Benny Chak

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Married	Master of Arts in Chinese Studies	Portfolio:	https://designer.futurefriendly.cn	Phone:	(86) 18612536186
33 years old	Grade: cGPA 3.54/4.0; Distinction	Gmail:	bienfantaisie@gmail.com	WeChat:	bienfantaisie

Summary

- I am an interaction designer with experience on Web design and UI development. Good at Web design, writing, and technical translation.

Experience

Jul 2015 – Dec 2016: Interaction Designer; Hitch Group; DiDi Chuxing Group (Beijing)

- Size of design team: 3 interaction designers, 3 UI designers, 6 graphic designers, 2 brand designers.
- My responsibility is to interaction design for the entire product flow of DiDi Hitch and more than 20 promotion webpages for mobile. Establish Hitch's own design system (guideline). Storyboarding for promotion pages and implement the animation elements with CSS3.
- Organize tech sharing activities with different teams from different corporations.

Apr 2015 – Jul 2015: Interaction Designer; Institute of Data Science & Technologies; Alibaba Inc. (Beijing)

- Size of design team: 2 interaction designers, 2 product managers, 2 visual designers.
- My responsibility is to interaction design for the built-in search engine on Alibaba Cloud Operation platform (a.k.a. YunOS). To ensure the smooth experience on low RAM devices, we promoted to reduce the memory usage by 10% on specified function.

May 2011 – Apr 2015: UI Developer / Interaction Designer; Online Media Group; Tencent (Beijing)

- Size of design team: 8 interaction designers, 6 visual designers, 6 UI developers.
- Before I became an interaction designer in Weishi team in early 2014, I had served Tencent Weibo(t.qq.com) as a UI developer for 3 years. In August 2012, I was involved in the "Tencent Weibo Online Cheer Group" web project which was prepared for the London Olympics. As a UI developer, I successfully supported the product to receive more than 20 million CHEER action data and more than 2 million FOLLOW action data during the active period, exceeded sales expectation by 17 times.

Apr 2010 – May 2011: Web Front-end Engineer; Dept. of Web Products; Rising International Software Co., Ltd. (Beijing)

- Front-end development on SNS project.

May 2008 – Apr 2010: Project Manager; Internet Dept.; Vchoice Era Design Consultant Co., Ltd. (Beijing)

- Responsible for project management of a portal website, promotion and design works.

Jul 2006 – Apr 2008: Certification Assistant; Certification Dept.; China Certification & Inspection Group (Zhengzhou)

- Responsible for arranging the audit team for enterprises in Henan province. ISO9000 documents management.

Freelance Experience

Jun 2015 – Nov 2015: Redesign the International Official Website of Peking University (http://newsen.pku.edu.cn)

- This is a responsive website applied bootstrap grid system, support IE7+ browser. My role in the redesign project is interaction designer and front-end developer. 3-member team, 3 editions, delivered after the 6-month design & development cycle and passed the final assessment.

Education

2017 – 2018: M.A.,The Education University of Hong Kong

- Master of Arts in Chinese Studies. Supervisor Dr. CHAN, Chi-Tak; cGPA3.54/4.0; Distinction Award.
- The topic of my dissertation is about the relationship between writers and media fields, was published at the 37th "Studies in Chinese Literature" seminar held by Liberal Arts College of National Taiwan University.

2009 – 2013: B.A., Beijing Normal University

- Bachelor of Arts in Chinese Language & Literature.

Publications

- 2017: Translated Aaron Gustafson's "Adaptive Web Design" into Simplify Chinese; Post & Telecom Press; ISBN: 9787115448484.
- 2017: Translated Stephen A. Thomas' "Data Visualization with JavaScript" into Simplify Chinese; Post & Telecom Press; ISBN: 9787115444356.

Honors & Awards

- 2019: The 45th Youth Literary Award for Merit.
- 2018: Dean's Honour List, EdUHK.
- 2014: Silver Award in the 2nd Tencent Hackathon.
- 2013: Silver Award in the 1st TAL Education Innovation Competition.
- 2012: Tencent Outstanding Staff Award.

Skills

- Persona, Brainstorming, Storyboarding, Prototyping.
- Copywriting, Technical translation.
- Progressive Enhancement, Responsive Web Design.
- Mind Map, Markdown, Sketch/Axure RP, Adobe Design Suite, SVG, HTML/CSS/JavaScript, Bootstrap, LESS.