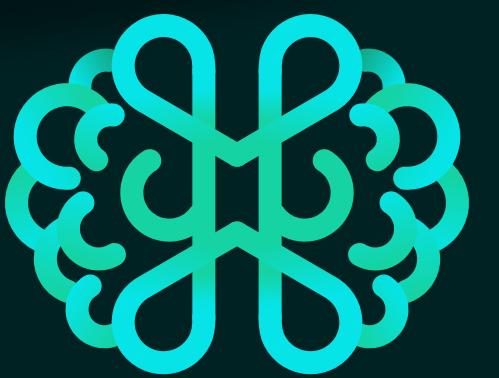


# MUST-HAVE AI CHEATSHEETS

## SPECIAL EDITION FOR 4 000 000 FOLLOWERS



# MAXIMIZING YOUR EXPERIENCE WITH CHAT GPT 4-o

## CHEAT SHEET



### Capabilities of CHAT GPT4-o

- Improved understanding and generation of nuanced responses
- Multimodal capabilities (text and image processing)
- Handles longer conversations with extended context retention
- Enhanced fine-tuning and customization options
- Improved bias mitigation mechanisms
- Better at generating creative content (stories, poems, etc.)
- Stronger performance across various specialized fields (law, medicine, technology)

### Role Prompting

1. **Assign a role:** Start your prompt by assigning a role to ChatGPT-4, such as "You are a poet" or "You are a personal trainer."
2. **Add context:** Specify what you expect from ChatGPT-4 based on the role assigned. For instance, if it's a personal trainer, mention areas of expertise like nutritional data and exercise science.
3. **Request a response:** Ask your question or provide the task you want ChatGPT-4 to perform, ensuring it aligns with the assigned role.

### Tones and Styles:

1. **Define Your Writing Style**
  - Explain preferences: "I like a conversational tone with clear, concise language."
  - Provide a 'gold standard' example.
  - State dislikes: "Too formal and jargon-filled."
2. **Identify Your Audience**
  - Describe your audience: "Small business owners who want straightforward, practical advice on marketing trends."
3. **Train with Detailed Prompts**
  - Give comprehensive prompts including title, keywords, and blog structure.
4. **Refine the Output**
  - Review and provide specific feedback: "Tone is good, but delve deeper into digital transformation."
  - Iterate until content aligns with your style.
5. **Summarize the Style**
  - Ask ChatGPT to describe the writing style: "Describe our writing style step-by-step for consistency."
6. **Test with New Prompts**
  - Apply the style blueprint to new content.
  - If needed, refine based on feedback: "This section needs more detail."
7. **Iterate for Perfection**
  - Continuously refine through feedback loops until satisfied with the consistency and quality of the output.

### Tips and Tricks

1. Use images to add detail to prompts.
2. Ask about current events with Browse with Bing.
3. Be specific about the purpose of your content.
4. Clarify the audience for better results.
5. Request revisions or ask follow-up questions.
6. Explore third-party integrations for additional features.
7. Use GPT-4 as a virtual editor for revisions.
8. Avoid words and phrases with multiple meanings.
9. Utilize GPT-4 for brainstorming ideas.
10. Verify all factual information generated.
11. Understand the limitations of GPT-4, including biases and inability to retain long-term data.
12. Avoid sharing sensitive or private information due to GPT-4's training mechanism.

### Example:

#### Poet Role:

**Prompt:** "You are a poet. Respond to the following: 'Explain the most important way ChatGPT can help me. The answer should be no more than 100 words.'

### Useful AI Agents:



Game Builder GPT provides a user-friendly platform to unleash your creativity and enjoy endless gaming possibilities



ArtiFish is a versatile tool that generates customized content menus from URLs.



The Wes Anderson Style Generator is a tool that assists users in adapting images to match the distinctive visual style of filmmaker Wes Anderson.



Anki Copilot is a tool designed to streamline the process of creating Anki flashcard decks from lecture slides, papers, and books.



Guru is an online platform where users can access the teachings and wisdom of a mystical guru to navigate life's challenges.

# TOP MUST-WATCH TED TALKS ON AI

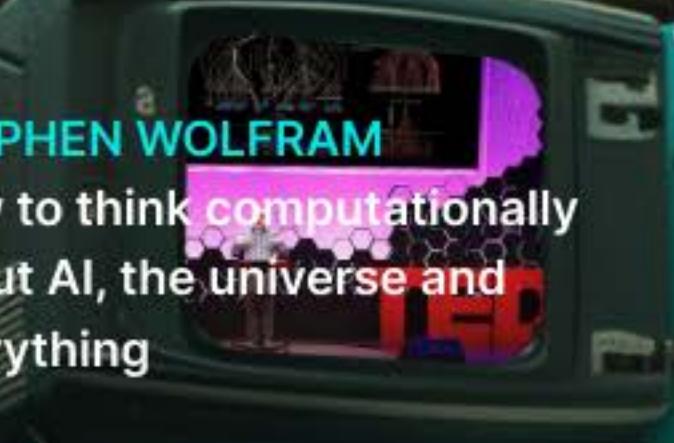
**1** GREG BROCKMAN  
The inside story of ChatGPT's astonishing potential



**3** MAX TEGMARK  
How to keep AI under control



**4** STEPHEN WOLFRAM  
How to think computationally about AI, the universe and everything



**2** SAL KHAN  
Sal Khan  
How AI could save (not destroy) education



**5** LIV BOEREE  
The dark side of competition in AI



**6** RAFIK ANADOL  
How AI art could enhance humanity's collective memory



**7** YEJIN CHOI  
Why AI is incredibly smart and shockingly stupid



**8** ELIEZER YUDKOWSKY  
Will superintelligent AI end the world?



# TOP FREE COURSES ON AI

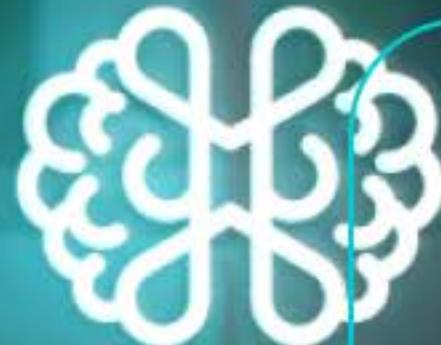
Udemy

1 GOOGLE GEMINI AI WITH PYTHON API: QUICK START

2 HOW TO MAKE YOUTUBE AUTOMATION VIDEOS IN 20 MINUTES USING AI

3 HOW TO MAKE YOUTUBE AUTOMATION VIDEOS IN 20 MINUTES USING AI

4 AI TO BOOST PRODUCTIVITY



5 ARTIFICIAL INTELLIGENCE FOR HUMANS - AI EXPLAINED EASY

6 ARTIFICIAL INTELLIGENCE FOR HUMANS - AI EXPLAINED EASY

7 CHATGPT GENERATIVE AI PROMPT FOR DEVELOPERS PLUS CHATBOT

8 MASTER GEMINI AI - GOOGLE BARD PROMPT ENGINEERING BOOTCAMP

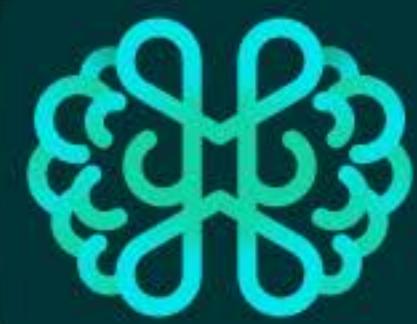
9 AI FOR EVERYONE

COURSES

FIND MORE INTERESTING AI CONTENT ON GENAI.WORKS

# TOP GPTs FOR BUSINESS

BROWSE GPTS COLLECTION ON [GENAI.WORKS](#)



Check out **FEATURED GPTs** designed for you:



## 3d Icon Generator by Mojju

Discover the ease of creating personalized 3D icons with...



