

ORGANIZATION EXPERIENCE



TRIVET

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MANAGEMENT BOARD

PROJECT 1

Survey to find new target audience for new product

29/03/2022



DONE >

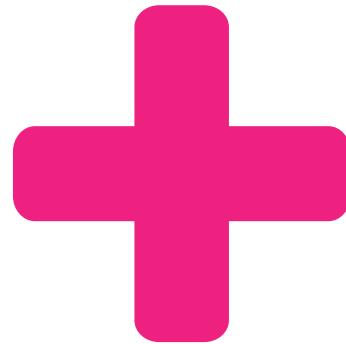
PROJECT 2

Survey to evaluate upcoming posters



GOING >

NEW PROJECT



Click for new project



Survey form

Survey name: Survey for TVC Lunar New Year 2023

Target audience: Woman, 24-35 years old, live in Hanoi, HCM city, Da Nang

Purpose: Identify potential script content

Survey questions:

1. What is your feeling after reading script #1?

- A. Dislike
- B. Normal
- C. OK
- C. Excellent

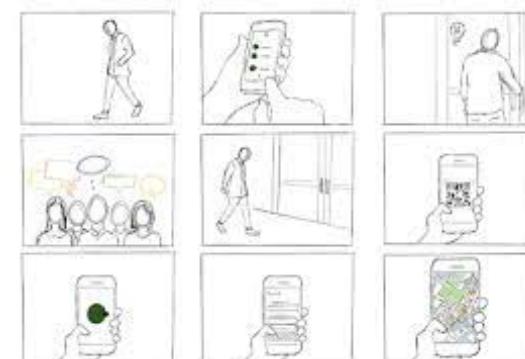
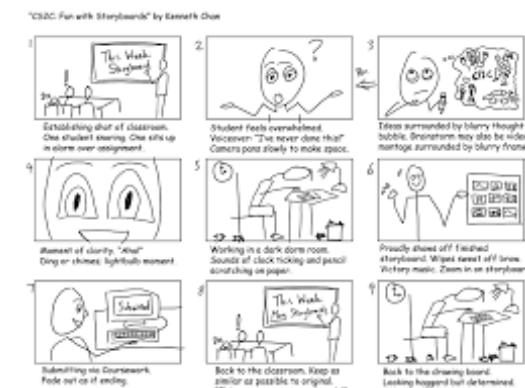
2. What much score do you give to script #1?

1 2 3 4 5 6 7 8 9 10

3. Do you have any comment?

4. What is your feeling after reading script #2?

- A. Dislike
- B. Normal
- C. OK
- D. Excellent



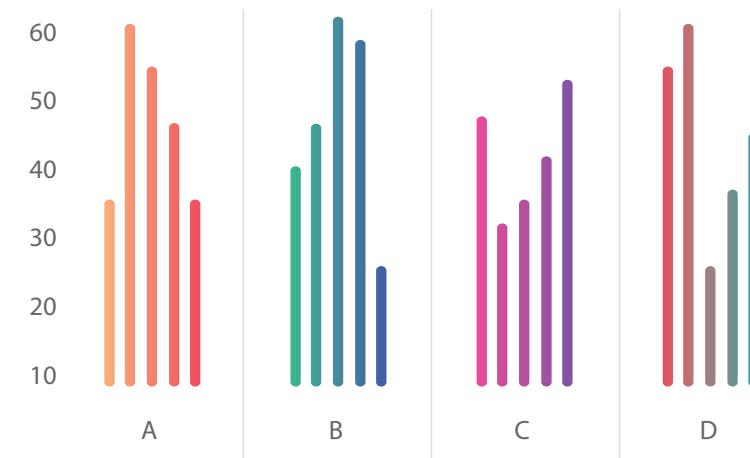
RESULT

Survey name: Survey for TVC Lunar New Year 2023

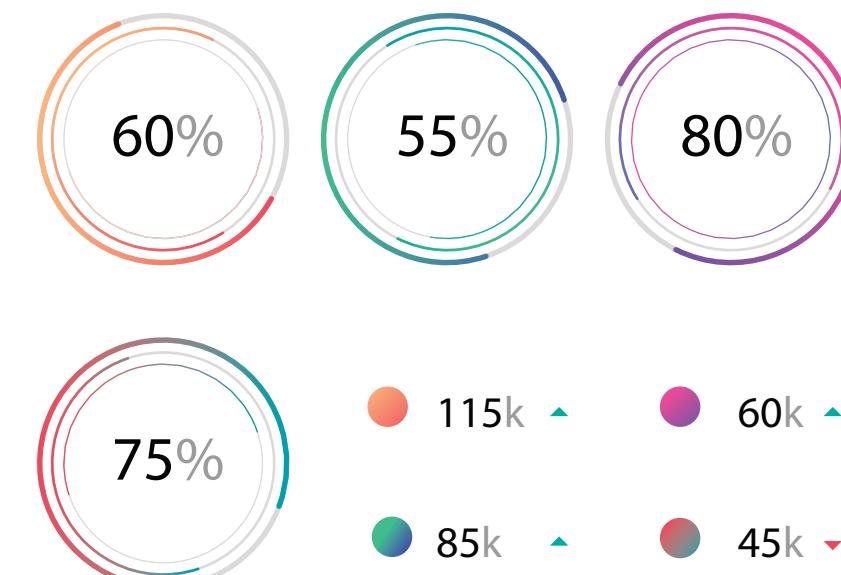
Target audience: Woman, 24-35 years old, live in Hanoi, HCM city, Da Nang

Purpose: Identify potential script content

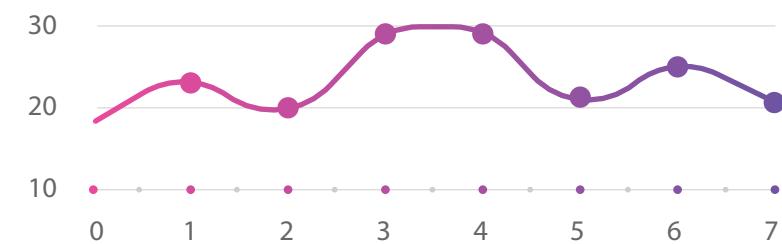
Samples: 1,000 respondents



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Sign in

User name or email address

Password

Name

Location

Identity verification



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