Key takeaways

- 1. Data overview: total titles = {total}. Movies vs TV Shows balance: {movies_pct}% movies, {tv_pct}% TV shows.
- 2. Genre landscape: top genres are [list top 3], with the leading genre accounting for ~X% of tags.
- 3. Geography: top content-producing countries are [list top 3].
- 4. Time trends: the largest increase in titles added occurred in YEAR, suggesting [short interpretation].
- 5. Duration: median movie length is X minutes; median TV seasons is Y.
- 6. Next steps: perform deeper text analysis on titles and descriptions, cluster content by genre and tag similarity, or build a recommender prototype.
- 7. Tools used: Python, pandas, matplotlib, seaborn, scikit-learn (little).