

## Part 3



# Extension of time-series: tensor analysis

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# Outline

- • Tensor decomposition
  - Mining and forecasting of complex time-stamped events
  - New challenge: MANT analysis

**Multi-Aspect Non-linear Time-series**





# Outline

- Tensor decomposition
  - – Motivation
  - Basic approaches
- Mining and forecasting of complex time-stamped events
- New challenge: MANT analysis

**Multi-Aspect Non-linear Time-series**





# Motivation 1: Why “matrix”?

- Why matrices are important?

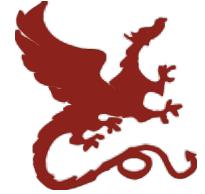


# Examples of Matrices:

## Graph - social network



	John	Peter	Mary	Nick	...
John	0	11	22	55	...
Peter	5	0	6	7	...
Mary	...	...	...	...	...
Nick	...	...	...	...	...
...	...	...	...	...	...



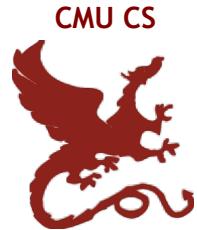
# Examples of Matrices:

## cloud of n-d points

	chol#	blood#	age	..	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary	...	...	...	...	...
Nick	...	...	...	...	...
...	...	...	...	...	...



# Examples of Matrices:



## Market basket

- market basket as in Association Rules

	milk	bread	choc.	wine	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary	...	...	...	...	...
Nick	...	...	...	...	...
...	...	...	...	...	...



# Examples of Matrices:

## Documents and terms



	data	mining	classif.	tree	...
Paper#1	13	11	22	55	...
Paper#2	5	4	6	7	...
Paper#3	...	...	...	...	...
Paper#4	...	...	...	...	...
...	...	...	...	...	...



# Examples of Matrices:

## Authors and terms



	data	mining	classif.	tree	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary	...	...	...	...	...
Nick	...	...	...	...	...
...	...	...	...	...	...



# Examples of Matrices: sensor-ids and time-ticks

	temp1	temp2	humid.	pressure	...
t=1	13	11	22	55	...
t=2	5	4	6	7	...
t=3	...	...	...	...	...
t=4	...	...	...	...	...
...	...	...	...	...	...



# Motivation 2: Why tensors?

- Q: what is a tensor?



# Motivation 2: Why tensors?

- A: N-D generalization of matrix:

sigmod' 07	data	mining	query	tree	...
John	13	11	22	55	...
Peter	5	4	6	7	...
Mary	...	...	...	...	...
Nick	...	...	...	...	...
...	...	...	...	...	...



# Motivation 2: Why tensors?

- A: N-D generalization of matrix:

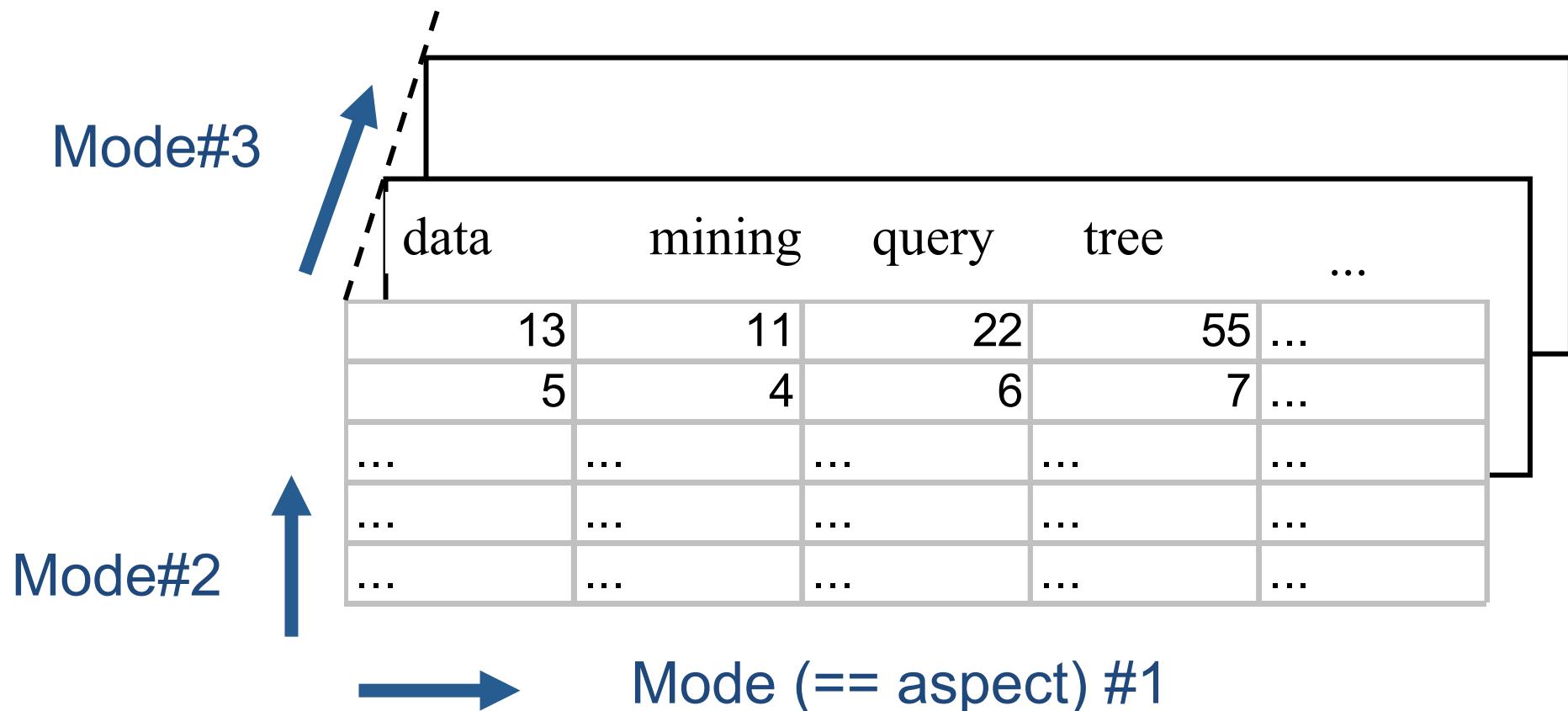
	sigmod' 05	sigmod' 06	sigmod' 07	data	mining	query	tree	...
John				13	11	22	55	...
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Mary				...	...	...	...	...
Nick				...	...	...	...	...
...				...	...	...	...	...



# Tensors are useful for 3 or more modes



Terminology: ‘mode’ (or ‘aspect’):





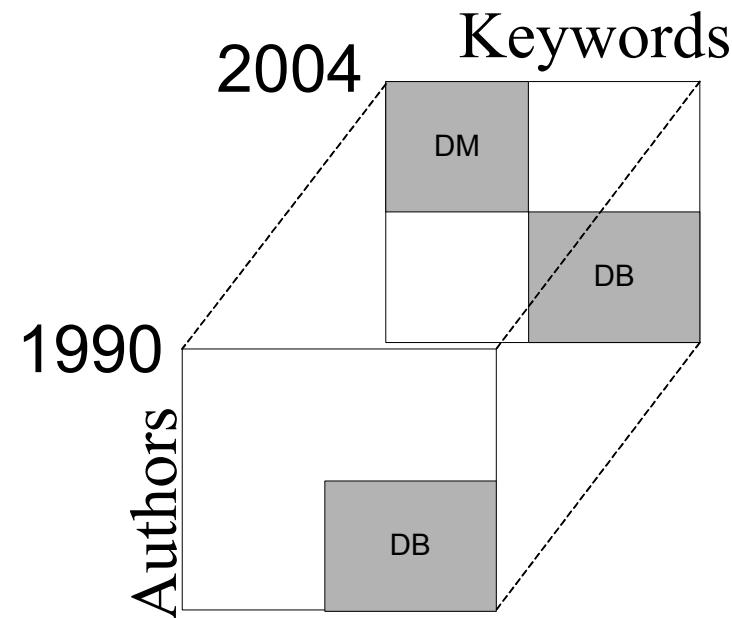
# Motivating Applications

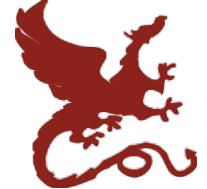
- Why matrices are important?
- Why tensors are useful?
  - P1: social networks
  - P2: web mining



# P1: Social network analysis

- Traditionally, people focus on static networks and find community structures
- We plan to monitor the change of the community structure over time





# P2: Web graph mining

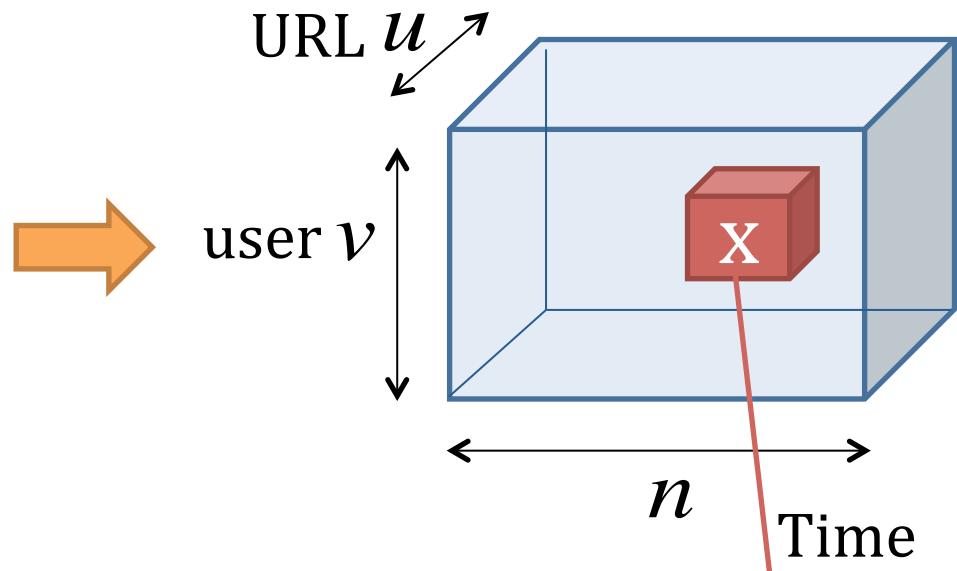
- How to order the importance of web pages?
  - Kleinberg's algorithm HITS
  - PageRank
  - Tensor extension on HITS ([TOPHITS](#))
    - context-sensitive hypergraph analysis



# Tensors for time-series analysis

- Time-stamped events
  - e.g., *web clicks*

Time	URL	User
08-01-12:00	CNN.com	Smith
08-02-15:00	YouTube.com	Brown
08-02-19:00	CNET.com	Smith
08-03-11:00	CNN.com	Johnson
...	...	...



Represent as  
M<sup>th</sup> order tensor (M=3)

$$\mathcal{X} \in \mathbb{N}^{u \times v \times n}$$

Element x: # of events

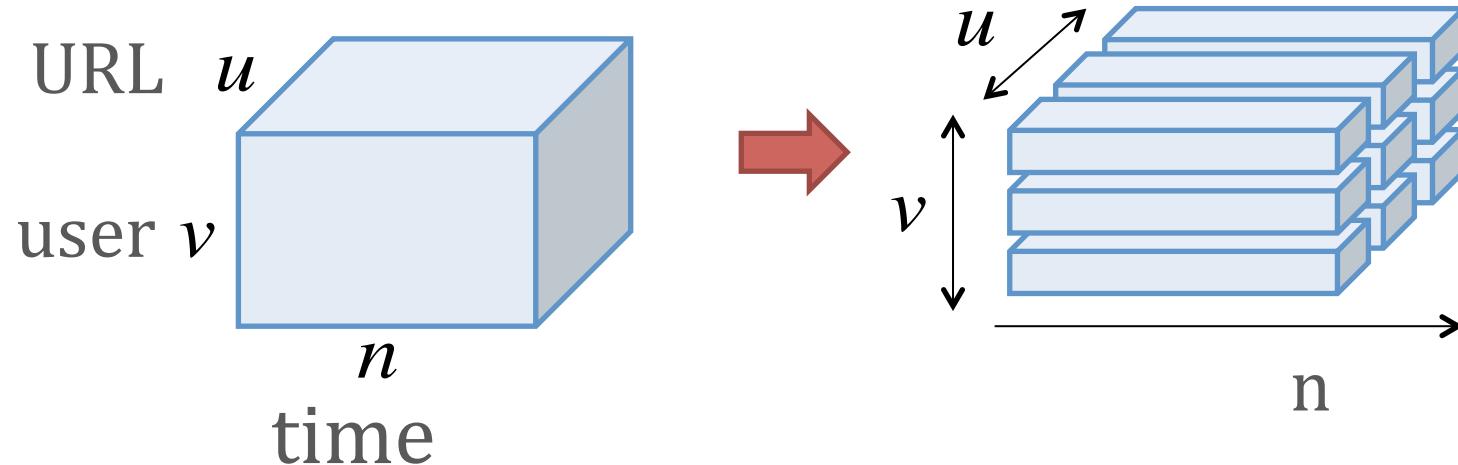
e.g., 'Smith', 'CNN.com',  
'Aug 1, 10pm'; 21 times



# Tensors for time-series analysis



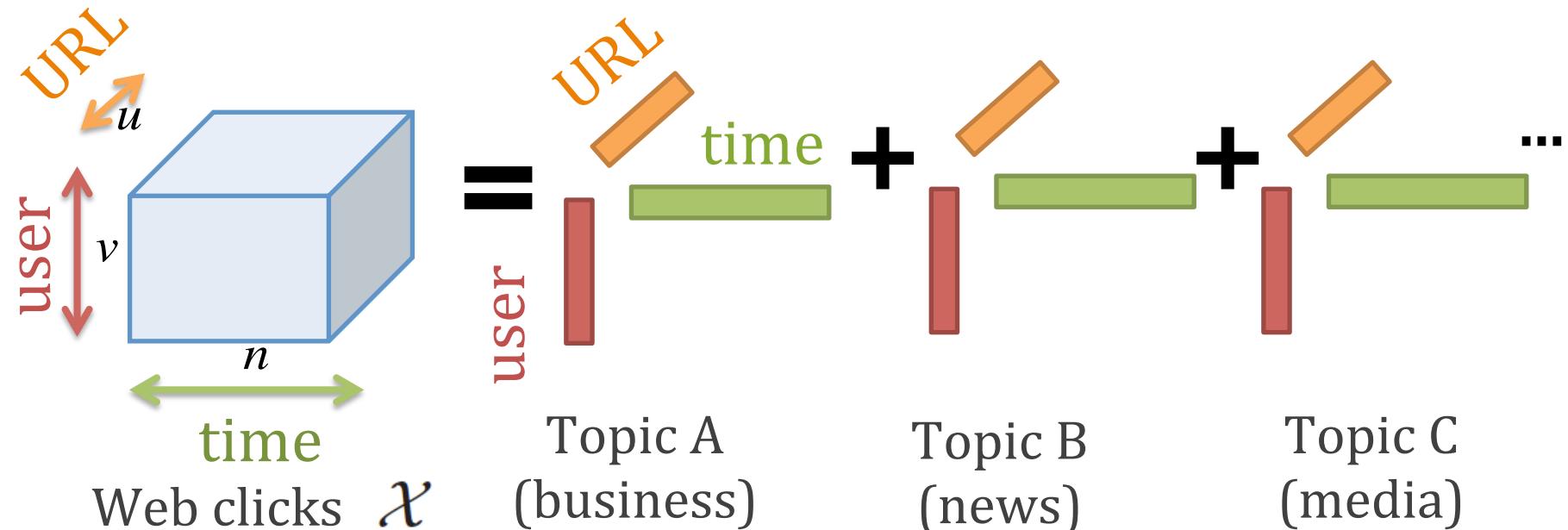
- Individual-sequence mining
  - Create a set of ( $u * v$ ) sequences of length ( $n$ )
  - Apply the mining algorithm for each sequence

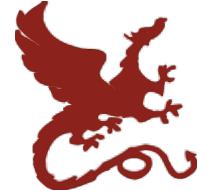




# Tensors for time-series analysis

- Multi-aspect time-series analysis





# Outline

- Tensor decomposition
  - Motivation
  - Basic approaches
- Mining and forecasting of complex time-stamped events
- New challenge: MANT analysis

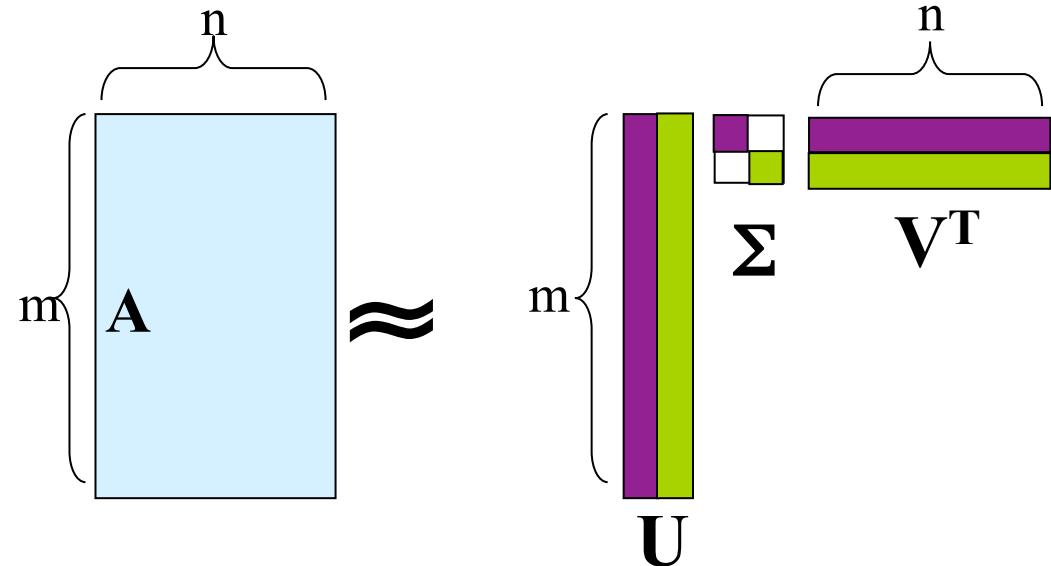
**Multi-Aspect Non-linear Time-series**





# Reminder: SVD

$$\mathbf{A} \approx \mathbf{U}\Sigma\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$

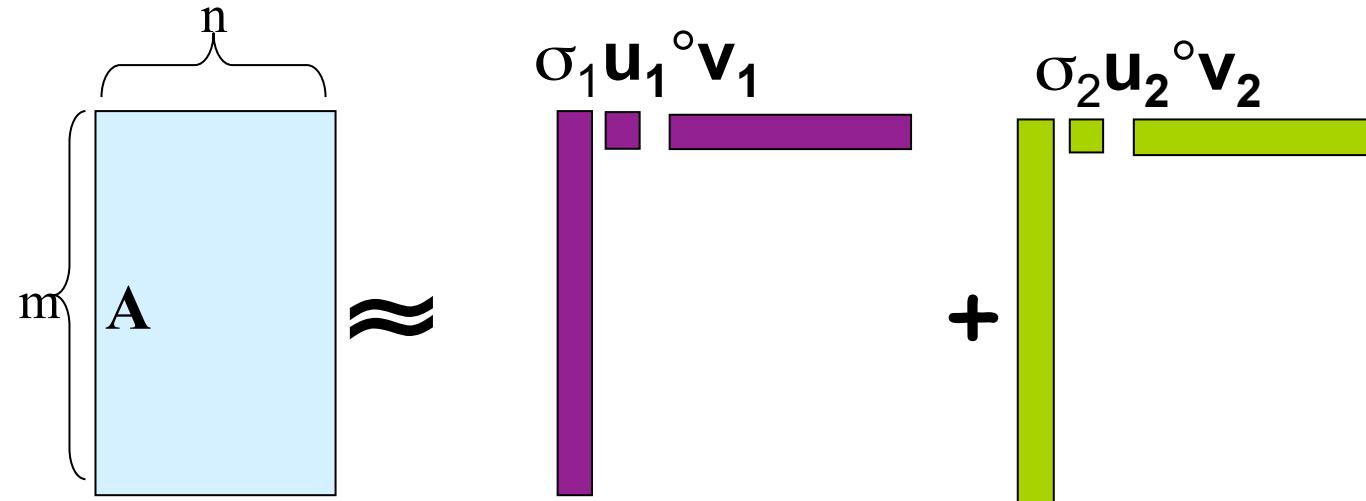


- Best rank- $k$  approximation in L2

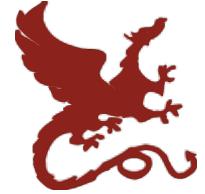


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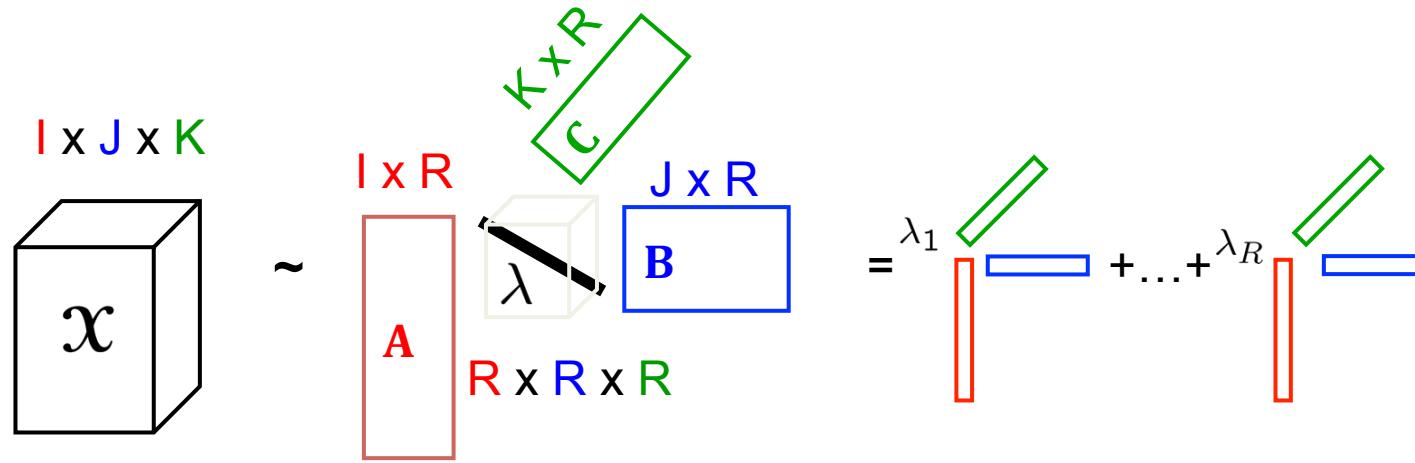
$$\mathbf{A} \approx \mathbf{U}\Sigma\mathbf{V}^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$



- Best rank- $k$  approximation in L2



# Goal: extension to $\geq 3$ modes



$$X \approx [\lambda ; A, B, C] = \sum_r \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r$$



# Main points:

- 2 major types of tensor decompositions:  
PARAFAC and Tucker
- both can be solved with ``alternating least squares'' (ALS)
- Details follow

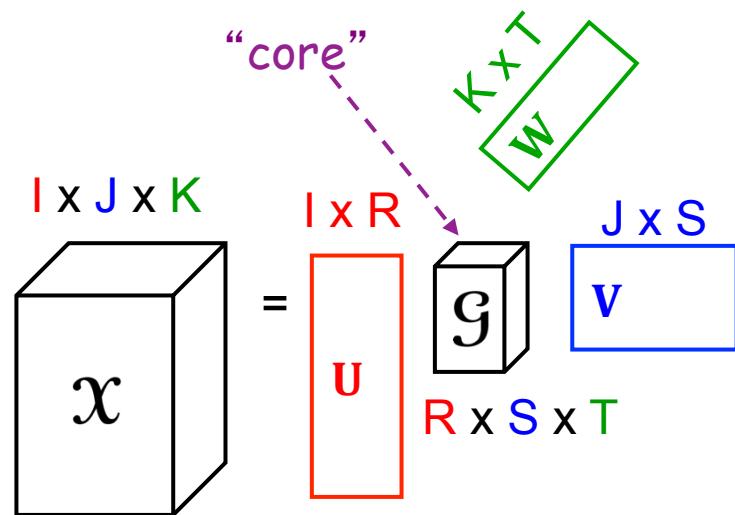


# Specially Structured Tensors

- Tucker Tensor

$$\begin{aligned} \mathbf{x} &= \mathbf{G} \times_1 \mathbf{U} \times_2 \mathbf{V} \times_3 \mathbf{W} \\ &= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \circ \mathbf{v}_s \circ \mathbf{w}_t \\ &\equiv [\![\mathbf{G}; \mathbf{U}, \mathbf{V}, \mathbf{W}]\!] \end{aligned}$$

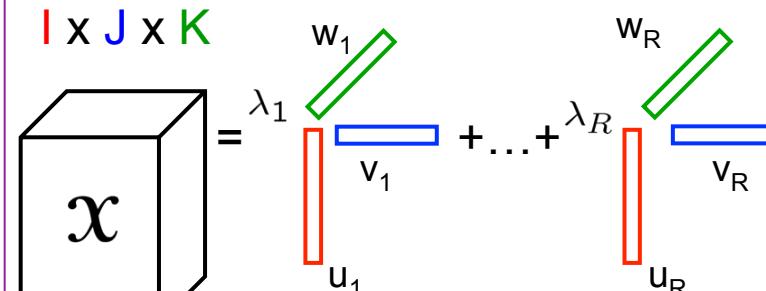
Our Notation



- Kruskal Tensor

$$\begin{aligned} \mathbf{x} &= \sum_r \lambda_r \mathbf{u}_r \circ \mathbf{v}_r \circ \mathbf{w}_r \\ &\equiv [\![\lambda; \mathbf{U}, \mathbf{V}, \mathbf{W}]\!] \end{aligned}$$

Our Notation





# Specially Structured Tensors

- Tucker Tensor

$$\begin{aligned}\mathcal{X} &= \mathcal{G} \times_1 \mathbf{U} \times_2 \mathbf{V} \times_3 \mathbf{W} \\ &= \sum_r \sum_s \sum_t g_{rst} \mathbf{u}_r \circ \mathbf{v}_s \circ \mathbf{w}_t \\ &\equiv [\![\mathcal{G}; \mathbf{U}, \mathbf{V}, \mathbf{W}]\!]\end{aligned}$$

In matrix form:

$$\begin{aligned}\mathbf{X}_{(1)} &= \mathbf{U} \mathbf{G}_{(1)} (\mathbf{W} \otimes \mathbf{V})^\top \\ \mathbf{X}_{(2)} &= \mathbf{V} \mathbf{G}_{(2)} (\mathbf{W} \otimes \mathbf{U})^\top \\ \mathbf{X}_{(3)} &= \mathbf{W} \mathbf{G}_{(3)} (\mathbf{V} \otimes \mathbf{U})^\top\end{aligned}$$

$$\text{vec}(\mathcal{X}) = (\mathbf{W} \otimes \mathbf{V} \otimes \mathbf{U}) \text{vec}(\mathcal{G})$$

- Kruskal Tensor

$$\begin{aligned}\mathcal{X} &= \sum_r \lambda_r \mathbf{u}_r \circ \mathbf{v}_r \circ \mathbf{w}_r \\ &\equiv [\![\lambda; \mathbf{U}, \mathbf{V}, \mathbf{W}]\!]\end{aligned}$$

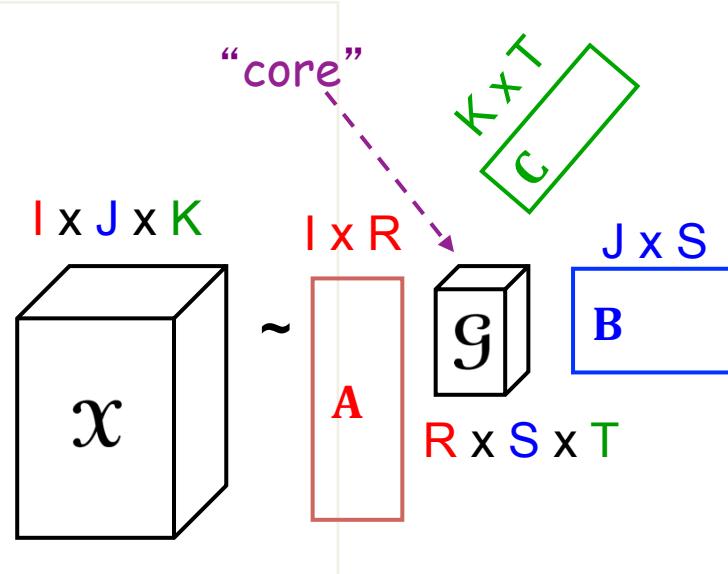
In matrix form:

$$\begin{aligned}\text{Let } \Lambda &= \text{diag}(\lambda) \\ \mathbf{X}_{(1)} &= \mathbf{U} \Lambda (\mathbf{W} \odot \mathbf{V})^\top \\ \mathbf{X}_{(2)} &= \mathbf{V} \Lambda (\mathbf{W} \odot \mathbf{U})^\top \\ \mathbf{X}_{(3)} &= \mathbf{W} \Lambda (\mathbf{V} \odot \mathbf{U})^\top\end{aligned}$$

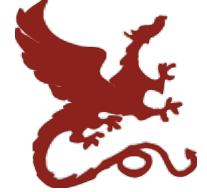
$$\text{vec}(\mathcal{X}) = (\mathbf{W} \odot \mathbf{V} \odot \mathbf{U}) \lambda$$



# Tucker Decomposition - intuition



- author x keyword x conference
- $A$ : author x author-group
- $B$ : keyword x keyword-group
- $C$ : conf. x conf-group
- $\mathcal{G}$ : how groups relate to each other



# Intuition behind core tensor

- 2-d case: co-clustering
- [Dhillon et al. Information-Theoretic Co-clustering, KDD' 03]