## 3d Illustrations creator by Mojju

Experience bespoke 3D illustration creation with 3D...



## 1 to 1 Sales Wizard

This runs every part of the 1 to 1 process for Sales Leaders: -...



## Accountability Buddy

Achieve your goals and dreams with a GPT that makes sure to...



## Accountability Partner

An enthusiastic accountability partner where you check-in daily...



## 3D GPT

3D GPT is an AI chatbot specialized in generating 3D...



## 1 million passwords

This gpt will list the most common passwords in existence. You...



## 100x Soliduty Dev

A copilot for assisting with writing solidity code, deploying contract...

and more!

Explore innovative GPTs for every application:

## Notion Guru

As the Notion Guru, I specialize in assisting users with the Notion...

Productivity Writing

## Icon Genius

Icon Genius is your digital artisan, masterfully crafting stunning 8K...

Marketing Image

## ChatQuest: The NLP3 Adventure

Embark on "ChatQuest: The NLP3 Adventure," a thrilling text-base...

Coding AI Chatbots

## Lesson Mapper

Structures lessons into summaries, maps, facts, and...

Education AI Chatbots

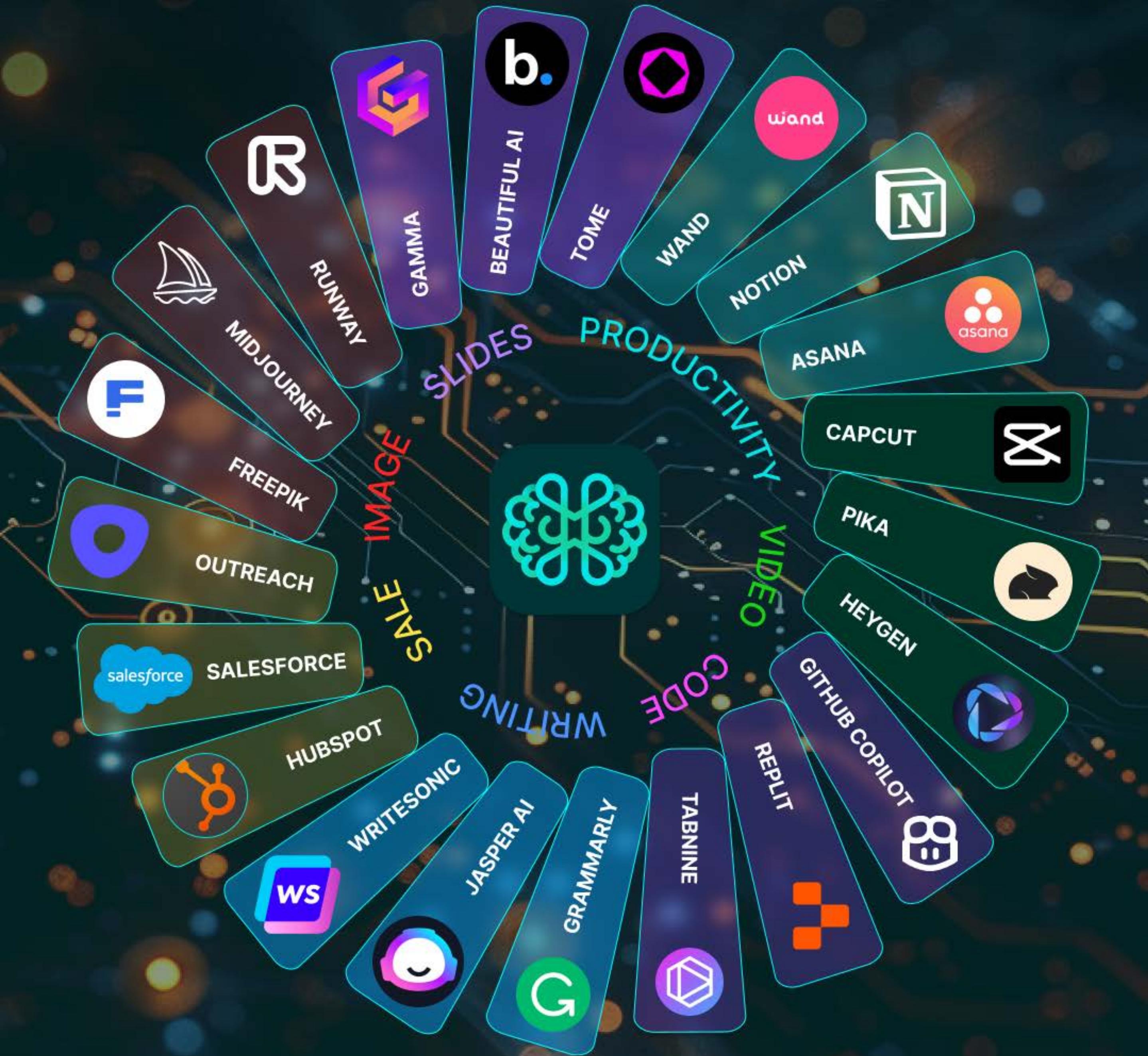
## AI Book Writer

Transform your ideas into compelling narratives...

Entertainment Writing

DISCOVER MORE ON [GENAI.WORKS/GPTS](#)

# TOP 21 AI TOOLS FOR ANY PURPOSE



DISCOVER EVEN MORE AI TOOLS: [GENAI.WORKS](https://genai.works)

# TOP 10 PROMPT TECHNIQUES TO MASTER CHAT GPT

**TELL CHAT GPT EXACTLY  
WHAT TO DO:**  
*Generate a business plan*

**ASK TO CREATE  
PROMPT:**  
*create the best  
prompt for  
generating a  
business plan for my  
coffee shop*

**FIND DETAILED  
SOLUTION:**  
*Come up with a  
step-by-step  
instructions for  
resolution of the  
problem*

**MAKE A FORECAST:**  
*based on current state make a  
prediction of further events*

**COMPARE IDEAS OR THINGS:**  
*compare these two products by  
price and main features*

**SET AN IMAGINARY SCENE:**  
*imagine there are no umbrellas  
in the whole world*

**TELL TO ACT AS  
SOMEBODY:**  
*Act as a teacher of  
English. Prepare a  
lesson plan for the  
students of the  
second grade, topic  
Weather*

