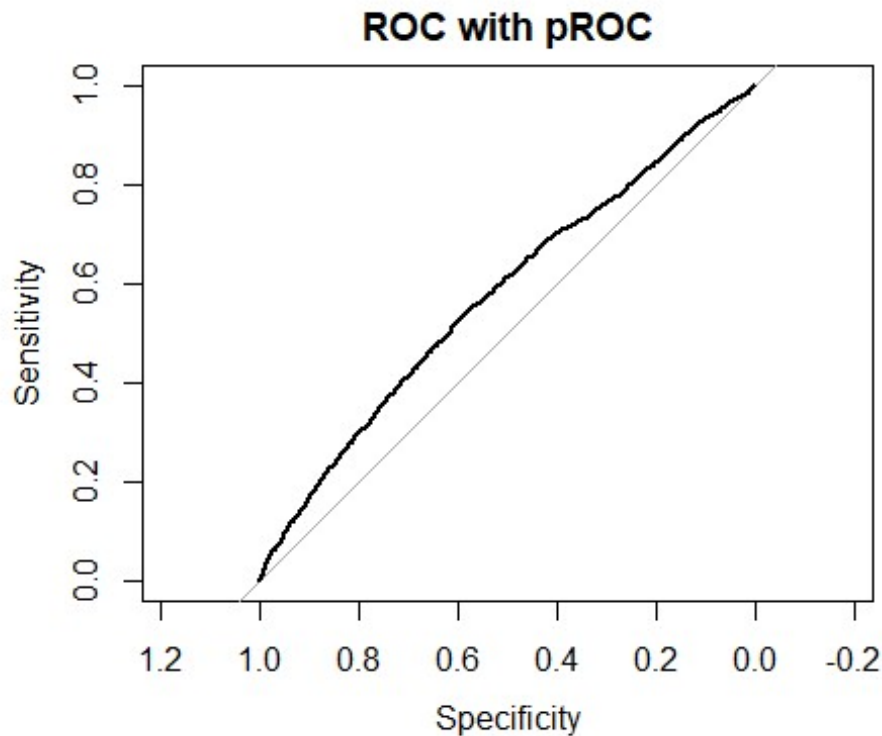
confusion_matrix(d)

##      tp tn   fp fn
## 1 2153   0 6007   0

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel3<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict3)
plot(d_roc, main = "ROC with pROC")
```



```
#predict 4
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict4>0.5,1,0))

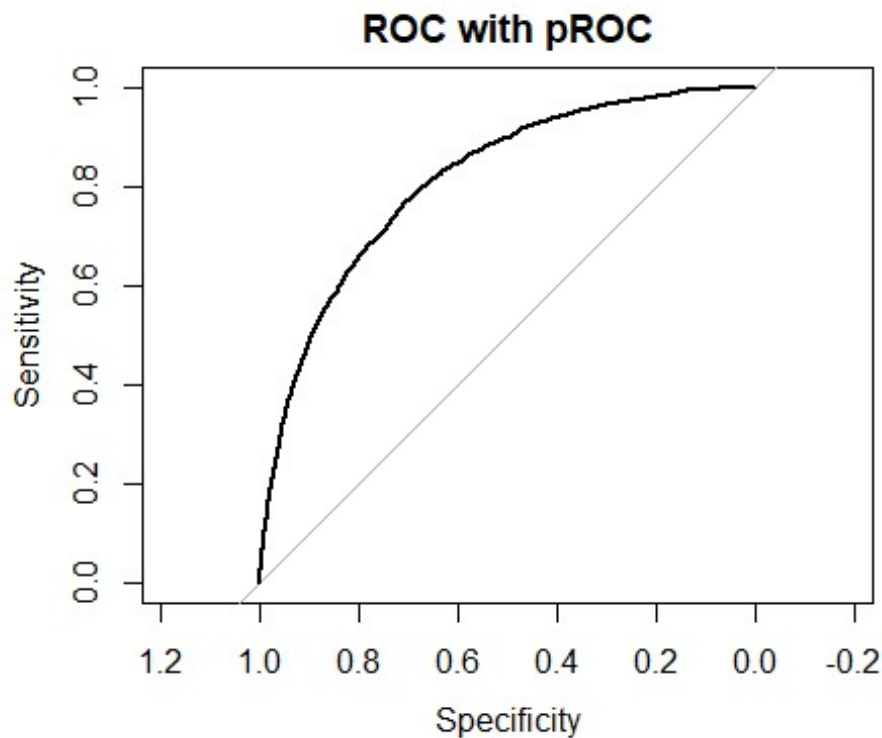
confusion_matrix(d)