$n$

$$m \begin{bmatrix} .05 & .05 & .05 & 0 & 0 & 0 \\ .05 & .05 & .05 & 0 & 0 & 0 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ .04 & .04 & 0 & .04 & .04 & .04 \\ .04 & .04 & .04 & 0 & .04 & .04 \end{bmatrix} \quad | \quad \text{eg, terms x documents}$$
  

$$k \quad l \quad n$$

$$m \begin{bmatrix} .5 & 0 & 0 \\ .5 & 0 & 0 \\ 0 & .5 & 0 \\ 0 & .5 & 0 \\ 0 & 0 & .5 \\ 0 & 0 & .5 \end{bmatrix} k \begin{bmatrix} .3 & 0 \\ 0 & .3 \\ .2 & .2 \end{bmatrix} l \begin{bmatrix} .36 & .36 & .28 & 0 & 0 & 0 \\ 0 & 0 & 0 & .28 & .36 & .36 \end{bmatrix} = \begin{bmatrix} .054 & .054 & .042 & 0 & 0 & 0 \\ .054 & .054 & .042 & 0 & 0 & 0 \\ \hline 0 & 0 & 0 & .042 & .054 & .054 \\ 0 & 0 & 0 & .042 & .054 & .054 \\ \hline .036 & .036 & .028 & .028 & .036 & .036 \\ .036 & .036 & .028 & .028 & .036 & .036 \end{bmatrix}$$



med. doc      cs doc

term group x  
doc. group

$$\begin{bmatrix} .5 & 0 & 0 \\ .5 & 0 & 0 \\ 0 & .5 & 0 \\ 0 & .5 & 0 \\ 0 & 0 & .5 \\ 0 & 0 & .5 \end{bmatrix}$$

$$\begin{bmatrix} .3 & 0 \\ 0 & .3 \\ .2 & .2 \end{bmatrix}$$

$$\begin{bmatrix} .05 & .05 & .05 & 0 & 0 & 0 \\ .05 & .05 & .05 & 0 & 0 & 0 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ 0 & 0 & 0 & .05 & .05 & .05 \\ .04 & .04 & 0 & .04 & .04 & .04 \\ .04 & .04 & .04 & 0 & .04 & .04 \end{bmatrix}$$

doc x  
doc group

med. terms

cs terms

common terms

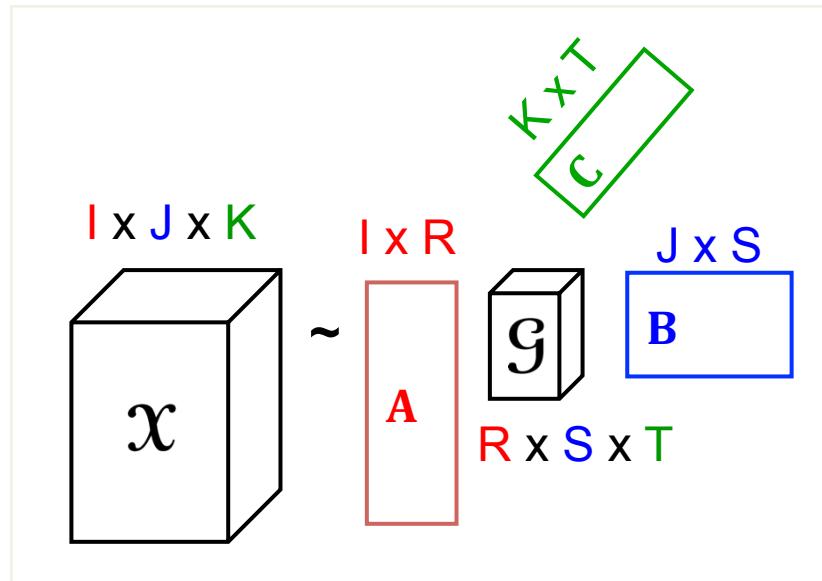
$$\begin{bmatrix} .36 & .36 & .28 & 0 & 0 & 0 \\ 0 & 0 & 0 & .28 & .36 & .36 \end{bmatrix}$$

$$\begin{array}{c|ccc|ccc} .054 & .054 & .042 & 0 & 0 & 0 \\ \hline .054 & .054 & .042 & 0 & 0 & 0 \\ \hline 0 & 0 & 0 & .042 & .054 & .054 \\ \hline 0 & 0 & 0 & .042 & .054 & .054 \\ \hline .036 & .036 & .028 & .028 & .036 & .036 \\ \hline .036 & .036 & .028 & .028 & .036 & .036 \end{array}$$

term x  
term-group



# Tucker Decomposition



$$\mathcal{X} \approx [\mathcal{G}; \mathbf{A}, \mathbf{B}, \mathbf{C}]$$

Given  $\mathbf{A}$ ,  $\mathbf{B}$ ,  $\mathbf{C}$ , the optimal core is:

$$\mathcal{G} = [\mathcal{X}; \mathbf{A}^\dagger, \mathbf{B}^\dagger, \mathbf{C}^\dagger]$$

- Proposed by Tucker (1966)
- AKA: Three-mode factor analysis, three-mode PCA, orthogonal array decomposition
- $\mathbf{A}$ ,  $\mathbf{B}$ , and  $\mathbf{C}$  generally assumed to be orthonormal (generally assume they have full column rank)
- $\mathcal{G}$  is not diagonal
- Not unique

Recall the equations for  
converting a tensor to a matrix

$$\mathbf{X}_{(1)} = \mathbf{A}\mathcal{G}_{(1)}(\mathbf{C} \otimes \mathbf{B})^T$$

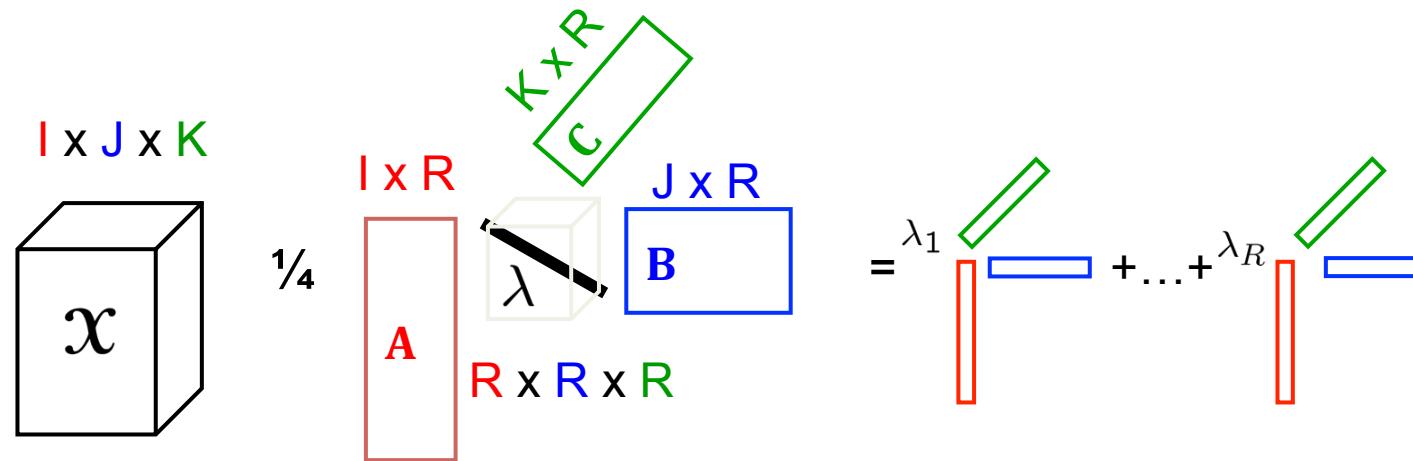
$$\mathbf{X}_{(2)} = \mathbf{B}\mathcal{G}_{(2)}(\mathbf{C} \otimes \mathbf{A})^T$$

$$\mathbf{X}_{(3)} = \mathbf{C}\mathcal{G}_{(3)}(\mathbf{B} \otimes \mathbf{A})^T$$

$$\text{vec}(\mathcal{X}) = (\mathbf{C} \otimes \mathbf{B} \otimes \mathbf{A})\text{vec}(\mathcal{G})$$



# CANDECOMP/PARAFAC Decomposition

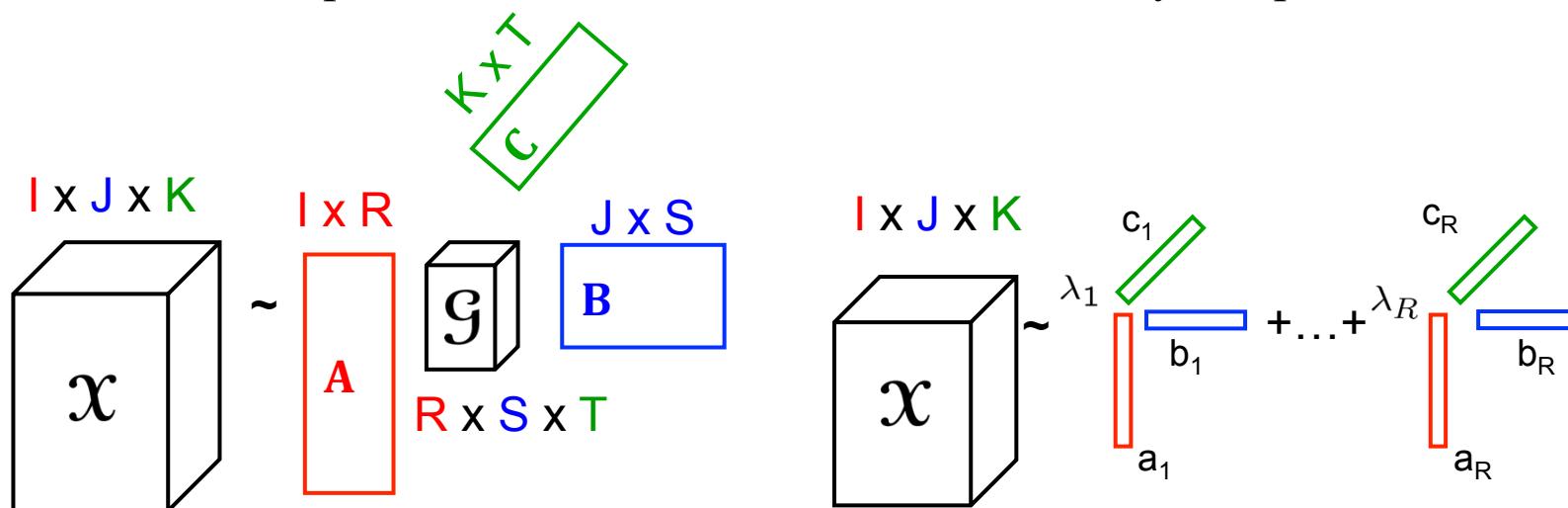


- CANDECOMP = Canonical Decomposition (Carroll & Chang, 1970)
- PARAFAC = Parallel Factors (Harshman, 1970)
- Core is diagonal (specified by the vector  $\lambda$ )
- Columns of **A**, **B**, and **C** are not orthonormal
- If  $R$  is minimal, then  $R$  is called the **rank** of the tensor (Kruskal 1977)
- Can have  $\text{rank}(X) > \min\{I, J, K\}$



# Tucker vs. PARAFAC Decompositions

- Tucker
  - Variable transformation in each mode
  - Core G may be dense
  - A, B, C generally orthonormal
  - Not unique
- PARAFAC
  - Sum of rank-1 components
  - No core, i.e., superdiagonal core
  - A, B, C may have linearly dependent columns
  - Generally unique





# Tensor tools - summary

- Two main tools
  - PARAFAC
  - Tucker
- Both find row-, column-, tube-groups
  - but in PARAFAC the three groups are identical
- To solve: Alternating Least Squares
- Toolbox: from Tamara Kolda:  
<http://csmr.ca.sandia.gov/~tgkolda/TensorToolbox/>





# Outline

- Tensor decomposition
- Mining and forecasting of complex time-stamped events
- New challenge: MANT analysis

**Multi-Aspect Non-linear Time-series**





[Matsubara+ KDD'12]

# Fast Mining and Forecasting of Complex Time-Stamped Events

Yasuko Matsubara (Kyoto University)

Yasushi Sakurai (NTT)

Christos Faloutsos (CMU)

Tomoharu Iwata (NTT)

Masatoshi Yoshikawa (Kyoto University)





# Motivation

- Complex time-stamped events  
{timestamp + multiple attributes}

e.g., web click events:

*{timestamp, URL, user ID, access devices, http referrer,...}*

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...	...	...	...



# Motivation

Q1. Are there any topics ?

- news, tech, media, sports, etc...

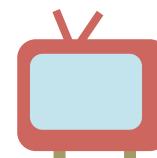
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2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...	...	...	...

e.g.,

CNN.com, CNET.com → news topic



YouTube.com → media topic





# Motivation

Q2. Can we group URLs/users accordingly?

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
...	...	...	...

e.g.,

CNN.com & CNET.com (related to news topic)

Smith & Johnson (related to news topic)





# Motivation

## Q3. Can we forecast future events?

- How many clicks from ‘Smith’ tomorrow?
- How many clicks to ‘CNN.com’ over next 7 days?

future  
clicks?

Timestamp	URL	User	Device
2012-08-01-12:00	CNN.com	Smith	iphone
2012-08-02-15:00	YouTube.com	Brown	iphone
2012-08-02-19:00	CNET.com	Smith	mac
2012-08-03-11:00	CNN.com	Johnson	ipad
2012-08-05-12:00	CNN.com	Smith	iphone
2012-08-05-19:00	CNET.com	Smith	iphone



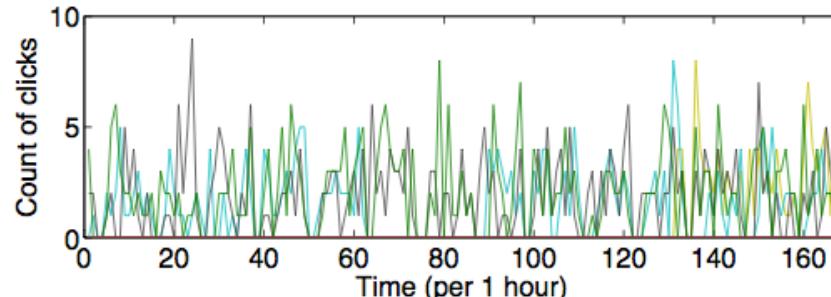
# Motivation

Web click events – can we see any trends?

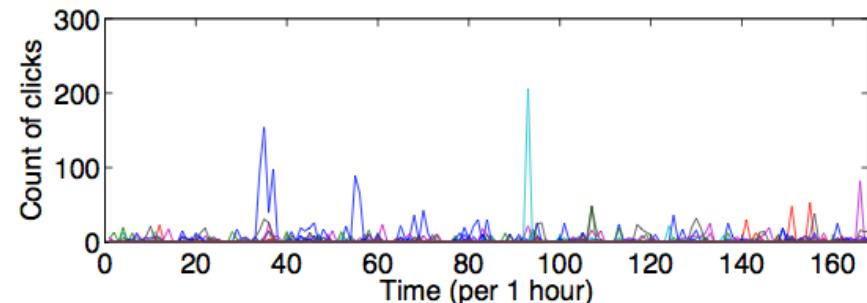
Original access counts of each URL

- 100 random users
- 1 week (window size = 1 hour)

URL: money site



URL: blog site

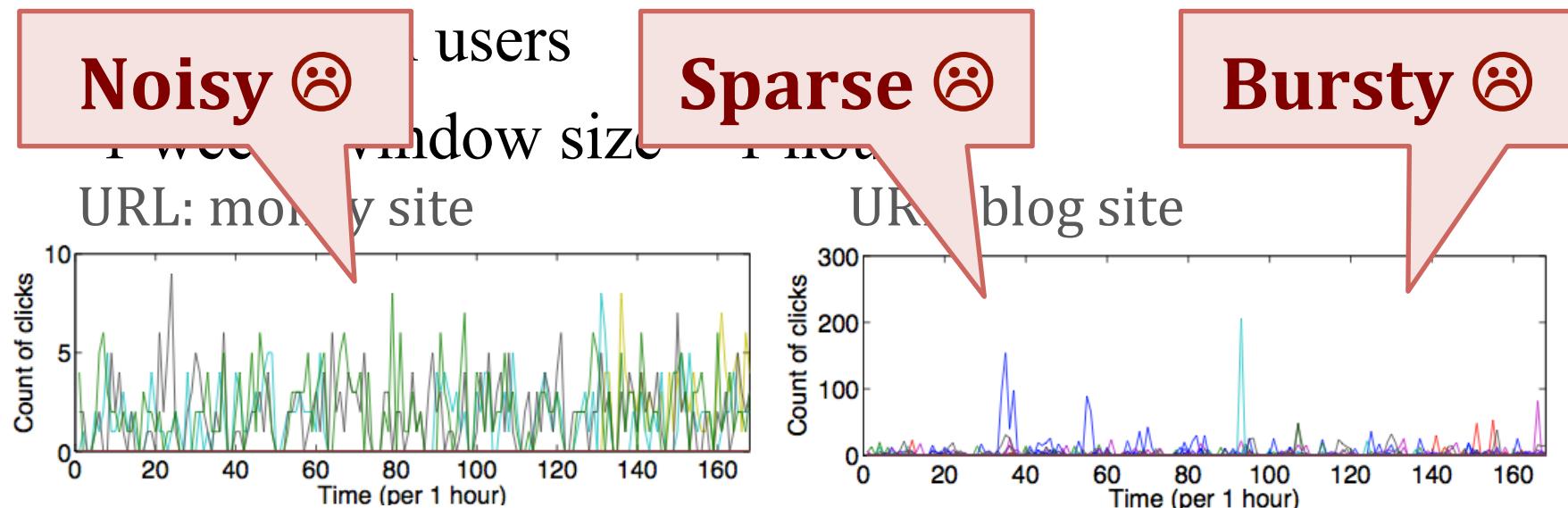




# Motivation

Web click events – can we see any trends?

Original access counts of each URL



胸怀  
We cannot see any trends !!



# Our goals

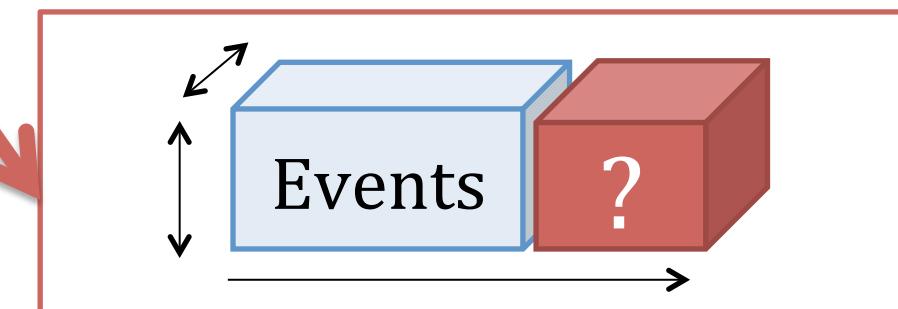
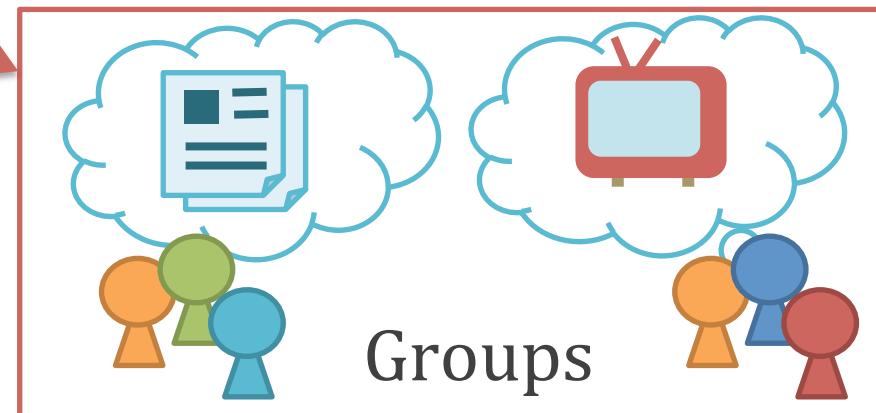
Q1: Hidden topics



Q2: Groups

Q3: Forecasting

Q3: Forecasting

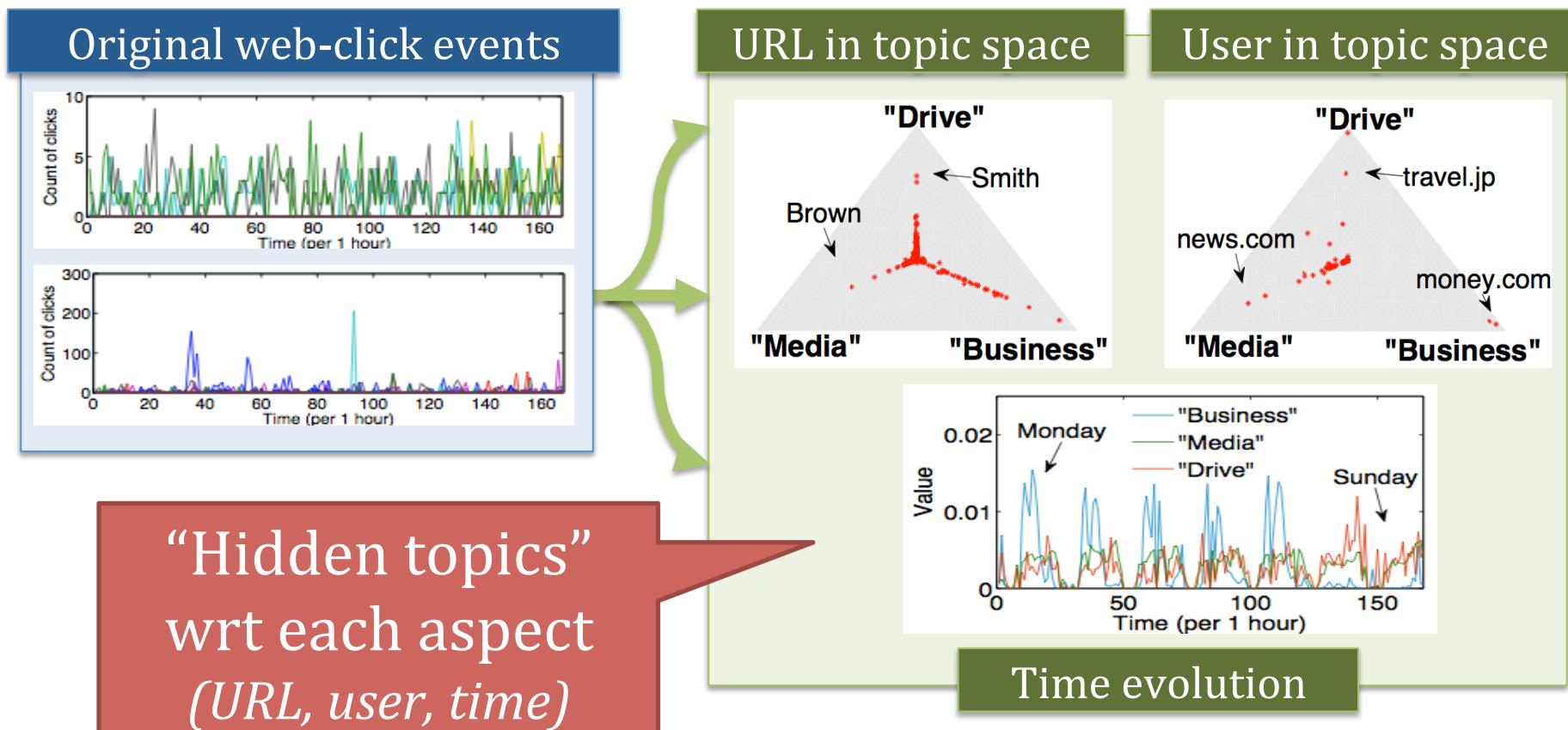




# Problem definition

**Given:** a set of complex time-stamped events

1. **Find:** major topics/trends
2. **Forecast:** future events





# Main idea (1) :

## M-way analysis

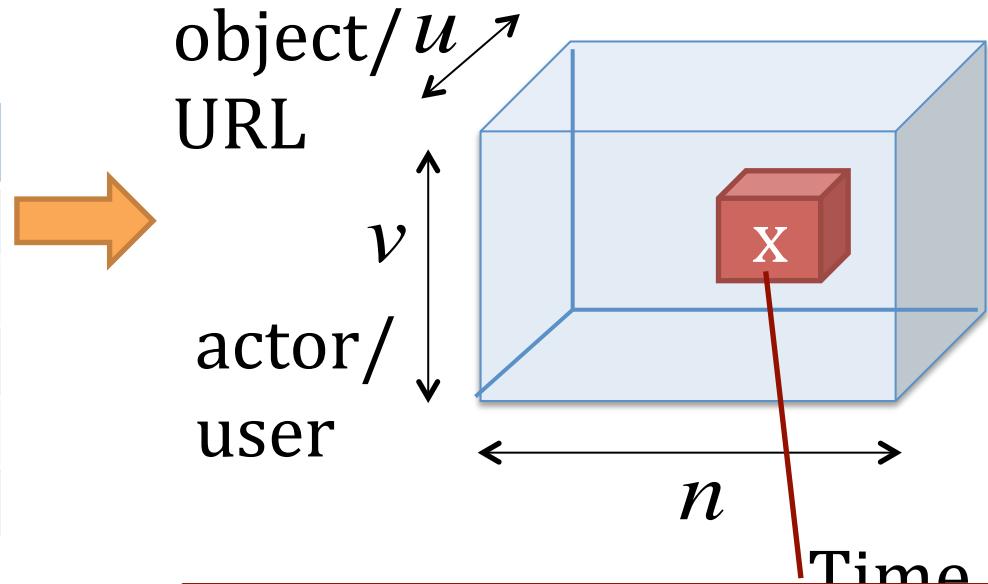
Complex time-stamped events

e.g., *web clicks*

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08-02-19:00	CNET.com	Smith
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...	...	...

Represent as  
M<sup>th</sup> order tensor (M=3)

$$\mathcal{X} \in \mathbb{N}^{u \times v \times n}$$



Element x: # of events

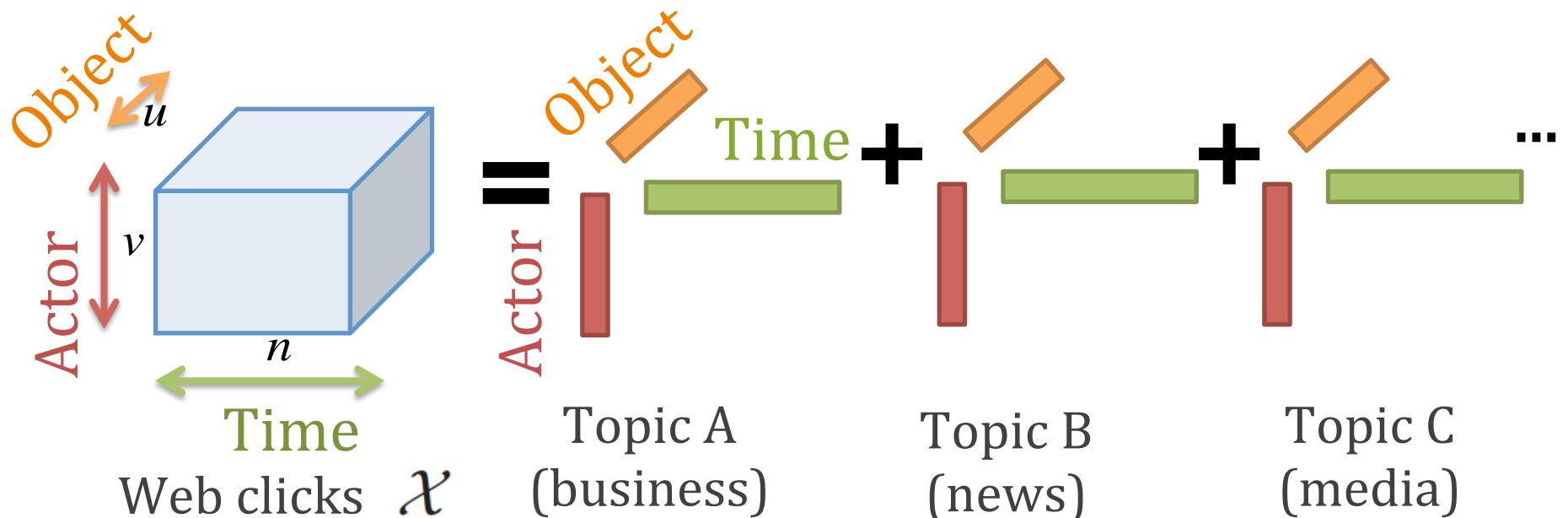
e.g., 'Smith', 'CNN.com',  
'Aug 1, 10pm'; 21 times



# Main idea (1) : M-way analysis

A. decompose to a set of **3 topic vectors**:

- Object vector Actor vector Time vector

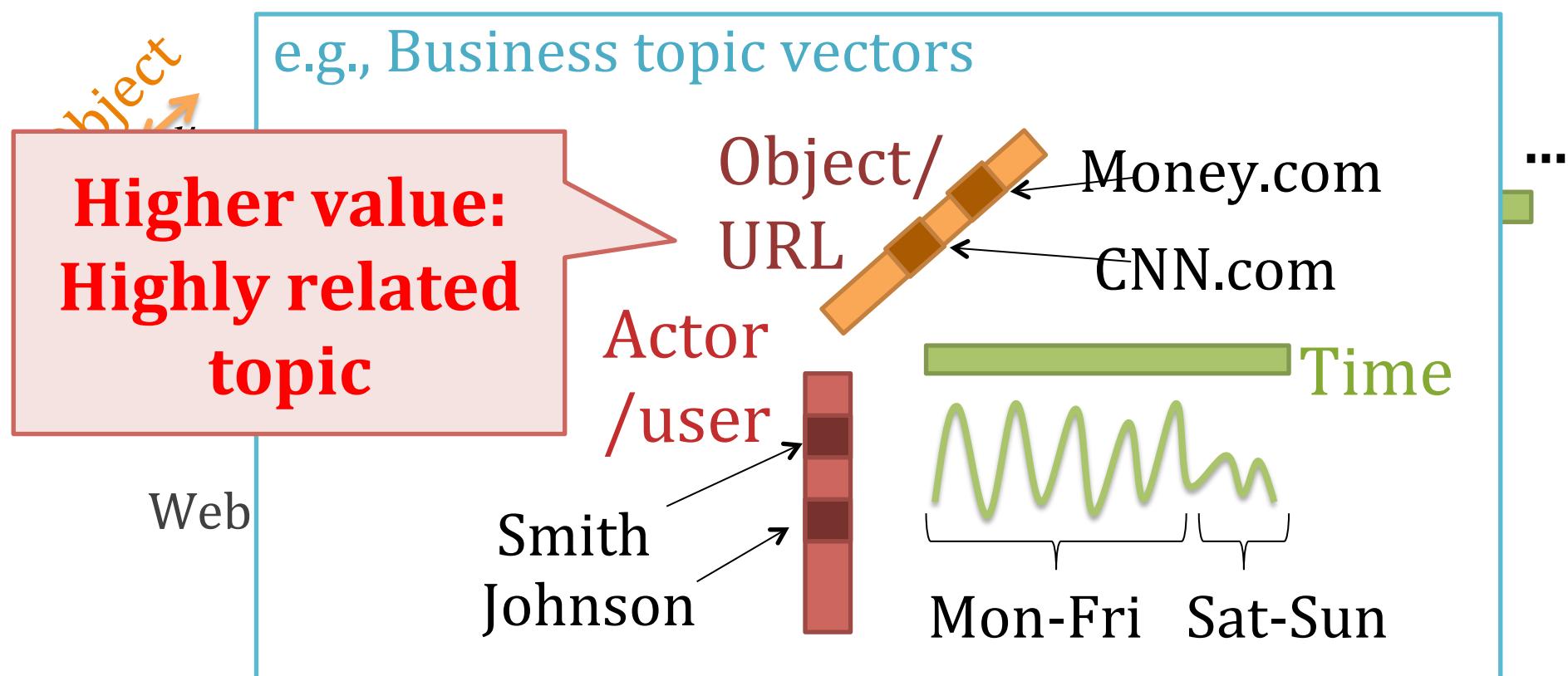




# Main idea (1) : M-way analysis

A. decompose to a set of **3 topic vectors**:

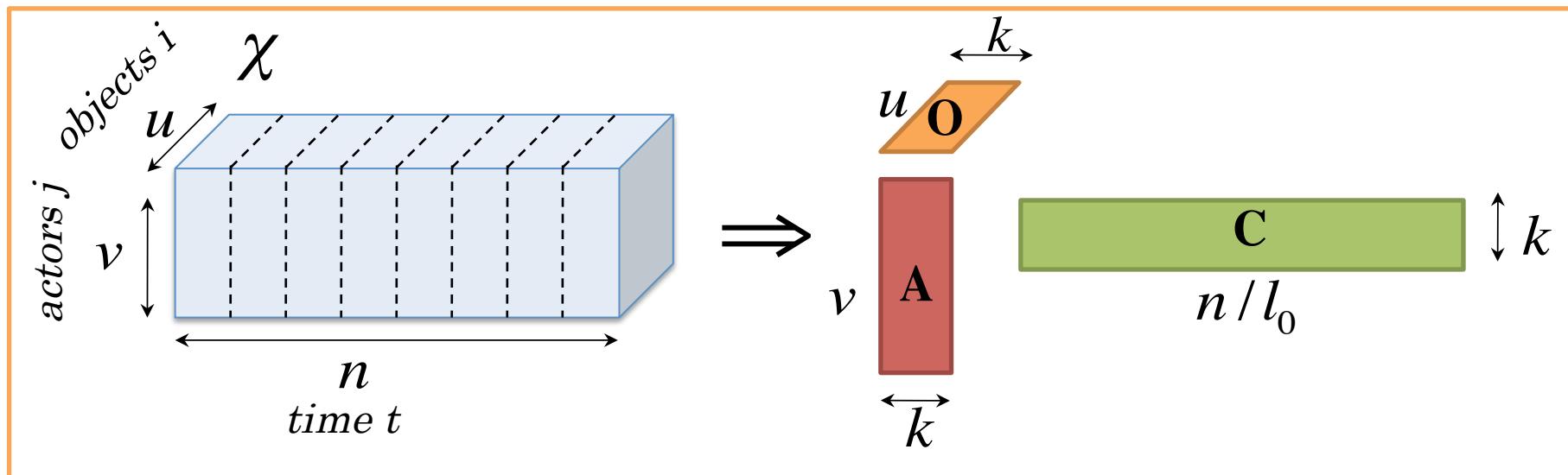
- Object vector Actor vector Time vector





