**Date:** 09/15/2025

**Project Name**: TCD SIGNAL

**Project ID:** AMX1013

**TCD SIGNAL**

|  |  |
| --- | --- |
| **AMX Project Lead** | **Project Lead** |
| TBC | TBC |
| **AMX Other Stakeholders** | **Project Support** |
| TBC | TBC |
| **External Stakeholders** | |
| TBC | |

**Background**:

<Insert here>

**Project Objective:**

* <Insert here>
* <Insert here>

**AMX Strategic Imperatives:**

* <Insert here>
* <Insert here>

**Product Overview: What is TCD Signal?**

* <Insert here>
* <Insert here>

**System Architecture & Workflow:**

* <Insert here>
* <Insert here>

**MVP Dashboard: (Phase 1)**

* <Insert here>
* <Insert here>

**TCD Signal Roadmap & Feedback Loop**

* <Insert here>

**Budget**:

* Budget *(to be pulled from SOW)*
* OOPs *(to be pulled from SOW)*
* *Staffing Plan*

**Deliverables:** *(Final asset breakdown, files and format specifications)*

* <Insert here>

***Assumptions: (****AMX Reviews, MLR Reviews, Format & Functionality: Static/Interactive/Video, Distribution Plan: Primary Channel/Audience/Ownership, What’s Not Include):*

* <Insert here>

**Team & Roles**

* Budget *(to be pulled from SOW)*