

WeCAT

Stephanie Senoner (developer)

Julian Brendel (data analyst)

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Vlad Petrea (entrepreneur)

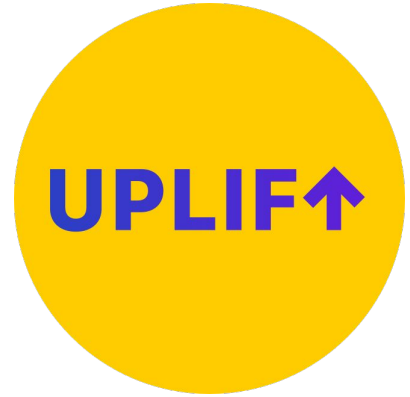
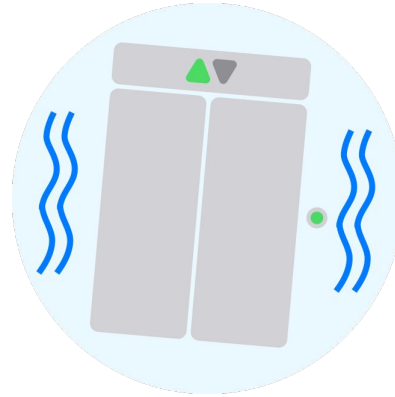
UPLIF↑

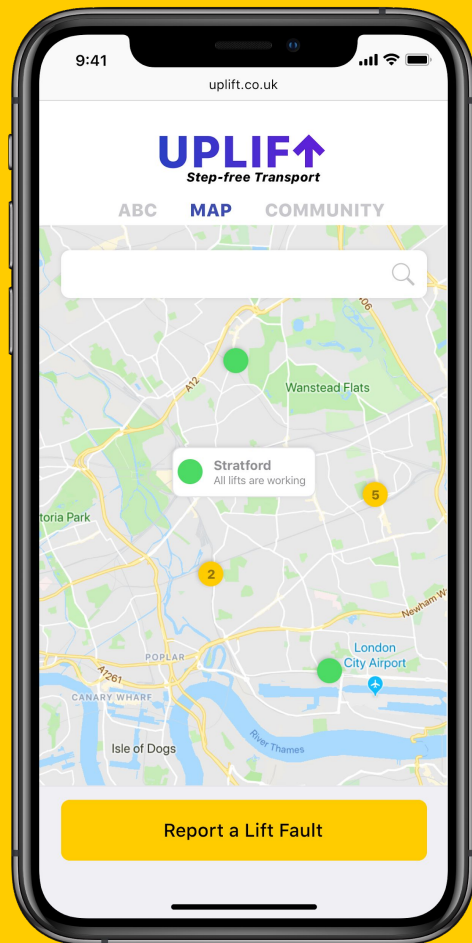
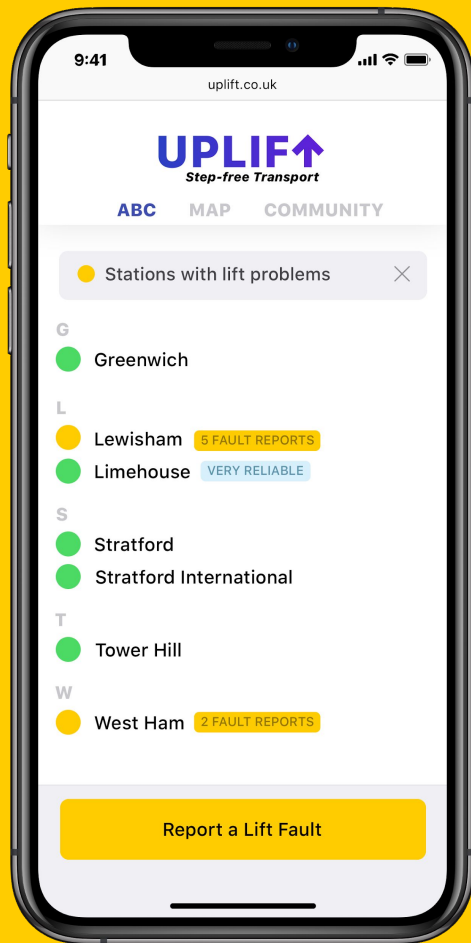
Step-free Transport

Real people, working together

Thousands of commuting passengers, sharing one goal: getting everyone safely to their destination, every day.