**3. FANTASIZE**

**4. ASSIGN ROLE**

**5. GO STEP BY STEP**

**6. OPPOSE**

**7. DIVERSIFY IDEAS**

**8. PREDICT**

**9. SOLVE PROBLEMS**

**10. TAILOR PROMPTS**

**1. INSTRUCT**

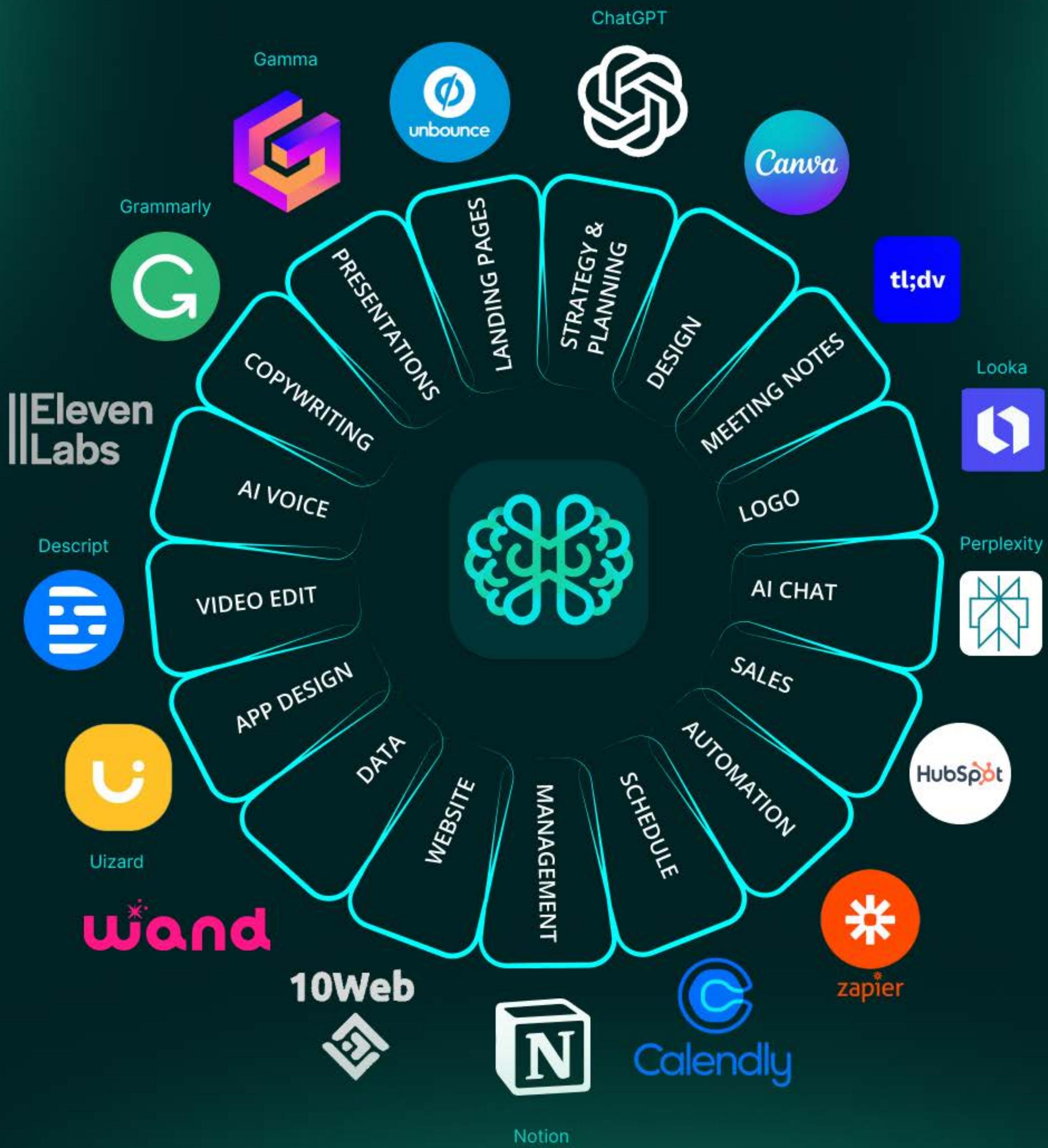
**2. COMPARE**

**ELABORATE INPUT  
GRADUALLY:**  
*start with general  
questions and go on with  
more detailed to get the  
full picture*

**DISCUSS COLLECTIVELY:**  
*Simulate a multi-member  
discussion by the opponents*

**LOOK FROM ANOTHER ANGLE:**  
*Evaluate risks from the point of  
view of a competitor*

# FREE AI TOOLS TO START YOUR OWN BUSINESS



# UNLOCKING BUSINESS POTENTIAL

## THE POWER OF CHAT GPT PROMPTS



**The Idea Generator:**  
Ask Chat GPT to brainstorm business ideas based on current market trends, ensuring you're always on the cusp of innovation.

**The Brand Strategist:**  
Task Chat GPT with creating compelling brand stories, mission statements, and company values that resonate with your target audience.

**The Market Analyst:**  
Instruct Chat GPT to analyze customer feedback and market data, offering insights that drive informed decision-making.

**The Crisis Manager:**  
Equip Chat GPT with scenarios to develop response strategies for potential business challenges, ensuring you're prepared for any storm.

**The Communication Expert:**  
Use Chat GPT to draft professional emails, proposals, and presentations that articulate your vision with clarity and persuasion.

**The Customer Support Agent:**  
Deploy Chat GPT to create a responsive chat framework that addresses common customer inquiries with efficiency and care.

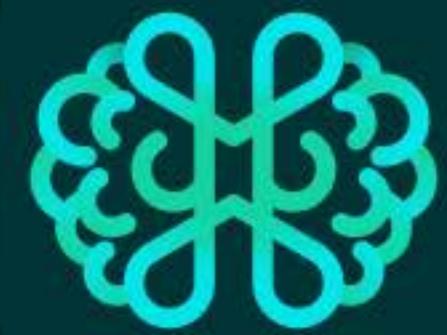
**The SEO Specialist:**  
Command Chat GPT to generate SEO-friendly content prompts that boost your online presence and drive traffic.

**The Social Media Guru:**  
Have Chat GPT craft engaging social media posts that capture attention and encourage interaction.

**The Efficiency Architect:** Utilize Chat GPT to refine business processes, optimizing operations for peak performance.

**The Innovation Advisor:** Challenge Chat GPT to propose product or service enhancements, staying one step ahead in a competitive market.

# ULTIMATE GUIDE TO TYPES OF AI AND MACHINE LEARNING



## Artificial Intelligence

Expert Systems

Natural Language Processing (NLP)

Visual Perception

Intelligent Robotics

Speech Recognition

Automated Programming

Knowledge Representation

Planning and Scheduling

Problem Solving & Search Strategies

## Machine Learning

Linear/ Logistic Regression

Decision Trees

Naive Bayes Classification

K-Nearest Neighbors

Principal Component Analysis (PCA)

Anomaly Detection

Automatic Reasoning

Random Forest

K-Means Clustering

Ensemble Methods

Reinforcement Learning

Support Vector Machines

## Neural Networks

Recurrent Neural Networks (RNN)

Radial Basis Function Networks

Hopfield Networks

Modular Neural Networks

Multilayer Perceptrons

Boltzmann Machines

Self-Organizing Maps

Autoencoders

Adaptive Resonance Theory

## Deep Learning

Convolutional Neural Networks (CNN)

Generative Adversarial Networks (GAN)

Recurrent Neural Networks (RNN)

