



# 2014 DREAM DIRECTOR APPLICATION

## PART I: YOU AS A DREAMER

- Full Name
- We like to share Dreamers with the world. Do we have your permission to share your great ideas offered in the application process via social media and/or on our website? (Your choice will not negatively or positively affect hiring. We simply think some of your responses should be heard by the world!)
  - Yes
  - No
- Upload a headshot of yourself that could be included on [thefutureproject.org/who/](http://thefutureproject.org/who/), listing you as one of our new Dream Directors. Write the 2-3 sentences that would coincide with your photo. (Click on the faces of our Dream Directors for examples.)
- Current Address
- Which cities are you applying for?
  - New York
  - Washington, DC
  - New Haven
  - Newark
  - Philadelphia
  - Detroit
  - San Francisco
  - Other
- Which of these cities have you lived or spent substantial time in for one year or more?  
New York
  - Washington, DC
  - New Haven
  - Newark
  - Philadelphia
  - Detroit
  - San Francisco
  - None of the above
- References – Enter one for each of the following:
  - Mentor [name] [phone] [email]

- Mentee [name] [phone] [email]
  - Colleague or Supervisor [name] [phone] [email]
  - Friend or Family Member [name] [phone] [email]
- Check boxes below for languages you can speak (at least elementary level):
  - English
  - Spanish
  - French
  - Mandarin
  - Creole
  - Arabic
  - Patois
  - Other
- What communities are you connected to, a part of, or could easily navigate?
  - Performance (Theater, music, spoken word, etc)
  - Social Innovation
  - Education (Local or national)
  - Technology
  - Health/Wellness (Fitness, Healing, Raw/Vegan, Meditation, etc)
  - Disability (Physical or Intellectual)
  - Religious (Buddhist, Christian, Muslim, etc)
  - LGBTQ
  - Social and Restorative Justice
  - Entertainment and Media
  - Local, state or national politics
  - Other
- What dreams, goals and aspirations have you accomplished in your life so far? List as many as you'd like.
- Choose one of the dreams you listed above, and tell us the story. We want to understand the why, how, and what.
- What dreams do you plan to accomplish in your lifetime? List as many as you'd like.
- What is the largest audience you have spoken in front of to share your work, vision or beliefs (if it was on television, please share the show or network)? Why were you invited or compelled to share?
- What are your two favorite screw-ups? By favorite, we mean the doozies or fiascos that you'll never forget. What did you learn?
- The work of the Dream Director happens, largely, within high schools. When was the last time you were in a high school and why?
- Tell us about your dream for the world in 2050. Paint us a picture—and try to avoid generalization. How did we get there? What major global problems have we solved by then? And what untapped resources and potential did we leverage to do so?

## PART II: YOU AS A DREAM DIRECTOR

- Imagine that you are a Dream Director in a “typical” urban high school! A generous funder gives you \$10,000 to create an initiative that transforms the school into the best school in America. Create a proposal that explains how you would spend the money—and what the outcomes would be for the students and school. Assume this funder wants you to bring to life your greatest vision for revolutionizing education.
  - Information about the school:
    - 523 students
    - 82% receive Free and Reduced Lunch
    - Demographics: Black or African American, 82.7%, White, 7.8%, Hispanic or Latino, 6.8%, Two or more races, 2.2%, Asian, 1.1%, American Indian and Alaska Native, 0.4%
    - Principal is known as a maverick and you have earned her trust
- Submit At Least 2 Of The Following 4 Proposals.
  - **Redesign.** You are charged with a physical redesign of a room within the school. This will be the Dream Room, a space like no other in the school. If you had a budget of \$500 and could leverage any relationships that you currently have, how would you transform the room? [include an image with sq. footage] Submit the budget and a design of the re-imagined space.
  - **Assembly.** Imagine it's the first day of school. You are given the opportunity to produce an all-school assembly immediately after lunch. It is meant to serve as an introduction of you as the Dream Director, help the entire school understand your purpose in the school, and help everyone begin to start dreaming of what the school year could be. You have 5 college students and 2 faculty members ready to help you execute this 40-min all-school assembly. Create a run of show for the assembly that communicates your goals for the event and follow-up steps for the school.
  - **Schedule.** In your first two weeks of school, you have to identify the real decision-makers, the individuals who can influence them, the power relationships in the community, the key problems, obstacles, and opportunities, expectations, priorities, and values of many stakeholders (e.g. students, teachers, administrative staff, the principal, parents and community leaders). Plan your schedule for the first two weeks of school.
  - **Coaching.** The Superintendent of schools sends out a press release saying that the district is looking for increased “student voice” in high school education, and is inviting students to the next school board meeting to discuss it. You have three days to prepare five students to pitch their best ideas around increasing student voice. What would be your strategy to prepare them to be the most powerful forces they can be at the meeting?
- A student texts you that she’s pregnant. What 5 steps would you take immediately after receiving that text?

- If at the end of your first year as a Dream Director, your work was featured in 2 of your favorite periodicals (online or offline), what would those periodicals be and what would the headlines read?
- What 3 brands, organizations, or institutions, do you believe are most aligned with the role of the Dream Director, as you imagine filling it?
- A vital aspect of the Dream Director's job is to inspire others to take action toward something that matters to them. Please execute one of the following to inspire others to take action. Then share with us what you did and the outcome. If applicable, add an image or share the URL.
  - Host an event for co-workers, family, or friends
  - Engage strangers in a public space
  - Generate a conversation via social media
  - Choose your own outlet

### **PART III: GRAND FINALE DEBRIEF**

- Highlight the names of the people and the roles that they played in helping you successfully complete the application.
- What have you discovered or learned about the role of the Dream Director after having completed the application
- We aim to create a process that helps us identify the best candidates in an efficient and effective manner. Please let us know how long it took you to complete this application
  - Up to 1 hour
  - 1-3 hours
  - 4-6 hours
  - Over 6 hours
- Would you be available on Saturday, May 17, 2014 to travel to New York for The Adventure—the final round of our hiring process?