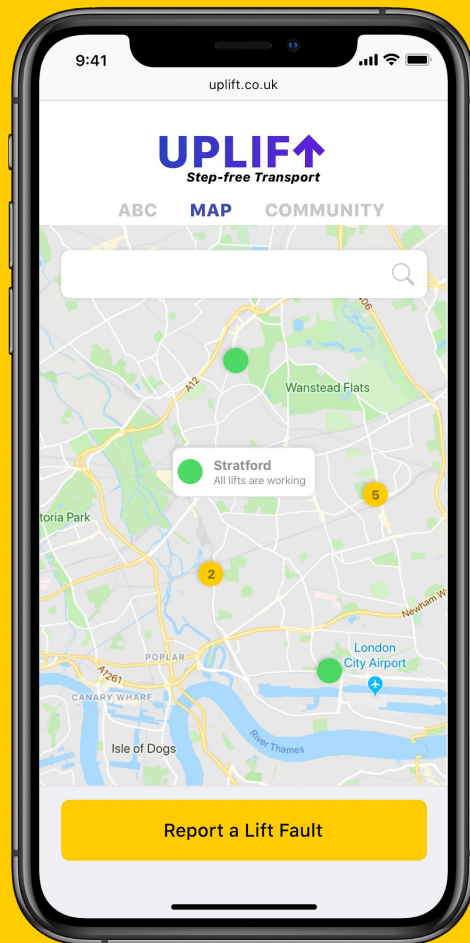
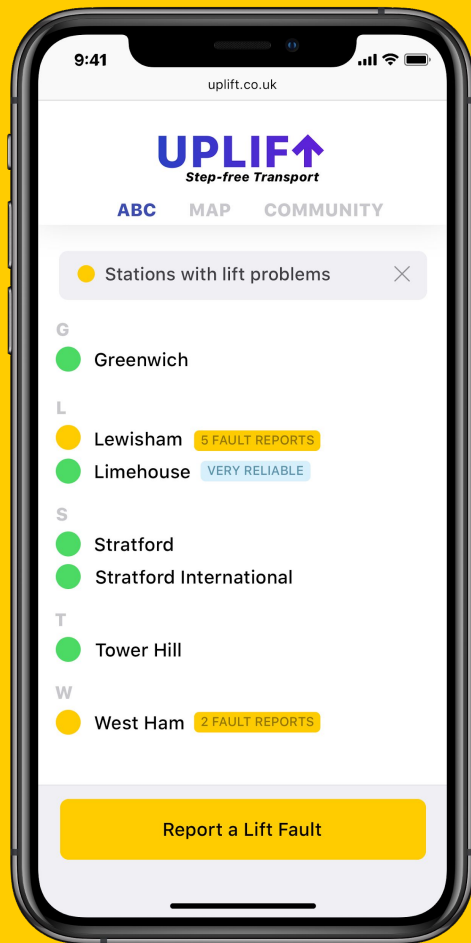
Uplift improves the public transportation experience by empowering passengers with mobility impairments through crowdsourced information.





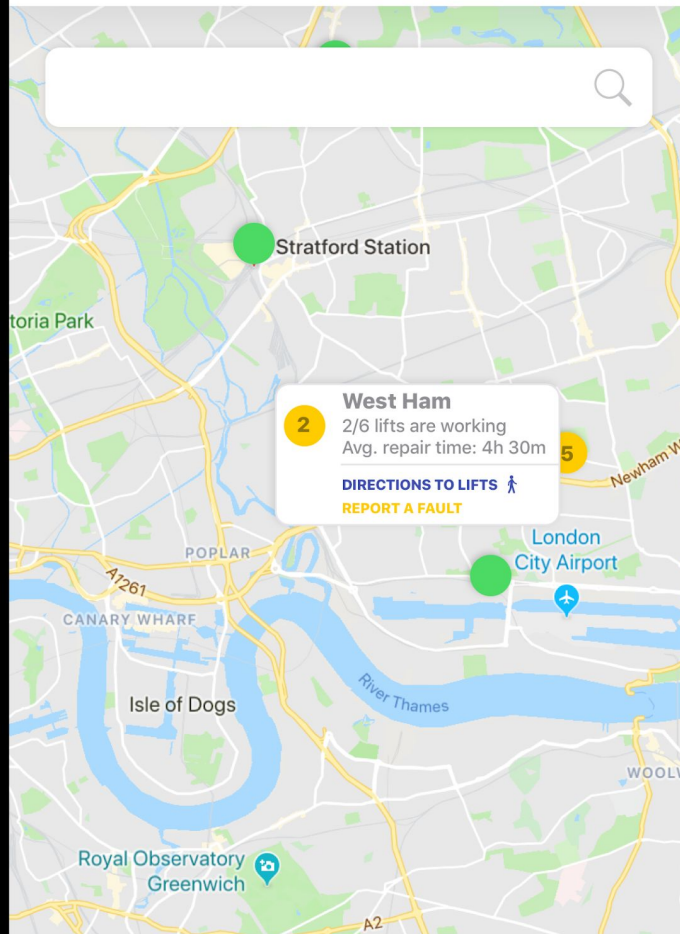
**Network Rail data on
faulty lifts enhanced
with crowdsourced
reports**