##      tp   tn   fp   fn
## 1 892 5568 439 1261

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel4<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict4)
plot(d_roc, main = "ROC with pROC")
```



```
#predict 5
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict5>0.5,1,0))

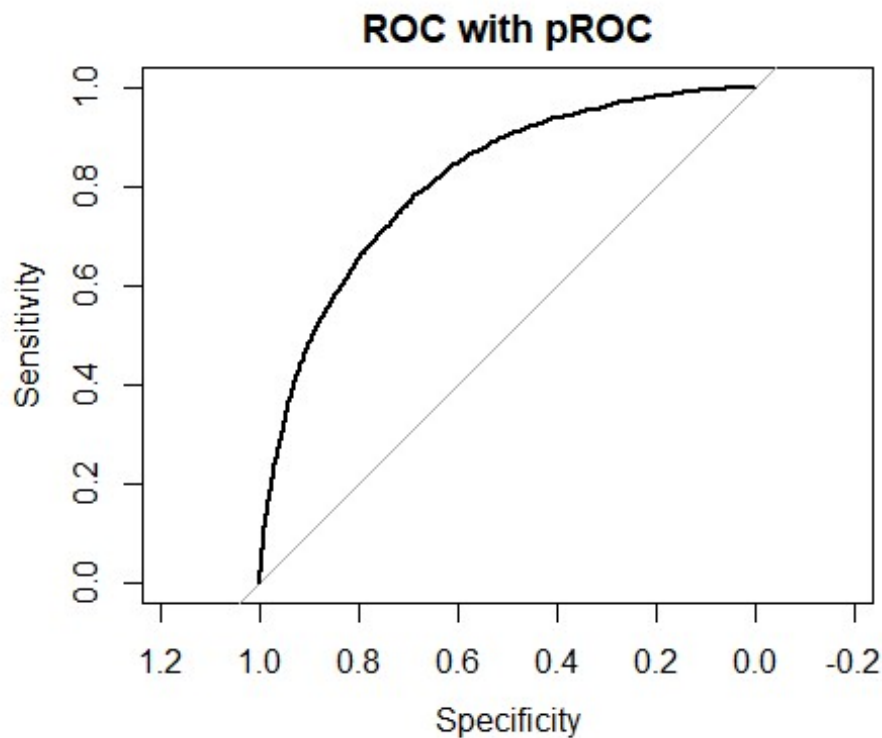
confusion_matrix(d)

##      tp   tn   fp   fn
## 1  869 5587 420 1284

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel5<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict5)
plot(d_roc, main = "ROC with pROC")
```



```
#predict 6
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict6>0.5,1,0))

confusion_matrix(d)

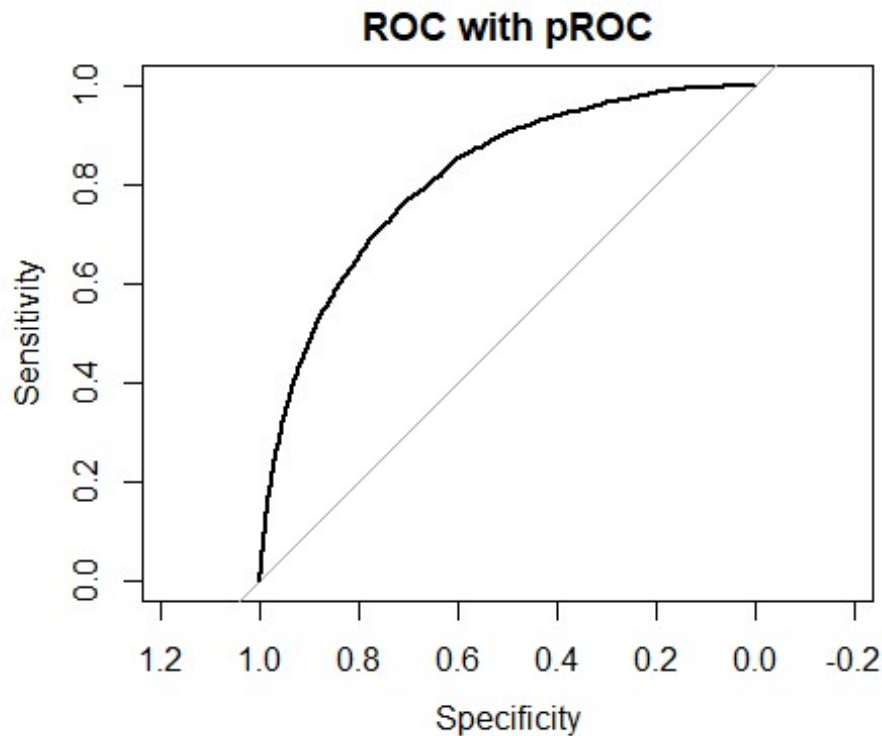
##      tp   tn   fp   fn
## 1  886 5569 438 1267

