

Shopify Basic Plan – Approximate Expenses

Here is an approximate breakdown of the costs you may incur while building a Shopify store using the Basic plan.

Expense Item	Approx. Cost (USD/month)	Notes
Shopify Basic Plan	\$39	Core subscription for hosting & platform usage
Domain Name	\$10 – \$15/year	Custom domain (e.g., mystore.com). Shopify domains cost ~\$14/year
Theme (Optional)	Free – \$300 (one-time)	Free themes available. Paid themes are one-time purchase
Apps (Optional)	\$0 – \$50+	Depends on extra features (SEO, reviews, marketing, etc.)
Payment Processing Fees	2.9% + \$0.30 per transaction	For online credit card payments (Shopify Payments)

■ Minimum starting cost with only Shopify Basic + Domain: **~\$40–\$42/month** ■ With premium theme + apps: **~\$60–\$100/month** (Depends on business needs, transaction volume, and app usage)