

# CONVERSA.

## The Company

Conversa Creativa S.C. was founded in September 2013. We are a company based on generating knowledge and connecting people and institutions from traditionally separate contexts: international entities, rural producers, universities, government bodies and investors. The premise upon which our work is based is that it is intelligent to make businesses sustainable.

From the outset we have had the idea of working in areas related to sustainability; however, it has been our clients, projects and partners who have given us the opportunity to familiarize ourselves with the country, learn techniques, build a continually more robust team and develop two specialties in climate finance: **investment in the primary sector and renewable energy.**

## Regional Presence

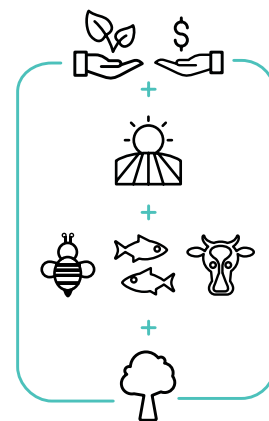


Conversa works in Oaxaca, Chiapas, Campeche, Quintana Roo, Yucatan, Jalisco, Mexico City and Durango; we also have projects with a national reach. One of our responsibilities is to identify the conditions and challenges in the regions where we work, to understand people's efforts to achieve a better quality of life and to effectively communicate this to our clients.

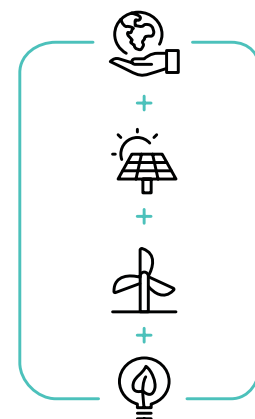
We firmly believe that climate finance will be more successful as we find creative ways of overcoming prejudices and barriers separating the finance and production sectors.

## Specialties

### Sustainable Investment



### Fomenting Renewable Energies



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## Services

### Research



- Project design and evaluation
- Cartography and statistics
- Fieldwork

### Communication and Connections



- Physical and virtual connections
- Visual tools
- Specialized publications

### Accompaniment



- Consultancy for project implementation
- Piloting financial models

## Outstanding Projects

### 1. Applied Research in Sustainable Rural Development

- Conceptual design for REDD+ finance in Mexico
- Credit profile of REDD+ Early Action Areas
- Analysis of trends in agriculture and livestock subsidies in the Yucatan Peninsula

### 2. Designing Sustainable Finance Platforms

- Yucatan Peninsula Climate Action Fund
- Financial instrument for low carbon activities in Quintana Roo
- Chiapas Sustainable Rural Development Fund

### 3. Applied Research in Fomenting Renewable Energies for Small Traditional Businesses

- Constructing value chains in Oaxaca: using agricultural and forest biomass for energy applications

### 4. Communication and Connections

- Leaflets explaining the sectorial contribution to REDD+
- Facilitating groups of experts to design REDD+ benefit sharing criteria

## Team

Conversa's most valuable resource, our team, currently has eight people. We offer competitive salaries, training opportunities and flexibility so that our team can develop personally and professionally.

ADRIANA ABARDÍA

Direction

LISHEY LAVARIEGA

Renewable Energy and Research

MIREYA GONZÁLEZ

Economic Analysis and Research

EMMANUEL LEÓN

Planning, Cartography and Fieldwork

BELEM ROMERO

Editorial Design and Visual Communication

FLOR DE LOS ÁNGELES OSANTE ALTAMIRANO

Administration and Logistics

ALINA CARAVANTES MARTÍNEZ

Information Analyst and Social Mapping

GASTÓN DÍAZ ARANGO

Intern

## Clients. In three years we have worked for 14 clients:

Alianza México REDD+ · BID. Banco Interamericano de Desarrollo · BM. Banco Mundial · Centro Mario Molina · CESUP. Centro de Seguridad Urbana y Prevención · CONABIO. Comisión Nacional para el conocimiento y uso de la biodiversidad · FAST. Finance Alliance for Sustainable Trade · FOMIN. Fondo Multilateral de Inversiones · KfW · LARCI. Latin America Regional Climate Initiative · Profor. Program on Forest · SIMO Consulting · UICN. International Union for Conservation of Nature · USAID. United States Agency for International Development