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel6<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict6)
plot(d_roc, main = "ROC with pROC")
```





```
#predict 7
d<- data.frame(class=training_trans_eval_bin$TARGET_FLAG,scored.class=ifelse(
predict7>0.5,1,0))

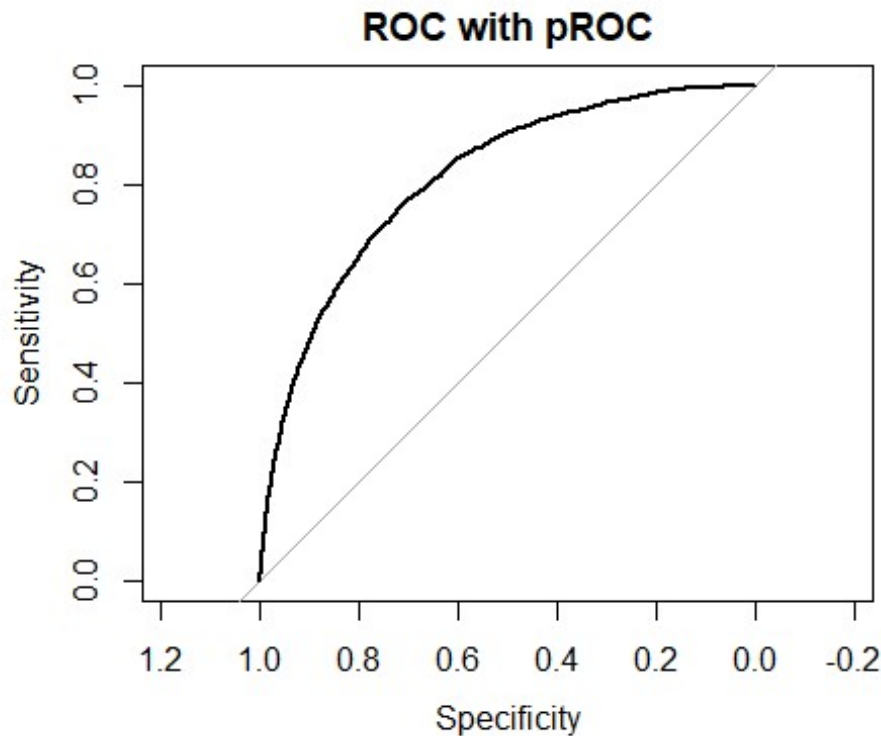
confusion_matrix(d)

##      tp   tn   fp   fn
## 1  886 5569 438 1267

Accuracy <- accuracy(d)
Error <- classification_error_rate(d)
Precision <- precision_c(d)
Sensitivity <- sensitivity_c(d)
Specificity <- specificity_c(d)
F1 <- f1_score(d)

BestFitModel7<- data.frame(Accuracy,Error,Precision,Sensitivity,Specificity,F
1)

require("pROC")
d_roc <- roc(training_trans_eval_bin$TARGET_FLAG,predict7)
plot(d_roc, main = "ROC with pROC")
```



## Compare the Models to choose the best

```
CompareBestFitModel=rbind(BestFitModel1,BestFitModel2,BestFitModel3,BestFitModel4,BestFitModel5,BestFitModel6,BestFitModel7)
```

```
colnames(CompareBestFitModel)=c("Accuracy","Error","Precision","Sensitivity","Specificity","F1")
```

```
rownames(CompareBestFitModel)=c("Model1","Model2","Model3","Model4","Model5","Model6","Model7")
```

```
CompareBestFitModel
```

##	Accuracy	Error	Precision	Sensitivity	Specificity	F1
## Model1	0.2638480	0.7361520	0.2638480	1.0000000	0.0000000	0.4175313
## Model2	0.2638480	0.7361520	0.2638480	1.0000000	0.0000000	0.4175313
## Model3	0.2638480	0.7361520	0.2638480	1.0000000	0.0000000	0.4175313
## Model4	0.7916667	0.2083333	0.6701728	0.4143056	0.9269186	0.5120551
## Model5	0.7911765	0.2088235	0.6741660	0.4036229	0.9300816	0.5049390
## Model6	0.7910539	0.2089461	0.6691843	0.4115188	0.9270851	0.5096347
## Model7	0.7910539	0.2089461	0.6691843	0.4115188	0.9270851	0.5096347

## Conclusion

From the above analysis, we can deduce that the AUC ( Area Under Curve) for all the three models are very close to 1, which indicate that the model 4 is more specificity, sensitivity and accuracy.