**Smart suggestions
and reliability tags**

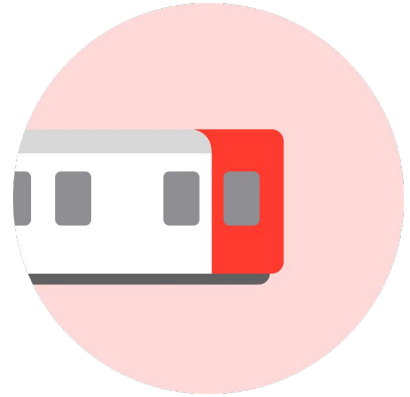
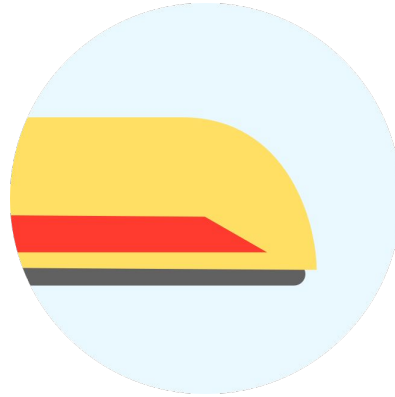


**Easy to use
interface**

**Live
information**

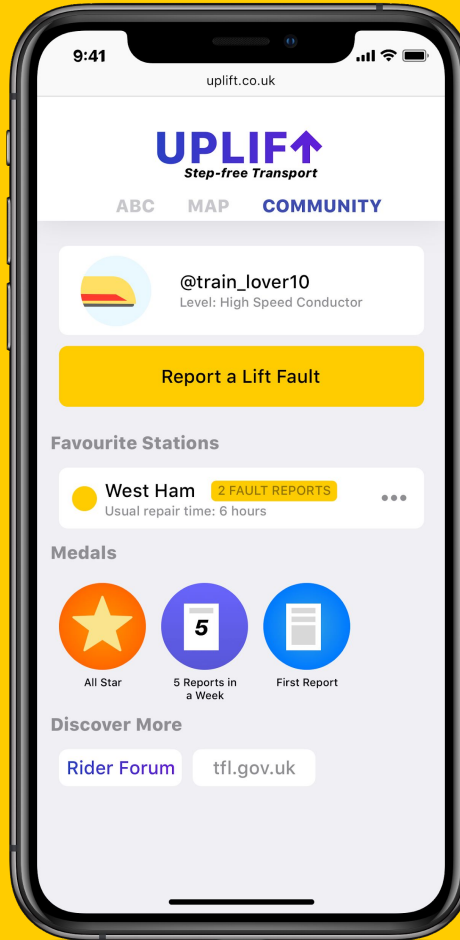


**PERSONALIZED
@COMMUNITY**



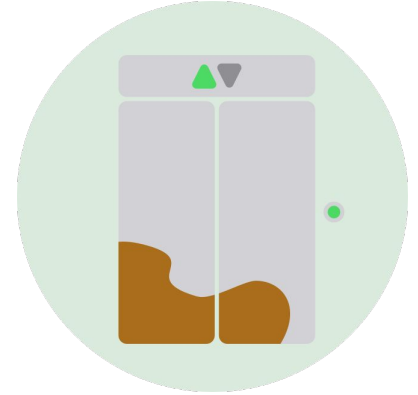
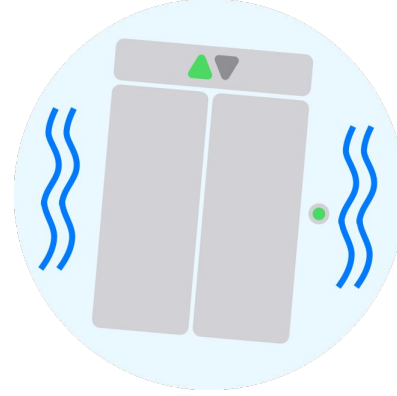
**Rewarding experience
gamified through
milestones and
achievements**

