

List 1

1 July		
2 July		
3 July		
4 July	Peter signs up	
5 July	day 1 after signup	
6 July	day 2 Post 1 goes live Email goes to Peter	Jane signs up
7 July	day 3	day 1 after signup
8 July	day 4	day 2 Post 1 goes live Email goes to Jane
9 July	day 5 Post 2 goes live Email goes to Peter	day 3
10 July	day 6	day 4
11 July	day 7	day 5 Post 2 goes live Email goes to Jane
12 July	day 8 Post 3 goes live No email sent	day 6
13 July	day 9	day 7
14 July	day 10	day 8 Post 3 goes live No email sent
15 July	day 11 Post 4 goes live Email goes to Peter	day 9
16 July	day 12	day 10
17 July	day 13	day 11 Post 4 goes live Email goes to Jane
18 July	day 14 Post 5 goes live Email goes to Peter	day 12
19 July	day 15	day 13
20 July	day 16	day 14 Post 5 goes live Email goes to Jane
21 July	day 17 Post 6 goes live Email goes to Peter	day 15

Peter and Jane sign up on different days of the week so the posts and emails get sent on different days but at the same intervals.

The email box in post 3 is not ticked so no email notification is sent

Post 1

List 1 day email ☒

List 2 day email ☒

Post 2

List 1 day email ☒

List 2 day email ☒

Post 3

List 1 day email ☐

List 2 day email ☐

Post 4

List 1 day email ☒

List 2 day email ☒

The email box in post 3 is not ticked so no email notification is sent

List 2

Peter and Jane sign up on different days of the week so the posts and emails get sent on different days but at the same intervals.

The email box in post 3 is not ticked so no email notification is sent

Post 1

List 1 day 2 email ☒

List 2 day 4 email ☒

Post 2

List 1 day 5 email ☒

List 2 day 7 email ☒

Post 3

List 1 day 8 email ☐

List 2 day 10 email ☐

Post 4

List 1 day 11 email ☒

List 2 day 13 email ☒

The email box in post 3 is not ticked so no email notification is sent

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day 16

day 17 Post 6 goes live Email goes to Peter