## **Privacy Policy**

Effective Date: 01-12-24

At Fushion AI, we take your privacy seriously. This Privacy Policy explains how we collect, use, and protect the personal information you provide to us when using our website, www.fushionai.com, and the services we offer.

By using the Website, you consent to the practices described in this Privacy Policy. If you do not agree to this policy, please do not submit any personal information through the Website.

## 1. Who We Are

Company Name: Fushion Al

• KVK Registration Number: 93696450

Contact Email: info@fushionai.com

• Phone Number: + 1 (31) 06-10991835

#### 2. What Personal Information We Collect

We only collect personal information that you voluntarily provide to us when:

- You submit a contact form requesting more information or consultation.
- You provide your details (name, company name, phone number, email address) to schedule consultations or receive further communication from us.

The types of personal information we may collect include:

- Name: To address you personally in communications.
- Email Address: To contact you regarding consultations, inquiries, or relevant updates.
- Phone Number: To reach you for consultation scheduling or project discussions.

# 3. How We Use Your Information

The personal information you provide is used solely for the purposes of:

- Communication: Responding to your inquiries and providing information about our services.
- Consultation Services: Scheduling and coordinating consultations.
- Customer Support: Addressing any issues or questions you may have related to our services.

We do not store personal information after our communications are completed, nor do we retain personal data for marketing purposes.

#### 4. No User Accounts or Cookies

We do not create user accounts or store login details on the Website. Additionally:

• We do not use cookies, tracking pixels, or similar technologies to collect or store information about your browsing behavior.

 No third-party analytics tools are employed on our Website that would track your activity or collect personal data.

### 5. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information in the following limited situations:

- Service Providers: We may share your information with service providers or consultants who
  assist us in delivering our services. These parties are bound by confidentiality agreements
  and only use your information for the intended purpose.
- Legal Requirements: We may disclose your personal information if required to do so by law
  or in response to a valid legal request from a public authority (such as a court or government
  agency).

#### 6. How We Protect Your Information

We take the security of your personal information seriously and implement appropriate technical and organizational measures to protect it against unauthorized access, alteration, disclosure, or destruction. These measures include:

- Secure communication channels (e.g., SSL encryption for our Website).
- Limiting access to personal information to authorized personnel only.

Although we take reasonable steps to protect your personal data, no system is completely secure. Therefore, we cannot guarantee the absolute security of any information you provide to us.

#### 7. Your Rights

Under applicable data protection laws, you have the following rights:

- Right to Access: You may request access to the personal data we hold about you.
- Right to Rectification: If your personal information is inaccurate or incomplete, you may request that we correct or update it.
- Right to Erasure: You have the right to request that we delete your personal information.
- Right to Object: You may object to the processing of your personal information in certain circumstances.

To exercise any of these rights, please contact us at info@fushionai.com.

### 8. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected. Once your consultation or inquiry has been completed, your personal information will be deleted from our systems unless we are required by law to retain it.

### 9. Third-Party Links

Our Website may contain links to third-party websites. These websites have their own privacy policies, and we are not responsible for the content or practices of these external sites. We encourage you to review the privacy policies of any third-party sites you visit.

# 10. Changes to this Privacy Policy

We reserve the right to update this Privacy Policy at any time to reflect changes in our practices or legal requirements. Any updates will be posted on this page with the revised effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your personal information.

# 11. Contact Information

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

• Email: info@fushionai.com