HOSTED EMAIL SECURITY (HES)

Securing Your Journey to the Cloud

WHAT IS HOSTED EMAIL SECURITY?

Trend Micro™ Hosted Email Security is a no-maintenance cloud solution that delivers continuously updated protection to stop spam, malware, ransomware, spear-phishing, and advanced targeted attacks before they reach your network. It protects Microsoft Exchange, Microsoft Office 365, Google Apps, and other hosted and on-premises email solutions.

HOW TREND MICRO HELPS?

Stops spam and targeted attacks

- Blocks over 99%+ spam with no more than 0.0003% false positives and zero email-based viruses
- Protects organizations from spear-phishing and advanced targeted attacks by using multiple technologies, including sandboxing

Blocks ransomware before it gets to your users

- Detects and blocks ransomware with malware, anti-spam and file (including executables and macro) scanning
- Gives you advanced threat protection with cloud sandbox malware analysis, social engineering attack protection and zero-day and document exploit detection
- Uses web reputation to protect against web links in emails that are malicious

Saves time

- Requires no maintenance since Trend Micro experts continuously implement all updates, patches, and hot fixes 24x7
- Allows end users to manage the spam quarantine, not IT staff

Gives you peace of mind

- Provides inbound and outbound email threat and content filtering, including email encryption
- 100% service availability with no more than one minute of mail delivery latency
- 24x7 technical support that gives you extra peace of mind

THE COMPETITION CAN'T MATCH OUR:

- **Antispam** – Trend Micro offers #1 antispam outperforming 7 leading vendors
- **Anti-malware** – Trend Micro offers top anti-malware protection
- **Advanced threat detection** – Trend Micro HES' cloud sandboxing uses Deep Discovery technology, which has received the top rating in protection 2 years in a row from NSS Labs
- **Experience** – Our HES protects more than 50,000 companies around the globe
- **Value** – Cloud sandbox and email encryption included in base offer with no additional charge

WHY SPEAR-PHISHING PROTECTION FOR SMB?

- 71% of security breaches target small businesses[1]
- 74% of targeted attacks involve spear-phishing emails[2]
- SMBs are being targeted because they may be a "backdoor" gateway into larger corporations. Also, smaller enterprises are usually easier targets

1. *National Cyber Security Alliance, 2. Trend Lab*

CUSTOMER CALL TO ACTION

- For mid-size businesses and beyond, consider Smart Protection Complete, which includes HES along with endpoints, web and central management
- For small businesses (<100 users), get a free trial on Worry-Free Services Advanced, which includes HES, along with Worry-Free Services
- Customers who are only looking for cloud-based email gateway, get a free trial on HES

FAQ

- **Where are the datacenters?** All emails from EMEA customers are routed to data centers in Germany. Emails from rest of world are routed to data centers in U.S.
- **Why do customers need HES for Office 365?** Please see battle card "Why HES for Microsoft O365 email"

RESOURCES

Sales Library, HES website, Technical documentation

Contacts

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Competition	Talking Points
Symantec	Sandboxing technology (released late 2015) is new and unproven. Sandboxing, policy-based content filtering & encryption cost extra.
Microsoft	Low anti-spam and anti-malware detection rate. Sandboxing technology is inefficient and unproven. Sandboxing and encryption cost extra. (details see battle card "Why HES for Microsoft O365 email")
Proofpoint	Expensive. Offers email protection only so no cross-solution visibility and control. (details see battle card "How to beat Proofpoint and Zscaler")
Cisco IronPort	Their cloud solution is not multi-tenant cloud service so very expensive.