# Main idea (1) : M-way analysis (details)

- M-way decomposition (M=3)
  - [Gibbs sampling] infer k hidden topics for each non-zero element of X, according to probability p



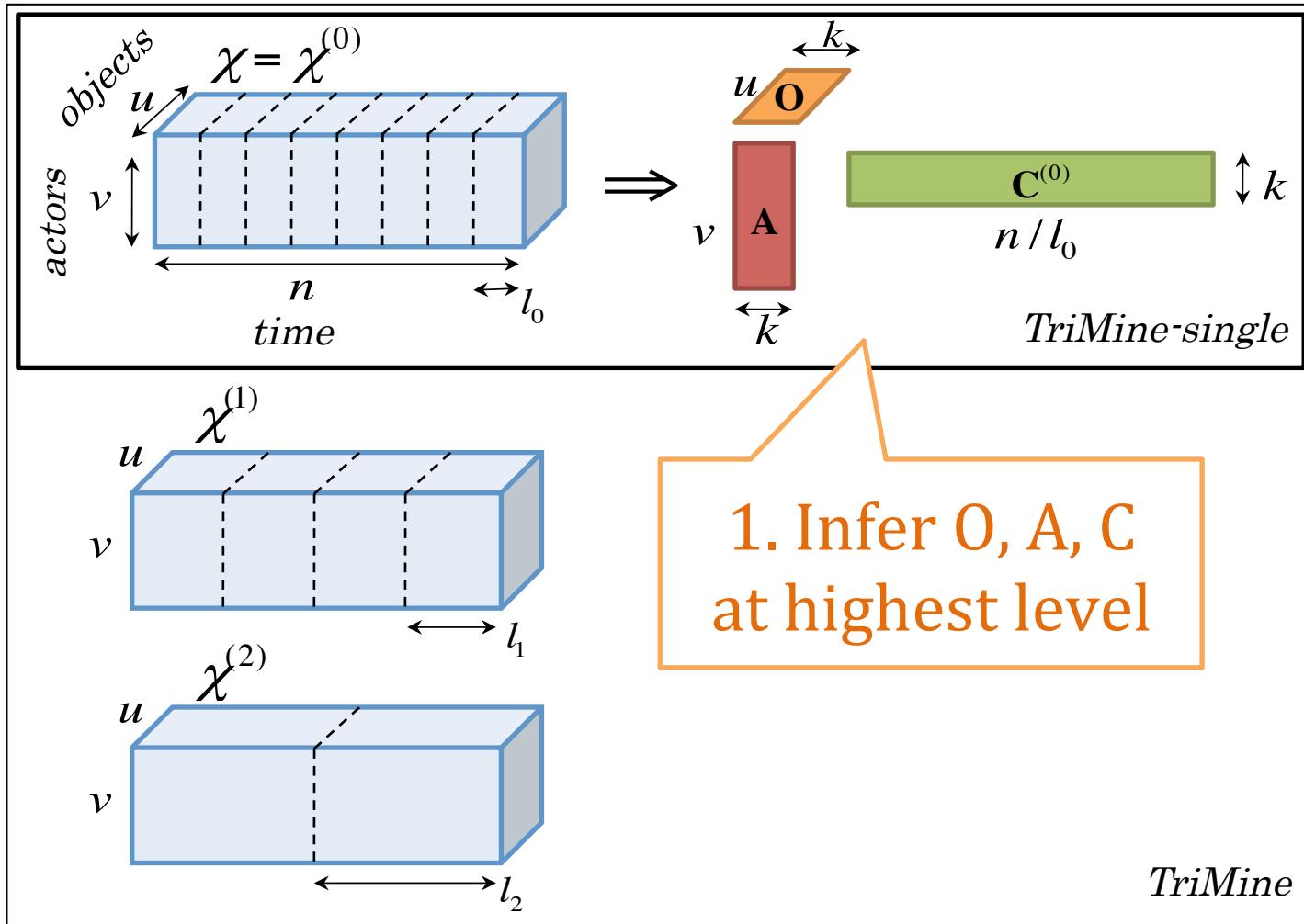
$$\begin{aligned}
 p(z_{i,j,t} = r | \mathcal{X}, \mathbf{O}', \mathbf{A}', \mathbf{C}', \alpha, \beta, \gamma) &= \\
 \propto & \frac{o'_{i,r} + \alpha}{\sum_r o'_{i,r} + \alpha k} \cdot \frac{a'_{r,j} + \beta}{\sum_j a'_{r,j} + \beta v} \cdot \frac{c'_{r,t} + \gamma}{\sum_t c'_{r,t} + \gamma n}
 \end{aligned} \tag{1}$$



# Main idea (2) :

## Multi-scale analysis (details)

- Tensors with multiple window sizes

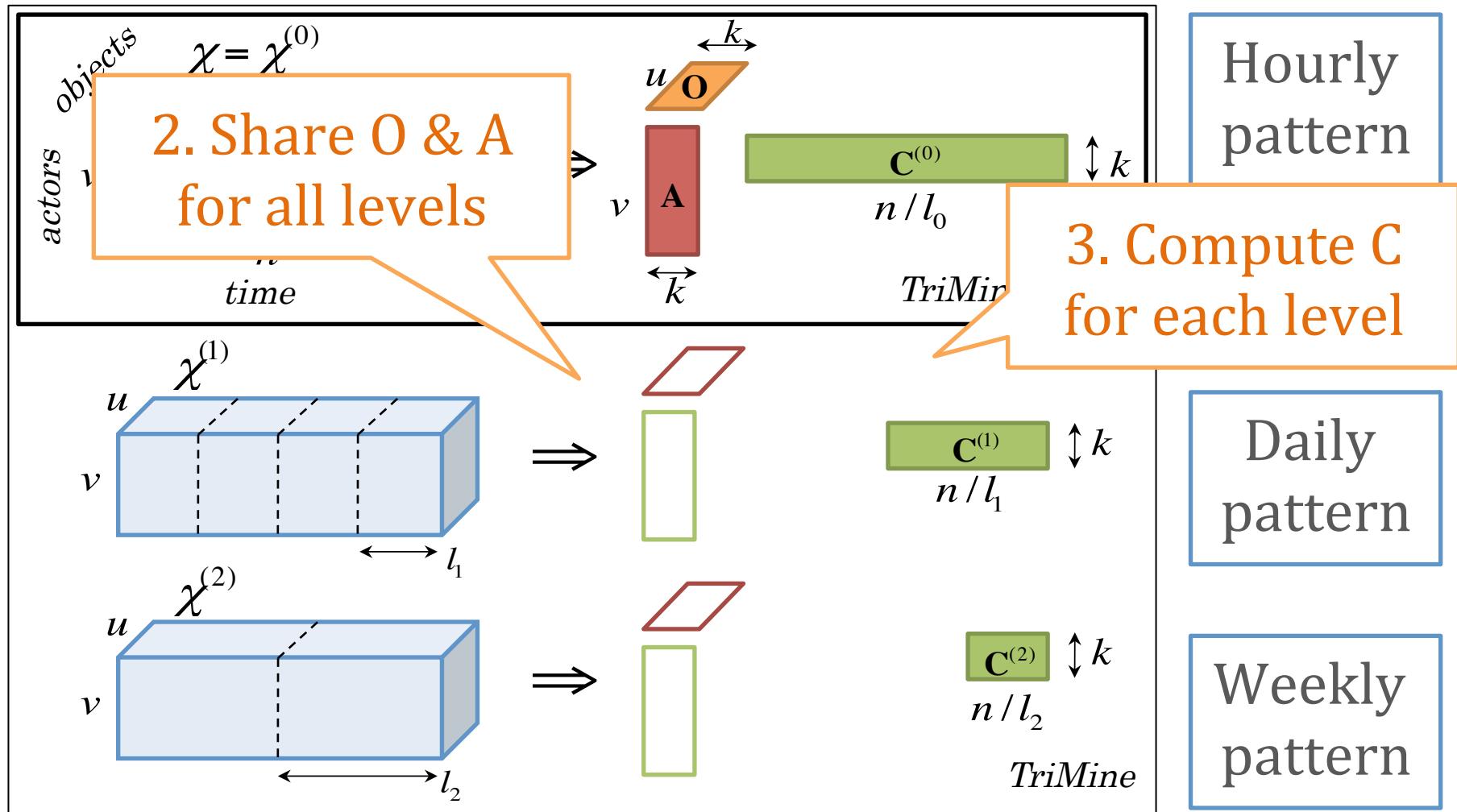




# Main idea (2) :

## Multi-scale analysis (details)

- Tensors with multiple window sizes

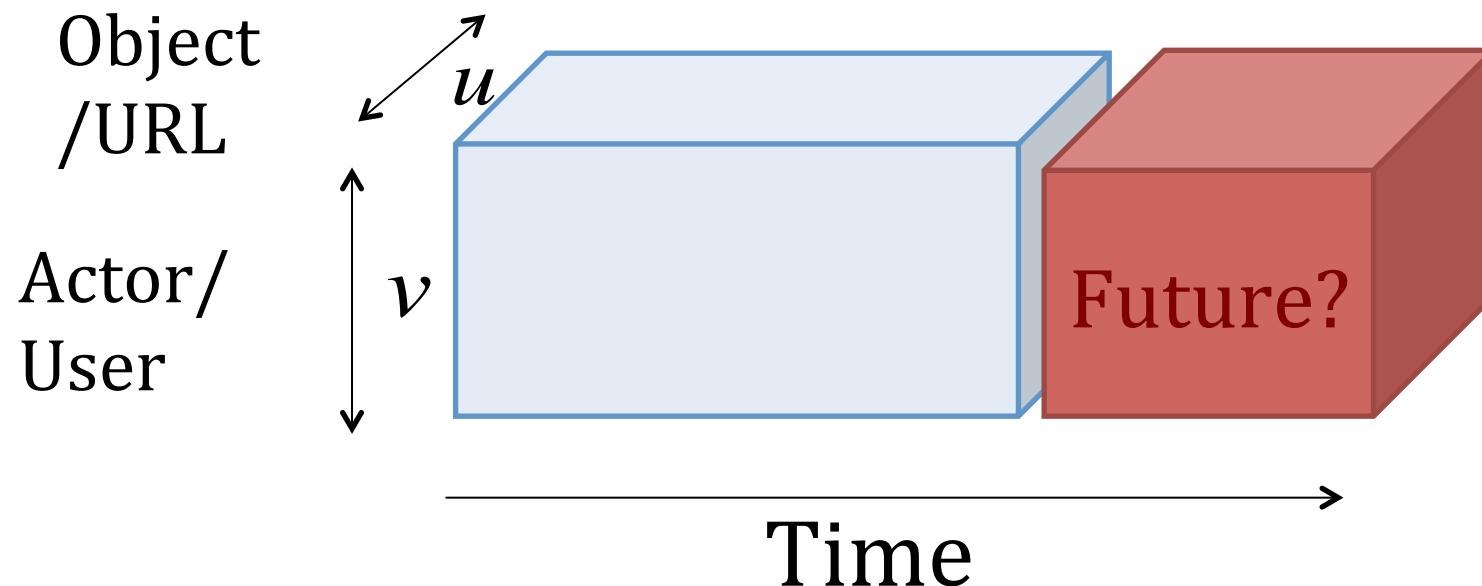




# TriMine-Forecasts

Our final goal: “forecast future events”!

Q. How can we generate a realistic events?

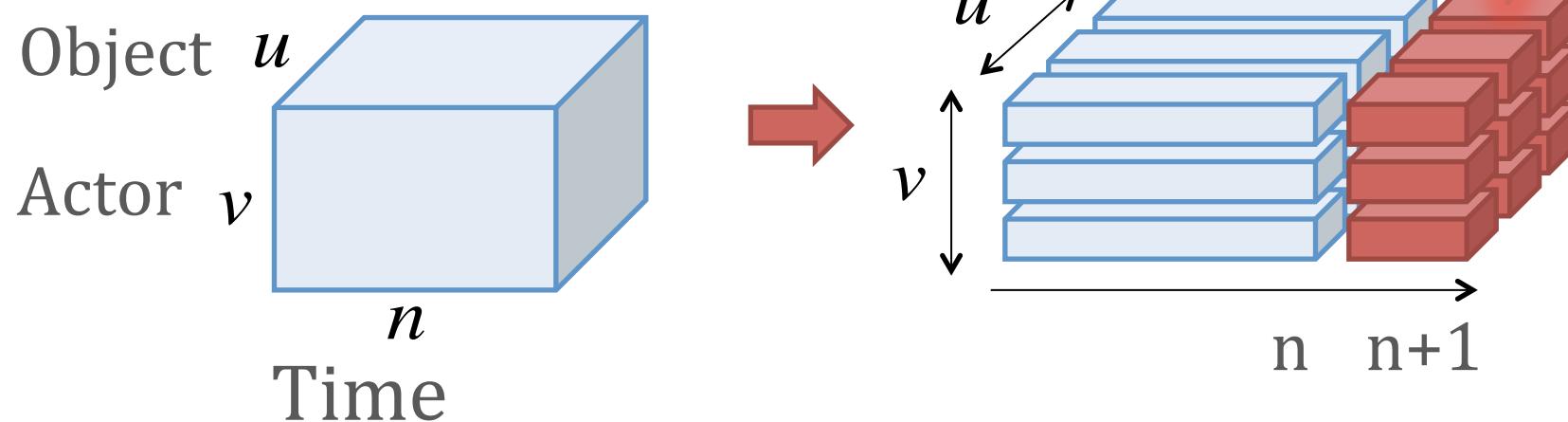


e.g., estimate the number of clicks for  
user “smith”, to URL “CNN.com”, for next 10 days



# Why not naïve?

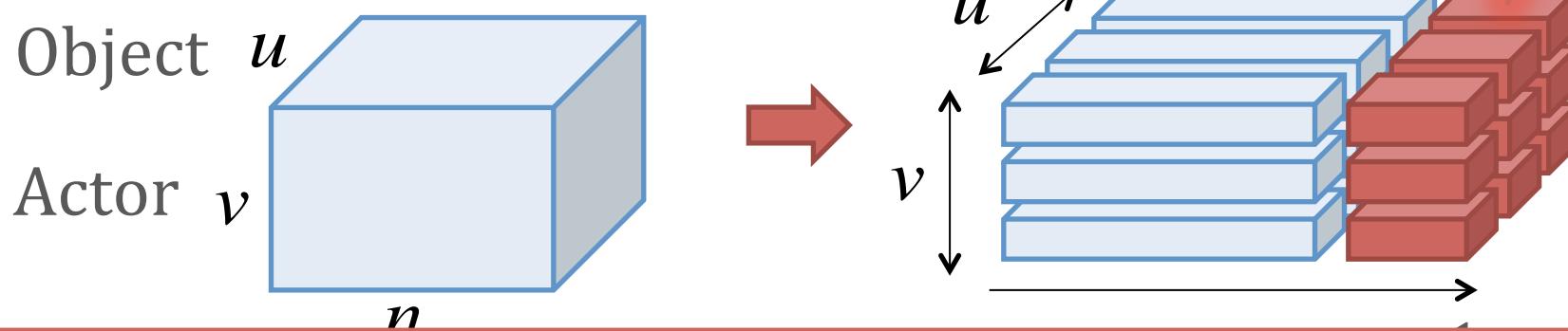
- Individual-sequence forecasting
  - Create a set of ( $u * v$ ) sequences of length ( $n$ )
  - apply the forecasting algorithm for each sequence





# Why not naïve?

- Individual-sequence forecasting
  - Create a set of ( $u * v$ ) sequences of length ( $n$ )
  - apply the forecasting algorithm for each sequence



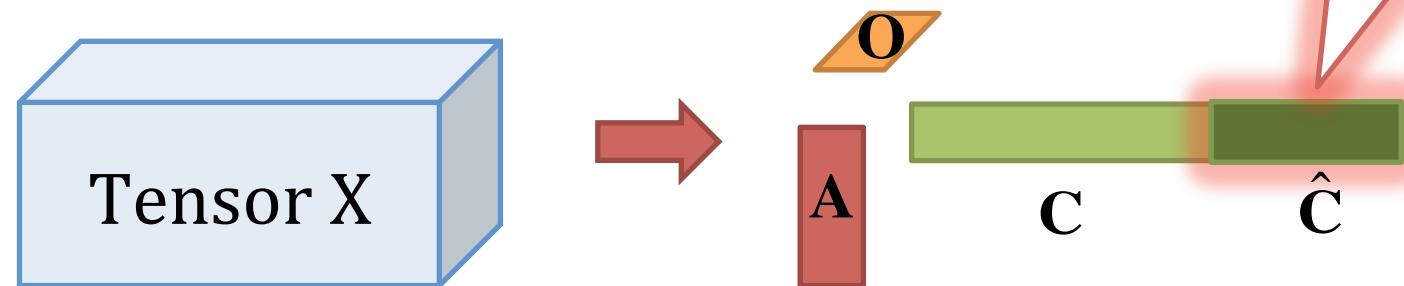
- 😞 **Scalability** : time complexity is at least  $O(uvn)$
- 😞 **Accuracy** : each sequence “looks” like noise,  
(e.g.,  $\{0, 0, 0, 1, 0, 0, 2, 0, 0, \dots\}$ ) -> hard to forecast



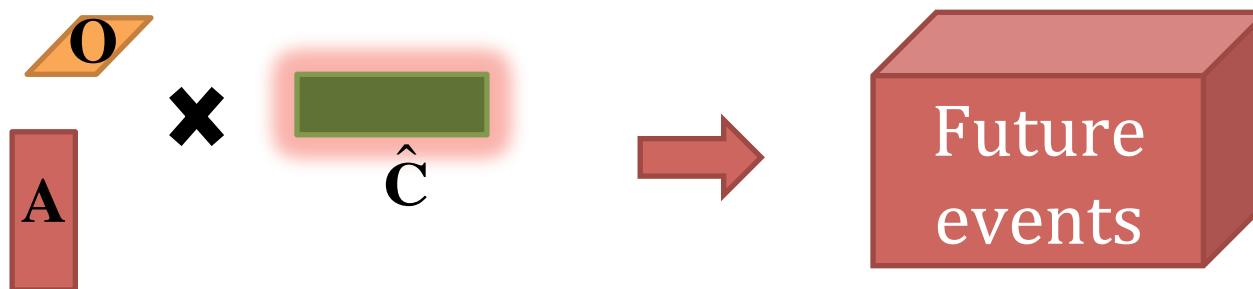
# TriMine-F

Our approach:

- Step 1: Forecast time-topic matrix:



- Step 2: Generate events using 3 matrices





# Forecast ‘time-topic matrix’ (details)

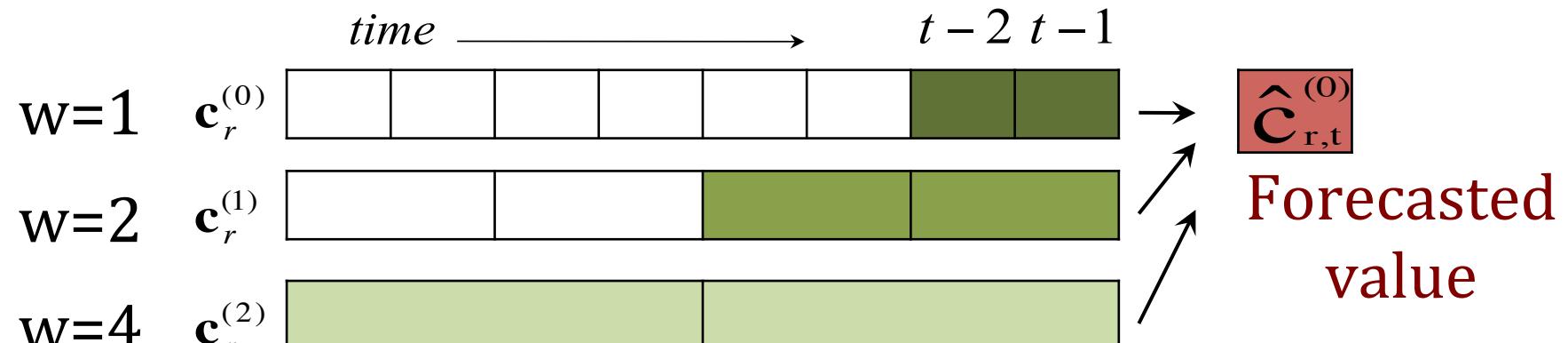


Q. How to capture multi-scale dynamics ?

e.g., bursty pattern, noise, multi-scale period

## Multi-scale forecasting

Forecast  $\hat{\mathbf{C}}_{r,t}^{(0)}$  using multiple levels of matrices

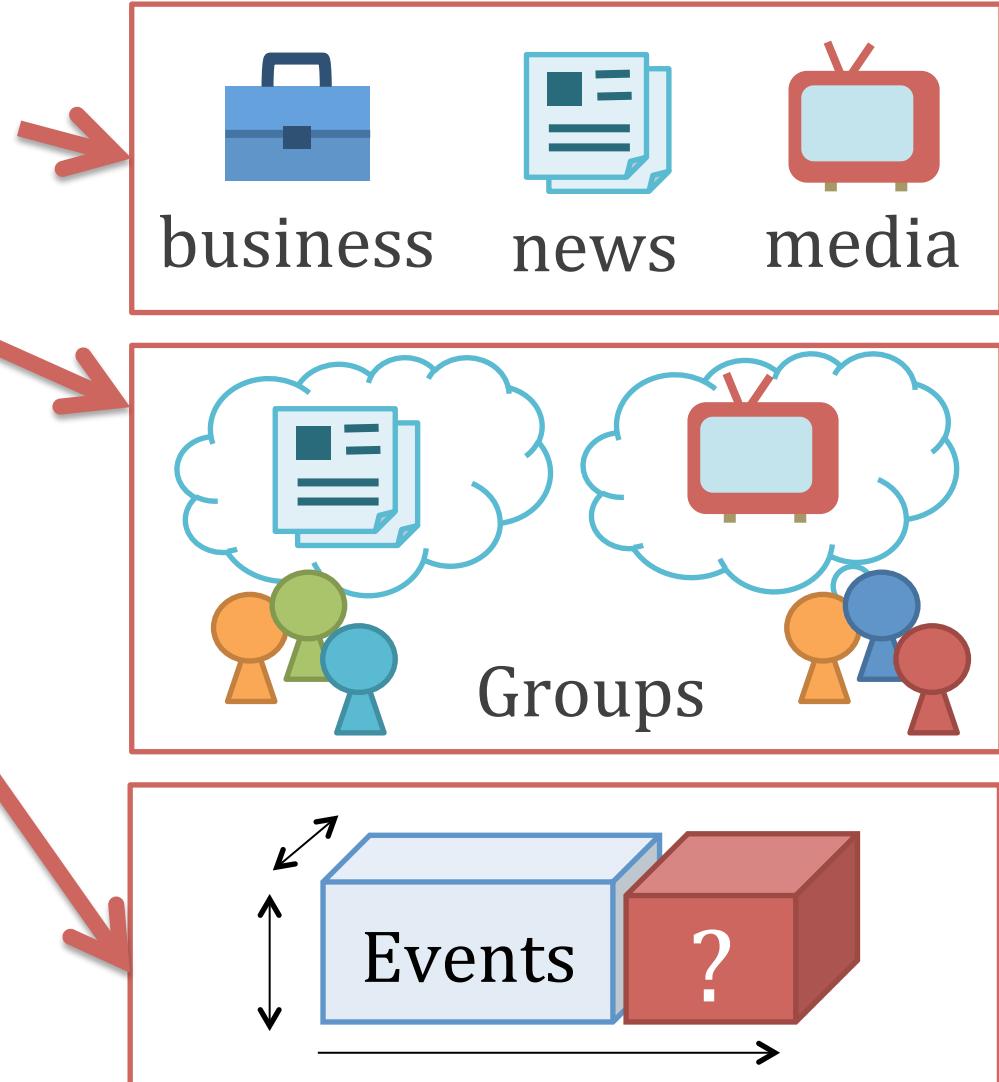


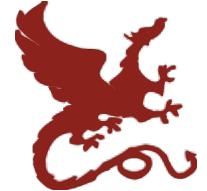
$$c_{r,t}^{(0)} = \sum_{h=0}^{\lceil \log n \rceil} \sum_{i=1}^w \lambda_{i,r}^{(h)} c_{r,t-i}^{(h)} + \epsilon_t. \quad (\text{Details in paper})$$



# Our goals

- Q1:** Hidden topics
- Q2:** Groups
- Q3:** Forecasting



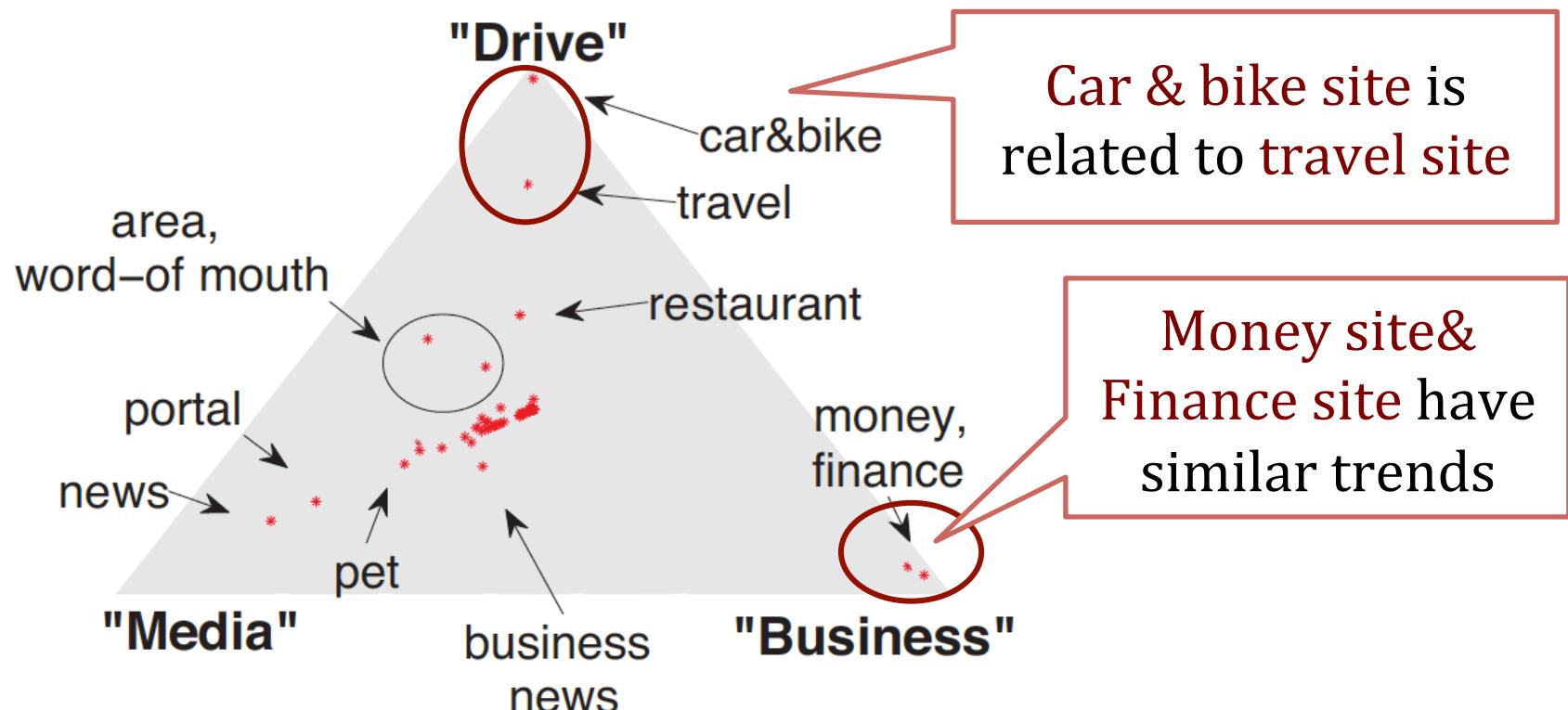


# Q1&2. WebClick data

## URL-topic matrix ( $O$ )

Three hidden topics: “drive”, “business”, “media”