Community forum



**Personalized
information that is
relevant and timely
to the user**

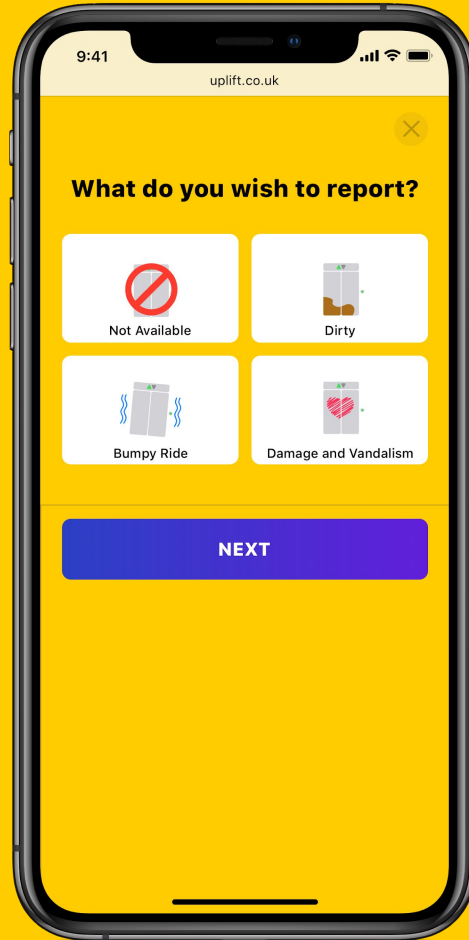
**Quick feedback
system to report lift
faults**



SMART FAULT REPORTING

**Simple, accessible
input**

**Reporting is fed into
the Network Rail
database**



9:41 uplift.co.uk

What do you wish to report?

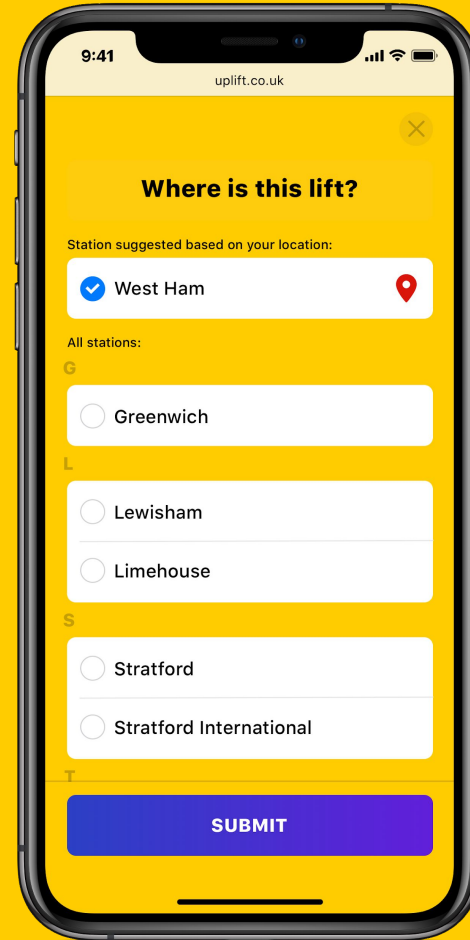
Not Available

Dirty

Bumpy Ride

Damage and Vandalism

NEXT



9:41 uplift.co.uk

Where is this lift?

Station suggested based on your location:

☒ West Ham

All stations:

☐ Greenwich

☐ Lewisham

☐ Limehouse

☐ Stratford

☐ Stratford International

SUBMIT

**Use of device GPS
for contextual
results**

**Community based
trust system that
prioritizes trends
instead of individual
reports**

COMMUNITY BENEFITS

Increased access to public transportation

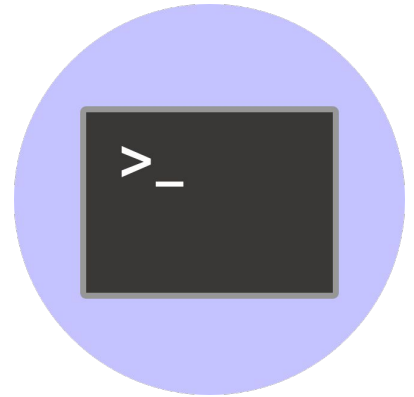
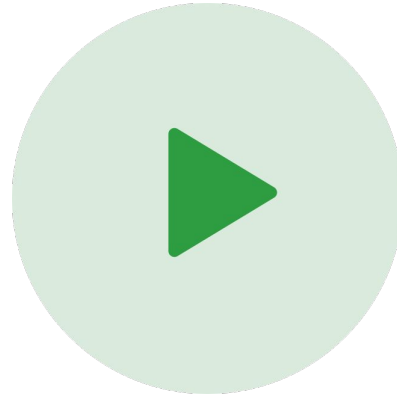
Enhanced trip planning

Increased satisfaction with public commutes

Easier to make carbon friendly choices



DEMO



Next Steps

**Live updates for
home/favorite stations**

**Emergency station
contact**

**QR code in and around
lifts for faster reporting**



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