



QuickMobile Inc.
Suite 2600, 1177 West Hastings Street
Vancouver, BC V6E 2K3 CANADA
+1 604 875 0403

QuickMobile Grows More Than 100% Year Over Year and Ranks Among the Fastest Growing Companies in North America on Deloitte's 2015 Technology Fast 500™

VANCOUVER, B.C. – November 20, 2015 — QuickMobile, the global leader in enterprise mobile meeting and event apps, today announced it earned a ranking for the third consecutive year on Deloitte's Technology Fast 500™, a list of the 500 fastest growing technology, media, telecommunications, life sciences, and energy tech companies in North America. QuickMobile ranked #182, growing by more than 100 percent year over year between 2011 and 2014.

The total addressable worldwide market for mobile apps for meetings and events is estimated at more than \$8 billion, based on figures provided by PwC and Frost & Sullivan. Core markets in North America and Europe enjoy higher than average penetration rates, but are far from saturated. In fact, the growing importance of enterprise-wide mobility strategies continues to stimulate demand. Over the past seven years, QuickMobile has transformed the event and meeting experience with its scalable app platform and rich attendee data.

David Smith, QuickMobile's chief executive officer, credits the company's consistently strong year-over-year growth to its opportunistic head start and its continued innovation. He said, "Our team has worked hard to keep pace with demand, develop new technologies and prepare our company for continued growth. We have had tremendous traction for our multi-event technology with Fortune 100 companies, as well as global brands in all sectors, especially high tech, financial, pharmaceuticals, and manufacturing. We are continuously developing and integrating new technologies and diversifying our product offering, further entrenching QuickMobile as the recognized leader in mobile apps for meetings and events. When we look back at everything that we accomplished, it's clear that we are primed to expand our market position."

QuickMobile's app platform and content management system makes it easy to create and manage apps for all types of meetings and events, from marquee trade shows and user conferences to shareholder meetings, sales kickoffs and beyond. The company develops mobile event apps for enterprise clients, associations, trade shows and conferences, providing a secure, scalable, and flexible mobile platform that delivers an immersive experience for attendees and deep analytics that help drive the business forward.

About Deloitte's 2015 Technology Fast 500™

Technology Fast 500, conducted by Deloitte & Touche LLP, provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies – both public and private – in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2011 to 2014.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, companies must be in business for a minimum of four years, and be headquartered within North America.

About QuickMobile

QuickMobile deepens the value of meetings and events with mobile apps that engage and delight audiences. QuickMobile's enterprise [mobile app and analytics platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile's mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile's head office is located in Vancouver, Canada. For more information, visit www.quickmobile.com. Follow QuickMobile on Twitter [@quickmobile](#).

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Media Contact:

Julie Bevacqua, 604-875-0403 ext 339, julie.bevacqua@quickmobile.com