\* Red point · each web site



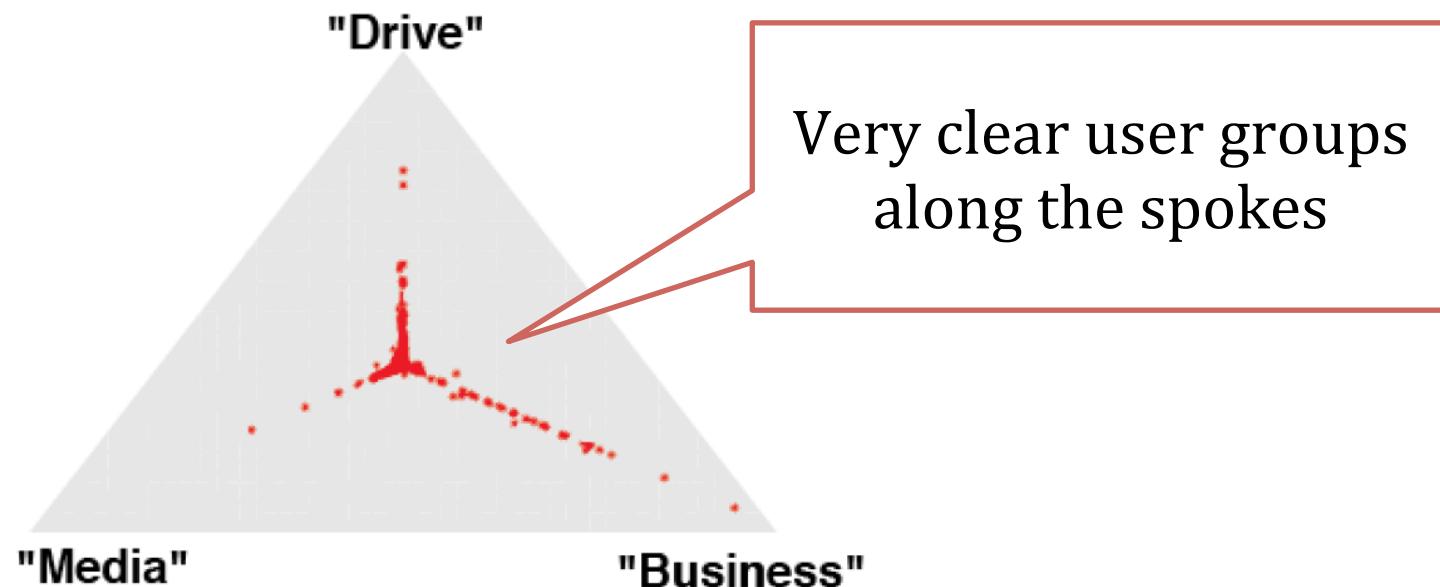


# Q1&2. WebClick data

## User-topic matrix (A)

Three hidden topics: “drive”, “business”, “media”

\* Red point : each user



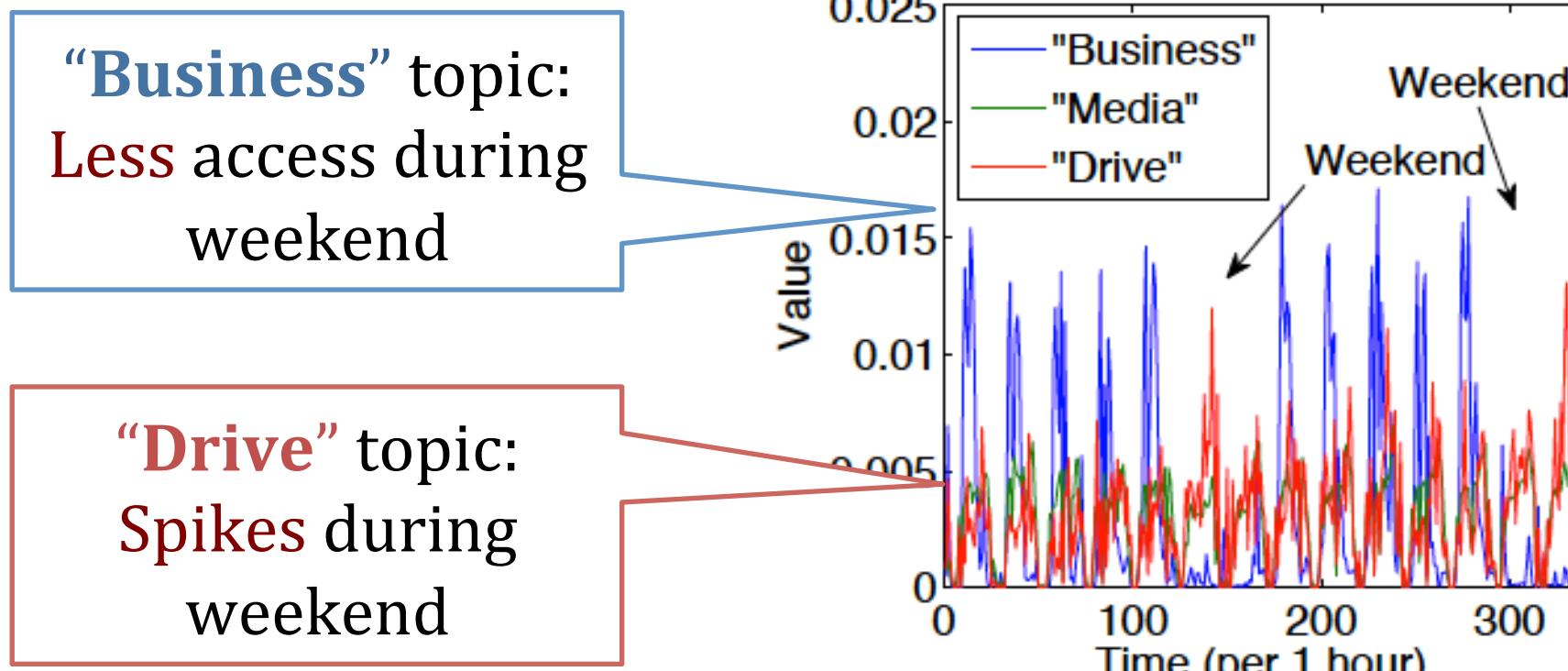


# Q1&2. WebClick data

## Time-topic matrix (C)

Three hidden topics: “drive”, “business”, “media”

\* Each sequence: each topic over time





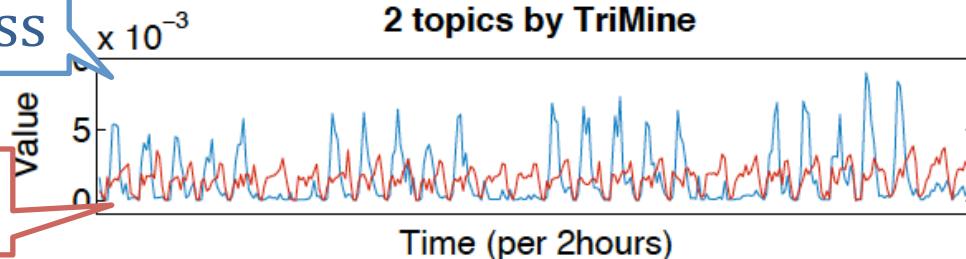
# Q3. Forecasting accuracy

- Benefit of multiple time-scale forecasting

business

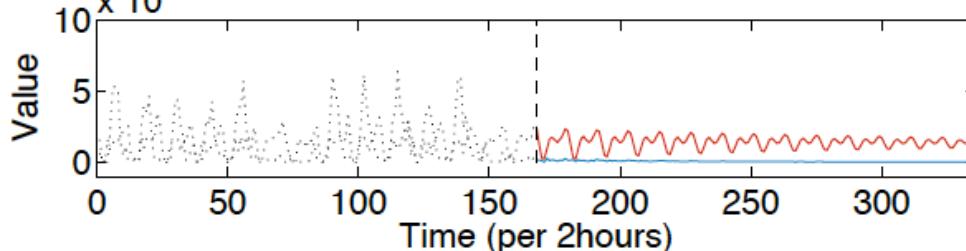
drive

2 topics by TriMine



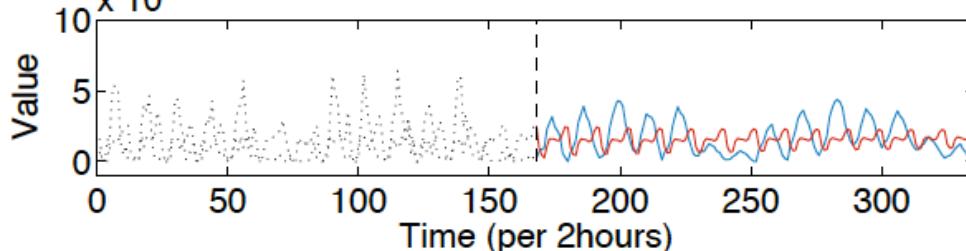
Original  
sequence of  
matrix (C)

Forecasting – TriMine-F (single)



Forecast C'  
using single level  
-> failed

Forecasting – TriMine-F



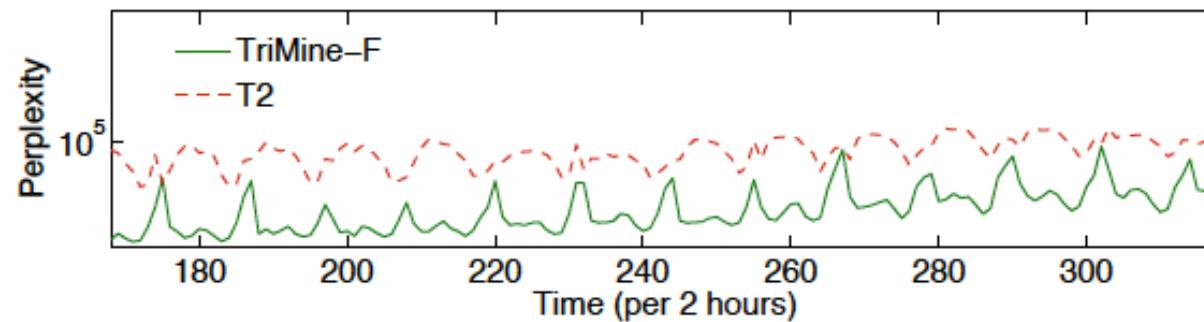
Multi-scale  
forecast  
-> captured cyclic  
patterns



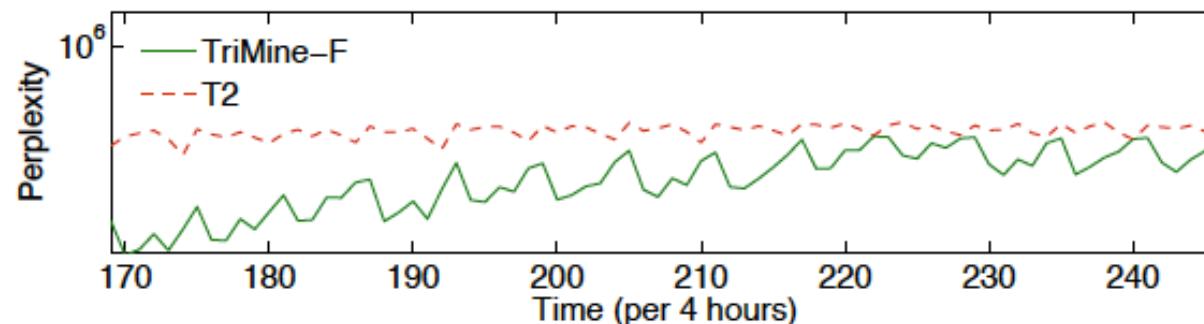
# Q3. Forecasting accuracy

Temporal perplexity (entropy for each time-tick)

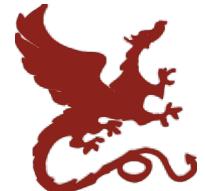
Lower perplexity: higher predictive accuracy



(a) *WebClick*



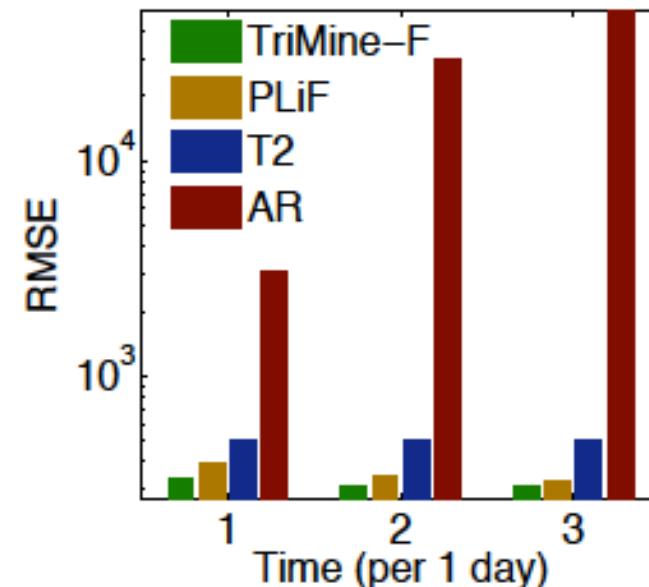
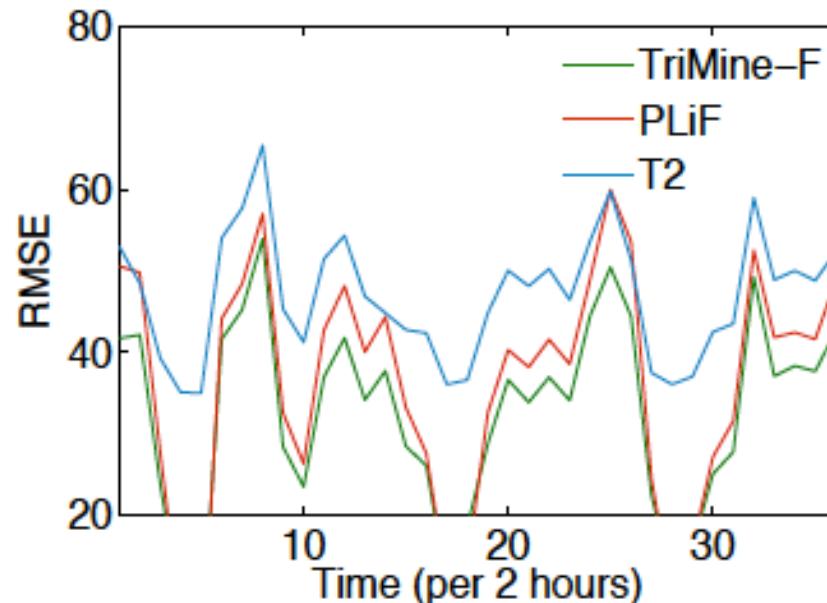
(b) *Ondemand TV*    T2: [Hong et al. KDD'11]



## Q3. Forecasting accuracy

Accuracy of event forecasting

RMSE between original and forecasted events  
(lower is better)

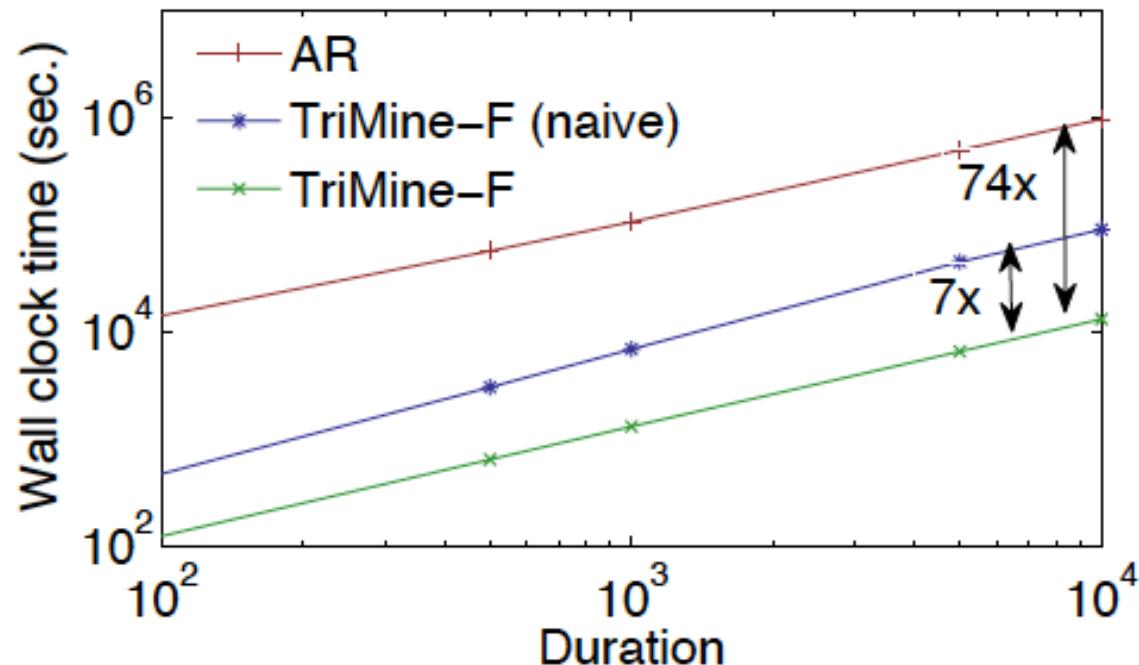


PLiF [Li et al.VLDB'10] , T2: [Hong et al.KDD'11]



# Q3. Scalability

- Computation cost (vs. AR)



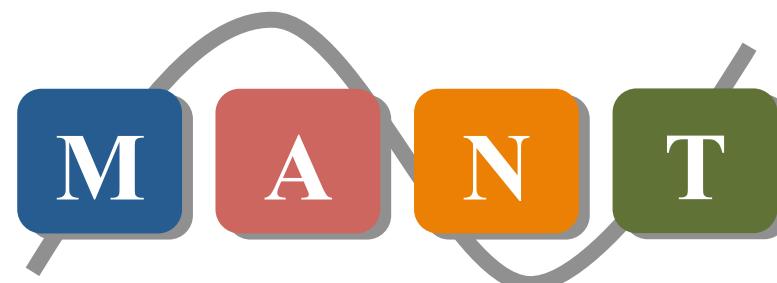
- **TriMine** provides a reduction in computation time (up to 74x)



# Outline

- Tensor decomposition
- Mining and forecasting of complex time-stamped events
- • New challenge: MANT analysis

**Multi-Aspect Non-linear Time-series**



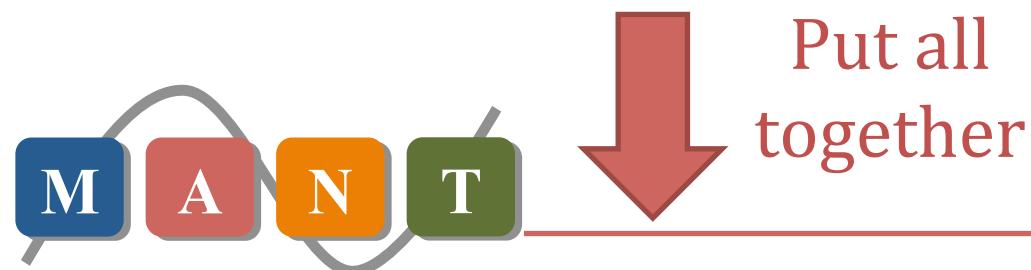


# Non-linear tensor analysis



New research directions

1. Automatic mining
2. Non-linear (gray-box) modeling
3. Large-scale tensor analysis



New challenge: MANT analysis

**Multi-Aspect Non-linear Time-series**



[Matsubara+ KDD'14]

# FUNNEL: Automatic Mining of Spatially Coevolving Epidemics

Yasuko Matsubara, Yasushi Sakurai (Kumamoto University)

Willem G. van Panhuis (University of Pittsburgh)

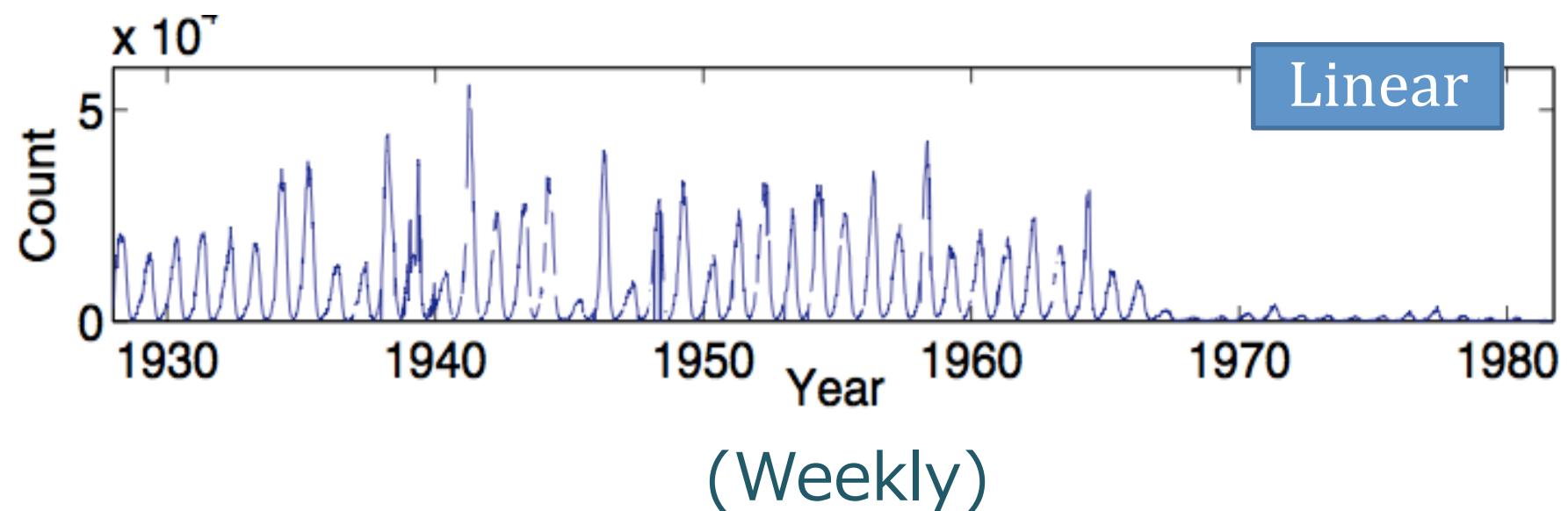
Christos Faloutsos (CMU)





# Motivation

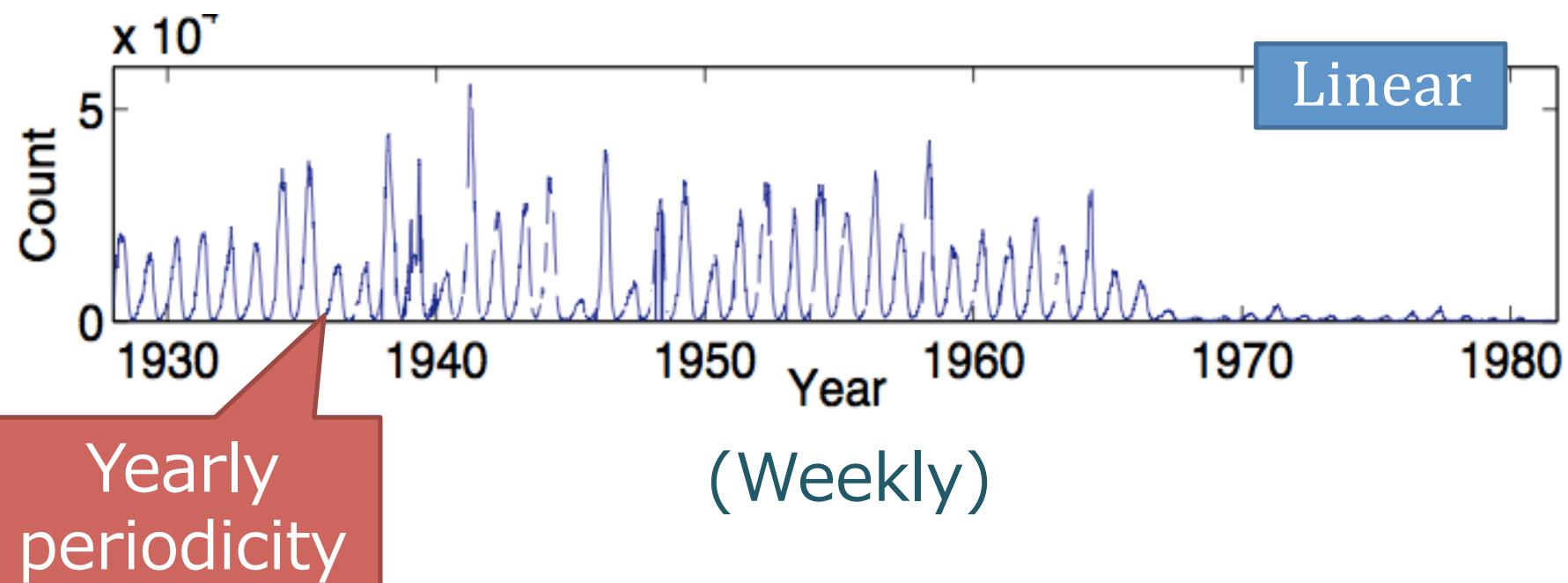
Given: Large set of epidemiological data  
e.g., Measles cases in the U.S.

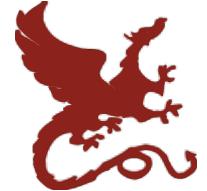




# Motivation

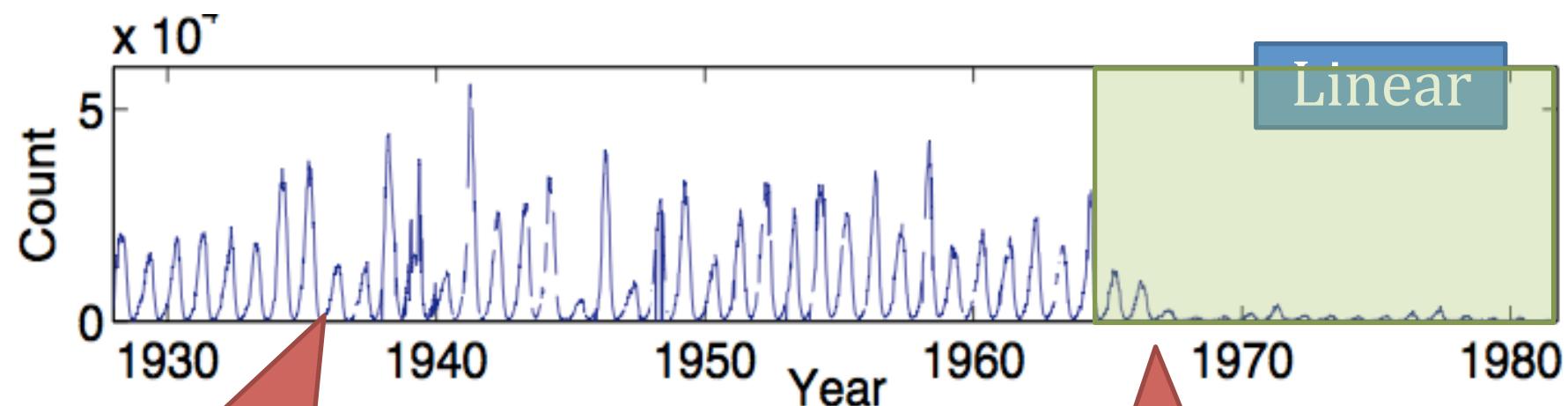
Given: Large set of epidemiological data  
e.g., Measles cases in the U.S.





# Motivation

Given: Large set of epidemiological data  
e.g., Measles cases in the U.S.



Yearly periodicity

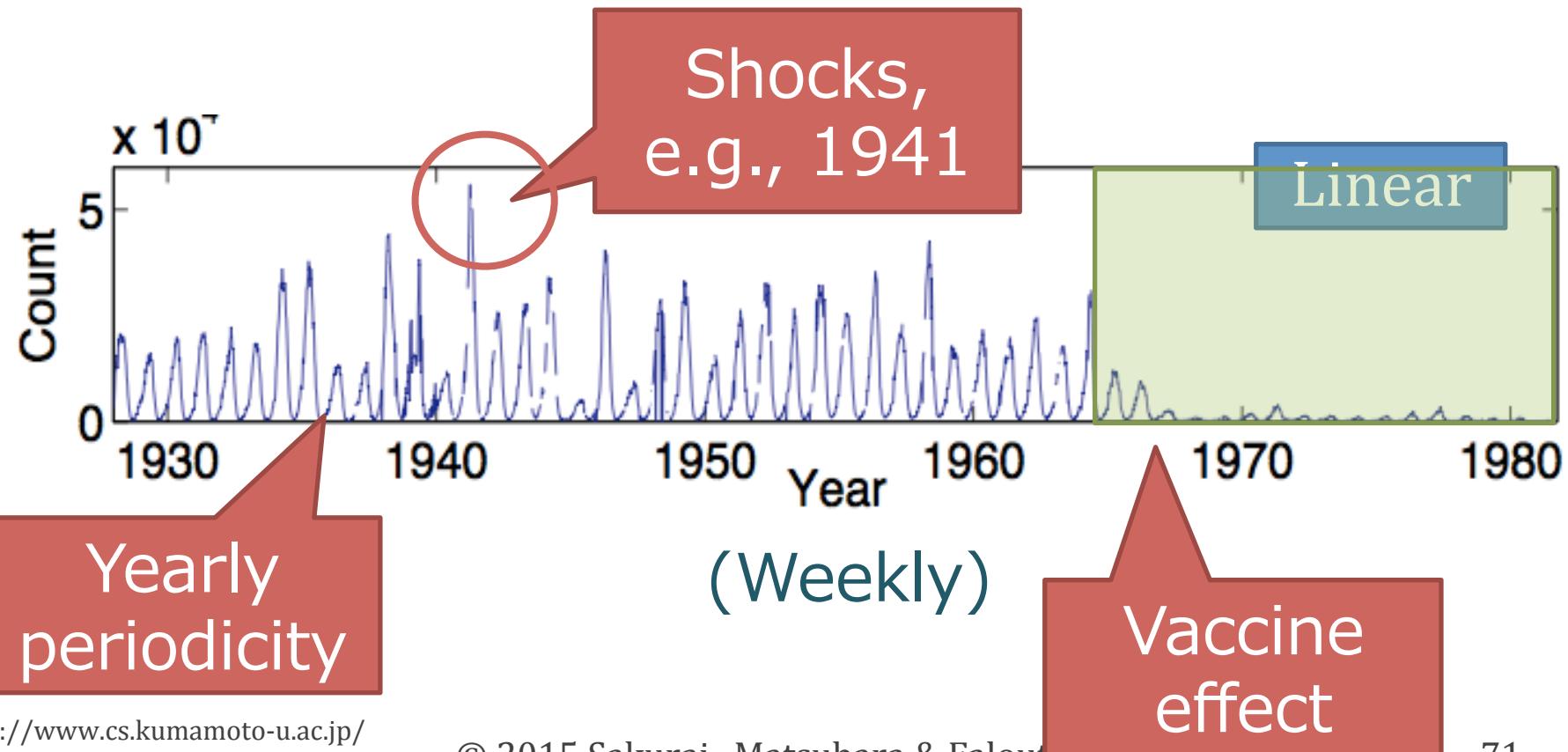
(Weekly)

Vaccine effect



# Motivation

Given: Large set of epidemiological data  
e.g., Measles cases in the U.S.

