



YOUR PROFIT SHARING ACCOUNT IS ABOUT TO **GET BIGGER!**

THE GROWTH AWARD is one way we thank you for your contributions to boosting sales and growing store profits. If you're eligible*, your Growth Award is deposited to your account in late June.



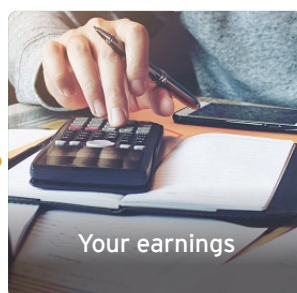
HOW MUCH WILL YOU GET? YOUR GROWTH AWARD IS BASED ON:



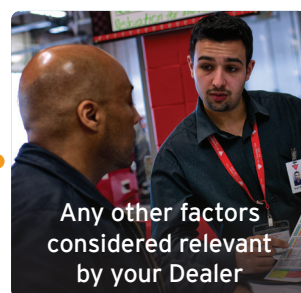
Store profits



The number of Profit Sharing Plan members in your store



Your earnings



Any other factors considered relevant by your Dealer

*You're automatically eligible to receive a Growth Award if you are a non-service centre employee, you worked a total of 1,000 hours or more in 2017 (~ 20 hours per week) at a single store, and you were actively employed in the same store on May 1, 2018. If you worked less than 1,000 hours or you are a service centre employee, you may be eligible to receive a Growth Award. Speak with your Dealer to find out if you qualify.

YOU GOT YOUR AWARD... WHAT'S NEXT



Have you chosen your investment option(s) on mysunlife.ca? If so, 90% of your Growth Award will be invested in the **option(s) you chose** and 10% in the **Canadian Tire Stock Fund**.

If you **haven't** made an investment choice, 90% of your Growth Award will be invested in the **BlackRock (BLK) Conservative Fund** and 10% in the **Canadian Tire Stock Fund**.

If your Growth Award is larger than the maximum contribution allowed to the deferred profit sharing plan (DPSP) account, the extra money will go into the RRSP part of the plan. If you haven't made an investment decision, the RRSP will be invested 100% in the **BLK Conservative Fund**.

IT'S YOUR MONEY - **MAKE IT COUNT!**

Did you know that the **BLK Conservative Fund** might not be the right option for you - especially if you won't need to use your money for a long time. This fund is lower risk, which means it may not get you the highest return over time (as compared to some of the other options in the plan).

Need help choosing? Make an active investment decision today



Start by completing the **Asset Allocation tool** at mysunlife.ca. This simple questionnaire will help you understand the best fund to suit your investor profile.

Call the **Sun Life Financial Customer Care Centre** at 1-866-733-8612 if you need help understanding your Asset Allocation tool results or options.



Read the **2017 annual report** for details about each investment option. Visit <http://2017profitsharingplanannualreport.ca> to access the report, or find it at profitsharingplan.ca!

Update your information

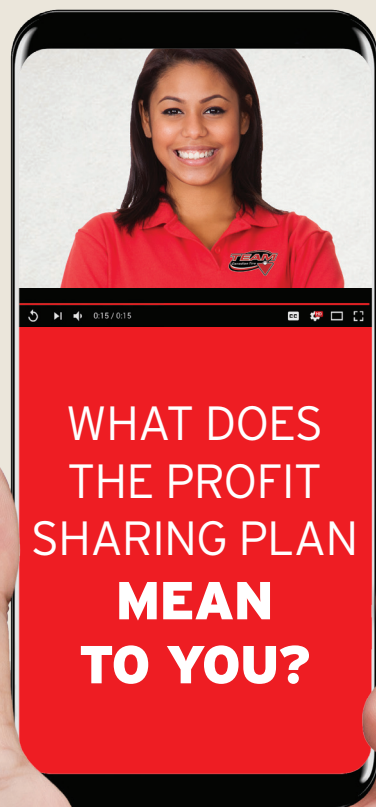


While on mysunlife.ca, make sure to also **name a beneficiary** and **update your personal information**, including your **email address**.

Are you changing stores?



Speak to your Dealer to make sure they submit your **Profit Sharing Plan Withdrawal/Transfer form** to **Sun Life Financial**. Make sure you sign the form before your Dealer submits it!



Was there a moment when you realized or appreciated the value of the Profit Sharing Plan? If the plan has helped you in any way - big or small - we want to hear from you.



Film a short, 20-second video of yourself to share how the Profit Sharing Plan has had an impact on your life - and help others take advantage of the plan!

Here's how to make your video:

- Wear your Canadian Tire uniform.
- Use the camera on the backside of your phone - ask someone to film you or set your phone down on a stand (e.g., books).
- Place the camera at eye level, don't look down at it.
- Record in landscape (sideways), and be in the center of the frame (see graphic below).
- Sit near a window or turn on a few lamps in the background.
- If you have access to two phones, use one to shoot the video and the other to record audio.



Place the phone that is recording your audio beside you with the microphone facing up.



Once you have turned on both your audio and video recorder, clap twice before telling your story to help us sync the audio and video together in the editing phase.

- If you don't have access to two phones, then simply minimize any background noise, like your TV or microwave.
- Keep your story to 20 seconds. Write down a few bullet points that you'd like to say in your video.
- Run through the story from start to finish twice without stopping the recording. We will use the best take.

Here's how to submit your video:

- Go to <https://wettransfer.com/> and click "Take me to free."
- Drag and drop your video & audio file and email it to profitsharingplan@morneaushepell.com.
- Include your full name, position, store number and location (city & province) in your message.
- Submit your video by **August 31, 2018!**



We will share your video in future Profit Sharing Plan communications!



Sit in the center of the frame and look directly into the camera!



If you don't want to share a video, you can email a selfie to profitsharingplan@morneaushepell.com and be a face of the Profit Sharing Plan! By submitting a photo or video, you consent to having your photo/video used in future Profit Sharing Plan communications.

Have questions about the Profit Sharing Plan?

Visit profitsharingplan.ca: your #1 source for plan information.



Send an email to profitsharingplan@morneaushepell.com to join our mailing list - it's good for the environment and ensures you stay up to date with plan information.

Go to mysunlife.ca, or call **Sun Life Financial's Customer Care Centre** at **1-866-733-8612** from 8 a.m. to 8 p.m. ET, any business day. Service is available in over 190 languages.