

Total Sales Revenue

7,51bn

Total Sold

548,4K

Average Selling Price

13,69K

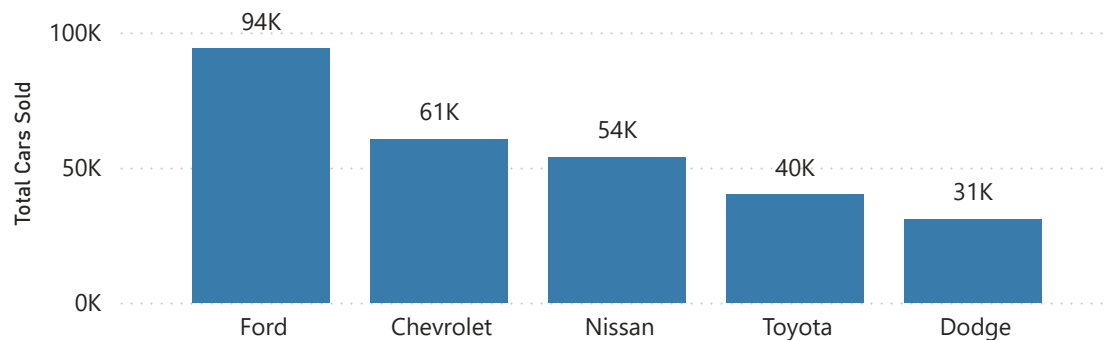
Top Selling Model

Ford

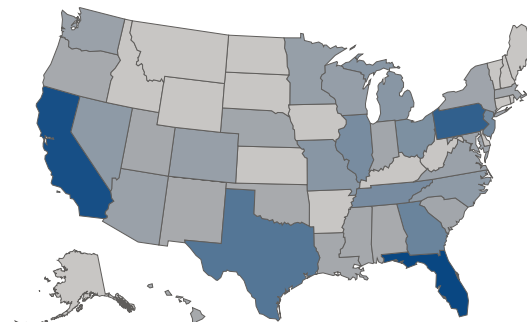
Best Seller

ford motor credit
company llc

Top 5 Cars Sold by model

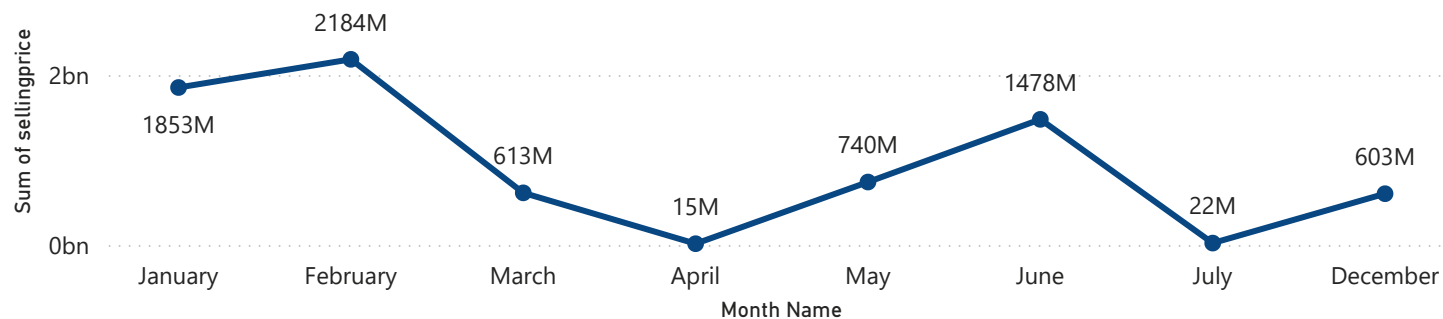


Sell price by State

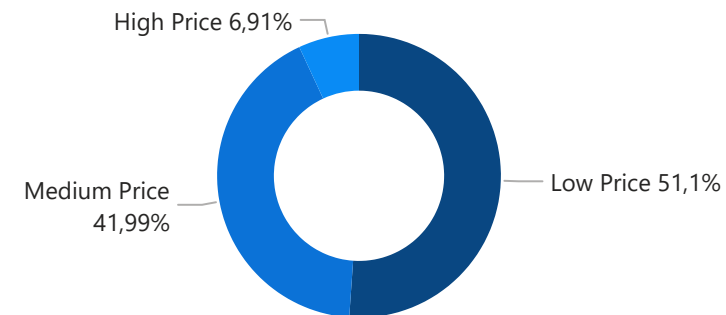


state	sellingprice	% Total
ca	1 042M	13,9%
fl	1 139M	15,2%
ga	442M	5,9%
il	344M	4,6%
nj	372M	5,0%
pa	853M	11,4%
tn	353M	4,7%
tx	601M	8,0%

