

# Shopify Basic Plan – Approximate Expenses (INR)

Here is an approximate breakdown of the costs you may incur while building a Shopify store using the Basic plan (converted into INR). (Conversion used: 1 USD ≈ ₹83.5 – may vary slightly.)

Expense Item	Approx. Cost (INR)	Notes
Shopify Basic Plan	₹3,250 / month	Core subscription for hosting & platform usage
Domain Name	₹830 – ₹1,250 / year	Custom domain (e.g., mystore.com). Shopify domains cost ~₹1,170/y
Theme (Optional)	Free – ₹25,000 (one-time fee)	Free themes available. Paid themes are one-time purchase
Apps (Optional)	₹0 – ₹4,200+ / month	Depends on extra features (SEO, reviews, marketing, etc.)
Payment Processing Fees	2.9% + ₹25 per transaction	For online credit card payments (Shopify Payments)

■ Minimum starting cost with only Shopify Basic + Domain: \*\*~₹3,320 – ₹3,350/month\*\* ■ With premium theme + apps: \*\*~₹5,000 – ₹8,000/month\*\* (Depends on business needs, transaction volume, and app usage)