

Evelin Susan Fung Zhong

contact information

phone 347 265 8198
website www.evelinfung.com
email fungevelin@gmail.com
location Sylmar, California [willing to relocate]

social networks

instagram @_esfz
linkedin Evelin Fung Zhong
github.io/funge549

education

Parsons School of Design
2016–2020 BFA in Communication Design with honours

British School of Costa Rica
2012–2015 IB Diploma & Cambridge IGCSE Certification

softwares

Adobe Creative Suite [Illustrator, Photoshop, InDesign & Premiere]
Prototyping Tools [Sketch, Figma & Invision Studio]
Web Developing & Design: HTML, CSS & JavaScript / JQuery
Microsoft Office & Google Suite

languages

Spanish [Native]
English [Fluent level]
Cantonese [Basic Conversational]

skills

wireframes	branding & advertising	illustration
user research	campaign creation	photo & image manipulation
design ideation	typeface design	client presentations
user interaction	digital design	time management
user experience	editorial design	problem solving

interests

systems	infographics	printmaking
creative coding	packaging design	languages
quiz designs	luxury	food & tradition

experiences

Visual Designer @ Bakery House

Los Angeles, California / 09.2020–now

One of my joys is to create attractive media assets that helped increase their online presence on their instagram and business owned pages like Yelp!

By developing their website, I was able to convey their friendly and approachable personality while increasing their online foot traffic.

Senior Interactive Designer @ elastica studio

Remote Position / 09.2018–06.2020

The biggest takeaway were the deep connection that I had with my clients. To have a constant conversation with them was a must as it increased our insights & elevated our design process.

This position allowed to explore what it means to be an interactive designer. I was able to be curious & explore different design roles [UI/UX, Graphic & Motion design] while still keeping my own personality and perspective.

One of the biggest achievements was to design an outstanding nation wide [Costa Rica] advertisement campaign for Honda motor cars. This consisted of highway side billboards, printed advertisements, radio spots, newsletters, landing page & digital advertisement.

Graphic Design Intern @ elastica studio

San José, Costa Rica / 05.2018–08.2018

I was able to my perspective on a range of projects, from aiding & designing signage spec sheets for a private condominium to designing a logo for a law firm.

My favourite project was "A History of Orchids", a series of book covers were all studio designers came together to make the best possible outcome. I was able to showcase my own design perspective while learning about other's design process.

Through my innovative ideas, insightful inputs & risk taking design abilities, I impressed & created long lasting connections with my fellow co-workers & clients.

awards

Effie Awards Costa Rica

elastica studio 2019

The team that I lead as the Visual Designer was awarded Bronze recognition in the category of Brand Content & Entertainment for our work with FACO [Honda motor cars].

Parsons Gala

Featured Designer 2018

Parsons Dean's List

Parsons School of Design 2016–2020

The Duke of Edinburgh's Award

Silver Level 2015 / Bronze Level 2014

Is a youth awards programme that celebrates & recognises the completion of self-improvement exercises.