SAVE FOR LATER

# MUST-HAVE GPTs FROM GENAI.WORKS

WRITE



PHILOSONGIFY



LI HEADLINE PRO

MARKET ANALYST



WELLNESS  
WHISPERER



AUTOMATE

ESSAY WRITER



NOVEL24BOT



QUICKSILVER



GIANNI TECH



CODE



YT VIDEO TRANSCRIPTS



TUTOR PRO



ENFLUELLA  
LINGUARDIA



LEARN



SWIFT EXPERT

# AI TOOLS TO FIND YOUR DREAM JOB ON LINKEDIN



## CREATE YOUR ATTRACTIVE PROFILE

**PROMPT:**  
Write an engaging and attractive "About" section for my LinkedIn page

**TOOLS:**



Chat GPT | Perplexity

**PROMPT:**  
Write an engaging and catchy Summary for my LinkedIn profile, mention my expertise [what you can do] and my target audience [describe your TA]

## PROFILE

## IMPROVE YOUR RESUME

**PROMPT:**  
Create a resume that will get me the job I want [describe your dream job]. Highlight the most relevant skills, and ensure that my resume stands out from the competition. Make my resume concise [e.g. not longer than 2 pages] and professional. Write a cover letter to support my application.

**TOOLS:**



QLAI | qlai.co

## ANALYZE YOUR AUDIENCE

**PROMPT:**  
Pull and organize data from my LinkedIn connections for segmentation and targeting

**PROMPT:**  
Analyze my LinkedIn reach and engagement metrics, and find my top posts...

**TOOLS:**



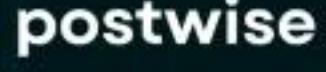
Emplifi | Wand

## STRATEGY

## PLAN YOUR ACTIONS

**PROMPT:**  
Create a content strategy and posting schedule to help me build my profile on LinkedIn. The plan should include types of content I should publish and the best posting times and frequency.

**TOOLS:**



## WRITE ENGAGING CONTENT

**PROMPT:**  
Write engaging copy for my LinkedIn post about [topic]. Avoid these topics: [list some items]

**PROMPT:**  
Create a catchy headline for the post copy: [your post]. Make sure it's not longer than 6 words

**PROMPT:**  
help me make my story more engaging and consistent [your text]

**TOOLS:**

Chat GPT | Claude | CopyAI



copy.ai

## CONTENT

## ADD PROFESSIONAL DESIGNS

**PROMPT:**  
Act like a professional content designer and generate an image for my posts about [topic], make it eye-catching and engaging

**TOOLS:**



Midjourney | Canva | Adobe Firefly

## KEEP AN EYE ON THE TRENDS

**Tip:**  
Subscribe to all influencers in your industry and actively engage with their publications. Observe all new trends and try on your profile.

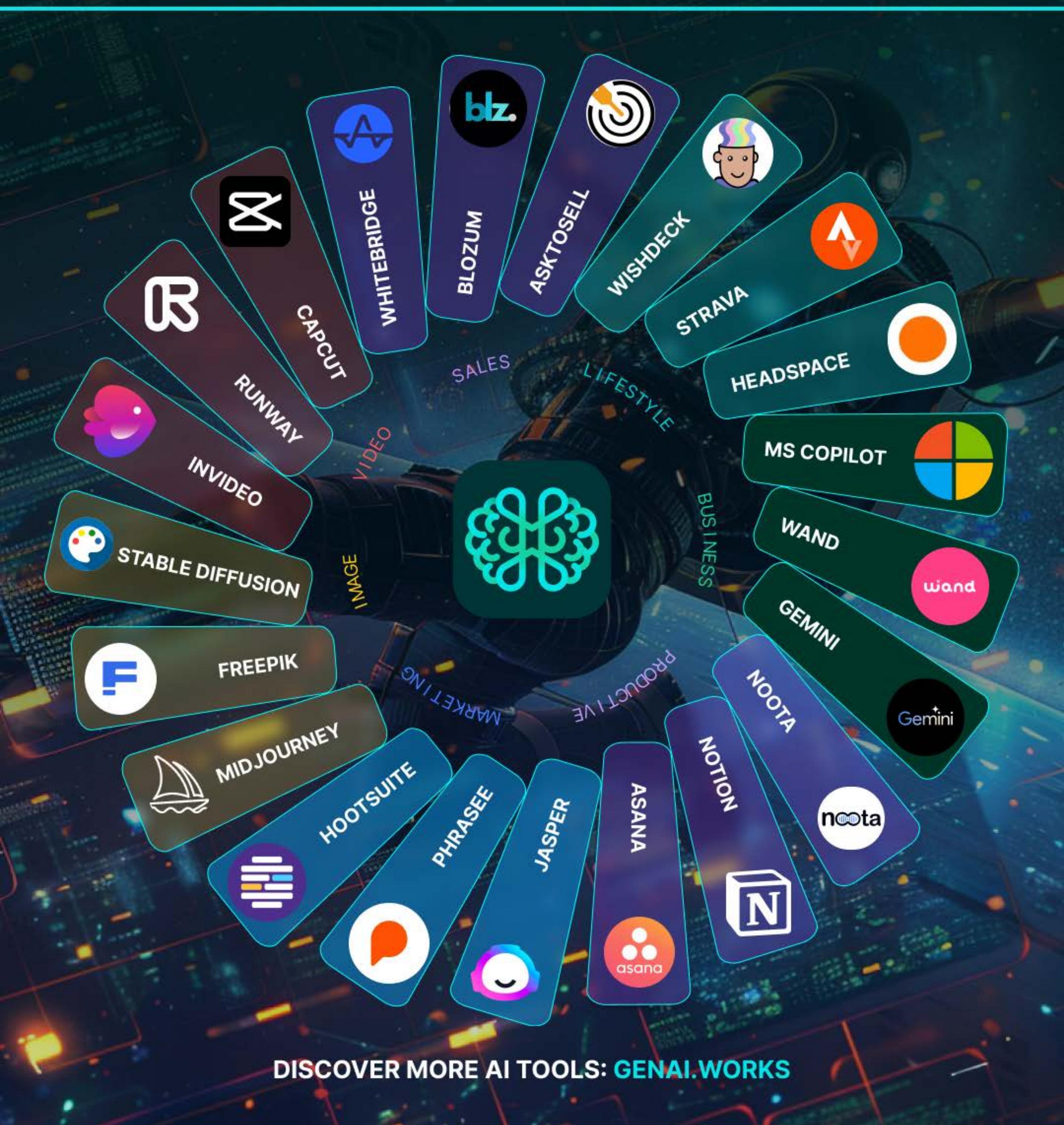
## PROMO

## BUILD YOUR NETWORK

**Tip:**  
Add people on your feed that can add value to your online presence or provide you with some useful recommendations. Expand your connections but don't overkill. The optimum number of connections is between 500 and 1000 people.

And don't forget to have fun :)

# TOP 21 AI TOOLS FOR EVERY PURPOSE



# 10 FREE AI YOUTUBE CHANNELS

ENHANCE YOUR LEARNING JOURNEY!