Sellingprice by Month



Total Cars Sold by Price Category





Innovation

Car Sales Dashboard | by Model

Total Sales Revenue

1,36bn

Total Sold

94,0K

Average Selling Price

14,50K

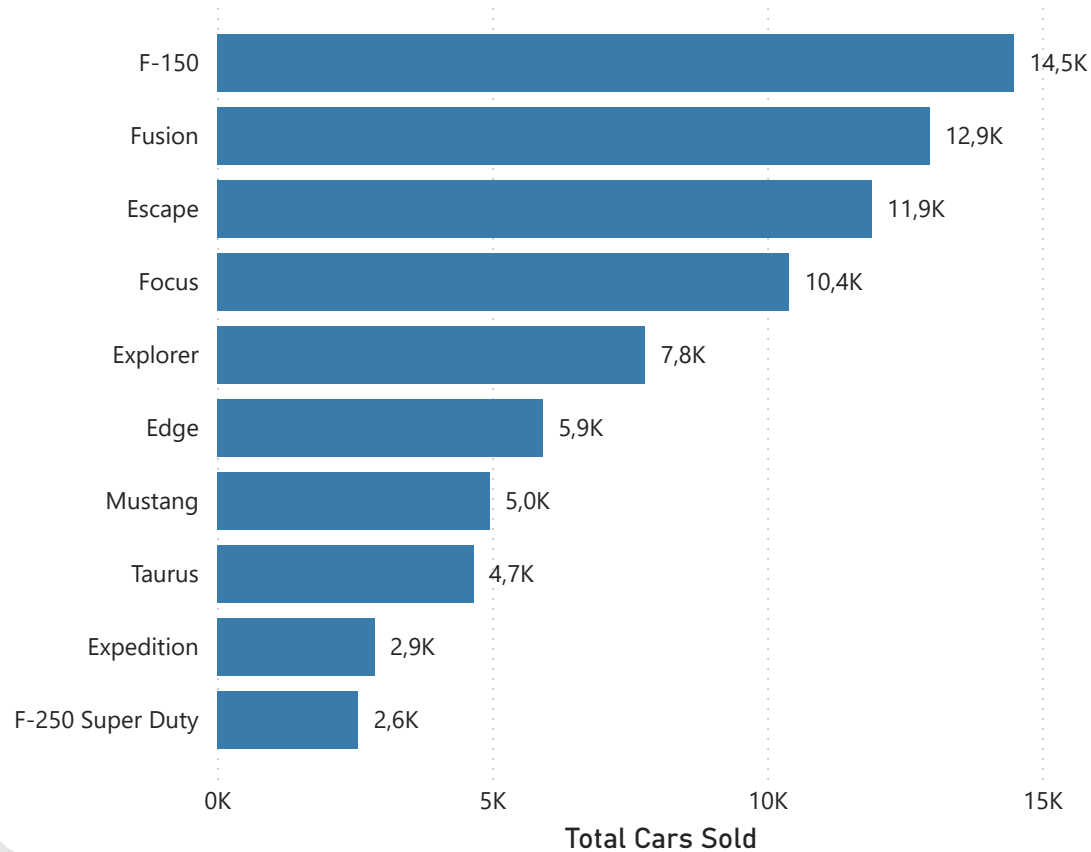
Most Popular Color

white

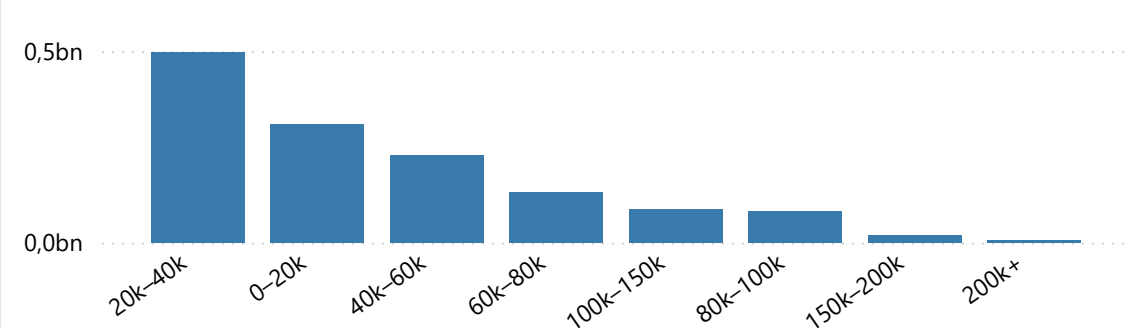
Best Selling Month

February

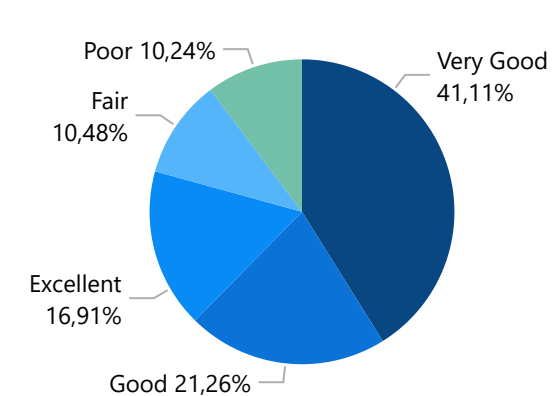
Top 10 Cars Sold by model



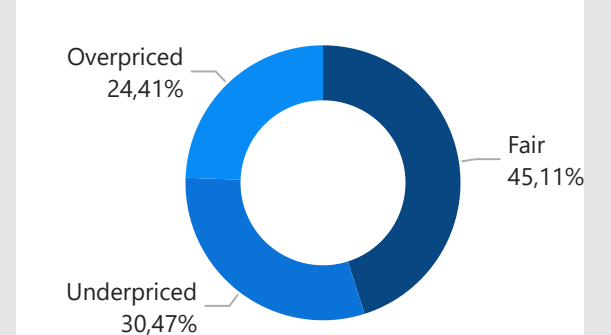
Sum of sellingprice by OdometerGroup



Total Cars ConditionLevel



Total Cars Price Classification



Car Sales Dashboard | Analyzing average sales

transmission x
automatic

brand x
BMW

model x
X6

ConditionLevel x
Excellent

OdometerGroup x

Average Selling Price
13 689,29

automatic
13 769,54

manual
11 179,79

Porsche
41 986,89

Land Rover
31 589,16

Ram
25 242,17

Mercedes-Benz
21 629,11

BMW
21 504,43

Infiniti
20 467,15

Audi
20 246,83

Lexus
20 242,26

4 Series
42 470,89

ActiveHybrid 7
41 346,15

750li
40 914,17

3 Series Gran Turismo
39 039,04

X6
38 960,08

2 Series
37 668,42

5 Series Gran Turismo
35 146,45

6 Series
33 575,94

Excellent
44 735,00

Poor
42 701,56

Very Good
38 784,13

Good
34 856,73

Fair
30 100,00

0-20k
51 138,89

20k-40k
42 888,89

40k-60k
38 718,18

60k-80k
30 500,00

80k-100k
26 500,00

Car Sales Dashboard | Key influencers

YTD Revenue

6,90bn

% Above MMR Price

79,13%

% Difference: Selling
Price vs MMR

-1,15%

Average Odometer

67,54K

Average Condition Level

Good

Key influencers Top segments

What influences sellingprice to ?

When...