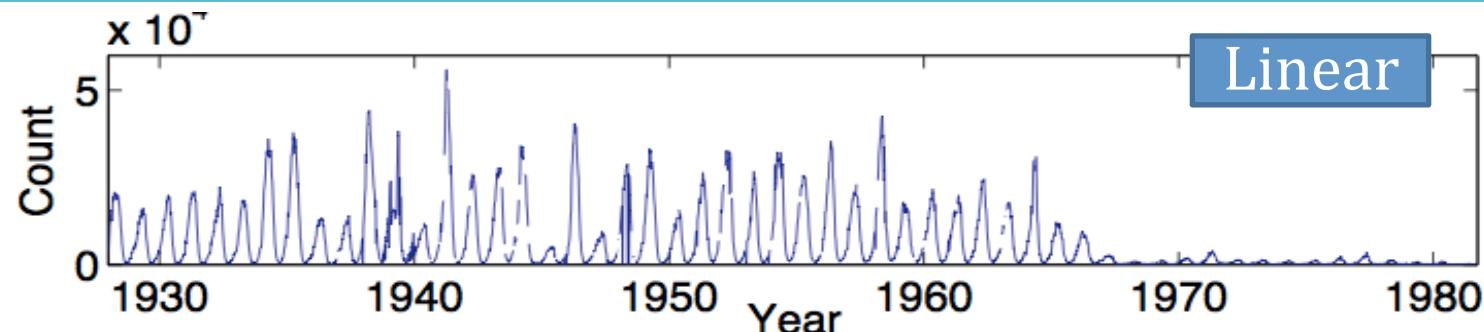




# Motivation

Given: Large set of epidemiological data  
e.g., Measles cases in the U.S.

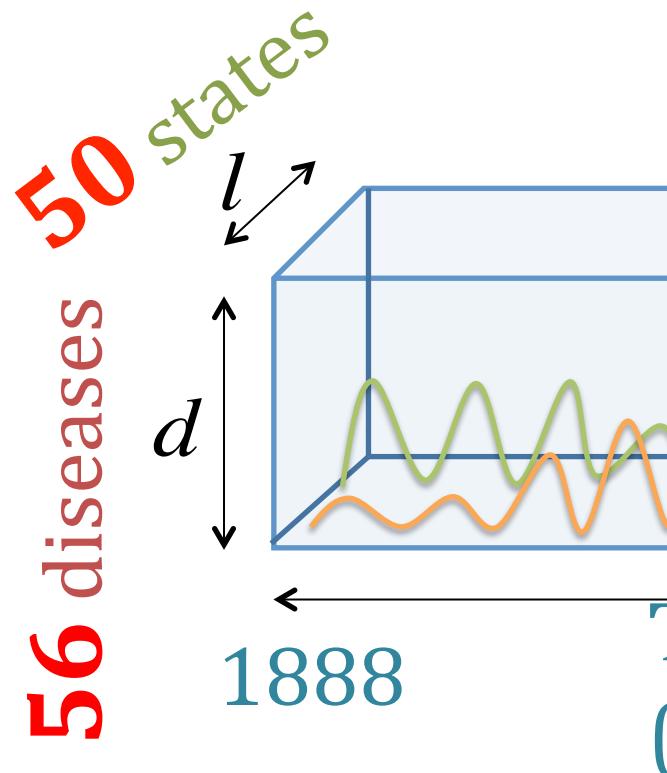
Goal: summarize all the epidemic time-series, “fully-automatically”





# Data description

Project Tycho: infectious diseases in the U.S.

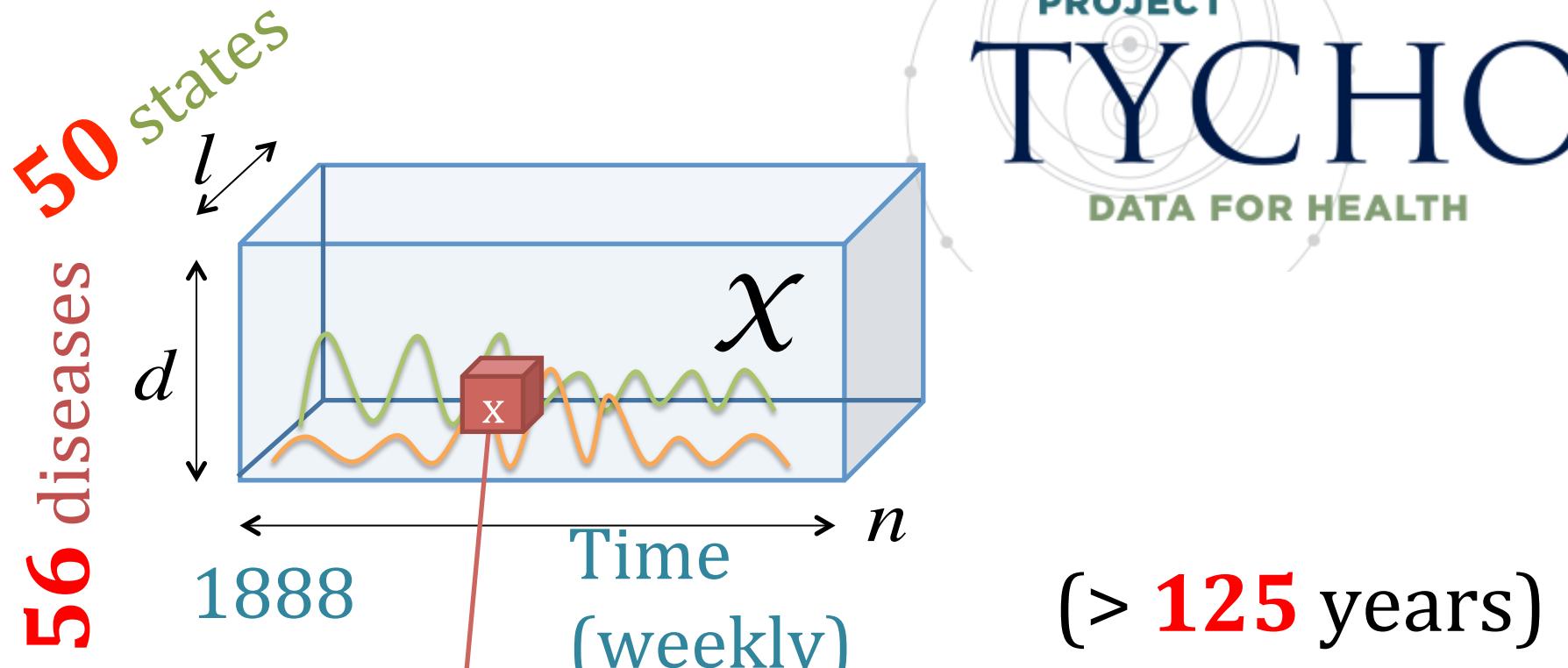


(> 125 years)



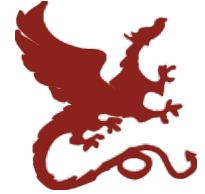
# Data description

Project Tycho: infectious diseases in the U.S.



Element  $x$  : # of cases

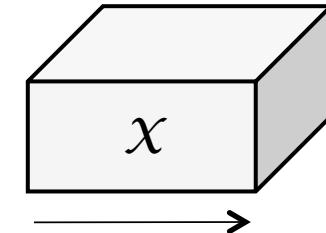
e.g., 'measles', 'NY', 'April 1-7, 1931', '4000'

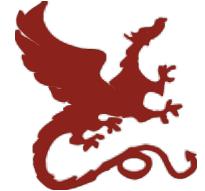


# Problem definition

Given:

Tensor  $\mathcal{X}$  (disease x state x time)

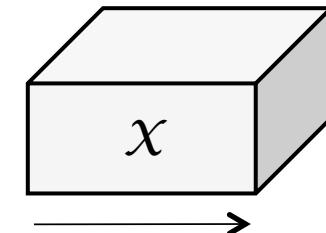




# Problem definition

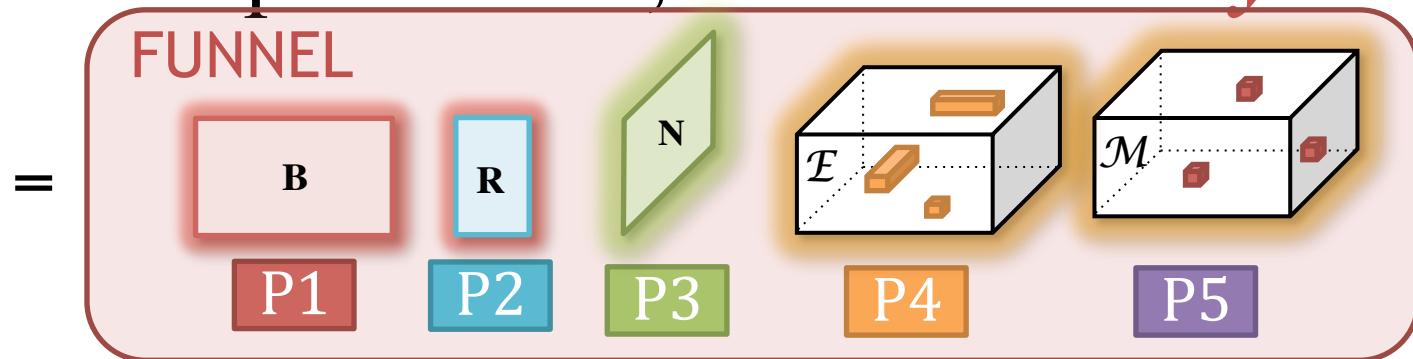
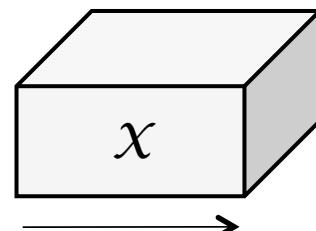
Given:

Tensor  $\mathcal{X}$  (disease x state x time)



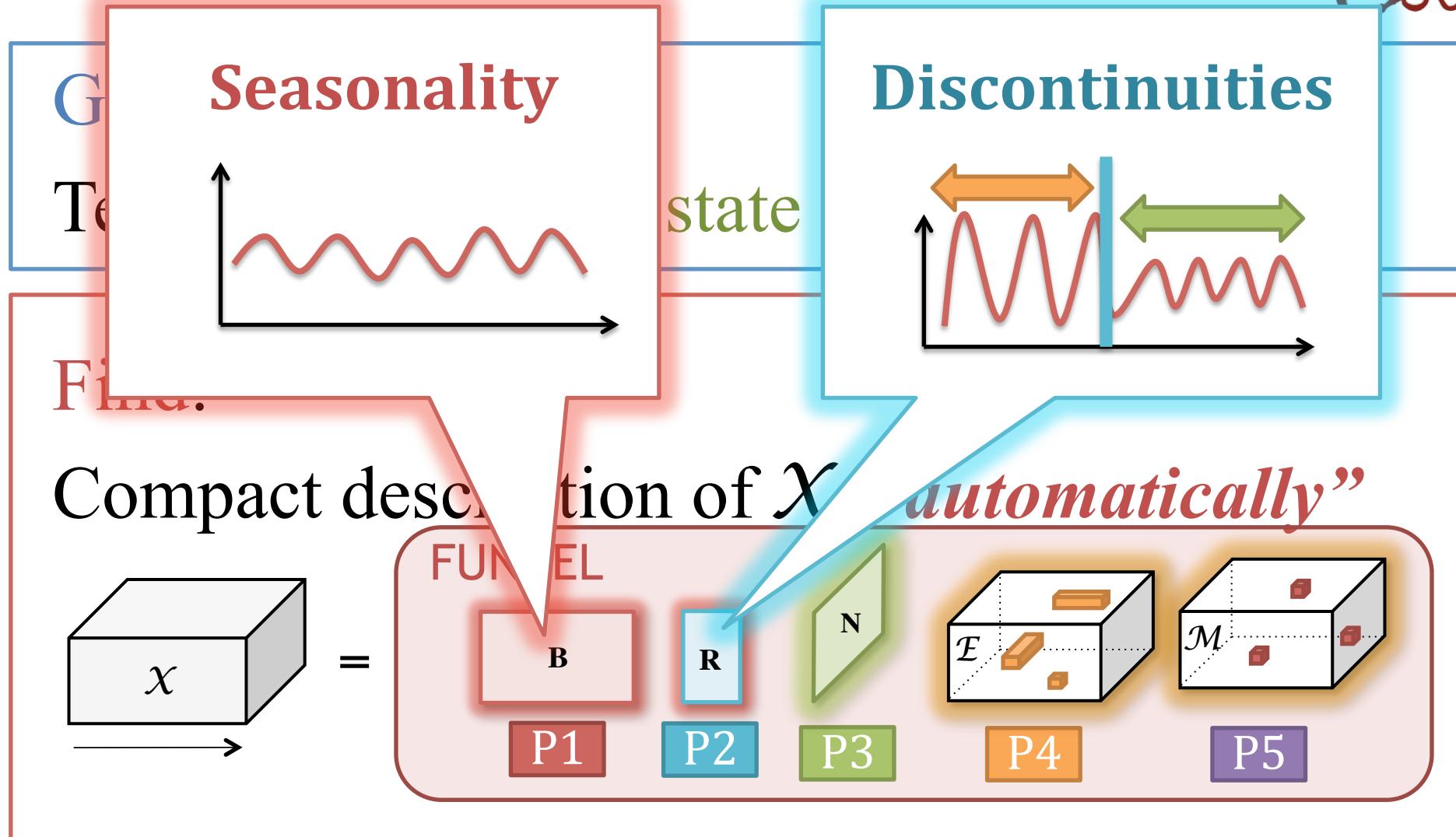
Find:

Compact description of  $\mathcal{X}$ , “*automatically*”





# Problem definition





# Problem definition

Given:

Tensor

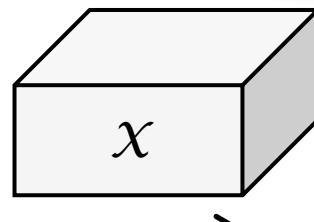
Find:

Compa-

**NO magic numbers !**

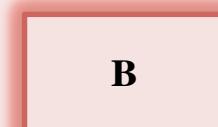


**Parameter-free!**



=

**FUNNEL**



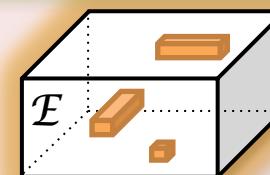
P1



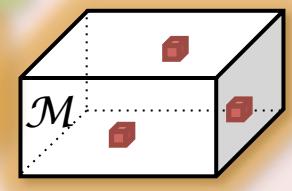
P2



P3



P4



P5

*ically*"



# Modeling power of FUNNEL



## Questions about epidemics

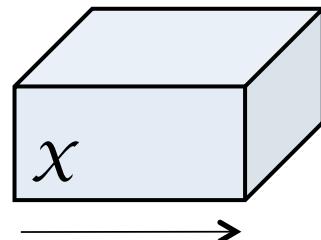
Q1

Q2

Q3

Q4

Q5





# Questions

Q1

Q2

Q3

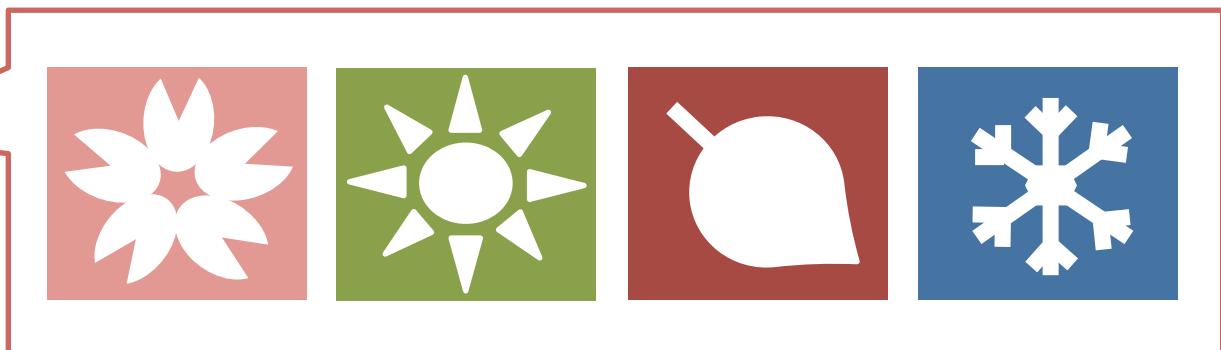
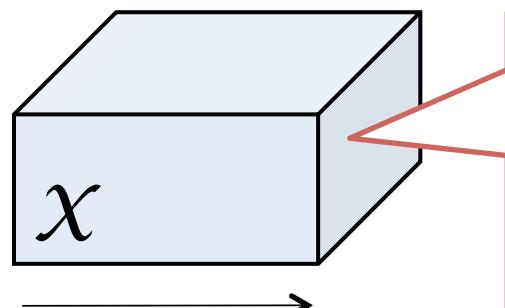
Q4

Q5



Q1

Are there any periodicities?  
If yes, when is the peak season?





# Answers

Q1

Q2

Q3

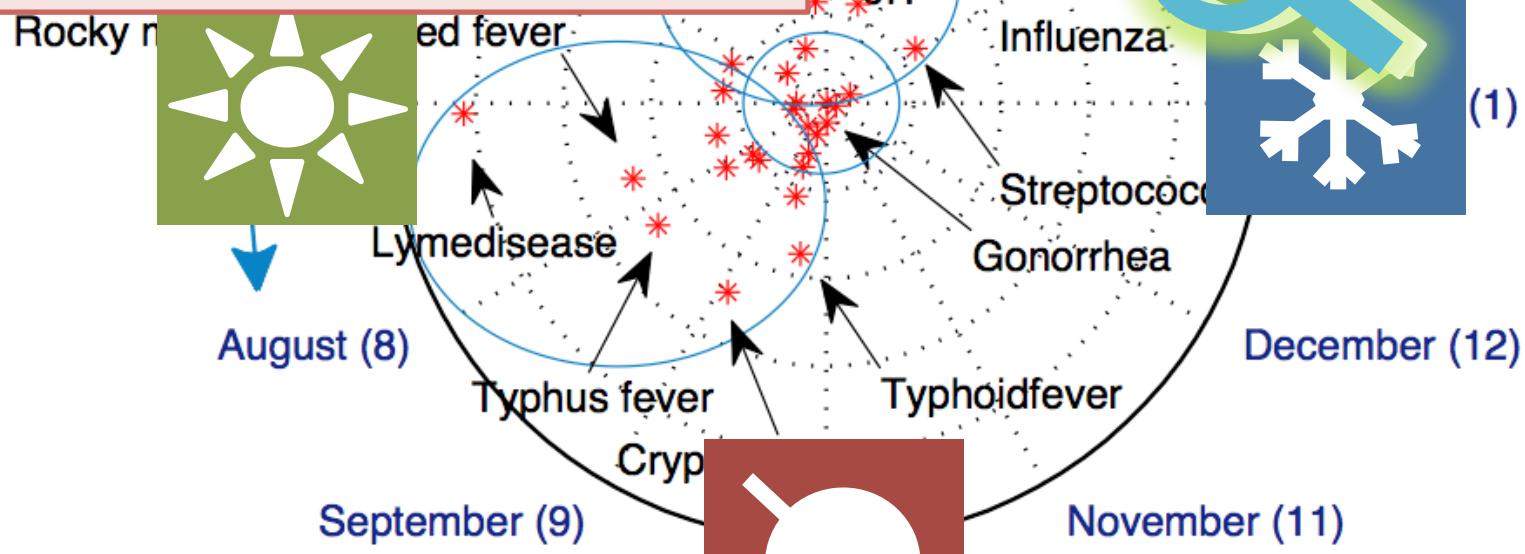
Q4

Q5



## P1 Seasonality

Influenza in Feb.  
Detected by FUNNEL  
 (strong seasonality)





# Answers

Q1

Q2

Q3

Q4

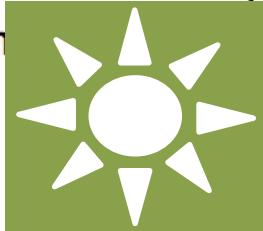
Q5



## P1 Seasonality

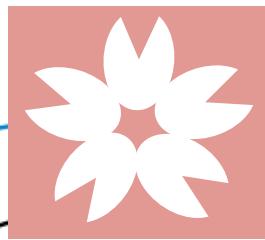
Measles  
(children's)  
in spring

Rocky m.



August (8)

May (5)



Measles

0.4

0.3

0.2

0.1

0

Rubella

**Detected!**

February (2)



(1)

Influenza

Streptococcus

Gonorrhea

December (12)

Typhoidfever

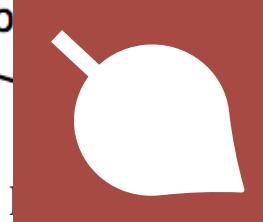
0

Typhus fever

0

September (9)

© 2015 Sakurai,



November (11)





# Answers

Q1

Q2

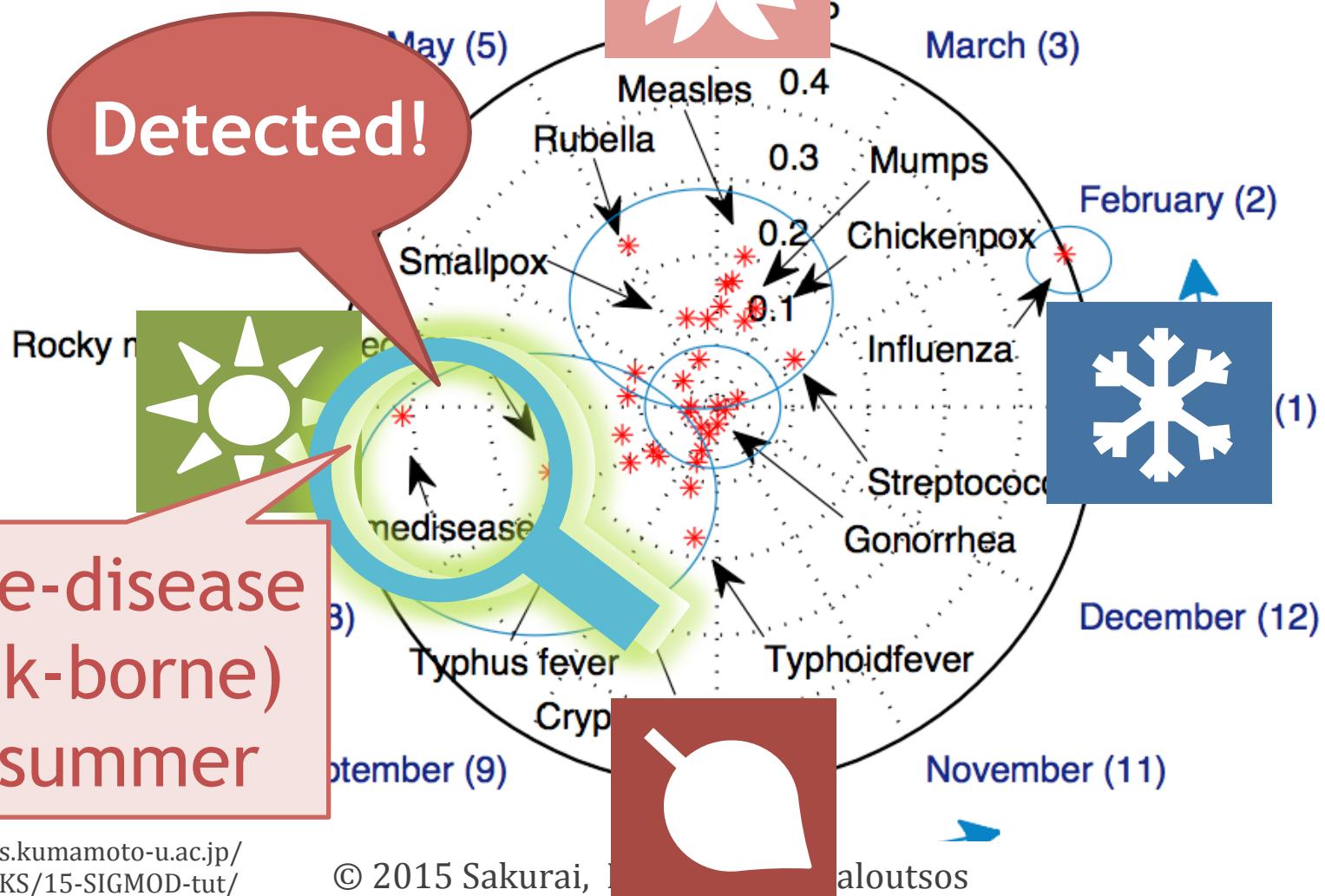
Q3

Q4

Q5



## P1 Seasonality





# Answers

Q1

Q2

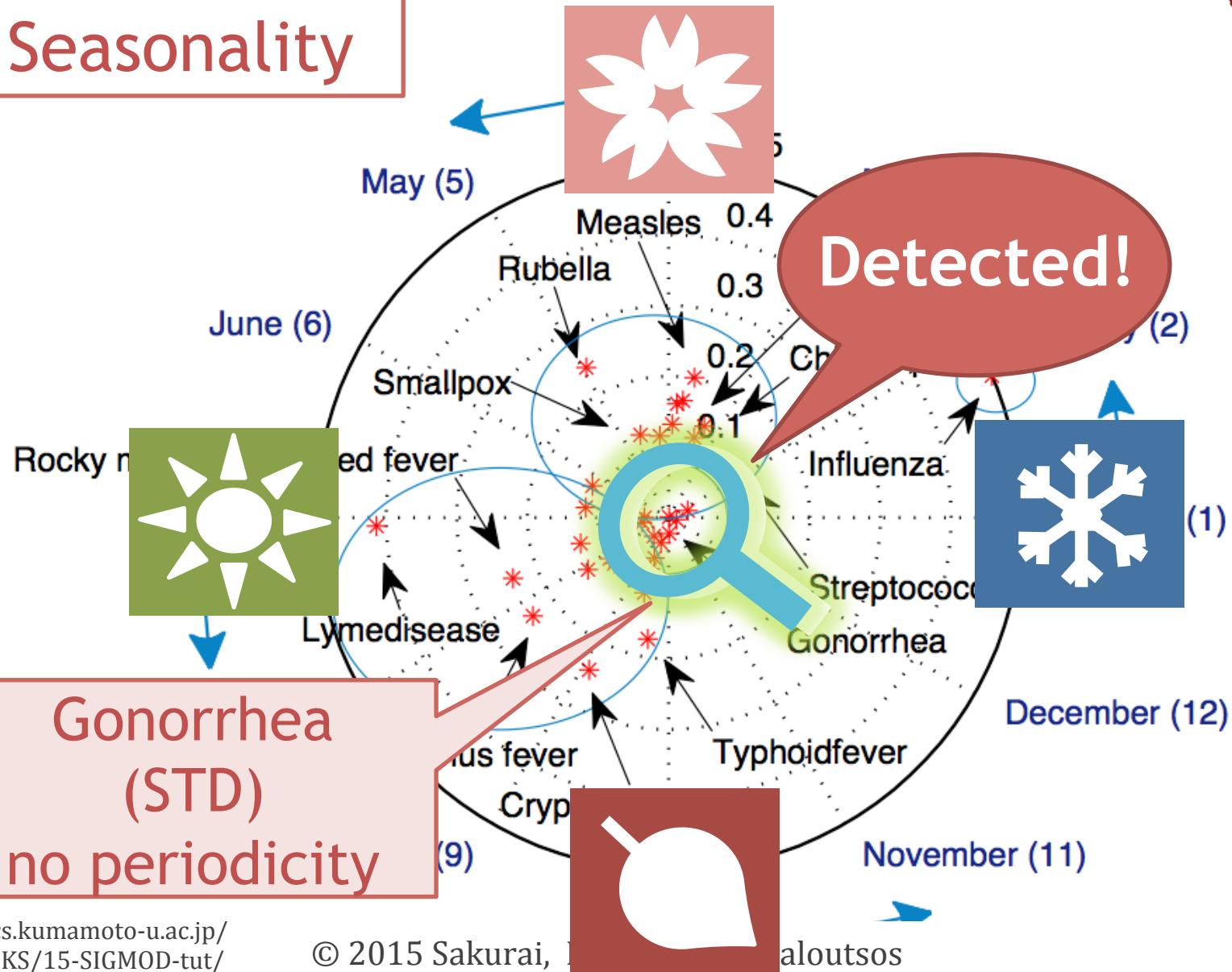
Q3

Q4

Q5



## P1 Seasonality





# Questions

Q1

Q2

Q3

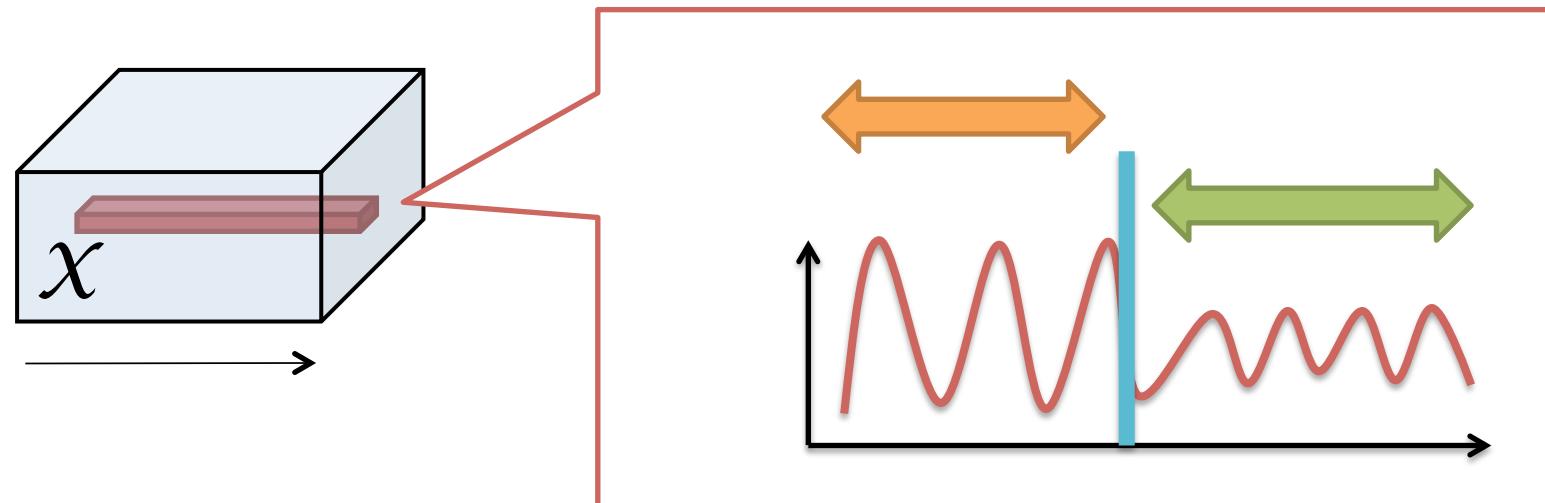
Q4

Q5



Q2

Can we see any discontinuities?