TWO  
MINUTE  
PAPERS

FREE



#1



MATT WOLFE

FREE

#2



DEEP LEARNING AI

FREE

#3

AI EXPLAINED

FREE

#4



ROBERT MILES AI  
SAFETY

FREE

#5



DAVID  
SHAPIRO

FREE

#8

ASSEMBLY AI

FREE



#9

PROMPTJUNGLE

FREE

#10



NANG

FREE

#6

# 5 FREE AI RESOURCES

GET AHEAD IN AI WITH THESE MUST-TRY RESOURCES



## GENERATIVE AI INTRODUCTION

Dive into this 22-minute session, featuring:

- An engaging video.
- Informative reading materials.
- A quiz to gauge your understanding.

Discover the basics of AI and explore Google Cloud resources for creating your gen AI applications.

[Link in the post](#)

FREE

#1



## FREE AI COURSES

Explore a wide selection of AI courses at no cost.

Gain access to free certification courses.

Merge theoretical knowledge with practical projects.

[Link in the post](#)

FREE

#3

## GEN AI FUNDAMENTALS

Finish three introductory courses.

Pass a quiz.

Receive a Google Cloud skill badge you can share, showcasing your grasp of Generative AI principles.

[Link in the post](#)

FREE

#2



coursera

## LEADING AI COURSES

- Access AI courses offered by leading universities.
- Achieve certifications awarded by renowned institutions.
- Find courses suitable for all levels, from beginner to expert.

[Link in the post](#)

FREE

#4



## ARTIFICIAL INTELLIGENCE LINKEDIN LEARNING

- Master fundamental AI concepts.
- Ideal for project managers, product managers, directors, executives, and those new to AI.

[Link in the post](#)

FREE

#5

# 12 FREE AI APPS FOR CODING

CHECK OUT ON [GENAI.WORKS/APPLICATIONS](https://genai.works/applications)



## APTORI

### Aptori

Your AI-powered copilot for software development.



## Quills AI

AI-driven assistant tool designed to analyze and visualize data from different sources, such as databases and CSV files.



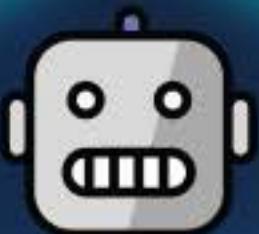
## Copilot for CodeMirror

An open-source extension designed to enhance the CodeMirror text editor



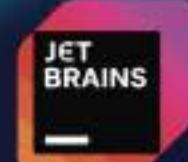
## Autonoma

Confluence-like technical docs automatically with AI.



## Kel

AI-based assistant embedded in your Command Line Interface (CLI).



## JetBrains

JetBrains AI Service and In-IDE AI Assistant are specialized tools designed to augment developer environments and team tools.



## NEXBot

A platform that allows users to build, customize, and share their own unique GPT chatbots.



## Mistral AI

Mistral AI offers open-source AI models, with an emphasis on compute efficiency, utility, and trustworthiness.



## Please Don't Code

An efficient and utility-rich tool developed to streamline the process of coding for embedded systems by offering an AI-powered code generator for Arduino.



## Pixels2Flutter

A practical and innovative tool designed to convert UI screenshots into functional Flutter code.



## ZeroStep

AI tool that enhances Playwright tests with the power of GPT3.5 and GPT4.



## SQLEphant

Sqlephant is an AI-powered SQL development companion that offers various features to simplify and enhance the process of SQL development.

# AI NAVIGATOR CHEATSHEET

EVERYTHING YOU NEED IN ONE PLACE

DISCOVER MORE EVENTS:  
GENAI.WORKS/EVENTS



INTRO TO IMAGE GENERATION

TRANSFORMER AND  
BERT MODEL

COPilot FOR MS 365

GITHUB COPILOT

USING AZURE OPENAI

WISE SAGE

Friendly eLearning Assistant

NOTION GURU

assisting users with the Notion app

100X SOLIDITY DEV

copilot for writing solidity code

3D ICON GENERATOR

creating personalized 3D icons

1 TO 1 SALES WIZARD

sales helper on every stage

1 MILLION PASSWORDS

most common passwords to avoid

DISCOVER MORE GPTS:  
GENAI.WORKS/GPTS

DISCOVER MORE COURSES:  
GENAI.WORKS/COURSES

EVENTS

COURSES

AI TOOLS

GPTS



DISCOVER MORE APPS:  
GENAI.WORKS/APPLICATIONS



# FREE AI COURSES BY Microsoft



ALL YOU NEED TO KNOW TO ENROLL

**18**

COURSES

**1**

TOPIC EACH

**2**

LESSON TYPES

"BUILD"  
"LEARN"

**2**

CODE EXAMPLES

PYTHON  
TYPESCRIPT

YOU WILL NEED:



ACCESS TO **AZURE OPEN AI SERVICE OR OPENAI API**

NICE TO HAVE:



**BASIC KNOWLEDGE OF PYTHON OR TYPESCRIPT**



**A GITHUB ACCOUNT**

00	<b>COURSE SETUP</b>	Learn: How to Setup Your Development Environment
01	<b>INTRODUCTION TO GENERATIVE AI AND LLMs</b>	Learn: Understanding what Generative AI is and how Large Language Models (LLMs) work.
02	<b>EXPLORING AND COMPARING DIFFERENT LLMs</b>	Learn: How to select the right model for your use case
03	<b>USING GENERATIVE AI RESPONSIBLY</b>	Learn: How to build Generative AI Applications responsibly
04	<b>UNDERSTANDING PROMPT ENGINEERING FUNDAMENTALS</b>	Learn: Hands-on Prompt Engineering Best Practices
05	<b>CREATING ADVANCED PROMPTS</b>	Learn: How to apply prompt engineering techniques that improve the outcome of your prompts.
06	<b>BUILDING TEXT GENERATION APPLICATIONS</b>	Build: A text generation app using Azure OpenAI
07	<b>BUILDING CHAT APPLICATIONS</b>	Build: Techniques for efficiently building and integrating chat applications.
08	<b>BUILDING SEARCH APPS VECTOR DATABASES</b>	Build: A search application that uses Embeddings to search for data.
09	<b>BUILDING IMAGE GENERATION APPLICATIONS</b>	Build: A image generation application
10	<b>BUILDING LOW CODE AI APPLICATIONS</b>	Build: A Generative AI application using Low Code tools
11	<b>INTEGRATING EXTERNAL APPLICATIONS WITH FUNCTION CALLING</b>	Build: What is function calling and its use cases for applications
12	<b>DESIGNING UX FOR AI APPLICATIONS</b>	Learn: How to apply UX design principles when developing Generative AI Applications
13	<b>SECURING YOUR GENERATIVE AI APPLICATIONS</b>	Learn: The threats and risks to AI systems and methods to secure these systems.
14	<b>THE GENERATIVE AI APPLICATION LIFECYCLE</b>	Learn: The tools and metrics to manage the LLM Lifecycle and LLMOp
15	<b>RETRIEVAL AUGMENTED GENERATION (RAG) AND VECTOR DATABASES</b>	Build: An application using a RAG Framework
16	<b>OPEN SOURCE MODELS AND HUGGING FACE</b>	Build: An application using open source models available on Hugging Face
17	<b>AI AGENTS</b>	Build: An application using an AI Agent Framework
18	<b>FINE-TUNING LLMs</b>	Learn: The what, why and how of fine-tuning LLMs

# MASTER MIDJOURNEY V6



## PARAMETERS CHEAT SHEET

### KEY PARAMETERS

#### --ar

The --aspect or --ar parameter manages the aspect ratio of the generated image (width to height). It is expressed as two numbers separated by a colon, such as 4:5 or 9:21. default value is set to square 1:1.



prompt example: imagine/prompt vibrant California poppies  
--ar 5:4

#### --stylize

The --stylize or --s parameter influences how strongly artistic modification is applied. Low stylization values produce images that closely match the prompt but are less artistic.

