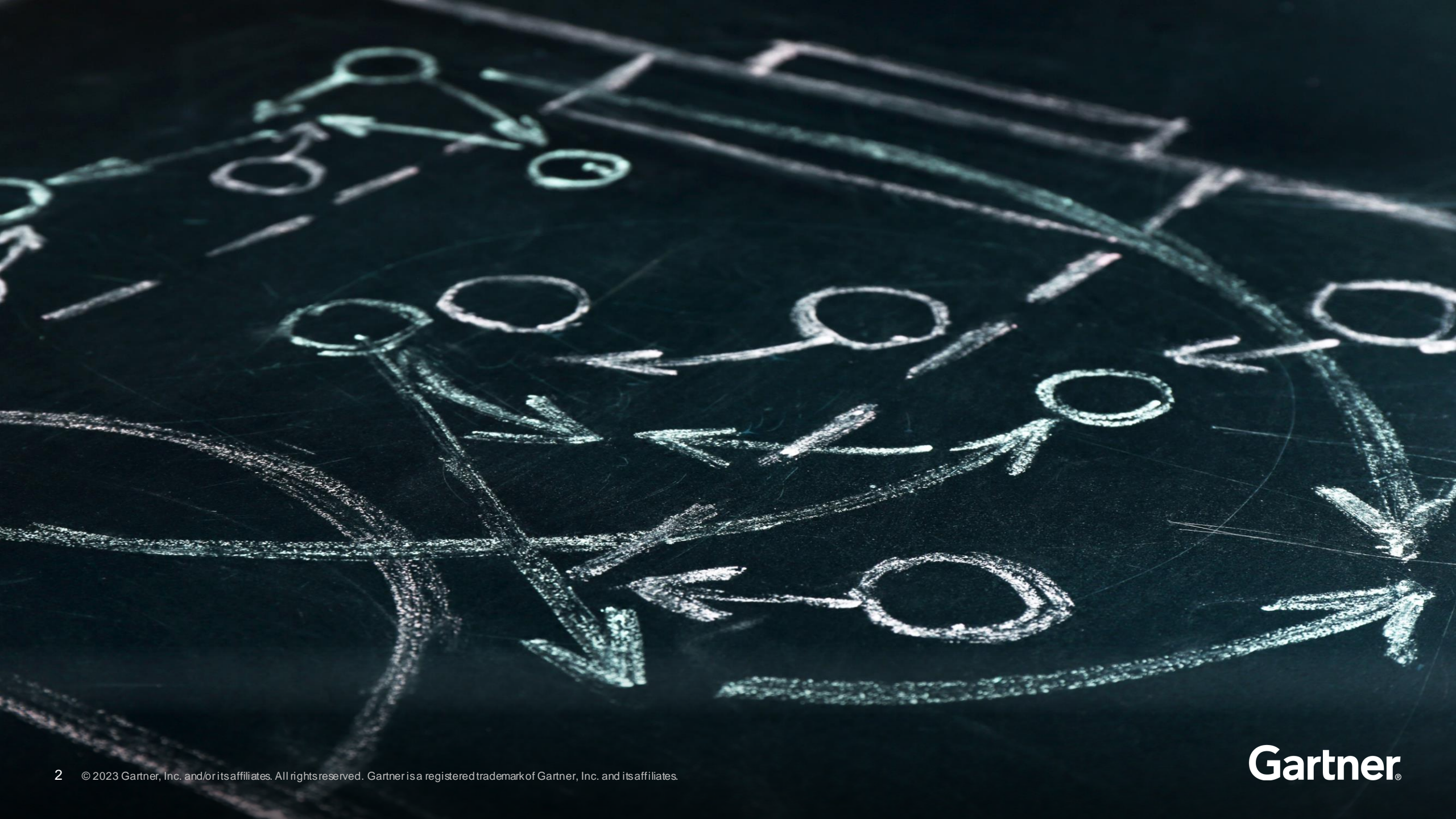


Magic Quadrant for Strategic Portfolio Management

Shailesh Muvera

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Key Issues

1. What is strategic portfolio management (SPM) and why is it critical to success in today's business climate?
2. How can enterprises use SPM technologies to adapt to shifting business strategies and achieve business outcomes?
3. Who are providers in the SPM market, how are they positioned and what do their technologies provide to support SPM in your organization?

