**Taras Furevych**

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**Brooklyn, NY**

**Summary**

* 8+ years of experience in wholesale and retail sales, e-commerce, and enterpreneurship. Experienced in applying softare tools and programming languages to optimize business operations. Skilled in operating various medical equipment. Languages: Ukrainian, Russian.

**Experience**

**Medical Technician: VALUABLE DIAGNOSTIC SERVICES INC *(US)* – 05/23**

* Performed a variety of medical studies utilizing equipment: VNG, NCV (Cadwell), PFT (EasyOne); collected and presented accurate, well-organized data for the medical exams.
* Delivered outstanding customer service to medical offices representing diagnostic provider company and its services.

**Amazon seller: Honest-Market – 01/2023 *(US)***

* Sold goods on Amazon through: Fulfillment by Amazon (FBA) and Fulfillment by Merchant (FBM).
* Analyzed sales trends and market data to develop inventory supply and budget plans.

**Founder of Sales Business: Honest Market, Honest Retail *(Ukraine)* – 2015-2022**

* Created and managed multiple e-commerce websites to sell a wide assortment of goods, using HTML, (XML,YML), CSS, Python.
* Automated business processes, optimized workflows through various software tools.
* Sourced and imported goods from China, and collaborated with local suppliers to fulfill customer demands; negotiated supply contracts with suppliers and freight forwarders to reduce costs and maximize profitability.
* Directed the creation of online product listings by hiring and managing remote freelancers; managed warehouse operations and streamlined logistics processes.
* Developed effective advertising and promotion strategies to attract new customers, utilizing Google Ads, Google Analytics, Facebook Ads and fundamental knowledges of SEO.
* Received over a thousand positive feedbacks from customers and partners for effective communication and problem-solving.
* Cooperated with Ukrainian marketplaces as a supplier of goods; supplied products and fulfilled orders for other sellers.

**Ad Sales Manager: Ad agency "ReklamCITY" *(Ukraine)* - 2013-2015**

* Acquired new clients for the advertising agency by utilizing cold calling techniques and creating effective sales scripts, built and maintained strong relationships with clients.
* Utilized online marketplaces and websites to prospect and attract new clients for the advertising agency.
* Coordinated the process of delivering ad services to clients, ensuring they received optimal results.
* Resolved customer concerns by providing effective solutions that met or exceeded their expectations.
* Assisted in the development of customized advertising strategies that fulfilled individual client needs and goals, collaborating with internal team and clients.

**Education**

Bachelor's Degree in International Economics, Ternopil National Economic University (now West Ukrainian National University). 2007 - 2011.

Completed professional certifications in Data Analytics from Google in 2024. Acquired specialized skills in data preparation, cleaning, analysis, and visualization using tools like R programming, SQL, Tableau, Excel, and more.