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QuickMobile Ranks Fifth Among Deloitte's Technology Fast 50™ Companies

Company also 11th fastest-growing technology company in North America

VANCOUVER, B.C. – November 13, 2014 – For the second straight year, [QuickMobile](#), the global leader in enterprise mobile event apps, is named as one of Canada's fastest growing technology companies in the Deloitte Technology Fast 50™ awards for technological innovation, entrepreneurship, rapid growth and leadership. QuickMobile ranked 5th with 12,332 percent in revenue growth from 2009 to 2013. QuickMobile also ranked 11th on the 2014 Technology Fast 500™ list, which ranks all technology, media and telecommunication companies in North America. Rankings for the Technology Fast 50™ are based on companies' percentage of revenue growth over the past five years. In 2013, QuickMobile ranked first in the Technology Fast 50™ and 21st in the Technology Fast 500™.

Now in its 17th year, the Deloitte Technology Fast 50™ program celebrates leaders in the Canadian technology industry and tracks the successful growth of Canadian-grown leaders. The program augments the broader Deloitte North American Technology Fast 500™ initiative with winners automatically eligible for this elite ranking.

"Our position in this year's Fast 50 and our growth is a tribute to a committed team of professionals who are passionately focused on developing new and innovative technology and meeting the needs of our growing international customer base," said Patrick Payne, CEO of QuickMobile. "During the past several years, we have seen a tremendous surge in competition, as well as rising demands and expectations for mobile event technology. Even in this competitive and demanding environment, we continue to grow, adding many new enterprise customers, and remain the dominant force in our industry. We appreciate the recognition from Deloitte and, we will use it as additional motivation to get even better."

"Fast 50 companies are entrepreneurial, innovate and demonstrate leadership," said Pascal Lamoureux, Partner and Leader for Deloitte's Fast 50 program. "Their commitment and achievements are critical to the growth of the Canadian technology sector."

To qualify for the Deloitte Technology Fast 50™ ranking, companies must have been in business for at least five years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, and conduct research and development activities in Canada. A panel of industry experts

evaluate and judge companies based on four key criteria: competitive advantage; size, growth, and market attractiveness; management effectiveness and organization; and financial performance.

About QuickMobile

QuickMobile is transforming meetings and events with mobile apps that engage and delight audiences. QuickMobile's [mobile engagement platform](#) creates an always-on communication channel that allows event owners to increase attendee participation, build loyalty and generate revenue through richer experiences. By fully leveraging the capabilities of QuickMobile's mobile and social solutions, customers can extend events into yearlong conversations and build lasting relationships with their audiences. QuickMobile's head office is located in Vancouver, Canada. For more information, visit www.quickmobile.com. Follow QuickMobile on Twitter [@quickmobile](#).

About the Deloitte Technology Fast 50™

The Deloitte Technology Fast 50™ program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50™ Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50™ candidate) and the Leadership Awards (companies that demonstrate technological leadership and innovation within the industry.) Program sponsors include Deloitte, Bennett Jones and OMERS Ventures. For further information, visit www.fast50.ca.

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