QuickMobile Enhances Event Apps with Essential Security Capabilities for the Enterprise

VANCOUVER, B.C. — **July 14, 2016** — QuickMobile, the global leader in enterprise mobile meeting and event apps, today announced new product features for large enterprises. These new features not only enhance the attendee experience but they provide meeting planners with greater enterprise control and security.

"Developed to meet the needs of our Fortune 100 customers, QuickMobile has been focused on the growing set of event management challenges for enterprise meetings," said Robert Chen, VP, Engineering at QuickMobile. "Our customers have voiced interest in greater control over app access, self-identification of users as well as the ability to implement legal and compliance matters into their event apps. Essentially, the security and compliance needs of the enterprise are starting to transcend off-site meetings and events – creating an entirely new set of responsibilities for meeting planners. QuickMobile has responded with solutions that provide security and give greater control over the meeting planning process to organizers."

Meeting organizers can now enforce security policies and gather consent from users attending an event. It presents a gateway message that can be completely customized and requires a response in order for the attendee to use the meeting app. Built to implement policies, a meeting planner can implement and control the responses through acceptance, continue and yes/no buttons. Organizers can then capture and audit the responses from attendees in XLS files. This functionality is an effective way of posting notifications and gathering specific attendee wishes to important concerns.

For security enforcement, meeting planners can now decide when an attendee's access to the app expires. This thwarts unwanted continual access to content by ex-employees and external contractors who are no longer permitted access to the meeting app. This new functionality is invaluable as it improves session control by expiring an attendee's login by duration of inactivity, number of logged in devices, or forced logout of specific users.

QuickMobile added an attendee-initiated self-signup process, which is particularly useful for organizers who are creating an open event but would like to know who is attending. This bridges

the gap between registration-free events and full registration systems and meets the demand of attendee self-identification in a simple and elegant solution.

In addition, security will be further heightened with remote wipe in an upcoming release. This provides greater protection of confidential data to organizations and allows them to clear proprietary data from a personal device. Greatly alleviating the challenge caused by data caching on iOS and Android devices, persons no longer associated with the enterprise lose any access to private data contained in the event app.

"Evolving the mobile event app to meet security requirements, enforce legal demands and automate data capture aligns QuickMobile with the evolving needs of corporate meetings," said Julie Bevacqua, CMO at QuickMobile. "QuickMobile has maintained a close relationship with our Fortune 500 customers and we are pleased to again exceed the growing expectations of the enterprise with the industry's leading mobile event app."

About QuickMobile
Designed for today's mobile-savvy attendee, QuickMobile's mobile app and analytics platform creates meaningful and lasting experiences. QuickMobile helps its customers deliver personalized, productive and fully-integrated events and meetings–across the enterprise and beyond–that captivate and engage attendees. With unparalleled expertise and a commitment to best practices, QuickMobile has helped thousands of high-performance organizations around the world transform their meetings and events. QuickMobile's head office is located in Vancouver, Canada.

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