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Strategic Portfolio Management

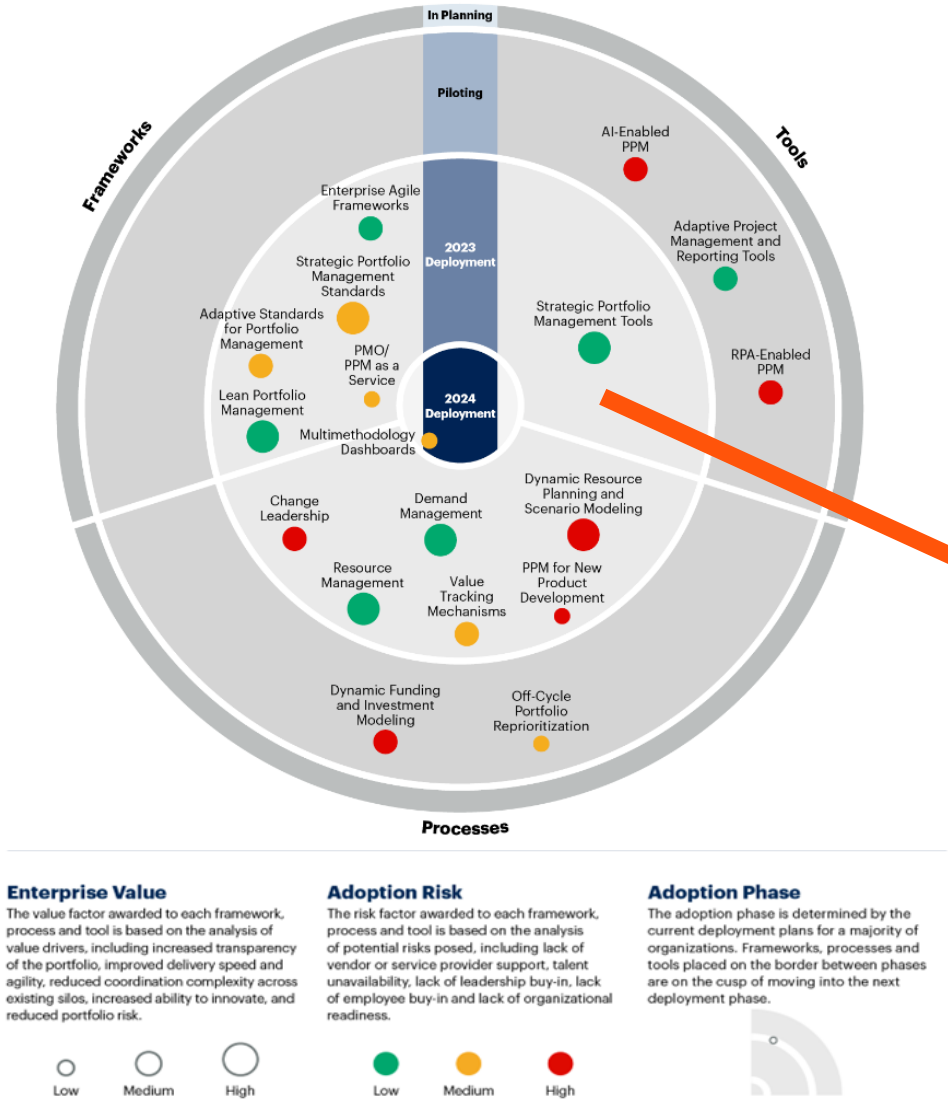
A set of business capabilities, processes and supporting technologies that can focus an organization's finite resources to execute enterprisewide business strategy.

Strategic Portfolio Management Life Cycle



Source: [Close the Strategy-to-Execution Gap With Collaboration Driven by Strategic Portfolio Management](#) (G00779497)

More Portfolio Leaders Are Adopting SPM Tech



Key Issue Take-Away:

Strategic portfolio management provides business agility but can only be enabled with continuous partnership, collaboration and technology.

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SPM Critical Capabilities



Key Issue Take-Away:

SPM technologies provide fact-based insights and analysis for both the strategic portfolio management life cycle and the partnerships between strategists and portfolio leaders.

