

FURKAN AKBAYRAK

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CAREER

Head of UI/UX, Nexum Creative Turkey 2013 - Current Position

Brands: Turkcell, Turkcell Superonline, Turkcell Teknoloji

About the Job: Leading full creative sessions for Turkcell, Turkcell Superonline & Turkcell Teknoloji

Senior UI/UX Designer, Cloud Creative Network Turkey 2012 - 2013

Brands: Smirnoff, Carlsberg, Guinness, Corona, Hillside Beach Club, Network, Radio Virgin, Radio Eksen

About the Job: Generating ideas that create new experiences such as Guinness Pub Finder and Carlsberg Microsite which has awarded Site Of The Day by Digital and FWA.

Art Director, Yemeksepeti.com (Turkey), Izrestorana.ru (Russia) 2011 - 2012

Brands: Yemeksepeti.com, Izrestorana.ru, Foodonclick.com, Lokum.com, Irmik.com

About the Job: Creating banners which get million clicks. Designing and writing print ads that were selected by Lurzers Archive.

Jr Art Director, Youth Republic Turkey 2009 - 2009

Brands: Knorr, Caffee Crown, Monster, Rexona

About the Job: Back in business in Turkey with a hot start. 1st Crystall Apple and 2 Dpid Award as a Jr. Art Director.

Visual Designer, Rethink Communications Canada 2008 - 2009

Brands: Local Brands, Shops, etc.

About the Job: As a visual designer i worked for local brands. Also i learned about Photography and Cinematogprahy.

EDUCATION

M.A in History of Art, Mimar Sinan University

B.A in Graphic Design, Yeditepe University Fine Arts

LANGUAGES

Turkish, English

SKILLS

Photoshop, Illustrator, Sketch, Balsamic, Invision

INTERESTS

Cooking, Baking, Film Photography, Film Development, Drums, Piano, Trumpet, Video Games, Game Interface Design.

AWARDS

Site Of The Day by Behance, with Carlsberg.com.tr (2013)

Site Of The Day by The Digital Age, with Carlsberg.com.tr (2013)

Site Of The Day by Web Design Served, with Carlsberg.com.tr (2013)

Print of the Day by Lurzers Archive, with Izrestorana.ru Print Ad (2011)

Croquette Awards, Best Online/Offline Viral Campaign with Canon See Me (2010)

Crystal Apple 21th, Best Ambient with Knorr (2009)

DP Awards, Best Event Marketing with Ulker Caffee Crown (2009)

DP Awards, Best Promotional Marketing with Ulder Dido (2009)

SELECTED PROJECTS

Superonline.net, as UI/UX Designer (2015)

TurkcellPartner.com, as UI/UX Designer (2015)

Turkcell.com.tr, (Maintance) as UI/UX Designer and Project Manager (2013, 2014, 2015)

TurkcellTeknoloji.com.tr, as UI/UX Designer (2014)

TurkcellT50.com.tr, as UI/UX Designer and Project Manager (2014)

Turkcell İleri Görüş Magazine, as Illustrator (2014)

Carlsberg.com.tr, as UI/UX Designer (2013)

Guinness Pub Finder İos App, as UI/UX Designer (2013)

Smirnoff Gece Benim Microsite, as UI/UX Designer (2013)

Ciroc.com.tr, as UI/UX Designer (2013)