# Answers

Q1

Q2

Q3

Q4

Q5



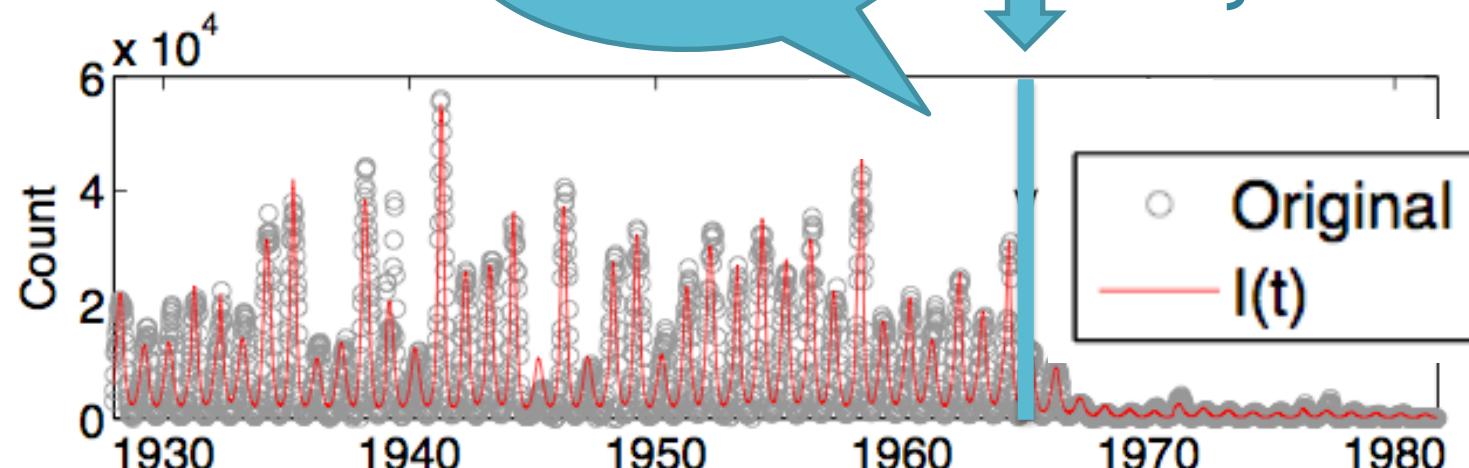
P2

## Disease reduction effect

Measles

Detected!

1965: Detected by FUNNEL



1963:  
Vaccine licensure



# Questions

Q1

Q2

Q3

Q4

Q5



Q3

What's the difference between  
measles in NY and in FL?





# Answers

Q1

Q2

Q3

Q4

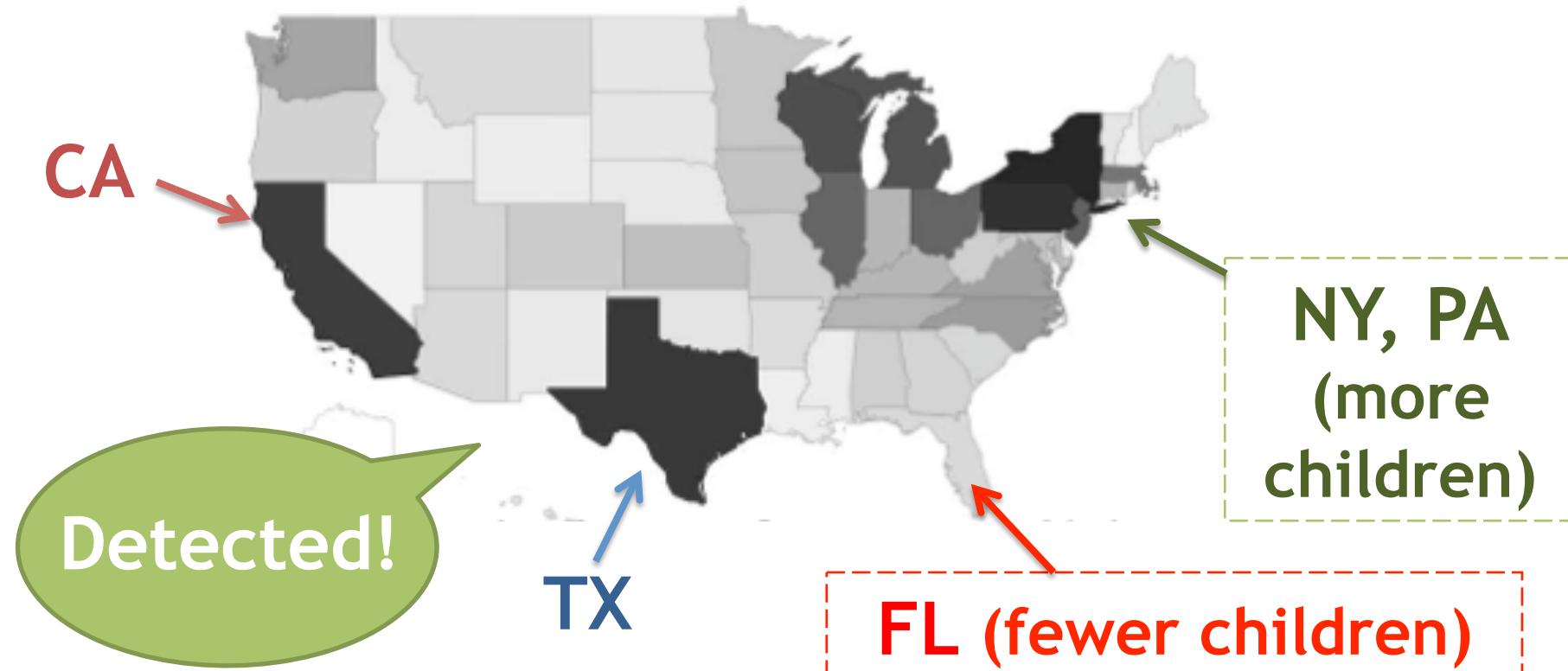
Q5



P3

## Area sensitivity

FUNNEL's guess of susceptibles (measles)





# Questions

Q1

Q2

Q3

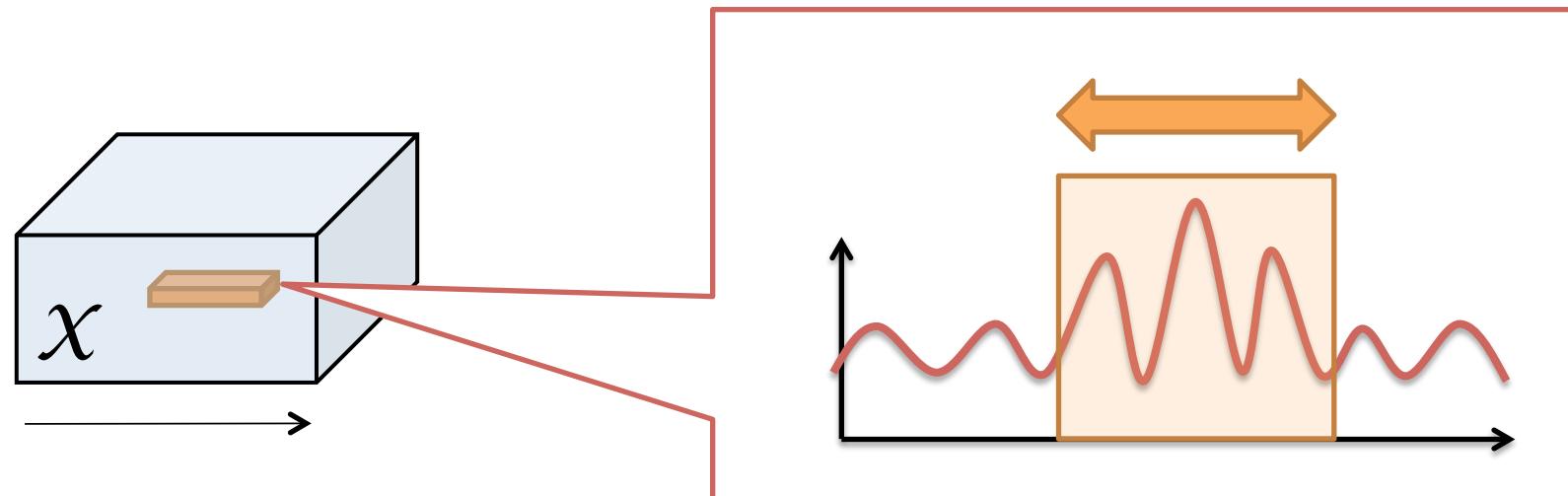
Q4

Q5



Q4

Are there any external  
shock events, like wars?





# Answers

Q1

Q2

Q3

Q4

Q5



P4

## External shock events

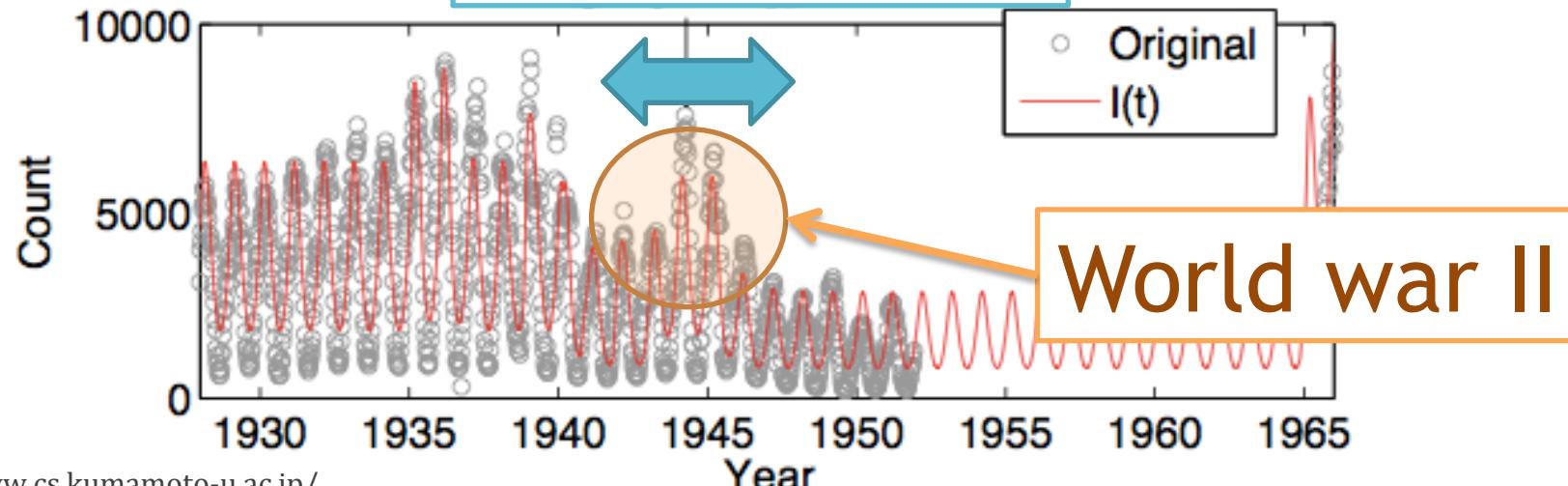
Funnel can detect external shocks

“fully-automatically” !

Scarlet fever

Detected by  
FUNNEL

Detected!





# Questions

Q1

Q2

Q3

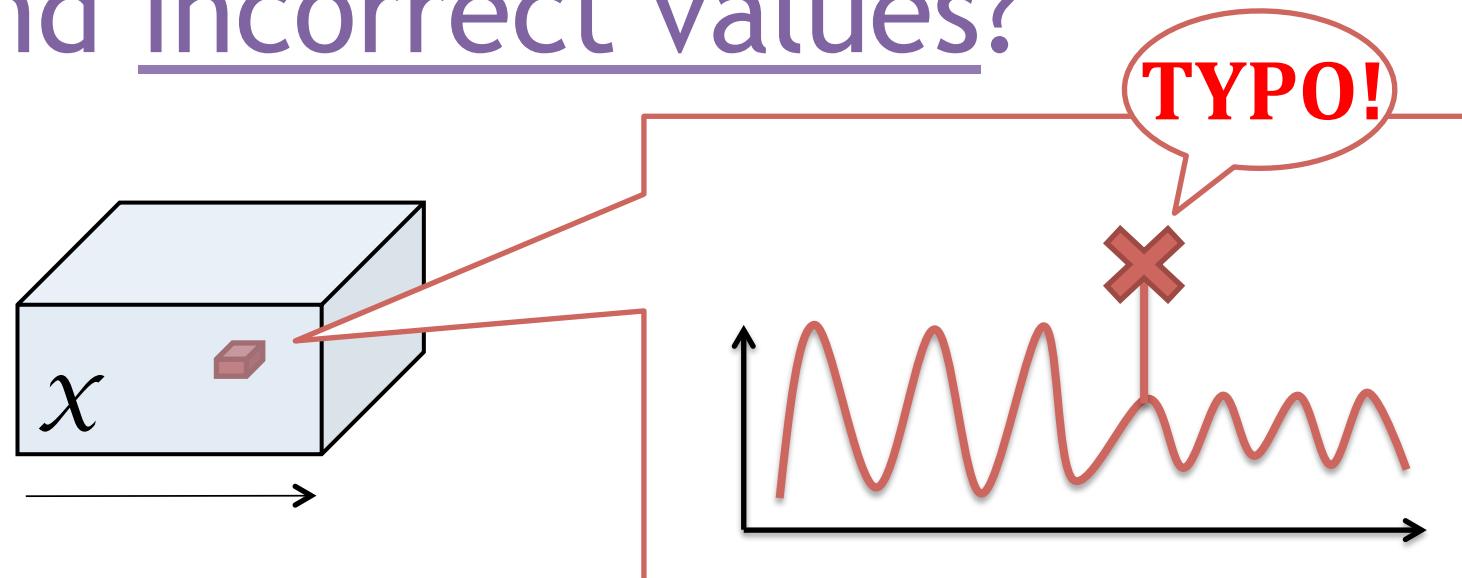
Q4

Q5



Q5

How can we remove mistakes  
and incorrect values?





# Answers

P5

Mistakes

Q1

Q2

Q3

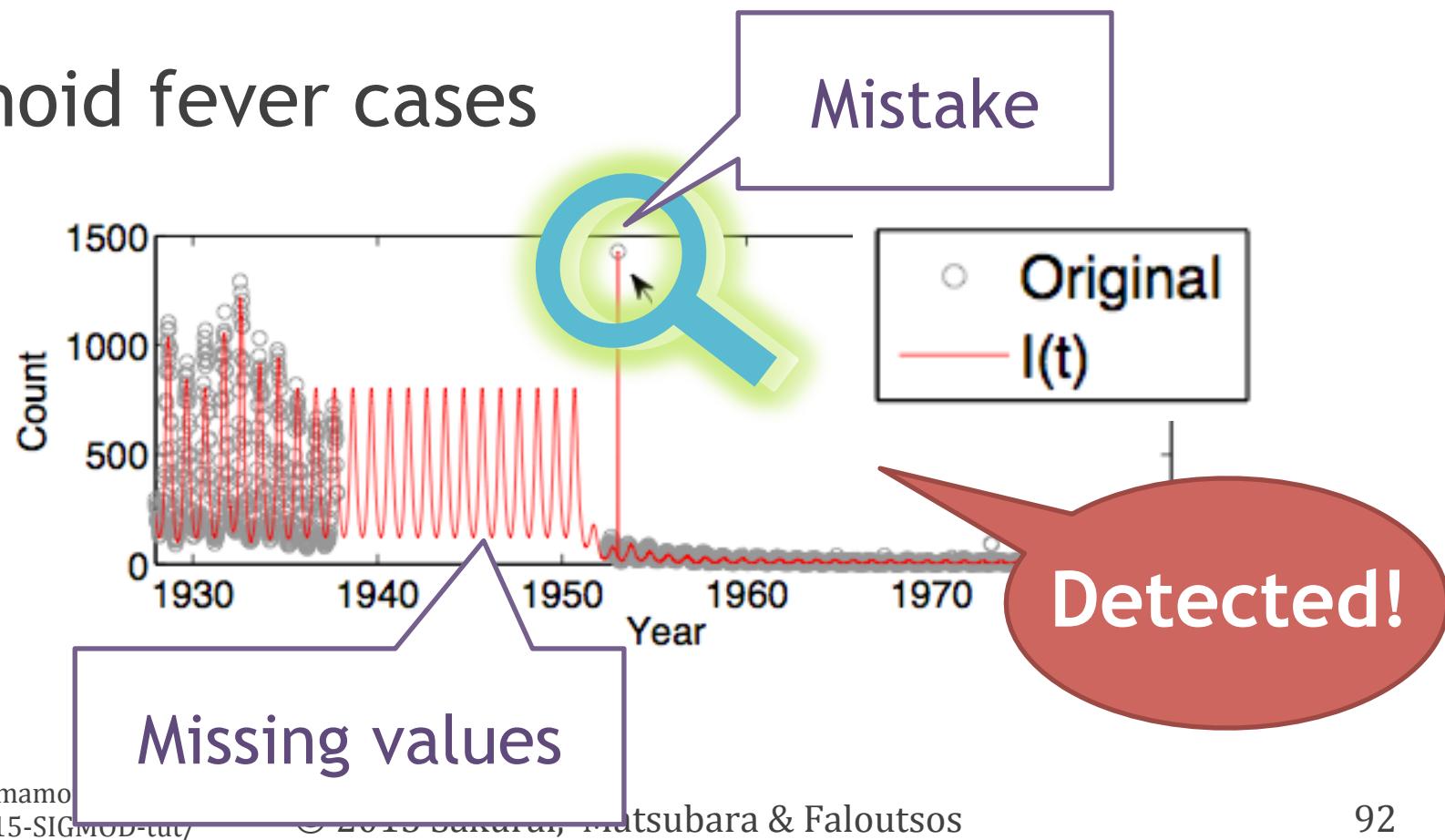
Q4

Q5



It can also detect typos, “automatically” !!

Typhoid fever cases





# Modeling power of FUNNEL

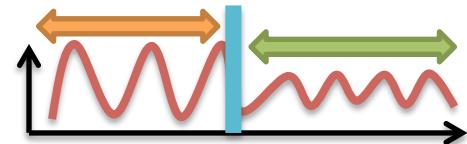


Our model can capture 5 properties

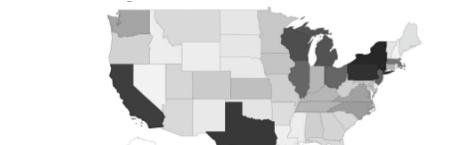
P1 Seasonality



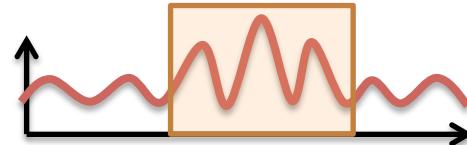
P2 Disease reductions



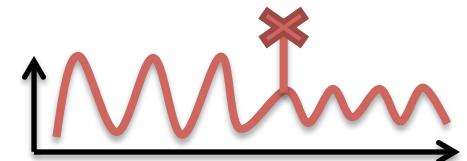
P3 Area sensitivity



P4 External events



P5 Mistakes

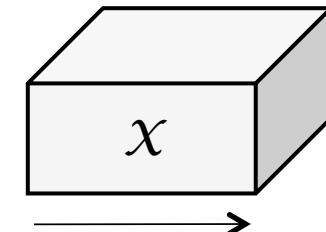




# Problem definition

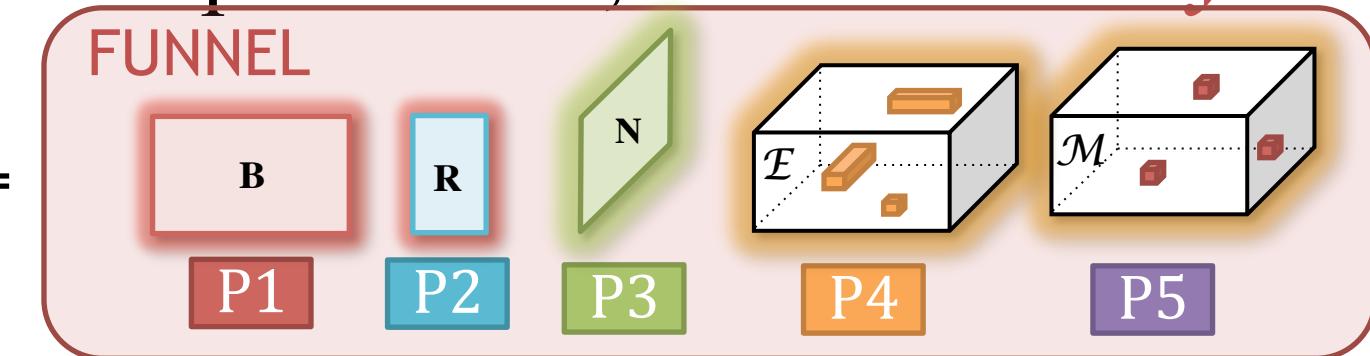
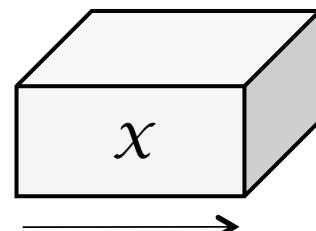
Given:

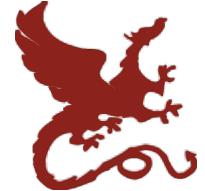
Tensor  $\mathcal{X}$  (disease x state x time)



Find:

Compact description of  $\mathcal{X}$ , “automatically”





# Main ideas

1. Automatic mining (no magic numbers!)
2. Non-linear (gray-box) modeling
3. Tensor analysis



New challenge: MANT analysis

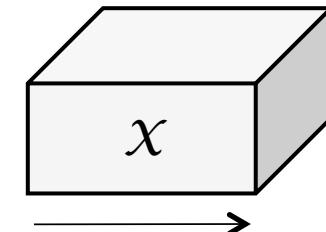
**Multi-Aspect Non-linear Time-series**



# Problem definition

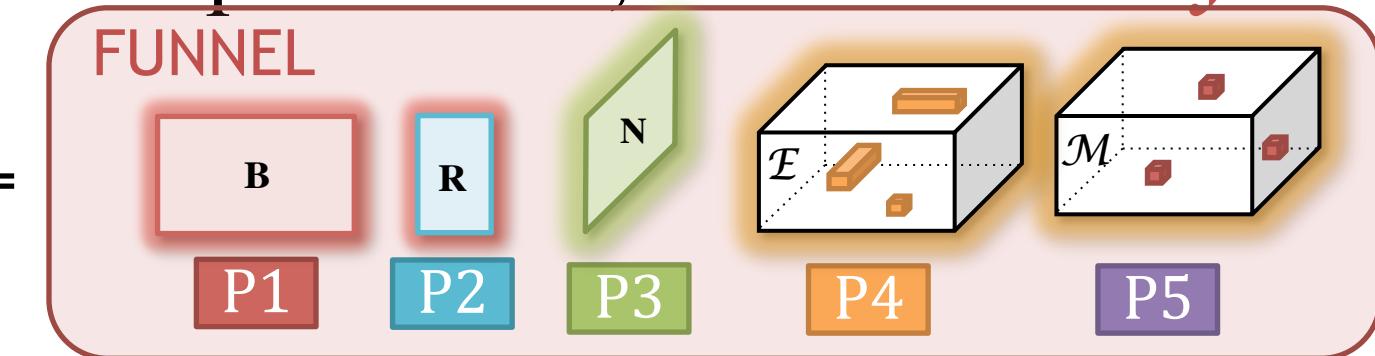
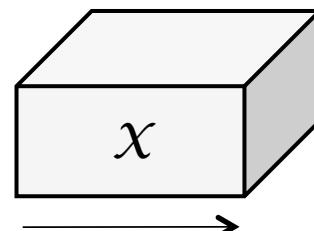
Given:

Tensor  $\mathcal{X}$  (disease x state x time)



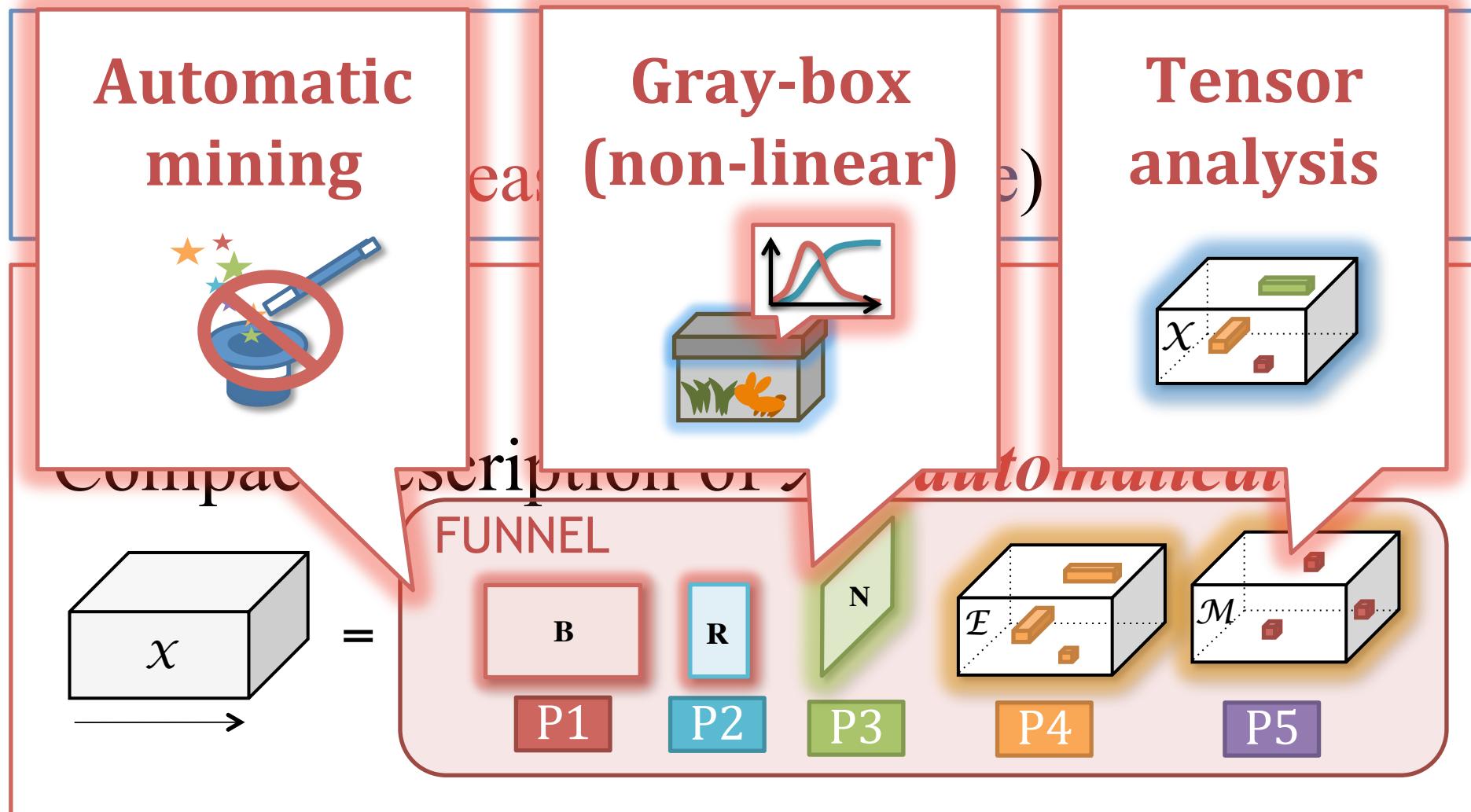
Find:

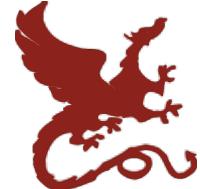
Compact description of  $\mathcal{X}$ , “automatically”





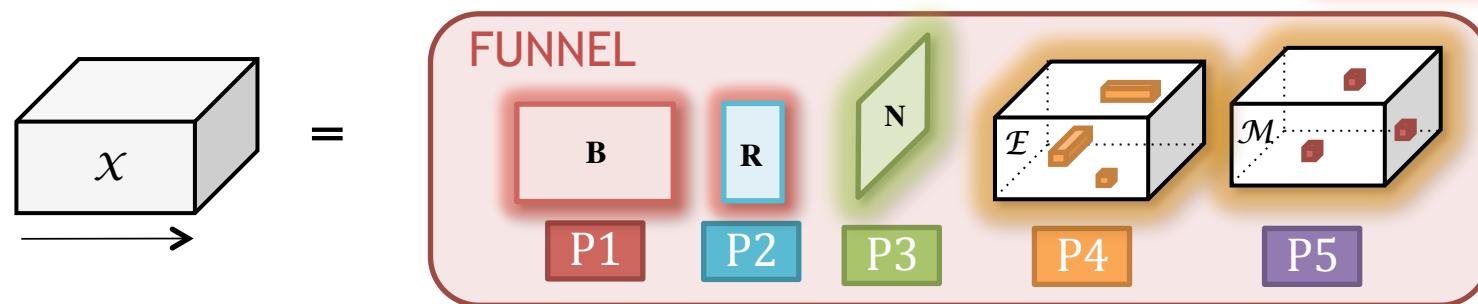
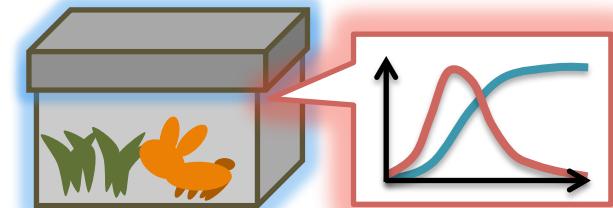
# Problem definition





# Two main ideas

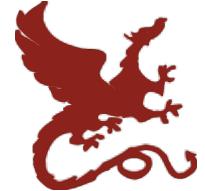
## Idea #1: Grey-box model



## Idea #2: MDL for fitting

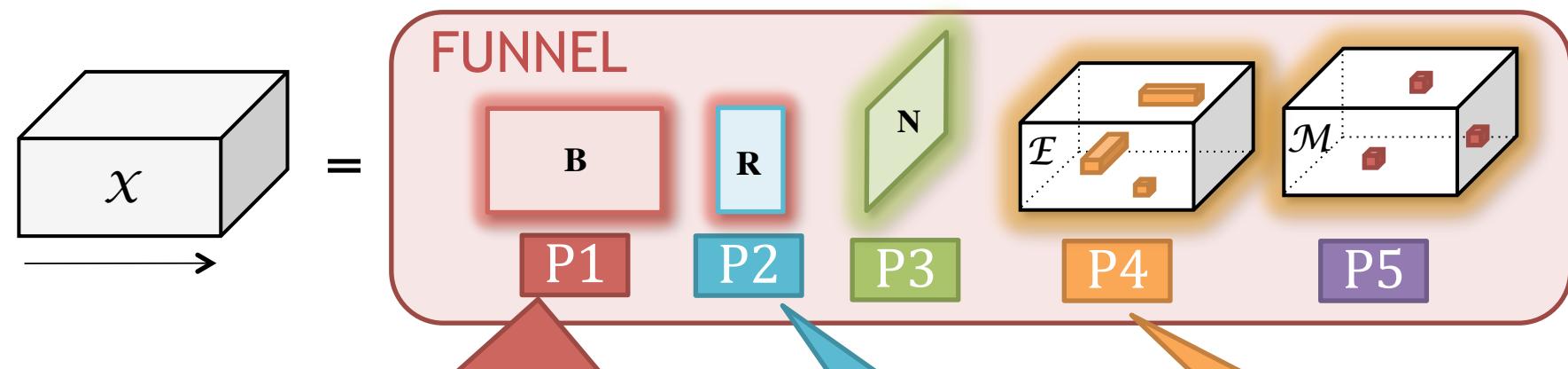
**NO magic  
numbers !  
(parameter-free)**





