

## Promotional Offers & Discounts

**Title:** AutoGrip Tires – Current Promotions

**Content:**

- **Seasonal Discounts**
  - **Spring Sale:** 10% off all SUV tires from March 1 to April 30.
  - **Fall Safety Promotion:** \$50 mail-in rebate for a set of four passenger car tires.
- **Bulk Purchase Deals**
  - **Wholesale Pricing:** Available for retailers purchasing more than 50 tires in a single order.
  - **Fleet Discounts:** Corporate fleets or ride-sharing services receive tiered discounts based on annual volume.
- **Loyalty Program**
  - **AutoGrip Rewards:** Earn points with every tire purchased directly from AutoGrip. Points can be redeemed for future discounts or free tire rotations at authorized centers.
  - Exclusive early access to new product lines.
- **Referral Bonuses**
  - Refer a friend or fellow retailer and both receive a 5% discount on your next purchase.