# **Corked App – MVP Development Scope**

## **Overview**

Corked is a social wine logging and discovery app for casual drinkers and wine lovers. This MVP version will launch with a core set of features that let users log and rate wines, connect with friends, and earn fun badges (called Corks). The long-term vision includes advanced marketplace tools, winery integrations, and gamified social experiences — so a successful MVP build can lead to **continued feature development and long-term collaboration**.

## **✅ MVP Scope (Must-Haves for Launch)**

### **🔐 Account Access + Onboarding**

* **Sign Up / Log In / Forgot Password**
  + Standard email + password fields
  + OAuth (Google, Apple) support
  + Forgot password email flow
  + All users start with a 14-day free trial of “VIP” features
* **Splash + Tutorial Flow (4 onboarding screens)**
  + Swipe-through static tutorial screens
  + Final screen leads into Sipback preference setup
* **Sipback Preferences**
  + Users choose vibe categories for auto-comments
  + Multi-select chips with visual selection states
  + Preferences saved to user profile

### **🍇 Core Wine Features**

* **Wine Logging**
  + Search or scan wine (camera or text input)
  + Slider to rate wine (0–5 grapes, .25 increments)
  + Toggle icons for wine style, taste, and occasion
  + Upload photo or assign auto-label/placeholder
  + Fun logging animation (cork pop → pour)
* **Wine Detail Page**
  + View wine name, type, rating, and user reviews
  + Show:  
    - “Your Rating” (if user has logged it)
    - “Friends’ Rating” (average + count)
    - “Community Rating” (global average)
  + Add/remove from “Liked Wines” list via heart icon
* **Liked Wines**
  + View list of favorited wines
  + Sort by rating, recent, wine type
  + Heart animation when liked/unliked

### **🗺️ Exploration Features**

* **Wine Map**
  + Map with tappable winery pins (no user pins yet)
  + Filter by wine type (e.g., Cabernet, Riesling, etc.)
  + Winery data sourced from in-app listings (not user-generated)

### **🧑‍🤝‍🧑 Social Features**

* **Feed & Friends**
  + See recent logs from friends
  + Tap to like, react (5 custom reactions), or send Sipbacks (auto-comments)
  + Only 1 reaction per log (can replace)
* **Corked Reactions**
  + Animated reaction types:  
    - Cheers!
    - Spilled It
    - Slay Corked
    - Corked & Unhinged
    - Emotional Support Wine
* **Notifications**
  + Triggered by:  
    - Likes, reactions, Sipbacks
    - Corks earned
    - Trial or membership updates
  + Grouped by category, unread states styled

### **🏅 Badges (Corks) & Gamification**

* **Cork (Badge) System**
  + Wine type Corks (e.g., Cab King, Rosé Rockstar)
  + Tiered system: Corkboard → Bronze → Silver → Gold → Platinum
  + Pop-up animation when Cork is unlocked

### **👤 Profile & Membership**

* **User Profile**
  + Show total wines logged, favorite varietal, and Corks earned
  + View membership status (VIP Trial, Free, or Paid)
* **Account Settings**
  + Edit profile, toggle notifications
  + Upgrade membership (link to app store billing)
  + Auto-downgrade to Free after trial

## **🧭 Future Features (Not in MVP, but planned for later phases)**

These will not be part of the MVP, but are **on the roadmap** to encourage long-term dev collaboration.

* Wine Marketplace (user-to-user wine sales w/ escrow + shipping)
* Winery Portal (business accounts, AI insights, wine club tools)
* Wine Circles (private friend groups)
* Club and Global Leaderboards
* Affiliate wine purchasing integration
* Premium AI wine recommendations
* Custom animated Sipbacks
* Gamified event badges + collector incentives