# Two main ideas

Idea #1: Grey-box model - domain knowledge



(SIRS+) : 6 parameters

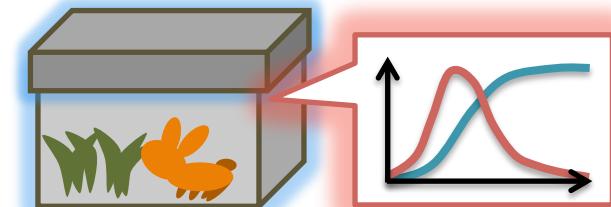
$$S(t+1) = S(t) - \beta(t)\epsilon(t)S(t)I(t)$$

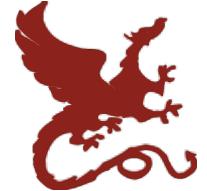
$$I(t+1) = I(t) + \beta(t)\epsilon(t)S(t)I(t)$$

$$V(t+1) = V(t) + \delta I(t) - \gamma V(t) +$$

Vaccine

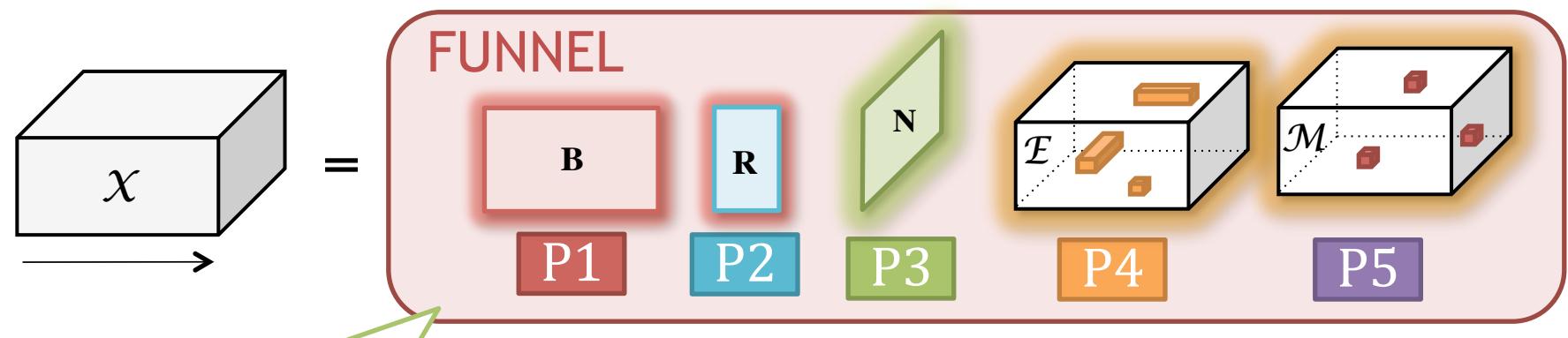
Shocks





# Two main ideas

Idea #2: Fitting with MDL -> parameter free!



$$\begin{aligned}
 Cost_T(\mathcal{X}; \mathcal{F}) = & \log^*(d) + \log^*(l) + \log^*(n) \\
 & + Cost_M(\mathbf{B}) + Cost_M(\mathbf{R}) + Cost_M(\mathbf{N}) \\
 & + Cost_M(\mathcal{E}) + Cost_M(\mathcal{M}) + Cost_C(\mathcal{X}|\mathcal{F})
 \end{aligned}$$

Cost function

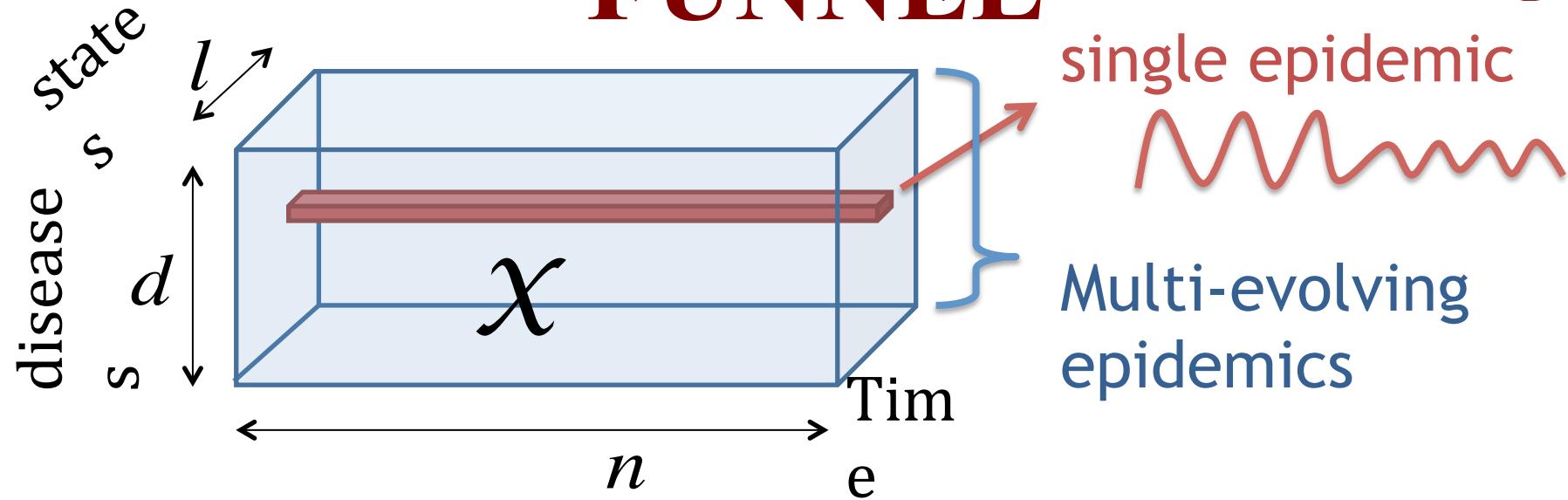
**NO magic numbers**



**Parameter-free!**

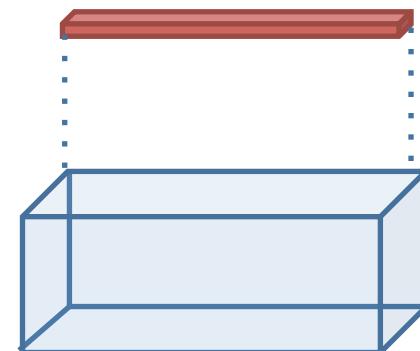


# Proposed model: FUNNEL



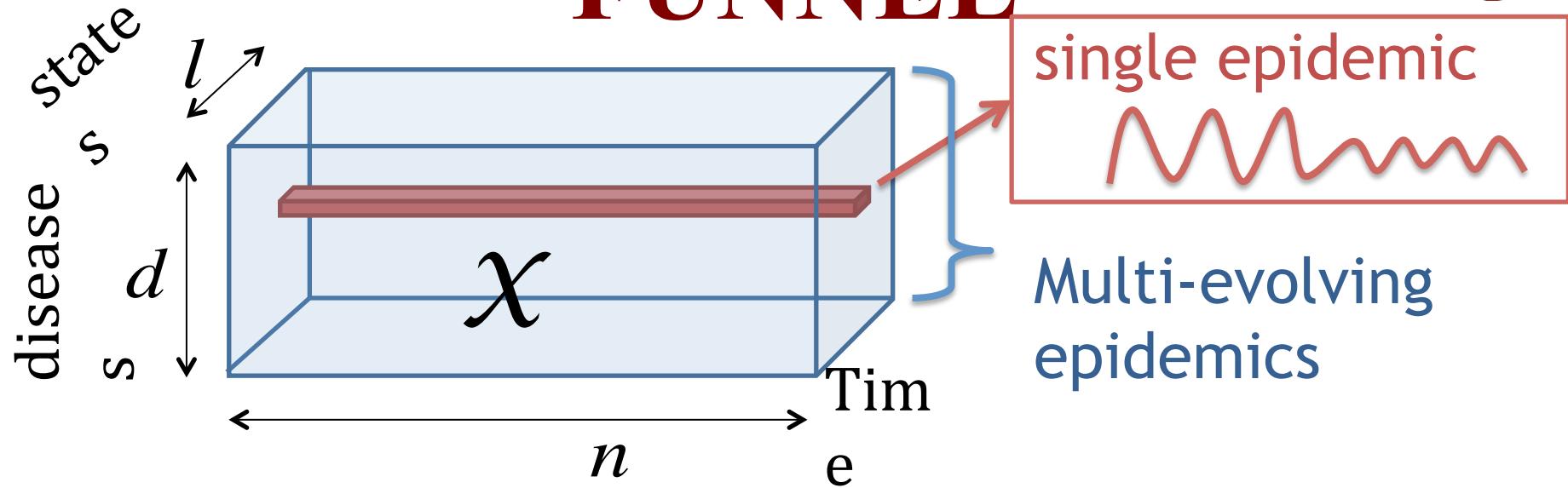
(a) FUNNEL-single

(b) FUNNEL-full (tensor)



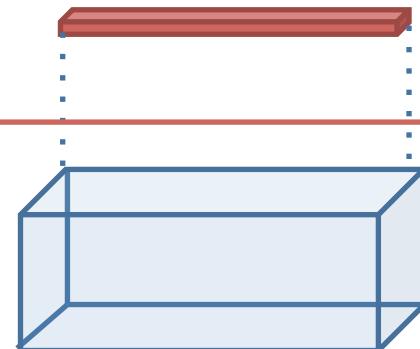


# Proposed model: FUNNEL



(a) FUNNEL-single

(b) FUNNEL-full (tensor)

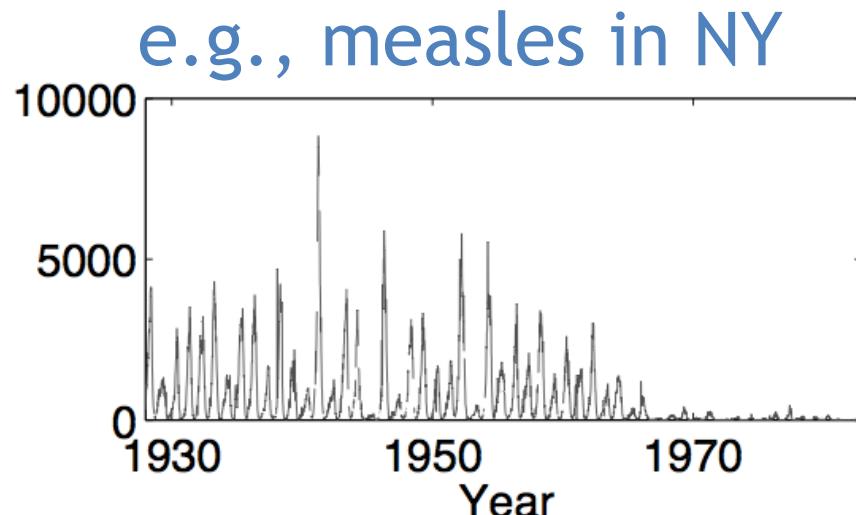




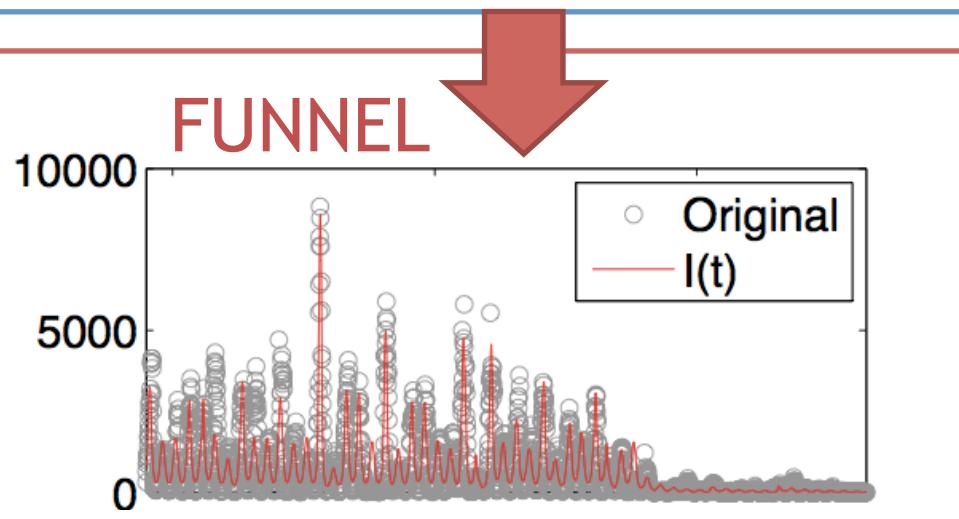
# FUNNEL – with a single epidemic



Given:  
“single” epidemic  
sequence



Find:  
nonlinear equation,  
model parameters





# FUNNEL – with a single epidemic

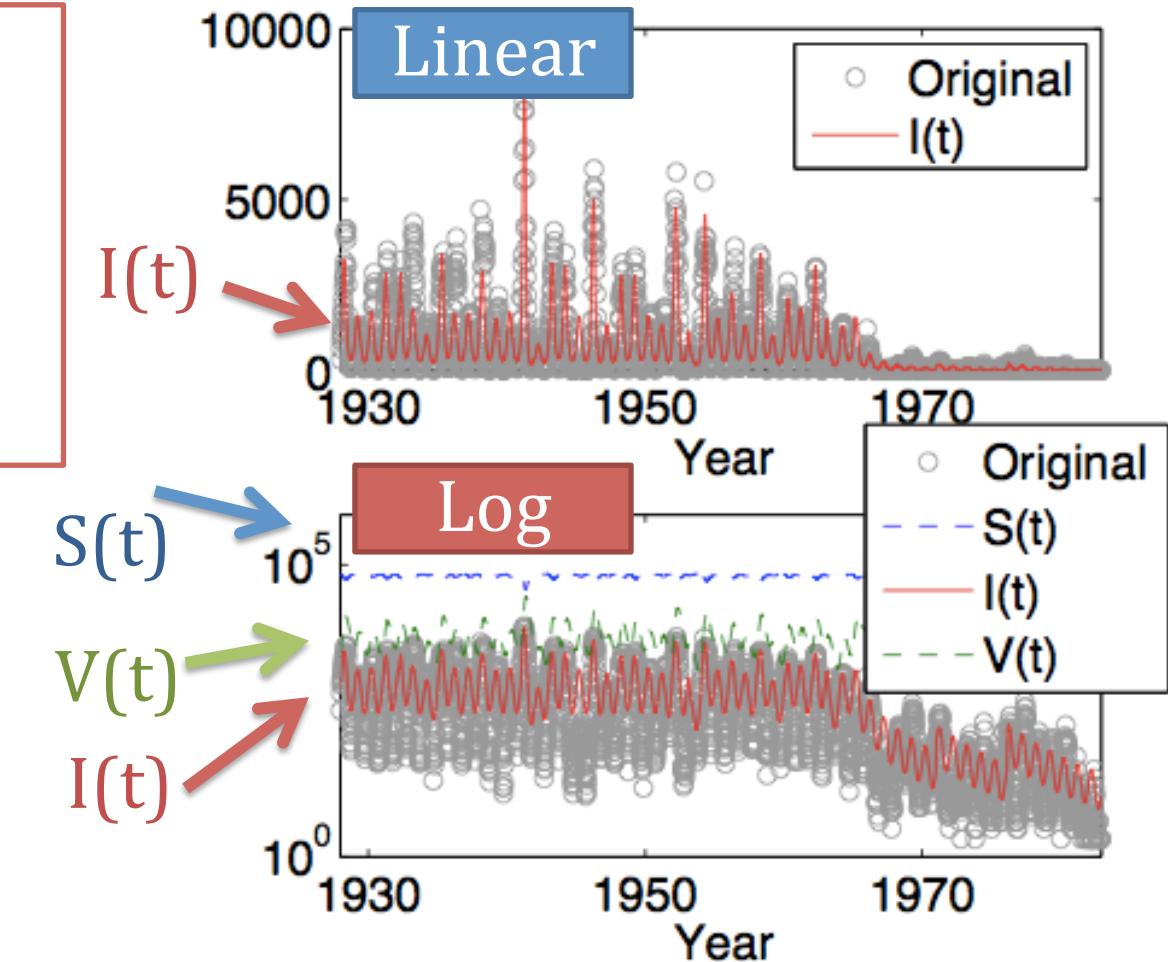


Details

With a single epidemic: Funnel-RE

People of 3 classes

- $S$  : Susceptible
- $I$  : Infected
- $V$  : Vigilant/  
vaccinated





# FUNNEL – with a single epidemic

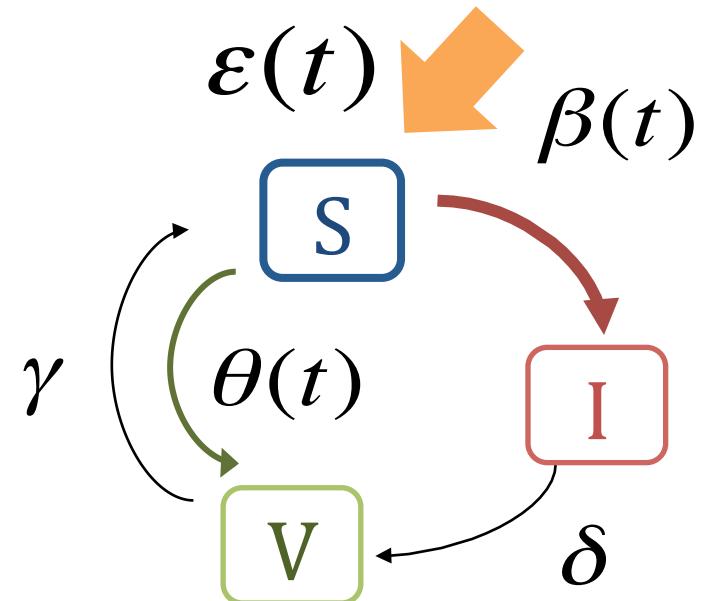


Details

With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

**S(t)** : susceptible  
**I(t)** : Infected  
**V(t)** : Vigilant /Vaccinated





# FUNNEL – with a single epidemic



Details

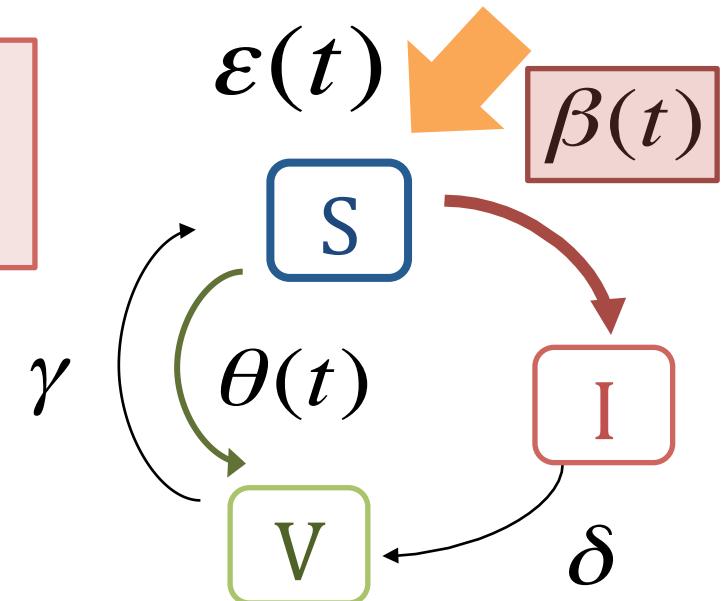
With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

$\beta(t)$  : strength of infection  
(yearly periodic func)

$$\beta(t) = \beta_0 \cdot \left(1 + P_a \cdot \cos\left(\frac{2\pi}{P_p}(t + P_s)\right)\right)$$

$$P_p = 52$$





# FUNNEL – with a single epidemic



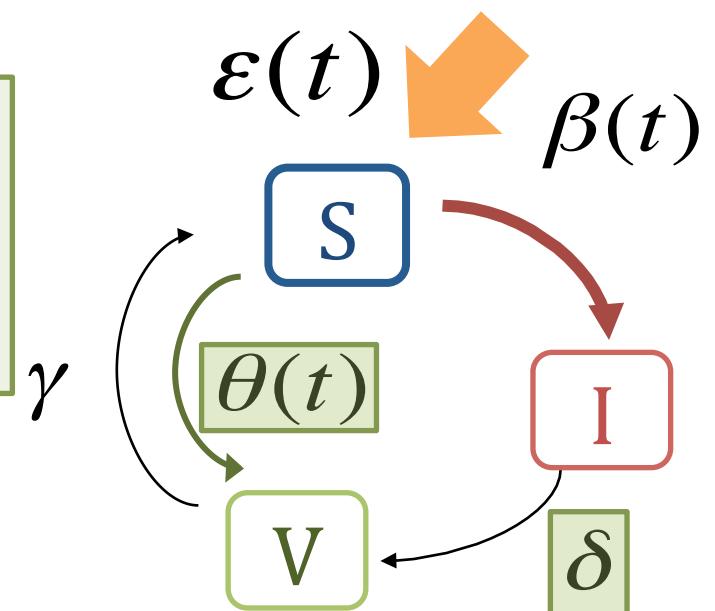
Details

With a single epidemic: Funnel-RE

$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

$\delta$  : healing rate  
 $\theta(t)$  : disease reduction effect

$$\theta(t) = \begin{cases} 0 & (t < t_\theta) \\ \theta_0 & (t \geq t_\theta) \end{cases}$$





# FUNNEL – with a single epidemic

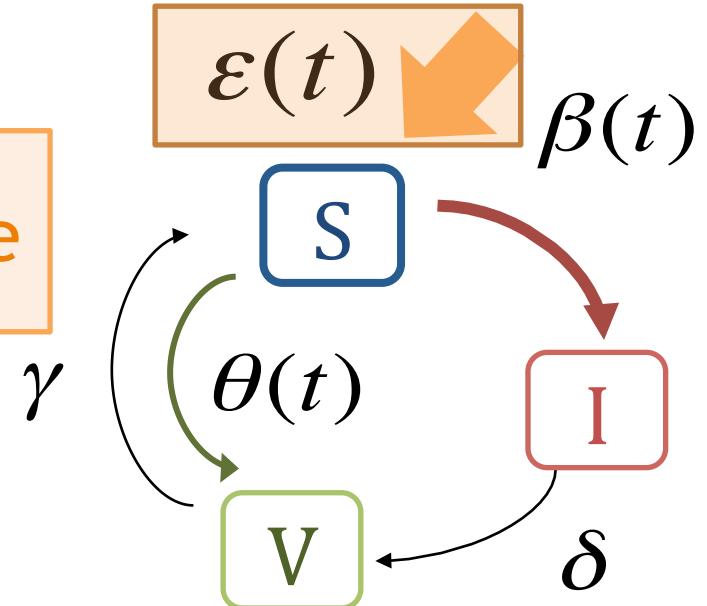


Details

With a single epidemic: Funnel-RE

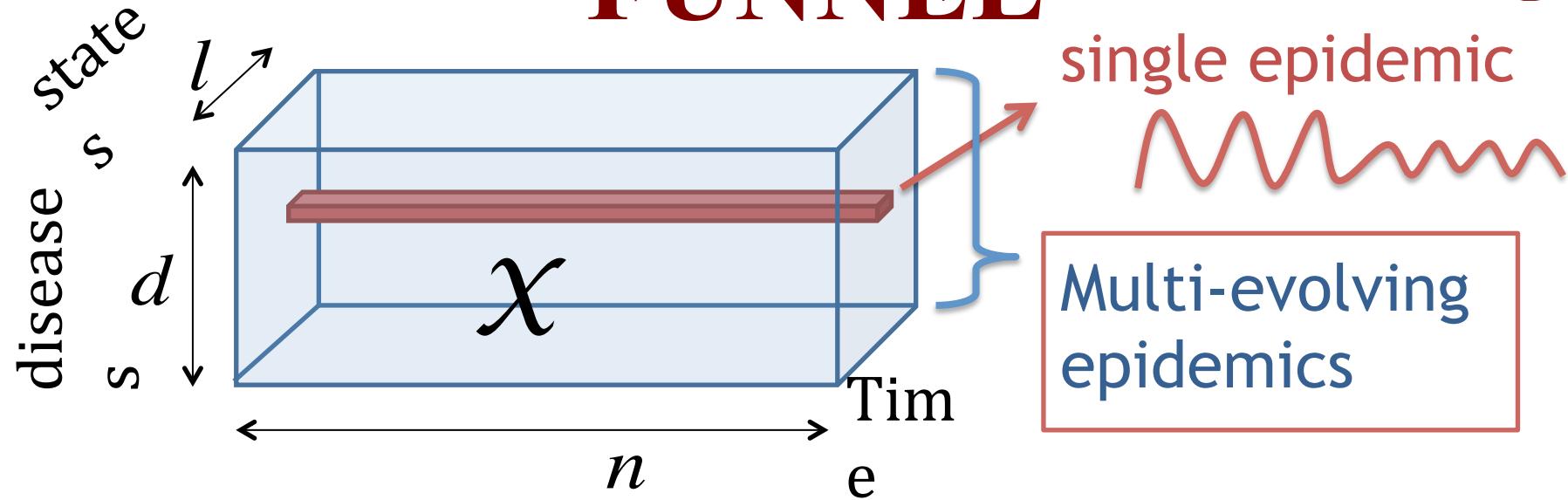
$$\begin{aligned}
 S(t+1) &= S(t) - \beta(t)\epsilon(t)S(t)I(t) + \gamma V(t) - \theta(t)S(t) \\
 I(t+1) &= I(t) + \beta(t)\epsilon(t)S(t)I(t) - \delta I(t) \\
 V(t+1) &= V(t) + \delta I(t) - \gamma V(t) + \theta(t)S(t)
 \end{aligned} \tag{3}$$

$\epsilon(t)$  : temporal susceptible rate



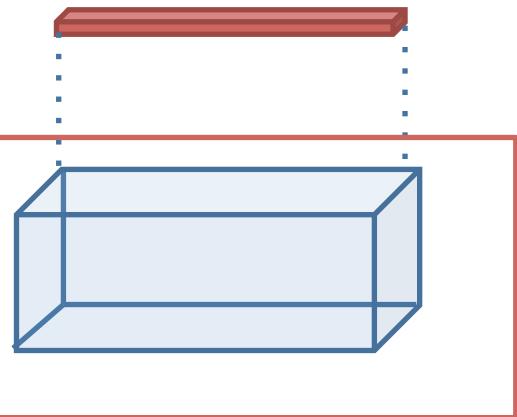


# Proposed model: FUNNEL



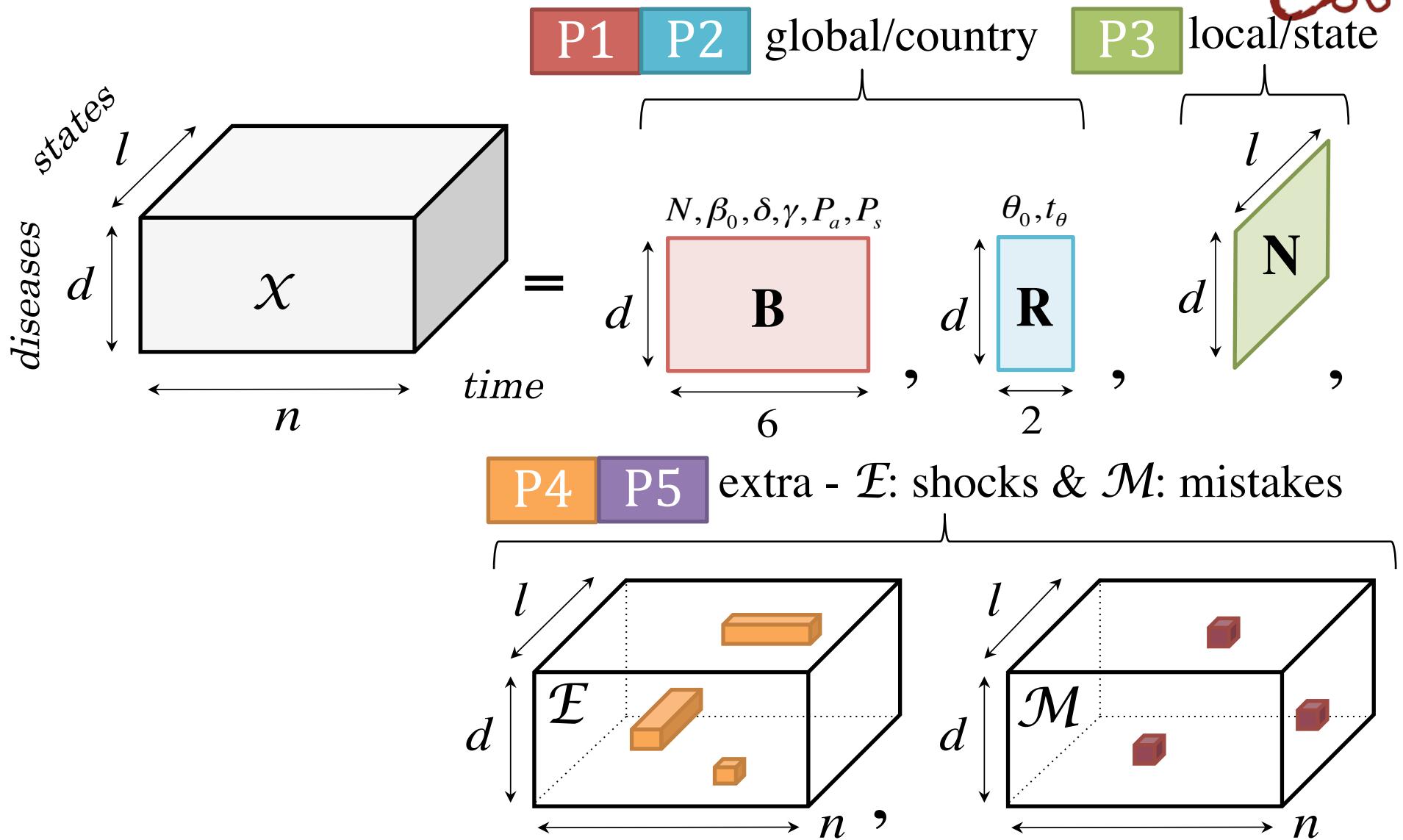
(a) FUNNEL-single

(b) FUNNEL-full (tensor)



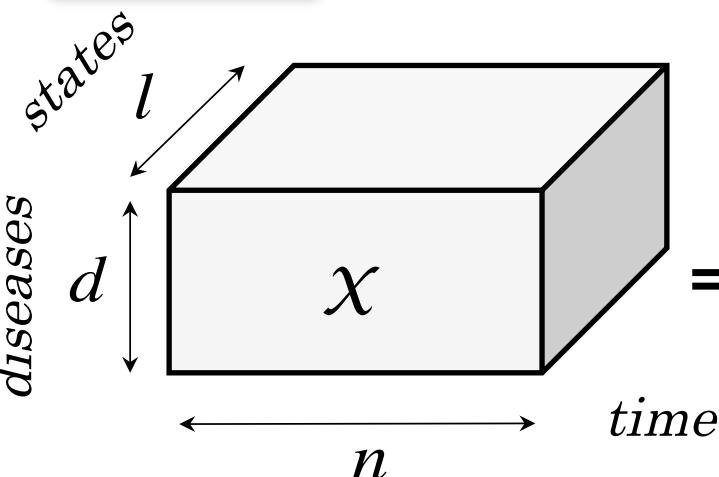


# FUNNEL-full





## Details



# FUNNEL-full

P1 P2 global/country

$$\chi = \underbrace{B}_{6} , \underbrace{R}_{2}, \quad \text{where } B = \begin{matrix} N, \beta_0, \delta, \gamma, P_a, P_s \\ \theta_0, t_\theta \end{matrix}$$

