

FURKAN AKBAYRAK

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CAREER

UI/UX Team Lead, Tmob Mobile Technology June 2015 - Current Position

Brands: Tmob, Halkbank, AtlasJet, AnadoluJet, CarrefourSA, Teknosa, Kliksa, Vodafone etc.

About the Job: Leading and project management of mobile projects. 4 Visual, 2 UX Designer team.

Head of UI/UX, Nexum Creative Turkey October 2013 – June 2015 (1 year 9 months)

Brands: Turkcell, Turkcell Superonline, Turkcell Teknoloji

About the Job: Leading full creative sessions for Turkcell, Turkcell Superonline & Turkcell Teknoloji

Senior UI/UX Designer, Cloud Creative Network Turkey August 2012 – September 2013 (1 year 2 months)

Brands: Smirnoff, Carlsberg, Guinness, Corona, Hillside Beach Club, Network, Radio Virgin, Radio Eksen

About the Job: Generating ideas that create new experiences such as Guinness Pub Finder and Carlsberg Microsite which has awarded Site Of The Day by Digital and FWA.

Art Director, Yemeksepeti.com (Turkey), Izrestorana.ru (Russia) April 2011 – February 2012 (11 months)

Brands: Yemeksepeti.com, Izrestorana.ru, Foodonclick.com, Lokum.com, Irmik.com

About the Job: Creating banners which get million clicks. Designing and writing print ads that were selected by Lurzers Archive.

Jr Art Director, Youth Republic Turkey January 2009 – December 2009 (1 year)

Brands: Knorr, Caffee Crown, Monster, Rexona

About the Job: Back in business in Turkey with a hot start. 1st Crystall Apple and 2 Dpid Award as a Jr. Art Director.

Visual Designer, Rethink Communications Canada 2008 – February 2009 (1 year 2 months)

Brands: Local Brands, Shops, etc.

About the Job: As a visual designer i worked for local brands. Also i learned about Photography and Cinematography.

EDUCATION

M.A in History of Art, Mimar Sinan University

B.A in Graphic Design, Yeditepe University Fine Arts

LANGUAGES

Turkish, English

SKILLS

Photoshop, Illustrator, Sketch, Balsamic, Invision

AWARDS

Best Commercial Website, with Turkcell.com.tr (2015)

Best Mobile Site, with Turkcell.com.tr (2015)

Best Telecommunication Website, with Turkcell.com.tr (2015)

Site Of The Day by Behance, with Carlsberg.com.tr (2013)

Site Of The Day by The Digital Age, with Carlsberg.com.tr (2013)

Site Of The Day by Web Design Served, with Carlsberg.com.tr (2013)

Print of the Day by Lurzners Archive, with Izrestorana.ru Print Ad (2011)

Croquette Awards, Best Online/Offline Viral Campaign with Canon See Me (2010)

Crystal Apple 21th, Best Ambient with Knorr (2009)

DP Awards, Best Event Marketing with Ulker Caffee Crown (2009)

DP Awards, Best Promotional Marketing with Ulder Dido (2009)

SELECTED PROJECTS

Halkbank Native Phone App, as UI/UX Team Lead (2015)

Carrefoursa Native Phone App, as UI/UX Team Lead (2015)

Jolly Tours Native Phone App, as UI/UX Team Lead (2015)

Mastercard HCE Anroid Phone App, as UI Designer (2015)

Superonline.net, as UI/UX Designer (2015)

TurkcellPartner.com, as UI/UX Designer (2015)

Turkcell.com.tr, (Maintance) as UI/UX Designer and Project Manager (2013, 2014, 2015)

TurkcellTeknoloji.com.tr, as UI/UX Designer (2014)

TurkcellT50.com.tr, as UI/UX Designer and Project Manager (2014)

Turkcell Ileri Görüş Magazine, as Illustrator (2014)

Carlsberg.com.tr, as UI/UX Designer (2013)

Guinness Pub Finder Ios App, as UI/UX Designer (2013)

Smirnoff Gece Benim Microsite, as UI/UX Designer (2013)

Ciroc.com.tr, as UI/UX Designer (2013)