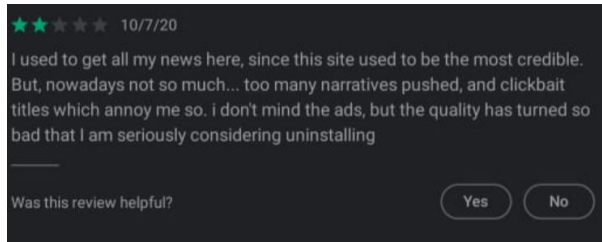


Document Version	1.0.0
Project Name	Improve Quality Contents on Detik.com
Document Owner	furyoktriaputra@gmail.com
Document Purpose	Detik.com Product Manager - Test Case

BACKGROUND & GOAL	<p>Background of the initiatives Bad reviews that captured in Playstore reviews.</p>  <p>Goal Improve Content Quality of Detik.com</p>
WHO'S IT FOR?	Primary target, for users
WHAT IS IT?	Make a standard for deliver every single content in Detik.com
BRAINSTORM IDEAS	<p>Cross collaboration with stakeholders to define:</p> <ol style="list-style-type: none"> 1. Content Standard for each article. 2. Minimize click-baik 3. Selecting advertising that come to detik.com