...the average of sellingprice
increases by

model is 911

58,81K

make is Porsche

31,87K

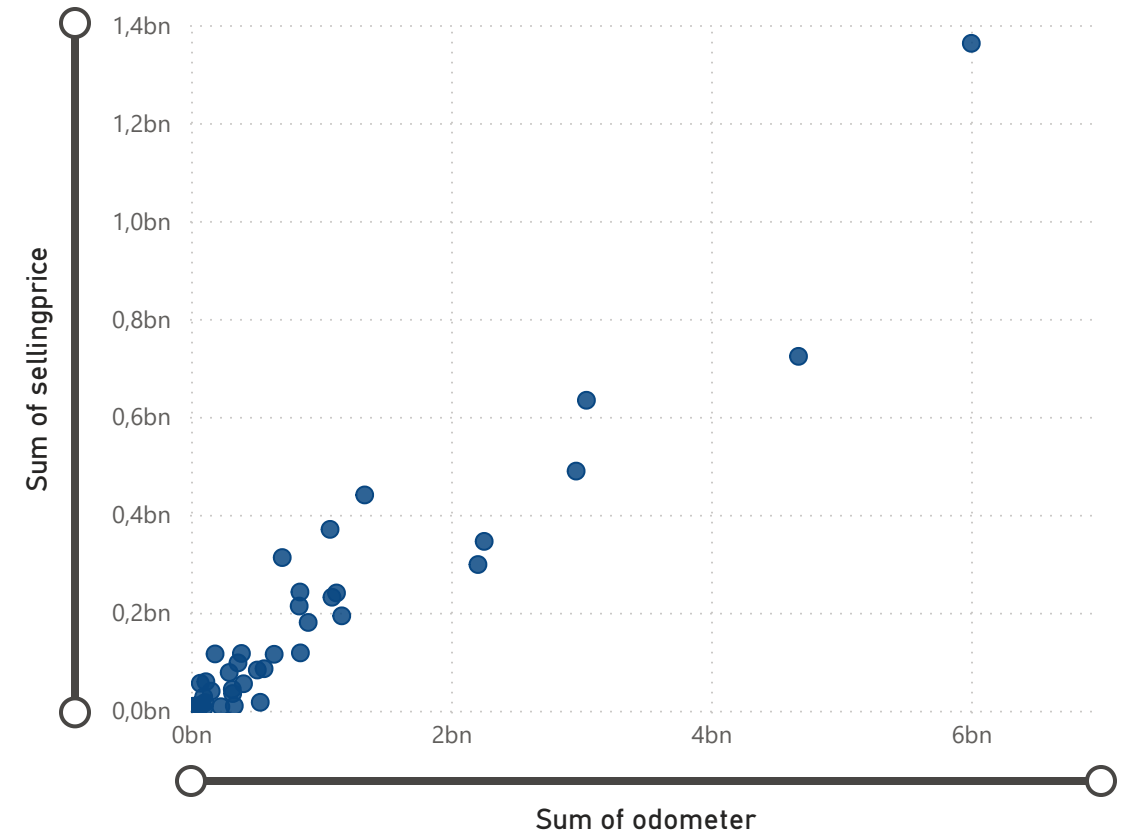
Price Category is High Price

22,71K

OdometerGroup is 0-20k

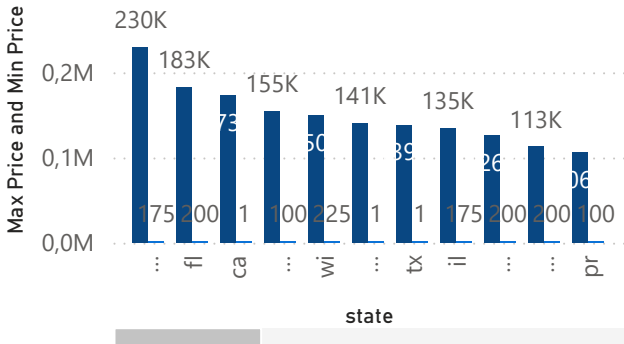
9,34K

Sum of odometer and Sum of sellingprice by make



Max Price and Min Price by state

● Max Price ● Min Price



Sum of sellingprice by model

