



**What type of games  
should we produce next?**

# Audience

- Product Development Team
- Manager

# Question

- What type of game should we produce next?

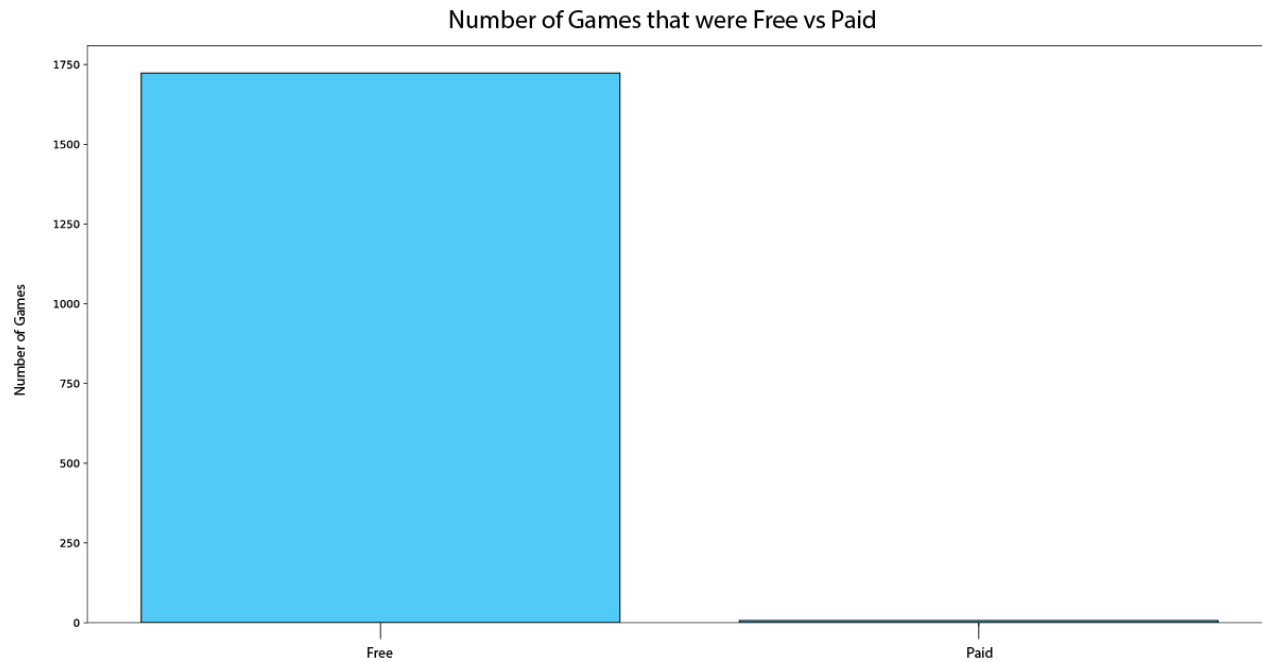
# Data

- Top games from Google Play Store

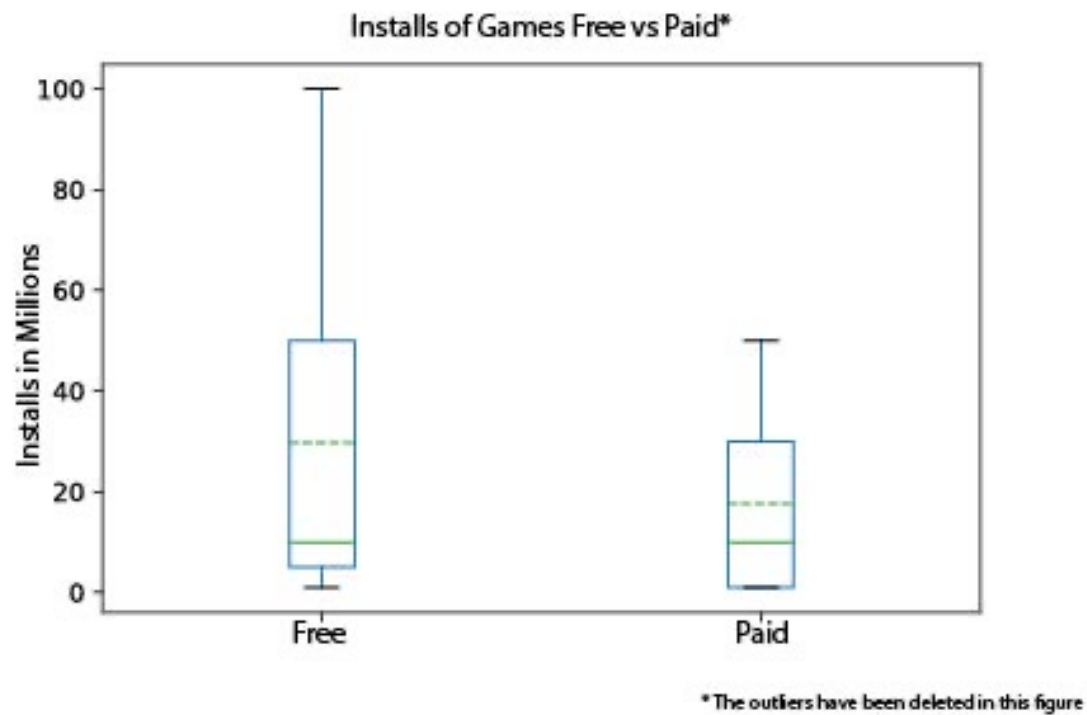
## Data Description

- [Data taken from Kaggle.](#)
- Data contains the names of the games along with installs and ratings and categories.
- Data contains 1730 different game titles that were available on google playstore.