Global

P1

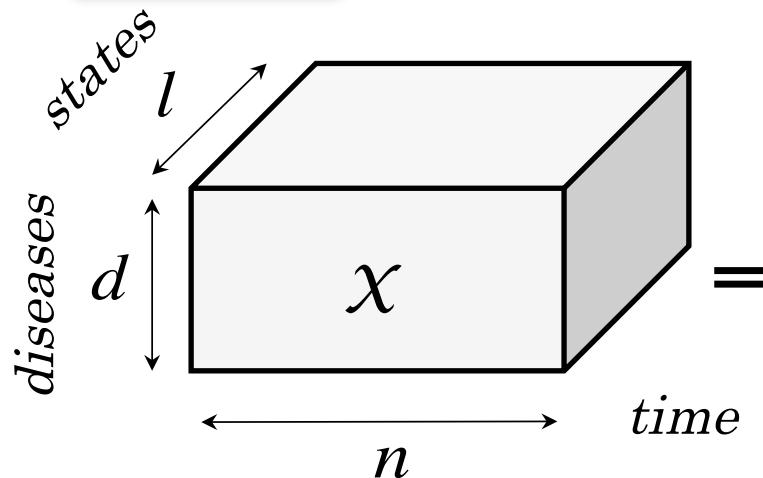
Base matrix  $B$  ( $d \times 6$ )

P2

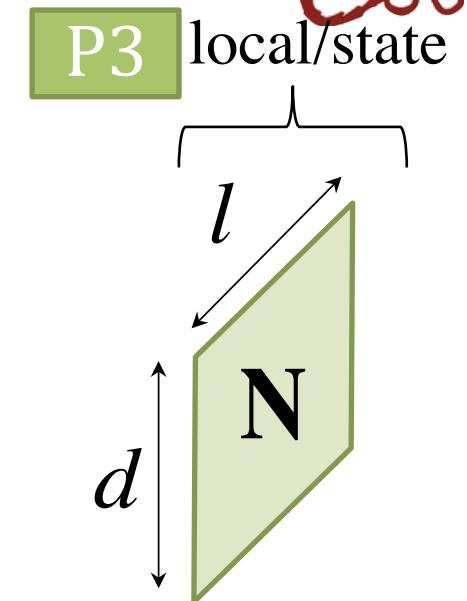
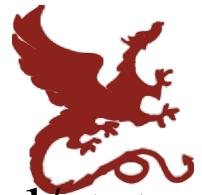
Disease reduction matrix  $R$  ( $d \times 2$ )



Details



# FUNNEL-full



Local

P3

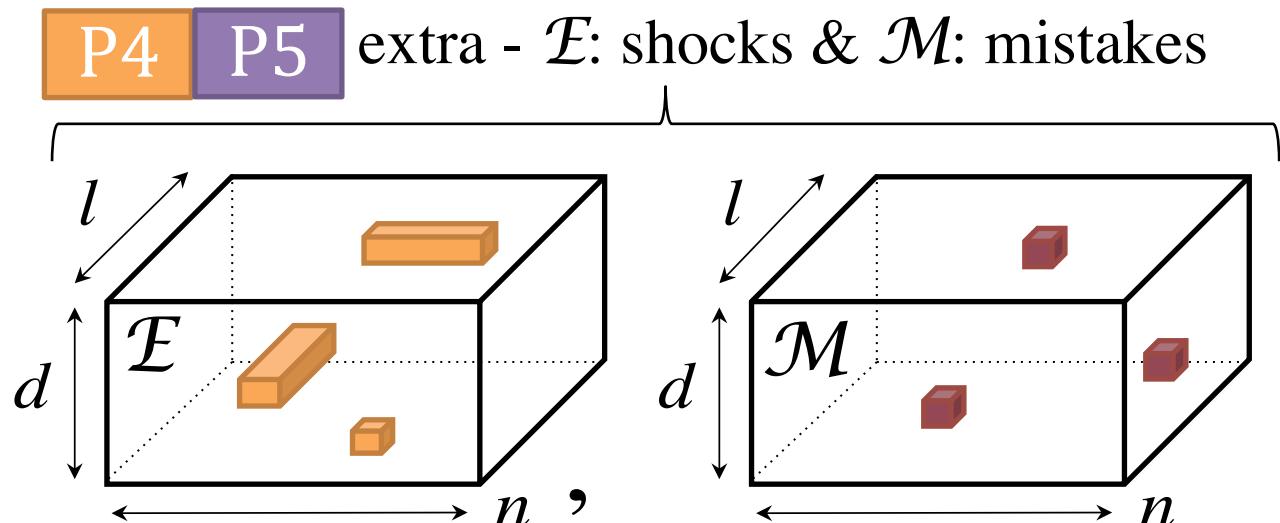
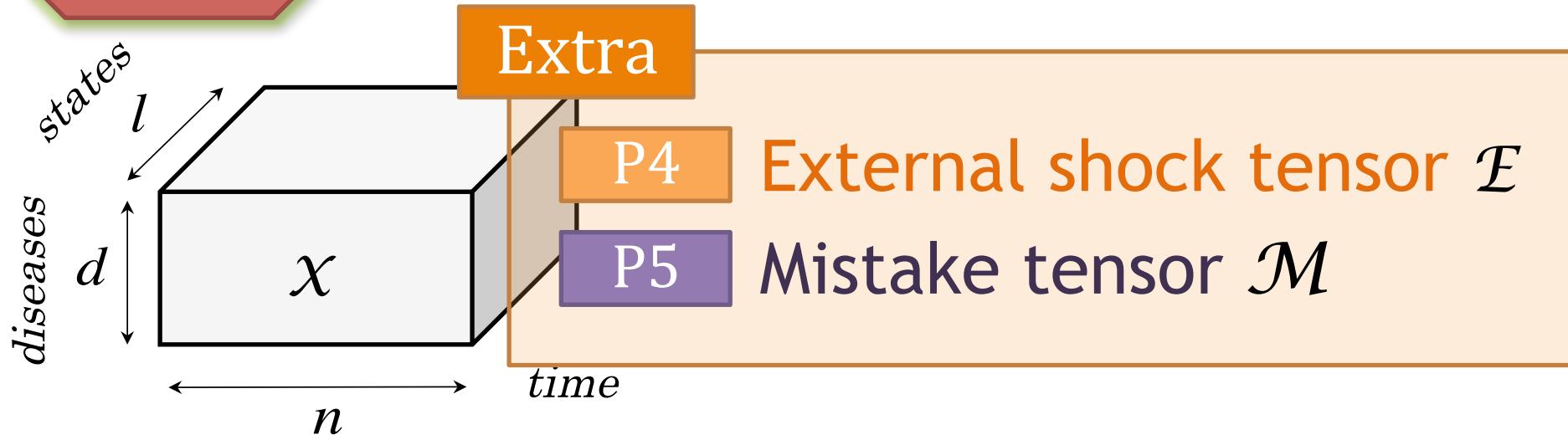
Geo-disease matrix **N** ( $d \times l$ )

$\mathbf{N} = \{N_{ij}\}_{i,j=1}^{d,l}$  : potential population of disease i in state j



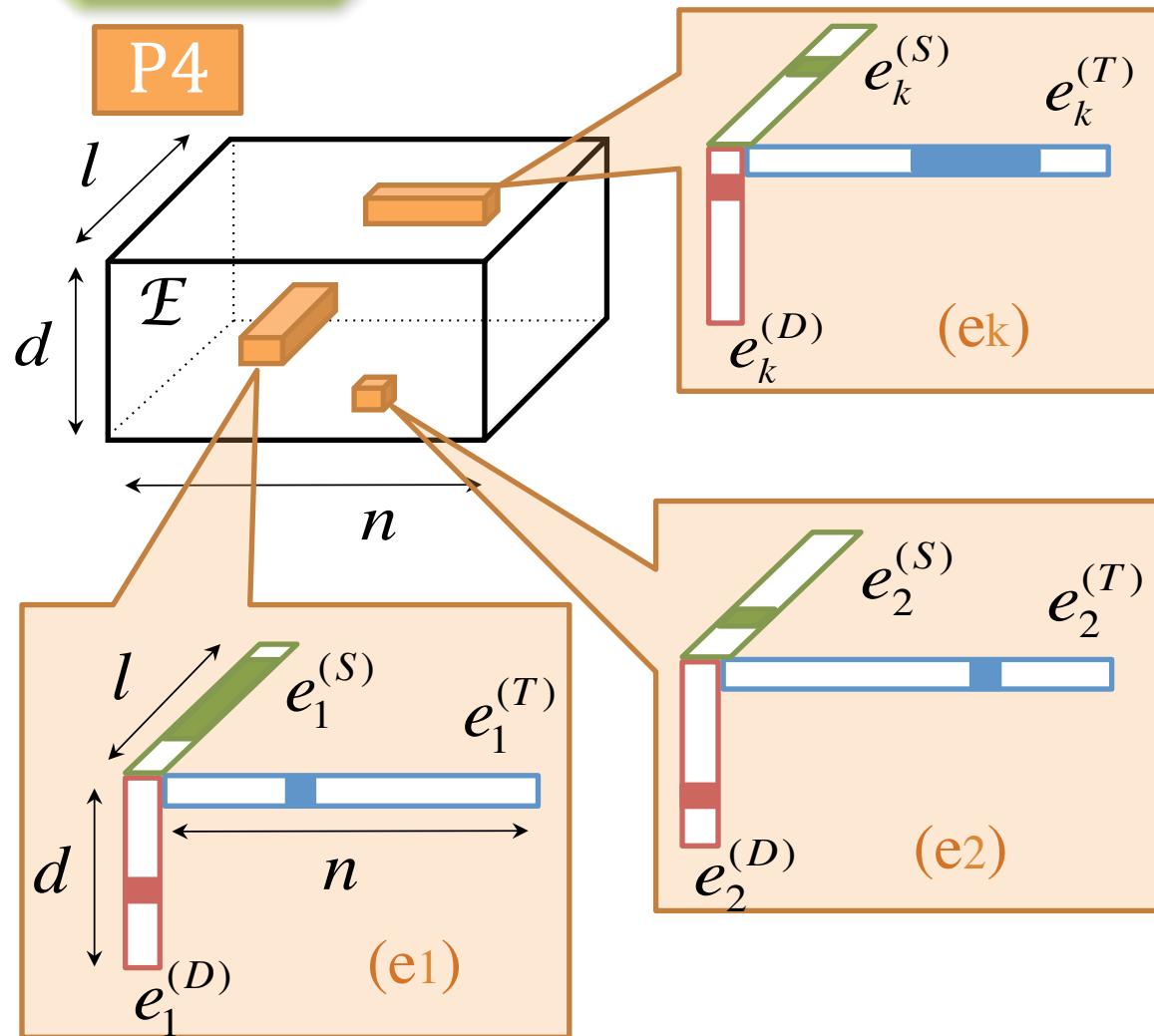
Details

# FUNNEL-full

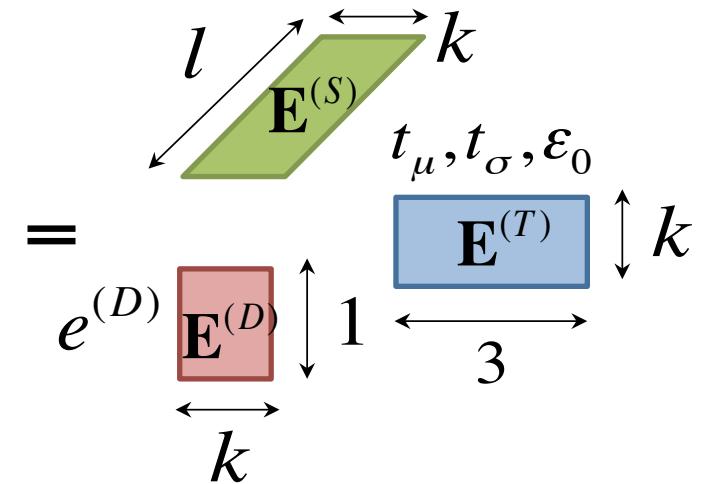




## Details



# FUNNEL-full

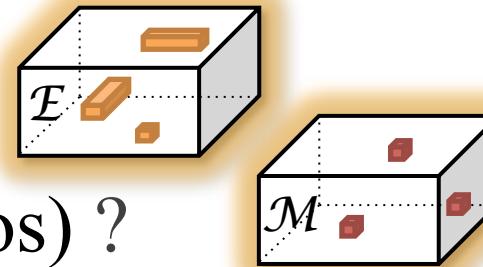




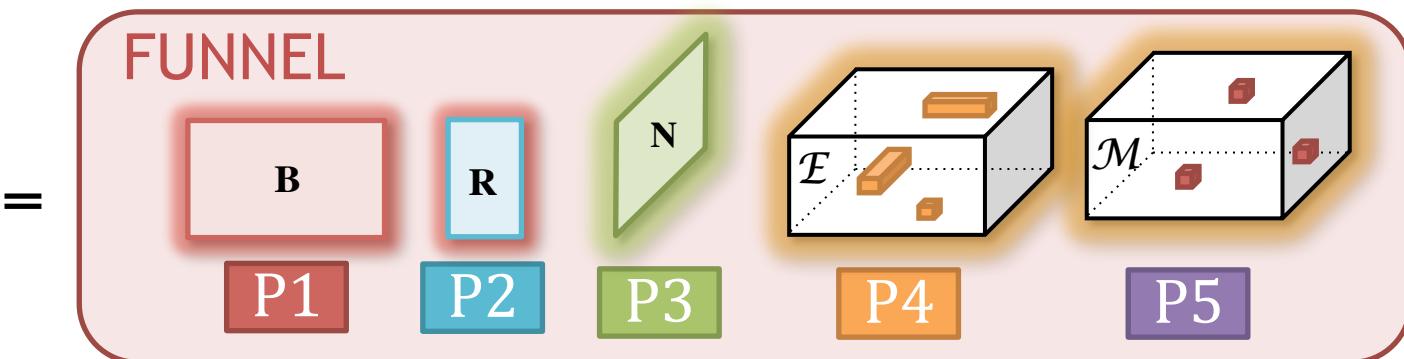
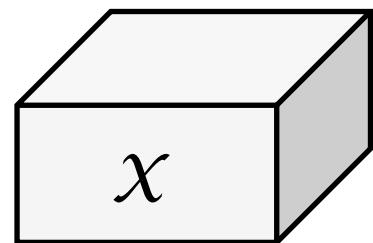
# Challenges

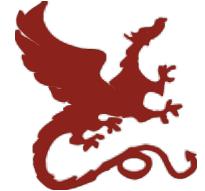
**Q1.** How to automatically

- find “external shocks” ?
- ignore “mistakes” (i.e., typos) ?



**Q2.** How to efficiently estimate model parameters ?



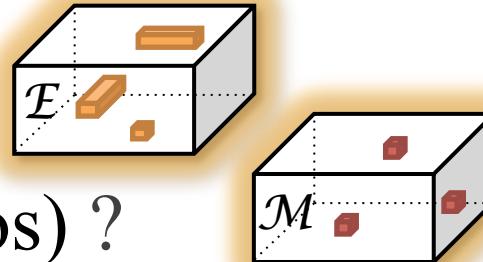


# Challenges

**Q1.** How to automatically

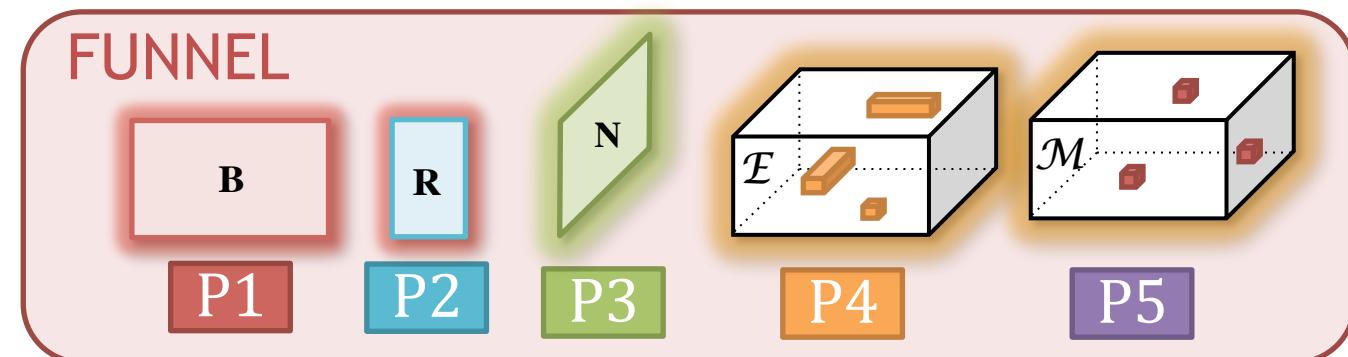
- find “external shocks” ?
- ignore “mistakes” (i.e., typos) ?

Idea (1) : Model description cost



**Q2.** How to efficiently estimate **model parameters** ?

$$\chi =$$



Idea (2): Multi-layer optimization -  $O(dln)$

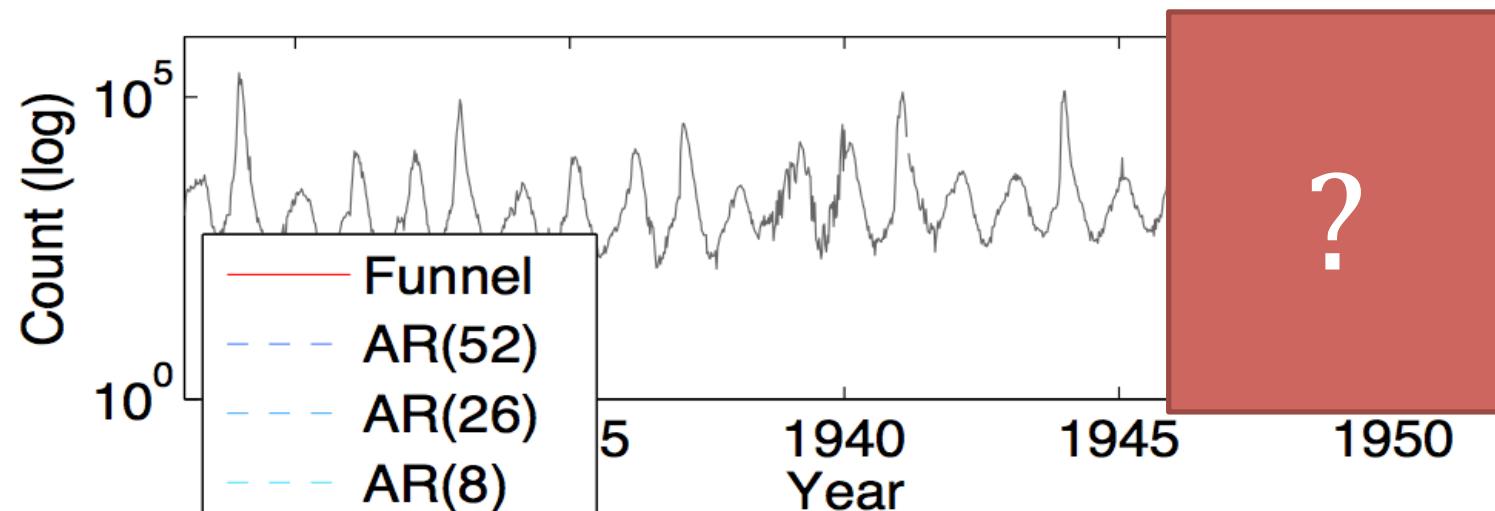


# FUNNEL at work - forecasting

## Forecasting future epidemics

Train:  
2/3 sequences

Forecast:  
1/3 following years



(a) Influenza

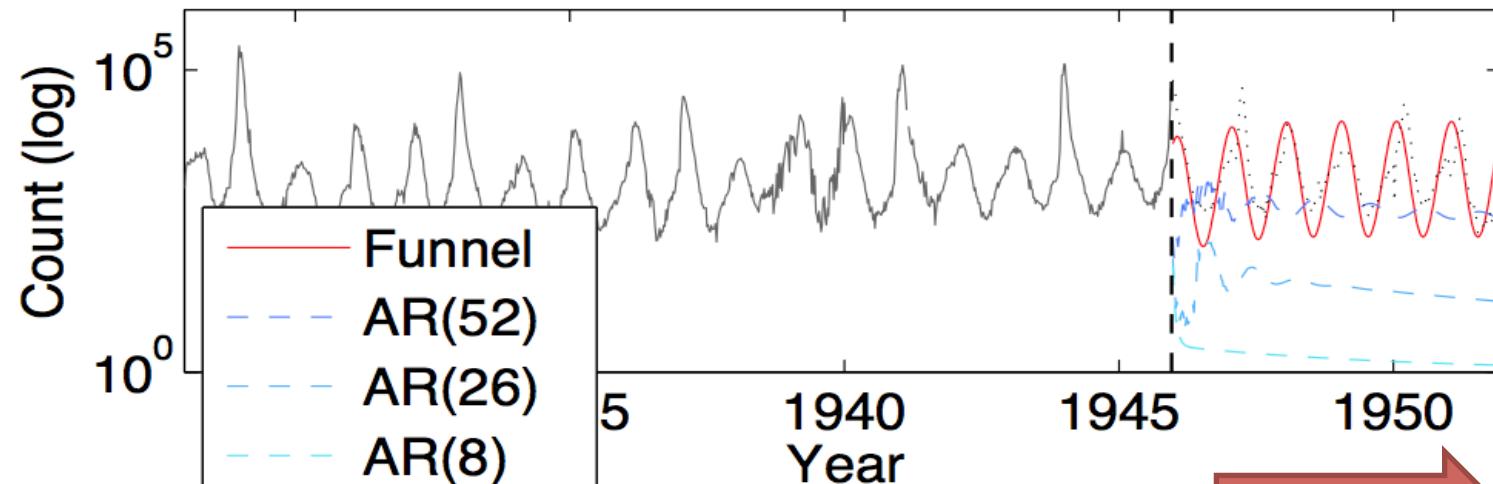


# FUNNEL at work - forecasting

Forecasting future epidemics

Train:  
2/3 sequences

Forecast:  
1/3 following years



(a) Influenza

**Funnel** can capture future epidemics (AR: fail)

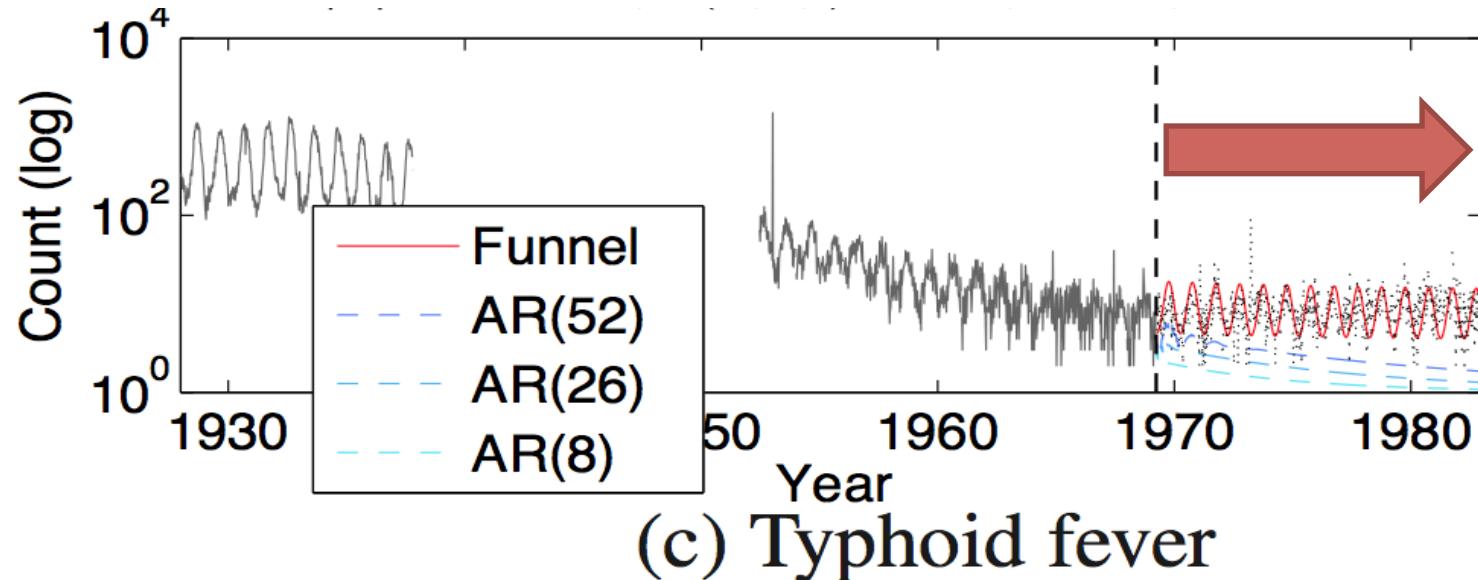


# FUNNEL at work - forecasting

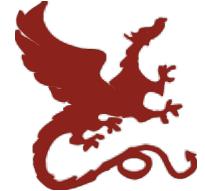
Forecasting future epidemics

Train:  
2/3 sequences

Forecast:  
1/3 following years

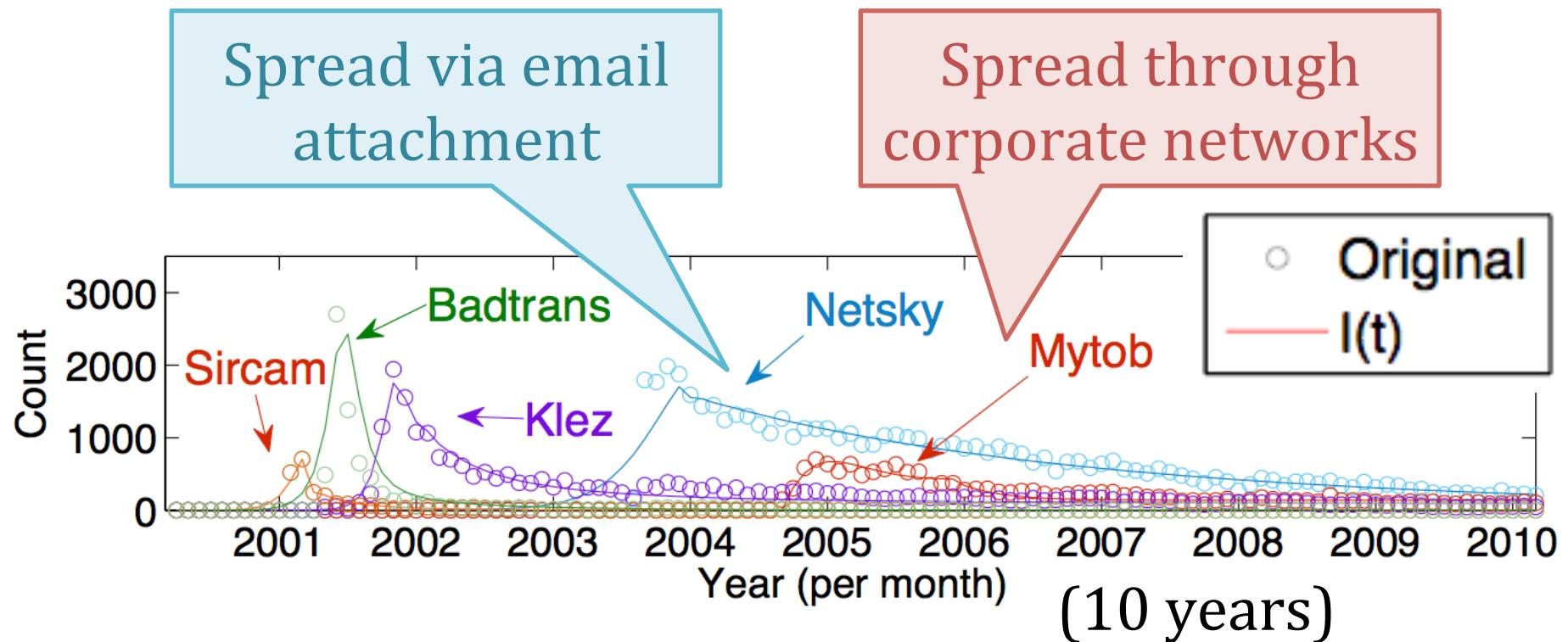


**Funnel** can capture future epidemics (AR: fail)



# Generality of FUNNEL

Epidemics on computer networks



**Funnel** is general: it fits computer virus very well!



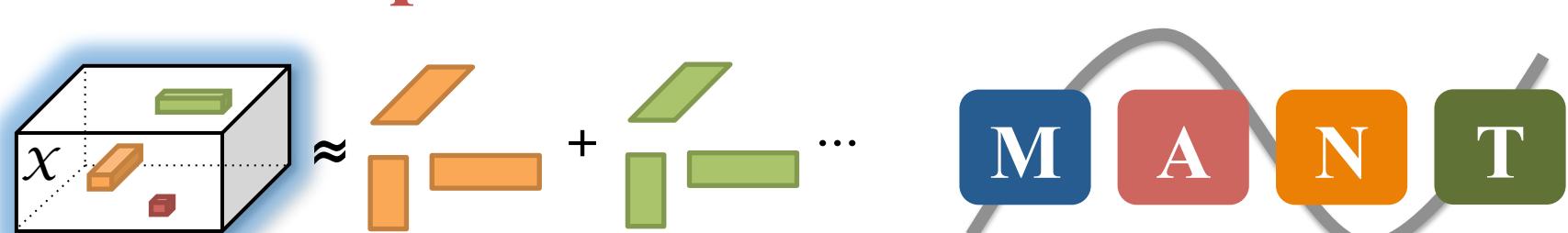
## Part 3

# Conclusions



- Real data are often in high dimensions with multiple aspects (modes)
- Matrices and tensors provide elegant theory and algorithms
- MANT analysis

## Multi-Aspect Non-linear Time-series





# References

- Inderjit S. Dhillon, Subramanyam Mallela, Dharmendra S. Modha: Information-theoretic co-clustering. KDD 2003: 89-98
- T. G. Kolda, B. W. Bader and J. P. Kenny. *Higher-Order Web Link Analysis Using Multilinear Algebra*. In: ICDM 2005, Pages 242-249, November 2005.
- Jimeng Sun, Spiros Papadimitriou, Philip Yu. *Window-based Tensor Analysis on High-dimensional and Multi-aspect Streams*, Proc. of the Int. Conf. on Data Mining (ICDM), Hong Kong, China, Dec 2006

## Part 3



# Extension of time-series: tensor analysis

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Yasuko Matsubara (Kumamoto University)

Christos Faloutsos (Carnegie Mellon University)