#### --no

No parameter orders the Midjourney Bot what not to include in your image. --no accepts multiple words separated with commas:  
--no item1, item2, item3, item4

#### --repeat

The --repeat or --r parameter runs a job multiple times.



prompt example: a cute little frog on a toadstool mushroom --style raw

#### --iw

Adjusts the weight of the image to the text prompt when image URL is included for reference. 0 is the closest to the text and 3 is the closest to the image.

Gives the generated images more "natural" look.

#### --style raw

The --chaos or --c parameter influences how different the generated images turn out. --chaos accepts values 0–100. The default --chaos value is 0.



prompt example: a cute little frog on a toadstool mushroom --c 50

#### --chaos

### OPTIONAL PARAMETERS

#### --tile

The --tile parameter generates images that can be used as repeating tiles to create seamless patterns for fabrics, wallpapers and textures.

#### --weird

This parameter introduces unpredictable and offbeat qualities to the generated images. It accepts values 0 to 1000.



#### --niji

This parameter gives an image illustration or anime look.



# 10 FREE AI COURSES FROM GOOGLE

JOIN GOOGLE CLOUD TRAINING NOW

INTRO TO ML:  
IMAGE  
PROCESSING

FREE

#1

GOOGLE CLOUD  
COMPUTING  
FOUNDATIONS:  
DATA, ML, AND  
AI IN GOOGLE  
CLOUD

FREE

#2

ENTERPRISE  
SEARCH ON  
GENERATIVE AI  
APP BUILDER

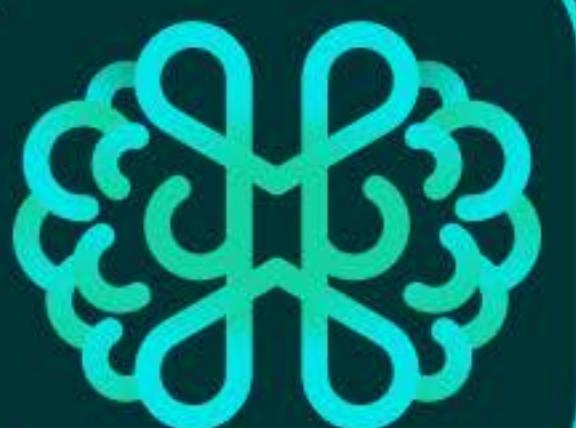
FREE

#3

AUTOMATE DATA  
CAPTURE AT  
SCALE WITH  
DOCUMENT AI

FREE

#4



RESPONSIBLE AI  
FOR DEVELOPERS:  
FAIRNESS & BIAS

FREE

#7

RESPONSIBLE AI:  
APPLYING AI  
PRINCIPLES WITH  
GOOGLE CLOUD

FREE

#5

BASELINE: DATA,  
ML, AI

FREE

#6

SMART  
ANALYTICS,  
MACHINE  
LEARNING, AND  
AI ON GOOGLE  
CLOUD

FREE

#10

GENERATIVE AI  
EXPLORER -  
VERTEX AI

FREE

#8

BUILD CUSTOM  
PROCESSORS WITH  
DOCUMENT AI

FREE

#9

# 10 AI TOOLS SKYROCKET YOUR BUSINESS



## Content Optimization

Optimize the content of your blog or channel for better engagement and conversion rates, and thus, better monetization! Tool: lavender.ai



## On-Page Optimization

Optimize your website's on-page elements for better search engine rankings. Get better results with your online shop. Use: MarketMuse



## Business Planning

Simplify the business planning process, improve keyword research, content creation, and social media management to promote your business effectively. Use: UpMetrics



## Automate Workflows

Automate repetitive tasks and workflows like data entry, email marketing, and social media posting. Use: Zapier



## Use Chatbots

Integrate chatbots into your messengers and email, allowing you to answer customer questions, provide recs, and even process orders by yourself. Use: ManyChat



## Personalize Marketing

Create personalized marketing messages. Analyze your audience's needs, and get personalized recommendations for messaging and content. Use: Persado



## Data Analysis

Analyze and visualize your business data. Get real-time data analysis, allowing you to make data-driven decisions and improve your business's performance. Use: Wand



## Project Management

Use automated workflows, real-time collaboration, and project tracking to manage your projects more efficiently. Use Trello



## CRM

Make use of automated lead qualification, follow-ups, and customer segmentation, allowing you to build stronger relationships with your customers. Use: HubSpot



## Virtual Assistants

AI tools can answer customer queries, give recommendations, and even process orders, freeing up your time to focus on other aspects of your business. Use Claude



# AI GUIDE FOR CONTENT CREATORS

CHEAT SHEET



## KEY TOOLS



IMAGE



LIGHTING -



TEXT



GRAMMARLY | ANYWORD | COPY.AI



VIDEO



RUNWAY | CUPCUT | INVIDEO

## BASIC CHAT GPT PROMPT STRUCTURE

ACT AS A [ROLE] PERFORM [TASK] IN [FORMAT]

ACT AS A

**Marketer**  
**Advertiser**  
**Copywriter**  
**Journalist**

CREATE A

Headline  
Presentation / Webinar  
Essay  
Book Outline  
Email Sequence  
Social Media Post  
Product Description  
Cover Letter / Resume  
Blog Post / Article  
Summary  
Tiktok, YT Reel - Video  
Script  
Sales Page / Ad Copy

SHOW AS

A Table  
A list  
Summary  
HTML  
Code  
Spreadsheet  
CSV file  
Plain Text file  
Rich Text  
PDF  
Markdown  
Word Cloud

## BASIC MIDJOURNEY PROMPT STRUCTURE

MEDIUM - SUBJECT - ENVIRONMENT - COMPOSITION - MOOD - LIGHTING - PALETTE

a photo

of a  
beautiful  
girl in a  
white  
dress

at the porch  
of a big  
house at the  
tropical sea  
shore

high angle  
shot from  
above

sunny  
summer  
vibes

highlight  
the girl's  
face

bright  
colorful  
cinematic  
sun light  
leaks

# AI TERMS YOU MUST KNOW



TO NAVIGATE THE WORLD OF AI

## Artificial Intelligence (AI)

AI is the simulation of human intelligence in machines that are programmed to think and mimic human actions, like learning and problem-solving.

## Generative AI

AI systems capable of creating new content, such as images, text, or music, based on patterns learned from existing data.

## Machine Learning (ML)

Is a subset of AI where computers learn to recognize patterns and make decisions based on data, without being explicitly programmed.

## Large Language Models (LLM)

Advanced AI models that can understand and generate human-like text, trained on vast amounts of text data to produce coherent and contextually relevant responses.

## Artificial Neural Network (ANN)

A computational model inspired by the human brain that processes information through interconnected nodes (neurons), allowing machines to learn from data.

