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Homework 8 Write-Up

GitHub Pages Link: https://future-will.github.io/Homework8/
GitHub Repo: https://github.com/future-will/Homework8

Part 1

1. The purpose of my site is to have designers answer a series of questions about their design in order to recommend and appreciate font. The site is called Font Vibe because I want to have users think about their designs and the applications of type, and I think that having them answer questions rather than them looking at lists will get them to engage with the content.
2. I want to convey that fonts have particular characteristics and applications just the same as other visual design elements do. I also want to briefly show the user how to pair the font and some examples of its use.
3. It is interesting and engaging because users offer responses and are given a font to try out, rather than them picking a typeface from a list. I wanted to make the experience as engaging as a Buzz Feed quiz, but with better content (hopefully). Although, after getting some good feedback about the usability, I did create a list of fonts to allow the user some freedom to look through all the font pages separately.
4. The target audience would be a designer. More specifically, a designer who does not have the best grip on the different types of fonts or how to apply them. This site, if built out to included a multitude of different fonts, could be used as a teaching tool to allow students to explore the interaction of fonts within designs. Another vision could be applying this tool to a larger font library such as Google Fonts to give users a wizard-like walkthrough for navigating the huge number of options offered by the service.

Part 2

•   Users start on the home page and can hover over the 'Find a Font' button in the middle of the screen to show a glow around the button.
•   Clicking the 'Find a Font' button fades-in a new page with a box showing the progress bar and the number of questions to answer.
•   A very brief question is shown and only two options are present. When a response is clicked a 'next' button will become active.

- After answering 5 questions a 'discover your font' button will become active. Clicking that button will take users to a particular font.
- On the font page, there is a 'chance my vibe' button at the bottom that allows them to start the process over again.
- On the 'all fonts' page users can click on the 'learn more' button below any font to go to that font page.
- On the about screen there is a 'Find a Font' button similar to the home page that takes users to the questions page.

Part 3

1. Bootstrap
2. I chose this tool to make the styling and responsiveness cohesive and fluid. I felt that It would be easier to modify the elements in this library rather than build them from scratch.
3. I used the columns feature to make the content on the page collapse into a single column for a small screen. I used the Bootstrap library to create a responsive navbar that collapses into a hamburger icon. I modified the library's buttons and the toolbar feature to match the style of my site.
4. It adds a cohesive feel to the site without me having to create everything from scratch. I also used the bolt in animations that bootstrap offers to give a bit of personality to the site in the form of fade-ins on page load. The most important thing it adds is the ability to make the content of the site format to any screen size.

Part 4

The main difference is the format of the questions page. Rather than having all the questions on the screen at once, the HTML changes so that only one question is visible at a time. I also added 'about' and 'all fonts' pages. I think the new version is more engaging and interactive than the original static form.

Part 5

I had major problems with Bootstrap. The final result is not as seamless as I wanted it to be. The responsiveness gives the content a loose quality, and the library did not make animation easy. If I did this assignment again I would use a more animation-friendly library and just hard code the changes in screen sizes.