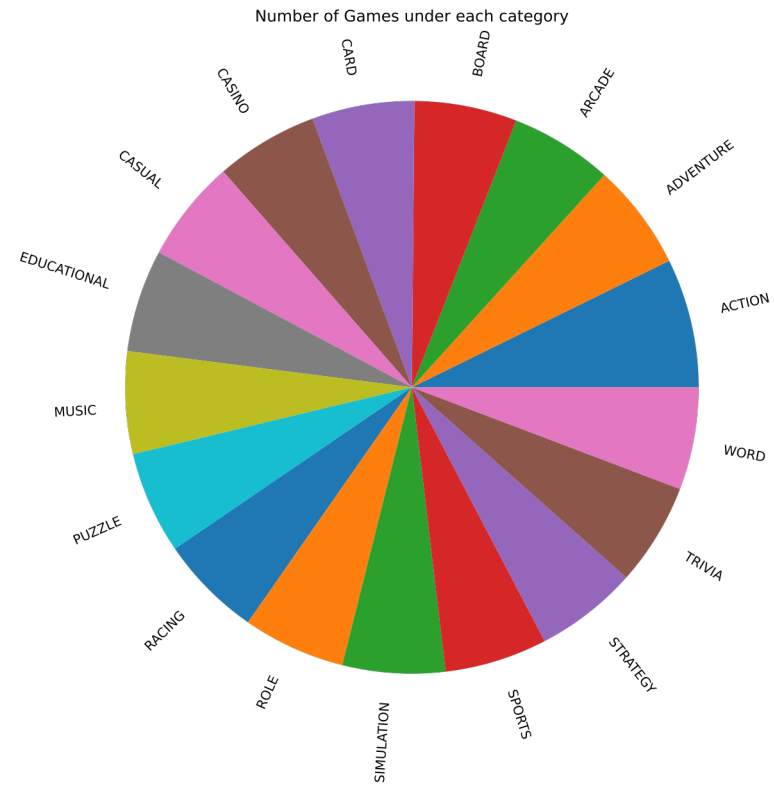
# Paid Vs Free games



# Paid Vs Free games

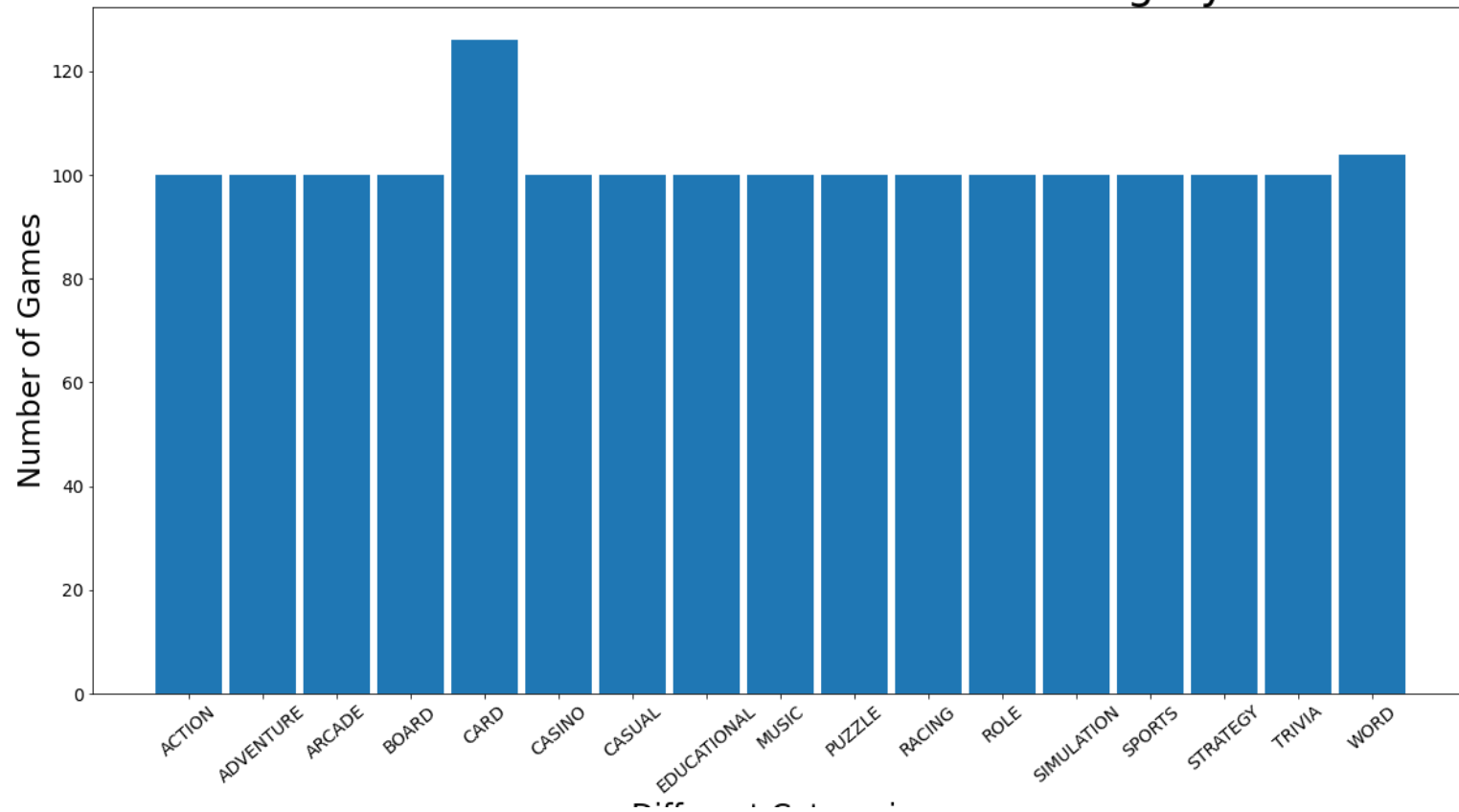