## Deep Learning (DL)

A type of machine learning inspired by the structure and function of the human brain, using artificial neural networks with many layers to learn from large amounts of data.

## Copilots

AI tools or systems that assist developers in writing code by providing suggestions, autocompletions, and other helpful features based on patterns and knowledge learned from vast code repositories.

## Responsible AI

Ethical and thoughtful development and use of AI systems with fairness, transparency, privacy, and societal impact to ensure that AI benefits society while minimizing potential harms.

## Hallucination

In AI, hallucination refers to a mistake or error made by a model where it generates incorrect or nonsensical outputs that do not align with reality or the intended task.

## Plugins

Software components or modules that can be added to existing programs or systems to extend their functionality, allowing for customization without altering the core software.

## Token

In natural language processing (NLP), a token refers to a unit of text, typically a word or a subword, that is processed as part of the input data by an AI model.

## Prompt

A specific instruction or input given to an AI model to generate a desired output, guiding its behavior and responses.

# BEST AI SERVICES FOR TAKING NOTES AT MEETINGS



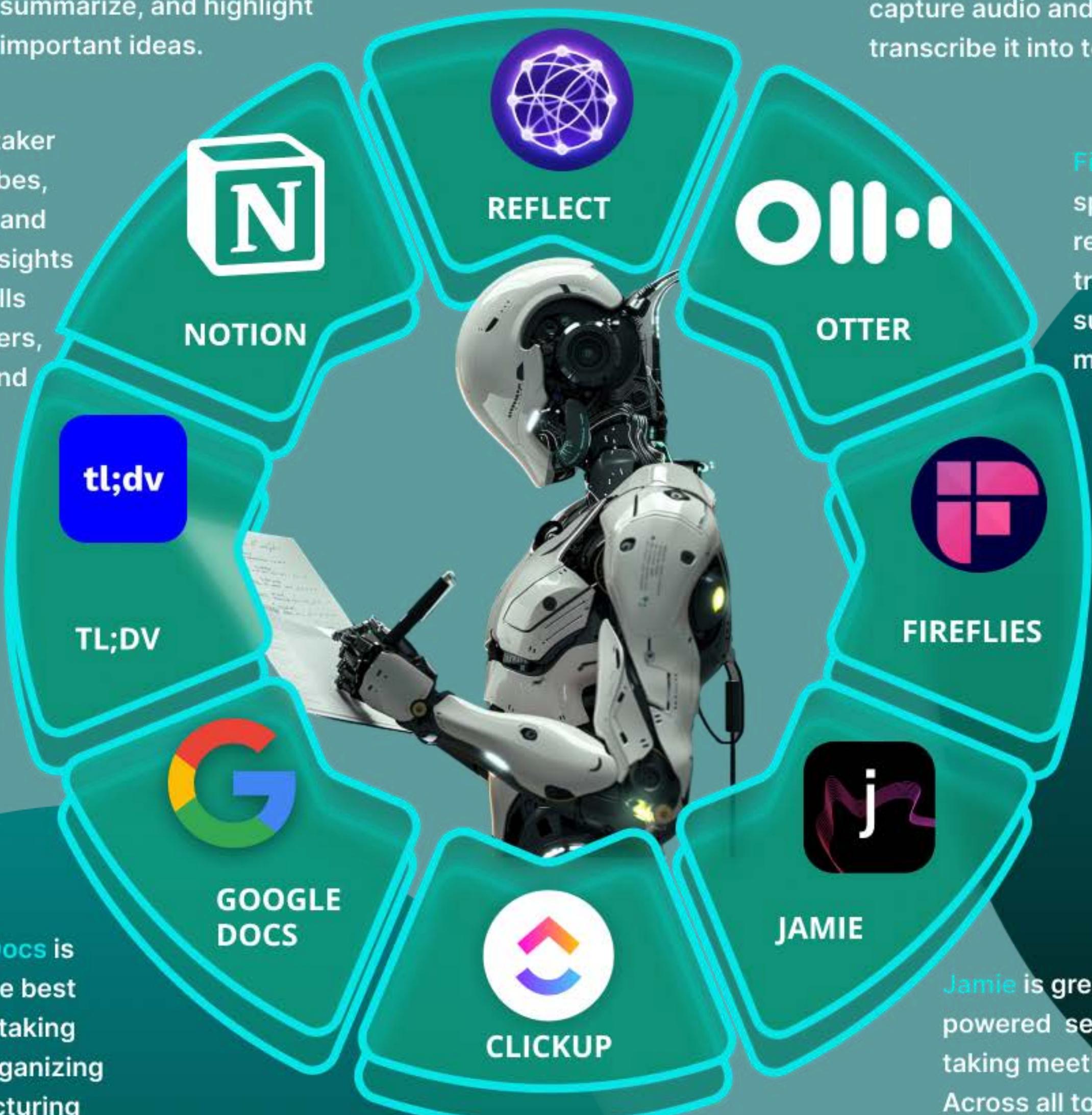
A part of a versatile service, Notion AI can collect, summarize, and highlight important ideas.

The AI note taker that transcribes, summarizes and generates insights from your calls with customers, prospects, and your team.

An AI-powered tool, Reflect, can help summarize key points of our meetings and transcribe voice accurately.

AI meeting note-taking service. Otter can capture audio and transcribe it into text!

Fireflies specializes in recording, transcribing, summarizing meetings.



Google Docs is one of the best tools for taking notes, organizing and structuring ideas.

ClickUp is an all-in-one productivity platform from process docs to product designs.