Key Issues

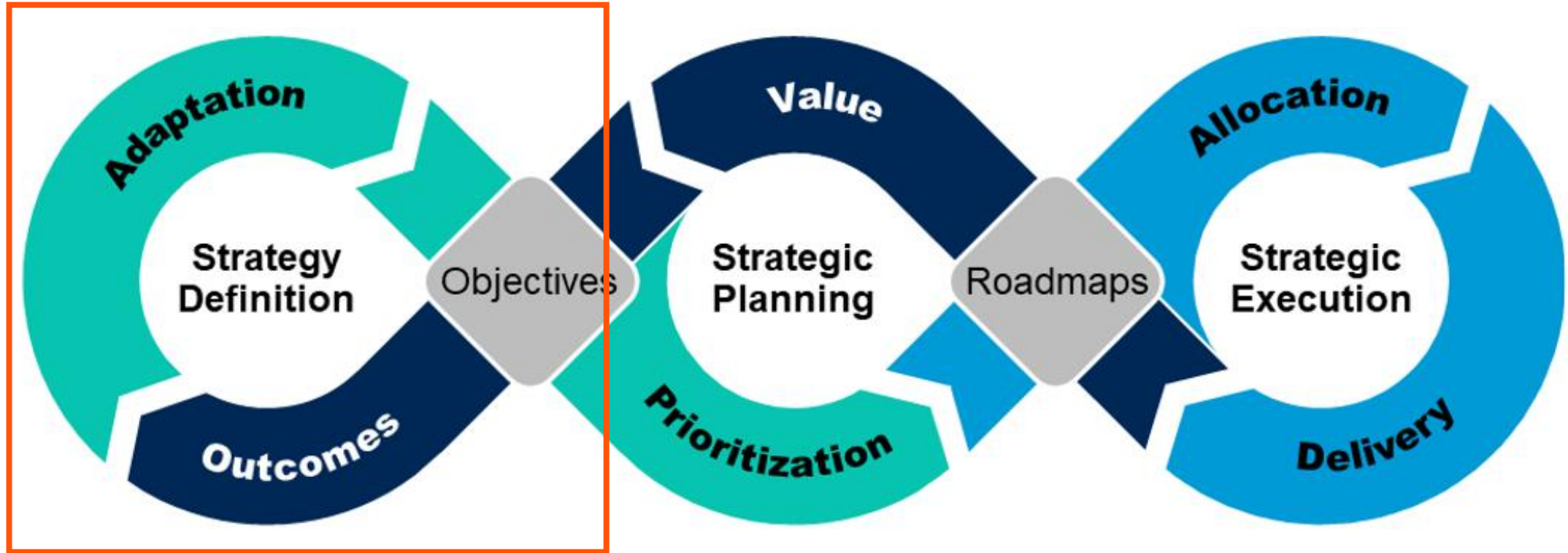
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2023 Magic Quadrant for Strategic Portfolio Management



Source: [Magic Quadrant for Strategic Portfolio Management](#), 25 April 2023 (G00770793)

SPM Use Case: Strategy Execution Management



SPM Use Case: Enterprise Program & Portfolio Management



SPM Use Case: Integrated IT Portfolio Analysis



Key Issue Take-Away:

SPM use cases are diverse. Market “positioning” alone does not mean the provider and the technology are the “best fit” for your specific SPM needs.

Recommendations

- ④ *Determine* whether, or not, your organization understands what SPM is and the benefits and advantages it can provide.
- ④ *Look back* on recent disruptions your organization faced in the last few years. Were you able to use SPM capabilities to navigate through the challenges of those disruptions?
- ④ Assess existing frameworks, processes and practices for strategic planning and execution. Do they allow you and your business leaders to pivot and make actionable strategic changes?
- ④ *Investigate* the benefits of SPM as a set of business capabilities, keeping in mind that the technologies that can support SPM are designed to enrich strategic planning and decision making.

Recommended Gartner Research

- 🔍 [**Magic Quadrant for Strategic Portfolio Management**](#)
Anthony Henderson, Daniel Stang and Others
- 🔍 [**Critical Capabilities for Strategic Portfolio Management**](#)
Anthony Henderson, Daniel Stang and Others
- 🔍 [**Infographic: 2023 Strategic Portfolio Management Frameworks, Processes and Tools Investments Roadmap**](#)
PMO Research Team
- 🔍 [**Elevate Your Discussion to Drive Strategy Execution**](#)
Anthony Henderson