# Categories



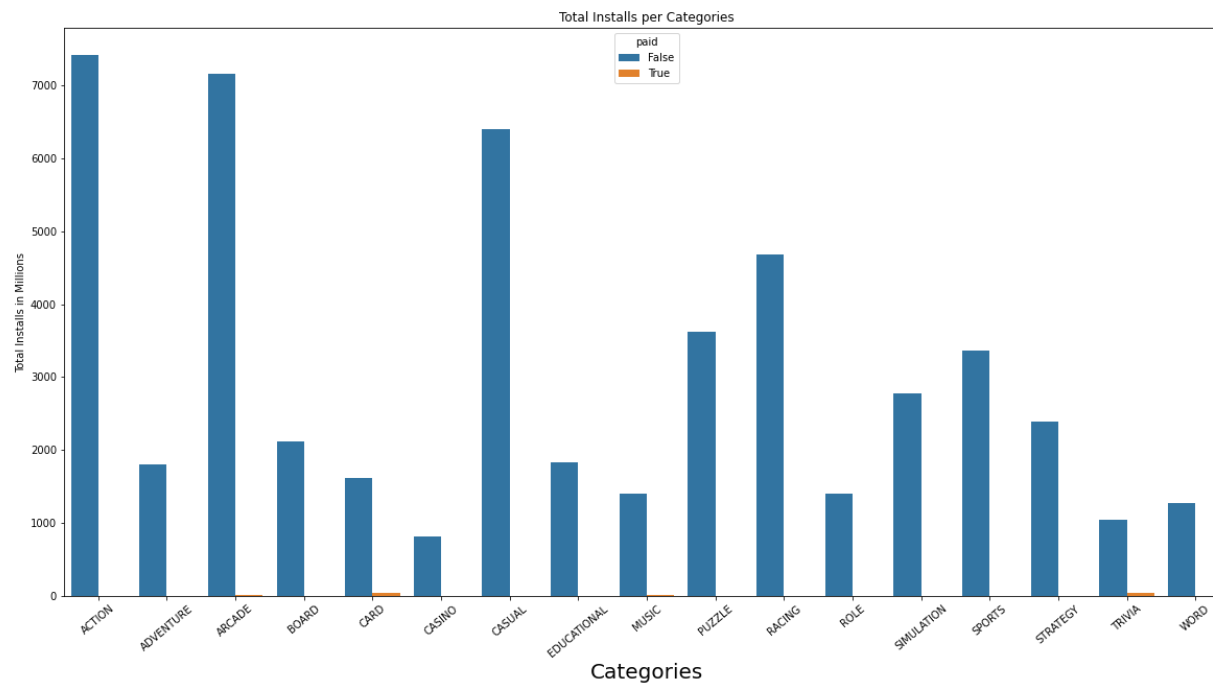
# Categories

Number of Games within each Category

