Symbian	Android	iOS	Blackberry	Web
*WAP & App Interface	*Web & App Interface	*Web & App Interface	*Web & App Interface	*Web Interface
*File/Media Sharing	*File/Media Sharing	*File/Media Sharing	*File/Media Sharing	*File/Media Sharing
*Blog	*Blog	*Blog	*Blog	*Blog
*Messaging	*Instant Messaging	*Instant Messaging	*Instant Messaging	*Instant Messaging
*Real time updates (Twitter)	*Voice Calling	*Voice Calling	*Voice Calling	*Voice Calling
*Reposting and commenting on posts	**Video Calling	**Video Calling	**Video Calling	**Video Calling
*Following	*Real time updates (Twitter)	*Real time updates (Twitter)	*Real time updates (Twitter)	*Real time updates (Twitter)
**Discover/Geotagging	***Video Conferencing	***Video Conferencing	***Video Conferencing	***Video Conferencing
Account mail, email & SMS Notifications	*Reposting and commenting on posts	*Reposting and commenting on posts	*Reposting and commenting on posts	*Reposting and commenting on posts
*Contact Synchronization	*Following	*Following	*Following	*Following
*Criteria based user search	**Discover/Geotagging	**Discover/Geotagging	**Discover/Geotagging	**Discover/Geotagging
*Freemium Customization	*Account mail, email & SMS Notifications	*Account mail, email & SMS Notifications	*Account mail, email & SMS Notifications	*Account mail, email & SMS Notifications
**Group Chatting	*Contact Synchronization	*Contact Synchronization	*Contact Synchronization	*Contact Synchronization
	Criteria based user search	Criteria based user search	*Criteria based user search	*Criteria based user search
	*Freemium Customization	*Freemium Customization	*Freemium Customization	*Freemium Customization
	**Group Chatting	**Group Chatting	**Group Chatting	**Group Chatting

Symbol   **Key**

*   -   Phase I

**   -   Phase II

***   -   Phase III

Features

Messaging: This involves sending and receiving messages directly to a users inbox

Instant Messaging: This refers to the rapid exchange of messages in chats between two users.

Blogging: It is an interactive feature, allowing a user to publish/post blogs (like an article/story/news) and users that follow/subscribe to it can leave comments and even send messages to each other via our ever present chat feature.

File/Media Sharing: This involves the transfer/sharing of files (which may be media) between two or more users. It may have size restrictions varying on the device being used by the user.

Real-time updates/micro blogging (twitter): This involves the posting of updates 160(or 140) characters in length, its small size allow for quick uploading, users can post links to videos, sites, and other media forms.

Reposting/commenting on posts: this would allow users to repost other users comments and even add comments to them.

Following & Liking: This allows users to establish connection between themselves and other users, thus giving them access to privileged/private areas of a users account, as someone who isn't a friend may have limited or no access to a users account (depending on the individual accounts privacy settings).

Discover & Geotagging: This feature uses a geo location mechanism to establish areas or interests or even users closest to an individual user.

Group Chatting: This allows users to form groups or create a chat between 2 or more users and have conversations. Files can be shared within the group conversation as well.

Voice Calling: This allows users to make calls to other users who have devices that support the feature, and on lower devices users can create and send voice recordings (similar to Blackberry's voicenotes).

Video Calling: This feature allows users to establish video connection with other users.

Video Conferencing: This allows a group of users establish video connection between them, on mobile devices that support the feature and on the web.

Freemium Customization: This describes extra features available to users, some for free and others may be purchased e.g. For blog accounts; they come with a default storage size, and should a user wish to increase the storage size allotted to his/her account a purchase has to be made.