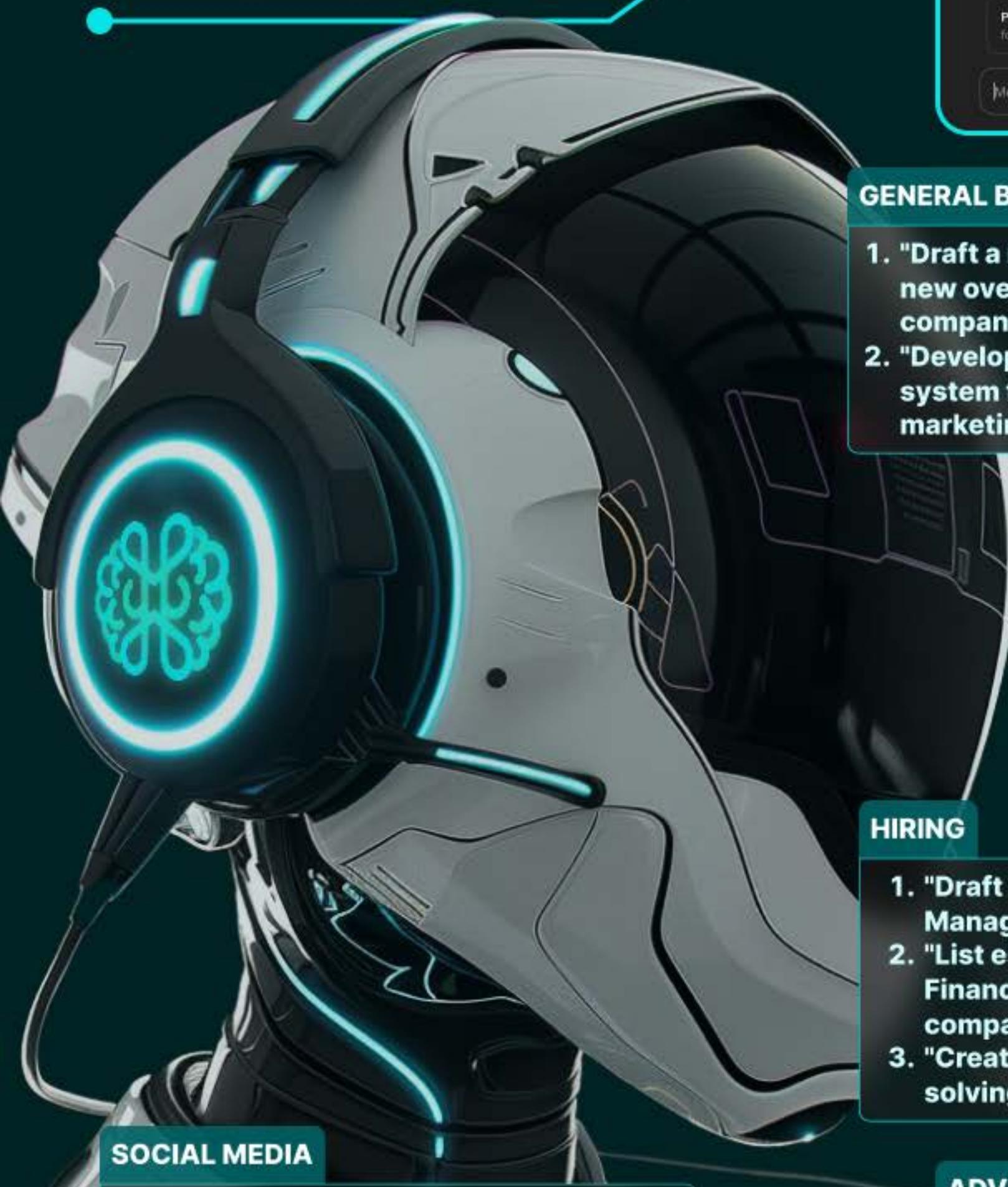
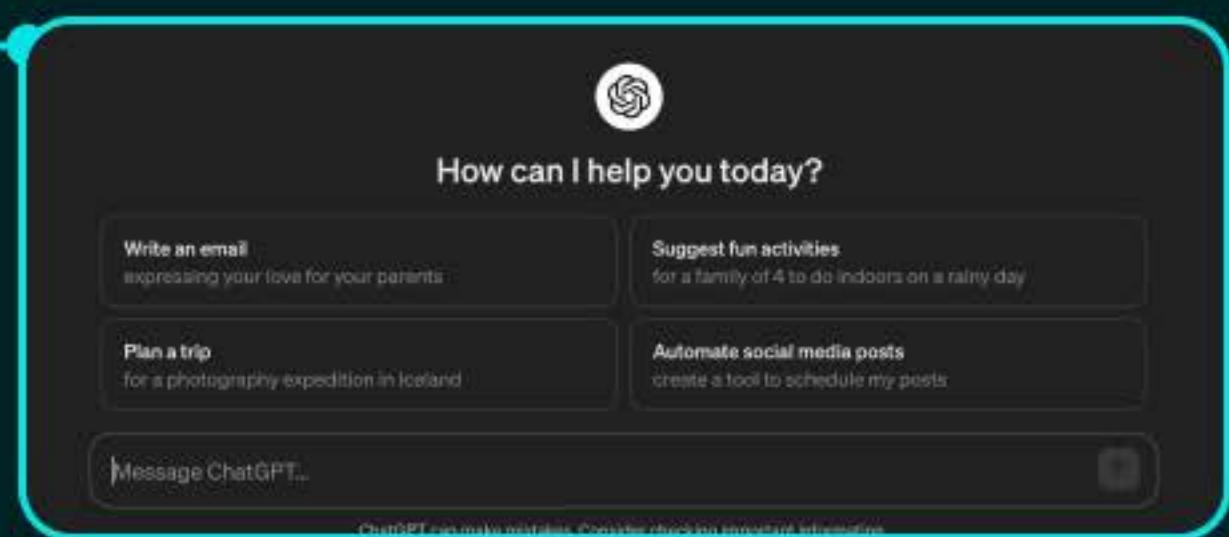
Jamie is great AI-powered service for taking meeting notes. Across all tools. 15+ languages. Privacy-first.

# TOP CHAT GPT PROMPTS FOR BUSINESS

GET RESULTS QUICKER WITH THE RIGHT PROMPTS!

## Getting started is easy:

Just go to **ChatGPT**, start typing, and ask your questions!



## GENERAL BUSINESS

1. "Draft a risk management plan for a new overseas investment by a logistics company."
2. "Develop a performance evaluation system for remote workers in a digital marketing firm."

## MICROSOFT EXCEL

1. "Show me how to create a pivot table in Excel for sales data analysis."
2. "Write a macro in Excel that automatically updates data from a linked CSV file."
3. "Guide me through conditional formatting in Excel to highlight sales that exceed \$10,000."

## HIRING

1. "Draft a job description for a Senior Marketing Manager at a tech startup."
2. "List essential qualifications and skills for a Finance Analyst role in a manufacturing company."
3. "Create interview questions to assess problem-solving skills for a project manager position."

## SOCIAL MEDIA

1. "Suggest engaging content ideas for our software company's LinkedIn page."
2. "Draft a Twitter campaign for World Environment Day that involves community engagement."
3. "Plan an Instagram takeover strategy to increase followers for a fashion brand."

## ADVERTISING AND MARKETING

1. "Generate a creative brief for launching a new luxury watch."
2. "Outline a digital marketing strategy for an e-commerce site focused on handmade goods."
3. "Create a campaign plan for a back-to-school promotion at a large retail chain."

# UNLOCK BUSINESS SUCCESS WITH AI



## CHEAT SHEET FOR ENTREPRENEURS

IDEAS FOR STARTING BUSINESS

1

### NICHE MARKET EXPLORATION:

Utilize AI bot to conduct extensive market research and identify untapped niche.



Perplexity



ChatGPT

### CONTENT CREATION:

2

Use AI to generate engaging content for your website, blog, or social media channels.



Midjourney



DALL-E

INCREASE REVENUE

3

### DYNAMIC PRICING OPTIMIZATION:

Implement dynamic pricing strategies with the help of AI to maximize revenue and profitability.



Apollo



Taplio

4

### PREDICTIVE ANALYTICS:

Utilize AI predictive analytics capabilities to optimize inventory management and minimize stock-outs.



ChatGPT



Tableau

IMPROVE CUSTOMER EXPERIENCE

5

### 24/7 CUSTOMER SUPPORT:

Provide round-the-clock customer support using AI-powered chatbots to promptly address customer inquiries and concerns.



Drift



Tidio

6

### INTERACTIVE PRODUCT RECOMMENDATIONS:

Enhance the shopping experience by integrating AI-powered recommendation engines into your e-commerce platform.



Sprout Social

PLAN YOUR FURTHER SUCCESS!

From ideation to revenue optimization and customer satisfaction, integrating AI into your business strategy can unlock a world of possibilities and pave the way for sustained success.