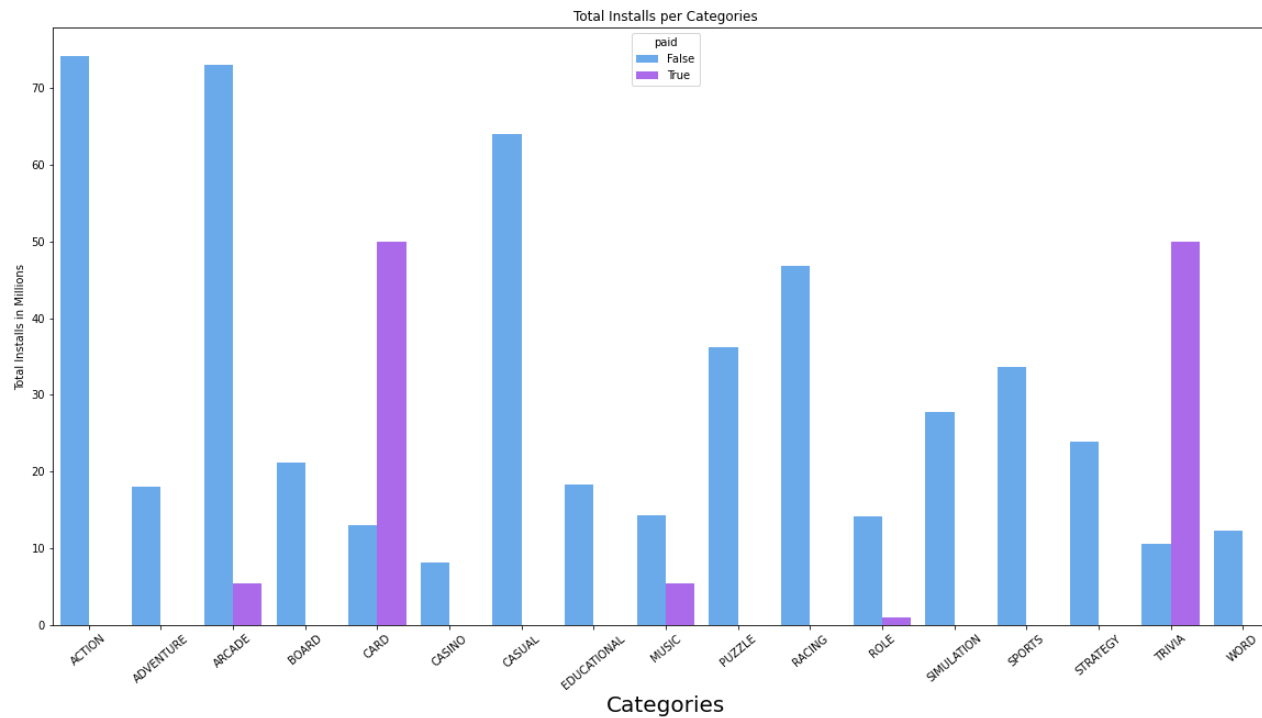




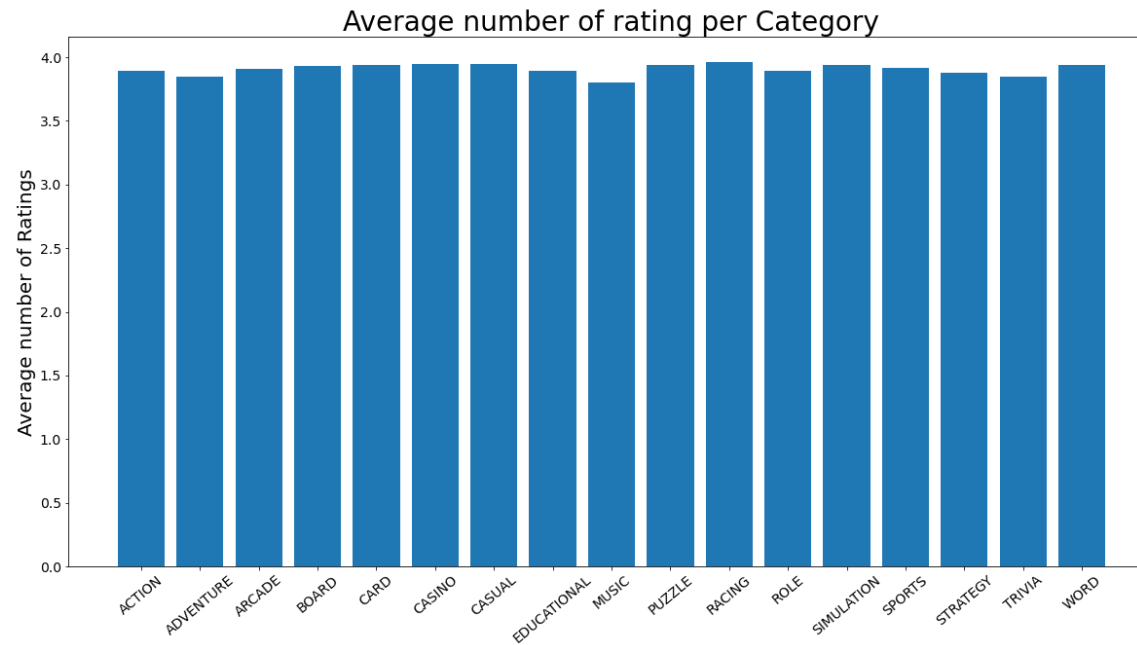
# Total installs and categories



# Average installs per category



# Categories and the average ratings



# Category and average of sum Total Ratings

