

JUNE SHINE

BRAND STANDARDS

**JUNE
SHINE**

MAIN LOGO TO BE USED
IN MOST CASES UNLESS
HARD KOMBUCHA IS NOT
DISPLAYED ANYWHERE

**JUNE
SHINE**

MAIN LOGO VARIATION
TO BE USED WHEN HARD
KOMBUCHA IS NOT TALKED
ABOUT OR DISPLAYED

HARD KOMBUCHA

JUNESHINE

HORIZONTAL LOGO TO BE
USED WHEN THE MAIN
LOGO DOES NOT FIT
APPROPRIATELY. SHOULD
ONLY BE USED IF MAIN
LOGO DOES NOT WORK



LOGO MARK TO BE USED AS
SECONDARY ELEMENT WITH
THE LOGO NOT MEANT TO BE
DISPLAYED WITHOUT LOGO

SUNDAY

03.01.20

1PM-4PM



JUNE SHINE

HARD KOMBUCHA

JUNESHINE X TOCAYA

LAUNCH PARTY

TOCAYA ORGANICA
ONE PASEO

3725 PASEO PL #1070,
SAN DIEGO, CA 92130, USA

SUNDAY, 03.01.20
TIME: 1PM- 4 PM

JUNESHINE SAMPLING
LIVE PAINTING :
JONNY ALEXANDER

TITLE LATO BLACK
GENEROUS KERNING
LEADING 100

SUBTITLE LATO
HEAVEY GENEROUS
KERNING
LEADING 100

SMALL AMOUNTS OF
INFORMATION LATO
HEAVY GENEROUS
KERNING LEADING
100

EXAMPLE OF LOGO
MARK IN USE



PRODUCTS ARE MADE WITH

REFRESHINGLY REAL INGREDIENTS

We asked ourselves: Why do we know so much about the food we eat, but not about the alcohol we drink? Unlike other alcohols, we'll tell you exactly what's in our hard kombucha. Spoiler alert: it's just organic, real ingredients.

HEADING 2
ROBOTO MONO ALL
CAPS

HEADING 1 LATO
BLACK

BODY TEXT
ROBOTO MONO
REGULAR





BAD & BOOCHIE TEE

\$40

SIZE: MED

QUANTITY: 1

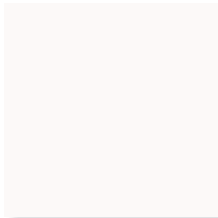
ADD TO CART

There are so many reasons we love this tee, but the main one is that it is sourced sustainably. This soft cotton is bound to become your new favorite pick. Available in multiple colors.

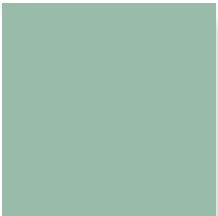
COLORS



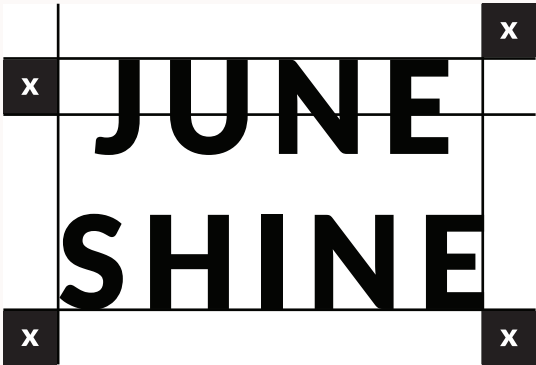
CHARCOAL:
#212721
RGB: 33, 39, 33
CMYK: 73,61,70,71
PMS: 447 C SOLID COATED



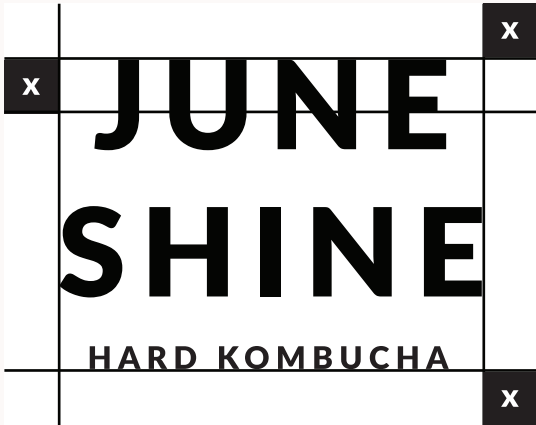
CREAM:
#FCF7F5
RGB: 252,247, 245
CMYK: 1,2,2,0
PMS: 7506 C 40%



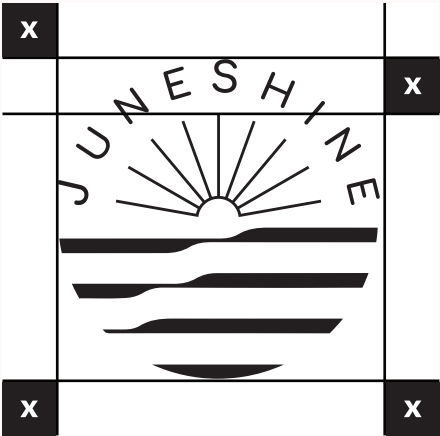
SAGE:
#99BCAB
RGB: 153, 188, 171
CMYK: 42,13,36,0



SPACE AROUND THE LOGO
SHOULD BE EQUAL TO HALF
OF THE WORD JUNE



SPACE AROUND THE LOGO
SHOULD BE EQUAL TO HALF
OF THE WORD JUNE



SPACE AROUND THE LOGO
SHOULD BE EQUAL TO THE
SPACE FROM THE TOP OF THE
S TO THE TOP OF THE SUN.



SPACE AROUND THE LOGO
SHOULD BE EQUAL TO HALF
OF THE WORD JUNE