

QuickMobile Names David Smith As New CEO

VANCOUVER, B.C. – November 4, 2015 – QuickMobile, the global leader in enterprise mobile meeting and event apps, today announced the appointment of David Smith as Chief Executive Officer. A veteran technology leader with an extensive background in sales, marketing, product management and finance, Smith joins QuickMobile to lead the company through its next phase of growth.

“Bringing David on at this point in time is core to QuickMobile’s strategy for expanding its mobile enterprise meeting and events platform,” said Steve Munford, chairman of the board at QuickMobile. “In addition to being an innovative visionary and results-driven leader, David has a proven track record in leading organizations to the next level of success.”

Prior to joining QuickMobile, David was CEO at Elix Wireless Charging Systems and has over 30 years of executive leadership experience in Fortune 500 companies including Nortel Networks and Pitney Bowes.

“The company’s product vision, track record with the Fortune 500 companies, and unique mobile-first culture impressed me,” said Smith. “QuickMobile is moving to capitalize on the profound changes taking place in the enterprise. As companies hone their strategy around mobile and data analytics, they are revolutionizing the way they operate, including all the ways they gather together to keep the business moving forward. I’m thrilled to help take QuickMobile to the next level of success and I look forward to leading the team and our partners to accelerate efforts and continue to be a force in our industry.”

Craig Brennan, previous CEO of QuickMobile, is pleased with the accomplishments the company achieved as he heads back to his native California and looks forward to the next phase of the company’s growth. “The QuickMobile team and I worked diligently to build out the leading Enterprise SaaS Mobile Meeting and Event Platform and Services,” he stated. “It’s the best Mobile Meeting and Event Platform in the industry and it has an outstanding list of Fortune 500 customers as a testament to its success.”

Smith’s extensive background also includes leadership roles at several start-ups such as Sea to Sky Gondola Corporation, Convedia Corporation, and Icron Technologies Corporation. He holds an MBA from McGill University and a Bachelor of Science in Mechanical Engineering from the University of New Brunswick.

About QuickMobile

QuickMobile deepens the value of meetings and events with mobile apps that engage and delight audiences. QuickMobile’s enterprise [mobile app and analytics platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile’s mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile’s head office is located in Vancouver, Canada. For more information, visit www.quickmobile.com. Follow QuickMobile on Twitter @quickmobile.