Funmibi Iyanda
Data Analyst | Passionate About Transforming Data into Social Impact

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Data Analyst | SQL | Excel | Tableau | Power BI Specialist
Analytical and insight-driven Data Analyst with proven ability to turn large, messy datasets into actionable business intelligence. Adept at SQL querying, Excel automation, dashboard design in Power BI and Tableau, and cross functional collaboration. Specializes in cleaning, transforming, and visualizing data to support data driven decisions across marketing, HR, operations, and product teams.

Technical Skills:
• **Data Analytics:**
  SQL (Joins, CTEs, Aggregations), Excel (VLOOKUP, PivotTables, Charts, Power Query), Tableau, Power BI, Google Sheets
• **Data Engineering & Automation:**
  MySQL, MongoDB, ETL Pipelines, Python (Pandas, NumPy), Power BI DAX & Measures
• **Project Tools & Platforms:**
  GitHub, JIRA, Agile, AWS (basic), Azure (basic)

Professional Experience:
Data Analyst (SQL, Power BI, Excel Focus)
Fam Global Technology – Abuja, Nigeria | 2022 – Present
• Developed and optimized SQL databases for querying large-scale customer data. • Built automated data pipelines to clean and process raw data for dashboard use, reducing manual work by 35%.
• Designed Power BI dashboards for campaign analytics and customer segmentation, increasing targeting accuracy by 40%.
• Regularly used Excel (formulas, pivot tables, charts) to generate daily and weekly performance reports.

Freelance Data Analyst (Excel, Power BI)
DL&O Solutions Ltd – Abuja, Nigeria | 2022
• Created Excel-based data tracking systems for file management efficiency.
• Developed a Power BI dashboard to visualize document activity trends, enabling a 20% improvement in response time.
• Transformed raw platform data into clear insights for management and end-users.

Junior Data Analyst (SQL, Tableau)
Interra Networks – Abuja, Nigeria | 2022
• Analyzed usage patterns and app behavior using SQL queries and Tableau dashboards. • Assisted in preparing client-ready reports using Excel charts and visual summaries. • Supported REST API data integration and validation for analytics tools.

Project Highlights:
Workforce Attrition Dashboard – *Power BI, SQL*
• Analyzed HR data (job role, income, performance) to identify 3–5 year attrition peaks.
• Created slicer-based interactive dashboards with calculated columns and DAX for insights.

Product Sales & Customer Segmentation – *Power BI, Excel*
• Used Excel and SQL to prep and clean sales data; visualized trends across geography and customer behavior.
• Built region-based dashboards with profit margin analysis and customer heatmaps.

Employee Turnover Analysis – *Tableau, SQL*
• Combined multiple HR datasets using SQL joins; cleaned with Excel Power Query. • Designed Tableau dashboards to highlight risk departments and satisfaction drop-off points.

Industry Layoff Reporting – *SQL, Excel*
• Cleaned and normalized tech layoff data by region and company size.
• Built Excel summary tables and SQL-based trend reports for HR consultants.

Video Game Sales Insights – *Tableau, Excel*
• Cleaned multi-year sales datasets using Excel formulas and Power Query.
• Built Tableau visualizations to compare top genres, platforms, and regions.

Education
BSc in Computer Engineering
Eastern Mediterranean University, Cyprus | 2017 – 2021

Certifications
• **Coursera:** Project Management Basics for Success
• **LinkedIn Learning:** Jira for Agile Teams

Additional Details
• **Languages:** English (Native)
• **Soft Skills:** Data storytelling, critical thinking, collaboration, stakeholder reporting